GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	11		-	Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMUSEMENT/REC REATION								^								
LILOY COCKPIT 1	AMUSEMEN T/RECREATI ON			√		S		_		X	~				1	
BAKERY/BAKESHO P											>					
4J'S BAKESHOP	BAKERY/BA KESHOP	М				Y		83		//	*				✓	
FERS BAKESHOP	BAKERY/BA KESHOP	М						A								
EMMA BAKESHOP	BAKERY/BA KESHOP	М						-1111-								
VILLARITO BAKESHOP	BAKERY/BA KESHOP	Т				✓		50	ž		✓				✓	

(4 p &)

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RONA BAKESHOP	BAKERY/BA KESHOP	W				*		^			✓				✓	
JM'S BAKESHOP	BAKERY/BA KESHOP	Th		✓		0	0	>		3	✓				✓	
BEER HOUSE	•	•		•										•		!
RESAN CATERING SERVICES	BEER HOUSE	W						٥٥		7	7					
CARINDERIA	•	•		•				70,00		7/	1			•		!
MAE MAE EATERY	CARINDERI A	М				~		点			✓				✓	
BOSSING'S BULALOAN	CARINDERI A	М	✓	✓			Р	-BYAL	-			✓			✓	
PARTOSA EATERY	CARINDERI A	W				П		£3	2							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: March 2025

T OF THE MONTH OF IVE	2011 2020			Selling	Weeks	-	and the same of		Free	anency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JAWEL	CARINDERI A	М						^		7/						
HIMIS EATERY	CARINDERI A	М				0	0	\rightarrow		3						
JAMES EATERY	CARINDERI A	F		1	4	4			\geq		>		✓		✓	
ROCHEN'S EATERY	CARINDERI A	W														
CONVENIENCE STORE																
LKS CONVENIENCE STORE LILOY	CONVENIEN CE STORE	Т		✓			É					✓			✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

DAYO

For the Month of: March 2025

			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
		-							7/						
DRUGSTOR E	Th				1	0	\Diamond	0	3		✓			✓	
		-			X				X	•		•			•
HOTEL	Т				1					>				✓	
•		•					W.	•	//		•	•			
KTV/VIDEOK E/KARAOKE	М	✓		✓	~				III				✓	✓	
•						Ĺ	1812	À					•	•	
RESORT	S				V					✓				✓	
	DRUGSTOR E HOTEL KTV/VIDEOK E/KARAOKE	DRUGSTOR Th E HOTEL T KTV/VIDEOK M E/KARAOKE	Outlet Type FOC W1 DRUGSTOR Th HOTEL T KTV/VIDEOK M E/KARAOKE	Outlet Type FOC W1 W2 DRUGSTOR Th HOTEL T KTV/VIDEOK M E/KARAOKE	DRUGSTOR Th HOTEL T KTV/VIDEOK M E/KARAOKE	Outlet Type FOC W1 W2 W3 W4 DRUGSTOR Th HOTEL T KTV/VIDEOK M E/KARAOKE M RESORT S	Outlet Type FOC W1 W2 W3 W4 1xW DRUGSTOR Th HOTEL T KTV/VIDEOK M E/KARAOKE M RESORT S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW DRUGSTOR Th HOTEL T KTV/VIDEOK M E/KARAOKE M RESORT S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW DRUGSTOR Th HOTEL T KTV/VIDEOK M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW DRUGSTOR E Th Image: Control of the control of	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM DRUGSTOR E Th Image: Control of the cont	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM DRUGSTOR Th E Image: Control of the	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM DRUGSTOR Th Image: Control of the control of	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up DRUGSTOR Th E T Image: Control of the control of	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase DRUGSTOR Th E T Image: Control of the control of

