GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	11		-	Fre	quenc	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMUSEMENT/REC REATION							_	\wedge								
LILOY COCKPIT 1	AMUSEMEN T/RECREATI ON	F		*		Q				19	~				✓	
BAKERY/BAKESHO P											>					
4J'S BAKESHOP	BAKERY/BA KESHOP	М				Y		833		//	/ /				✓	
SANY FE BAKERY	BAKERY/BA KESHOP	М						瓜		11						
FERS BAKESHOP	BAKERY/BA KESHOP	М						-FIFT								
EMMA BAKESHOP	BAKERY/BA KESHOP	М						-	}							

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Page 1 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
	BAKERY/BA KESHOP	Т			✓			_			✓				✓	
	BAKERY/BA KESHOP	Т				40	0	O		70	✓				✓	
	BAKERY/BA KESHOP	W				4					×				✓	
JALANI BAKESHOP	BAKERY/BA KESHOP	S	✓	✓				33				✓			✓	
	BAKERY/BA KESHOP	S						Œ								
	BAKERY/BA KESHOP	Th		✓			ŕ				✓				✓	

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Page 2 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
:		•	•		1				7/			•			
BAR/PUB/LO UNGE	М		✓	✓	6	4	\Diamond	()	3		✓			✓	
BAR/PUB/LO UNGE	S	✓	✓	✓	X				X			✓		✓	
BAR/PUB/LO UNGE	F			~			å		7	7 /				✓	
BAR/PUB/LO UNGE	S		✓	✓			10.0		//		✓			✓	
BAR/PUB/LO UNGE	F			✓		6				✓				✓	
•							1111111			•			•		
BEER HOUSE	M	✓	✓	✓	1	✓	50	5						✓	✓
	BAR/PUB/LO UNGE BAR/PUB/LO UNGE BAR/PUB/LO UNGE BAR/PUB/LO UNGE BAR/PUB/LO UNGE BAR/PUB/LO UNGE BAR/PUB/LO UNGE	BAR/PUB/LO M UNGE BAR/PUB/LO S UNGE BAR/PUB/LO F UNGE BAR/PUB/LO S UNGE BAR/PUB/LO S UNGE BAR/PUB/LO F UNGE	BAR/PUB/LO M UNGE BAR/PUB/LO S UNGE BAR/PUB/LO F UNGE BAR/PUB/LO S UNGE BAR/PUB/LO S UNGE BAR/PUB/LO F UNGE	Outlet Type FOC W1 W2 BAR/PUB/LO M	Outlet Type FOC W1 W2 W3 BAR/PUB/LO M	BAR/PUB/LO M V V V W W W W W W W W W W W W W W W W	Outlet Type FOC W1 W2 W3 W4 1xW BAR/PUB/LO M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW BAR/PUB/LO UNGE M Image: Control of the con	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW BAR/PUB/LO UNGE M Image: Control of the control of t	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW BAR/PUB/LO INGE W1 W2 W3 W4 1xW 2xW 3xW 4xW BAR/PUB/LO INGE W1 W2 W3 W4 1xW 2xW 3xW 4xW BAR/PUB/LO INGE W1 W1 W2 W3 W4 W3 W4 W3 W4 W4 W3 W4 W4 <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM BAR/PUB/LO INGE W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM BAR/PUB/LO INGE W1 W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM BAR/PUB/LO INGE W1 W1 W2 W3 W4 W4 W3 W4 Y4 W3 W4 Y4 W3 W4 Y4 W4 W4</td> <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM BAR/PUB/LO MUNGE W1 Y Y W1 Y Y W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 2xM<td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM BAR/PUB/LO INGE M V<!--</td--><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up BAR/PUB/LO INGE W1 Y <</td><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase BAR/PUB/LO MUNGE V</td></td></td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM BAR/PUB/LO INGE W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM BAR/PUB/LO INGE W1 W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM BAR/PUB/LO INGE W1 W1 W2 W3 W4 W4 W3 W4 Y4 W3 W4 Y4 W3 W4 Y4 W4 W4	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM BAR/PUB/LO MUNGE W1 Y Y W1 Y Y W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 2xM <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM BAR/PUB/LO INGE M V<!--</td--><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up BAR/PUB/LO INGE W1 Y <</td><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase BAR/PUB/LO MUNGE V</td></td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM BAR/PUB/LO INGE M V </td <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up BAR/PUB/LO INGE W1 Y <</td> <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase BAR/PUB/LO MUNGE V</td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up BAR/PUB/LO INGE W1 Y <	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase BAR/PUB/LO MUNGE V

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Page 3 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RESAN CATERING SERVICES	BEER HOUSE	W						^								
CARINDERIA	•		•			4	0	0	0	20			•			
MY CHOICE	CARINDERI A	Th	✓			X				X	✓				✓	
MAE MAE EATERY	CARINDERI A	М				~		٥٥			7.				✓	
BOSSING'S BULALOAN	CARINDERI A	М	✓	✓				100		//		✓			✓	
SUMALINOG EATERY	CARINDERI A	М					6									
JASS CARINDERIA	CARINDERI A	М				✓		1111111			✓				✓	

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Page 4 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASPIRAS EATERY	CARINDERI A	М	✓	✓	✓	1	✓	^							✓	✓
ARIPAL EATERY	CARINDERI A	М				6	0	\rightarrow		3						
VMS INATO KAN- ANAN	CARINDERI A	М		✓							1				✓	
STEVEN EATERY	CARINDERI A	М						88		//						
BAID STORE	CARINDERI A	М				~		A			✓				✓	
TSIBOG EXPRESS	CARINDERI A	F	✓	✓	✓		É							✓	✓	
G FOOD CORNER KAMBINGAN	CARINDERI A	М														
	•	•	•	•	•			E4 P	2,	1 \	•	•	•	•		•

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Page 5 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KAYE FOOD HOUSE	CARINDERI A	М				_		^								
PARTOSA EATERY	CARINDERI A	W				6	0	\rightarrow		3						
VIAJEROS	CARINDERI A	М									>					
PRINCESS EATERY	CARINDERI A	М	✓					83		//	1				✓	
JAWEL	CARINDERI A	М						A								
KYRIC ZAI EATERY	CARINDERI A	W			✓	✓	É						✓		✓	
HIMIS EATERY	CARINDERI A	М														
	•	•	•	•				E4 P	2,	1 \	•			•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BEBIE EATERY	CARINDERI A	Th						<u> </u>								
DONG'S FOOD HAUZ	CARINDERI A	Th				6	0	\diamond		3						
DUKO-DUKO CARENDERIA	CARINDERI A	F														
ALJUV KAINAN	CARINDERI A	F			1			83		//	✓				✓	
CHRISTINE'S RESTAURANT	CARINDERI A	М						A		//						
JOE'S BULALOHAN	CARINDERI A	Т					É									
KUSINA NI NANAY	CARINDERI A	Т	✓			\ \						✓			✓	
	•	•	•	•	•			E4 0	2,	1 \	•			•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KK EATERY	CARINDERI A	Т						_								
SECRETARIO EATERY	CARINDERI A	Т				0	0	\rightarrow		3						
BIBOY CARENDERIA	CARINDERI A	Т		√		$\langle \cdot \rangle$					~				✓	
MACAAMPAC EATERY	CARINDERI A	Th				~		83			✓				✓	
JAMES EATERY	CARINDERI A	F		√	✓	~		A		11			✓		✓	
JADE EATERY	CARINDERI A	W	✓				É					✓			✓	
GEVES BATCHOY AND PARES HOUSE	CARINDERI A	W						50	2							

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANDREA'S EATERY	CARINDERI A	М				*		·			✓				✓	
JACINCEL FAST FOOD	CARINDERI A	М				6	0	\diamond		3						
ENOY CARINDERIA	CARINDERI A	Т			1						×				✓	
TEMPORADA EATERY	CARINDERI A	Т						83		//						
ABAPO EATERY	CARINDERI A	W						A		//						
YESSAN CARINDERIA	CARINDERI A	W				✓	É				✓				✓	
EM'S BULALO EATERY	CARINDERI A	W						2								
	•	•	•	•	•			74 C	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROCHEN'S EATERY	CARINDERI A	W						^								
ANGELYN EATERY	CARINDERI A	S				0	0			70						
JM CAFE	CARINDERI A	W			1	$\langle \cdot \rangle$										
THE BROTHER'S FOOD CORNER	CARINDERI A	Т			√			83			✓				✓	
CRIS AND ROSE EATERY	CARINDERI A	Т			√	11		A		II	✓				✓	
CONVENIENCE STORE							Ĺ									
LKS CONVENIENCE STORE LILOY	CONVENIEN CE STORE	Т		√				200	25			✓			√	
								(4 D	21	1 \ \						

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Page 10 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LKS CONVENIENCE STORE SINDANGAN	CONVENIEN CE STORE	W		*			0	\Diamond	0	7/20	~				*	
BALWARTE	CONVENIEN CE STORE	W	✓	✓	*	*	\setminus	✓		/					✓	✓
DRUGSTORE											7					
GEMINI PHARMACY	DRUGSTOR E	Th			\	Y		33		//	1				√	
GROCERY/MINIMA RT								基		П						
PIZON MINIMART	GROCERY/ MINIMART	М	1	✓	✓	√	νĤ		1						4	1

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Page 11 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HOTEL	,	•			- 1					7/				-	-	
CROWN HOTEL	HOTEL	s				1	0	\Diamond	0	Z	✓				✓	
SEA ESCAPED HOTEL	HOTEL	Т								X	✓				✓	
IHAW-IHAW/BBQ											7		•			
DELMER BORB'S STORE	IHAW- IHAW/BBQ	М	✓	✓	✓ \	Y		1		//					✓	✓
Z.L B.B.Q	IHAW- IHAW/BBQ	М						巫		II						
JL BBQ	IHAW- IHAW/BBQ	Т		✓		√	Р		-				✓		✓	

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Page 12 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KTV/VIDEOKE/KAR AOKE						1										
RESAN VIP	KTV/VIDEOK E/KARAOKE	М	✓		*	10	0	\diamond	0	B				✓	✓	
LODGING/PENSIO NHOUSE	•								2							
MANGO LODGE	LODGING/P ENSIONHO USE	М			✓			300			/ /				✓	
RESORT		-								1/	-		-			
DIOSCORO DE GUZMAN RESORT	RESORT	F					ď		1							
OCEAN GREY RESORT	RESORT	F	✓	✓								✓			✓	
			-					200	2	1			-			

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Page 13 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUN-ATS FAMILY BEACH RESORT	RESORT	Т			✓	*		^				✓			✓	
SEA BREEZE RESORT	RESORT	F				6	0	\rightarrow		3						
KYRO MOUNTAIN RESORT	RESORT	W									>					
TOP MOUNTAIN RESORT	RESORT	Th				V		83		//	1				✓	
ARREAN BEACH RESORT	RESORT	S				~		A			✓				✓	
ASIGNE BEACH RESORT	RESORT	S					É									
SEA BICAZE RESORT	RESORT	Т		✓							✓				✓	
	•	•	•	•	•			E4 P	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RESTAURANT	•	•	•		- 1					4/				•		
MON'S GRILL	RESTAURA NT	s	✓			6	0	\Diamond	0	Z	✓				✓	
RTW FA 1			1			X				X	•				•	
BETH SARI SARI	RTW FA 1	М	✓	✓	1	1			1		>				✓	✓
SARI-SARI STORE	ļ		·		1			(80)		7	/				Į.	
DANIEL STORE	SARI-SARI STORE	М								//						
JEVELYN STORE	SARI-SARI STORE	М					Á		1							
NELMA STORE	SARI-SARI STORE	М														
	•		•					E 0	2	1		•	•	•		

Printed By: Encoder on 4/3/2025 2:31:02 PM

Page 15 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MELFRED STORE	SARI-SARI STORE	М						_								
VIDAL STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
OTTO STORE	SARI-SARI STORE	М		✓	4	1					>		✓		✓	
PRECHIJOY STORE	SARI-SARI STORE	М		✓	✓ \	1		88					✓		✓	
ESTONG STORE	SARI-SARI STORE	М	✓					A			1				✓	
LUY STORE	SARI-SARI STORE	Th					É									
WARLYN STORE	SARI-SARI STORE	Th														
	•	•		•				E4 P	2,	1 \	•	•				•

Printed By: Encoder on 4/3/2025 2:31:02 PM

Page 16 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAMION STORE	SARI-SARI STORE	М	✓	✓	✓	*	1	·							✓	✓
CABALLERO STORE	SARI-SARI STORE	М				40	0	\diamond		3	✓				✓	
ALBERTA STORE	SARI-SARI STORE	М									>					
CLAIRE STORE	SARI-SARI STORE	М		✓	1			83		//		✓			✓	
XCLARK STORE	SARI-SARI STORE	М						A								
JK 98 STORE	SARI-SARI STORE	М					É									
SUMAMPONG STORE	SARI-SARI STORE	М				1					✓				✓	
	•	•	•	•	•			74 C	2,	1	•	•	•			

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Page 17 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
REZYL STORE	SARI-SARI STORE	М						^								
LANGAN STORE	SARI-SARI STORE	М	✓	✓	✓	40	7	\rightarrow		3					✓	✓
JASVIL STORE	SARI-SARI STORE	М									>					
AZERO STORE	SARI-SARI STORE	Th						88		//						
J.M.	SARI-SARI STORE	Th						A								
KYSHIA STORE	SARI-SARI STORE	М			✓		É				1				✓	
DRIE YHAM CHENG STORE	SARI-SARI STORE	Th														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		

