

Jury Alyavdin
Lead Product Designer
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About

With 12+ years in digital product design, I've crafted solutions that powered startups and streamlined enterprises. Leveraging a deep understanding of strategy and user experience, I excel in shaping products that resonate. My role is pivotal in connecting dots between teams, optimising product development process, and ensuring projects meet the envisioned goals. Experience

Impress

Lead Product Designer
Jun 2020 — Current

Founded the design and research wing at a leading European orthodontic startup. Enhanced product-stakeholder communication and ingrained a design-centric culture within the company.

Yandex

Lead Product Designer
Mar 2017 — Jun 2020

Pioneered a mobile app branch that quadrupled revenue, becoming the core of the e-commerce unit within this tech giant. Headed the mobile design department.

Rambler Group

Senior Product Designer
May 2016 — Mar 2017

Initiated three new media platforms and augmented ad revenue across 12 established media services for the major Russian media conglomerate.

Zvooq

Product Designer
Apr 2016 — May 2016

Introduced a service that integrated leading Russian streaming content onto partner platforms, enhancing service reach and audience engagement.

Webinar

Product Designer
Feb 2015 — Apr 2016

Teamed with a digital agency to revamp and expand the product range for Russia's premier video streaming service. Innovated a B2B online course service from inception.

Zelenski

Product Designer
Dec 2013 — Feb 2015

Elevated user experiences across eight travel platforms for this standout industry leader in travel solutions.

Education

Reforge

Growth Series
2022

Yandex Courses

Jobs to be Done: Theory to Practice
2017

Yandex School of Data

Analysis
Designing mobile apps
2017

Microsoft

Microsoft Inclusive Design, Industrial and Product Design
2016

Moscow State

Technological University
Specialist Diploma in Engineering
2008 — 2013

Hight School №32 with

advanced study of English
Foundation education
1997 — 2008

Skills

Product&Strategy

Aligning business objectives with its customer needs

Research

Pinpoint user pain points and ideate potential solutions

Prototyping

Validate hypotheses with customers through iterative fidelity stages

Information Architecture

Organising content and establishing intuitive navigation

Technology&Data

Apprehending web and mobile development environment

Data-driven approach

Gauge project success through meticulous data analysis