GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

				Selling	Weeks	11		_	Fre	quenc	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMUSEMENT/REC REATION							^	^								
LILOY COCKPIT	AMUSEMEN T/RECREATI ON	F		✓				×		Z				✓	✓	
BAKERY/BAKESHO P											>					
	BAKERY/BA KESHOP	М			\			83		//						
FERS BAKESHOP	BAKERY/BA KESHOP	М						A		III						
	BAKERY/BA KESHOP	М						-HAH-								
	BAKERY/BA KESHOP	Т			√			50	3		✓				✓	

(4 p &)

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RONA BAKESHOP	BAKERY/BA KESHOP	W			✓			_			✓				✓	
BEER HOUSE			-	•		6	. 0	0	0	2				•		
RESAN CATERING SERVICES	BEER HOUSE	W				X				X						
CARINDERIA	•	•		!							7	!	•	•	•	!
MAE MAE EATERY	CARINDERI A	М	✓					W.		//	✓				✓	
BOSSING'S BULALOAN	CARINDERI A	М	1	✓									✓		✓	
PARTOSA EATERY	CARINDERI A	W	1				P				✓				✓	
JAWEL	CARINDERI A	М			✓			-	}		✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HIMIS EATERY	CARINDERI A	М						^								
JAMES EATERY	CARINDERI A	F		√		0	0	O		3	✓				✓	
CONVENIENCE STORE									\leq							
LKS CONVENIENCE STORE LILOY	CONVENIEN CE STORE	Т				>								*	✓	
HOTEL		-	_		-									-		
SEA ESCAPED HOTEL	HOTEL	Т			✓		Ó		1		✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	chase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KTV/VIDEOKE/KAF AOKE	3															
RESAN VIP	KTV/VIDEOK E/KARAOKE	М	✓	✓	✓	40	4	◇	0	70					✓	✓
RESORT	-	•												•	•	
ARREAN BEACH RESORT	RESORT	S						څ			7					
RTW FA 1	'	!			-			1878		7/				· <u>•</u>	!	
BETH SARI SARI	RTW FA 1	М	✓	✓	✓			屈						✓	✓	
SARI-SARI STORE	:	!		1			Ĺ		À		<u> </u>	- <u>I</u>			•	Į.
AMBUS STORE	SARI-SARI STORE		✓	✓								✓			✓	
	•		•	•				200	2	1	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