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Page 18 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RONA'S STORE	SARI-SARI STORE	М	✓	✓	✓	*		✓							✓	✓
CHONA STORE	SARI-SARI STORE	М				6	0			3						
SOPHIA YEN STORE	SARI-SARI STORE	М									>					
DAMONSONG	SARI-SARI STORE	М		✓		✓		83		//			1		✓	
VILLAESPIN STORE	SARI-SARI STORE	М	✓	✓		~		A		//			1		✓	
LOMOCSO STORE	SARI-SARI STORE	М	✓	✓	✓	✓	√ £								✓	✓
JANYNA SARI-SARI STORE	SARI-SARI STORE	М	✓	✓	✓	\		✓		7					✓	✓
		•	•					E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LIEZEL VARIETY STORE	SARI-SARI STORE	М	✓		✓			^				✓			✓	
LUCKY I	SARI-SARI STORE	М				0	0	>		3						
JK VARIETY STORE	SARI-SARI STORE	М									>					
IMPERIAL STORE	SARI-SARI STORE	М	✓		✓			83		//			✓		✓	
JC VARIETY STORE	SARI-SARI STORE	Th						A		//						
RONAN VARIETY STORE	SARI-SARI STORE	М					É									
GLORIA STORE	SARI-SARI STORE	М								1						
	•	•	•					E4 10	2,	1 \	•	•	•	•	-	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FAVILLAR STORE	SARI-SARI STORE	М			✓						✓				✓	
RODA STORE	SARI-SARI STORE	М				6	0			3						
VON VIRGAL VARIETY STORE	SARI-SARI STORE	М														
SAGAYSAY STORE	SARI-SARI STORE	М			1			88		//	✓				✓	
FABILLAR STORE	SARI-SARI STORE	М			✓	~		A		//		✓			✓	
SUMAMPONG	SARI-SARI STORE	М		✓	✓		É					✓			✓	
MORANO'S STORE	SARI-SARI STORE	М		✓	✓	1								✓	✓	
		•	•	•	•			E4 C	2,	1	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BUGARIN STORE	SARI-SARI STORE	М		✓		1		^				✓			✓	
CORDOVA STORE	SARI-SARI STORE	М			✓	6	0			3	✓				✓	
MALON STORE	SARI-SARI STORE	Th														
SORAYAH STORE	SARI-SARI STORE	М	✓					88		//	✓				✓	
JUDILYN STORE	SARI-SARI STORE	М						A								
AMBUS STORE	SARI-SARI STORE				✓	1	É					✓			✓	
NUGAS STORE	SARI-SARI STORE	М	✓			V		2				✓			✓	
	•		•	•	•			E4 0	2,	1	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HONORIA M. VIDAD	SARI-SARI STORE	М														
ELMY STORE	SARI-SARI STORE	М	✓		✓	40	0	\rightarrow		3				✓	✓	
REXIEN'S CON- STORE	SARI-SARI STORE	М									>					
TERESITA D. ABING	SARI-SARI STORE	М		✓				88		//	1				✓	
SLP PAMANA 2	SARI-SARI STORE	М		✓	✓			A		//		✓			✓	
NELITA P. DERAMA	SARI-SARI STORE	М		✓			É				✓				✓	
ROLDAN LU-AB	SARI-SARI STORE	М		✓							✓				✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PEDING STORE	SARI-SARI STORE	М		✓		_		·			✓				✓	
RETUYA STORE	SARI-SARI STORE	М		✓		6	0	\rightarrow		3	✓				✓	
JUNA L. BAO	SARI-SARI STORE	М		✓							*				✓	
NINIA SARI-SARI STORE	SARI-SARI STORE	М						8.2		//						
LITLIT D. MAGSAYO	SARI-SARI STORE	М						A		//						
PASLON STORE	SARI-SARI STORE	М		✓	✓		É						1		✓	
SANMAEREY	SARI-SARI STORE	М														
	- 1	•	1					E4 D	2	1 \	•			•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NAONG STORE	SARI-SARI STORE	М			✓	1		^				✓			✓	
ANGELTESS STORE	SARI-SARI STORE	М			✓	6	0	\diamond		3	✓				✓	
EVANGELINE C. BITANGCOR	SARI-SARI STORE	М									>					
SAFLOR STORE	SARI-SARI STORE	F	✓	✓				83		//		✓			✓	
QUIMNO STORE	SARI-SARI STORE	F	✓	✓				A					1		✓	
INDAY APDOHAN STORE	SARI-SARI STORE	М	✓		✓		É					✓			✓	
ALEXA STORE	SARI-SARI STORE	М						2								
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RJC	SARI-SARI STORE	М						·								
PACARO STORE	SARI-SARI STORE	М		✓	✓	6	0	\rightarrow		3		✓			✓	
ANNABELLE STORE	SARI-SARI STORE	М									>					
VIRGINIA C. PABUAYA	SARI-SARI STORE	М		✓		~		8.8		//		✓			✓	
JENG JENG STORE	SARI-SARI STORE	М			✓			A		//	✓				✓	
RJM STORE	SARI-SARI STORE	М					É									
CAYACAP STORE	SARI-SARI STORE	М		✓								✓			✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TALELANG STORE	SARI-SARI STORE	М		✓				_			✓				✓	
EMMANUEL THINEFRANCIA	SARI-SARI STORE	М				6	0	\rightarrow		3						
JOCELYN S. BAGSICAN	SARI-SARI STORE	М									>					
TALILANG STORE	SARI-SARI STORE	М		✓				83			1				✓	
MG STORE	SARI-SARI STORE	М	✓			1		A				✓			✓	
CABAÑAS STORE	SARI-SARI STORE	М					É									
SAPIHI - AJ	SARI-SARI STORE	М														
		•	•	•	•			E4 P	2,	1 \	•	•	•			•

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Page 27 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MR MINI MART	SARI-SARI STORE	М						_								
SLP PAMANA BACONG I	SARI-SARI STORE	М			✓	6	0	\rightarrow		3	✓				✓	
DINOPOL STORE	SARI-SARI STORE	М			1						>	✓			✓	
ARVIN JANE STORE	SARI-SARI STORE	М						8.2								
DIVINO STORE	SARI-SARI STORE	М		✓	✓	~				//			✓		✓	
JOVITO C. ENOT JR.	SARI-SARI STORE	М					É									
NR STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 0	2,	1 \	•	•				

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Page 28 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MG VARIETY STORE	SARI-SARI STORE	М						^								
VAKEN STORE	SARI-SARI STORE	М				6	0	>		3						
BULALA STORE	SARI-SARI STORE	М		✓							1				✓	
RELFE'S STORE	SARI-SARI STORE	М						83								
MARTINEZ STORE	SARI-SARI STORE	М	✓					A		//	✓				✓	
BOBBY STORE	SARI-SARI STORE	М	✓		✓	✓	É						✓		✓	
EVAN'S STORE	SARI-SARI STORE	М						2		1						
		•	•					E4 12	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ABAYON STORE	SARI-SARI STORE	М						^								
DELECANO STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
TEHAMO STORE	SARI-SARI STORE	М									>					
GIANNA VARIETY STORE	SARI-SARI STORE	М						83		//						
PAGLINAWAN STORE	SARI-SARI STORE	М		✓				A			1				✓	
VILLA RUBIA STORE	SARI-SARI STORE	М					É									
LUMAWAN STORE	SARI-SARI STORE	М	✓	✓				2				✓			✓	
		•	•					E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
REQUILME STORE	SARI-SARI STORE	М						_								
PRINCESS STORE	SARI-SARI STORE	М	✓	✓		0	0	\rightarrow		3		✓			✓	
WENDELYN STORE	SARI-SARI STORE	М									>					
SHERLY STORE	SARI-SARI STORE	М						83		//						
MAGWATE STORE	SARI-SARI STORE	М	✓	✓	✓	~	✓	A		//					✓	✓
EMMA RICH STORE	SARI-SARI STORE	М				✓	É				1				✓	
BORDADO STORE	SARI-SARI STORE	М								1						
		•	•	•				E4 P	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANGGING STORE	SARI-SARI STORE	М				_		<u> </u>								
BELEGION STORE	SARI-SARI STORE	М				6	0	\diamond		3						
RENEBOY B. ENTRINA	SARI-SARI STORE	М									>					
DAGANDALAN STORE	SARI-SARI STORE	М			✓	✓		83		//		✓			✓	
ATAWAN STORE	SARI-SARI STORE	М						A		//						
ROSALINDA STORE	SARI-SARI STORE	М		✓			É				1				✓	
EDITHA RODRIGUES STORE	SARI-SARI STORE	М	√	✓	✓			500	3	1			✓		√	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ESTRELLA STORE	SARI-SARI STORE	М		✓							✓				✓	
DAYDAY STORE	SARI-SARI STORE	М		✓		6	0			3	✓				✓	
RICKY GRAPA STORE	SARI-SARI STORE	М		✓	1	4								✓	✓	
XBASONG STORE	SARI-SARI STORE	М						88		//						
ABAPO STORE	SARI-SARI STORE	М			✓			A		//	✓				✓	
ARCELIE C. CARIÑO	SARI-SARI STORE	М			✓		É				✓				✓	
ADAZA VARIETY STORE	SARI-SARI STORE	М			✓						✓				✓	
	•	•	•	•	•			E4 P	2,	1 \	•	•		•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SABANAL STORE	SARI-SARI STORE	М						_								
BONET STORE	SARI-SARI STORE	М			✓	6	0	\rightarrow		3	1				✓	
ARSELIE STORE	SARI-SARI STORE	М			1						1				✓	
ANALIZA G. POLONIO	SARI-SARI STORE	М						88		//						
CABATBAT STORE	SARI-SARI STORE	М				~		A			1				✓	
GARCIA STORE	SARI-SARI STORE	Th	✓	✓		✓	É						✓		✓	
AGAN STORE	SARI-SARI STORE	М			✓						1				✓	
	•	•	•					E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LUZMINDA STORE	SARI-SARI STORE	М			✓	~		_				✓			✓	
PAJUAY STORE	SARI-SARI STORE	М			✓	6	0	\rightarrow		3		✓			✓	
	SARI-SARI STORE	М									>					
GUILINGAN STORE	SARI-SARI STORE	М						88		//						
FLOR STORE	SARI-SARI STORE	М						A		//						
SAMSON R. SULTAN	SARI-SARI STORE	М					É									
DIONALDO STORE	SARI-SARI STORE	М				/					✓				✓	
		•	•	•	•			E4 P	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAYACAP STORE	SARI-SARI STORE	М		✓		*		^				✓			✓	
ROBIN C. SAGAYSAY	SARI-SARI STORE	М				6	0			3						
BERLITA STORE	SARI-SARI STORE	М														
BAJA STORE	SARI-SARI STORE	М				✓		83		//	✓				✓	
SHERLIE STORE	SARI-SARI STORE	М						A		//						
ADIN'S STORE	SARI-SARI STORE	М					É									
TIMTIM STORE	SARI-SARI STORE	М	✓					2			✓				✓	
	•	•	•	•				E4 0	2,	1 \	•	•	•	•	•	

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Page 36 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LARRY BOY D. LUAB	SARI-SARI STORE	М	✓								✓				✓	
ELIZ STORE	SARI-SARI STORE	М				6	0	\diamond		3						
DE GUZMAN STORE	SARI-SARI STORE	М									>					
JANNET STORE	SARI-SARI STORE	М						83								
ELSA DRIEDFISH	SARI-SARI STORE	М						A		//						
JENIFFER STORE	SARI-SARI STORE	М					É									
NANCY STORE	SARI-SARI STORE	М		✓				2				✓			✓	
	-	1	•		1			E4 10	2,	1 \	•			•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LUSTRE STORE	SARI-SARI STORE	М				_		_								
JRR TULDA-TULDA	SARI-SARI STORE	М				6	0	\rightarrow		3						
JUNE STORE	SARI-SARI STORE	М														
IRENE STORE	SARI-SARI STORE	М						88		//						
ALMER STORE	SARI-SARI STORE	М		✓	✓	~		A		//				✓	✓	
CONCHITA STORE	SARI-SARI STORE	М					É									
ANGGO STORE	SARI-SARI STORE	М				\					1				✓	
		•	•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JERSON STORE	SARI-SARI STORE	М				_		^								
PISING STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
MARIQUITA STORE	SARI-SARI STORE	М									>					
HARLAN STORE	SARI-SARI STORE	М		✓				8.2		//	1				✓	
NIÑAL STORE	SARI-SARI STORE	М														
DELENA STORE	SARI-SARI STORE	М					É									
EMMA STORE	SARI-SARI STORE	М	1		✓							✓			✓	
	•	•	•	•	•			1 C C	2,	1 \	•	•	•	•		

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Page 39 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JOYCE STORE	SARI-SARI STORE	М	✓	✓									✓		✓	
ELLEN'S STORE	SARI-SARI STORE	М				6	0	*	\Diamond	70						
JIMMY STORE	SARI-SARI STORE	М									>					
ANNALYN STORE	SARI-SARI STORE	М						83		//						
AIV STORE	SARI-SARI STORE	М		✓				A		//	✓				✓	
JETOY STORE	SARI-SARI STORE	М					É									
DARIO STORE	SARI-SARI STORE	М			✓	/						✓			✓	
	•	•	•	•	•			74 C	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RUTH STORE	SARI-SARI STORE	М				_		_								
NIÑA STORE	SARI-SARI STORE	М				40	0	\rightarrow		3	✓				✓	
EMA STORE	SARI-SARI STORE	М	1	✓	4						>		✓		✓	
SIBAY STORE	SARI-SARI STORE	М			√			88			1				✓	
DURAN STORE	SARI-SARI STORE	М						A		//						
LORENA STORE	SARI-SARI STORE	М					É									
TRIPLE Z STORE	SARI-SARI STORE	М						2		1						
	•		•					E4 10	2,	1 \	•	1		•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAMBANG MINIMART	SARI-SARI STORE	М	✓		✓	1		^					✓		✓	
AYAH STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
PATRICIO STORE	SARI-SARI STORE	М	✓	✓	✓	4	V								✓	✓
ARA'S VARIETY STORE	SARI-SARI STORE	М	✓	✓	✓			83		//				✓	✓	
LAÑOJAN STORE	SARI-SARI STORE	М				1				//						
JAMES STORE	SARI-SARI STORE	М	✓	✓		✓	É							√	✓	
ENINO STORE	SARI-SARI STORE	М								1						
	1							E4 10	2,	1 \	1		1			

