# COMPANY PROFILE

## 2038

Input your summary of what your purpose here or the message and issue of what you want to tell.

# ABOUT OUR COMPANY

## A Brief Story About The Company

Ingoude Company's creative technology products and services help to facilitate digital transformation. To companies and individuals, we offer industry-specific gear, tools, and IT solutions. Our knowledge, creativity, and customer-centric ideas help us to be a reliable friend in the often shifting tech scene. Ingoude Company shapes technology using intelligent, scalable, reasonably priced solutions.

# VISION

A vision needs to be explain further and in detail because it is one of main point about your future projection and your best goal. The company perspective can be seen on this session.

# MISSION

## 01

Explain your mission to define how the vision can be done. Most of people explain the mission with assign a lot of main issue of problems

## 02

A detailed explanation of your goal will help identify how to achieve the vision. Many major concerns and problems are used to explain the mission.

## 03

If you explain your goal, it will be easier to achieve the vision. A variety of important challenges and concerns explain the mission.

## 04

Explaining your objective will facilitate the realization of the vision. The mission is explicated by a diverse array of major challenges and concerns.

# MAJOR FACTOR

**01 Infrastructure**

Team efficiency depends on cloud services, servers, software tools, and development frameworks' quality and scalability.

**02 Talent**

Success depends on attracting, training, and retaining top engineering, product management, and design talent.

**03 Operational Methods**

Strong Standard Operating Procedures ensure clarity, minimize bottlenecks, and support quality assurance.

**04 Resource Allocation**

Decisions on R&D, cloud computing, marketing, and hiring budgets define objectives and limits on daily operations.

# PROBLEM

📺 **A Brief Story About The Problem**

A main problem needs to be discussed further and in detail because this session is one of the main foundation to be initial development of a your product or service and decision making in the future. Without a well-defined problem, it will have an big impact on a job that is unmanaged

### Society

Identify large problem areas with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

### Environment

Don't forget to highlight how we see a problem, because our personal method will be a plus point.

### Ecosystem

Identify as many of these problems as possible but still have a relationship to each of these problems so that the work will be more focused on one topic.

# SOLUTION

### A Brief Story
### About The Solution

Show that we offer a solution that solves the problems previously described and identified. Make sure that the solutions we offer uphold the values of effectiveness, efficiency, relation and relevant to the market situation



### Market Driven Basic Implementation

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.

### SEM Implementation

Give an explanation that the solutions offered are based on data and analysis that are very precise and focus on the problem.

### Decrease Industry GAP

The solutions offered need to be based on sound market decisions so that they can have an impact.

# STRENGTHS

- Best Prices
- Innovative Mindset
- Recently Built Platform & Website
- Strong Brand Image & Equity
- Good Quality of After Sales
- Very Relate to Society 5.0

# WEAKNESSES

- Long Term Investment
- Product Insurance Costs are Raising
- High Level of Third Party Turnover Due
- To Price Competition
- Public Policies and Procedures

# OPPORTUNITIES

- New Market Target
- Millennials Awareness
- New Public Infrastructure
- 5g Connection Implementation
- Capital Investment Potential

# THREATS

- High Level of Employee Turn Over
- New Competitors From Other Country
- Impact of Climate Change

