

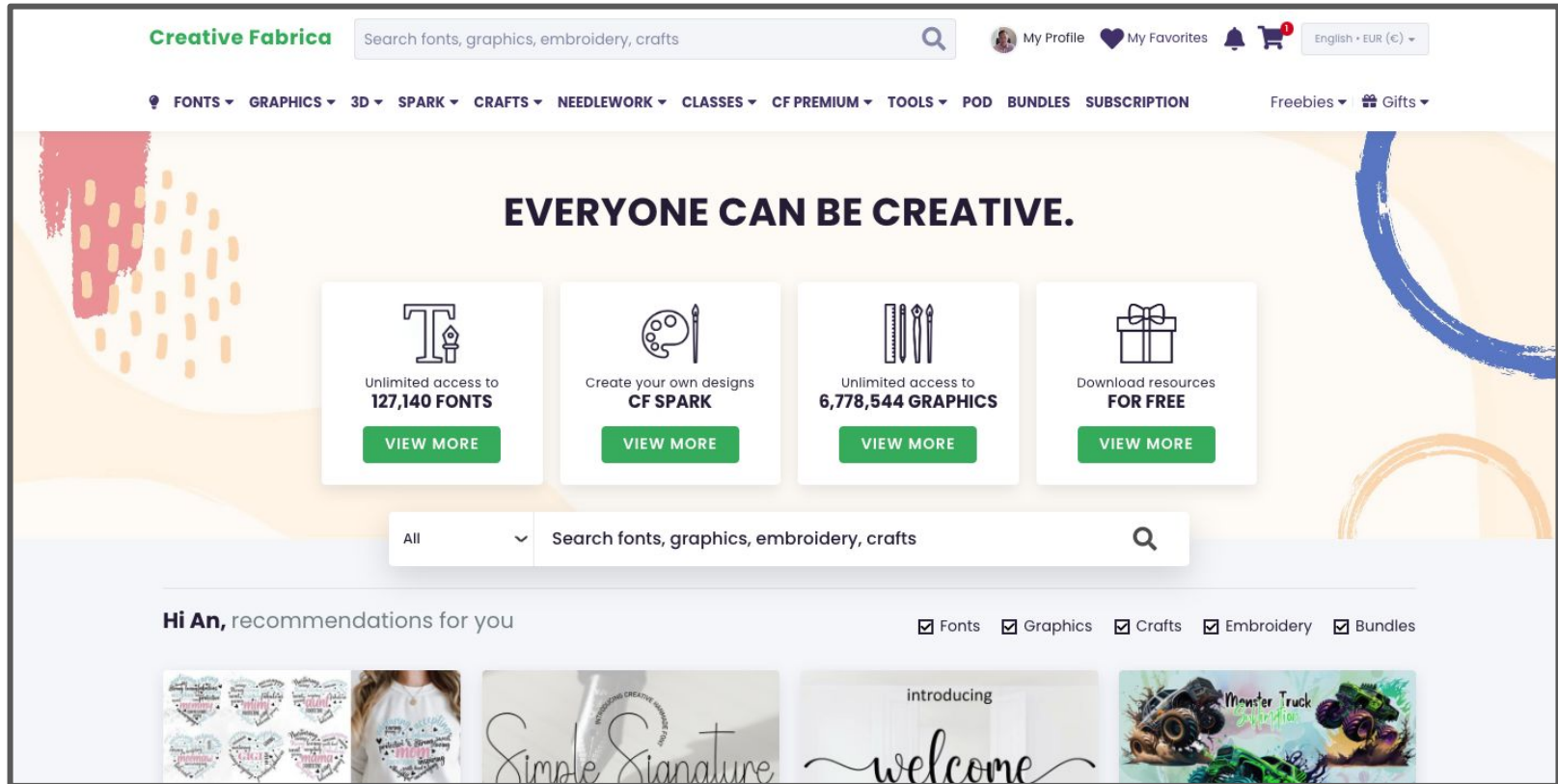
Introduction to Creative Fabrica

Agenda

- What we do
- Our challenges
- Where are we using Go?

