

# Word Embeddings for Political Science Text Analysis

# What are Word Embeddings?

D1: The cat jumps over the dog

D2: The kitten hops ovqer the hound

D3: Die Katze springt über den Hund

	the	cat	jump	over	dog	kitten	ovqer	hound	die	katze	springt	über	den	hund
D1	2	1	1	1	1	0	0	0	0	0	0	0	0	0
D2	2	0	0	0	0	1	1	1	0	0	0	0	0	0
D3	0	0	0	0	0	0	0	0	1	1	1	1	1	1

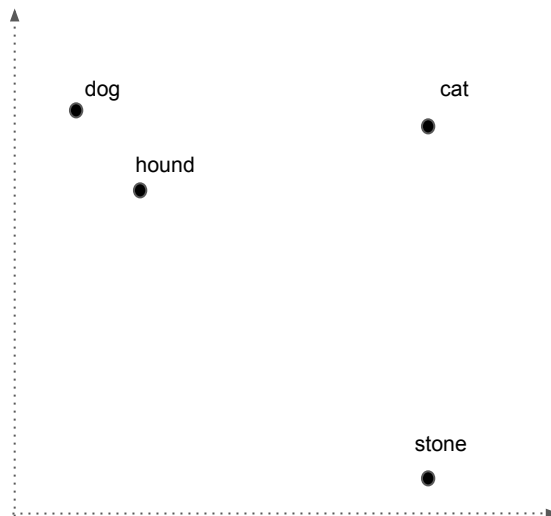
# Word Representations

- Each word is represented by its unique character sequence
- Spatial:  $\text{dist}(\text{dog}, \text{hound}) = \text{dist}(\text{dog}, \text{cat}) = \text{dist}(\text{dog}, \text{stone}) = ?$

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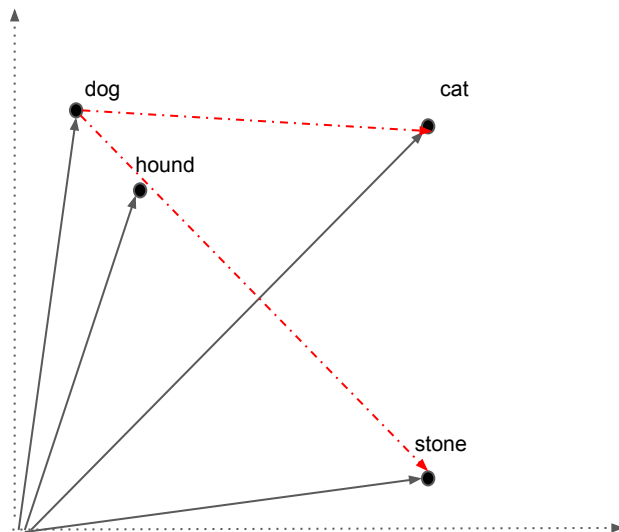
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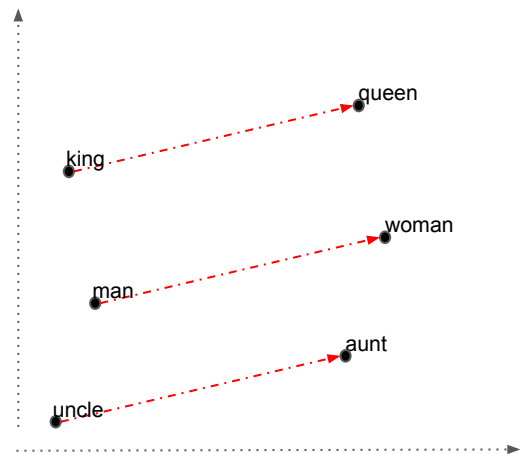
$$||\text{dog} - \text{cat}|| < ||\text{dog} - \text{stone}||$$

# How to get them

- “A word is characterized by the company it keeps”

(Firth 1957)

- Factor analysis (documents)
- Topic Models (documents)
- Neural Networks (sliding window)
- Other Dimension reduction techniques



Shallow neural networks allow for training on gigantic corpora. E.g. all of Google News or all of Wikipedia -> Good representation of ‘general meaning’ of words (Mikolov et al. 2013).

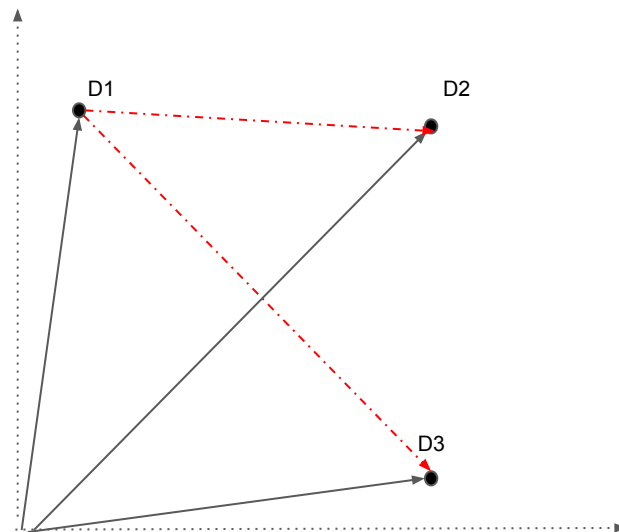
# Document Embeddings

D1: The cat jumped over the dog

D2: The kitten hopped across the hound

D3: Die Katze springt über den Hund

	x	y	...
D1	1.34	5	...
D2	4.34	4.5	...
D3	4.2	1.6	...



# Political Science Text Analysis

What we could use it for right away:

- **Short documents** (open ended survey answers, twitter posts, sentences, etc.)
- **Transfer trained models between languages** (e.g. comparative: use models trained on rich american politics data for other countries)
- **Improve text sequence alignments** (e.g. Smith Waterman Algorithm)

What is lacking:

- **Statistical modeling of location in semantic spaces** (e.g. identify significant change in location, model trajectories of words and documents, etc.)



# Dissertation Outline

## 1. Introducing Word Embeddings

- a. Introduction
- b. Innovations/Addons
  - i. (Visual) Interpretation (unsupervised)
  - ii. Machine learning interpretation (supervised)

## 2. Political Science Application Application

- a. Short document classification (CAPR Poll, Twitter, Comparative Manifesto Data)
- b. Automatic text processing in multiple languages (Comparative Manifesto Project, Congressional Bill Project)

## 3. Methodological Development

- a. Spatial statistics of semantic spaces
  - i. Detect significant spatial differences between documents
  - ii. Detect movement of words

# Feedback

- What do you think of the idea?
- Do you know of anyone in Polisci who does similar research?
- Do you have cool ideas for applications?
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