

Create or Upgrade your LinkedIn Profile - Side Quest

After watching the LinkedIn tips video, I better understood how each part of my profile shapes my professional brand. I learned how important it is to choose a high-quality, industry-appropriate profile picture and background that show a bit of my personality and field. The video pointed out that using a clear, keyword-rich headline about my target role, industry, and skills works better than generic phrases like “seeking new opportunities.” That made me realize I should craft my headline to really reflect what I do and my goals.

For the About section, I saw that telling a story works better than just listing my jobs. So, I wrote a narrative highlighting my journey, achievements, and what I enjoy about my work, keeping it short and easy to read. In the Experience and Education sections, I focused on describing the companies and programs I’ve been part of, the skills I gained, and any measurable results from my projects. This makes my profile more interesting and relevant to potential employers or connections.

Looking ahead, I plan to grow my network by connecting with people in my industry and engaging with their posts. I also want to add media, project examples, and recommendations to showcase my skills and achievements. Regular updates and participating in industry discussions will help keep my LinkedIn profile active and visible.

See LinkedIn: <https://www.linkedin.com/in/feng-li-felix/>