

# BRIAN FLIECK

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## PROFILE

Director with 20 years experience working in both technical and creative production environments to drive sales and visual experiences for brands and their customers.

## TECHNICAL SKILLS AND EXPERTISE

Creative Leadership with ability to lead remotely | New Business Development | Work-flow Development | Staff Recruitment | Process Improvement | Client Relations | Microsoft Suite | Adobe CC Suite – Photoshop | Illustrator | InDesign | Premiere Pro | PERL Scripting | Adobe Scene 7 | HTML | JQuery | CSS | Node.js | Bootstrap

## EXPERIENCE

### **Industrial Color Studios, Director of Retouching & Workflow Technology**

April 2016 – Present

- Responsible for all final delivery of project assets to our clients, being ontime, on budget, and to their standards.
- Work directly with clients at the start of a project to make sure everyone is aware of the scope of the project, what's needed and even providing a sample of assets to sign off before full production.
- Work with our clients, asking questions on what their needs are to form a price for them that works within their budget. I also provide examples to them of what that price includes so everyone understands the deliverables.
- Always working to improve our internal processes with new workflows or automations to help eliminate mistakes.
- Hired, and managed 14 employees, as well as 2 remote employees, as well as several freelancers as needed.
- Developed technical tools for my team to help visualize our projects in the way of a dynamic google chart that updates what work we have every 10 mins.
- Manage several external vendors, always evolving their process to match our standards so are able to scale as needed.
- Establish employee metric baseline to create and meet team goals.
- Own and manage a budget to drive towards efficiency and better value.
- Developed several technical processes to automate asset delivery to clients, as well as any custom needs for archiving, reporting, and delivery.

### **Ebay Enterprise, Post Production Manager**

2007 – 2016

- Hired and managed 9 employees.
- Worked with photographers to shoot and develop several image templates of multiple types of products to enable more accurate image aesthetic and speed production.
- Develop silhouettes using employees as models to show the scale of products on a body.
  - Worked with photographers to give retouchers the correct information to show scale within photoshop files.
- Worked with various business units to help on board new clients, owning the image process for the new clients ecommerce website. This entailed recommendations to clients needs, helping with new style guides, and participating on set with clients to help in any way I could.

## **GSI Commerce, Sr. Digital Post Production Artist**

2001 – 2007

*I started working with GSI commerce in 1999 as an intern in the UX & Photography Studio, at the end of my internship I was asked to join the company as a full-time employee.*

- I started working to build various advertisements for our clients websites.
- I helped in the studio with steaming products, hanging, dressing mannequins to help the photographers
- I trained new employees in practices and standards of the photography department.

## **EDUCATION**

- Antonelli Institute, 1999 – 2001
  - Associates Degree in Specialized Technology
  - Major: Graphic Design/Commercial Art

## **ACCOLADES**

- Recipient of GSI Commerce Team Impact Award, for helping launch Rockport Torsion resulting in the company receiving more jobs from them and providing GSI with additional revenues.
- GSI Star Award, for launching GSI-Studio's first fashion brand, Calvin Klein. Established mutual work-flow with client, designed database to track retouching project progress.

## **SELECTED ACCOMPLISHMENTS**

- 2019 – Helped move Under Armour from studio in Dallas TX to King of Prussia, revamping the entire workflow changing the delivery and editing progress from 10 + days to average of 3 days, while keeping the same quality standards, as well as enabling much more in depth reporting.
- 2017 – Transitioned LuLuLemon e-commerce photography from in house studio in Canada to smashbox studios, routing all post production and work-flow automation. Developing the automation and work-flow from sample, image capture, to content management systems. Partnered with LuLuLemon to develop photography style guide and model standards.
- 2017 – Helped launch Industrial Color Studios – West Coast facility, and participated in the launch.
- 2015– Assisted with the build-out of the company's first Video Studio in King of Prussia; improved workflow and editing processes.
- 2014– Assisted with build-out and full staffing of our New York Photography Studios
- 2014 – Facilitated building of studio space in Canada for eBay Enterprise, shooting e-commerce images exclusively for Giant Tiger Brands.
- 2013 – Facilitated building of studio space in one of eBay Enterprise's distribution centers in Kentucky. Hiring 12 team members including Photographers, Production Artist, Stylists and Producers for The Sports Authority creating them a turn key studio with 5 day run rate from product put away to being on-line.