# **Naval Saini**

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Interests: eLearning, IOT, eCommerce, and more

#### **Carrier Brief**

I fall in love everyday with tech and life – somedays one more than the other. I have been doing startups for last 5 years and it has been a tremendous enriching experience. It has been a challenging journey and has required me to know breadth, a bit more than depth.

Previous to startups, I have worked on some core embedded technologies – such as the **Linux kernel** and **the Android framework**. I worked in an R&D role in Conexant and as a customer engineer in Qualcomm. Currently I am working on **NodeJS**, **Android Apps**, **iOS apps**, **No-SQL** databases and **Backbone/AngularJS**. I also do parts of Product Management for my freelance clients and for my own projects. I have good knowledge of Data Science for an enthusiast.

Here is a summary of my startup experience.

- .FlipFlopApp is a services company delivering web and mobile applications. We were a small team of five earlier. Currently, I freelance under the company name and don't have employees. Some of the products we have made in-house are. Our play store apps have had a cumulative download of 50000 users approximately.
  - .I have been experimenting with 'Collaborative Learning Platforms' for a while and built a few for others (such as convflow, ezzvideo, etc). I am currently working on a collaborative learning platform again for elearners.
  - .SilentNinja.co is the first product we launched on Android Playstore.
- .EDEDAA was about making staircases interesting. I did art exhibitions at along staircases in companies, so people could walk up and enjoy art and photography. I motivated employees to be happier in their lives.
- .Besides this, startups have given me a tremendous opportunity for personal and professional development understanding myself, others and about products.

### **Employment & Experience Overview**

Period	Organization	Desig.	Responsibilities	Comments
	Self owned IT services company		Getting business and delivering software products. We have build various apps such as Convflow, HapptoGo, etc for our clients.	Building Mobile and Webs Products on Android, iOS and MEAN stack. (Website: http://flipflopapp.com/, Github: goo.gl/mHFFlw)
	(cant disclose on CV, very recent)	. r colamodi	IOS application development	Building an enterprise knowledge exchange video application on iOS.
	(cant disclose on CV, very recent)	Consultant	Technology development	Working on image processing technologies and processes for automation of catalog image generation for ecommerce stores.
Since May 2011- March 2015 (our projects)	Learning	, canaci ci	Idea conceptualization to product development.	Applied for a patent on search technology (goo.gl/1iOkTd)
	an intelligent	, canaci ci	Idea conceptualization to product development and launching in the market	Live on app store, largely overlaps google priority feature in versions 5.0 now. (Link: goo.gl/DJEJy1 )

Period	Organization	Desig.	Responsibilities	Highlights
July 2010		Planner	Founder of a startup in arts industry (ededaa.blogsopt.in)	Covered several times on local news, we ran operations for 1+ years.
(1+ year)	in corporates			
· '	_	Castorner	Customer issues related to audio multimedia and stability	Android audio multimedia stack
Feb 2009	Limited	Engineer	addio maitimedia and stability	
Jan 2009 -	Conexant / NXP	Software	Part of open source team that	Open source tools and technologies
July 2006	Semi- conductors		worked on BSP and generic open source softwares (including linux kernel)	(mainly linux kernel) and BSP development for set-top-boxes.

# **Technical competency**

Year	Tech/Role/etc	Responsibilities
2011 to 2015	Web & Mobile applications	I am responsible for tasks such as project management, product management, mentoring & hiring. I managed a small team of developers.
	Role:	
	Startup Founder; Freelancer	I have architected software for minimum viable products. I am a big fan of micro-services architecture and plugin based architecture on web.
	<b>Products:</b>	
	<ol> <li>ConvFlow.com (web)</li> <li>SilentNinja.co (Google Play)</li> <li>HappCo.com (AppStore)</li> <li>more (releasing soon)</li> </ol>	I develop using NodeJS on the backend. I use various JS frameworks on the frontend. I have open sourced code in NodeJS, Sencha Touch and Backbone. I have worked on NoSQL databases (such as MongoDB) in my projects.
	* In addition, there were many experiments that did not take off.	On Android, I am well aware of the framework, in addition to application APIs. Due to my knowledge of the framework, I can port/write softwares using android NDK (for example, OpenCV based apps, or some Midi engines, etc). I have recently started working on iOS apps also and built a video processing app known as EzzVideo (to be released).
		I like to stay updated with any new products and read about UI/UX. In future, I plan to increase my knowledge in machine learning and product management practices.
2009	Smart phone  Role: Android audio	I was a single Hyderbad PoC for any multimedia audio issues on Qualcomm chipsets Arm 9 + Arm 11 and Arm 9 + Scorpian chipsets, coordinating across multiple teams and spread across regions.
	multimedia Customer	- Cagnonial
	Engineer	Modules: Android music application, Android framework classes,
	-	Opencore PVMF, Userspace HAL, Audio drivers, Hardware drivers
	Products:	for audio devices (like headset, BT headset, etc), proprietary
	LC CTE40 (Ontimus)	audio routing mechanisms, etc
	LG GT540 (Optimus) Samsung Galaxy many more	<u>Languages</u> : C, C++, Java <u>Other responsibilities</u> : Customer training, Documentation, Software architecture support for customers
2006 -09	Set top boxes	I was involved in porting/maintaining several generic open- source packages (primarily linux kernel) and on BSP related
	Role:	issues.

Engineer in Open

Nevis, Pecos, Trinity (and

source and BSP team Modules: Linux kernel, Uboot, Proprietary kernal abstraction

layer (in kernel space and user space), Busybox, Uclibc library,

**Products:** GDB, etc

> BSP areas: Arm 11 application processor bringup, porting Uboot, Memory management related issues, Arm related issues

varients) (caching), etc

Languages: C, Arm assembly

Scripting: Shell scripting, Lauterbach scripting, Makefiles

Other responsibilities: Documenting user guides for tools like

GBD, Lauterbach, etc

## Interesting things about me

.Applied for a search engine patent in 2014 (Link: goo.gl/1iOkTd)

.Suggested a patch to Linux kernel community, titled "O\_DIRECT patch for processors with VIPT cache for mainline kernel" (Link: goo.gl/2QEwGi)

.Algebraic study of discrete multidimensional signal processing, unpublished work, MCA 3<sup>rd</sup> sem, 2004 (Link: goo.gl/97LYOd)

.Coded many C and C++ projects since junior school years.

.I like to volunteer and play flute music.

### **Educational Data**

Degree	Discipline	Year	University	Performance
	Computer Science	1		Ist Division
Applications (Software Engineering)		1	Indraprastha University (GGSIPU)	
Bachelor of Computer Applications	Computer Science	2003	Delhi University	Ist Division

### **Personal Data**

Date of Birth, Nationality	27-11-81, INDIAN
Languages	English, Hindi
Interests	Playing flute, Cycling, Networking, Social work, Writing,
	Learning about cultures
Website	http://flipflopapp.com/
Github	http://www.github.com/flipflopapp
Engineering Blog	https://medium.com/engineering-notes
Hobby Blog	https://medium.com/@navalsaini/