FOC				- 5			rie	quency	of Purc	nase				
	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
М				_										
М	✓	✓	✓	40	9			70					✓	✓
М														
М	✓		1			83		//		✓			✓	
М						A		//						
М					É		1							
М						2		1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PEDING STORE	SARI-SARI STORE	М						<u> </u>								
RETUYA STORE	SARI-SARI STORE	М				40	0	\diamond		3	✓				✓	
JUNA L. BAO	SARI-SARI STORE	М									>					
NINIA SARI-SARI STORE	SARI-SARI STORE	М						83								
LITLIT D. MAGSAYO	SARI-SARI STORE	М		✓				A		//	✓				✓	
PASLON STORE	SARI-SARI STORE	М			✓		É				✓				✓	
SANMAEREY	SARI-SARI STORE	М	✓					2		7 /	✓				✓	
	•	•	•					E4 10	2,	1 \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	<u> </u>			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NAONG STORE	SARI-SARI STORE	М	✓					^				✓			✓	
ANGELTESS STORE	SARI-SARI STORE	М				40	0	>	0	3	✓				✓	
EVANGELINE C. BITANGCOR	SARI-SARI STORE	М			1						>					
SAFLOR STORE	SARI-SARI STORE	М						83								
QUIMNO STORE	SARI-SARI STORE	М						A		//						
INDAY APDOHAN STORE	SARI-SARI STORE	М		✓	✓	✓	É							✓	✓	
ALEXA STORE	SARI-SARI STORE	М		✓						1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RJC	SARI-SARI STORE	М	✓		✓	1		_					✓		✓	
PACARO STORE	SARI-SARI STORE	М	✓	✓	✓	40	9	\rightarrow		3					✓	✓
ANNABELLE STORE	SARI-SARI STORE	М	✓			$\langle \rangle$					*				✓	
VIRGINIA C. PABUAYA	SARI-SARI STORE	М	✓		✓	~		83		//			✓		✓	
JENG JENG STORE	SARI-SARI STORE	М	✓		✓			Æ		II				✓	✓	
RJM STORE	SARI-SARI STORE	М	✓				É				✓				✓	
CAYACAP STORE	SARI-SARI STORE	М	✓	✓						1		✓			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TALELANG STORE	SARI-SARI STORE	М						<u> </u>								
EMMANUEL THINEFRANCIA	SARI-SARI STORE	М				6	0	\diamond		70						
JOCELYN S. BAGSICAN	SARI-SARI STORE	М		✓							*				✓	
TALILANG STORE	SARI-SARI STORE	М	✓	✓				83		//		✓			✓	
MG STORE	SARI-SARI STORE	М						A		//						
CABAÑAS STORE	SARI-SARI STORE	М					É									
SAPIHI - AJ	SARI-SARI STORE	М						2		1						
	•							E4 10	2,	1 \						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MR MINI MART	SARI-SARI STORE	М														
SLP PAMANA BACONG I	SARI-SARI STORE	М			✓	40	0			70		✓			✓	
DINOPOL STORE	SARI-SARI STORE	М									>					
ARVIN JANE STORE	SARI-SARI STORE	М			1			83		//	✓				✓	
DIVINO STORE	SARI-SARI STORE	М	✓					A		//	✓				✓	
JOVITO C. ENOT JR.	SARI-SARI STORE	М		✓			É				✓				✓	
NR STORE	SARI-SARI STORE	М						2		1						
		•	-					E4 D	2,	1 \ \		•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	М														
SARI-SARI STORE	М				0	0			70						
SARI-SARI STORE	М			1						×				✓	
SARI-SARI STORE	М						33		//						
SARI-SARI STORE	М						A		//						
SARI-SARI STORE	М					É									
SARI-SARI STORE	М				/		2				✓			✓	
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE	SARI-SARI M STORE SARI-SARI M STORE	SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 SARI-SARI M STORE SARI-SARI M STORE	SARI-SARI M STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW SARI-SARI M STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW SARI-SARI M STORE M SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM SARI-SARI STORE M Image: Control of the	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM SARI-SARI STORE M Image: SARI-SARI STORE M Image: SARI-SARI STORE <	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SARI-SARI STORE M Image: SARI-SARI STORE M Image: SARI-SARI STORE Image: SARI-SARI	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE M Image: SARI-SARI STORE Image: SARI	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE M Image: SARI-SARI STORE M Image: SARI-SARI STORE I

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSEJANE STORE	SARI-SARI STORE	М	✓		4							✓			✓	
EL-VIRGINIA STORE	SARI-SARI STORE	М	✓		✓	10	0			70		✓			✓	
C & X MINIMART	SARI-SARI STORE	М			1						>					
MARAION SARI- SARI STORE	SARI-SARI STORE	М						33		//	/					
GENITA SARI-SARI STORE	SARI-SARI STORE	М	✓	✓	✓	~	✓	A		//					✓	√
MMK STORE	SARI-SARI STORE	М					É									
GERBES STORE	SARI-SARI STORE	М	✓	✓	✓			2						✓	✓	
	•	•						840	2,	1 \ \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENG JENG STORE	SARI-SARI STORE	М						<u> </u>								
CWENG CWENG STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
XNANDA STORE	SARI-SARI STORE	М	✓								*				✓	
APDOHAN STORE	SARI-SARI STORE	М	✓					83			✓				✓	
SAFLOR STORE	SARI-SARI STORE	М						A		//						
ARVIN STORE	SARI-SARI STORE	М					É									
JESSEL B. MAGLANGIT	SARI-SARI STORE	М	✓		✓					1		✓			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROLDAN R. SAPIHI	SARI-SARI STORE	М						<u> </u>								
JOMAR C. JULAGLA	SARI-SARI STORE	М				10	0	\diamond		3						
MO STORE	SARI-SARI STORE	М									>					
ROSEHEZEL MAY A. GUTIEREZ	SARI-SARI STORE	М						83								
ALMA A. VIDAL	SARI-SARI STORE	М			✓			A		//	✓				✓	
HONORIA A BIDAD	SARI-SARI STORE	М					É									
LET LET STORE	SARI-SARI STORE	М						2		1						
		•	•	•				E4 D	2,	1 \	•	•		•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