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARJAY STORE	SARI-SARI STORE	М														
KZ STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ETON STORE	SARI-SARI STORE	М		✓		4					>	✓			✓	
SLIP MINIMART	SARI-SARI STORE	М						83								
ABBEY JANES STORE	SARI-SARI STORE	М	✓	✓	✓	~	✓	A		//					✓	✓
MAE SHEIL STORE	SARI-SARI STORE	М					É									
ELVIRA STORE	SARI-SARI STORE	М	✓		✓							✓			✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•	-	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSEJANE STORE	SARI-SARI STORE	М		✓				^			✓				✓	
EL-VIRGINIA STORE	SARI-SARI STORE	М				6	0			3						
C & X MINIMART	SARI-SARI STORE	М		✓							*				✓	
LILOY COCKPIT 2	SARI-SARI STORE	М		✓	✓	~		83		//			1		✓	
GENITA SARI-SARI STORE	SARI-SARI STORE	М	✓		✓	~		A					1		✓	
MMK STORE	SARI-SARI STORE	М					É									
GERBES STORE	SARI-SARI STORE	М	✓	✓	✓	1	✓	2							✓	✓
	•	1	1					E4 10	2,	1 \						

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENG JENG STORE	SARI-SARI STORE	М						_								
NANDA STORE	SARI-SARI STORE	S	✓	✓	✓	40	0	1		3					✓	✓
KING JANE STORE	SARI-SARI STORE	Th									>					
SALCEDO STORE	SARI-SARI STORE	М						83								
CWENG CWENG STORE	SARI-SARI STORE	М						A								
XNANDA STORE	SARI-SARI STORE	М					É									
MAGTAJAS STORE	SARI-SARI STORE	М														
	•		•					E4 0	2,	1 \	•	•		•	•	

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Page 45 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MABEL FAYE VARIETY STORE	SARI-SARI STORE	М	✓	✓	✓			^						✓	✓	
SABANATE'S STORE	SARI-SARI STORE	М	✓	✓	✓	40	7	>		3					✓	✓
SEAN STORE	SARI-SARI STORE	М									>					
CERNAN STORE	SARI-SARI STORE	М						88								
APDOHAN STORE	SARI-SARI STORE	М						A		//						
SAFLOR STORE	SARI-SARI STORE	М					É									
ARVIN STORE	SARI-SARI STORE	М						2		1						
	•	1	•	1				E4 10	2,	1 \ \	•	1		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BULAC STORE	SARI-SARI STORE	М						_								
CSJ MINI GROCERY STORE	SARI-SARI STORE	М	✓	✓	✓	40	7	\rightarrow		3					✓	✓
DA VENZ MEAT SHOP	SARI-SARI STORE	М			1	1					>	✓			✓	
PATOC STORE	SARI-SARI STORE	М			✓			8.8				✓			✓	
ALONZO'S MINIMART	SARI-SARI STORE	Th	1		✓			A				✓			✓	
AIDA STORE	SARI-SARI STORE	М					É									
ANAJO STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PADILLA STORE	SARI-SARI STORE	М						·								
ANDAPAT STORE	SARI-SARI STORE	М				6	0	0	\Diamond	70						
ESTOSATA'S STORE	SARI-SARI STORE	М	1		1	1					>		✓		✓	
BONOCAN STORE	SARI-SARI STORE	М	✓	✓		~		8.8						✓	✓	
JEZELLEE VARIETY STORE	SARI-SARI STORE	М	✓	✓	✓	~				//					✓	✓
UELO VARIETY STORE	SARI-SARI STORE	М	✓	✓		1	É							✓	✓	
DABUADA STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 0	2,	1 \	•	•				•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SIAPAFEDCO STORE	SARI-SARI STORE	М						_								
CAMILYON STORE	SARI-SARI STORE	М	✓	✓	✓	40	9			3					✓	✓
THELOU & LOESE STORE	SARI-SARI STORE	М			_	✓					×				✓	
LIZA STORE	SARI-SARI STORE	М						83		//						
RIZA STORE	SARI-SARI STORE	М						A		11						
DUCOY STORE	SARI-SARI STORE	М		✓			É				✓				✓	
DELIA STORE	SARI-SARI STORE	М						2		1						
			•	•				74 C	2,	1 \	•	•				

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSENDO STORE	SARI-SARI STORE	М						^								
SHEILA STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
RENE STORE	SARI-SARI STORE	М														
JRA STORE	SARI-SARI STORE	М						88		//						
RAPTOT STORE	SARI-SARI STORE	М						A								
RONALDO STORE	SARI-SARI STORE	М					É									
ALEJANDRO STORE	SARI-SARI STORE	М	✓								✓				✓	
	•	•	•	•	•			E4 P	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FELY BANO STORE	SARI-SARI STORE	М						<u> </u>								
KAISLER STORE	SARI-SARI STORE	Th				6	0	\diamond		3						
SHEEN STORE	SARI-SARI STORE	М	✓								*				✓	
GARCIA SARI-SARI STORE	SARI-SARI STORE	Th						83		//						
BASONG STORE	SARI-SARI STORE	М		✓	✓			A				✓			✓	
VALIS STORE	SARI-SARI STORE	М					É									
POWERSPEED CHAINSAW PARTS TRADING		М			✓	~		100	3				✓		✓	

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Page 51 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANECITA SAGARAL STORE	SARI-SARI STORE	М						_								
CJ VARIETY STORE	SARI-SARI STORE	М	✓			6	0	>		3			✓		✓	
BASALO STORE	SARI-SARI STORE	Th														
IRISH STORE	SARI-SARI STORE	М						83								
ROSITA STORE	SARI-SARI STORE	М		✓		1		A		//	✓				✓	
ANAMAE STORE	SARI-SARI STORE	М					É									
MARILOU STORE	SARI-SARI STORE	М		✓				2			✓				✓	
	-	1	•					E4 10	2,	1 \	•	1		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAPPAL STORE	SARI-SARI STORE	М						·								
JESSEL B. MAGLANGIT	SARI-SARI STORE	М				6	0	\diamond		3						
ROLDAN R. SAPIHI	SARI-SARI STORE	М									>					
JOMAR C. JULAGLA	SARI-SARI STORE	М						83		//						
MO STORE	SARI-SARI STORE	М						A		//						
AJ STORE	SARI-SARI STORE	М					Ĺ									
ROBERTO CHIONG	SARI-SARI STORE	М		✓				2			✓				✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•	-	•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSEHEZEL MAY A. GUTIEREZ	SARI-SARI STORE	М						^								
ALMA A. VIDAL	SARI-SARI STORE	М				0	0	\diamond		3						
ROVA STORE	SARI-SARI STORE	М									>					
GENEVA V. SAANDIEGO	SARI-SARI STORE	М						83								
NORA S. AZUSADA	SARI-SARI STORE	М						A		//						
MARY JANE L. BANTAY	SARI-SARI STORE	М			✓		É				✓				✓	
LEVIE A. AVILES	SARI-SARI STORE	М								1						
		•	•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELVIE V. BAEL	SARI-SARI STORE	М						_								
HONORIA A BIDAD	SARI-SARI STORE	М		✓		0	0	\rightarrow		3	1				✓	
LET LET STORE	SARI-SARI STORE	М									>					
JRJ STORE	SARI-SARI STORE	М		✓	1	~		83					1		✓	
R.E. NIRINA STORE	SARI-SARI STORE	М						A								
MOLAS STORE	SARI-SARI STORE	М			✓		É				1				✓	
JVS STORE	SARI-SARI STORE	М														
		•	•					E4 0	2,	1 \	•	•	•	•		

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Page 55 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASHLEYS STORE	SARI-SARI STORE	М	✓	✓	✓	*	1	^							✓	✓
JOY D ACAYLAR	SARI-SARI STORE	М				6	0			3						
JAYMARIE G BAYBAYAN	SARI-SARI STORE	М	✓	✓	1	4	1				>				✓	✓
VANMAEREY STORE	SARI-SARI STORE	М						83		//						
OWENA R INSINA	SARI-SARI STORE	М						H								
MAMITES STORE	SARI-SARI STORE	М					É									
ABRAHAM STORE	SARI-SARI STORE	М						2								
	•	•	•	•	•			E4 10	2,	1 \	•	•	•	•		•

Printed By: Encoder on 4/3/2025 2:31:11 PM

Page 56 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TERIZA A STORE	SARI-SARI STORE	М		✓	✓	*		<u> </u>					✓		✓	
ONDO STORE	SARI-SARI STORE	М				6	0	\diamond		3						
Z AND Z MINIMART	SARI-SARI STORE	М	✓	✓	✓	4	1				>				✓	✓
MICHAELA STORE	SARI-SARI STORE	М						83		//						
DELA CRUZ STORE	SARI-SARI STORE	М						A								
BRENDA STORE	SARI-SARI STORE	М					É									
MONALIZA STORE	SARI-SARI STORE	М				1					✓				✓	
	•							84 0	2,	1 \			1		1	

Printed By: Encoder on 4/3/2025 2:31:11 PM

Page 57 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BHELLE CONVENIENCE STORE	SARI-SARI STORE	М					A	◆								
RELFIE B TORE	SARI-SARI STORE	М				Q				X						
ANADEO STORE	SARI-SARI STORE	М	✓	✓	1	1	✓				>				✓	✓
MOTAS STORE	SARI-SARI STORE	М						833		//						
MICHELLE A ALLERIA	SARI-SARI STORE	М						A								
BILLIONES STORE	SARI-SARI STORE	М			1	~	П	-HAH-				✓			✓	
MARLON HIBAYA	SARI-SARI STORE	М						0,5	3							
	•	•						19 D	8/			•	•		•	

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Page 58 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARILOU DAMASIN	SARI-SARI STORE	М	1			1		^					1		✓	
FELY A STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ANN STORE	SARI-SARI STORE	М									>					
CHERRY STORE	SARI-SARI STORE	М			1			8.2		//	1				✓	
XCHERRY A STORE	SARI-SARI STORE	М				1				//						
MERCY STORE	SARI-SARI STORE	М					Ĺ									
ALMIROL STORE	SARI-SARI STORE	М				/				1	✓				✓	
	1	1	•		1			E4 D	2,	1 \	•			•		

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Page 59 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSE A LICAYAN	SARI-SARI STORE	М			✓			^			✓				✓	
RODRIGUEZ STORE	SARI-SARI STORE	М			✓	6	0			3	✓				✓	
BUSCA STORE	SARI-SARI STORE	М			1						*				✓	
APOLINARIO STORE	SARI-SARI STORE	М				✓		83		//	1				✓	
MARIVIC GORE	SARI-SARI STORE	М			✓			A			✓				✓	
MORAS STORE	SARI-SARI STORE	М					É									
ALCONTIN STORE	SARI-SARI STORE	М						2								
	•	•	•	•	•			E4 0	2,	1	•	•	•	•		•

Printed By: Encoder on 4/3/2025 2:31:12 PM

Page 60 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GRACE STORE	SARI-SARI STORE	М						_								
VIVIAN T GAMALE	SARI-SARI STORE	М			✓	6	0	\rightarrow		3	✓				✓	
SUMALPONG STORE	SARI-SARI STORE	М									>					
J & L STORE	SARI-SARI STORE	М			1			8.8			1				✓	
NILFA STORE	SARI-SARI STORE	М		✓	✓	~		A						✓	✓	
LACTUAN STORE	SARI-SARI STORE	М					É									
NANO STORE	SARI-SARI STORE	М														
		1	1		1			E4 0	2,	1 \	•			•		

Printed By: Encoder on 4/3/2025 2:31:12 PM

Page 61 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XBEBERY G QUINSON	SARI-SARI STORE	М	✓					^			✓				✓	
PALOSO STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ANTONIO STORE	SARI-SARI STORE	М									>					
BERMUDO STORE	SARI-SARI STORE	М						83								
ANALIZA D BALAS	SARI-SARI STORE	М						A		//						
ONTING STORE	SARI-SARI STORE	М					É									
EC JUN STORE	SARI-SARI STORE	М								1						
		•	•	•	•			E4 0	2,	1 \		•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	М					^	◆								
SARI-SARI STORE	М				Q			/ k	X						
SARI-SARI STORE	М									>					
SARI-SARI STORE	М						833		//						
SARI-SARI STORE	М			✓			巫			✓				✓	
SARI-SARI STORE	М					P									
SARI-SARI STORE	М						50	3							
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI	SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 SARI-SARI M STORE M SARI-SARI M STORE M	SARI-SARI M STORE M SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW SARI-SARI M STORE M SARI-SARI M STORE M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW SARI-SARI STORE M SARI-SARI M SARI-SARI M SARI-SARI M SARI-SARI M SARI-SARI M SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE SARI-SARI STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW SARI-SARI STORE M Image: Control of the contr	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM SARI-SARI STORE M Image: Control of the	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM SARI-SARI STORE M Image: Control of the control o	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SARI-SARI STORE M Image: SARI-SARI STORE M Image: SARI-SARI STORE Image: SARI-SARI	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE M Image: SARI-SARI STORE Image: SARI	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE M Image: Control of the purchase of th

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DUMAY STORE	SARI-SARI STORE	М						_								
DELICANO STORE	SARI-SARI STORE	М	✓			6	0	\rightarrow		3	1				✓	
YOSORES STORE	SARI-SARI STORE	М									>					
ANADIO STORE	SARI-SARI STORE	М						83								
TIMAGOS STORE	SARI-SARI STORE	М		✓	✓	~		A					✓		✓	
CLARK STORE	SARI-SARI STORE	W					É									
XYONIE STORE	SARI-SARI STORE	W														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		

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Page 64 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JULIET DE ASIS STORE	SARI-SARI STORE	W			✓	_		^			✓				✓	
RINGWIT STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
BAGAAN STORE	SARI-SARI STORE	Th														
ELLEN STORE	SARI-SARI STORE	W						88		//						
VIDAL STORE	SARI-SARI STORE	W						A		//						
XSUERTE STORE	SARI-SARI STORE	W					É									
EFC STORE	SARI-SARI STORE	W														
	1	•	•		1			E4 0	2,	1 \	•			•		

