

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
BEER Products

JERRIX
BACULIO

Route Type: MIXED

Covering for the period from March 01, 2025 to March 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	5	-	-	-	-	0.05	-
RH SUPER 1000	147	-	-	-	-	1.70	-
CALI	152	-	-	-	-	1.76	-
PP1000	845	-	-	-	-	9.79	-
PP320	96	-	-	-	-	1.11	-
PALE PILSEN	941	-	-	-	-	10.91	-
RH1000	7,133	-	-	-	-	82.73	-
RH330	50	-	-	-	-	0.57	-
RH500	244	-	-	-	-	2.83	-
RHCAN	6	-	-	-	-	0.07	-
RED HORSE	7,432	-	-	-	-	86.20	-
BROAD POPULAR	8,524	-	-	-	-	98.86	-
CHOCO LAGER 330 CAN	1	-	-	-	-	0.01	-
CERVEZA NEGRA	1	-	-	-	-	0.01	-
FB LYCHEE 330 ACL	7	-	-	-	-	0.08	-
GOLD EAGLE	7	-	-	-	-	0.08	-
SL330ACL	27	-	-	-	-	0.31	-
SLCAN	2	-	-	-	-	0.02	-
SAN MIG LIGHT	29	-	-	-	-	0.33	-
FBAPPLECAN	2	-	-	-	-	0.02	-

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FB APPLE 330 ACL	40	-	-	-	-	0.47	-
FB LEMON 330 ACL	18	-	-	-	-	0.20	-
SMFB	60	-	-	-	-	0.69	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	98	-	-	-	-	1.14	-
	8,622	-	-	-	-	100.00	-
BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	8,622	-	-	-	-	100.00	-
	8,622	-	-	-	-	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	152	-	-	-	-	1.76	-
CERVEZA NEGRA	1	-	-	-	-	0.01	-
GOLD EAGLE	7	-	-	-	-	0.08	-
PALE PILSEN	941	-	-	-	-	10.91	-
RED HORSE	7,432	-	-	-	-	86.20	-
SAN MIG LIGHT	29	-	-	-	-	0.33	-
SMFB	60	-	-	-	-	0.69	-
SUPER DRY	1	-	-	-	-	0.01	-
	8,622	-	-	-	-	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)