# 4P'S MARKETING TABLE

## PROMOTION

- Online Marketing
- Influencer
- Direct Marketing
- Advertising
- Endorsing

## PLACE
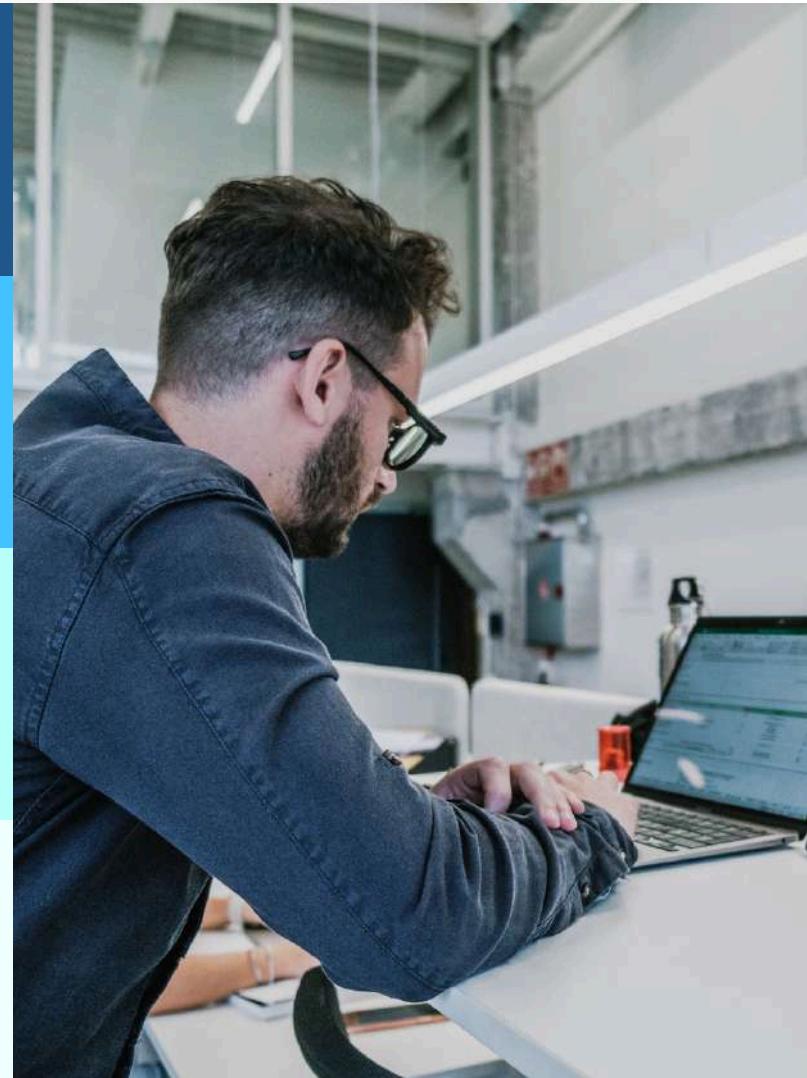
- Market Coverage
- Market Exposure
- Channels
- Inventory
- Supply Chain

## PRODUCT

- Quality
- Features
- Branding
- Equity
- Warranties

## PRICE

- Discounts
- Allowance
- Payments Term

# PRODUCT OVERVIEW

## 🖥 A Brief Story About The Product

Provide an explanation of the general profile of the services we have. Arrange information about our products services in a systematic and fact-based manner. Also express our pride in the service thatwe have done well.

## 🌐 Internet of Things

Provide a comprehensive and effective description of each product in turn. The extent of our exploration in addressing community and market issues can be indicated by the quantity of products and services we offer.

## 〰 Artificial Intelligence
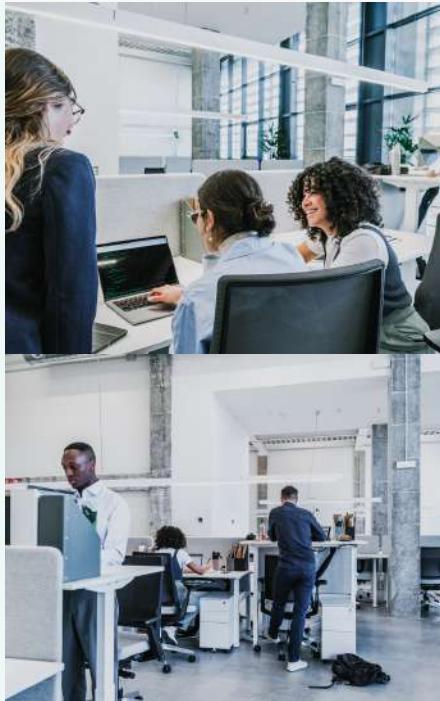
Describe one by one the products we have in detail and effectively. The more products/services we have, it can show the level of our exploration towards solving community and market problems.

