

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

RONNEL
DANDAYO

Route Type: MIXED

Covering for the period from March 01, 2025 to March 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	184	-	-	-	-	2.10	-
CALI	184	-	-	-	-	2.10	-
PP1000	1,534	-	-	-	-	17.56	-
PP320	26	-	-	-	-	0.30	-
PPCAN	1	-	-	-	-	0.01	-
PALE PILSEN	1,561	-	-	-	-	17.87	-
RH1000	6,653	-	-	-	-	76.15	-
RH330	6	-	-	-	-	0.07	-
RH500	259	-	-	-	-	2.96	-
RHCAN	1	-	-	-	-	0.01	-
RED HORSE	6,919	-	-	-	-	79.19	-
SMZERO330	1	-	-	-	-	0.01	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
BROAD POPULAR	8,665	-	-	-	-	99.17	-
FB LYCHEE 330 ACL	12	-	-	-	-	0.14	-
GOLD EAGLE	12	-	-	-	-	0.14	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
PAM	1	-	-	-	-	0.01	-
SM FREE 330	2	-	-	-	-	0.02	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

Covering for the period from March 01, 2025 to March 31, 2025

RONNEL
DANDAYO

Route Type:

MIXED



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

RONNEL
DANDAYO

Route Type: MIXED

Covering for the period from March 01, 2025 to March 31, 2025

SM FREE CAN	4	-	-	-	-	0.05	-
SAN MIG FREE	6	-	-	-	-	0.07	-
SL330ACL	11	-	-	-	-	0.13	-
SAN MIG LIGHT	11	-	-	-	-	0.13	-
FBAPPLECAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	30	-	-	-	-	0.34	-
FB LEMON 330 ACL	10	-	-	-	-	0.12	-
SMFB	41	-	-	-	-	0.47	-
UPPER POPULAR	72	-	-	-	-	0.83	-
	8,737	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	8,737	-	-	-	-	100.00	-
	8,737	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	184	-	-	-	-	2.10	-
GOLD EAGLE	12	-	-	-	-	0.14	-
PALE PILSEN	1,561	-	-	-	-	17.87	-
PAM	1	-	-	-	-	0.01	-
RED HORSE	6,919	-	-	-	-	79.19	-
SAN MIG FREE	6	-	-	-	-	0.07	-
SAN MIG LIGHT	11	-	-	-	-	0.13	-
SAN MIG ZERO	1	-	-	-	-	0.01	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

Covering for the period from March 01, 2025 to March 31, 2025

RONNEL
DANDAYO

Route Type:

MIXED



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

RONNEL
DANDAYO

Route Type: MIXED

Covering for the period from March 01, 2025 to March 31, 2025

SMFB	41	-	-	-	-	0.47	-
	8,737	-	-	-	-	100.00	-



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

Covering for the period from March 01, 2025 to March 31, 2025

RONNEL
DANDAYO

Route Type: MIXED



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)