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Page 65 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LUCY STORE	SARI-SARI STORE	W	✓			_						✓			✓	
HUNBO STORE	SARI-SARI STORE	W		✓	✓	6	0			3		✓			✓	
POLAYO STORE	SARI-SARI STORE	W														
PEDRO GALANAY STORE	SARI-SARI STORE	W						83		//						
RONA STORE	SARI-SARI STORE	W						A								
OMECNOL STORE	SARI-SARI STORE	W					É									
LEONCIA E RAGO	SARI-SARI STORE	W		✓				2			✓				✓	
	•		•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SULTAN STORE	SARI-SARI STORE	W														
PAMAONG STORE	SARI-SARI STORE	W				6	0			3						
LOPEZ STORE	SARI-SARI STORE	W									>					
RESONABLE STORE	SARI-SARI STORE	W						83								
HARDENIA STORE	SARI-SARI STORE	W						A		//						
DENIEGA STORE	SARI-SARI STORE	W		✓		✓	É					✓			✓	
FERVEY STORE	SARI-SARI STORE	W	✓	✓	✓	\	✓	2							✓	✓
	•		•	•				E4 0	2,	1 \	•			•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CASSOPHIA STORE	SARI-SARI STORE	W		√	✓	1		^						✓	✓	
GERMATA STORE	SARI-SARI STORE	W				0	0	\rightarrow		3						
BILLONES STORE	SARI-SARI STORE	W				1					1				✓	
TOQUIRO STORE	SARI-SARI STORE	W		✓		✓		83		//		✓			✓	
JANYNA STORE	SARI-SARI STORE	W						A								
DAWN CATAYAS STORE	SARI-SARI STORE	F		✓		✓	É					✓			✓	
FEROLINO STORE	SARI-SARI STORE	W	✓					2			✓				✓	
		•	•					E4 0	2,	1 \	•	•	•			•

Printed By: Encoder on 4/3/2025 2:31:14 PM

Page 68 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BACARA STORE	SARI-SARI STORE	W		✓	✓	1							✓		✓	
SUICO STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
JARASALEM STORE	SARI-SARI STORE	W														
PACULANANG STORE	SARI-SARI STORE	W	✓					88		//	✓				✓	
MONDEJAR	SARI-SARI STORE	W						A								
JING STORE	SARI-SARI STORE	W					É									
BBJ'S STORE	SARI-SARI STORE	W						2								
	- 1	1	•	1				E4 0	2,	1 \	•			•		

Printed By: Encoder on 4/3/2025 2:31:14 PM

Page 69 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FAT CAT	SARI-SARI STORE	W	✓		✓							✓			✓	
RENON STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
TAMJUNES BAKESHOP	SARI-SARI STORE	W									>					
DUCAL STORE	SARI-SARI STORE	W						88		//						
ANTAWAN STORE	SARI-SARI STORE	Th						A								
XMADULA STORE	SARI-SARI STORE	Th					É									
VILLA STORE	SARI-SARI STORE	Th		✓	✓	V							✓		✓	
		•	•	1				E4 0	2,	1	•			•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSALIA STORE	SARI-SARI STORE	Th	✓		✓	1		^					✓		✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓			40	0	\rightarrow		3		✓			✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th			1						*				✓	
JUMAWAN STORE	SARI-SARI STORE	Th		✓		~		83				✓			✓	
ANTAG STORE	SARI-SARI STORE	Th		✓				A		//	✓				✓	
DADAN STORE	SARI-SARI STORE	Th	✓	✓			É						✓		✓	
CANDES STORE	SARI-SARI STORE	Th								1						
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ORONG STORE	SARI-SARI STORE	Th														
MACALISANG STORE	SARI-SARI STORE	Th		✓		40	0	\rightarrow		3		✓			✓	
SUMALPONG STORE	SARI-SARI STORE	Th									>					
MALIGON STORE	SARI-SARI STORE	Th		✓				88				✓			✓	
CAMPOY STORE	SARI-SARI STORE	Th						A		//						
LLOYD STORE	SARI-SARI STORE	Th					É									
ZAMORA STORE	SARI-SARI STORE	Th				V					✓				✓	
L		1	•	1	1			E4 0	2,	1 \	•			•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GATALAO STORE	SARI-SARI STORE	Th						_								
RIOLA STORE	SARI-SARI STORE	Th			✓	6	0	\rightarrow		3	✓				✓	
ORTEGA STORE	SARI-SARI STORE	Th			4						*				✓	
SAPIHI STORE	SARI-SARI STORE	Th						88		//						
RRJ STORE	SARI-SARI STORE	Th			✓			A			✓				✓	
LIHAYLIHAY STORE	SARI-SARI STORE	Th			✓		Ĺ				✓				✓	
SAGARIO STORE	SARI-SARI STORE	Th		✓							✓				✓	
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RAMOS STORE	SARI-SARI STORE	Th						^								
GUMIMAO STORE	SARI-SARI STORE	Th		✓		6	0	\rightarrow		3	1				✓	
NILMA STORE	SARI-SARI STORE	Th														
GALLEPOSO STORE	SARI-SARI STORE	Th						83		//						
EMMA'S STORE	SARI-SARI STORE	Th			✓						1				✓	
N-JJJ STORE	SARI-SARI STORE	М					É									
AZALMA STORE	SARI-SARI STORE	Th	✓								1				✓	
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		•

Printed By: Encoder on 4/3/2025 2:31:15 PM

Page 74 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
QUINZON STORE	SARI-SARI STORE	М		✓				^			✓				✓	
INDAY CLAIRE STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
SUERTE STORE	SARI-SARI STORE	Th	✓	✓	4	1	V				>				✓	✓
JANETH STORE	SARI-SARI STORE	Th			1			88		//	1				✓	
SUSANA STORE	SARI-SARI STORE	Th						A								
LIBERT L. BOGSANGIT	SARI-SARI STORE	Th					É									
FRITZIE ANN P. TAGUD	SARI-SARI STORE	Th		✓	✓	V							✓		✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LING-LING STORE	SARI-SARI STORE	Th			✓			^			✓				✓	
DELIA SARI-SARI STORE	SARI-SARI STORE	Th				0	0	>		3						
JANE ROSE S. HONGHONG	SARI-SARI STORE	Th									>					
JUNEJAY STORE	SARI-SARI STORE	Th		✓				83			1				✓	
GANTALAO STORE	SARI-SARI STORE	Th						A								
AGAN STORE	SARI-SARI STORE	Th					É									
MARICEL AMANTE HAMAC	SARI-SARI STORE	F						2								
		•	•	•				E4 0	2,	1 \	•	•	•	•		

Printed By: Encoder on 4/3/2025 2:31:16 PM

Page 76 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARLYN C. LAMPAWOG	SARI-SARI STORE	F				V		\ \			✓				✓	
RENEBOY R. MANDANGAN	SARI-SARI STORE	F		✓		6	0			3	✓				✓	
CASTILLON STORE	SARI-SARI STORE	Th									>					
DORIMON STORE	SARI-SARI STORE	F						33								
TERSON B. HAPITAN	SARI-SARI STORE	F						A		//						
MARIA BENA MARANIO STORE	SARI-SARI STORE	F					É									
ANABEL C BACARO STORE	SARI-SARI STORE	F						5		7 /						
	•							840	2,	1 \ \		1				

Printed By: Encoder on 4/3/2025 2:31:16 PM

Page 77 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELYN STORE	SARI-SARI STORE	F						^								
MAHINAY STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
RJ CONVENIENCE STORE	SARI-SARI STORE	S									>					
JORAYA STORE	SARI-SARI STORE	S						83		//						
ORILLOZA STORE	SARI-SARI STORE	S	✓		✓			A					✓		✓	
NORIE DEE G. ARNOCO	SARI-SARI STORE	S			✓		É				✓				✓	
ALBURO STORE	SARI-SARI STORE	S														
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VERZANO'S STORE	SARI-SARI STORE	S						^								
MANDAG STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
PARILLA STORE	SARI-SARI STORE	S	✓	✓	1	4	1								✓	✓
TAATA STORE	SARI-SARI STORE	S	✓	✓	1	✓	✓	8.2							✓	✓
LAPINIG STORE	SARI-SARI STORE	S				1				//						
CANTON STORE	SARI-SARI STORE	S					É		À							
GOHOCO STORE	SARI-SARI STORE	М														
	•							E4 D	2,	1 \	1		1			

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Page 79 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AAAJ STORE	SARI-SARI STORE	М				_		^								
3-ANGEL'S STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
5 WILL'S STORE	SARI-SARI STORE	М	1	✓	1	1		✓							✓	✓
BEBENG STORE	SARI-SARI STORE	М		✓				83			1				✓	
JOUYOUS STORE	SARI-SARI STORE	М						A								
CANTON STORE	SARI-SARI STORE	М					É									
ALLA VARIETY STORE	SARI-SARI STORE	Т						2								
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		

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Page 80 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODOY CENAS STORE	SARI-SARI STORE	Т	✓		✓	1		_					1		✓	
ARIEL STORE	SARI-SARI STORE	Т				40	0	\rightarrow		3	1				✓	
R'G STORE	SARI-SARI STORE	Т									>					
FORMOSO STORE	SARI-SARI STORE	W		✓	1			88		//		✓			✓	
JC HEART	SARI-SARI STORE	W						A								
ANALIZA HAJAU	SARI-SARI STORE	W	✓		✓	✓	É						1		✓	
ACULBE STORE	SARI-SARI STORE	W														
	•		•					E4 0	2,	1 \	•			•		

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Page 81 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAÑETE STORE	SARI-SARI STORE	W		✓	✓			^				✓			✓	
KIESLER STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ADEN STORE	SARI-SARI STORE	F														
DYLEN STORE	SARI-SARI STORE	F						88		//						
HAMAC STORE	SARI-SARI STORE	F						A								
BENDEJO STORE	SARI-SARI STORE	F	✓	✓	✓	✓	√ É								✓	✓
BL VARIETY STORE	SARI-SARI STORE	F														
	•			•				E4 P	2,	1 \	•	•	•	•		•

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Page 82 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TITING LIMPAG	SARI-SARI STORE	F	✓	✓		*		^					1		✓	
SANGHILAN STORE	SARI-SARI STORE	F	✓		✓	40	0	\rightarrow		3				✓	✓	
AIRA STORE	SARI-SARI STORE	F														
BREA STORE	SARI-SARI STORE	F						88								
ASHER'S STORE	SARI-SARI STORE	F						A		//						
AMALIA DAR	SARI-SARI STORE	F	✓	✓	✓	✓	√ £								✓	✓
CABILIN STORE	SARI-SARI STORE	F						2								
	•		•	•	•			E4 10	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NUGAS STORE	SARI-SARI STORE	F				_		^								
SARA JANE YOSORES	SARI-SARI STORE	F			✓	6	0	\rightarrow		3	✓				✓	
NORIEDY CABUTERO	SARI-SARI STORE	F									>					
PHARMACY SALUG	SARI-SARI STORE	М						83		//						
TONE R STORE	SARI-SARI STORE	М						A								
M/R SARI-SARI STORE	SARI-SARI STORE	М					É									
DUBDUBAN STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 P	2,	1	•	•				•

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Page 84 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EMBAL STORE	SARI-SARI STORE	S	✓			1						✓			✓	
AMIHAN'S GOOD STORE	SARI-SARI STORE	S				40	0			3			✓		✓	
EMELINDA G. GALLEPOSO	SARI-SARI STORE	S									>					
TABOADA STORE	SARI-SARI STORE	Т				~		83			1				✓	
CHERYL LEDAMA STORE	SARI-SARI STORE	Т						A		//						
HITEGAN STORE	SARI-SARI STORE	Т					É									
RHM STORE	SARI-SARI STORE	Т	✓	✓	✓	1	✓	2							✓	✓
	1	1	•					E4 10	2,	1 \	•			•		

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Page 85 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RG STORE	SARI-SARI STORE	Т	1	✓	✓	1	✓								✓	✓
SARAH STORE	SARI-SARI STORE	Т				6	0			3						
BOGANOTAN'S STORE	SARI-SARI STORE	Т		✓							1				✓	
EDUARDO JANDAYAN	SARI-SARI STORE	Т						88		//						
MYRNA STORE	SARI-SARI STORE	Т						A								
ROLANDO OMICNOL	SARI-SARI STORE	Т					É									
YUKIE & UPB STORE	SARI-SARI STORE	Т														
	•	•	•	•				E4 0	2,	1 \	•	•		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JULIET BAROY	SARI-SARI STORE	Т														
CHERRY SABANA	SARI-SARI STORE	Т				6	0			3						
TERISITA PERAS	SARI-SARI STORE	Т									>					
CHONA SARI-SARI STORE	SARI-SARI STORE	Th		✓				83		//	✓				✓	
C/X SARI-SARI STORE	SARI-SARI STORE	Т						A		//						
SUMINGUIT'S STORE	SARI-SARI STORE	W	✓		✓	✓	É						1		✓	
FABILLAR'S STORE	SARI-SARI STORE	W		✓							✓				✓	
	•	•	•	•	•			E4 0	2,	1	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARNEL'S STORE	SARI-SARI STORE	W				_		_								
JM STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
MARIEL'S SARI- SARI STORE	SARI-SARI STORE	W			1						>					
BEN JUMAWAN STORE	SARI-SARI STORE	W			√			88		//	✓				✓	
NIDA AQUINO ZAMORAS STORE	SARI-SARI STORE	W						A								
EDUARDO POMIDA STORE	SARI-SARI STORE	W					É									
ROSALYN TINGOB STORE	SARI-SARI STORE	W														
		•	•	•				E4 P	2,	1 \		•	•			•

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Page 88 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NOEL AQUINO STORE	SARI-SARI STORE	W						_								
EBALLAN'S STORE	SARI-SARI STORE	W			✓	0	0	<u></u>		70	✓				✓	
	SARI-SARI STORE	W									>					
	SARI-SARI STORE	W								//						
COLE DURONIO SARI-SARI STORE	SARI-SARI STORE	W						A								
LEA MAE GEMOGUIN STORE	SARI-SARI STORE	Th					Р									
DANNY'S STORE	SARI-SARI STORE	Th						400	2							

