

뉴스로 배우는 Listening 첫걸음



12강. Farmers' market

▶ Script

Every Friday, people flock to the farmers' market in Oakland, California.

Earline Gilbert says "You can buy stuff here that you won't be able to buy in stores and, you know, it's cheaper and more fresh because it comes from the farms."

The US Department of Agriculture says the number of direct sales markets has increased nearly ten percent in the past year. There are now nearly eight thousand farmers' markets across the country compared to less than two thousand 18 years ago. California leads the way with more than eight hundred markets, and New York comes in second with more than six hundred.

While the freshness factor is the big draw, prices for both buyers and sellers bring them in as well. Josh Assink says "The farmers actually end up getting a lot more money and the consumers don't have to pay the margin." But the best part of farmers markets may be the free samples.

Haven Daley, Associated Press, Oakland, California.

▶ Translation

금요일마다 캘리포니아주 오클랜드에서는 사람들이 재래시장으로 몰려갑니다. Earline Gilbert는 가게에서는 못사는 것을 여기서는 살 수 있고, 농장에서 바로 오기 때문에 더 싸고 더 신선하다고 말합니다. 미 농무부는 재래시장의 수가 지난해 거의 10%가 증가했다고 말합니다. 18년 전 2,000개 이하였던 것에 비해 현재는 전국에 거의 8,000개 가량의 재래시장이 있습니다. 캘리포니아는 800개의 시장으로 가장 많은 재래시장을, 그리고 뉴욕이 600개로 뒤를 이었습니다. 신선함이 사람들을 유인하는 큰 요인이긴 하지만 판매자와 구매자 모두에게 가격 또한 그들을 끌어들이는 매력입니다. Josh Assink는 농민들은 결국 더 많은 돈을 벌고 소비자들도 중간 마진을 낼필요 없다고 말합니다. 그러나 재래시장의 최고 매력은 무료 시식일지도 모릅니다.

Vocabulary

- agriculture 농업
- direct 직접의
- factor 요인
- draw 큰 인기
- price 가격
- actually 실제로, 사실
- consumer 소비자
- margin 마진, 매매 차익금
- farmer 농부
- store 상점



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▶ Script 2 (연음, 강세표기)

EVERY Friday, people FLOCK to the FARMERS' market in Oakland, California.

Earline Gilbert says "You can BUY stuff here that you WON'T be able to BUY in STORES and, YOU know, it's CHEAPER and more FRESH because IT comes from the FARMS." The US Department of Agriculture says the NUMBER of DIRECT SALES markets has INCREASE(D) nearly TEN perCENT in the PAST year. There are NOW nearly EIGHT THOUSAND farmers' markets aCROSS the COUNTRY COMPARE(D) to LESS than two THOUSAND 18 years AGO. California LEADS the way with more than EIGHT hundred MARKETS, and New York comes in(SIN) SECOND with more than SIX hundred. While the FRESHNESS FACTOR is the big DRAW, PRICES for both BUYERS AND SELLERS BRING THEM IN(MIN) as WELL. Josh Assink says "The FARMERS ACTUALLY end up getting a LOT MORE MONEY and the conSUmers DON'T HAVE TO pay the MARgin." But the BEST part of(RO) farmers MARKETS MAY be the FREE samples.

Haven Daley, Associated Press, Oakland, California.