

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAKERY/BAKESHO P																
SANY FE BAKERY	BAKERY/BAKESHOP	M														
PIPAY'S BAKESHOP	BAKERY/BAKESHOP	T	✓								✓				✓	
BAR/PUB/LOUNGE																
RONEL STORE	BAR/PUB/LOUNGE	M														
SOUNDCHECK	BAR/PUB/LOUNGE	S														
RAP LIGHTS	BAR/PUB/LOUNGE	F														

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COFFEE MJ	BAR/PUB/LOUNGE	S	✓		✓							✓			✓	
VFRONT	BAR/PUB/LOUNGE	F														
BEER HOUSE																
COF BAR	BEER HOUSE	M	✓			✓						✓			✓	
CARINDERIA																
SUMALINOG EATERY	CARINDERIA	M														
TSIBOG EXPRESS	CARINDERIA	F				✓					✓				✓	
G FOOD CORNER KAMBINGAN	CARINDERIA	M														

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KAYE FOOD HOUSE	CARINDERI A	M														
PRINCESS EATERY	CARINDERI A	M														
BEBIE EATERY	CARINDERI A	Th														
DUKO-DUKO CARENDERIA	CARINDERI A	F														
CHRISTINE'S RESTAURANT	CARINDERI A	M														
JOE'S BULALOHAN	CARINDERI A	T														
KK EATERY	CARINDERI A	T														

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SECRETARIO EATERY	CARINDERIA	T														
MACAAMPAC EATERY	CARINDERIA	Th														
JADE EATERY	CARINDERIA	W				✓					✓				✓	
ANDREA'S EATERY	CARINDERIA	M														
JACINCEL FAST FOOD	CARINDERIA	M														
ENOY CARINDERIA	CARINDERIA	T		✓		✓								✓	✓	
ABAPO EATERY	CARINDERIA	W														

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ANGELYN EATERY	CARINDERI A	S														
JM CAFE	CARINDERI A	W														
THE BROTHER'S FOOD CORNER	CARINDERI A	T		✓							✓				✓	
CRIS AND ROSE EATERY	CARINDERI A	T														
CONVENIENCE STORE																
LKS CONVENIENCE STORE SINDANGAN	CONVENIENCE STORE	W				✓								✓	✓	
BALWARTE	CONVENIENCE STORE	W	✓	✓	✓	✓	✓								✓	✓

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GROCERY/MINIMART RT																
PIZON MINIMART	GROCERY/ MINIMART	M	✓	✓	✓	✓	✓								✓	✓
HOTEL																
CROWN HOTEL	HOTEL	S														
IHAW-IHAW/BBQ																
DELMER BORB'S STORE	IHAW-IHAW/BBQ	M	✓	✓	✓	✓		✓							✓	✓
Z.L B.B.Q	IHAW-IHAW/BBQ	M		✓		✓							✓		✓	
JL BBQ	IHAW-IHAW/BBQ	T				✓					✓				✓	

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LODGING/PENSIO NHOUSE																
MANGO LODGE	LODGING/P ENSIONHO USE	M	✓								✓				✓	
RESTAURANT																
MON'S GRILL	RESTAURA NT	S				✓					✓				✓	
SARI-SARI STORE																
DANIEL STORE	SARI-SARI STORE	M														
JEVELYN STORE	SARI-SARI STORE	M														
NELMA STORE	SARI-SARI STORE	M														

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MELFRED STORE	SARI-SARI STORE	M														
VIDAL STORE	SARI-SARI STORE	M				✓					✓				✓	
OTTO STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
PRECHIJoy STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
ESTONG STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
CAMION STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
CABALLERO STORE	SARI-SARI STORE	M														



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ALBERTA STORE	SARI-SARI STORE	M			✓						✓				✓	
CLAIRE STORE	SARI-SARI STORE	M														
XCLARK STORE	SARI-SARI STORE	M														
JK 98 STORE	SARI-SARI STORE	M														
SUMAMPONG STORE	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
REZYL STORE	SARI-SARI STORE	M														
LANGAN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

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JASVIL STORE	SARI-SARI STORE	M				✓					✓				✓	
KYSHIA STORE	SARI-SARI STORE	M														
RONA'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
CHONA STORE	SARI-SARI STORE	M				✓					✓				✓	
SOPHIA YEN STORE	SARI-SARI STORE	M														
DAMONSONG	SARI-SARI STORE	M	✓		✓	✓								✓	✓	
VILLAESPIN STORE	SARI-SARI STORE	M			✓	✓						✓			✓	

