GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	11			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAKERY/BAKESHO P							^	^					•	•		
JALANI BAKESHOP	BAKERY/BA KESHOP	S				Q	~	<u> </u>		3						
	BAKERY/BA KESHOP	S									>					
CARINDERIA	•	•						(0.0)			/		•	•		•
MY CHOICE	CARINDERI A	Th		✓						//	✓				✓	
JASS CARINDERIA	CARINDERI A	М			✓	~	Ŕ					✓			✓	
ASPIRAS EATERY	CARINDERI A	М		✓	✓	√								✓	√	

Printed By: Encoder on 7/2/2025 2:52:33 PM

Page 1 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARIPAL EATERY	CARINDERI A	М				*		^			✓				✓	
VMS INATO KAN- ANAN	CARINDERI A	М			✓	40	0	\rightarrow		3		✓			✓	
STEVEN EATERY	CARINDERI A	М														
BAID STORE	CARINDERI A	М	✓					83		//	✓				✓	
VIAJEROS	CARINDERI A	М						A								
KYRIC ZAI EATERY	CARINDERI A	W			✓		É				✓				✓	
DONG'S FOOD HAUZ	CARINDERI A	Th														
	•	•	•		•			E4 P	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALJUV KAINAN	CARINDERI A	F			✓	_					✓				✓	
KUSINA NI NANAY	CARINDERI A	Т			✓	0				70	✓				✓	
BIBOY CARENDERIA	CARINDERI A	Т	✓		1						>		✓		✓	
GEVES BATCHOY AND PARES HOUSE	CARINDERI A	W						832								
TEMPORADA EATERY	CARINDERI A	Т						爲		II						
YESSAN CARINDERIA	CARINDERI A	W						-1911-								
EM'S BULALO EATERY	CARINDERI A	W	✓			~		50	7			✓			√	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GELL EATERY	CARINDERI A	Th						^								
WEN'Z EATERY	CARINDERI A	Th				0	0			10						
LANGGING CARINDERIA	CARINDERI A	Т				1			\geq		> 1				✓	
RESORT	•		-				•	مغم								
DIOSCORO DE GUZMAN RESORT	RESORT	F						700		//						
OCEAN GREY RESORT	RESORT	F		√		~	6					✓			✓	
JUN-ATS FAMILY BEACH RESORT	RESORT	Т				✓					√				√	

Printed By: Encoder on 7/2/2025 2:52:33 PM

Page 4 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SEA BREEZE RESORT	RESORT	F						_								
KYRO MOUNTAIN RESORT	RESORT	W		✓		40	0			70		✓			✓	
TOP MOUNTAIN RESORT	RESORT	Th	✓			✓			\geq		>	✓			✓	
SARI-SARI STORE		•	-					مؤم						•		
LUY STORE	SARI-SARI STORE	Th						000		//						
WARLYN STORE	SARI-SARI STORE	Th					6)							
AZERO STORE	SARI-SARI STORE	Th						H HI								

Printed By: Encoder on 7/2/2025 2:52:34 PM

Page 5 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
J.M.	SARI-SARI STORE	Th						_								
DRIE YHAM CHENG STORE	SARI-SARI STORE	Th				6	0	>		3						
JC VARIETY STORE	SARI-SARI STORE	Th									>					
MALON STORE	SARI-SARI STORE	Th						88		//						
HONORIA M. VIDAD	SARI-SARI STORE	М			✓	1		A		//	✓				✓	
SAFLOR STORE	SARI-SARI STORE	F				✓	É				1				✓	
QUIMNO STORE	SARI-SARI STORE	F				/		2			✓				✓	
L	- 1	•	1	1				E4 0	2,	1 \	•			•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GARCIA STORE	SARI-SARI STORE	Th		✓				^			✓				✓	
AGAN STORE	SARI-SARI STORE	М				0	0			3						
LUZMINDA STORE	SARI-SARI STORE	М		✓							1				✓	
	SARI-SARI STORE	М		✓				83			1				✓	
WOOTEN STORE	SARI-SARI STORE	М				~		A		//	✓				✓	
GUILINGAN STORE	SARI-SARI STORE	М		✓			É				✓				✓	
FLOR STORE	SARI-SARI STORE	М						2		1						
		•	•					840	2,	1 \	•			•	-	

Printed By: Encoder on 7/2/2025 2:52:34 PM

Page 7 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAMSON R. SULTAN	SARI-SARI STORE	М		✓		1		^				✓			✓	
DIONALDO STORE	SARI-SARI STORE	М				40	0	>		3	✓				✓	
CAYACAP STORE	SARI-SARI STORE	М		✓							*				✓	
ROBIN C. SAGAYSAY	SARI-SARI STORE	М						83								
BERLITA STORE	SARI-SARI STORE	М						A		//						
BAJA STORE	SARI-SARI STORE	М				✓	É				✓				✓	
SHERLIE STORE	SARI-SARI STORE	М						2								
	•							E4 10	2,	1 \						

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ADIN'S STORE	SARI-SARI STORE	М						^								
TIMTIM STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
LARRY BOY D. LUAB	SARI-SARI STORE	М		✓							*				✓	
ELIZ STORE	SARI-SARI STORE	М						8.8								
DE GUZMAN STORE	SARI-SARI STORE	М						A								
JANNET STORE	SARI-SARI STORE	М					É									
ELSA DRIEDFISH	SARI-SARI STORE	М														
	•	•	•	•	•			E4 P	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENIFFER STORE	SARI-SARI STORE	М						^								
NANCY STORE	SARI-SARI STORE	М				40	0			30	✓				✓	
	SARI-SARI STORE	М														
JRR TULDA-TULDA	SARI-SARI STORE	М			1	~		83				✓			✓	
JUNE STORE	SARI-SARI STORE	М						A		//						
IRENE STORE	SARI-SARI STORE	М			✓		É				✓				✓	
ALMER STORE	SARI-SARI STORE	М	✓			-		2		1		✓			✓	
		•	•					E4 0	2,	1 \ \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:35 PM

Page 10 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CONCHITA STORE	SARI-SARI STORE	М			✓	_		_			✓				✓	
ANGGO STORE	SARI-SARI STORE	М				40	0	\rightarrow		3		✓			✓	
JERSON STORE	SARI-SARI STORE	М									>					
PISING STORE	SARI-SARI STORE	М	✓					88		//	1				✓	
MARIQUITA STORE	SARI-SARI STORE	М				1										
HARLAN STORE	SARI-SARI STORE	М			✓		É				✓				✓	
NIÑAL STORE	SARI-SARI STORE	М				1										
	•							E4 10	2,	1 \		1			1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DELENA STORE	SARI-SARI STORE	М						_								
EMMA STORE	SARI-SARI STORE	М				6	0	>		3						
JOYCE STORE	SARI-SARI STORE	М				1					*				✓	
ELLEN'S STORE	SARI-SARI STORE	М						83		//						
JIMMY STORE	SARI-SARI STORE	М						A								
ANNALYN STORE	SARI-SARI STORE	М					É									
AIV STORE	SARI-SARI STORE	М														
	•	•	•					E4 B	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:35 PM

