# Text as Policy

Measuring Policy Similarity through Bill Text Reuse<sup>a</sup>

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#### Motivation

- Policy diffusion research relies on identification of similar bills
- Can we measure similarity of bills automatically?



### Text Reuse

MI 2005 HB5153	SC 2005 H4301	WA 2015 HB2712
Section 16 - 11 -	Sec. 1. (1) A person	(1) A person is
440. (A) A person	is presumed to have	presumed to have held
is presumed to have	held a reasonable fear	a reasonable fear
a reasonable fear	of imminent peril of	of imminent peril of
of imminent peril of	death or great bodily	death or great bodily
death or great bodily	harm to himself or	harm to himself or
injury to himself or	herself or another	herself or another
another person when	when using defensive	person when using
using deadly force	force that is intended	deadly force pursuant
that is intended or	or likely to cause	to RCW9A.16.050(1)(c)
likely to cause death	death or great bodily	if ()
or great bodily injury	harm to another if	
to another person if	()	
()		

# Study Design

- Question: Can text reuse be used to measure policy similarity?
- Measure text reuse in bill dyads
- 3 Validation studies

# **Detecting Text Reuse**

• Smith-Waterman local alignment algorithm

MI 2005 HB5153	SC 2005 H4301
A person is presumed	A person is presumed
to have a reasonable	to have held a
fear of imminent	reasonable fear of
peril of death or	imminent peril of
great bodily injury	death or great bodily
to himself or another	harm to himself or
person when using	herself or another
deadly force that is	when using defensive
intended or likely	force that is intended
to cause death or	or likely to cause
great bodily injury	death or great bodily
to another person if	harm to another if

#### **Detecting Text Reuse**

• Smith-Waterman local alignment algorithm

#### MI 2005 HB5153 A person is presumed to have - a reasonable fear of imminent peril of death or great bodily injury to himself - - or another person when using deadly force that is intended or likely to cause death or great bodily injury to another person if

#### SC 2005 H4301

A person is presumed to have held a reasonable fear of imminent peril of death or great bodily harm to himself or herself or another - when using defensive force that is intended or likely to cause death or great bodily harm to another if

#### **Detecting Text Reuse**

Smith-Waterman local alignment algorithm

#### MI 2005 HB5153 A person is presumed to have - a reasonable fear of imminent peril of death or great bodily **injury** to himself - - or another person when using **deadly** force that is intended or likely to cause death or great bodily **injury** to another person if

SC 2005 H4301 A person is presumed to have held a reasonable fear of imminent peril of death or great bodily harm to himself or herself or another when using defensive force that is intended or likely to cause death or great bodily harm to another if

#### Measurement approach

- Data:  $\sim 500,000$  US state bills (Burgess et al. 2016)
- Dyad Selection: Potential matches based on vocabulary similarity
- Alignment Calculation: Split to sections, align sections
- Scoring: Downweight boilerplate, aggregate to bill-dyad level

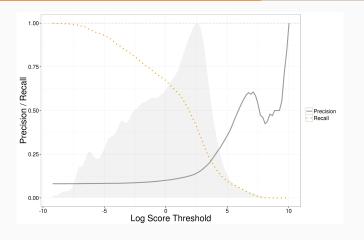
$$S_{A,B} = \sum_{i \in A} \sum_{j \in B} \frac{Score_{i,j}}{Freq_{i,j}} \tag{1}$$

#### Validation - NCSL Tables

- National Council of State Legislatures Policy Tables
- Test: How well does text-reuse recover same table indicator?

ENACTED PLASTIC BAG STATE LEGISLATION								
State	Citation	Status	Summary					
Arizona	2015 Ariz. Sess. Laws, Chap. 271 (2015 SB 1241)	*Enacted	Prevents a city, town or county from regulating the sale, use or disposition of plastic bags and other 'auxiliary containers' by an owner, operator or tenant of a business, commercial building or multifamily houring property. The law does not prevent a city, town or county from continuing a voluntary recycling and waste reduction program.					
California	2014 SB 270	Put to Referendum	As of July 1, 2015 certain large stores are prohibited from providing a single- use plastic carryout bag to a customer, unless the retailer makes that bag available for \$0.10 and certain conditions are met.					
California	2011 CA S 567	Enacted	Prohibits the sale of plastic products labeled as compostable, home compostable, or marine degradable unless it meets standard specifications. Provides for a civil penalty for a violation.					
California	Cal. [Public Resources] Code § 42357.5 (2010 SB 228)	Enacted	Requires manufacturers of compostable plastic bags to ensure that the bag is readily and easily identifiable from other bags. Prohibits a compostable plastic bag sold in the state from displaying a chasing arrow resin identification code or recycling symbol in any form.					
California	2006 AB 2449	Enacted	Retail stores must adopt an at-store recycling program. Plastic bags used at retailers must have clearly printed "Please Return to a Participating Store for Recycling" on the bag.					
Delaware	2009 HB 15; Amended by 2014 HB 198	Enacted	Encourages the use of reusable bags by consumers and retailers. Requires a store to establish an al-store recycling program that provides an opportunity for customers of the store to return plastic bags and requires all					

#### Validation - NCSL Tables

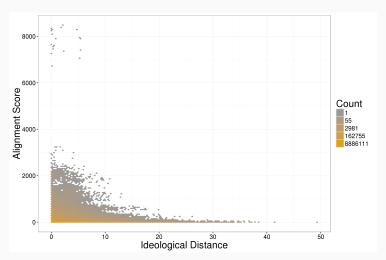


	Coefficient	Std.	Error	p-value
same table	1.25		0.09	< 0.001

Table 1: Log linear model. Standard errors based on blocked bootstrap.

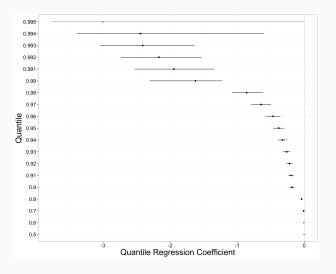
## Validation - Ideological Distance

- Shor and McCarty (2012) ideology scores
- Bill ideology Primary sponsor's ideology



### Validation - Ideological Distance

- High alignment scores only for ideologically close bills
- Strong correlation on high percentiles



#### **Conclusions**

- Alignment score: "high precision low recall" on large amount of data
- Hand coding: "high precision high recall" on small amount of data
- Potential applications: Policy diffusion, policy networks in state legislatures, resource constraints of legislators, ... ?

# **Appendix**

# Smith-Waterman Algorithm



# Smith-Waterman Algorithm

- Alignment
- Parameters: Match 3, Mismatch -2, Gap -1

Bill A	bodily	injury	to	himself	-	-	or	another	person	when
Bill B	bodily	harm	to	himself	or	herself	or	$\hbox{another}$	-	when
Match Type	Match	Mismatch	Match	Match	Gap	Gap	Match	Match	Gap	Match
Score	6	4	7	10	9	8	11	14	13	16

#### Validation - Diffusion Networks

- Desmarais et al. (2015): Diffusion ties between states
- Based on 160 hand coded policies
- Aggregated alignment scores correlate with diffusion ties

	Identity	Link	Log Link		
	Coefficient	p-value	Coefficient	p-value	
Intercept	-6760712.2	0.005	8.21	< 0.001	
Diffusion Tie	498466.2	0.05	0.27	0.1	
Coverage	2199070.8	< 0.001	1.43	< 0.001	

**Table 2:** Coefficients calculated with OLS regression. *p*-values based on 5,000 QAP permuations.