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LOMOC SO STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
JANYNA SARI-SARI STORE	SARI-SARI STORE	M		✓	✓	✓								✓	✓	
LIEZEL VARIETY STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
LUCKY I	SARI-SARI STORE	M														
JK VARIETY STORE	SARI-SARI STORE	M														
IMPERIAL STORE	SARI-SARI STORE	M														
RONAN VARIETY STORE	SARI-SARI STORE	M														

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GLORIA STORE	SARI-SARI STORE	M														
FAVILLAR STORE	SARI-SARI STORE	M														
RODA STORE	SARI-SARI STORE	M														
VON VIRGAL VARIETY STORE	SARI-SARI STORE	M														
SAGAYSAY STORE	SARI-SARI STORE	M		✓		✓						✓			✓	
FABILLAR STORE	SARI-SARI STORE	M														
SUMAMPONG	SARI-SARI STORE	M			✓	✓						✓			✓	

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MORANO'S STORE	SARI-SARI STORE	M			✓	✓						✓			✓	
BUGARIN STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
CORDOVA STORE	SARI-SARI STORE	M														
SORAYAH STORE	SARI-SARI STORE	M		✓		✓							✓		✓	
JUDILYN STORE	SARI-SARI STORE	M														
ABAYON STORE	SARI-SARI STORE	M														
DELECANO STORE	SARI-SARI STORE	M														

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TEHAMO STORE	SARI-SARI STORE	M														
GIANNA VARIETY STORE	SARI-SARI STORE	M														
PAGLINAWAN STORE	SARI-SARI STORE	M	✓								✓				✓	
VILLA RUBIA STORE	SARI-SARI STORE	M														
LUMAWAN STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
REQUILME STORE	SARI-SARI STORE	M														
PRINCESS STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	

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WENDELYN STORE	SARI-SARI STORE	M														
SHERLY STORE	SARI-SARI STORE	M														
MAGWATE STORE	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
EMMA RICH STORE	SARI-SARI STORE	M														
BORDADO STORE	SARI-SARI STORE	M														
ANGGING STORE	SARI-SARI STORE	M														
BELEGION STORE	SARI-SARI STORE	M				✓					✓				✓	

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RENEBOY B. ENTRINA	SARI-SARI STORE	M				✓					✓				✓	
DAGANDALAN STORE	SARI-SARI STORE	M				✓					✓				✓	
ATAWAN STORE	SARI-SARI STORE	M														
ROSALINDA STORE	SARI-SARI STORE	M	✓								✓				✓	
EDITHA RODRIGUES STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
ESTRELLA STORE	SARI-SARI STORE	M			✓						✓				✓	
DAYDAY STORE	SARI-SARI STORE	M	✓		✓							✓			✓	



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RICKY GRAPA STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓
XBASONG STORE	SARI-SARI STORE	M														
ABAPO STORE	SARI-SARI STORE	M														
ARCELIE C. CARIÑO	SARI-SARI STORE	M				✓					✓				✓	
ADAZA VARIETY STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
SABANAL STORE	SARI-SARI STORE	M														
BONET STORE	SARI-SARI STORE	M	✓								✓				✓	

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ARSELIE STORE	SARI-SARI STORE	M														
ANALIZA G. POLONIO	SARI-SARI STORE	M	✓			✓						✓			✓	
CABATBAT STORE	SARI-SARI STORE	M														
NANDA STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
SALCEDO STORE	SARI-SARI STORE	M														
MAGTAJAS STORE	SARI-SARI STORE	M														
MABEL FAYE VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	

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SABANATE'S STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
CERNAN STORE	SARI-SARI STORE	M														
BULAC STORE	SARI-SARI STORE	M				✓					✓				✓	
CSJ MINI GROCERY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
DA VENZ MEAT SHOP	SARI-SARI STORE	M														
PATOC STORE	SARI-SARI STORE	M				✓					✓				✓	
AIDA STORE	SARI-SARI STORE	M														

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ANAJO STORE	SARI-SARI STORE	M														
PADILLA STORE	SARI-SARI STORE	M				✓					✓				✓	
ANDAPAT STORE	SARI-SARI STORE	M														
ESTOSATA'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
BONOCAN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
JEZELLE VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓
UELO VARIETY STORE	SARI-SARI STORE	M														

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DABUADA STORE	SARI-SARI STORE	M														
SIAPAFEDCO STORE	SARI-SARI STORE	M														
CAMILYON STORE	SARI-SARI STORE	M		✓							✓				✓	
THELOU & LOESE STORE	SARI-SARI STORE	M														
LIZA STORE	SARI-SARI STORE	M				✓					✓				✓	
FELY BANO STORE	SARI-SARI STORE	M														
BASONG STORE	SARI-SARI STORE	M														

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VALIS STORE	SARI-SARI STORE	M														
POWERSPEED CHAINSAW PARTS TRADING	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
ANECITA SAGARAL STORE	SARI-SARI STORE	M														
CJ VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
AJ STORE	SARI-SARI STORE	M		✓							✓				✓	
ROBERTO CHIONG	SARI-SARI STORE	M														
ROVA STORE	SARI-SARI STORE	M														

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JRJ STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
R.E. NIRINA STORE	SARI-SARI STORE	M														
MOLAS STORE	SARI-SARI STORE	M														
MAMITES STORE	SARI-SARI STORE	M														
ABRAHAM STORE	SARI-SARI STORE	M														
TERIZA A STORE	SARI-SARI STORE	M			✓						✓				✓	
ONDO STORE	SARI-SARI STORE	M														

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Z AND Z MINIMART	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
MICHAELA STORE	SARI-SARI STORE	M														
DELA CRUZ STORE	SARI-SARI STORE	M														
BRENDA STORE	SARI-SARI STORE	M														
MONALIZA STORE	SARI-SARI STORE	M														
BHELLE CONVENIENCE STORE	SARI-SARI STORE	M														
ANADEO STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓



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MOTAS STORE	SARI-SARI STORE	M														
SUMALPONG STORE	SARI-SARI STORE	M														
LOPEZ STORE	SARI-SARI STORE	M														
AMAZASUL STORE	SARI-SARI STORE	M														
DUMAY STORE	SARI-SARI STORE	M		✓							✓				✓	
DELICANO STORE	SARI-SARI STORE	M														
CLARK STORE	SARI-SARI STORE	W														

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JULIET DE ASIS STORE	SARI-SARI STORE	W		✓		✓						✓			✓	
RINGWIT STORE	SARI-SARI STORE	W														
XSUERTE STORE	SARI-SARI STORE	W														
EFC STORE	SARI-SARI STORE	W														
LUCY STORE	SARI-SARI STORE	W	✓			✓						✓			✓	
HUNBO STORE	SARI-SARI STORE	W														
POLAYO STORE	SARI-SARI STORE	W														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PEDRO GALANAY STORE	SARI-SARI STORE	W														
DAWN CATAYAS STORE	SARI-SARI STORE	F		✓		✓						✓			✓	
ANTAWAN STORE	SARI-SARI STORE	Th														
VILLA STORE	SARI-SARI STORE	Th	✓	✓		✓							✓		✓	
ROSALIA STORE	SARI-SARI STORE	Th		✓		✓						✓			✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th				✓					✓				✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUERTE STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓
JANETH STORE	SARI-SARI STORE	Th														
MAHINAY STORE	SARI-SARI STORE	S														
RJ CONVENIENCE STORE	SARI-SARI STORE	S														
JORAYA STORE	SARI-SARI STORE	S														
ORILLOZA STORE	SARI-SARI STORE	S	✓		✓	✓							✓		✓	
GOHOCO STORE	SARI-SARI STORE	M														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AAAJ STORE	SARI-SARI STORE	M														
3-ANGEL'S STORE	SARI-SARI STORE	M														
5 WILL'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
BEBENG STORE	SARI-SARI STORE	M														
JOUYOUS STORE	SARI-SARI STORE	M														
CANTON STORE	SARI-SARI STORE	M														
ALLA VARIETY STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODOY CENAS STORE	SARI-SARI STORE	T	✓	✓		✓								✓	✓	
ARIEL STORE	SARI-SARI STORE	T														
R'G STORE	SARI-SARI STORE	T														
TABOADA STORE	SARI-SARI STORE	T	✓								✓				✓	
CHERYL LEDAMA STORE	SARI-SARI STORE	T														
HITEGAN STORE	SARI-SARI STORE	T														
RHM STORE	SARI-SARI STORE	T		✓		✓						✓			✓	

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RG STORE	SARI-SARI STORE	T	✓	✓	✓									✓	✓	
SUMINGUIT'S STORE	SARI-SARI STORE	W		✓	✓	✓								✓	✓	
FABILLAR'S STORE	SARI-SARI STORE	W														
ARNEL'S STORE	SARI-SARI STORE	W														
JM STORE	SARI-SARI STORE	W														
LEA MAE GEMOGUIN STORE	SARI-SARI STORE	Th														
DANNY'S STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELMA MOLAS STORE	SARI-SARI STORE	Th														
ARLENE ESPARAGUERA STORE	SARI-SARI STORE	F														
STEPHEN YEN VARIETY STORE	SARI-SARI STORE	F														
ANALYN NALE STORE	SARI-SARI STORE	S		✓							✓				✓	
BENEBEBE STORE	SARI-SARI STORE	S		✓							✓				✓	
JEZELLE VARIETY STORE	SARI-SARI STORE	S														
GOMEZ STORE	SARI-SARI STORE	S	✓								✓				✓	



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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENEFER GALIT STORE	SARI-SARI STORE	S														
AJ CONVENIENCE STORE	SARI-SARI STORE	S														
VILLALON STORE	SARI-SARI STORE	S	✓	✓	✓									✓	✓	
JUN-JUN STORE	SARI-SARI STORE	S														
XCJ'S STORE	SARI-SARI STORE	T														
XROSALIA'S STORE	SARI-SARI STORE	T														
INDAG STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ABRIA'S STORE	SARI-SARI STORE	M														
ETAW'S STORE	SARI-SARI STORE	M														
CABALES STORE	SARI-SARI STORE	T	✓	✓	✓									✓	✓	
ESTHER SARI-SARI STORE	SARI-SARI STORE	W														
TING-TING STORE	SARI-SARI STORE	W	✓								✓				✓	
TULABING STORE	SARI-SARI STORE	W														
MARISSA STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION  
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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MALABAGO STORE	SARI-SARI STORE	W	✓								✓				✓	
PRINCESS STORE	SARI-SARI STORE	W														
PACURE'S STORE	SARI-SARI STORE	W														
GAIS STORE	SARI-SARI STORE	Th														
THELOU AND LOESE	SARI-SARI STORE	Th														
CAIS STORE	SARI-SARI STORE	Th														
MALABAGO STORE	SARI-SARI STORE	Th														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANACITA'S STORE	SARI-SARI STORE	M														
CITA'S STORE	SARI-SARI STORE	M														
VILLACAMPA'S STORE	SARI-SARI STORE	T														
BONGCAN'S STORE	SARI-SARI STORE	T														
BRIGOLE'S STORE	SARI-SARI STORE	T														
PAULA'S MINIMART	SARI-SARI STORE	T														
XAJ VARIETY STORE	SARI-SARI STORE	T														

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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NONoy STORE	SARI-SARI STORE	W														
XNELMA STORE	SARI-SARI STORE	W														
DIOCHAR STORE	SARI-SARI STORE	W			✓						✓				✓	
GAYOLES STORE	SARI-SARI STORE	Th														
SARANILLA'S STORE	SARI-SARI STORE	Th														
ALIA VARIETY STORE	SARI-SARI STORE	S		✓		✓						✓			✓	
MILLION STORE	SARI-SARI STORE	S														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARIPAL STORE	SARI-SARI STORE	S														
GASO STORE	SARI-SARI STORE	M														
DAMONSONG STORE	SARI-SARI STORE	T			✓						✓				✓	
AL MINIMART	SARI-SARI STORE	T		✓							✓				✓	
BENLOT STORE	SARI-SARI STORE	T	✓								✓				✓	
AMOD STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
SHER-ED EATERY	SARI-SARI STORE	Th														

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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARICEL GABATO STORE	SARI-SARI STORE	Th	✓		✓							✓			✓	
DINOCOT DIVANI STORE	SARI-SARI STORE	TWF														
CATUBAY STORE	SARI-SARI STORE	Th														
CHARLEE'S VARIETY STORE	SARI-SARI STORE	F														
CAMASURA STORE	SARI-SARI STORE	F	✓								✓				✓	
ORAIZ STORE	SARI-SARI STORE	F				✓					✓				✓	
3M STORE	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RJ STORE	SARI-SARI STORE	F														
DAVID AND FRANCIS MINIMART	SARI-SARI STORE	S	✓			✓						✓			✓	
HANNAH DELOS REYES STORE	SARI-SARI STORE	S														
SENI STORE	SARI-SARI STORE	S	✓	✓		✓								✓	✓	
MAILYN MACARAYA STORE	SARI-SARI STORE	S														
SOLINOS STORE	SARI-SARI STORE	S														
ROSDERIA REQUINA STORE	SARI-SARI STORE	M														



For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JULIET STORE	SARI-SARI STORE	W														
FACOMA SND	SARI-SARI STORE	W	✓								✓				✓	
RAQUEL STORE	SARI-SARI STORE	W														
ALBERT BIADNES STORE	SARI-SARI STORE															
EXCEL STORE	SARI-SARI STORE	W														
J STORE	SARI-SARI STORE	F														
SUSAN STORE	SARI-SARI STORE	S														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CROSSING STORE	SARI-SARI STORE	S														
GLADY'S STORE	SARI-SARI STORE	S														
BATCHOYAN SA DISUD	SARI-SARI STORE	M														
ALUMBRE STORE	SARI-SARI STORE	T		✓		✓						✓			✓	
AIME PAMERON STORE	SARI-SARI STORE	T		✓							✓				✓	
TANELON STORE	SARI-SARI STORE	W	✓		✓							✓			✓	
DAGANASOL STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARNEL STORE	SARI-SARI STORE	W				✓					✓				✓	
PANYAX DART LANE	SARI-SARI STORE	F														
RG STORE DISUD	SARI-SARI STORE	F														
EP SEPOLO STORE	SARI-SARI STORE	F														
PEDRO BELEGOLO STORE	SARI-SARI STORE	S														
MONA BACANG STORE	SARI-SARI STORE	M														
ANGELYN AGUSTIN STORE	SARI-SARI STORE	M														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BELINDA GUGO	SARI-SARI STORE	T				✓					✓				✓	
MARILOU PEÑERO STORE	SARI-SARI STORE	Th														
LANGOTAN STORE	SARI-SARI STORE	S														
DUMIAY STORE	SARI-SARI STORE	S														
AROHA STORE	SARI-SARI STORE	S														
GENA STORE	SARI-SARI STORE	T														
CICELIA STORE	SARI-SARI STORE	T														

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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AILYN STORE	SARI-SARI STORE	T														
JINA GUINDAL STORE	SARI-SARI STORE	S			✓						✓				✓	
BERNADERO STORE	SARI-SARI STORE	S														
LORNA STORE	SARI-SARI STORE	S														
PINERO STORE	SARI-SARI STORE	T		✓	✓	✓							✓		✓	
MARISA CARCOS STORE	SARI-SARI STORE	T	✓								✓				✓	
SALLY PADILLA	SARI-SARI STORE	T				✓					✓				✓	

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JORLITA ALINDINE	SARI-SARI STORE	T														
CHARINA STORE	SARI-SARI STORE	Th														
ALAT STORE	SARI-SARI STORE	Th														
FINISH LINE STORE	SARI-SARI STORE	S														
R.L. STORE	SARI-SARI STORE	S														
ANSAGON STORE	SARI-SARI STORE	S														
VINN'S STORE	SARI-SARI STORE	M														

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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DECALER STORE	SARI-SARI STORE	M														
MAZID STORE	SARI-SARI STORE	M														
LEDINA STORE	SARI-SARI STORE	M														
XPIÑERO STORE	SARI-SARI STORE	T														
RHIAN STORE	SARI-SARI STORE	W														
GENEVIVE STORE	SARI-SARI STORE	W														
IRENE STORE	SARI-SARI STORE	W														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AZERO STORE	SARI-SARI STORE	F														
AZELYN STORE	SARI-SARI STORE	S														
MARJIE STORE	SARI-SARI STORE	T														
NOR-B STORE	SARI-SARI STORE	W	✓		✓	✓							✓		✓	
ANTING STORE	SARI-SARI STORE	Th														
3 RGS	SARI-SARI STORE	Th														
CADUNGOG STORE	SARI-SARI STORE	F														



For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PONCE STORE	SARI-SARI STORE	S														
REALIZA EATERY	SARI-SARI STORE	M														
ARMANDO STORE	SARI-SARI STORE	T				✓					✓				✓	
PACULANANG STORE	SARI-SARI STORE	T	✓								✓				✓	
3CI STORE	SARI-SARI STORE	W														
LAMBUSAW STORE	SARI-SARI STORE	F														
EZ STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LADIAGONONG STORE	SARI-SARI STORE	S			✓						✓				✓	
BOLGADO STORE	SARI-SARI STORE	S														
MANOATE STORE	SARI-SARI STORE	T														
SAAFEDICA STORE	SARI-SARI STORE	T	✓	✓		✓								✓	✓	
ROSE STORE	SARI-SARI STORE	W														
ANDUS STORE	SARI-SARI STORE	W														
ALBERTO STORE	SARI-SARI STORE	W														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NORA STORE	SARI-SARI STORE	W														
DEGULO STORE	SARI-SARI STORE	Th		✓		✓						✓			✓	
DALAWON STORE	SARI-SARI STORE	Th				✓					✓				✓	
BITONGA STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
HEZELYN STORE	SARI-SARI STORE	S				✓					✓				✓	
RUALES STORE	SARI-SARI STORE	S														
CATH AND SHE VARIETY STORE	SARI-SARI STORE	W		✓		✓								✓	✓	

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Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WALTER ALBOS	SARI-SARI STORE	F														
BULGADO STORE	SARI-SARI STORE	S		✓							✓				✓	
ZIGA STORE	SARI-SARI STORE	S		✓							✓				✓	
AVEB'S MINIMART	SARI-SARI STORE	S	✓								✓				✓	
DADING STORE	SARI-SARI STORE	M			✓						✓				✓	
MANDATE STORE	SARI-SARI STORE	T	✓								✓				✓	
DADAY STORE	SARI-SARI STORE	M														

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MACABAGO STORE	SARI-SARI STORE	T														
CATUBAY'S STORE	SARI-SARI STORE	W														
SANCHEZ STORE	SARI-SARI STORE	W			✓						✓				✓	
PEÑAREDONDO STORE	SARI-SARI STORE	W														
DECON CATAVIC	SARI-SARI STORE	Th														
SONGCO STORE	SARI-SARI STORE	Th														
CABILLO CHRISTINE STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SERQUIÑA STORE	SARI-SARI STORE	T														
MEJORADA STORE	SARI-SARI STORE	T	✓									✓			✓	
CHERELYN PATRIA	SARI-SARI STORE	T		✓							✓				✓	
GUHUDA STORE	SARI-SARI STORE	T														
ODIZA STORE	SARI-SARI STORE	T														
SHE ANN STORE	SARI-SARI STORE	T														
FEROLINO STORE BALOK	SARI-SARI STORE	T														

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TAC-AN STORE	SARI-SARI STORE	T				✓					✓				✓	
GENRESA BALLOS STORE	SARI-SARI STORE	T														
TATA DEPOSA	SARI-SARI STORE	T														
MOLAS STORE	SARI-SARI STORE	T	✓	✓	✓	✓	✓								✓	✓
JHA KTV BAR	SARI-SARI STORE	Th														
7 SIBS	SARI-SARI STORE	F	✓								✓				✓	
WILMA PALARAN	SARI-SARI STORE	F														

For the Month of: April 2025

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DELOS REYES STORE	SARI-SARI STORE	F														
OSMENDA GANAGANAG	SARI-SARI STORE	F		✓							✓				✓	
SORIA MURIA STORE	SARI-SARI STORE	F				✓					✓				✓	
ELIZABETH FABILLAR STORE	SARI-SARI STORE	S		✓		✓						✓			✓	
RAMIL STORE	SARI-SARI STORE	F														
BORNITA STORE	SARI-SARI STORE	F														
FERNANDEZ STORE	SARI-SARI STORE	F														



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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NIKA PLASOS STORE	SARI-SARI STORE	S														
RHAYMER STORE	SARI-SARI STORE	M														
CECELIA PARDILLO STORE	SARI-SARI STORE	T			✓						✓				✓	
EVANGELINE TENDO	SARI-SARI STORE	T														
JULIVERT VILLALUNA	SARI-SARI STORE	W	✓								✓				✓	
DEDOSA CRISTINA STORE	SARI-SARI STORE	W														
ESPINOSA STORE	SARI-SARI STORE	W	✓								✓				✓	

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For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAINDOG STORE	SARI-SARI STORE	W	✓								✓				✓	
JENEVEL MACION	SARI-SARI STORE	S	✓									✓			✓	
DEMETRIO STORE	SARI-SARI STORE	S	✓	✓								✓			✓	
TOTAO STORE	SARI-SARI STORE	S	✓			✓						✓			✓	
JUANA TACO	SARI-SARI STORE	W		✓							✓				✓	
PEPOSA STORE	SARI-SARI STORE	W		✓							✓				✓	
GING'S EATERY	SARI-SARI STORE	M			✓	✓						✓			✓	

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LWS STORE	SARI-SARI STORE	T			✓	✓							✓		✓	
ARC MOTORSHOP	SARI-SARI STORE	W			✓						✓				✓	
VINZ MINIMART	SARI-SARI STORE	T				✓						✓			✓	
NOVIE BOLIVAR	SARI-SARI STORE	W				✓					✓				✓	
CAMALES STORE	SARI-SARI STORE	W				✓					✓				✓	
APDUA STORE	SARI-SARI STORE	Th				✓					✓				✓	
REPONDO STORE	SARI-SARI STORE	S				✓					✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SABILLO STORE	SARI-SARI STORE	S				✓					✓				✓	
JUNREY EBOZ	SARI-SARI STORE	S				✓					✓				✓	
WILLIAM'S COMMERCIAL	SARI-SARI STORE	T				✓					✓				✓	
SCHOOL CANTEEN COL/UNIV																
PHILIPPINE ADVENT COLLEGE CANTEEN	SCHOOL CANTEEN COL/UNIV	M														
SAINT JOSEPH COLLEGE	SCHOOL CANTEEN COL/UNIV	M														

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Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SCHOOL CANTEEN ELEM/HS																
SNHS CANTEEN	SCHOOL CANTEEN ELEM/HS	F														
WHOLESALER																
C.TAMPUS GENERAL MERCHANDISE	WHOLESALER	M	✓	✓	✓	✓	✓								✓	✓
BALAMBAN STORE	WHOLESALER	M		✓	✓	✓							✓		✓	
JMCC MINI MART	WHOLESALER	W		✓	✓	✓								✓	✓	
DANYEN	WHOLESALER	M	✓	✓		✓								✓	✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products -JERRIX BACULIO Route Type: MIXED

For the Month of: April 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BILLY CATIG STORE	WHOLESALE		✓	✓	✓	✓	✓								✓	✓
IRENE CATIG STORE	WHOLESALE	S	✓	✓		✓								✓	✓	
XJMCE	WHOLESALE	T				✓					✓				✓	

ACTIVE OUTLET SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	7	0	7	2.00%	4	6	4	7	2	1.00%
Retailer	160	251	411	38.00%	80	72	55	102	24	14.00%

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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products      -JERRIX BACULIO      Route Type:      MIXED

For the Month of: April 2025

N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	167	251	418	40.00%	84	78	59	109	26	16.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		501	753	1,254	40.00%	252	234	177	327	78	16.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	501	753	1,254	40.00%	252	234	177	327	78	16.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	Frequency of Purchase							
					1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	7	0	7	2.00%	2	0	0	0	1	0	1	3
RETAILER	160	251	411	38.00%	21	3	0	0	77	31	13	15
	167	251	418	40.00%	23	3	0	0	78	31	14	18

ITINERARY VS WITH PURCHASE SUMMARY:



For the Month of: April 2025

DAY	Outlet Count Itinerary	Week 1		Week 2		Week 3		Week 4	
		With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase
Sun	0	0	0.00%	0	0.00%	0	0.00%	2	0.00%
Mon	0	0	0.00%	3	0.00%	4	0.00%	8	0.00%
Tue	0	2	0.00%	3	0.00%	2	0.00%	12	0.00%
Wed	0	2	0.00%	5	0.00%	4	0.00%	8	0.00%
Thu	0	2	0.00%	1	0.00%	2	0.00%	1	0.00%
Fri	0	4	0.00%	2	0.00%	0	0.00%	4	0.00%

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GUILLERMO BEVEVERAGE DISTRIBUTION  
SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products                      -JERRIX BACULIO                      Route Type:              MIXED

For the Month of: April 2025

Sat	0	3	0.00%	3	0.00%	0	0.00%	3	0.00%
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