

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route All,
ALL Products

Route Type: ALL

Covering for the period from March 01, 2025 to March 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	5	-	-	-	-	0.02	-
RH SUPER 1000	391	-	-	-	-	1.64	-
CALI	395	-	-	-	-	1.66	-
PP1000	3,013	-	-	-	-	12.62	-
PP320	136	-	-	-	-	0.57	-
PPCAN	1	-	-	-	-	-	-
PALE PILSEN	3,150	-	-	-	-	13.19	-
RH1000	18,115	-	-	-	-	75.85	-
RH330	62	-	-	-	-	0.26	-
RH500	610	-	-	-	-	2.55	-
RHCAN	7	-	-	-	-	0.03	-
RED HORSE	18,794	-	-	-	-	78.69	-
SMZERO330	1	-	-	-	-	-	-
SAN MIG ZERO	1	-	-	-	-	-	-
BROAD POPULAR	22,341	-	-	-	-	93.54	-
GE1000	16	-	-	-	-	0.07	-
GOLD EAGLE	16	-	-	-	-	0.07	-
ECONOMY	16	-	-	-	-	0.07	-
CALI 10 CAN	2	-	-	-	-	0.01	-
CALI 330 PL	37	-	-	-	-	0.15	-

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CALI CAN	34	-	-	-	-	0.14	-
CALI ICE 330	1	-	-	-	-	-	-
CALI ICE CAN	16	-	-	-	-	0.07	-
CALI	90	-	-	-	-	0.38	-
HTAPPLE250 ACL	1,245	-	-	-	-	5.21	-
MAGNOLIA - H	1,245	-	-	-	-	5.21	-
NON-ALCOHOLIC BEVERAGES	1,335	-	-	-	-	5.59	-
CHOCO LAGER 330 CAN	1	-	-	-	-	-	-
CERVEZA NEGRA	1	-	-	-	-	-	-
FB LYCHEE 330 ACL	21	-	-	-	-	0.09	-
GOLD EAGLE	21	-	-	-	-	0.09	-
PP-PAM-CAN	1	-	-	-	-	-	-
PAM	1	-	-	-	-	-	-
SM FREE 330	2	-	-	-	-	0.01	-
SM FREE CAN	4	-	-	-	-	0.02	-
SAN MIG FREE	6	-	-	-	-	0.03	-
SL330ACL	44	-	-	-	-	0.19	-
SLCAN	2	-	-	-	-	0.01	-
SAN MIG LIGHT	46	-	-	-	-	0.19	-
FBAPPLECAN	3	-	-	-	-	0.01	-
FB APPLE 330 ACL	83	-	-	-	-	0.35	-

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FB LEMON 330 ACL	30	-	-	-	-	0.13	-
SMFB	116	-	-	-	-	0.48	-
SDCAN	1	-	-	-	-	-	-
SUPER DRY	1	-	-	-	-	-	-
UPPER POPULAR	192	-	-	-	-	0.80	-
	23,883	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	23,883	-	-	-	-	100.00	-
	23,883	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	485	-	-	-	-	2.03	-
CERVEZA NEGRA	1	-	-	-	-	-	-
GOLD EAGLE	36	-	-	-	-	0.15	-
MAGNOLIA - H	1,245	-	-	-	-	5.21	-
PALE PILSEN	3,150	-	-	-	-	13.19	-
PAM	1	-	-	-	-	-	-
RED HORSE	18,794	-	-	-	-	78.69	-
SAN MIG FREE	6	-	-	-	-	0.03	-
SAN MIG LIGHT	46	-	-	-	-	0.19	-
SAN MIG ZERO	1	-	-	-	-	-	-
SMFB	116	-	-	-	-	0.48	-
SUPER DRY	1	-	-	-	-	-	-

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23,883	-	-	-	-	100.00	-



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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)