Page 12 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JETOY STORE	SARI-SARI STORE	М				_		<u> </u>								
DARIO STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
RUTH STORE	SARI-SARI STORE	М														
NIÑA STORE	SARI-SARI STORE	М						83								
EMA STORE	SARI-SARI STORE	М	1	✓	✓			A					✓		✓	
SIBAY STORE	SARI-SARI STORE	М					É									
DURAN STORE	SARI-SARI STORE	М						2								
	•	•	•	•				E4 12	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LORENA STORE	SARI-SARI STORE	М						_								
TRIPLE Z STORE	SARI-SARI STORE	М			✓	6	0	\rightarrow		3	1				✓	
SAMBANG MINIMART	SARI-SARI STORE	М									>					
AYAH STORE	SARI-SARI STORE	М						83								
LAÑOJAN STORE	SARI-SARI STORE	М						A								
JAMES STORE	SARI-SARI STORE	М		✓		✓	É					✓			✓	
ENINO STORE	SARI-SARI STORE	М						2		1						
	•		•					E4 0	2,	1 \	•	•	•	•	•	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARJAY STORE	SARI-SARI STORE	М						^								
KZ STORE	SARI-SARI STORE	М				6	0			3						
ETON STORE	SARI-SARI STORE	М									>					
SLIP MINIMART	SARI-SARI STORE	М		✓	√	~		83					✓		✓	
ABBEY JANES STORE	SARI-SARI STORE	М		✓	✓			A					✓		✓	
MAE SHEIL STORE	SARI-SARI STORE	М					É									
ELVIRA STORE	SARI-SARI STORE	М						2								
		•	•	•				E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KING JANE STORE	SARI-SARI STORE	Th		✓				<u> </u>				✓			✓	
SEAN STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ALONZO'S MINIMART	SARI-SARI STORE	Th				4					1				✓	
RIZA STORE	SARI-SARI STORE	М				~		83		//	1				✓	
DUCOY STORE	SARI-SARI STORE	М						A		//						
DELIA STORE	SARI-SARI STORE	М					É									
ROSENDO STORE	SARI-SARI STORE	М								1						
		•	•					E4 12	2,	1 \	•	1				

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHEILA STORE	SARI-SARI STORE	М						^								
RENE STORE	SARI-SARI STORE	М				6	0			3						
JRA STORE	SARI-SARI STORE	М														
RAPTOT STORE	SARI-SARI STORE	М						83								
RONALDO STORE	SARI-SARI STORE	М						A		//						
ALEJANDRO STORE	SARI-SARI STORE	М					É									
KAISLER STORE	SARI-SARI STORE	Th						2								
	•	•	•					E4 10	2,	1 \	•	1		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHEEN STORE	SARI-SARI STORE	М			✓			^			1				✓	
GARCIA SARI-SARI STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
BASALO STORE	SARI-SARI STORE	Th									>					
IRISH STORE	SARI-SARI STORE	М						83		//						
ROSITA STORE	SARI-SARI STORE	М				1		A								
ANAMAE STORE	SARI-SARI STORE	М					É									
MARILOU STORE	SARI-SARI STORE	М						2								
		•	•					E4 10	2,	1 \	•				1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAPPAL STORE	SARI-SARI STORE	М	✓	✓				^				✓			✓	
GENEVA V. SAANDIEGO	SARI-SARI STORE	М				6	0	\rightarrow		3						
NORA S. AZUSADA	SARI-SARI STORE	М									>					
MARY JANE L. BANTAY	SARI-SARI STORE	М			1			88		//	1				✓	
LEVIE A. AVILES	SARI-SARI STORE	М				~		A				✓			✓	
ELVIE V. BAEL	SARI-SARI STORE	М			✓		É				✓				✓	
JVS STORE	SARI-SARI STORE	М														
		•	•	•	•			E4 0	2,	1	•	•	•			

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASHLEYS STORE	SARI-SARI STORE	М	✓	✓		1		^						✓	✓	
JOY D ACAYLAR	SARI-SARI STORE	М				6	0			3						
JAYMARIE G BAYBAYAN	SARI-SARI STORE	М			1	4						✓			✓	
MICHELLE A ALLERIA	SARI-SARI STORE	М						83		//						
BILLIONES STORE	SARI-SARI STORE	М			✓	~		A		//		✓			✓	
MARLON HIBAYA	SARI-SARI STORE	М					É									
MARILOU DAMASIN	SARI-SARI STORE	М				1		2		1	✓				✓	
								840	2,	1 \						

Printed By: Encoder on 7/2/2025 2:52:37 PM

Page 20 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FELY A STORE	SARI-SARI STORE	М			✓			_			✓				✓	
ANN STORE	SARI-SARI STORE	М	1			6	0	\rightarrow		3		✓			✓	
CHERRY STORE	SARI-SARI STORE	М									>					
MERCY STORE	SARI-SARI STORE	М						88		//						
ALMIROL STORE	SARI-SARI STORE	М						A								
ROSE A LICAYAN	SARI-SARI STORE	М				✓	É				✓				✓	
RODRIGUEZ STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BUSCA STORE	SARI-SARI STORE	М						^								
APOLINARIO STORE	SARI-SARI STORE	М				40	0			3	1				✓	
MARIVIC GORE	SARI-SARI STORE	М									>					
MORAS STORE	SARI-SARI STORE	М						83		//						
ALCONTIN STORE	SARI-SARI STORE	М						A		//						
GRACE STORE	SARI-SARI STORE	М					É									
J & L STORE	SARI-SARI STORE	М		✓				2		1	1				✓	
	•	•	•					E4 0	2,	1 \	•	•	•			

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NILFA STORE	SARI-SARI STORE	М	✓	✓	✓	1	1	<u> </u>							✓	✓
YOSORES STORE	SARI-SARI STORE	М	✓	✓		40	0	>		3			1		✓	
BAGAAN STORE	SARI-SARI STORE	Th									>					
ELLEN STORE	SARI-SARI STORE	W				✓		83			✓				✓	
RONA STORE	SARI-SARI STORE	W						A		//						
OMECNOL STORE	SARI-SARI STORE	W					É									
LEONCIA E RAGO	SARI-SARI STORE	W				\		2		1	✓				✓	
	•		•					E4 D	2,	1 \ \	•	1	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SULTAN STORE	SARI-SARI STORE	W						^								
PAMAONG STORE	SARI-SARI STORE	W				0	0			3						
LOPEZ STORE	SARI-SARI STORE	W			4						1				✓	
RESONABLE STORE	SARI-SARI STORE	W						83		//						
HARDENIA STORE	SARI-SARI STORE	W						A		//						
DENIEGA STORE	SARI-SARI STORE	W	✓	1	✓	✓	√ £								✓	✓
FERVEY STORE	SARI-SARI STORE	W	✓	✓	✓	-	✓	2		1					✓	✓
			•					840	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