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASIGNE BEACH RESORT	RESORT	s				_		^								
SEA BICAZE RESORT	RESORT	Т		✓		6	0	\rightarrow		3	✓				✓	
RTW FA 1	·	!													!	
BETH SARI SARI	RTW FA 1	М	✓	✓	~	~		م	1		7				✓	✓
SARI-SARI STORE					1			10.05		7/					Į.	
AMBUS STORE	SARI-SARI STORE				✓	~		点				✓			✓	
NUGAS STORE	SARI-SARI STORE	М	✓			~	P		-			✓			✓	
ELMY STORE	SARI-SARI STORE	М	✓		✓	1		£20°	3					✓	✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
REXIEN'S CON- STORE	SARI-SARI STORE	М						^								
TERESITA D. ABING	SARI-SARI STORE	М		✓		0	0	\rightarrow		3	✓				✓	
SLP PAMANA 2	SARI-SARI STORE	М		✓	1						>	✓			✓	
NELITA P. DERAMA	SARI-SARI STORE	М		✓				33		//	✓				✓	
ROLDAN LU-AB	SARI-SARI STORE	М		✓				A		11	✓				✓	
PEDING STORE	SARI-SARI STORE	М		✓			Ĺ				✓				✓	
RETUYA STORE	SARI-SARI STORE	М		✓						1	✓				✓	
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUNA L. BAO	SARI-SARI STORE	М		✓				^			✓				✓	
NINIA SARI-SARI STORE	SARI-SARI STORE	М				10	0	>	0	3						
LITLIT D. MAGSAYO	SARI-SARI STORE	М														
PASLON STORE	SARI-SARI STORE	М		✓	1			83		//				✓	✓	
SANMAEREY	SARI-SARI STORE	М						A		//						
NAONG STORE	SARI-SARI STORE	М			✓	✓	É					✓			✓	
ANGELTESS STORE	SARI-SARI STORE	М			✓			2		1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EVANGELINE C. BITANGCOR	SARI-SARI STORE	М						^								
INDAY APDOHAN STORE	SARI-SARI STORE	М	✓		✓	6	0	\rightarrow		3		✓			✓	
ALEXA STORE	SARI-SARI STORE	М									>					
RJC	SARI-SARI STORE	М						8.3		//						
PACARO STORE	SARI-SARI STORE	М		✓	✓	1		A		//		1			✓	
ANNABELLE STORE	SARI-SARI STORE	М					É									
VIRGINIA C. PABUAYA	SARI-SARI STORE	М		✓		V						1			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - ALL Products

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENG JENG STORE	SARI-SARI STORE	М			✓			_			✓				✓	
RJM STORE	SARI-SARI STORE	М				0	0	\rightarrow		70						
CAYACAP STORE	SARI-SARI STORE	М		√	1	$\langle \ \rangle$					>	✓			✓	
TALELANG STORE	SARI-SARI STORE	М		√				33		//	✓				✓	
EMMANUEL THINEFRANCIA	SARI-SARI STORE	М						A		11						
JOCELYN S. BAGSICAN	SARI-SARI STORE	М					Ĺ									
TALILANG STORE	SARI-SARI STORE	М		*							✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

RI M	Л	W1 ✓	W2	W3	₩4 ✓	1xW	2xW	3xW	4xW	1xM	2xM ✓	3xM	4xM up	With Purchase ✓	Active Outlet
RI M	Л	✓			V				7/		✓			√	
					6	10								·	
RI M	Л		t		0	<u> </u>	~		200						
								$\backslash \backslash$		/					
RI M	Л						65		//						
RI M	Л			✓			A		//	✓				√	
RI M	Л			✓		É					✓			√	
RI M	Л						5								
	RI N	RI M	RI M	RI M	RI M	RI M	RI M	RI M	RI M	RI M	RI M	RI M	RI M V	RI M V	RI M

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DIVINO STORE	SARI-SARI STORE	М		✓	✓	*							✓		✓	
JOVITO C. ENOT JR.	SARI-SARI STORE	М				6	0	\diamond		3						
NR STORE	SARI-SARI STORE	М														
MG VARIETY STORE	SARI-SARI STORE	М						83		//						
VAKEN STORE	SARI-SARI STORE	М						A		//						
BULALA STORE	SARI-SARI STORE	М		✓			É				✓				✓	
RELFE'S STORE	SARI-SARI STORE	М						2								
	•	•	•	•	•			E4 D	2,	1	•	•	•	•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARTINEZ STORE	SARI-SARI STORE	М	✓			_		^			✓				✓	
BOBBY STORE	SARI-SARI STORE	М	✓		✓	40	0	\rightarrow		3			✓		✓	
EVAN'S STORE	SARI-SARI STORE	М									>					
ROSEJANE STORE	SARI-SARI STORE	М		✓				83		//	✓				✓	
EL-VIRGINIA STORE	SARI-SARI STORE	М						A		//						
C & X MINIMART	SARI-SARI STORE	М		✓			É				✓				√	
LILOY COCKPIT 2	SARI-SARI STORE	М		✓	✓	/				1			√		√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - ALL Products