What we do

We are... a marketplace for digital designs



We are... a content creation and assembly platform

The collage features four overlapping screenshots of the ShapeCloud platform:


- Top Left:** A screenshot of the 'ShapeCloud Generator' interface. It shows a sidebar with categories like 'Creative', 'Fabrica', 'Design', 'Crafters', and 'Shapecloud'. The main area has a 'Add your own words' section and a 'Download design' button.
- Top Right:** A screenshot of the 'Webfont Generator' page. It has a heading 'Welcome to our Webfont Generator' and a subheading 'Convert your fonts into webfonts for free'. It includes a brief description of the tool's function.
- Center:** A large, dark-themed banner for 'CF SPARK'. It features the text 'Everyone can be creative' and 'With the CF Spark family everyone can ignite their creative spark and unleash all their creativity.' Below this is a 'Spark Subscription' offer for 'Only €8.99' with a 'GET YOURS NOW' button.
- Bottom:** A screenshot of the 'Our family of tools' section. It displays four tool cards: 'CF Spark Art' (text-to-image), 'CF Spark Writer' (text generation), 'CF Spark Crystalline' (text-to-image), and 'CF Spark Patterns' (pattern generation). Each card includes a brief description and a 'Learn more' link.

We are... a social interaction forum for creative people

Creative Fabrica

My Profile My Favorites

Fontsgraphics3DSparkCraftsNeedleworkClassesCF PremiumToolsPODBundlesSubscription


**An Tran**
Netherlands

My Feed


Saved Posts

Notifications

Post a crafting tip or question

 **Creative Fabrica** Added a project 1 year ago

A gorgeous spring wood sign, decorated paper flowers and tiny green foliage Kimmie for sharing your talents



Community
Home / Community

GraphicsPatternsSketchesTransparent PNGs

Sort by popularity Showing 1–36 of 4,974,628 results


By Tanya Harris


By Crystal Jennings


By Erica Dutton


By Rebecca Danette

Our challenges

Scale: Supporting a growing user base

15+ Million

Products from professional designers

5 Million

Community products

50+ Million

Images created by users through Spark
(in just 6 months)