	SOPHIA SARI-SARI W STORE MATA STORE SARI-SARI W STORE DNES STORE SARI-SARI W STORE			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CASSOPHIA STORE		W	✓	✓		1		^						✓	✓	
GERMATA STORE		W			✓	6	0	\rightarrow		3	✓				✓	
BILLONES STORE		W		✓							1				✓	
TOQUIRO STORE		W						88								
JANYNA STORE	SARI-SARI STORE	W						A								
FEROLINO STORE	SARI-SARI STORE	W			✓		É				✓				✓	
BACARA STORE	SARI-SARI STORE	W						2								
		•	•					E4 10	2,	1 \	•	1		•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUICO STORE	SARI-SARI STORE	W						^								
JUMAWAN STORE	SARI-SARI STORE	Th	✓			40	0			20		✓			✓	
ANTAG STORE	SARI-SARI STORE	Th				4					×				✓	
DADAN STORE	SARI-SARI STORE	Th	✓		1	~		83						✓	✓	
CANDES STORE	SARI-SARI STORE	Th				~		A		//	✓				✓	
ORONG STORE	SARI-SARI STORE	Th		✓			É				✓				✓	
MACALISANG STORE	SARI-SARI STORE	Th						2		1						
	•	•	•					840	2,	1 \	•	•	•	•	•	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

	MALPONG SARI-SARI STORE JIGON STORE SARI-SARI STORE MPOY STORE SARI-SARI STORE The store stor			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUMALPONG STORE		Th						^								
MALIGON STORE		Th				6	0	\rightarrow		3						
CAMPOY STORE		Th									>					
LLOYD STORE	SARI-SARI STORE	Th						8.2		//						
ZAMORA STORE	SARI-SARI STORE	Th				~				//	1				✓	
GATALAO STORE	SARI-SARI STORE	Th					É									
RIOLA STORE	SARI-SARI STORE	Th			✓					1	✓				✓	
	•	•	•	•	•			1 C C	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ORTEGA STORE	SARI-SARI STORE	Th														
RAMOS STORE	SARI-SARI STORE	Th				6	0	*	\Diamond	3						
INDAY CLAIRE STORE	SARI-SARI STORE	Th														
SUSANA STORE	SARI-SARI STORE	Th						83								
GANTALAO STORE	SARI-SARI STORE	Th						A		11						
AGAN STORE	SARI-SARI STORE	Th					É									
MARICEL AMANTE HAMAC	SARI-SARI STORE	F				1				1						
		1						E4 10	2	1 \		1				

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARLYN C. LAMPAWOG	SARI-SARI STORE	F						^								
RENEBOY R. MANDANGAN	SARI-SARI STORE	F				6	0	\rightarrow		3						
CASTILLON STORE	SARI-SARI STORE	Th														
DORIMON STORE	SARI-SARI STORE	F						88								
NORIE DEE G. ARNOCO	SARI-SARI STORE	S						A		//						
ALBURO STORE	SARI-SARI STORE	S					É									
VERZANO'S STORE	SARI-SARI STORE	S						2		1						
	1		1		1			E4 0	2,	1 \					1	

Printed By: Encoder on 7/2/2025 2:52:39 PM

Page 29 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

	IDAG STORE SARI-SARI S STORE ILLA STORE SARI-SARI S STORE TA STORE SARI-SARI S STORE NIG STORE SARI-SARI S			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MANDAG STORE		s						^								
PARILLA STORE		s			✓	40	0	\rightarrow		3		✓			✓	
TAATA STORE		s	✓		✓	4					>		✓		✓	
LAPINIG STORE	SARI-SARI STORE	s						8.2		//						
CANTON STORE	SARI-SARI STORE	S				~		A				✓			✓	
KIESLER STORE	SARI-SARI STORE	М					É									
ADEN STORE	SARI-SARI STORE	F														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

	EN STORE SARI-SARI F STORE MAC STORE SARI-SARI F STORE DEJO STORE SARI-SARI F STORE (ARIETY SARI-SARI F			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DYLEN STORE		F						_								
HAMAC STORE		F				6	0	\rightarrow		3						
BENDEJO STORE		F	✓	✓		4								✓	✓	
BL VARIETY STORE	SARI-SARI STORE	F						88		//						
TITING LIMPAG	SARI-SARI STORE	F		✓		~		A				✓			✓	
SANGHILAN STORE	SARI-SARI STORE	F		✓		✓	É							✓	✓	
AIRA STORE	SARI-SARI STORE	F														
	•	•	•	•				E4 P	2,	1 \	•	•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BREA STORE	SARI-SARI STORE	F						^								
ASHER'S STORE	SARI-SARI STORE	F				6	0	>		3						
AMALIA DAR	SARI-SARI STORE	F		✓	4	4					>			✓	✓	
CABILIN STORE	SARI-SARI STORE	F						83								
NUGAS STORE	SARI-SARI STORE	F		✓		~		A		//				✓	✓	
SARA JANE YOSORES	SARI-SARI STORE	F					É									
NORIEDY CABUTERO	SARI-SARI STORE	F						2		1						
	•	•	•					E4 10	2,	1 \	•	•		•		

Printed By: Encoder on 7/2/2025 2:52:40 PM

Page 32 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARAH STORE	SARI-SARI STORE	Т				_										
BOGANOTAN'S STORE	SARI-SARI STORE	Т				6	0			3						
EDUARDO JANDAYAN	SARI-SARI STORE	Т														
MYRNA STORE	SARI-SARI STORE	Т		✓				83			1				✓	
ROLANDO OMICNOL	SARI-SARI STORE	Т						A		//						
YUKIE & UPB STORE	SARI-SARI STORE	Т					É									
JULIET BAROY	SARI-SARI STORE	Т						2								
		•	1					E4 10	2,	1 \	•	1		•		

Printed By: Encoder on 7/2/2025 2:52:40 PM

Page 33 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CHERRY SABANA	SARI-SARI STORE	Т						<u> </u>								
TERISITA PERAS	SARI-SARI STORE	Т				40	0	>		3	1				✓	
MARIEL'S SARI- SARI STORE	SARI-SARI STORE	W									>					
BEN JUMAWAN STORE	SARI-SARI STORE	W						83								
NIDA AQUINO ZAMORAS STORE	SARI-SARI STORE	W	✓					A		//	✓				✓	
EDUARDO POMIDA STORE	SARI-SARI STORE	W					É									
ROSALYN TINGOB STORE	SARI-SARI STORE	W								1						
		•	•					E4 0	2,	1 \	•	•	•	•		•