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GENITA SARI-SARI STORE	SARI-SARI STORE	М	✓		✓	1		_					✓		✓	
MMK STORE	SARI-SARI STORE	М				6	0	>		30						
GERBES STORE	SARI-SARI STORE	М	✓	✓	1	4	1								✓	✓
JENG JENG STORE	SARI-SARI STORE	М						83		//						
CWENG CWENG STORE	SARI-SARI STORE	М						A								
XNANDA STORE	SARI-SARI STORE	М					É									
APDOHAN STORE	SARI-SARI STORE	M														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

Route Type: MIXED

For the Month of: March 2025

	FLOR STORE SARI-SARI STORE VIN STORE SARI-SARI STORE SSEL B. SARI-SARI M STORE LDAN R. SAPIHI SARI-SARI STORE MAR C. SARI-SARI STORE MAR C. SARI-SARI M STORE			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAFLOR STORE		М						_								
ARVIN STORE		М				6	0			70						
JESSEL B. MAGLANGIT		М														
ROLDAN R. SAPIHI		М						83			/					
JOMAR C. JULAGLA		М						A		//						
MO STORE	SARI-SARI STORE	М					É									
ROSEHEZEL MAY A. GUTIEREZ	SARI-SARI STORE	М						2		1						
		•	•	•				E4 D	2,	1 \ \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALMA A. VIDAL	SARI-SARI STORE	М				_										
HONORIA A BIDAD	SARI-SARI STORE	М		✓		6	0			70	✓				✓	
LET LET STORE	SARI-SARI STORE	М			-											
VANMAEREY STORE	SARI-SARI STORE	М						88		7/						
OWENA R INSINA	SARI-SARI STORE	М				1				//						
RELFIE B TORE	SARI-SARI STORE	М					É									
VIVIAN T GAMALE	SARI-SARI STORE	М			✓					1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LACTUAN STORE	SARI-SARI STORE	М						^								
NANO STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
XBEBERY G QUINSON	SARI-SARI STORE	М	✓								1				✓	
PALOSO STORE	SARI-SARI STORE	М						88		//						
ANTONIO STORE	SARI-SARI STORE	М				1				//						
BERMUDO STORE	SARI-SARI STORE	М					Ĺ									
ANALIZA D BALAS	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ONTING STORE	SARI-SARI STORE	М						·								
EC JUN STORE	SARI-SARI STORE	М				6	0			3						
OLAMA CONSUMER GOODS STORE	SARI-SARI STORE	М		√							> 1				✓	
RRS STORE	SARI-SARI STORE	М						33		//						
ANDILAP STORE	SARI-SARI STORE	М						巫								
GAUSIN STORE	SARI-SARI STORE	М			✓		É				✓				✓	
ANDRICA AMION	SARI-SARI STORE	М						500	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - ALL Products

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANADIO STORE	SARI-SARI STORE	М						_								
TIMAGOS STORE	SARI-SARI STORE	М		✓	✓	40	0	\rightarrow		3			✓		✓	
VIDAL STORE	SARI-SARI STORE	W														
JARASALEM STORE	SARI-SARI STORE	W						8.8		//	/					
PACULANANG STORE	SARI-SARI STORE	W	✓					A		11	✓				✓	
MONDEJAR	SARI-SARI STORE	W					É									
JING STORE	SARI-SARI STORE	W								1						
	•		•	•	•			E4 D	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BBJ'S STORE	SARI-SARI STORE	W						_								
FAT CAT	SARI-SARI STORE	W	✓		✓	6	0	\rightarrow		3		✓			✓	
RENON STORE	SARI-SARI STORE	W									>					
TAMJUNES BAKESHOP	SARI-SARI STORE	W						8.3		//						
DUCAL STORE	SARI-SARI STORE	W				1				//						
SAPIHI STORE	SARI-SARI STORE	Th					É									
RRJ STORE	SARI-SARI STORE	Th			✓					1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LIHAYLIHAY STORE	SARI-SARI STORE	Th			✓			_			✓				✓	
SAGARIO STORE	SARI-SARI STORE	Th		✓		6	0	\rightarrow		3	✓				✓	
GUMIMAO STORE	SARI-SARI STORE	Th		✓							1				✓	
NILMA STORE	SARI-SARI STORE	Th						88		//						
GALLEPOSO STORE	SARI-SARI STORE	Th						A		//						
EMMA'S STORE	SARI-SARI STORE	Th			✓		É				✓				✓	
N-JJJ STORE	SARI-SARI STORE	М														
L	I	ı	ı	l	1			E4 13	2	1	1	l		1	<u> </u>	<u> </u>