# PRODUCT PORTFOLIO

🖥 **A Brief Story About The Portfolio**

Provide an explanation of the general profile of the products we have. Arrange information about our products/services in a systematic and fact-based manner. Also express our success stories and also the pride in the products/service that done.

# DEVELOPMENT TIMELINE



## 2022

**Research and Planning**

Describe the products development timeline phase by phase in detail and effective.

## 2023

**Promotion and Activation**

Detail and effectively describe each aspect of the product's development cycle.

## 2038

**Monitoring and Evaluation**

Explain the product's development timeline in full, describing each milestone.

## 2025

**Planning a New Variety of Product**

Please describe each milestone and the product's development timeframe.

# MARKET SIZE

Market size is the total amount of all sales and customers that can be seen directly by stakeholders. This technique is usually calculated at the end of the year, the market size can be used by companies to determine the potential of their market and business in the future.

| TAM | SAM | SOM |
|---|---|---|
| **$ 1.6 Billion** | **$ 126 Million** | **$ 181 Million** |
| Total Available Market | Serviceable Available Market | Serviceable Obtainable Market |

# TARGET MARKET



**65%**
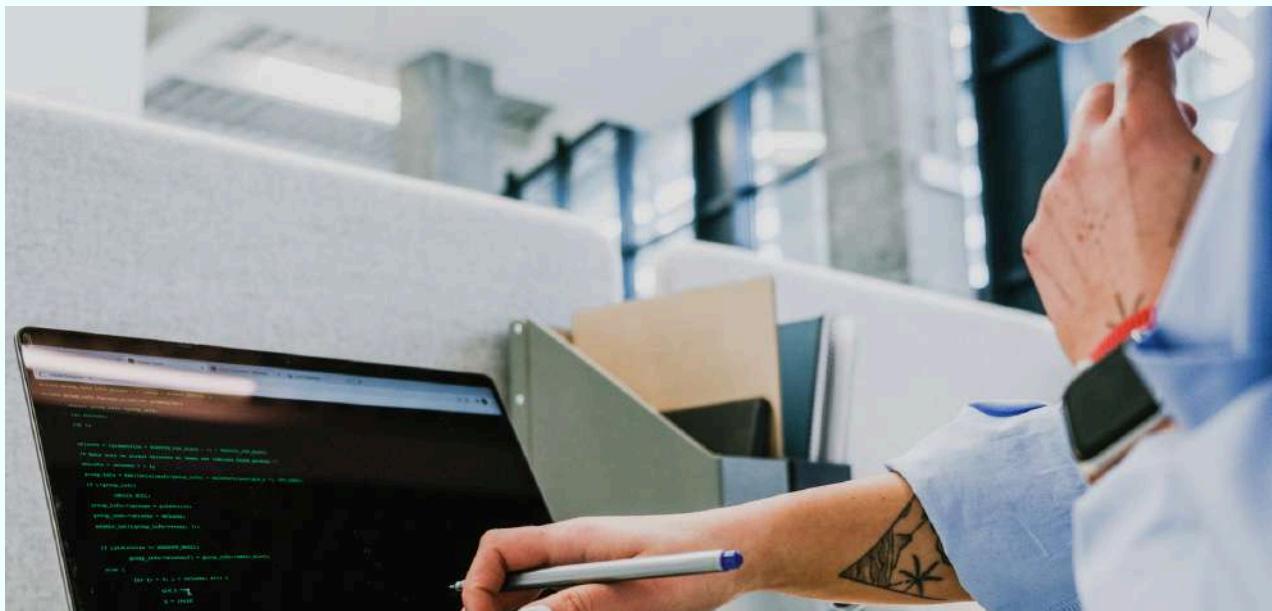
## Oil & Mining Company

Market targeting is the total amount of all market availability that is usually calculated when we start the company. Market size can be used by companies to tell about potential of their market and business in the future.

**80%**

## Construction Company

When we establish a company, we typically calculate the total quantity of market availability. This is known as market targeting. Companies can predict the potential of their market and business in the future by utilizing market size.