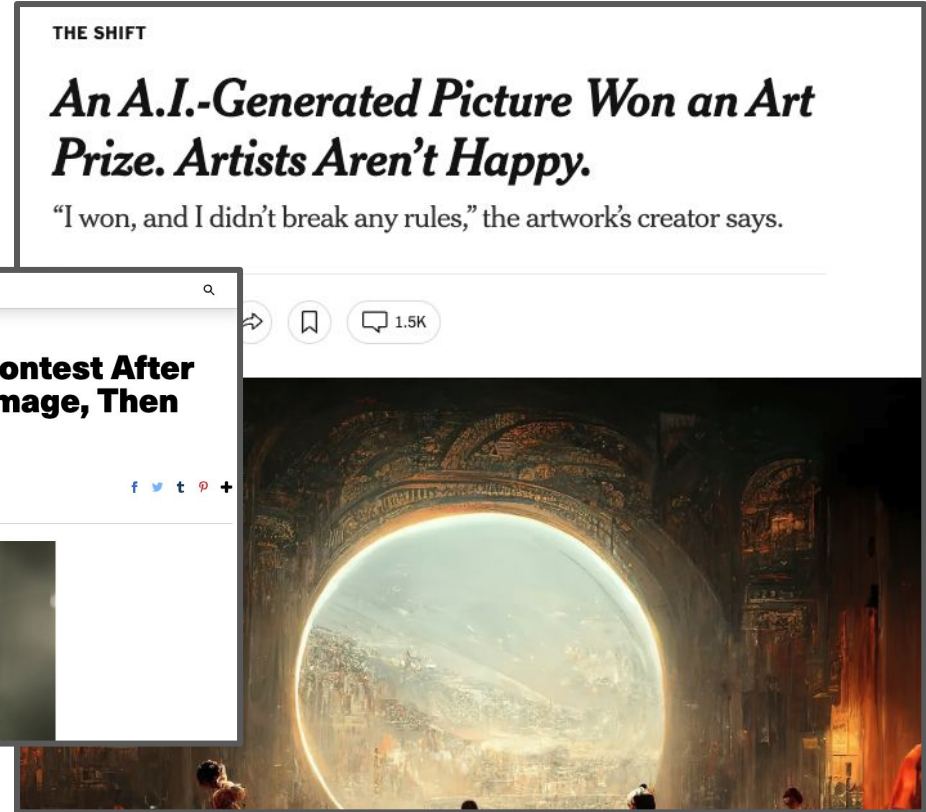
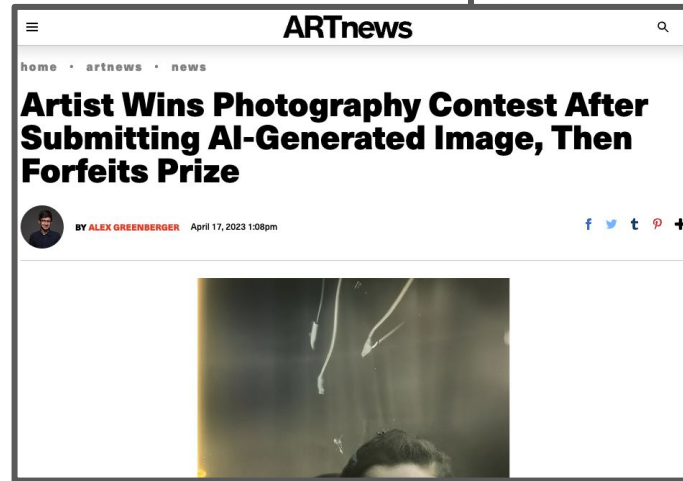
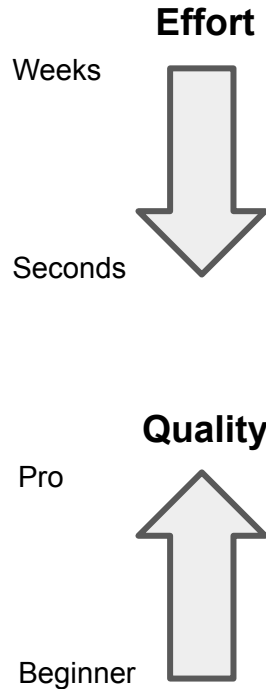
3+ Million