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Page 89 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELMA MOLAS STORE	SARI-SARI STORE	Th						^								
REYNOLD TABASA STORE	SARI-SARI STORE	Th				0	0	>		3						
NELFA PAHUNAN STORE	SARI-SARI STORE	Th	✓								>	✓			✓	
SOPHIA AND CATHLEEN STORE		Th						83								
RETA TUMARO STORE	SARI-SARI STORE	Th						A		//						
FLORAVILLIA AGAPAY STORE	SARI-SARI STORE	Th				✓	É				✓				✓	
TALIP STORE	SARI-SARI STORE	Th			✓			5		7 /	✓				✓	
	1		•					840	2,	1 \ \	•	1		•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ERLYN DAPAN STORE	SARI-SARI STORE	Th						<u> </u>								
LORENA ABAN STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
ERENITA CALUGHUGAN STORE	SARI-SARI STORE	Th									>					
PALALON STORE	SARI-SARI STORE	Th			✓	*		833		//		✓			✓	
TEQUEL STORE	SARI-SARI STORE	Th	✓		✓			瓜				✓			✓	
INDAY STORE	SARI-SARI STORE	Th						-1971-								
ARLENE ESPARAGUERA STORE	SARI-SARI STORE	F		✓		~		100	52				✓		✓	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
STEPHEN YEN VARIETY STORE	SARI-SARI STORE	F						_								
TOBIAS STORE	SARI-SARI STORE	F			✓	0	0	\rightarrow		70	✓				✓	
JONALYN LANGAN STORE	SARI-SARI STORE	F			1	4					>	✓			✓	
MELCA STORE	SARI-SARI STORE	F	✓					83			✓				✓	
JEANIAS MINI GROCERY STORE	SARI-SARI STORE	F						A								
AJEN VIRGIL STORE	SARI-SARI STORE	F					É									
ARNEL RAPOLS STORE	SARI-SARI STORE	F														
		•	•	•	•			E4 10	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALEMAN'S STORE	SARI-SARI STORE	F						_								
MARTIN CALONGE STORE	SARI-SARI STORE	F				0	0	<u></u>		70						
MARIALYN PACLI STORE	SARI-SARI STORE	F			_						>					
LENY STORE	SARI-SARI STORE	F						83								
EMELIE TEVES STORE	SARI-SARI STORE	F		✓				A		//	✓				√	
LILIA MAGUILA STORE	SARI-SARI STORE	F					É									
CARMEN STORE	SARI-SARI STORE	F								1						
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELLA'S STORE	SARI-SARI STORE	F						^								
MARLON ORYOKE STORE	SARI-SARI STORE	F				6	0	>		3						
AR STORE	SARI-SARI STORE	F				4					1				✓	
LUZ STORE	SARI-SARI STORE	F						83								
3KG STORE	SARI-SARI STORE	F						A								
CHLOE STORE	SARI-SARI STORE	F					É									
XPACARO'S STORE	SARI-SARI STORE	F						2								
	•	•	•	•	•			74 P	2,	1 \	•	•	•	•		•

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Page 94 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JAN MARRY STORE	SARI-SARI STORE	F			✓			_			✓				✓	
ANALYN NALE STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
BENEBEBE STORE	SARI-SARI STORE	S														
XDUMAY STORE	SARI-SARI STORE	S						88		//						
JEZELLEE VARIETY STORE	SARI-SARI STORE	S						A								
GOMEZ STORE	SARI-SARI STORE	S					É									
IRENE CATIG STORE	SARI-SARI STORE	S	✓	✓	✓									✓	✓	
		•	•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENEFER GALIT STORE	SARI-SARI STORE	S						_								
AJ CONVENIENCE STORE	SARI-SARI STORE	S				0	0	O		70						
XCRISMAE STORE	SARI-SARI STORE	s									>					
VILLALON STORE	SARI-SARI STORE	S	✓	✓				83				✓			✓	
JUN-JUN STORE	SARI-SARI STORE	S	✓			11		A		III		✓			✓	
GERALDINE PATCHES STORE	SARI-SARI STORE	S					É									
VILLAMOR STORE	SARI-SARI STORE	s						2								
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•	•	•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CHRISTIAN PAGASIAN STORE	SARI-SARI STORE	s						^								
JAY-AN PADILLA STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
JERSAM CORITA STORE	SARI-SARI STORE	S			√						*				✓	
LEANA STORE	SARI-SARI STORE	S		✓				83		//	1				✓	
CAMILO CENAS STORE	SARI-SARI STORE	S						A								
GLENN ROSCA	SARI-SARI STORE	S			✓		É				✓				✓	
JANE STORE	SARI-SARI STORE	S						2								
	•		1					E4 10	2,	1 \	•			•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALCANTARA STORE	SARI-SARI STORE	S			✓			^			✓				✓	
BASTE STORE	SARI-SARI STORE	S				6	0			3						
REVELO STORE	SARI-SARI STORE	S									>					
XAAAZ STORE	SARI-SARI STORE	М						88								
CASIÑO STORE	SARI-SARI STORE	М						A		//						
BOGANOTAN STORE	SARI-SARI STORE	М	✓	✓	✓	✓	√ £								✓	✓
CARBONA STORE	SARI-SARI STORE	М						2								
	•		•	•				E4 0	2,	1 \	•	•	•	•		

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Page 98 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BLUE HOUSE	SARI-SARI STORE	М						^								
XCARBONA'S STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ROSALEM'S STORE	SARI-SARI STORE	М									>					
VIDAL'S STORE	SARI-SARI STORE	М				✓		83			1				✓	
CETA'S STORE	SARI-SARI STORE	М						A								
XCJ'S STORE	SARI-SARI STORE	Т					É									
XROSALIA'S STORE	SARI-SARI STORE	Т						2								
	•	•	•					E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
INDAG STORE	SARI-SARI STORE	Т						_								
ESCOREAL'S STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
SILVANO'S STORE	SARI-SARI STORE	Т		✓	1						>	✓			✓	
PANIMPA'S STORE	SARI-SARI STORE	Т						88		//						
NHELLY BALBACUA STORE	SARI-SARI STORE	Т						A		//						
SEDENIO'S STORE	SARI-SARI STORE	Т					É									
LANGUBON'S STORE	SARI-SARI STORE	Т								1						
		•	•	•	•			E4 P	2,	1 \	•	•	•			•

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Page 100 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DANDAYO'S STORE	SARI-SARI STORE	Т														
OGORDO'S STORE	SARI-SARI STORE	Т				6	0	\diamond		3						
MONSOLAN'S STORE	SARI-SARI STORE	Т									>					
LABUSAN'S STORE	SARI-SARI STORE	Т						83		//						
CALAPIZ'S STORE	SARI-SARI STORE	W						A		//						
GALIT'S STORE	SARI-SARI STORE	Т					É									
VILLACURA'S STORE	SARI-SARI STORE	Т						2		7						
		•	•	•	•			E4 10	2,	1 \	•	•	•	•	-	•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARIPAL'S STORE	SARI-SARI STORE	Т														
ABRIA'S STORE	SARI-SARI STORE	М				6	0			3						
TOMARONG'S STORE	SARI-SARI STORE	М	1								1				✓	
MALON'S STORE	SARI-SARI STORE	Th						83		//						
ETAW'S STORE	SARI-SARI STORE	М						A		//						
AVEN'S STORE	SARI-SARI STORE	М					É									
BILVESTRE'S STORE	SARI-SARI STORE	S						2								
	-	•	•	•	•			E4 0	2,	1 \	•	•	•	•	-	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EKA'S STORE	SARI-SARI STORE	S						_								
NEBLA'S STORE	SARI-SARI STORE	S				6	0	>		3						
EMC STORE	SARI-SARI STORE	W									>					
CABALES STORE	SARI-SARI STORE	Т	✓	✓	1	✓	✓	83							✓	✓
ESTHER SARI- SARI STORE	SARI-SARI STORE	W						A								
TING-TING STORE	SARI-SARI STORE	W					É									
TULABING STORE	SARI-SARI STORE	W														
		•	1					E4 10	2,	1 \	•	1		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARISSA STORE	SARI-SARI STORE	W				_		^								
MALABAGO STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
PRINCESS STORE	SARI-SARI STORE	W									>					
PACURE'S STORE	SARI-SARI STORE	W						83		//						
LUZ VIDEOKIHAN	SARI-SARI STORE	W						A								
SAPIHI STORE	SARI-SARI STORE	W				✓	É				✓				✓	
DIONALDO'S STORE	SARI-SARI STORE	W														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MANUAYAO STORE	SARI-SARI STORE	W														
AMBANG STORE	SARI-SARI STORE	W				6	0	\diamond		3						
SILVANO'S STORE	SARI-SARI STORE	W														
PAGASIAN'S STORE	SARI-SARI STORE	W						83		//						
TABON' STORE	SARI-SARI STORE	W				1		A		//						
CAROLITA STORE	SARI-SARI STORE	W					É									
XARTEMIO ELUMBA STORE	SARI-SARI STORE	W						2								
		•	•		1			74 C	2,	1 \	•			•		

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Page 105 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RUNERIA ACAYLAR STORE	SARI-SARI STORE	W			✓			^			✓				✓	
EMELIA MARATA STORE	SARI-SARI STORE	W				6	0	\diamond		3						
XELMY MAMMO STORE	SARI-SARI STORE	W														
JR & LUZ STORE	SARI-SARI STORE	W						83								
ANABEL'S STORE	SARI-SARI STORE	W		✓				A		//	✓				✓	
G.B. CONVENIENCE STORE	SARI-SARI STORE	W					Ĺ									
MELING PAÑA STORE	SARI-SARI STORE	W						50	3							

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GAIS STORE	SARI-SARI STORE	Th						^								
JESEL ANDAO	SARI-SARI STORE	Th				6	0	>		3						
AILEEN STORE	SARI-SARI STORE	Th			1						>					
INDAY STORE	SARI-SARI STORE	Th						83		//						
LATRAS STORE	SARI-SARI STORE	Th						A								
ARNULPO TABILIRAN STORE	SARI-SARI STORE	Th					É									
THELOU AND LOESE	SARI-SARI STORE	Th														
	•	•	•	•				E4 10	2,	1 \	•	•	•	•		

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Page 107 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAIS STORE	SARI-SARI STORE	Th						^								
MALABAGO STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
NORJUN ENT	SARI-SARI STORE	Th														
AMJ'S GEAR & GRUB	SARI-SARI STORE	Th						88		//						
MALARAN'S STORE	SARI-SARI STORE	F				1		A		//						
JUANITA STORE	SARI-SARI STORE	F	✓	✓			É					✓			✓	
BELARMINO'S STORE	SARI-SARI STORE	F						2		1						
	•	•	•	•				E4 10	2,	1 \	•	•	•	•	-	•

