



Press release under embargo until Wednesday 8th January 2015.

Apple Watch to get fast food ordering app from Irish brothers.

Watch out, fast food just got faster with new app by Dublin duo Conor and James McCarthy.



Dublin, Ireland: April 7th 2015 – **Flipdish** today announce a revolution in fast food ordering with their Apple Watch and iPhone app. It allows customers to browse menus from restaurants in their area and order deliveries in only 2 taps.

The idea was born out of the frustration CEO Conor McCarthy experienced trying to order takeaway deliveries.

“Having to enter your address, or your credit card number, every time you place an order really frustrates me. We wanted a smart app, something that didn't just work but was a pleasure to use. It had to be 10 times faster than the alternative. From day one that's been our goal. Every design decision was made with that simple concept in mind.”

10 years experience in the industry, and extensive R&D, has ensured that their app is user friendly and 10x faster than the current alternative. Here are some of the awesome features we can expect to see in the app when it's released in July.

Geolocation

The app will pinpoint users on the map without the time wastage associated with entering your address or logging in each time you'd like to order.

**Previous Orders**

Previous orders are stored and displayed so if you've got a favourite, it'll be easy to find.

Apple Pay

When available - Apple pay functionality means you won't even have to enter credit card details.

Food Genres

Celiac or on a Paleo diet? No problem. The app categorizes each dish into specific searchable genres.

Order In 2 Taps

Ordering has never been simpler. The app will let you order food from your favourite restaurants in only 2 quick taps.

Apple Watch

The piece de resistance is the Apple Watch extension which means you don't even have to get out your smart phone. You can tap your watch, sit back, relax, and wait for your dinner to arrive. Flippin' awesome, right.

On top of this, the brothers have some other features that they're keeping a secret until the launch. Based on what we've seen already, they're bound to be impressive.

Launching this July, the app is a free download and will result in no added cost to the user. Hungry for more information? Visit flipdish.ie to be the first to know when Flipdish launches.

Ends

Flipdish is an Irish company founded in January 2015.

Hungry for more information? Please contact Conor McCarthy at 01-6917222 conor@flipdish.ie or visit flipdish.ie.