# MARKET AFFIRMATION

🖥️ **A Brief Story About Market Affirmation**

It's a market testing stage to ensure that the products produced by the company can be accepted and effectively used by the broad market. For start-up companies, we can use data already achieved by similar products from other companies.

| Borcelle | Rimberio | Studio Shodwe |
|---|---|---|
| **2.650K** | **1.010K** | **1.850K** |
| Total Users | Total Users | Total Users |

# COMPANY TRACTION

Traction is a period where the company is feeling momentum during its development period. If traction momentum is not harnessed, sales figures can decline and the customer base can shrink. In general, companies will judge success by the amount of revenue and new customers they receive.

**Artificial Intelligence**
**+75%**

The company's momentum and the fundamental facts that are used to demonstrate that our company is in a traction phase can be fully explicated.
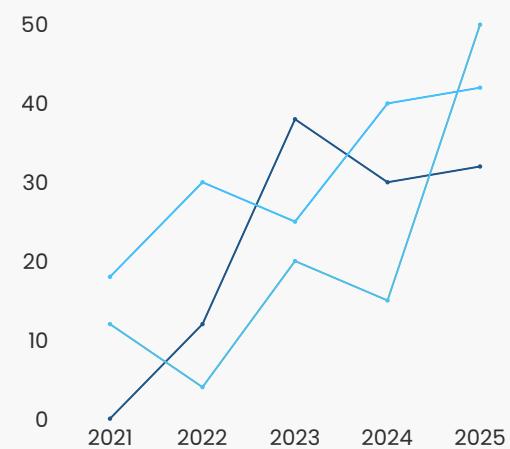
**Internet of Things**
**+63%**

The fundamental facts that are used to demonstrate that our company is in a traction phase and the company's momentum can be thoroughly explicated.
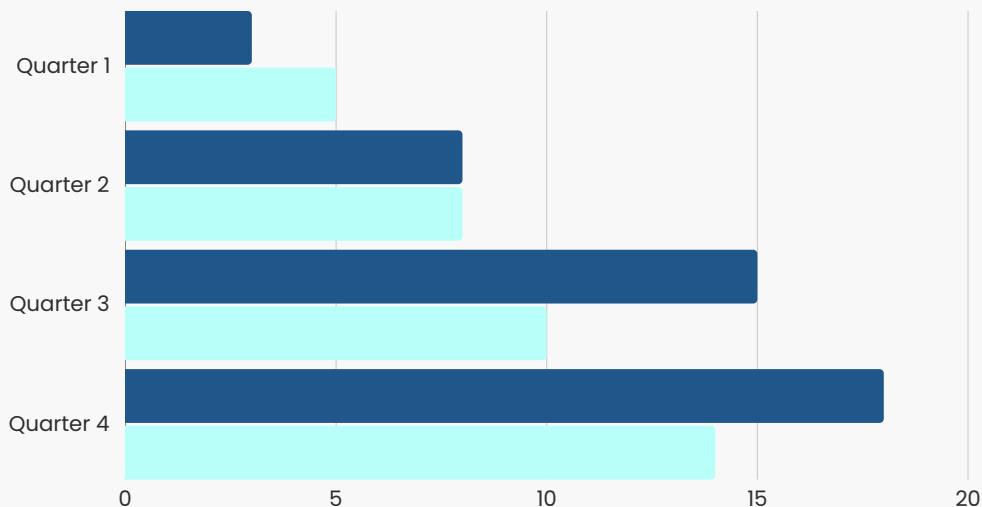
**Others Product**
**+32%**

We can explain in detail the momentum of the company and the basic facts that are taken to show that our company is in a traction phase.

# PRODUCT PERFORMANCE



**Revenue Development**
**34.6 M/Quarter**

**Engagement Development**
**87% – 91%/Quarter**
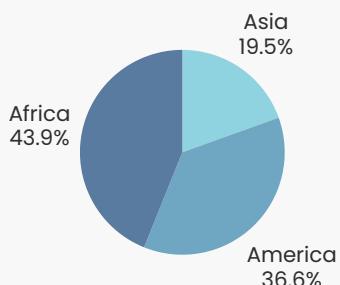
**Exposure Development**
**92% – 96%/Quarter**

# PERFORMANCE OVERVIEW

## 🖥 The Internet of Things Product Overview

Provide an statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also express our success stories and also the pride in the product that done lately.