Selling Weeks Frequency of Purchase With Active W3 W4 1xW 2xW 3xW 4xW 4xM up **Outlet Type** FOC W1 W2 1xM 3xM **Outlet Name** 2xM Purchase Outlet SARI-SARI VANMAEREY STORE STORE OWENA R INSINA SARI-SARI STORE RELFIE B TORE SARI-SARI М STORE VIVIAN T GAMALE SARI-SARI STORE LACTUAN STORE SARI-SARI ✓ ✓ STORE NANO STORE SARI-SARI ✓ STORE BEBERY G SARI-SARI QUINSON STORE

E 6 2 1

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PALOSO STORE	SARI-SARI STORE	М						^								
ANTONIO STORE	SARI-SARI STORE	М				6	0			70						
BERMUDO STORE	SARI-SARI STORE	М			/						>					
ANALIZA D BALAS	SARI-SARI STORE	М						83								
ONTING STORE	SARI-SARI STORE	М						A		//						
EC JUN STORE	SARI-SARI STORE	М					É									
OLAMA CONSUMER GOODS STORE	SARI-SARI STORE	М						700	3	1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RRS STORE	SARI-SARI STORE	М				*		·			✓				✓	
ANDILAP STORE	SARI-SARI STORE	М				10	0	\diamond		70						
GAUSIN STORE	SARI-SARI STORE	М			1						>					
ANDRICA AMION	SARI-SARI STORE	М						65								
ANADIO STORE	SARI-SARI STORE	М						A		//						
TIMAGOS STORE	SARI-SARI STORE	М	✓		✓		É					✓			✓	
VIDAL STORE	SARI-SARI STORE	W						2		7						
	•	•	•	•				E4 10	2,	1 \ \		•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JARASALEM STORE	SARI-SARI STORE	W														
PACULANANG STORE	SARI-SARI STORE	W	✓			10	0			3	✓				✓	
MONDEJAR	SARI-SARI STORE	W									>					
JING STORE	SARI-SARI STORE	W						83								
BBJ'S STORE	SARI-SARI STORE	W						A		//						
FAT CAT	SARI-SARI STORE	W					É									
RENON STORE	SARI-SARI STORE	W						2		7 /						
	•	•	1					E4 D	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

									Direction of the latest and the late	of Purc					
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	W														
SARI-SARI STORE	W				10	0			Pos						
SARI-SARI STORE	Th			_											
SARI-SARI STORE	Th						83			/					
SARI-SARI STORE	Th						A		//						
SARI-SARI STORE	Th	✓			✓	É							✓	✓	
SARI-SARI STORE	Th		✓							✓				✓	
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th STORE	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI STORE SARI-SARI STORE SARI-SARI Th	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI STORE SARI-SARI STORE	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th STORE	SARI-SARI W STORE W SARI-SARI Th STORE The SARI-SARI STORE SARI-SARI Th Th STORE SARI-SARI Th Th The STORE SARI-SARI STORE SARI-SARI STORE The STORE SARI-SARI SARI-SARI STORE SARI-SARI SARI SARI SARI SARI SARI SARI SARI	SARI-SARI W STORE W SARI-SARI Th STORE Th STORE SARI-SARI Th STORE Th STORE SARI-SARI Th STORE Th STORE SARI-SARI Th STORE TH	SARI-SARI W STORE W SARI-SARI STORE The STORE The STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE The STORE The STORE The STORE The STORE SARI-SARI STORE The ST	SARI-SARI STORE W Image: Control of the	SARI-SARI STORE W Image: Control of the	SARI-SARI STORE Th SARI-SARI STORE Th STORE Th SARI-SARI STORE Th STORE Th SARI-SARI STORE Th STORE