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - ALL Products

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AZALMA STORE	SARI-SARI STORE	Th	✓					^			✓				✓	
QUINZON STORE	SARI-SARI STORE	М		✓		10	0			3	✓				✓	
LIBERT L. BOGSANGIT	SARI-SARI STORE	Th			1											
FRITZIE ANN P. TAGUD	SARI-SARI STORE	Th		✓	1	~		83		//			1		✓	
LING-LING STORE	SARI-SARI STORE	Th			√			A		11	✓				✓	
DELIA SARI-SARI STORE	SARI-SARI STORE	Th					É									
JANE ROSE S. HONGHONG	SARI-SARI STORE	Th														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUNEJAY STORE	SARI-SARI STORE	Th		✓				_			✓				✓	
TERSON B. HAPITAN	SARI-SARI STORE	F				6	0	\rightarrow		3						
MARIA BENA MARANIO STORE	SARI-SARI STORE	F														
ANABEL C BACARO STORE	SARI-SARI STORE	F						83								
ELYN STORE	SARI-SARI STORE	F				1		A		//						
FORMOSO STORE	SARI-SARI STORE	W		✓	✓		É					✓			✓	
JC HEART	SARI-SARI STORE	W														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - ALL Products

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANALIZA HAJAU	SARI-SARI STORE	W	✓		✓	*		_					✓		✓	
ACULBE STORE	SARI-SARI STORE	W				0	0	\rightarrow	0	3						
CAÑETE STORE	SARI-SARI STORE	W		✓	1							✓			✓	
PHARMACY SALUG	SARI-SARI STORE	М						88		//						
TONE R STORE	SARI-SARI STORE	М						A		//						
M/R SARI-SARI STORE	SARI-SARI STORE	М					É									
DUBDUBAN STORE	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - ALL Products

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EMBAL STORE	SARI-SARI STORE	S	✓			1						✓			✓	
AMIHAN'S GOOD STORE	SARI-SARI STORE	S				40	0			3			✓		✓	
EMELINDA G. GALLEPOSO	SARI-SARI STORE	S														
CHONA SARI-SARI STORE	SARI-SARI STORE	Th		✓				83		//	✓				✓	
C/X SARI-SARI STORE	SARI-SARI STORE	Т						A								
NENENG SARI- SARI STORE	SARI-SARI STORE	W					É									
SHAN AND LOVE- LOVE VARIETY STORE	SARI-SARI STORE	W						500	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

	Outlet Name Outlet Type FO			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COLE DURONIO SARI-SARI STORE	SARI-SARI STORE	W						_								
TEQUEL STORE	SARI-SARI STORE	Th	✓		✓	0	0	\rightarrow		3		✓			✓	
INDAY STORE	SARI-SARI STORE	Th									>					
LUZ STORE	SARI-SARI STORE	F						88		//						
3KG STORE	SARI-SARI STORE	F								//						
CHLOE STORE	SARI-SARI STORE	F					Ĺ									
XPACARO'S STORE	SARI-SARI STORE	F								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

Outlet Type									Direction of the last of the l		hase				1
Juliet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	F			✓						✓				✓	
SARI-SARI STORE	S				10	0			200						
SARI-SARI STORE	S			4				$\backslash \backslash$		*				✓	
SARI-SARI STORE	S						83		//						
SARI-SARI STORE	S						A								
SARI-SARI STORE	М					É									
SARI-SARI STORE	М						5								
	TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M TORE	TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE	TORE ARI-SARI S	TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI S TORE ARI-SARI S TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI M TORE ARI-SARI M TORE	TORE