Asia
19.5%

Africa
43.9%

America
36.6%

👥 Customer Satisfaction
**94,43%**
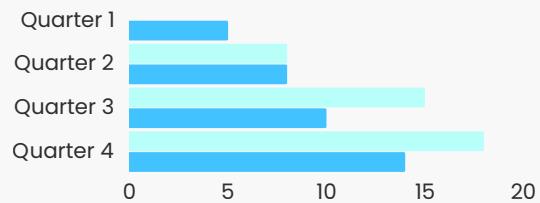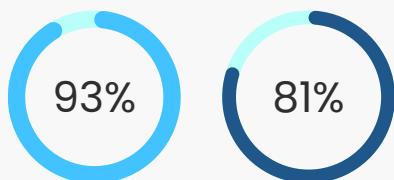
💵 Gross Profit Projection
**$ 192.1 M**

# PERFORMANCE OVERVIEW

### 🖥 Artificial Intelligence Product Overview

Provide an statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also express our success stories and product that done lately.

**93%**

**81%**

| | | | |
|---|---|---|---|
| Quarter 1 | | | |
| Quarter 2 | | | |
| Quarter 3 | | | |
| Quarter 4 | | | |

0    5    10    15    20
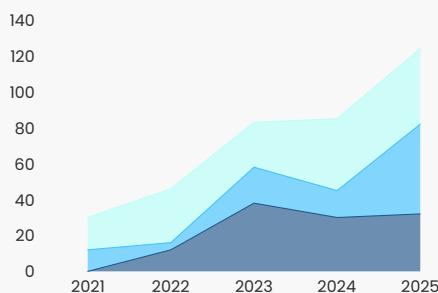
👥 Customer Satisfaction
**96,17%**
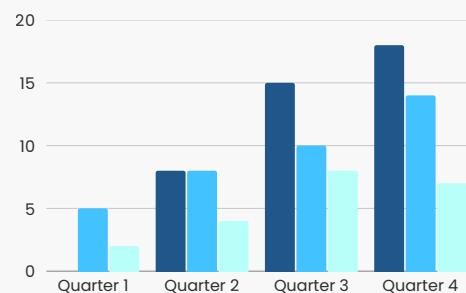
💵 Gross Profit Projection
**$98,7 Million**

# PERFORMANCE DASHBOARD

**Products Developing by Year:**



**Sales Developing by Quarter:**



Value Average:

## $ 1,6 Billion

## 4 : 6

IOT Tools Vs AI Tools Used Ratio
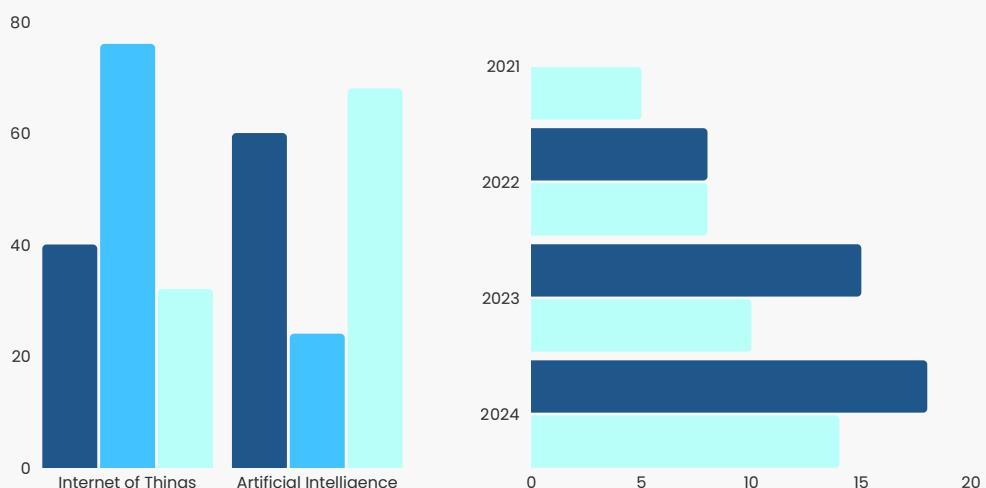


Customer Loyalty Percentage Level
## 96%

Branding Exposure Effectivity Level
## 92%

# BUSINESS MODEL



Describe how to monetize, who your customers are, distribution channels or fee structure. The goal is to get an idea of how this business will survive your product or service and tell how your company will make money and achieve its goals.

| Yearly Developing | Ratio |
|---|---|
| **67% – 82%** | **1:4 – 1:3** |

# BENEFIT & GAIN

**Pioneering** We may offer products or services that are more unique or new to the market than our competitors.

**Responsive** In comparison to our competitors, we may offer products or services that are more innovative or unique in the market.

**Dynamic** We may provide products or services that are more distinctive or novel to the market than our competitors.
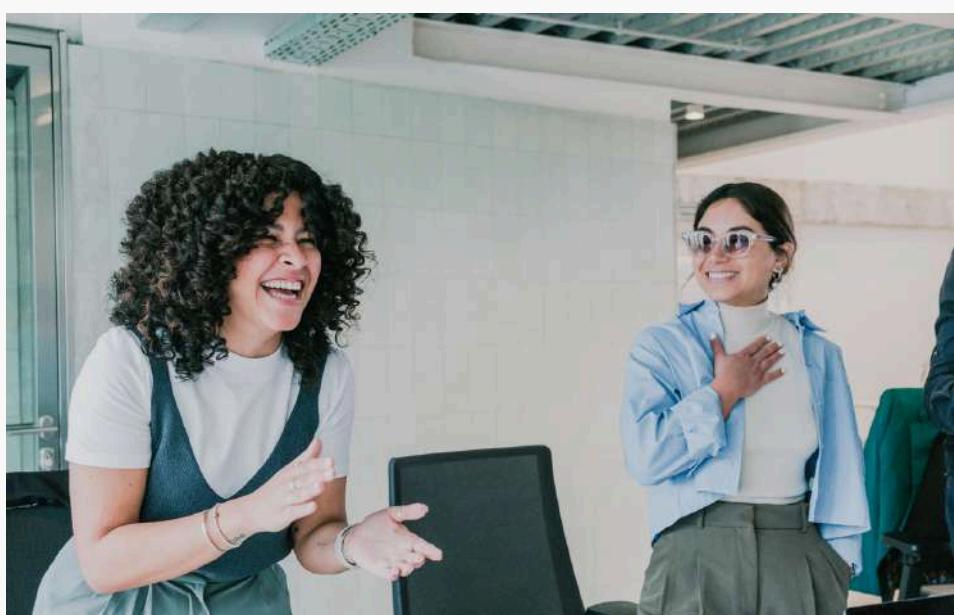
**Visionary** We might provide goods or services more original or fresh to the market than those of our rivals.

**Efficient** Our products or services may be more innovative or unique in the market than those of our competitors.

**Resilient** Offers a market advantage that is more focused according to market needs than a more general market.

# OUR TEAM

Fill in the experience, assignments, and how good your company team are. Include the hobbies of the personnel to break the ice.

| Teamwork Efficiency | Healthy Office Environment | Socialization Between Teams |
|---|---|---|
| **92%** | **96%** | **91%** |

**Aaron Loeb**

Chief Executive Officer & Founder

**Olivia Wilson**

Chief Marketing Officer

**Estelle Darcy**

Chief Operating Officer

# THANK YOU

## We are ready to assist you

Write down your hopes for the future of your company. Don't forget to thank the company for the opportunity and convince related parties to support your company.

📍 123 Anywhere St., Any City, ST 12345

📞 +123-456-7890

🌐 www.yoursite.com