

DEALER INFORMATION SYSTEM
GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route All,
BEER Products

Route Type: ALL

Covering for the period from August 01, 2025 to August 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	5	-	-	-	-	0.03	-
RH SUPER 1000	336	-	-	-	-	1.81	-
CALI	341	-	-	-	-	1.83	-
PP1000	2,495	-	2,508	-	(0.50)	13.41	-
PP320	75	-	148	-	(49.32)	0.40	-
PPCAN	4	-	-	-	-	0.02	-
PALE PILSEN	2,574	-	2,656	-	(49.82)	13.84	-
RH1000	14,745	-	7,113	-	107.29	79.26	-
RH330	167	-	27	-	523.08	0.90	-
RH500	498	-	249	-	99.69	2.68	-
RHCAN	10	-	5	-	100.00	0.06	-
RED HORSE	15,420	-	7,394	-	830.06	82.89	-
HS CITRUS MIX CAN	2	-	-	-	-	0.01	-
SAN MIG HARD SELTZER	2	-	-	-	-	0.01	-
SMZERO330	2	-	-	-	-	0.01	-
SAN MIG ZERO	2	-	-	-	-	0.01	-
BROAD POPULAR	18,340	-	10,050	-	780.23	98.58	-
GE1000	1	-	1	-	-	-	-
GOLD EAGLE	1	-	1	-	-	-	-
ECONOMY	1	-	1	-	-	-	-

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CHOCO LAGER 330 CAN	2	-	-	-	-	0.01	-
CERVEZA NEGRA	2	-	-	-	-	0.01	-
PP-PAM	1	-	-	-	-	0.01	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
PAM	2	-	-	-	-	0.01	-
SM FREE CAN	2	-	-	-	-	0.01	-
SAN MIG FREE	2	-	-	-	-	0.01	-
SL330ACL	59	-	14	-	307.14	0.32	-
SLCAN	9	-	4	-	125.00	0.05	-
SAN MIG LIGHT	68	-	19	-	432.14	0.37	-
FBAPPLECAN	10	-	4	-	150.00	0.06	-
FBLEMONCAN	6	-	5	-	20.00	0.03	-
FB LYCHEE CAN	7	-	-	-	-	0.04	-
FB APPLE 330 ACL	121	-	67	-	80.00	0.65	-
FB LEMON 330 ACL	41	-	29	-	42.86	0.22	-
SMFB	186	-	105	-	292.86	1.00	-
SD330	2	-	-	-	-	0.01	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	3	-	-	-	-	0.02	-
UPPER POPULAR	263	-	124	-	725.00	1.41	-
	18,603	-	10,175	-	1,505.23	100.00	-

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BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	18,603	-	10,175	-	1,505.23	100.00	-
	18,603	-	10,175	-	1,505.23	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	341	-	-	-	-	1.83	-
CERVEZA NEGRA	2	-	-	-	-	0.01	-
GOLD EAGLE	1	-	1	-	-	-	-
PALE PILSEN	2,574	-	2,656	-	(49.82)	13.84	-
PAM	2	-	-	-	-	0.01	-
RED HORSE	15,420	-	7,394	-	830.06	82.89	-
SAN MIG FREE	2	-	-	-	-	0.01	-
SAN MIG HARD SELTZER	2	-	-	-	-	0.01	-
SAN MIG LIGHT	68	-	19	-	432.14	0.37	-
SAN MIG ZERO	2	-	-	-	-	0.01	-
SMFB	186	-	105	-	292.86	1.00	-
SUPER DRY	3	-	-	-	-	0.02	-
	18,603	-	10,175	-	1,505.23	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)