

Good Website Design Vs Bad Website Design

1. Websites under discussion:

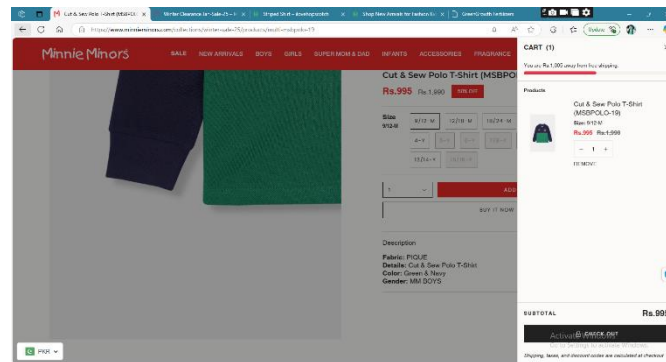
- Hopscotch [<https://www.ilovehopscotch.com/new-in.html>]
- MinnieMinors [<https://www.minnieminors.com/pages/minnie-minors>]

2. Intention:

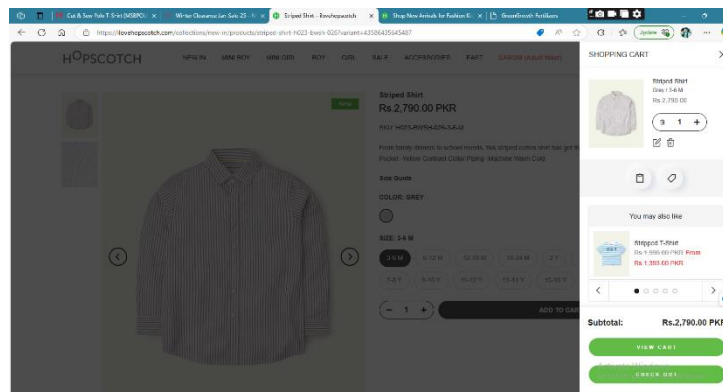
- To demonstrate the difference between good website design and bad website design with respect to Human Computer Interaction. This is just an educationally intended documentation.

3. Images:

- MinnieMinors



- HopsCotch



4. Difference:

Minnie Minors	Hopscotch
No Zoom effect on the main page.	Zoom product image on hover, on main page (hence, reducing extra navigations).
Images Viewed by scrolling page vertically.	Images viewed by scrolling a carousel horizontally.
Comprehensive Product description.	Description seems more of the advertisement.
It offers buy now as well as Add to card.	It only offers Add to card from the product page
Very Basic layout design of Add to Cart Tray.	Clean layout and offers more options at the Add to Cart Tray.
No suggestions on the Add to Cart tray	Suggests similar products on the Add to Cart tray

5. Conclusion:

The Hopscotch website seems to be more well designed than MinnieMinors', because:

- It offers good UX.
- Depreciate extra navigations.
- Offers features where they are more required.
- The color pallet that is used seems more professional.
- Does not use extra animations, resulting in lighter website.