Printed By: Encoder on 7/2/2025 2:52:40 PM

Page 34 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NOEL AQUINO STORE	SARI-SARI STORE	W				_										
EBALLAN'S STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
REYNOLD TABASA STORE	SARI-SARI STORE	Th														
NELFA PAHUNAN STORE	SARI-SARI STORE	Th						83								
SOPHIA AND CATHLEEN STORE		Th				~		A		//		✓			✓	
RETA TUMARO STORE	SARI-SARI STORE	Th					É									
FLORAVILLIA AGAPAY STORE	SARI-SARI STORE	Th						2								
		•	•	•	•			E4 0	2,	1 \		•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TALIP STORE	SARI-SARI STORE	Th		✓				·			1				✓	
ERLYN DAPAN STORE	SARI-SARI STORE	Th				6	0	\diamond		70						
LORENA ABAN STORE	SARI-SARI STORE	Th							$\backslash \backslash$		>					
ERENITA CALUGHUGAN STORE	SARI-SARI STORE	Th														
PALALON STORE	SARI-SARI STORE	Th				~		A		II		✓			✓	
XTOBIAS STORE	SARI-SARI STORE	F						-FAFE								
JONALYN LANGAN STORE	SARI-SARI STORE	F				~		50	3		✓				✓	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MELCA STORE	SARI-SARI STORE	F				_										
JEANIAS MINI GROCERY STORE	SARI-SARI STORE	F				6	0	\rightarrow		3						
AJEN VIRGIL STORE	SARI-SARI STORE	F				1					×				✓	
ARNEL RAPOLS STORE	SARI-SARI STORE	F						88								
ALEMAN'S STORE	SARI-SARI STORE	F						A		//						
MARTIN CALONGE STORE	SARI-SARI STORE	F		✓		✓	É					✓			✓	
MARIALYN PACLI STORE	SARI-SARI STORE	F				1		2								
	•		•					E4 B	2,	111				•	•	

Printed By: Encoder on 7/2/2025 2:52:41 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LENY STORE	SARI-SARI STORE	F						_								
EMELIE TEVES STORE	SARI-SARI STORE	F				6	0	\rightarrow		3						
LILIA MAGUILA STORE	SARI-SARI STORE	F														
CARMEN STORE	SARI-SARI STORE	F						83								
ELLA'S STORE	SARI-SARI STORE	F						A		11						
MARLON ORYOKE STORE	SARI-SARI STORE	F					É									
AR STORE	SARI-SARI STORE	F														
			•					E4 D	2,	1 \		1		•		

Printed By: Encoder on 7/2/2025 2:52:41 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GERALDINE PATCHES STORE	SARI-SARI STORE	S			✓			^			✓				✓	
VILLAMOR STORE	SARI-SARI STORE	S				0	0	>		30						
CHRISTIAN PAGASIAN STORE	SARI-SARI STORE	S									>					
JAY-AN PADILLA STORE	SARI-SARI STORE	S		1		~		83				✓			✓	
JERSAM CORITA STORE	SARI-SARI STORE	S						A		//						
LEANA STORE	SARI-SARI STORE	S					É									
CAMILO CENAS STORE	SARI-SARI STORE	S								1						
		•	•					E4 12	2,	1 \	•	•	•	•	-	

Printed By: Encoder on 7/2/2025 2:52:41 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GLENN ROSCA	SARI-SARI STORE	s						_								
CASIÑO STORE	SARI-SARI STORE	М				6	0	>		3						
BOGANOTAN STORE	SARI-SARI STORE	М		✓	1						>	✓			✓	
ESCOREAL'S STORE	SARI-SARI STORE	Т						83		//						
SILVANO'S STORE	SARI-SARI STORE	Т						A		//						
PANIMPA'S STORE	SARI-SARI STORE	Т					É									
NHELLY BALBACUA STORE	SARI-SARI STORE	Т								1						
		•	•	•				E4 0	2,	1 \	•	•	•	•		•

Printed By: Encoder on 7/2/2025 2:52:41 PM

Page 40 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SEDENIO'S STORE	SARI-SARI STORE	Т						^								
LANGUBON'S STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
DANDAYO'S STORE	SARI-SARI STORE	Т									>					
OGORDO'S STORE	SARI-SARI STORE	Т						83								
MONSOLAN'S STORE	SARI-SARI STORE	Т						A								
LABUSAN'S STORE	SARI-SARI STORE	Т					É									
CALAPIZ'S STORE	SARI-SARI STORE	W						2								
		•	•	•				E4 P	2,	1 \	•	•	•			•

Printed By: Encoder on 7/2/2025 2:52:42 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GALIT'S STORE	SARI-SARI STORE	Т						^								
MALON'S STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
AVEN'S STORE	SARI-SARI STORE	М									>					
BILVESTRE'S STORE	SARI-SARI STORE	S						88		//						
EKA'S STORE	SARI-SARI STORE	S						H		//						
NEBLA'S STORE	SARI-SARI STORE	S					É									
EMC STORE	SARI-SARI STORE	W						2								
	•		1					E4 D	2,	111	1	1				

Printed By: Encoder on 7/2/2025 2:52:42 PM

Page 42 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LUZ VIDEOKIHAN	SARI-SARI STORE	W						<u> </u>								
SAPIHI STORE	SARI-SARI STORE	W		✓		40	0	>		30			✓		✓	
DIONALDO'S STORE	SARI-SARI STORE	W									>					
MANUAYAO STORE	SARI-SARI STORE	W						83								
AMBANG STORE	SARI-SARI STORE	W						A		//						
SILVANO'S STORE	SARI-SARI STORE	W					É									
PAGASIAN'S STORE	SARI-SARI STORE	W						2		1						
	•	•	•					E4 D	2,	1 \	•		•	•	-	

Printed By: Encoder on 7/2/2025 2:52:42 PM

Page 43 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TABON' STORE	SARI-SARI STORE	W						^								
CAROLITA STORE	SARI-SARI STORE	W				0	0	\rightarrow		3						
RUNERIA ACAYLAR STORE	SARI-SARI STORE	W									>					
EMELIA MARATA STORE	SARI-SARI STORE	W						83								
JESEL ANDAO	SARI-SARI STORE	Th						A		//						
AILEEN STORE	SARI-SARI STORE	Th					É									
MALARAN'S STORE	SARI-SARI STORE	F						2		1						
	•	•	•					84 0	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:42 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUANITA STORE	SARI-SARI STORE	F				*		·			✓				✓	
BELARMINO'S STORE	SARI-SARI STORE	F				6	0			3						
TACTA'S STORE	SARI-SARI STORE	S			1						>					
OYOHOY'S STORE	SARI-SARI STORE	S						33								
NEO MANAGEMENT	SARI-SARI STORE	S						A		//						
DIONALDO'S STORE	SARI-SARI STORE	М					É									
RJ AND AJ	SARI-SARI STORE	М				/		2		1	✓				✓	
		•	•					240	2,	1 \		•	•	•		