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

	Outlet Name Outlet Type F			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XCARBONA'S STORE	SARI-SARI STORE	М						_								
ROSALEM'S STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
VIDAL'S STORE	SARI-SARI STORE	М				1					1				✓	
CETA'S STORE	SARI-SARI STORE	М						88								
VILLACURA'S STORE	SARI-SARI STORE	Т						A		//						
ARIPAL'S STORE	SARI-SARI STORE	Т					Ĺ									
TOMARONG'S STORE	SARI-SARI STORE	М	✓							1	1				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

	Outlet Name Outlet Type			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XELMY MAMMO STORE	SARI-SARI STORE	W														
JR & LUZ STORE	SARI-SARI STORE	W				6	0	\diamond		20						
ANABEL'S STORE	SARI-SARI STORE	W		✓							*				✓	
G.B. CONVENIENCE STORE	SARI-SARI STORE	W														
MELING PAÑA STORE	SARI-SARI STORE	W								II						
INDAY STORE	SARI-SARI STORE	Th						-1111-	-							
LATRAS STORE	SARI-SARI STORE	Th						5,5	}							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARNULPO TABILIRAN STORE	SARI-SARI STORE	Th				_		^								
NORJUN ENT	SARI-SARI STORE	Th				6	0			3						
AMJ'S GEAR & GRUB	SARI-SARI STORE	Th														
COOP	SARI-SARI STORE	S		✓				88		//	✓				✓	
STAR GROCERY	SARI-SARI STORE	М				1		H								
WENDEL STORE	SARI-SARI STORE	М			✓		É				✓				✓	
JEWARD STORE	SARI-SARI STORE	М						2								
	•		•	1	•			E4 0	2,	1 \	1			•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL DANDAYO

For the Month of: March 2025

RE I-SARI RE	FOC T	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RE I-SARI RE I-SARI	T								7						
RE I-SARI	1														
I-SANI	_				10	0	\rightarrow		Pos						
RE	I			*				$\backslash \backslash$		*				4	
I-SARI RE	W		✓				83		//	1				√	
I-SARI RE	W	✓					A			✓				4	
I-SARI RE	F		✓			É				1				√	
I-SARI RE	F														
I-S RE I-S RE	SARI SARI SARI	SARI W SARI F SARI F SARI F	SARI W SARI F SARI F	SARI W SARI F SARI F	SARI F SARI F	SARI W SARI F SARI F	SARI F SARI F SARI F	SARI W SARI F SARI F	SARI F SARI F						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL DANDAYO

For the Month of: March 2025

	utlet Name Outlet Type FOO			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARENTES SARI- SARI STORE	SARI-SARI STORE	F						^								
FERNANDEZ SARI- SARI STORE	SARI-SARI STORE	F				0	0	\rightarrow		3						
MERNA SARI-SARI STORE	SARI-SARI STORE	F							$\backslash \backslash$		>					
DIXIMO SARI-SARI STORE	SARI-SARI STORE	F						83								
LAIDON STORE	SARI-SARI STORE	F						A		11						
LENDY LARGO	SARI-SARI STORE	F					Ĺ									
BANIOSA STORE	SARI-SARI STORE	S								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JONA STORE	SARI-SARI STORE	S						^								
VERGIE STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
MYLENE STORE	SARI-SARI STORE	Th														
BOY ESTRELLANTE	SARI-SARI STORE	Th						83		//						
TALA GEN. MERCHANDISE	SARI-SARI STORE	Th						A								
TATA SALAGUSTE STORE	SARI-SARI STORE	Th	✓				É				✓				✓	
REBECCA STORE	SARI-SARI STORE	S								1						
	•	•	•		•			E4 0	2,	1	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