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Page 108 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TACTA'S STORE	SARI-SARI STORE	S				_		_								
OYOHOY'S STORE	SARI-SARI STORE	S				6	0			3						
NEO MANAGEMENT	SARI-SARI STORE	S														
COOP	SARI-SARI STORE	S		✓				83			1				√	
ANACITA'S STORE	SARI-SARI STORE	М				1		H		//						
CITA'S STORE	SARI-SARI STORE	М					É									
DIONALDO'S STORE	SARI-SARI STORE	М						2								
		•	1					E4 12	2,	1 \	•	1		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RJ AND AJ	SARI-SARI STORE	М						·								
AMER'S STORE	SARI-SARI STORE	М				6	0	*		3						
MAMAC STORE	SARI-SARI STORE	М	1								*				✓	
SMITH'S STORE	SARI-SARI STORE	М						8.2								
TORRES STORE	SARI-SARI STORE	М						A		//						
STAR GROCERY	SARI-SARI STORE	М					É									
WENDEL STORE	SARI-SARI STORE	М			✓						✓				✓	
	•	•	•	•	•			E4 10	2,	1 \	•	•		•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JEWARD STORE	SARI-SARI STORE	М				_		_								
VILLACAMPA'S STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
BONGCAN'S STORE	SARI-SARI STORE	Т									>					
BRIGOLE'S STORE	SARI-SARI STORE	Т						88		//						
PAULA'S MINIMART	SARI-SARI STORE	Т						A								
XAJ VARIETY STORE	SARI-SARI STORE	Т					É									
DANDANO'S STORE	SARI-SARI STORE	Т														
		•	•	•				E4 P	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BALANSAG'S STORE	SARI-SARI STORE	Т														
GUJELDE'S STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
AGAN'S STORE	SARI-SARI STORE	Т									>					
AMPARADO'S STORE	SARI-SARI STORE	Т			1			88		//	1				✓	
DANGCALAN'S STORE	SARI-SARI STORE	Т						A								
BEBE STORE	SARI-SARI STORE	Т					É									
MAZO'Z STORE	SARI-SARI STORE	Т														
			1		1			E4 0	2,	1	•			•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JINBELL STORE	SARI-SARI STORE	Т				_		^								
ROXAS STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
ALBIOSS STORE	SARI-SARI STORE	Т			V						1				✓	
NONOY STORE	SARI-SARI STORE	W						83		//						
XNELMA STORE	SARI-SARI STORE	W						A								
DIOCHAR STORE	SARI-SARI STORE	W	✓	✓			É					✓			✓	
ANTIPUESTO STORE	SARI-SARI STORE	W	✓								✓				✓	
	•			•				E4 P	2,	1 \	•	•				•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LOLITA SILVANO STORE	SARI-SARI STORE	W				1		^			✓				✓	
ESTELLA GORE	SARI-SARI STORE	W	✓		✓	40	0	\rightarrow		3			✓		✓	
FLORENTINA ENJAMBRE	SARI-SARI STORE	W				1					1				✓	
ELICANAL STORE	SARI-SARI STORE	W			1			83		//	✓				✓	
GEPITULAN STORE	SARI-SARI STORE	W		✓				A			✓				✓	
TOMARONG STORE	SARI-SARI STORE	W	✓				É				✓				✓	
GAYOLES STORE	SARI-SARI STORE	Th						2								
	•	•	•	•	•			E4 P	2,	1 \	•		•	•	•	•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARANILLA'S STORE	SARI-SARI STORE	Th				_										
RONA BACARA STORE	SARI-SARI STORE	Th				6	0			3						
GERALD NOBAL STORE	SARI-SARI STORE	Th									>					
MARIVIC PARILLA	SARI-SARI STORE	Th						83		//						
EDGAR BAJO STORE	SARI-SARI STORE	F						A		//						
ALTHEA STORE	SARI-SARI STORE	F		✓		✓	É						1		✓	
GLENDA STORE	SARI-SARI STORE	F	1									✓			✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•				•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FERUY STORE	SARI-SARI STORE	F						^								
CALAGO STORE	SARI-SARI STORE	F		✓		0	0	>		30	✓				✓	
FE RAFOLS	SARI-SARI STORE	F		✓							1				✓	
SLP ASSOCIATION	SARI-SARI STORE	F	✓	✓	1	~	✓	83							✓	✓
LITO STORE	SARI-SARI STORE	F		✓				A		//	✓				✓	
TEJERO STORE	SARI-SARI STORE	F					É									
MARENTES SARI- SARI STORE	SARI-SARI STORE	F						2								
			•	•				E4 0	2,	1 \	•	•		•	-	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FERNANDEZ SARI- SARI STORE	SARI-SARI STORE	F						·								
MERNA SARI-SARI STORE	SARI-SARI STORE	F				0	0			30						
DIXIMO SARI-SARI STORE	SARI-SARI STORE	F									>					
LAIDON STORE	SARI-SARI STORE	F						65		//						
LENDY LARGO	SARI-SARI STORE	F						A		//						
ALIA VARIETY STORE	SARI-SARI STORE	S		✓		✓	É					✓			✓	
MILLION STORE	SARI-SARI STORE	S						2		1						
	•							£40	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARIPAL STORE	SARI-SARI STORE	S				*					✓				✓	
BANIOSA STORE	SARI-SARI STORE	S				6	0	\diamond		3						
JONA STORE	SARI-SARI STORE	S														
GASO STORE	SARI-SARI STORE	М						83		//						
ESCABARTE STORE	SARI-SARI STORE	М						A		//						
MJ AND AJ STORE	SARI-SARI STORE	М					É									
BONDE STORE	SARI-SARI STORE	М						2								
	•	•	•					74 C	2,	1 \	•			•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAMONSONG STORE	SARI-SARI STORE	Т		✓		*						✓			✓	
AL MINIMART	SARI-SARI STORE	Т				6	0			3						
BENLOT STORE	SARI-SARI STORE	Т														
DULCE TUANDA STORE	SARI-SARI STORE	Т	✓			✓		83		//		✓			✓	
ROLLY STORE	SARI-SARI STORE	Т						A		//						
AMOD STORE	SARI-SARI STORE	W	✓	✓			É					✓			✓	
TABUADA STORE	SARI-SARI STORE	W			✓			2				1			✓	
	1	1	•	1	1			E4 10	2,	1 \	•	•		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUMUAD STORE	SARI-SARI STORE	W						_								
TAYAB STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
PEARLY STORE	SARI-SARI STORE	W	✓								1				✓	
JETHER LIPAPAC STORE	SARI-SARI STORE	W						88		//						
JUMAWAN'S STORE	SARI-SARI STORE	W	✓		✓			A					✓		✓	
VERGIE STORE	SARI-SARI STORE	W					É									
SHER-ED EATERY	SARI-SARI STORE	Th				1					1				✓	
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARICEL GABATO STORE	SARI-SARI STORE	Th		✓		1		·				✓			✓	
DINOCOT DIVANI STORE	SARI-SARI STORE	TWF				6	0	\diamond		3						
CATUBAY STORE	SARI-SARI STORE	Th	✓								*				✓	
MYLENE STORE	SARI-SARI STORE	Th						83		//	/					
BOY ESTRELLANTE	SARI-SARI STORE	Th						A								
TALA GEN. MERCHANDISE	SARI-SARI STORE	Th					É									
TATA SALAGUSTE STORE	SARI-SARI STORE	Th	✓								✓				✓	
	•	•	•	•	•			74 C	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JOENA ANTAG STORE	SARI-SARI STORE	Th				_		_								
CHARLEE'S VARIETY STORE	SARI-SARI STORE	F				6	0	\rightarrow		3						
CAMASURA STORE	SARI-SARI STORE	F		✓	√						>		✓		✓	
ORAIZ STORE	SARI-SARI STORE	F			1			88		//	1				✓	
3M STORE	SARI-SARI STORE	F	✓	✓	✓	~				//					✓	✓
RJ STORE	SARI-SARI STORE	F					É									
JOY MACAPARAS STORE	SARI-SARI STORE	F								1						
	-	•	•					E4 0	2,	1 \	•			•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
	SARI-SARI STORE	F			✓			^			✓				✓	
MANAYTAY STORE	SARI-SARI STORE	F				0	0	>	0	3						
PREJOLES STORE	SARI-SARI STORE	F									>					
LYDIA LAPUAC STORE	SARI-SARI STORE	F		✓				83					✓		✓	
DAVID AND FRANCIS MINIMART	SARI-SARI STORE	S	✓	√	✓	~	4								√	~
	SARI-SARI STORE	S					Р	-1911-		4						
SENIA STORE	SARI-SARI STORE	S						50	3							
<u>i</u>	I .	1						(4 D	00			1	1			1

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Page 123 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAILYN MACARAYA STORE	SARI-SARI STORE	S		√			^	◆			✓				✓	
SOLINOS STORE	SARI-SARI STORE	S				Q			/	X						
TONG TONG STORE	SARI-SARI STORE	S		✓	1						>	✓			✓	
OBORDO STORE	SARI-SARI STORE	S						83		//						
GERALDINE ARIGO STORE	SARI-SARI STORE	S						瓜								
EBALLES STORE	SARI-SARI STORE	S		✓			Р	-FAH-	-		✓				✓	
BUENAFLOR STORE	SARI-SARI STORE	S						50	3							

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AL SERDAN	SARI-SARI STORE	S	✓			1		^				✓			✓	
REBECCA STORE	SARI-SARI STORE	S				6	0	>		3						
RENCE MARK STORE	SARI-SARI STORE	S				4					1				✓	
TATA & ELLY STORE	SARI-SARI STORE	S				~		83			✓				✓	
FRITZ CYRIL STORE	SARI-SARI STORE	S		✓		~		A					✓		✓	
WILMA STORE	SARI-SARI STORE	S					É									
ROSDELIA REQUINA STORE	SARI-SARI STORE	М														
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Page 125 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
INDAY JARANAY STORE	SARI-SARI STORE	Т			✓			^			✓				✓	
CRIS ALICE STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
ORMOSO STORE	SARI-SARI STORE	Т									>					
VIANEX STORE	SARI-SARI STORE	Т						88		//						
JULIET STORE	SARI-SARI STORE	W						A								
FACOMA SND	SARI-SARI STORE	W					É									
RAQUEL STORE	SARI-SARI STORE	W			✓						1				✓	
		1	•					E4 0	2,	1	•			•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALBERT BIADNES STORE	SARI-SARI STORE							^								
EXCEL STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
YL STORE	SARI-SARI STORE	W									>					
JOYEEN SARI- SARI STORE	SARI-SARI STORE	W						83		//						
PONCE STORE	SARI-SARI STORE	W		✓				A			✓				✓	
YAN YAR	SARI-SARI STORE	W		✓			É				✓				✓	
LINDA STORE	SARI-SARI STORE	W	1					2			✓				✓	
	•	•	•	•	•			E4 P	2,	1	•	•				•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RL STORE	SARI-SARI STORE	W				_		·								
TATA BARORO STORE	SARI-SARI STORE	Th				6	0	0	\Diamond	3						
ROSIEBEL BANATANTO STORE	SARI-SARI STORE	Th									>					
MAÑOSA STORE	SARI-SARI STORE	Th	✓	✓		✓		33		//			✓		✓	
KOYKOY STORE	SARI-SARI STORE	Th						瓜								
IMBANG STORE	SARI-SARI STORE	Th					Ĺ									
J STORE	SARI-SARI STORE	F						2	2							

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASENTISTA STORE	SARI-SARI STORE	F		✓	✓	1		^					✓		✓	
FLOR BASIA	SARI-SARI STORE	F		✓		40	0	\rightarrow		3		✓			✓	
ARJHON STORE	SARI-SARI STORE	Th									>					
ARLENE STORE	SARI-SARI STORE	Th		✓				88			1				✓	
JHON & KIM	SARI-SARI STORE	F						A								
ANITA STORE	SARI-SARI STORE	F					É									
SUSAN STORE	SARI-SARI STORE	S														
	•	•	•	•	•			E4 P	2,	1 \	•	•		•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	S														
SARI-SARI STORE	S				6	0			3						
SARI-SARI STORE	S	✓	✓		•					>		√		✓	
SARI-SARI STORE	S						83		//						
SARI-SARI STORE	S						巫								
SARI-SARI STORE	М					P									
SARI-SARI STORE	М			✓			50	3		✓				✓	
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI	SARI-SARI S STORE SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 SARI-SARI STORE SARI-SARI M STORE SARI-SARI M	Outlet Type FOC W1 W2 SARI-SARI STORE SARI-SARI S S SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI S S SARI-SARI STORE SARI-SARI S S SARI-SARI STORE SARI-SARI M SARI-SARI M	Outlet Type FOC W1 W2 W3 SARI-SARI STORE SARI-SARI S STORE SARI-SARI STORE SARI-SARI S STORE SARI-SARI M	SARI-SARI S SARI-SARI S STORE SARI-SARI STORE SARI-SARI S STORE SARI-SARI M STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW SARI-SARI STORE SARI-SARI S STORE SARI-SARI STORE SARI-SARI S STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW SARI-SARI STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW SARI-SARI STORE SARI-SARI S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW SARI-SARI STORE S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM SARI-SARI STORE S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM SARI-SARI STORE S <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SARI-SARI STORE S<!--</td--><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE SARI-SARI STORE</td><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE S</td></td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SARI-SARI STORE S </td <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE SARI-SARI STORE</td> <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE S</td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE SARI-SARI STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE S

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALUMBRE STORE	SARI-SARI STORE	Т	✓	✓				<u> </u>					✓		✓	
AIME PAMERON STORE	SARI-SARI STORE	Т			✓	40	0	>		3		✓			✓	
GORE STORE	SARI-SARI STORE	Т			1											
JAS MACAPAZ	SARI-SARI STORE	Т						83								
ARGENIA STORE	SARI-SARI STORE	Т						A		//						
REN REN GABOTERO	SARI-SARI STORE	Т					Ĺ									
CAÑETE STORE	SARI-SARI STORE	Т			✓	1		2		7 /			✓		✓	
			•		1			E4 12	2,	1 \	•			•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
INDAY'S STORE	SARI-SARI STORE	Т						^								
BAROTE STORE	SARI-SARI STORE	Т		✓		6	0	\rightarrow		3		✓			✓	
TANELON STORE	SARI-SARI STORE	W				4					*				✓	
DAGANASOL STORE	SARI-SARI STORE	W						83		//						
ARNEL STORE	SARI-SARI STORE	W		✓				A			✓				✓	
SIAREZ SARI-SARI STORE	SARI-SARI STORE	W					É									
ICAD STORE	SARI-SARI STORE	W						2								
	•	•	•					E4 10	2,	1 \	•	1		•		

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Page 132 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GLORIA BUHIAN STORE	SARI-SARI STORE	W						^								
MARCY ALEMAN STORE	SARI-SARI STORE	W				6	0	>		3						
VICTORIA JAMORA STORE	SARI-SARI STORE	W	✓								*				✓	
DACAL STORE	SARI-SARI STORE	W						83								
XBENDEJO STORE	SARI-SARI STORE	Th						A								
JUMAWAN STORE	SARI-SARI STORE	Th					É									
PANYAX DART LANE	SARI-SARI STORE	F			✓			2			✓				✓	
	•	•	•					E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RG STORE DISUD	SARI-SARI STORE	F						^								
EP SEPOLO STORE	SARI-SARI STORE	F				6	0	>		3						
XJAY STORE	SARI-SARI STORE	F									>					
MJ STORE	SARI-SARI STORE	F						83		//						
GIJADA UGDAMINA STORE		F						A								
JMB STORE	SARI-SARI STORE	F					É									
NORA MANDIH	SARI-SARI STORE	F						2								
		•		•	•			74 C	2,	1	•	•				

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Page 134 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MELINDA SATORE	SARI-SARI STORE	F						^								
SHAUN STORE	SARI-SARI STORE	F		√		0	0	O		70	✓				✓	
PEDRO BELEGOLO STORE		S			1						>					
BOBONG STORE	SARI-SARI STORE	S						83								
HELEN GOMEZ	SARI-SARI STORE	S	✓	✓	✓			A		//				✓	✓	
DUMAJEL STORE	SARI-SARI STORE	S					É									
ALBONA STORE	SARI-SARI STORE	S						3		1						
		•	•					E4 0	2,	1 \	•	•	•	•		

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Page 135 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSE STORE	SARI-SARI STORE	s				_		_								
BENLOT STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
DEDING STORE	SARI-SARI STORE	S			1						>					
DODONG RAMOGA	SARI-SARI STORE	S						88		//						
MONA BACANG STORE	SARI-SARI STORE	М						A								
ANGELYN AGUSTIN STORE	SARI-SARI STORE	М					É									
MANGAN STORE	SARI-SARI STORE	М														
		•	•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LAGARE STORE	SARI-SARI STORE	М						^								
BELINDA GUGO	SARI-SARI STORE	Т				6	0	\rightarrow		3						
ELOGSONG STORE	SARI-SARI STORE	Т			1						-					
HASAN STORE	SARI-SARI STORE	Т						83								
RICKY JAY STORE	SARI-SARI STORE	Т						A								
FABILLARAN STORE	SARI-SARI STORE	Т					É									
V JOE STORE	SARI-SARI STORE	Т						2								
		•	•					E4 10	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARILOU PEÑERO STORE	SARI-SARI STORE	Th						_								
LANGOTAN STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
DUMIAY STORE	SARI-SARI STORE	S									>					
AROHA STORE	SARI-SARI STORE	S						83								
SAFAMCO	SARI-SARI STORE	S						A								
XGOOD STUFF	SARI-SARI STORE	М					É									
ORTIGA STORE	SARI-SARI STORE	М						2								
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Printed By: Encoder on 4/3/2025 2:31:30 PM