Printed By: Encoder on 7/2/2025 2:52:43 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMER'S STORE	SARI-SARI STORE	М						<u> </u>								
MAMAC STORE	SARI-SARI STORE	М				10	0	\diamond		3						
SMITH'S STORE	SARI-SARI STORE	М									>					
TORRES STORE	SARI-SARI STORE	М						83		//						
DANDANO'S STORE	SARI-SARI STORE	Т						A								
BALANSAG'S STORE	SARI-SARI STORE	Т					É									
GUJELDE'S STORE	SARI-SARI STORE	Т														
		•	•					E4 0	2,	1	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:43 PM

Page 46 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AGAN'S STORE	SARI-SARI STORE	Т						_								
AMPARADO'S STORE	SARI-SARI STORE	Т				6	0	>		3						
DANGCALAN'S STORE	SARI-SARI STORE	Т														
BEBE STORE	SARI-SARI STORE	Т	✓		1	✓		83					✓		✓	
MAZO'Z STORE	SARI-SARI STORE	Т						A								
ANTIPUESTO STORE	SARI-SARI STORE	W					É									
LOLITA SILVANO STORE	SARI-SARI STORE	W		✓				2			✓				✓	
	•		•					E4 B	2,	1 \	•	•		•		

Printed By: Encoder on 7/2/2025 2:52:43 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ESTELLA GORE	SARI-SARI STORE	W				1		^			✓				✓	
FLORENTINA ENJAMBRE	SARI-SARI STORE	W				40	0	\rightarrow		3	✓				✓	
ELICANAL STORE	SARI-SARI STORE	W			1	4					>	✓			✓	
RONA BACARA STORE	SARI-SARI STORE	Th						88		//						
GERALD NOBAL STORE	SARI-SARI STORE	Th						A								
MARIVIC PARILLA	SARI-SARI STORE	Th					É									
EDGAR BAJO STORE	SARI-SARI STORE	F														
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:43 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALTHEA STORE	SARI-SARI STORE	F														
GLENDA STORE	SARI-SARI STORE	F				0	0	\limits	\Diamond	3						
FERUY STORE	SARI-SARI STORE	F														
CALAGO STORE	SARI-SARI STORE	F						88								
FE RAFOLS	SARI-SARI STORE	F						A		//						
SLP ASSOCIATION	SARI-SARI STORE	F	✓		✓		É							✓	✓	
ESCABARTE STORE	SARI-SARI STORE	М														
	•		1	1				E4 D	2,	111					1	

Printed By: Encoder on 7/2/2025 2:52:43 PM

Page 49 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MJ AND AJ STORE	SARI-SARI STORE	М				_		_								
BONDE STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
DULCE TUANDA STORE	SARI-SARI STORE	Т		✓	✓								✓		✓	
ROLLY STORE	SARI-SARI STORE	Т						88		//						
TABUADA STORE	SARI-SARI STORE	W				~		A		//	1				✓	
JUMUAD STORE	SARI-SARI STORE	W					É									
TAYAB STORE	SARI-SARI STORE	W				\					✓				✓	
		•	•	•				E4 0	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:44 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PEARLY STORE	SARI-SARI STORE	W				_		_								
JETHER LIPAPAC STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
JUMAWAN'S STORE	SARI-SARI STORE	W			1						>					
JOENA ANTAG STORE	SARI-SARI STORE	Th	✓					88		//	1				✓	
JOY MACAPARAS STORE	SARI-SARI STORE	F						A								
ANDY AND CAMILLE STORE	SARI-SARI STORE	F					É									
MANAYTAY STORE	SARI-SARI STORE	F														
		•	•	•				E4 P	2,	1 \	•	•	•			•

Printed By: Encoder on 7/2/2025 2:52:44 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PREJOLES STORE	SARI-SARI STORE	F			✓			_			1				✓	
LYDIA LAPUAC STORE	SARI-SARI STORE	F				6	0	>		3						
TONG TONG STORE	SARI-SARI STORE	S	✓		*	4					>			✓	✓	
OBORDO STORE	SARI-SARI STORE	S						83		//						
GERALDINE ARIGO STORE	SARI-SARI STORE	S						A		//						
EBALLES STORE	SARI-SARI STORE	S					É									
BUENAFLOR STORE	SARI-SARI STORE	S								1						
		•	•	•				E4 0	2,	1 \	•		•	•	-	

Printed By: Encoder on 7/2/2025 2:52:44 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AL SERDAN	SARI-SARI STORE	S						_								
INDAY JARANAY STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
CRIS ALICE STORE	SARI-SARI STORE	Т														
YL STORE	SARI-SARI STORE	W						83								
JOYEEN SARI- SARI STORE	SARI-SARI STORE	W								11						
TATA BARORO STORE	SARI-SARI STORE	Th					É									
ROSIEBEL BANATANTO STORE	SARI-SARI STORE	Th						50	3							

Printed By: Encoder on 7/2/2025 2:52:44 PM

Page 53 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASENTISTA STORE	SARI-SARI STORE	F				*		<u> </u>			✓				✓	
FLOR BASIA	SARI-SARI STORE	F		✓		10	0	\diamond		3	1				✓	
ELENA REMOLONA STORE	SARI-SARI STORE	S	✓	✓							>		✓		✓	
DACULA STORE	SARI-SARI STORE	М				Y		33		//	1				✓	
GORE STORE	SARI-SARI STORE	Т						瓜								
JAS MACAPAZ	SARI-SARI STORE	Т					É	HAL-	-							
ARGENIA STORE	SARI-SARI STORE	Т						50	3							

