

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 02,
ALL Products

FERMIN
TOPEZ

Route Type: MIXED

Covering for the period from April 01, 2025 to April 30, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	76	-	-	-	-	1.17	-
CALI	76	-	-	-	-	1.17	-
PP1000	798	-	-	-	-	12.33	-
PP320	17	-	-	-	-	0.26	-
PPCAN	1	-	-	-	-	0.02	-
PALE PILSEN	816	-	-	-	-	12.61	-
RH1000	4,959	-	-	-	-	76.64	-
RH330	5	-	-	-	-	0.08	-
RH500	103	-	-	-	-	1.59	-
RHCAN	1	-	-	-	-	0.02	-
RED HORSE	5,069	-	-	-	-	78.33	-
BROAD POPULAR	5,960	-	-	-	-	92.11	-
GE1000	10	-	-	-	-	0.16	-
GOLD EAGLE	10	-	-	-	-	0.16	-
ECONOMY	10	-	-	-	-	0.16	-
CALI 10 CAN	1	-	-	-	-	0.02	-
CALI 330 PL	1	-	-	-	-	0.02	-
CALI CAN	6	-	-	-	-	0.09	-
CALI ICE CAN	6	-	-	-	-	0.09	-
CALI	14	-	-	-	-	0.22	-

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HTAPPLE250 ACL	440	-	-	-	-	6.80	-
MAGNOLIA - H	440	-	-	-	-	6.80	-
NON-ALCOHOLIC BEVERAGES	454	-	-	-	-	7.02	-
FB LYCHEE 330 ACL	12	-	-	-	-	0.19	-
GOLD EAGLE	12	-	-	-	-	0.19	-
SL330ACL	10	-	-	-	-	0.16	-
SAN MIG LIGHT	10	-	-	-	-	0.16	-
FB APPLE 330 ACL	22	-	-	-	-	0.33	-
FB LEMON 330 ACL	2	-	-	-	-	0.03	-
SMFB	24	-	-	-	-	0.37	-
UPPER POPULAR	46	-	-	-	-	0.72	-
	6,471	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	6,471	-	-	-	-	100.00	-
	6,471	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	90	-	-	-	-	1.39	-
GOLD EAGLE	23	-	-	-	-	0.35	-
MAGNOLIA - H	440	-	-	-	-	6.80	-
PALE PILSEN	816	-	-	-	-	12.61	-
RED HORSE	5,069	-	-	-	-	78.33	-
SAN MIG LIGHT	10	-	-	-	-	0.16	-

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SMFB	24	-	-	-	-	0.37	-
	6,471	-	-	-	-	100.00	-



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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)