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

PEZ

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GUMIMAO STORE	SARI-SARI STORE	Th		✓				_			✓				✓	
NILMA STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
GALLEPOSO STORE	SARI-SARI STORE	Th									>					
EMMA'S STORE	SARI-SARI STORE	Th						88		//						
N-JJJ STORE	SARI-SARI STORE	М						A		//						
AZALMA STORE	SARI-SARI STORE	Th					É									
XANDREA STORE	SARI-SARI STORE	М	1								✓				✓	
	•	•	•	•	•			E4 D	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LIBERT L. BOGSANGIT	SARI-SARI STORE	Th						·								
FRITZIE ANN P. TAGUD	SARI-SARI STORE	Th				0	0		0	3						
LING-LING STORE	SARI-SARI STORE	Th			1						>					
DELIA SARI-SARI STORE	SARI-SARI STORE	Th						83		//						
JANE ROSE S. HONGHONG	SARI-SARI STORE	Th		✓				A		11	✓				✓	
JUNEJAY STORE	SARI-SARI STORE	Th					Ĺ									
TERSON B. HAPITAN	SARI-SARI STORE	F						-		1						
		•	•	,				84 0	2,		•		•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARIA BENA MARANIO STORE	SARI-SARI STORE	F						<u> </u>								
ANABEL C BACARO STORE	SARI-SARI STORE	F		✓		40	0	\diamond		3		✓			✓	
ELYN STORE	SARI-SARI STORE	F			1						>					
FORMOSO STORE	SARI-SARI STORE	W	✓	✓	√			83						✓	✓	
JC HEART	SARI-SARI STORE	W			✓			A		//	✓				✓	
ANALIZA HAJAU	SARI-SARI STORE	W	✓	✓	✓	✓	√ £								✓	✓
ACULBE STORE	SARI-SARI STORE	W								1						
	•		•					84 0	2,	1 \		•		•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAÑETE STORE	SARI-SARI STORE	W			✓			<u> </u>			✓				✓	
PHARMACY SALUG	SARI-SARI STORE	М				10	0	\diamond		70						
TONE R STORE	SARI-SARI STORE	М														
M/R SARI-SARI STORE	SARI-SARI STORE	М						83		//						
DUBDUBAN STORE	SARI-SARI STORE	М						A		//						
EMBAL STORE	SARI-SARI STORE	S				✓	É				✓				✓	
AMIHAN'S GOOD STORE	SARI-SARI STORE	S														
	•	•	•	-	-			E4 D	2,		•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EMELINDA G. GALLEPOSO	SARI-SARI STORE	S	✓					^			✓				✓	
C/X SARI-SARI STORE	SARI-SARI STORE	Т	✓		✓	0	0	>		3			✓		✓	
NENENG SARI- SARI STORE	SARI-SARI STORE	W			1						>					
SHAN AND LOVE- LOVE VARIETY STORE	SARI-SARI STORE	W														
COLE DURONIO SARI-SARI STORE	SARI-SARI STORE	W						瓜								
TEQUEL STORE	SARI-SARI STORE	Th					Р	-RAH-	-							
INDAY STORE	SARI-SARI STORE	Th	✓		✓			50	3				✓		✓	
	•	•	•					19 D	8/		•	•	•	•	•	•

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	,			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LUZ STORE	SARI-SARI STORE	F						^								
3KG STORE	SARI-SARI STORE	F		✓		0	0	\rightarrow		3	✓				✓	
CHLOE STORE	SARI-SARI STORE	F														
XPACARO'S STORE	SARI-SARI STORE	F						8.8		//	/					
JAN MARRY STORE	SARI-SARI STORE	F			✓	~		A					✓		✓	
JANE STORE	SARI-SARI STORE	S					É									
ALCANTARA STORE	SARI-SARI STORE	S	✓		✓								√		✓	

