

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,  
BEER Products

RONNEL  
DANDAYO

Route Type: MIXED

Covering for the period from July 01, 2025 to July 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	3	-	-	-	-	0.03	-
RH SUPER 1000	212	-	-	-	-	2.15	-
CALI	215	-	-	-	-	2.18	-
PP1000	1,566	-	-	-	-	15.89	-
PP320	46	-	-	-	-	0.47	-
PPCAN	6	-	-	-	-	0.06	-
PALE PILSEN	1,618	-	-	-	-	16.42	-
RH1000	7,503	-	-	-	-	76.15	-
RH330	44	-	-	-	-	0.45	-
RH500	316	-	-	-	-	3.20	-
RHCAN	5	-	-	-	-	0.05	-
RED HORSE	7,868	-	-	-	-	79.85	-
BROAD POPULAR	9,701	-	-	-	-	98.45	-
CHOCO LAGER 330 CAN	2	-	-	-	-	0.02	-
CERVEZA NEGRA	2	-	-	-	-	0.02	-
PPLONG330	1	-	-	-	-	0.01	-
PALE PILSEN	1	-	-	-	-	0.01	-
PP-PAM	1	-	-	-	-	0.01	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
PAM	2	-	-	-	-	0.02	-

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SM FREE CAN	5	-	-	-	-	0.05	-
SAN MIG FREE	5	-	-	-	-	0.05	-
SL330ACL	20	-	-	-	-	0.20	-
SLCAN	7	-	-	-	-	0.07	-
SAN MIG LIGHT	27	-	-	-	-	0.27	-
FBAPPLECAN	5	-	-	-	-	0.05	-
FBLEMONCAN	2	-	-	-	-	0.02	-
FB LYCHEE CAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	106	-	-	-	-	1.08	-
SMFB	114	-	-	-	-	1.16	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	153	-	-	-	-	1.55	-
	9,854	-	-	-	-	100.00	-
BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	9,854	-	-	-	-	100.00	-
	9,854	-	-	-	-	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	215	-	-	-	-	2.18	-
CERVEZA NEGRA	2	-	-	-	-	0.02	-
PALE PILSEN	1,619	-	-	-	-	16.43	-

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PAM	2	-	-	-	-	0.02	-
RED HORSE	7,868	-	-	-	-	79.85	-
SAN MIG FREE	5	-	-	-	-	0.05	-
SAN MIG LIGHT	27	-	-	-	-	0.27	-
SMFB	114	-	-	-	-	1.16	-
SUPER DRY	1	-	-	-	-	0.01	-
	9,854	-	-	-	-	100.00	-



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\_\_\_\_\_  
Dealer Representative  
(Signature Over Printed Name)

\_\_\_\_\_  
Supervisor  
(Signature Over Printed Name)