

Im running on a mixture of savings and freelance projects right now

the freelance stuff isnt something ive tried to make full time
at least not lately

but, at least for what im doing, you have to find where your knowledge would be
needed

and you have to figure out how to reach those people

so i focused specifically on the shopify platform

i dont necessarily recommend choosing shopify

but i do recommend trying to narrow down your focus on something, for marketing
purposes

i figured people aren't necessarily looking for a jack of all trades,

people = customers with a problem

not agencies

agencies do want a "jack of all trades" in a sense(edited)

but single customers typically just have a specific problem

so you have to show them a) you know what their problem is b) you know how to
fix it

so alot of my "work" involved writing proposals for jobs on upwork

and specifically restating their problem, and communicating that i can solve that
problem

ill look at the jobs real quick and give you an example

Looking for small tasks ecommerce developer and marketing.

Ecommerce Development

Posted 9 hours ago

Looking for ecommerce development help for shopify site design, marketing and functionality specifics. Need help in "tightening up" small but significant features such as product tags, descriptions conversion apps, social marketing adds etc. Also looking to shape up existing design for a cleaner, more attractive and intuitive experience for the customer

 Only freelancers located in the U.S. may apply. 

API Integration Required: Social Media

Project Stage: Fully Specified

Project Type: I am not sure

You will be asked to answer the following questions when submitting a proposal:

1. Have you worked with Shopify Ecommerce Specifically?
2. Do you have suggestions to make this project run successfully?
3. What challenging part of this job are you most experienced in?
4. What part of this project most appeals to you?
5. What past project or job have you had that is most like this one and why?

 **\$400**

Fixed Price

\$ Entry Level

I am looking for freelancers with the lowest rates

so I would shoot this dude a message. explaining what i do, what i have done (portfolio), answer those questions, and add any other kind of sugar that needs to be communicated

and i only propose on things i know: a) i can do/have done before or b) i can figure it out in a reasonable amount of time

so what i would recommend. like some actionable shit is: 1) continue freecodecamp 2) start putting together a portfolio

all those challenges that you do for free code camp should be going into your portfolio

but keep in mind everyone has those same types of projects in their portfolio so i would recommend going beyond the user stories that are given

and re: freecodecamp, i still havent even finished the front end part lol!

for me, i learn way more by doing projects

so my main MO when learning a new framework or concept is: go through ~5 short tutorials

just head down through them

by the 5th one (more than likely the 3rd or so) you'll understand the concepts enough to be able to make whatever you need by just googling and looking at the documentation

i'm halfway through the advanced algo scripting part, then i started working on the pomodoro timer

but that's a good example of going beyond the user story: fcc will have you build a pomodoro timer. I made a pomodoro timer using React, D3, and it has a backend using Node, Express, and MongoDB

if i had just stuck to the user story from fcc i would have just had a plain timer using js (which isn't necessarily a bad thing)

if you guys ever have questions on web stuff ask away. i find it helps me to verbalize/type out stuff

also, if you guys are interested in collaborating on a project i'd be super down, just as a learning experience. I'd like to get more practice using git in a team environment, and it would be a good resume item

now you got me thinking about all this stuff lol: I'm gonna add two more things that were really helpful when i was first figuring out how to get projects

i went through upwork

filtered for shopify

and looked at the jobs available

i then went and basically did the jobs on my own (not with their info or anything, but i would do what they were asking for on a dummy site for example)(edited)

and then put them on my portfolio

so then after a while, i had a portfolio full of little things i could do for a customers' website

and if you choose popular problems that customers are having

you'll have an example that is very close to what they are looking for

so i snagged clients really consistently when i could show them exactly what they were looking for in a different context

and the second thing is, don't race to the bottom for bids

2 reasons: 1 you don't want to work with a client that is cheap

and 2 you can't compete with dudes in india that can live on 1/4 of what you live on

that's why you should lean heavily on your communication skills to get contracts that's your competitive advantage

or at least you should approach it like that