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BASTE STORE	SARI-SARI STORE	S				✓		^			✓				✓	
REVELO STORE	SARI-SARI STORE	S				40	0	\rightarrow		3	✓				✓	
CARBONA STORE	SARI-SARI STORE	М		✓							*				✓	
BLUE HOUSE	SARI-SARI STORE	М						83		//	/					
XCARBONA'S STORE	SARI-SARI STORE	М						A								
ROSALEM'S STORE	SARI-SARI STORE	М					É									
VIDAL'S STORE	SARI-SARI STORE	М		✓		/						✓			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

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LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CETA'S STORE	SARI-SARI STORE	М						<u> </u>								
VILLACURA'S STORE	SARI-SARI STORE	Т				10	0	\diamond		70						
ARIPAL'S STORE	SARI-SARI STORE	Т									>					
TOMARONG'S STORE	SARI-SARI STORE	М						83		//						
XELMY MAMMO STORE	SARI-SARI STORE	W						A		//						
JR & LUZ STORE	SARI-SARI STORE	W					É									
ANABEL'S STORE	SARI-SARI STORE	W	✓			V							✓		✓	
		•	-					E4 D	2,	1 \ \		•	•	-		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

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LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
G.B. CONVENIENCE STORE	SARI-SARI STORE	W					A	◆								
MELING PAÑA STORE	SARI-SARI STORE	W				Q				X						
INDAY STORE	SARI-SARI STORE	Th			4						>1				✓	
LATRAS STORE	SARI-SARI STORE	Th						83		//						
ARNULPO TABILIRAN STORE	SARI-SARI STORE	Th						巫								
NORJUN ENT	SARI-SARI STORE	Th														
AMJ'S GEAR & GRUB	SARI-SARI STORE	Th						5,5	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

Selling \		Weeks	- 5			Fre	quency	of Purc	hase				
1 W2	Outlet Name Outlet Type I	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
✓	OP SARI-SARI S STORE				·		7/	✓				✓	
	AR GROCERY SARI-SARI M STORE		6	0			Po						
,	NDEL STORE SARI-SARI M STORE	1	4							✓		✓	
	VARD STORE SARI-SARI M STORE				83								
	BELL STORE SARI-SARI T STORE				A								
	XAS STORE SARI-SARI T STORE	✓		É				✓				✓	
,	SIOSS STORE SARI-SARI T STORE	✓			2				✓			✓	
		,	·	·									

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	·			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GEPITULAN STORE	SARI-SARI STORE	W						_								
TOMARONG STORE	SARI-SARI STORE	W			√	0	0	O		3		✓			✓	
LITO STORE	SARI-SARI STORE	F			1	$\langle \cdot \rangle$					>					
TEJERO STORE	SARI-SARI STORE	F	✓	√	✓			83					✓		✓	
MARENTES SARI- SARI STORE	SARI-SARI STORE	F	✓								✓				✓	
FERNANDEZ SARI- SARI STORE	SARI-SARI STORE	F					É									
MERNA SARI-SARI STORE	SARI-SARI STORE	F														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

									, , ,	of Purc					
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	F						\ 								
SARI-SARI STORE	F				10	0			70						
SARI-SARI STORE	F			4						*				✓	
SARI-SARI STORE	S						83								
SARI-SARI STORE	S						A		//						
SARI-SARI STORE	W	√				É				✓				✓	
SARI-SARI STORE	Th						2								
	GARI-SARI GTORE GARI-SARI GTORE GARI-SARI GTORE GARI-SARI GTORE GARI-SARI GTORE GARI-SARI	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI W SARI-SARI W SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI S STORE SARI-SARI S	GARI-SARI F GARI-SARI F GARI-SARI F GARI-SARI F GARI-SARI S GARI-SARI W GARI-SARI W GARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI W STORE SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI Th	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI STORE STORE STORE STORE STORE STORE STORE STORE SARI-SARI STORE STORE STORE STORE SARI-SARI STORE	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI STORE SARI-SARI STORE	SARI-SARI F STORE SARI-SARI F STORE SARI-SARI F STORE SARI-SARI S STORE SARI-SARI Th STORE