Printed By: Encoder on 7/2/2025 2:52:45 PM

Page 54 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
REN REN GABOTERO	SARI-SARI STORE	Т				*		^			✓				✓	
CAÑETE STORE	SARI-SARI STORE	Т	✓		✓	0	0	>		3		✓			✓	
SIAREZ SARI-SARI STORE	SARI-SARI STORE	W									>					
ICAD STORE	SARI-SARI STORE	W						83								
GLORIA BUHIAN STORE	SARI-SARI STORE	W						A								
MARCY ALEMAN STORE	SARI-SARI STORE	W					É									
VICTORIA JAMORA STORE	SARI-SARI STORE	W	✓								✓				√	
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:45 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUMAWAN STORE	SARI-SARI STORE	Th				_		_								
MJ STORE	SARI-SARI STORE	F				6	0	*		3						
GIJADA UGDAMINA STORE	SARI-SARI STORE	F														
JMB STORE	SARI-SARI STORE	F						83								
NORA MANDIH	SARI-SARI STORE	F						A		11						
BOBONG STORE	SARI-SARI STORE	S					É									
HELEN GOMEZ	SARI-SARI STORE	S						2								
		•	1	•	•			E4 0	2,	1 \		•	•	•		•

Printed By: Encoder on 7/2/2025 2:52:45 PM

Page 56 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DUMAJEL STORE	SARI-SARI STORE	S						^								
JOSEFINA STORE	SARI-SARI STORE	Т				6	0	>		3						
BERNING STORE	SARI-SARI STORE	Т		✓	1						-	✓			✓	
THREE KS	SARI-SARI STORE	Т						83								
RC STORE	SARI-SARI STORE	Т			✓			A				✓			✓	
GUMACTANG STORE	SARI-SARI STORE	Т					É									
ABAYON STORE	SARI-SARI STORE	F		✓							✓				✓	
	•		•					E4 0	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:45 PM

Page 57 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAILYN ESTRADA STORE	SARI-SARI STORE	F	✓			_							✓		✓	
DIVINA ANTIBUINA STORE	SARI-SARI STORE	F				6	0	\rightarrow		3						
EL-EL STORE	SARI-SARI STORE	S														
ROCKY STORE	SARI-SARI STORE	s						83								
YASSI STORE	SARI-SARI STORE	М	✓			~		A		11		✓			✓	
CHALIN STORE	SARI-SARI STORE	М					Ĺ									
KLONGKLONG STORE	SARI-SARI STORE	М						2								
		•	•	•	•			E4 0	2,	1 \		•	•	•		•

Printed By: Encoder on 7/2/2025 2:52:45 PM

Page 58 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALBINA HABAGAT STORE	SARI-SARI STORE	Т	✓					_			✓				✓	
TUMIMPA STORE	SARI-SARI STORE	Т				0	0	\rightarrow		30						
TABAÑERA STORE	SARI-SARI STORE	Т			1						>					
LENDY STORE	SARI-SARI STORE	W						83		//						
GRETCHEN STORE	SARI-SARI STORE	W		✓				A		//	✓				✓	
NYAH'S STORE	SARI-SARI STORE	S	✓	✓			É						✓		✓	
CHRISTY STORE	SARI-SARI STORE	М				V				1	✓				√	
	•	•	•					E4 P	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:46 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BANUGON STORE	SARI-SARI STORE	Th						_								
BAGUIOSO STORE	SARI-SARI STORE	S				0	0			70						
VILLARMINO STORE	SARI-SARI STORE	S	✓	✓	4	4	V				>				✓	✓
GUADA STORE	SARI-SARI STORE	М						83								
MELINDA	SARI-SARI STORE	Т						A		//						
ARIEL STORE	SARI-SARI STORE	W					É									
ALBOFERA STORE	SARI-SARI STORE	W	✓		✓			2				✓			✓	
			•					E4 10	2,		•			•	1	

Printed By: Encoder on 7/2/2025 2:52:46 PM

Page 60 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MANGAN STORE	SARI-SARI STORE	W		✓		1		<u> </u>						✓	4	
BELIA	SARI-SARI STORE	F				6	0	>		3						
SAGBID	SARI-SARI STORE	F														
HOYOHOY STORE	SARI-SARI STORE	S						83								
ROSITA DAGONDONG	SARI-SARI STORE	S						A		//						
AJS STORE	SARI-SARI STORE	М					É									
HALIN STORE	SARI-SARI STORE	Т	✓	✓	✓	\	✓	2		1					✓	✓
	•							84 0	2,	1 \	1					

Printed By: Encoder on 7/2/2025 2:52:46 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EBAYA JASSIN STORE	SARI-SARI STORE	Т						^								
CHRISTINE STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
RJ STORE	SARI-SARI STORE	W														
GAPA STORE	SARI-SARI STORE	W						8.2		//						
ROSE STORE	SARI-SARI STORE	W														
LAINA STORE	SARI-SARI STORE	Th					É									
AVANA STORE	SARI-SARI STORE	Th														
		•	•					E4 0	2,	1 \	•			•		

Printed By: Encoder on 7/2/2025 2:52:46 PM

Page 62 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AWRING CAITON	SARI-SARI STORE	F				1		^				✓			✓	
SANCOM DODONG	SARI-SARI STORE	F				6	0	\rightarrow		3						
BIBOY	SARI-SARI STORE	F														
DAGONGONG	SARI-SARI STORE	F						83		//						
OCSALES	SARI-SARI STORE	S			✓			A			✓				✓	
AKBAYAN	SARI-SARI STORE	Т					É									
MODIDO	SARI-SARI STORE	Т						2								
		•	•					E4 10	2,	1 \	•			•		

Printed By: Encoder on 7/2/2025 2:52:47 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BERNIE ANDIS	SARI-SARI STORE	Th	✓					<u> </u>			✓				✓	
TONYA STORE	SARI-SARI STORE	Th				40	0	\diamond		3	✓				✓	
JOSEPH STORE	SARI-SARI STORE	Th			1						>					
NARSON STORE	SARI-SARI STORE	Th						83								
RUFA JEVELYN	SARI-SARI STORE	Th						A		//						
NENE CANTALIAO	SARI-SARI STORE	Th		✓			É				✓				✓	
ATUBAY	SARI-SARI STORE	Th														
	•							E4 D	2,	1 \	•				-	•

Printed By: Encoder on 7/2/2025 2:52:47 PM

Page 64 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VELASCO STORE	SARI-SARI STORE	S				_		^								
SANGCO STORE	SARI-SARI STORE	F	✓			6	0	\rightarrow		3	✓				✓	
AMAY STORE	SARI-SARI STORE	F														
ABASIG	SARI-SARI STORE	F						83								
KEN VARIETY STORE	SARI-SARI STORE	F			✓			A			✓				✓	
COSEP STORE	SARI-SARI STORE	S				✓	É					✓			√	
AVILA STORE	SARI-SARI STORE	Т						2								
	•		1					E4 10	2,	1 \						

Printed By: Encoder on 7/2/2025 2:52:47 PM

Page 65 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAGALLANES STORE	SARI-SARI STORE	Th			✓			^			1				✓	
SIBATNA STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
JETJET STORE	SARI-SARI STORE	Th									>					
LV STORE	SARI-SARI STORE	F						83		//						
SIMBLANTE STORE	SARI-SARI STORE	F	✓					A		//	1				✓	
BOBOY STORE	SARI-SARI STORE	F		✓	✓	✓	É						1		✓	
FREDO ARASDE	SARI-SARI STORE	F								1						
	•	•	•		•			E4 10	2,	1 \	•	•	•	•		