Monthly unique visitors

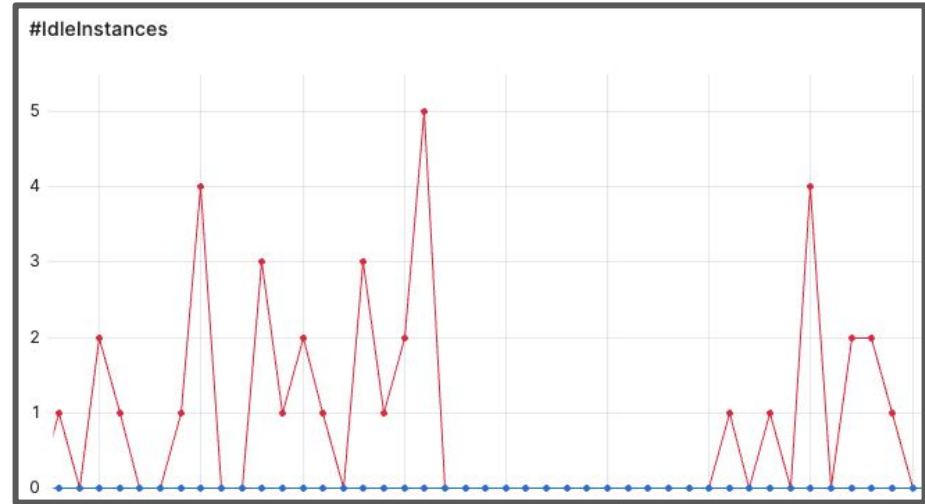
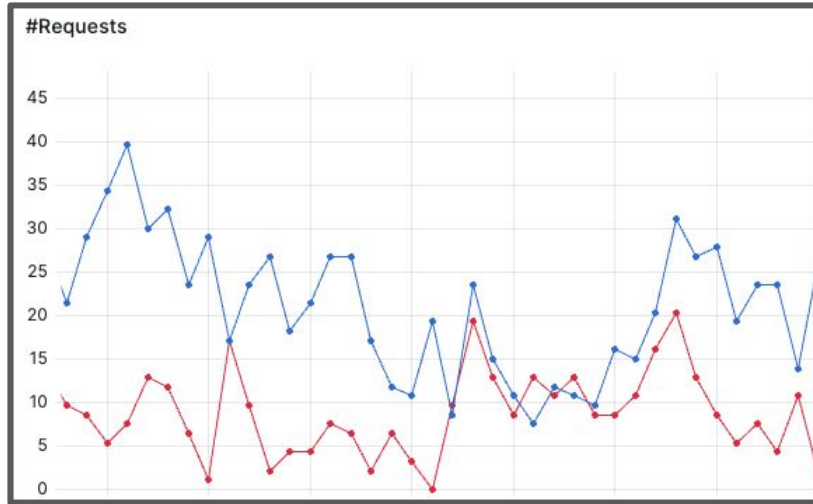
+60% year-over-year growth

Weekly active users

Business: Commoditization of content through AI



Operations: Doing everything *profitably* and *efficiently*



... means we should be balancing the optimal the use of the resources we are paying for while meeting performance expectations

Where are we using Go?

Spark Tools for user content generation

Our family of tools. Built to help you reach your full potential.

A CF Spark Art

Create stunning art works by using text-to-image. Simply describe what you want to see and see magic happen.

[CREATE ART](#) [Learn more](#)

W CF Spark Writer

Writing captivating copy can be easy. With simple instructions you create texts for articles, books, advertisements or greeting cards in seconds.

[CREATE TEXTS](#)

C CF Spark Crystalline

Create clean and simple cut files. Perfect for creating clip-art and elements that are used for designing or die-cutting.

[CREATE TRANSPARENT PNGS](#) [Learn more](#)

P CF Spark Patterns

Create repeatable patterns in an instant. Add your own detail to digital papers for easy printing and decorating.

[CREATE PATTERNS](#) [Learn more](#)

S CF Spark Sketch

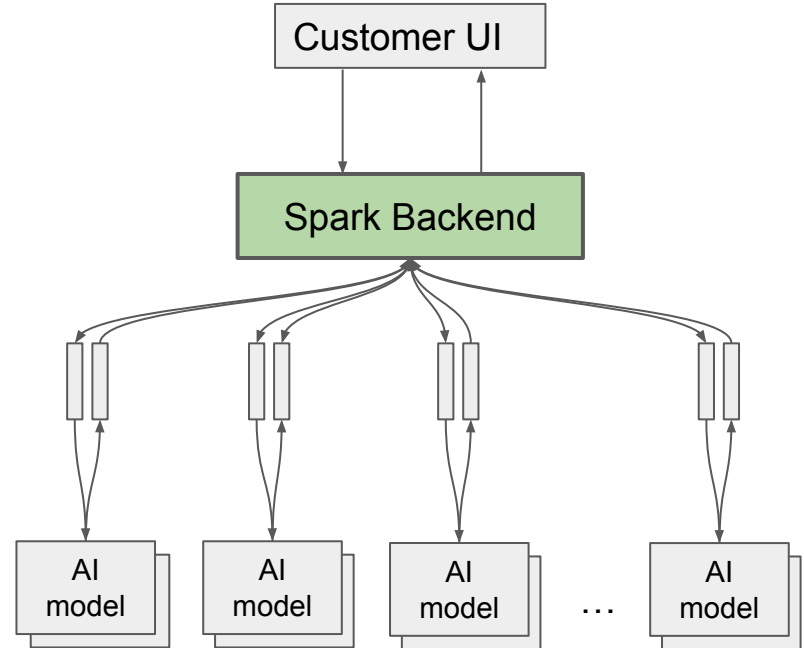
Create detailed black and white sketches with a pencil drawn look. Their clear background makes them ideal as decals, stickers and POD designs.