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BOY ESTRELLANTE	SARI-SARI STORE	Th						^								
TALA GEN. MERCHANDISE	SARI-SARI STORE	Th				0	0	>	0	3						
TATA SALAGUSTE STORE	SARI-SARI STORE	Th			_						>					
REBECCA STORE	SARI-SARI STORE	S						83								
RENCE MARK STORE	SARI-SARI STORE	S						A		11						
TATA & ELLY STORE	SARI-SARI STORE	s					É									
FRITZ CYRIL STORE	SARI-SARI STORE	S						2		7 /						
		•	•	•				E4 0	2,	1 \	•			•		•

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WILMA STORE	SARI-SARI STORE	S	✓			1		^				✓			✓	
ORMOSO STORE	SARI-SARI STORE	Т				6	0	\rightarrow	0	3						
VIANEX STORE	SARI-SARI STORE	Т									>					
PONCE STORE	SARI-SARI STORE	W						88								
YAN YAR	SARI-SARI STORE	W						A		11						
LINDA STORE	SARI-SARI STORE	W					É									
RL STORE	SARI-SARI STORE	W			✓					7	1				✓	

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LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SALUG GEMINI	SARI-SARI STORE	Th			✓	_						✓			✓	
MAÑOSA STORE	SARI-SARI STORE	Th				6	0			70						
KOYKOY STORE	SARI-SARI STORE	Th														
IMBANG STORE	SARI-SARI STORE	Th						83								
ARJHON STORE	SARI-SARI STORE	Th	✓					A		11	✓				✓	
ARLENE STORE	SARI-SARI STORE	Th		✓			É				✓				✓	
JHON & KIM	SARI-SARI STORE	F						2		7 /						
		1	ı					E4 17	2,	1	ı	ı	1	1	<u> </u>	l

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LOPEZ

For the Month of: January 2025

	Frequency of Purchas	se		
1xW 2xW	3xW 4xW 1xM 2x	xM 3xM 4xM up	With Purchase	Active Outlet
	1		✓	
33	✓		✓	
400				
0				

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LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHAUN STORE	SARI-SARI STORE	F	✓		✓			<u> </u>				✓			✓	
ALBONA STORE	SARI-SARI STORE	S				6	0	\rightarrow		70						
ROSE STORE	SARI-SARI STORE	S														
BENLOT STORE	SARI-SARI STORE	S				~		83		7/	✓				✓	
DEDING STORE	SARI-SARI STORE	S				1				11						
DODONG RAMOGA	SARI-SARI STORE	S					Á									
MANGAN STORE	SARI-SARI STORE	М								1						

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-GINA GRACE LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LAGARE STORE	SARI-SARI STORE	М	✓					^			✓				✓	
ELOGSONG STORE	SARI-SARI STORE	Т				0	0	>	0	3						
HASAN STORE	SARI-SARI STORE	Т														
RICKY JAY STORE	SARI-SARI STORE	Т	✓	✓				83		//		✓			✓	
FABILLARAN STORE	SARI-SARI STORE	Т			✓			H		//	1				✓	
V JOE STORE	SARI-SARI STORE	Т					É									
SAFAMCO	SARI-SARI STORE	S								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ORTIGA STORE	SARI-SARI STORE	М						<u> </u>								
MARIO STORE	SARI-SARI STORE	Т	✓			10	0	>	0	30	✓				✓	
ROJAS STORE	SARI-SARI STORE	Th		✓							*				✓	
CAMANSI STORE	SARI-SARI STORE	Th		1				83			1				✓	
HONGHONG STORE	SARI-SARI STORE	Th						A		//						
ISABELLE LAÑOJAN STORE	SARI-SARI STORE	Th		✓	✓		É					✓			✓	
GIBANG-GIBANG STORE	SARI-SARI STORE	Th		√	✓	V		2		1				✓	✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	·			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CABRISTANTE CARENDERIA	SARI-SARI STORE	F						_								
ROCKY STORE	SARI-SARI STORE	S		✓	✓	40	0	\rightarrow		3				✓	✓	
COOP SALUG	SARI-SARI STORE	М			1						*				✓	
ROCIO STORE	SARI-SARI STORE	М			1			83		//	✓				✓	
CLARK BUHIAN STORE	SARI-SARI STORE	М			✓	~		A		11		✓			✓	
TEJADA STORE	SARI-SARI STORE	Т			✓	✓	É					✓			✓	
YSIK STORE	SARI-SARI STORE	Т			✓					1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