Printed By: Encoder on 7/2/2025 2:52:47 PM

Page 66 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARY GRACE MANDATO	SARI-SARI STORE	Th				1		^			✓				✓	
GABI-BRENZ STORE	SARI-SARI STORE	F				6	0		\Diamond	3						
JENIAS DAGONDONG	SARI-SARI STORE	F	✓		*	1					>		✓		✓	
LOCIMA MEÑOSA	SARI-SARI STORE	F						83		//						
ROSENA JUNMAR	SARI-SARI STORE	F						A		//						
JOHN PAUL STORE	SARI-SARI STORE	F					É									
OXALES STORE	SARI-SARI STORE	S						3		1						
	•		•					E4 0	2,	1 \	•	•				

Printed By: Encoder on 7/2/2025 2:52:48 PM

Page 67 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GOMEZ STORE TALINGA	SARI-SARI STORE	S						^								
MALIK STORE	SARI-SARI STORE	S				0	0	\rightarrow		3						
BREDO LJ	SARI-SARI STORE	Th									>					
MANOS STORE	SARI-SARI STORE	Th				~		83		//	1				✓	
AGON STORE	SARI-SARI STORE	Th						H		//						
ANGCO STORE	SARI-SARI STORE	Th					É									
TOLEDO STORE	SARI-SARI STORE	Th						2		1						
	1		•					E4 10	2,	1 \ \	•			•	1	

Printed By: Encoder on 7/2/2025 2:52:48 PM

Page 68 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARNEL VELIADARTS STORE	SARI-SARI STORE	Т					A	◆								
GUMABAO STORE	SARI-SARI STORE	Th				Q				T						
LIBO-ON STORE	SARI-SARI STORE	Th									>					
LUSMENDA MAINIT STORE	SARI-SARI STORE	F		✓	\	~		80		//		✓			✓	
RAYA STORE	SARI-SARI STORE	F						瓜								
RONEL DAGAYLOAN STORE	SARI-SARI STORE	F					É	-A'A								
SAMBOK STORE	SARI-SARI STORE	М						70,7	5							

Printed By: Encoder on 7/2/2025 2:52:48 PM

Page 69 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
	SARI-SARI STORE	W						_								
LINA ANDAAS STORE	SARI-SARI STORE	W				0	0	\rightarrow		3						
TERESA BEDCADO STORE	SARI-SARI STORE	Th									>					
MARIALYN ICASAMA STORE	SARI-SARI STORE	Th						88								
	SARI-SARI STORE	Th						A		//						
JUSTIN BERMODEZ STORE	SARI-SARI STORE	Th	✓				É				✓				✓	
FLORINA MENOSA STORE	SARI-SARI STORE	F						50	3							

Printed By: Encoder on 7/2/2025 2:52:48 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TEODES STORE	SARI-SARI STORE	F				_		^								
POLOSCA STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
FROSE STORE	SARI-SARI STORE	W														
RENA STORE	SARI-SARI STORE	W						83								
CAANG CAANG	SARI-SARI STORE	Th						A		//						
PEKURE ASMEN	SARI-SARI STORE	Th					É									
GONY BUTALID	SARI-SARI STORE	Th						2								
	-	•	•					E4 0	2,	1 \	•	1		•		

Printed By: Encoder on 7/2/2025 2:52:48 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MONTAÑO	SARI-SARI STORE	Th						^								
KULOT A;FREDO	SARI-SARI STORE	Th				6	0	>		3						
CELINE DAGOHOY	SARI-SARI STORE	Th														
ONGCOY ESTER	SARI-SARI STORE	Th						83								
RUTH LAYA	SARI-SARI STORE	F	✓					A		//	✓				✓	
DELIA GULIMAN	SARI-SARI STORE	F					É									
BACUSO REYMOND	SARI-SARI STORE	F								1						
	•	•	•					E4 0	2,	1 \	•	•	•	•		•

Printed By: Encoder on 7/2/2025 2:52:49 PM

Page 72 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
YANO'S CHRISTINE	SARI-SARI STORE	S	✓		✓	1		^					✓		✓	
REJAN LECHON MANOK	SARI-SARI STORE	S			✓	6	0	\rightarrow		3	1				✓	
LILIAS EATERY	SARI-SARI STORE	Т									>					
CATUBAY STORE	SARI-SARI STORE	Т				✓		88		//	1				✓	
LIBETH STORE	SARI-SARI STORE	Т						A		//						
DELGADO STORE	SARI-SARI STORE	Т			✓		É				1				✓	
ERLINDA BAJALAN	SARI-SARI STORE	Т								1						
			•					E4 0	2,	1 \	1			•	1	

Printed By: Encoder on 7/2/2025 2:52:49 PM

Page 73 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TERESA DEL ROSARIO	SARI-SARI STORE	Т						^								
HASMIN PACURE	SARI-SARI STORE	Th				6	0	>		3						
ESTOY	SARI-SARI STORE	Th														
DAGOT REJELYN	SARI-SARI STORE	Th						88								
CAINDOG STORE	SARI-SARI STORE	Th				1		H		//						
REME MANDIH	SARI-SARI STORE	Th					É									
ACONG STORE	SARI-SARI STORE	Th						2								
	•	1	1					E4 10	2,	1 \	1					

Printed By: Encoder on 7/2/2025 2:52:49 PM

Page 74 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAYA STORE	SARI-SARI STORE	F				_										
MELLA STORE	SARI-SARI STORE	F				6	0	*		3						
JOSALYNDA GUANSING	SARI-SARI STORE	F														
MOSQUEDA STORE	SARI-SARI STORE	F						83								
DEVINA STORE	SARI-SARI STORE	F								11						
GARINGO	SARI-SARI STORE	F					É									
DAMPAYLA STORE	SARI-SARI STORE	F														
	•		•			/ /		E4 B	2,	1 \			•	•		

Printed By: Encoder on 7/2/2025 2:52:49 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SABANAL STORE	SARI-SARI STORE	F						^								
GOMERA STORE	SARI-SARI STORE	F				6	0			3						
ACOJEDO STORE	SARI-SARI STORE	F									-					
ALBERT	SARI-SARI STORE	W		✓				83		//	✓				✓	
ABSEN BEDO STORE	SARI-SARI STORE	F						A		//						
GUDING VILLASCO	SARI-SARI STORE	F					É									
CJAN STORE	SARI-SARI STORE	F						2		1						
	•							E4 0	2,	1 \	•	•	•	•	•	•