[CREATE SKETCHES](#) [Learn more](#)

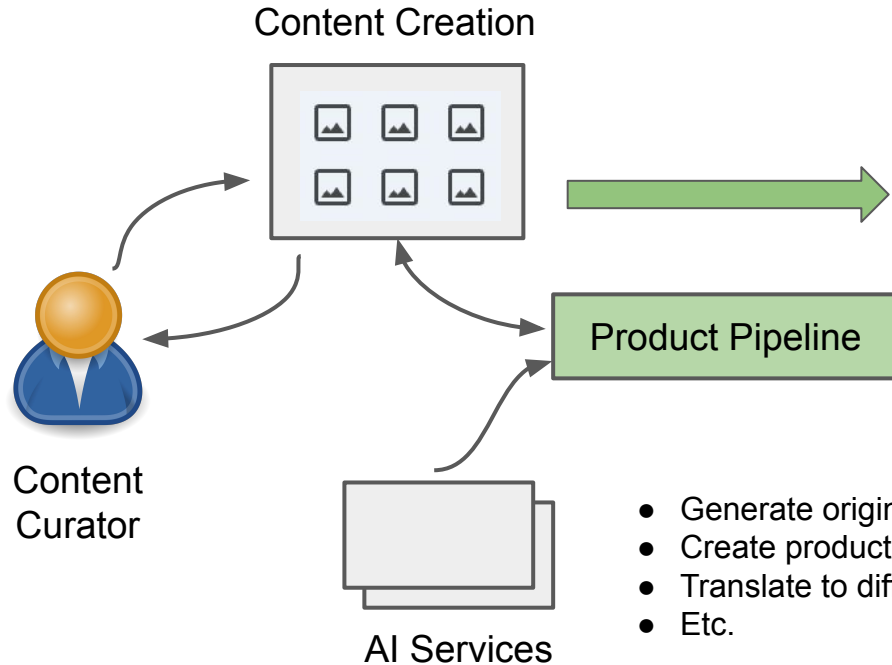
I CF Spark ImageMix

Create new and unique versions of an existing image you like. All you need is an image file or URL!

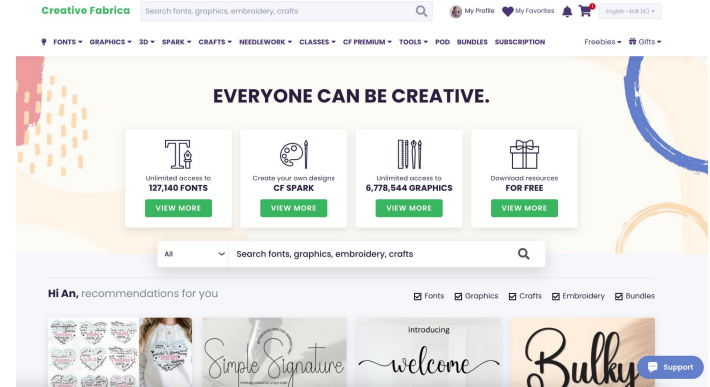
[CREATE MIXES](#)



Generating new supply through AI



- Generate original content and variations
- Create product descriptions
- Translate to different languages
- Etc.



Tools for iterative content development