	Outlet Name Outlet Type FC			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RENCE MARK STORE	SARI-SARI STORE	S				*		^			✓				✓	
TATA & ELLY STORE	SARI-SARI STORE	S				40	0	\rightarrow		3	✓				✓	
FRITZ CYRIL STORE	SARI-SARI STORE	S		✓		4					>		✓		✓	
WILMA STORE	SARI-SARI STORE	S						8.2								
ORMOSO STORE	SARI-SARI STORE	Т														
VIANEX STORE	SARI-SARI STORE	Т					É									
PONCE STORE	SARI-SARI STORE	W		✓							✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
YAN YAR	SARI-SARI STORE	W		✓				_			✓				✓	
LINDA STORE	SARI-SARI STORE	W	✓			6	0			3	✓				✓	
RL STORE	SARI-SARI STORE	W									/					
MAÑOSA STORE	SARI-SARI STORE	Th	✓	✓		✓		83					✓		✓	
KOYKOY STORE	SARI-SARI STORE	Th						A								
IMBANG STORE	SARI-SARI STORE	Th					É									
ARJHON STORE	SARI-SARI STORE	Th						2								
	•	•	•	•	•			E4 0	2,	1		•	•	•	•	•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARLENE STORE	SARI-SARI STORE	Th		✓				_			✓				✓	
JHON & KIM	SARI-SARI STORE	F				6	0	\rightarrow		3						
ANITA STORE	SARI-SARI STORE	F														
RMD STORE	SARI-SARI STORE	S						88		//						
GINA STORE	SARI-SARI STORE	S				1				//						
INDAY'S STORE	SARI-SARI STORE	Т					Ĺ									
BAROTE STORE	SARI-SARI STORE	Т		✓						1		✓			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

be F W F	=OC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
F									7/						
					1										
F			I		0	0	\rightarrow		Po						
			✓							> 1				✓	
S							83		//						
S							A		//						
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	S	S	S	S	S	S	S	S S	S	S S	S S	S S	S S	S S	S S

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

utlet Type ARI-SARI ORE	FOC	W1	W2	W3		and the same of		The state of the s	1						
	9			VVS	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
OKE	3														
ARI-SARI TORE	M				10	0			200						
ARI-SARI TORE	М							$\backslash \backslash$		/					
ARI-SARI TORE	Т						83		//						
ARI-SARI FORE	Т						A		//						
ARI-SARI TORE	Т					É									
ARI-SARI TORE	Т						5								
AF CAF CAF CAF CAF CAF CAF CAF CAF CAF C	ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	RI-SARI M DRE RI-SARI T	RI-SARI DRE RI-SARI T DRE	RI-SARI M DRE RI-SARI T DRE	RI-SARI M CRE RI-SARI T CRE	RI-SARI M DRE RI-SARI T DRE	DRE RI-SARI M DRE RI-SARI T DRE	DRE RI-SARI M DRE T DRE	RI-SARI M DRE T DR	ORE RI-SARI M ORE RI-SARI T ORE

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
V JOE STORE	SARI-SARI STORE	Т				_		_								
SAFAMCO	SARI-SARI STORE	S			✓	6	0	0	\Diamond	30	✓				✓	
ORTIGA STORE	SARI-SARI STORE	М														
MARIO STORE	SARI-SARI STORE	Т						8.2		//						
ROJAS STORE	SARI-SARI STORE	Th		✓	✓			A		//		✓			✓	
CAMANSI STORE	SARI-SARI STORE	Th		✓			É				✓				✓	
HONGHONG STORE	SARI-SARI STORE	Th														
	•	•	-	•	•			74 B	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL Route Type: DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ISABELLE LAÑOJAN STORE	SARI-SARI STORE	Th						^								
GIBANG-GIBANG STORE	SARI-SARI STORE	Th	✓	✓		6	0	\rightarrow	0	3		✓			✓	
CABRISTANTE CARENDERIA	SARI-SARI STORE	F				1					*				✓	
COOP SALUG	SARI-SARI STORE	М						83		//						
ROCIO STORE	SARI-SARI STORE	М				1				//						
CLARK BUHIAN STORE	SARI-SARI STORE	М					É									
TEJADA STORE	SARI-SARI STORE	Т								1						