Printed By: Encoder on 7/2/2025 2:52:50 PM

Page 76 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AIZA ODIAN STORE	SARI-SARI STORE	S						_								
DAVOS STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
SALDON STORE	SARI-SARI STORE	W														
DOMENG EMBOOR	SARI-SARI STORE	W				✓		83			1				✓	
DINA ARSIM	SARI-SARI STORE	W								//						
MGB STORE	SARI-SARI STORE	W					É									
SOJOR STORE	SARI-SARI STORE	Th				1										
	1							E4 B	2,	1 \				•	•	

Printed By: Encoder on 7/2/2025 2:52:50 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FAMILY STORE	SARI-SARI STORE	Th						^								
ARIPAL STORE	SARI-SARI STORE	F			✓	40	0	\rightarrow		3		✓			✓	
OLANO STORE	SARI-SARI STORE	S														
DULOY STORE	SARI-SARI STORE	S						83								
DEGUZMAN BEACH RESORT	SARI-SARI STORE	М						A		//						
AMASO STORE	SARI-SARI STORE	Т					É									
NENENG ELUMBA	SARI-SARI STORE	W						2								
	•	1	•					E4 10	2,	1 \		1		•	1	

Printed By: Encoder on 7/2/2025 2:52:50 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELEYA STORE	SARI-SARI STORE	W						^								
RADA STORE	SARI-SARI STORE	F			✓	6	0	\rightarrow		3	✓				✓	
MANGAYAO STORE	SARI-SARI STORE	F			1											
LILY STORE MANDIH	SARI-SARI STORE	S						83								
EROJO STORE TALINGA	SARI-SARI STORE	М	✓		✓	~		A					✓		✓	
CHARLIE STORE	SARI-SARI STORE	W	✓				É				✓				✓	
ORO STORE	SARI-SARI STORE	W	✓			/		2				✓			✓	
	1	•	•					E4 0	2,	1 \	•			•		

Printed By: Encoder on 7/2/2025 2:52:50 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUAN STORE	SARI-SARI STORE	Th						^								
PADILLA STORE TALINGA	SARI-SARI STORE	Th	✓			6	0	\rightarrow		3	✓				✓	
CUTAN STORE	SARI-SARI STORE	F	✓		_						>	✓			✓	
ALVARES STORE	SARI-SARI STORE	F	✓					83			✓				✓	
MAGLANGIT STORE	SARI-SARI STORE	М		✓				A		//	✓				✓	
VILMA STORE	SARI-SARI STORE	Th		✓			É				✓				✓	
NARBAZ STORE	SARI-SARI STORE	F		✓						1	✓				✓	
	•	•	•					E4 0	2,	1 \	•	•	•	•	•	•

Printed By: Encoder on 7/2/2025 2:52:50 PM

Page 80 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ESPINAS STORE	SARI-SARI STORE	Т			✓			^			✓				✓	
MAR'S TAMBAYAN	SARI-SARI STORE	W			✓	6	0	\rightarrow		3	✓				✓	
ELUMBRE STORE	SARI-SARI STORE	Т			1	4					1				✓	
BARAYCAL STORE	SARI-SARI STORE	W						83								
BONG STORE	SARI-SARI STORE	W				~		A		//	✓				✓	
LUMBAYAO STORE	SARI-SARI STORE	W				✓	É					✓			✓	
BOSEN STORE	SARI-SARI STORE	W				1		2		1	✓				✓	
	•	•	•					E4 B	2,	1 \	•			•	-	

Printed By: Encoder on 7/2/2025 2:52:51 PM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DANGOD STORE	SARI-SARI STORE	W				*		_		/	✓				✓	
SUNGA STORE	SARI-SARI STORE	W				40	0		0	3	✓				✓	
PASAGAN STORE	SARI-SARI STORE	W			1	4					*				✓	
DAGWAHAN STORE	SARI-SARI STORE	F				✓		83			✓				✓	
SCHOOL CANTEEN ELEM/HS										II						
BNHS	SCHOOL CANTEEN ELEM/HS	F					Р									

Printed By: Encoder on 7/2/2025 2:52:51 PM

Page 82 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALER					- 1	1				4/						
	WHOLESAL ER	М			✓	1	0	\Diamond	0	3				✓	✓	
	WHOLESAL ER	М	✓	√	4		1			X					✓	✓
1	WHOLESAL ER	М	✓	✓	~	✓	✓	000		7	7				✓	✓
	WHOLESAL ER	М	✓	√	1	4	✓	300		//					✓	✓
1	WHOLESAL ER	Th	✓	√	√		6							✓	✓	
BACUNGAN BASIC SUPPLIES	WHOLESAL ER	W	✓	√	√	*	√	111111							✓	✓

Printed By: Encoder on 7/2/2025 2:52:51 PM

Page 83 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

ACTIVE OUTLET SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	6	0	6	1.00%	5	5	6	5	4	2.00%
Retailer	177	391	568	31.00%	47	55	58	99	5	3.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	183	391	574	32.00%	52	60	64	104	9	5.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W ₁	W2	W3	W4	Active Outlet	% Active
MIXED		549	1,173	1,722	32.00%	156	180	192	312	27	5.00%

Printed By: Encoder on 7/2/2025 2:52:51 PM

Page 84 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

	Total:	549	1,173		1,722	32.00%	156	180	192	312	27	5.00%
PURE RETAIL		0	0	4	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0		0	0.00%	0	0	0	0	0	0.00%
AUXIALIARY		0	0		0	0.00%	0	0	0	0	0	0.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With	Without	Total	%				Freque	ency of Pu	urchase		
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	6	0	6	1.00%	4))	0	0	0	0	0	2

10000

Printed By: Encoder on 7/2/2025 2:52:51 PM

Page 85 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

RETAILER	177	391	568	31.00%	5	0	0	0	106	39	16	11
	183	391	574	32.00%	9	0	0	0	106	39	16	13

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Week 1		Wee	ek 2	Wee	ek 3	Week 4		
DAT	initionally	With Purchase	% With Purchase							
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%	
Mon	0	2	0.00%	3	0.00%	1	0.00%	7	0.00%	
Tue	0	4	0.00%	1	0.00%	3	0.00%	3	0.00%	
Wed	0	4	0.00%	3	0.00%	2	0.00%	2	0.00%	

Printed By: Encoder on 7/2/2025 2:52:51 PM

Page 86 of 87

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -FERMIN TOPEZ Route Type: MIXED

For the Month of: June 2025

Thu	0	1	0.00%	2	0.00%	2	0.00%	2	0.00%
Fri	0	2	0.00%	2	0.00%	2	0.00%	2	0.00%
Sat	0	4	0.00%	1	0.00%	3	0.00%	3	0.00%