Page 138 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GENA STORE	SARI-SARI STORE	Т	✓					^			✓				✓	
CICELIA STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
JOSEFINA STORE	SARI-SARI STORE	Т									>					
BERNING STORE	SARI-SARI STORE	Т	✓					83			✓				✓	
THREE KS	SARI-SARI STORE	Т						A		//						
RC STORE	SARI-SARI STORE	Т	✓				É				✓				✓	
GUMACTANG STORE	SARI-SARI STORE	Т														
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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARIO STORE	SARI-SARI STORE	Т						^								
ROJAS STORE	SARI-SARI STORE	Th		✓	✓	0	0	\rightarrow		3		✓			✓	
CAMANSI STORE	SARI-SARI STORE	Th		✓							1				✓	
HONGHONG STORE	SARI-SARI STORE	Th						88								
ISABELLE LAÑOJAN STORE	SARI-SARI STORE	Th						A								
GIBANG-GIBANG STORE	SARI-SARI STORE	Th	✓	✓			É					✓			✓	
ABAYON STORE	SARI-SARI STORE	F						-								
	1		•					E4 0	2,	1 \	•	1	•	•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAILYN ESTRADA STORE	SARI-SARI STORE	F		✓				_			✓				✓	
DIVINA ANTIBUINA STORE	SARI-SARI STORE	F				0	0	\rightarrow		3						
CABRISTANTE CARENDERIA	SARI-SARI STORE	F				4					*				✓	
EL-EL STORE	SARI-SARI STORE	S						83								
ROCKY STORE	SARI-SARI STORE	S	✓	✓				A		//		✓			✓	
YASSI STORE	SARI-SARI STORE	М					É									
CHALIN STORE	SARI-SARI STORE	М								1						
		•	•					E4 10	2,	1 \	•	•	•	•	-	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KLONGKLONG STORE	SARI-SARI STORE	М						·								
COOP SALUG	SARI-SARI STORE	М				0	0			3						
ROCIO STORE	SARI-SARI STORE	М									>					
CLARK BUHIAN STORE	SARI-SARI STORE	М						65								
AILYN STORE	SARI-SARI STORE	Т						A		//						
ALBINA HABAGAT STORE	SARI-SARI STORE	Т		✓			É				✓				✓	
TUMIMPA STORE	SARI-SARI STORE	Т						2		1						
	•		•					E4 12	2,	1 \	•	•	•	•		•

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Page 142 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TABAÑERA STORE	SARI-SARI STORE	Т						_								
TEJADA STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
YSIK STORE	SARI-SARI STORE	Т		✓							1				✓	
MARITES STORE	SARI-SARI STORE	Т						88		//						
LEGARTO STORE	SARI-SARI STORE	Т		✓				A			1				✓	
KIM STORE	SARI-SARI STORE	Т					É									
LENDY STORE	SARI-SARI STORE	W														
			•	•				E4 P	2,	1 \	•	•		•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GRETCHEN STORE	SARI-SARI STORE	W				_		^								
HANAPI STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
SUCIMA STORE	SARI-SARI STORE	Th		✓							*				✓	
EMOTIN STORE	SARI-SARI STORE	F		✓				83			1				✓	
JINA GUINDAL STORE	SARI-SARI STORE	s						A		//						
BERNADERO STORE	SARI-SARI STORE	s					É									
LORNA STORE	SARI-SARI STORE	S						2								
	<u>'</u>	1	•					E4 10	2,	1 \				•		

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Page 144 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NYAH'S STORE	SARI-SARI STORE	S		✓				·				✓			✓	
CARUMBO STORE	SARI-SARI STORE	S				0	0		0	3						
YURONG STORE	SARI-SARI STORE	S									>					
CHRISTY STORE	SARI-SARI STORE	М						65		//						
PINERO STORE	SARI-SARI STORE	Т						A		//						
MARISA CARCOS STORE	SARI-SARI STORE	Т					É									
SALLY PADILLA	SARI-SARI STORE	Т						2		1						
	•		•		•			E4 12	2,	1 \	•	•	•	•	•	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JORLITA ALINDINE	SARI-SARI STORE	Т		✓				^			✓				✓	
CHARINA STORE	SARI-SARI STORE	Th		✓	✓	6	0	\rightarrow		3		✓			✓	
ALAT STORE	SARI-SARI STORE	Th														
BANUGON STORE	SARI-SARI STORE	Th						88		//						
FINISH LINE STORE	SARI-SARI STORE	S						A		//						
R.L. STORE	SARI-SARI STORE	S					É									
ANSAGON STORE	SARI-SARI STORE	S				 		2			✓				✓	
			•	•				E4 0	2,	1 \	•		•	•		

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Page 146 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAGUIOSO STORE	SARI-SARI STORE	S		✓	✓			^				✓			✓	
VILLARMINO STORE	SARI-SARI STORE	S	✓		✓	0	0	>		3		✓			✓	
VINN'S STORE	SARI-SARI STORE	М									>					
DECALER STORE	SARI-SARI STORE	М						83								
XORAIZ STORE	SARI-SARI STORE	М						A		//						
MAZID STORE	SARI-SARI STORE	М					É									
LEDINA STORE	SARI-SARI STORE	М						2								
		•	•	•	•			E4 0	2,	1 \ \	•	•	•	•		•

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Page 147 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GUADA STORE	SARI-SARI STORE	М		✓	✓			^				✓			✓	
XPIÑERO STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
MELINDA	SARI-SARI STORE	Т									>					
RHIAN STORE	SARI-SARI STORE	W						83		//						
GENEVIVE STORE	SARI-SARI STORE	W						A								
IRENE STORE	SARI-SARI STORE	W					É									
CASTY	SARI-SARI STORE	W						2		1						
	•							E4 10	2,	1 \	•	1		•	1	

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Page 148 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARIEL STORE	SARI-SARI STORE	W						^								
ALBOFERA STORE	SARI-SARI STORE	W	✓	✓	✓	6	0			3			✓		✓	
MANGAN STORE	SARI-SARI STORE	W			1	4					>	✓			✓	
ORDONIA STORE	SARI-SARI STORE	Th		✓	1			83				✓			✓	
GIBANG-GIBANG SHELLA	SARI-SARI STORE	Th	✓	✓	✓			A		//			✓		✓	
AZERO STORE	SARI-SARI STORE	F			✓		É				✓				✓	
BELIA	SARI-SARI STORE	F								1						
	•	•	•	•				E4 0	2,	1 \	•		•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAGBID	SARI-SARI STORE	F						^								
LANTACA	SARI-SARI STORE	F				0	0	>		3						
MONTOYA STORE	SARI-SARI STORE	F			1						>					
AZELYN STORE	SARI-SARI STORE	S						83		//						
HOYOHOY STORE	SARI-SARI STORE	S						A		//						
ROSITA DAGONDONG	SARI-SARI STORE	S					É									
AJS STORE	SARI-SARI STORE	М						2		1						
	•	•		•				E4 P	2,	1 \		•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARJIE STORE	SARI-SARI STORE	Т				_										
HALIN STORE	SARI-SARI STORE	Т	✓			40	0			70		✓			✓	
EBAYA JASSIN STORE	SARI-SARI STORE	Т									>					
CHRISTINE STORE	SARI-SARI STORE	Т			1	✓		83		//			✓		✓	
HI-DEN STORE	SARI-SARI STORE	Т						A		11						
SULU STORE	SARI-SARI STORE	Т					É									
NOR-B STORE	SARI-SARI STORE	W	✓			/				7 /		✓			✓	
	•	•	•					E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RJ STORE	SARI-SARI STORE	W						^								
GAPA STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
ROSE STORE	SARI-SARI STORE	W									>					
RHENAN FALCONETE	SARI-SARI STORE	W						88		//						
ANTING STORE	SARI-SARI STORE	Th	✓			1		A		//	✓				✓	
3 RGS	SARI-SARI STORE	Th	✓				É				✓				✓	
LAINA STORE	SARI-SARI STORE	Th						2								
	1	•	•		1			E4 10	2,	1 \	•		•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AVANA STORE	SARI-SARI STORE	Th						^								
JASSI STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
ABIA STORE	SARI-SARI STORE	Th									>					
CADUNGOG STORE	SARI-SARI STORE	F						83		//						
AWRING CAITON	SARI-SARI STORE	F		✓		~		A				✓			✓	
SANCOM DODONG	SARI-SARI STORE	F	✓				É				✓				✓	
BIBOY	SARI-SARI STORE	F						2								
		•	•	•				E4 0	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAGONGONG	SARI-SARI STORE	F				_										
ABRIOL STORE	SARI-SARI STORE	F	✓	✓		40	0			3			✓		✓	
PONCE STORE	SARI-SARI STORE	S									>					
OCSALES	SARI-SARI STORE	S						83								
REALIZA EATERY	SARI-SARI STORE	М	✓					A		//	✓				✓	
ARMANDO STORE	SARI-SARI STORE	Т		✓			É					✓			✓	
PACULANANG STORE	SARI-SARI STORE	Т		✓				2			✓				✓	
	•	•	•	•	•			E4 P	2,	1 \	•	•				

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AKBAYAN	SARI-SARI STORE	Т				*		·			✓				✓	
MODIDO	SARI-SARI STORE	Т				6	0	*		3						
3CI STORE	SARI-SARI STORE	W		✓							*				✓	
LEOVY	SARI-SARI STORE	W	✓					8.2		//	✓				✓	
BERNIE ANDIS	SARI-SARI STORE	Th						A		//						
TONYA STORE	SARI-SARI STORE	Th					É									
JOSEPH STORE	SARI-SARI STORE	Th		✓							1				✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NARSON STORE	SARI-SARI STORE	Th				_										
RUFA JEVELYN	SARI-SARI STORE	Th				6	0			3						
NENE CANTALIAO	SARI-SARI STORE	Th														
ATUBAY	SARI-SARI STORE	Th						83		//						
MAGTAGAD STORE	SARI-SARI STORE	Th				1		A		//						
LAMBUSAW STORE	SARI-SARI STORE	F					É									
VELASCO STORE	SARI-SARI STORE	S	1					2			✓				✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•		•	-	•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

	NGCO STORE SARI-SARI F STORE AY STORE SARI-SARI F STORE ASIG SARI-SARI F STORE N VARIETY SARI-SARI F STORE ÑAR STORE SARI-SARI F			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SANGCO STORE		F			✓						✓				✓	
AMAY STORE		F				40	0			3	✓				✓	
ABASIG		F									>					
KEN VARIETY STORE		F		✓		✓		83		//		✓			✓	
PIAÑAR STORE	SARI-SARI STORE	F						A								
EZ STORE	SARI-SARI STORE	S	✓	✓	✓	✓	É								✓	✓
LADIAGONONG STORE	SARI-SARI STORE	S				/		2			✓				✓	
	•	•	•	•	•			E4 0	2,	1	•	•	•	•		•

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Page 157 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BOLGADO STORE	SARI-SARI STORE	S				1		^			✓				✓	
COSEP STORE	SARI-SARI STORE	S	✓			40	0	>		3		✓			✓	
MANOATE STORE	SARI-SARI STORE	Т									>					
SAAFEDICA STORE	SARI-SARI STORE	Т						83								
AVILA STORE	SARI-SARI STORE	Т	✓			1		A			✓				✓	
ROSE STORE	SARI-SARI STORE	W	✓		✓		É						✓		✓	
ANDUS STORE	SARI-SARI STORE	W														
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALBERTO STORE	SARI-SARI STORE	W						^								
NORA STORE	SARI-SARI STORE	W				6	0	>		3						
ERLINDA ODARBE	SARI-SARI STORE	W									>					
ROSITA CERVAS	SARI-SARI STORE	W						83								
ARLYN AMIT	SARI-SARI STORE	W				~		A			✓				✓	
BOGANOTAN STORE BACONG	SARI-SARI STORE	W					É									
DEGULO STORE	SARI-SARI STORE	Th						2								
	•	•	•	•				E4 0	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DALAWON STORE	SARI-SARI STORE	Th						^								
MAGALLANES STORE	SARI-SARI STORE	Th				0	0	>		3						
SIBATNA STORE	SARI-SARI STORE	Th			1						>					
JETJET STORE	SARI-SARI STORE	Th			1			83		//	✓				✓	
ELMA LUAB	SARI-SARI STORE	Th						A		//						
EVELYN AQUINO	SARI-SARI STORE	Th	✓				É				✓				√	
LV STORE	SARI-SARI STORE	F						-		1						
	•	•	•					E4 0	2,	1 \	•	•	•	•		

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Page 160 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

	IBLANTE SARI-SARI STORE BOY STORE SARI-SARI STORE EDO ARASDE SARI-SARI STORE ONGA STORE SARI-SARI STORE ZELYN STORE SARI-SARI S			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SIMBLANTE STORE		F		✓		_		^			✓				✓	
BOBOY STORE	1 - 1 - 1 - 1 - 1	F	✓		✓	6	0	\rightarrow		3		✓			✓	
FREDO ARASDE		F									>					
BITONGA STORE		S	✓	✓	1			83		//				✓	✓	
HEZELYN STORE	SARI-SARI STORE	S	✓					A		//	✓				✓	
RUALES STORE	SARI-SARI STORE	S	✓				É					✓			✓	
CATH AND SHE VARIETY STORE	SARI-SARI STORE	W	✓		✓	V								✓	✓	
	•			•	•			E4 P	2,	1 \	•	•		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JANE GERENTE	SARI-SARI STORE	W	✓			_					✓				✓	
MARY GRACE MANDATO	SARI-SARI STORE	Th	✓			6	0			3	✓				✓	
WALTER ALBOS	SARI-SARI STORE	F	✓								×				✓	
GABI-BRENZ STORE	SARI-SARI STORE	F	✓					83		//	1				✓	
VELASCO STORE	SARI-SARI STORE	F						A		//						
JENIAS DAGONDONG	SARI-SARI STORE	F	✓	✓	✓	✓	√ £								✓	✓
LOCIMA MEÑOSA	SARI-SARI STORE	F	✓								✓				✓	
	•	•	•					E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSENA JUNMAR	SARI-SARI STORE	F	✓			_		_			✓				✓	
JOHN PAUL STORE	SARI-SARI STORE	F	✓			6	0			3	✓				✓	
MARICEL BINONI	SARI-SARI STORE	F	✓								×				✓	
BULGADO STORE	SARI-SARI STORE	S	✓					83		//	1				✓	
ZIGA STORE	SARI-SARI STORE	S	✓					A			✓				✓	
AVEB'S MINIMART	SARI-SARI STORE	S	✓			✓	É					✓			✓	
OXALES STORE	SARI-SARI STORE	S	✓		✓							✓			✓	
	•	•	•	•	•			E4 P	2,	1 \	•	•	•	•	•	•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

	MEZ STORE SARI-SARI S STORE LIK STORE SARI-SARI S STORE DING STORE SARI-SARI STORE NDATE STORE SARI-SARI STORE NDATE STORE SARI-SARI STORE			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GOMEZ STORE TALINGA		S	✓	✓	✓			^					✓		✓	
MALIK STORE	1	S	✓			6	0	\rightarrow		3	✓				✓	
DADING STORE		М		✓		4							✓		✓	
MANDATE STORE		Т		✓	1			83		//		✓			✓	
DADAY STORE	1	М		✓				A		//	✓				✓	
MACABAGO STORE	SARI-SARI STORE	Т		✓			É				✓				✓	
ARIAN DANIEL STORE	SARI-SARI STORE	Т		✓							✓				✓	
	•	•		•				E4 0	2,	1 \	•	•		•		•

Printed By: Encoder on 4/3/2025 2:31:36 PM

Page 164 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

	NIE HAMOY SARI-SARI T STORE TUBAY'S SARI-SARI W STORE NCHEZ STORE SARI-SARI W STORE ÑAREDONDO SARI-SARI W			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LANIE HAMOY STORE		Т		✓	✓			^				✓			✓	
CATUBAY'S STORE	1	W		✓		6	0	\rightarrow		3		✓			✓	
SANCHEZ STORE	1	W		✓							*				✓	
PEÑAREDONDO STORE	SARI-SARI STORE	W		✓	1			83		//		✓			✓	
BAYAWA STORE	SARI-SARI STORE	W		✓				A			✓				✓	
SALUG COCKPIT	SARI-SARI STORE	W		✓			É				✓				✓	
DECON CATACIC	SARI-SARI STORE	Th		✓				2			✓				✓	
	•	•	•	•	•			E4 0	2,	1	•	•	•	•		

Printed By: Encoder on 4/3/2025 2:31:36 PM

Page 165 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SONGCO STORE	SARI-SARI STORE	Th		✓				·			✓				✓	
BREDO LJ	SARI-SARI STORE	Th		✓		6	0			3	✓				✓	
MANOS STORE	SARI-SARI STORE	Th		✓	1						*				✓	
AGON STORE	SARI-SARI STORE	Th		1				63			1				✓	
ANGCO STORE	SARI-SARI STORE	Th		1				A		//	✓				✓	
TOLEDO STORE	SARI-SARI STORE	Th		1			É				✓				✓	
SALLY SABOLANE STORE	SARI-SARI STORE	Th						2		7 /						
	•	•						74 C	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHERYHAN STORE	SARI-SARI STORE	Th				_		_								
REUTICQUIO STORE	SARI-SARI STORE	Th		✓		40	0	>		3		✓			✓	
MAGLANGIT STORE	SARI-SARI STORE	Th		✓							1				✓	
SACARIE STORE	SARI-SARI STORE	Th		✓	√			83		//		✓			✓	
CABILLO CHRISTINE STORE		М			✓			A		//	✓				✓	
SERQUIÑA STORE	SARI-SARI STORE	Т			✓		É				✓				✓	
MEJORADA STORE	SARI-SARI STORE	Т			✓					1	1				✓	
		•	•					E4 10	2,	1 \	•	•	•	•	-	

Printed By: Encoder on 4/3/2025 2:31:37 PM

Page 167 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CHERELYN PATRIA	SARI-SARI STORE	Т			✓			^				✓			✓	
GUHUDA STORE	SARI-SARI STORE	Т				10	0	\rightarrow		3						
ODIZA STORE	SARI-SARI STORE	Т			√						*				✓	
SHE ANN STORE	SARI-SARI STORE	Т			✓			83		//	✓				✓	
FEROLINO STORE BALOK	SARI-SARI STORE	Т			✓			A			✓				✓	
TAC-AN STORE	SARI-SARI STORE	Т			✓		É				✓				✓	
ARNEL VELIADARTS STORE	SARI-SARI STORE	Т			√			500	3		✓				✓	

Printed By: Encoder on 4/3/2025 2:31:37 PM

Page 168 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GENRESA BALLOS STORE	SARI-SARI STORE	Т			✓			^			✓				✓	
TATA DEPOSA	SARI-SARI STORE	Т			✓	6	0	\rightarrow		3	✓				✓	
MOLAS STORE	SARI-SARI STORE	Т			1	1						✓			✓	
JHA KTV BAR	SARI-SARI STORE	Th			1			83		//	✓				✓	
GUMABAO STORE	SARI-SARI STORE	Th			✓			A		//	✓				✓	
LIBO-ON STORE	SARI-SARI STORE	Th			✓		É				✓				✓	
MARATA COASTAL STORE	SARI-SARI STORE	Th			✓						✓				✓	
	•	•	•	•	•			E4 P	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NICANOR VIRGILIA	SARI-SARI STORE	Th			✓			·			✓				✓	
LUMAWAS STORE	SARI-SARI STORE	Th			✓	0	0			3	1				✓	
7 SIBS	SARI-SARI STORE	F			4						*				✓	
WILMA PALARAN	SARI-SARI STORE	F						83								
DELOS REYES STORE	SARI-SARI STORE	F						A		11						
OSMENDA GANAGANAG	SARI-SARI STORE	F			✓		É				✓				✓	
SORIA MURIA STORE	SARI-SARI STORE	F			✓					1	1				✓	
								840	2,	1 \ \	•		1	•		

Printed By: Encoder on 4/3/2025 2:31:38 PM

Page 170 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	4 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELIZABETH FABILLAR STORE	SARI-SARI STORE	S			✓			<u> </u>			✓				✓	
RAMIL STORE	SARI-SARI STORE	F			✓	0	0	>		30	✓				✓	
BORNITA STORE	SARI-SARI STORE	F			1						×				✓	
FERNANDEZ STORE	SARI-SARI STORE	F			1			83			1				✓	
LUSMENDA MAINIT STORE	SARI-SARI STORE	F			✓			H		//	✓				✓	
RAYA STORE	SARI-SARI STORE	F			✓		É				✓				✓	
RONEL DAGAYLOAN STORE	SARI-SARI STORE	F			√			500	3			✓			✓	

Printed By: Encoder on 4/3/2025 2:31:38 PM

Page 171 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NIKA PLASOS STORE	SARI-SARI STORE	S			✓			^			✓				✓	
RHAYMER STORE	SARI-SARI STORE	М				40	0	\rightarrow		3	✓				✓	
SAMBOK STORE	SARI-SARI STORE	М				4					*				✓	
CECELIA PARDILLO STORE	SARI-SARI STORE	Т				✓		83		//	✓				✓	
EVANGELINE TENDO	SARI-SARI STORE	Т				~		A			✓				✓	
JULIVERT VILLALUNA	SARI-SARI STORE	W				✓	É				✓				✓	
DEDOSA CRISTINA STORE	SARI-SARI STORE	W				/		2			✓				✓	
	•	•	•	•	•			E4 0	2,	1	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

			ocining	Weeks	-1 [Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	W				*		\ \			✓				✓	
SARI-SARI STORE	W				40	0			3	✓				√	
SARI-SARI STORE	Th			1	4					*				√	
SARI-SARI STORE	Th				V		83			✓				√	
SARI-SARI STORE	Th				~		A		//	✓				√	
SARI-SARI STORE	Th				√ _	Ĺ				✓				√	
SARI-SARI STORE	Th				*		0,5	3		✓				√	
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE	STORE SARI-SARI W STORE SARI-SARI Th STORE SARI-SARI Th	STORE SARI-SARI W STORE SARI-SARI Th STORE	STORE SARI-SARI W STORE SARI-SARI Th STORE	STORE SARI-SARI W STORE SARI-SARI Th STORE SARI-SARI Th	STORE SARI-SARI W SARI-SARI Th STORE SARI-SARI Th	STORE SARI-SARI W STORE SARI-SARI Th STORE SARI-SARI Th	STORE SARI-SARI BOTORE SARI-SARI Th STORE SARI-SARI Th	STORE SARI-SARI W STORE SARI-SARI Th STORE SARI-SARI Th	STORE SARI-SARI W SARI-SARI Th STORE SARI-SARI Th	STORE SARI-SARI W SARI-SARI Th SARI-SARI Th	STORE SARI-SARI BOTORE SARI-SARI Th SARI-SARI Th STORE SARI-SARI Th STORE SARI-SARI Th SARI-SARI Th	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th STORE	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th STORE	SARI-SARI W STORE SARI-SARI W STORE SARI-SARI Th STORE

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FLORINA MENOSA STORE	SARI-SARI STORE	F				*		_			✓				✓	
TEODES STORE	SARI-SARI STORE	F				40	0	<u></u>		3	✓				✓	
JAZZEIRA STORE	SARI-SARI STORE	Т			1	✓					*				✓	
SCHOOL CANTEEN COL/UNIV										//						
PHILIPPINE ADVENT COLLEGE CANTEEN		М					4	摄	1							
SAINT JOSEPH COLLEGE	SCHOOL CANTEEN COL/UNIV	М						IH HI								

Printed By: Encoder on 4/3/2025 2:31:38 PM

Page 174 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ZAMSULA COLLEGE SCHOOL		М						◆								
SCHOOL CANTEEN ELEM/HS						O	Ž		Š							
SNHS CANTEEN	SCHOOL CANTEEN ELEM/HS	F						Č.		7	7					
BNHS	SCHOOL CANTEEN ELEM/HS	F								II						
SALUG NATIONAL HIGH SCHOOL	SCHOOL CANTEEN ELEM/HS	S					É									

Printed By: Encoder on 4/3/2025 2:31:39 PM

Page 175 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALER	•				- 1					7/	•	•				
OSANNAH STORE	WHOLESAL ER	М	✓	✓		1	0	\Diamond	0	7			✓		✓	
BACUNGAN BASIC SUPPLIES	WHOLESAL ER	М				X			$\backslash \backslash$	X						
BEB MIRACLE STORE	WHOLESAL ER	М	✓	✓	1	4	✓	000		7	7				✓	✓
SHERMAY ANN STORE	WHOLESAL ER	М	√	✓	√	4	✓			//					✓	✓
	WHOLESAL ER	W	√	✓	√	√	6		✓						✓	✓
	WHOLESAL ER	М	✓	✓		*		111111						✓	✓	

Printed By: Encoder on 4/3/2025 2:31:39 PM

Page 176 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TAGULOB VARIETY STORE	WHOLESAL ER	М	✓	✓	✓	1	1	·							✓	✓
	WHOLESAL ER	М	✓	✓	✓	40	7	\diamond		3					✓	✓
BALAMBAN STORE	WHOLESAL ER	М	✓		1	1							✓		✓	
	WHOLESAL ER	М						83		//						
	WHOLESAL ER	М	✓	✓	✓	~		Ä							✓	✓
BRO COMMERCIAL STORE	WHOLESAL ER	W	✓	✓	✓	1	√ [1								✓	✓
DODS MIRACLE	WHOLESAL ER	W	✓	✓	✓	/		✓							✓	✓
	•	•	•	•	•			E4 10	2,	1 \	•	•	•	•	•	

Printed By: Encoder on 4/3/2025 2:31:39 PM

Page 177 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JN & SON STORE	WHOLESAL ER	Th	✓	√	✓	V	✓	_							✓	√
DANYEN	WHOLESAL ER	М	✓	✓		40	0	\rightarrow		70				✓	✓	
BBS STORE	WHOLESAL ER	W	✓	✓	1	4	✓				>				✓	✓
BILLY CATIG STORE	WHOLESAL ER		✓	√	✓	~	✓	33		//					✓	✓
JMCE	WHOLESAL ER	Т						A		11						
ALBERT TAN	WHOLESAL ER	F	✓	✓	✓	~	√ □								✓	✓

ACTIVE OUTLET SUMMARY:

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Page 178 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	17	3	20	1.00%	17	16	14	17	13	3.00%
Retailer	502	701	1,203	41.00%	170	227	233	196	39	8.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	519	704	1,223	42.00%	187	243	247	213	52	10.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		1,557	2,112	3,669	42.00%	561	729	741	639	156	10.00%
AUXIALIARY		0	0	0	0.00%	0	(0	0	0	0.00%

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Page 179 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

	Total:	1,557	2,112	4	3,669	42.00%	561	729	741	639	156	10.00%
PURE RETAIL		0	0		0	0.00%	0	0	0	0	0	0.00%
BDU		0	0		0	0.00%	9	0	0	0	0	0.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With	Without	Total	%	Frequency of Purchase							
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	ЗхМ	4xMup
WHOLESALER	17	3	20	1.00%	9	2	2	0	0	0	2	2

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Page 180 of 182

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

RETAILER	502	701	1,203	41.00%	30	9	0	0	284	104	57	18
	519	704	1,223	42.00%	39	11	2	0	284	104	59	20

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Week 1		Wee	ek 2	Wee	ek 3	Week 4	
DAT	itilierary	With Purchase	% With Purchase						
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mon	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tue	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Wed	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%

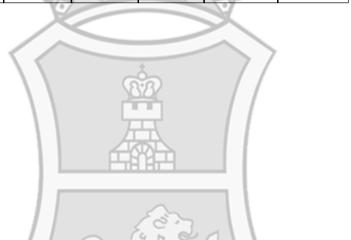
GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: March 2025

Thu	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Fri	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sat	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%



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Page 182 of 182