	100.7 = 0=0			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARITES STORE	SARI-SARI STORE	Т			✓			^			✓				✓	
LEGARTO STORE	SARI-SARI STORE	Т			✓	6	0	\rightarrow		3	✓				✓	
KIM STORE	SARI-SARI STORE	Т			✓						✓				✓	
HANAPI STORE	SARI-SARI STORE	Th			1			83		//	✓				✓	
SUCIMA STORE	SARI-SARI STORE	Th			✓			A		//	✓				✓	
CARUMBO STORE	SARI-SARI STORE	S			✓		É				✓				✓	
YURONG STORE	SARI-SARI STORE	S			✓	/ [✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 1			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SCHOOL CANTEEN COL/UNIV							A	◆								
ZAMSULA COLLEGE SCHOOL		М			*	Q				N.	~				✓	
SCHOOL CANTEEN ELEM/HS								Č.		7	7					
SALUG NATIONAL HIGH SCHOOL	SCHOOL CANTEEN ELEM/HS	S						田田		//						
WHOLESALER							Ĺ									
OSANNAH STORE	WHOLESAL ER	М		✓	✓							✓			✓	
	•	•						200	2		-					

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

Totale Month of. oa	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BEB MIRACLE STORE	WHOLESAL ER	М	✓	√	✓	1	1	_							✓	✓
YAKEN STORE	WHOLESAL ER	W	√	√	✓	40	0	1	0	70					✓	✓
TAGULOB VARIETY STORE	WHOLESAL ER	М	✓		1	4					>			✓	✓	
JODIS VARIETY STORE	WHOLESAL ER	М		√				83		//	✓				✓	
PLAZA STORE	WHOLESAL ER	М	✓	√	✓	~				11					✓	✓
DODS MIRACLE	WHOLESAL ER	W	✓	√	✓	1	É	1	1						✓	✓
ALBERT TAN	WHOLESAL ER	F	✓	√	✓	V	✓								✓	✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

				Selling	Weeks	- 5			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EMOTIN STORE	WHOLESAL ER	F			✓			\ \		7/	✓				✓	

ACTIVE OUTLET SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	10	0	10	4.00%	7	8	9	6	5	4.00%
Retailer	113	159	272	40.00%	50	34	59	30	5	4.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	123	159	282	44.00%	57	42	68	36	10	8.00%

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		369	477	846	44.00%	171	126	204	108	30	8.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	369	477	846	44.00%	171	126	204	108	30	8.00%

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE

LOPEZ

For the Month of: January 2025

FREQUENCY OF PURCHASE SUMMARY:

Group	With	Without	Total	%		7	1	Freque	ency of Pu	ırchase		
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	10	0	10	4.00%	2	3	0	0	2	1	0	2
RETAILER	113	159	272	40.00%	5	0	0	0	67	22	10	9
	123	159	282	44.00%	7	3	0	0	69	23	10	11

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Wee	ek 1	Wee	ek 2	Wed	ek 3	Wee	ek 4
DAT	liniciary	With Purchase	% With Purchase						
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
							400		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-GINA GRACE LOPEZ

For the Month of: January 2025

i uie monui	Ji. January 20	23						
Mon	0	0	0.00%	0	0.00%	1 0.00%	0	0.00%
Tue	0	0	0.00%	0	0.00%	0 0.00%	2	0.00%
Wed	0	1	0.00%	0	0.00%	0 0.00%	0	0.00%
Thu	0	0	0.00%	0	0.00%	0 0.00%	0	0.00%
Fri	0	0	0.00%	0	0.00%	0 0.00%	0	0.00%
Sat	0	0	0.00%	2	0.00%	0 0.00%	0	0.00%

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

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Route Type: