

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Dealer Per Outlet Monitoring Report Summary Sheet (DPOMMS) - BEER
Products

Covering the Period from: April 01, 2025 - April 30, 2025

Route: ALL DSP Name: Route Type:

Date	Day	Wholesaler		Retailer		Total	
		Vol,(EQ. Cs)	No. of Outlets	Vol,(EQ. Cs)	No. of Outlets	Volume	No. of Outlets
04/01/2025	Tue	108	3	427	53	534	56
04/02/2025	Wed	195	1	298	51	493	52
04/03/2025	Thu	184	3	271	61	456	64
04/04/2025	Fri	182	2	377	60	560	62
04/05/2025	Sat	719	5	413	40	1,132	45
04/06/2025	Sun	0	0	0	0	0	0
04/07/2025	Mon	310	5	185	25	496	30
04/08/2025	Tue	452	5	233	34	685	39
04/09/2025	Wed	390	3	236	34	625	37
04/10/2025	Thu	290	4	173	30	463	34
04/11/2025	Fri	491	5	388	35	879	40
04/12/2025	Sat	543	6	431	46	975	52
04/13/2025	Sun	0	0	0	0	0	0
04/14/2025	Mon	542	5	161	29	703	34
04/15/2025	Tue	557	4	204	33	761	37
04/16/2025	Wed	310	4	334	50	644	54
04/17/2025	Thu	1,029	7	240	33	1,269	40
04/18/2025	Fri	0	0	0	0	0	0
04/19/2025	Sat	0	0	0	0	0	0
04/20/2025	Sun	0	0	0	0	0	0
04/21/2025	Mon	1,657	7	262	16	1,919	23
04/22/2025	Tue	652	3	1,300	64	1,952	67
04/23/2025	Wed	428	6	367	40	795	46
04/24/2025	Thu	594	5	341	54	935	59
04/25/2025	Fri	262	4	533	69	794	73
04/26/2025	Sat	690	8	292	38	983	46
04/27/2025	Sun	337	1	15	5	352	6
04/28/2025	Mon	2,152	8	215	6	2,367	14
04/29/2025	Tue	1,438	9	94	7	1,532	16

ALL



DEALER INFORMATION SYSTEM

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04/30/2025	Wed	2,208	9	422	21	2,629	30
Total:		16,719	122	8,211	934	24,931	1,056

Volume Mix:	%	Productive Outlets:	Volume Yield:
Retailer	33	481	17
Wholesaler	67	22	760
TOTAL	100	503	50



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)