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
YSIK STORE	SARI-SARI STORE	Т		✓				<u> </u>			✓				✓	
MARITES STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
LEGARTO STORE	SARI-SARI STORE	Т		✓							*				✓	
KIM STORE	SARI-SARI STORE	Т						83		//						
HANAPI STORE	SARI-SARI STORE	Th						A		//						
SUCIMA STORE	SARI-SARI STORE	Th		✓			É		1		✓				✓	
EMOTIN STORE	SARI-SARI STORE	F		✓						1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

utlet Type	FOC	W1	VA/O			-									
RI-SARI			W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ORE	S						·								
ARI-SARI ORE	S				10	0			200						
ARI-SARI ORE	Th		✓	4						/	✓			4	
ARI-SARI ORE	Th	✓	✓	✓			83		//			✓		4	
ARI-SARI ORE	F						A		//						
ARI-SARI ORE	F					É									
ARI-SARI ORE	Т														
	ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T	RI-SARI DRE RI-SARI DRE RI-SARI DRE RI-SARI F DRE RI-SARI F DRE RI-SARI F DRE RI-SARI T DRE	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T ORE	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T ORE	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T ORE	RI-SARI Th	ORE RI-SARI ORE Th ✓	ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI F ORE RI-SARI T ORE RI-SARI T ORE

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SULU STORE	SARI-SARI STORE	Т						^								
RHENAN FALCONETE	SARI-SARI STORE	W				6	0	\rightarrow		3						
JASSI STORE	SARI-SARI STORE	Th									>					
ABIA STORE	SARI-SARI STORE	Th						8.2								
ABRIOL STORE	SARI-SARI STORE	F	✓	✓		~		A					✓		✓	
LEOVY	SARI-SARI STORE	W	✓				É				✓				✓	
MAGTAGAD STORE	SARI-SARI STORE	Th														
STURE	STORE		<u> </u>					E4 6	2,	1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PIAÑAR STORE	SARI-SARI STORE	F						^								
ERLINDA ODARBE	SARI-SARI STORE	W				6	0	\rightarrow		3						
ROSITA CERVAS	SARI-SARI STORE	W									>					
ARLYN AMIT	SARI-SARI STORE	W				✓		88			✓				✓	
BOGANOTAN STORE BACONG	SARI-SARI STORE	W						A		//						
ELMA LUAB	SARI-SARI STORE	Th					É									
EVELYN AQUINO	SARI-SARI STORE	Th	✓							1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JANE GERENTE	SARI-SARI STORE	W	✓					^			✓				✓	
MARICEL BINONI	SARI-SARI STORE	F	✓			6	0	\rightarrow		3	1				√	
ARIAN DANIEL STORE	SARI-SARI STORE	Т		✓							*				√	
LANIE HAMOY STORE	SARI-SARI STORE	Т		✓	1			83				✓			✓	
BAYAWA STORE	SARI-SARI STORE	W		✓				A		//	✓				✓	
SALUG COCKPIT	SARI-SARI STORE	W		✓			É				✓				√	
SALLY SABOLANE STORE	SARI-SARI STORE	Th		✓						1	✓				√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHERYHAN STORE	SARI-SARI STORE	Th		✓				_			✓				✓	
REUTICQUIO STORE	SARI-SARI STORE	Th		✓		40	0	\rightarrow		3		✓			✓	
MAGLANGIT STORE	SARI-SARI STORE	Th		✓							*				✓	
SACARIE STORE	SARI-SARI STORE	Th		✓	1			83				✓			✓	
MARATA COASTAL STORE	SARI-SARI STORE	Th			✓			A		//	✓				✓	
NICANOR VIRGILIA	SARI-SARI STORE	Th			✓		É				✓				✓	
LUMAWAS STORE	SARI-SARI STORE	Th			✓					1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHELLA MAE EBANA STORE	SARI-SARI STORE	Th				1		_			✓				✓	
JAZZEIRA STORE	SARI-SARI STORE	Т				40	0	\rightarrow		Pos	✓				✓	
SCHOOL CANTEEN COL/UNIV											>					
ZAMSULA COLLEGE SCHOOL		М		√	\					//	1				✓	
SCHOOL CANTEEN ELEM/HS							É									
SALUG NATIONAL HIGH SCHOOL	SCHOOL CANTEEN ELEM/HS	S		✓					_			✓			√	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALER	•									7/		•	•			•
OSANNAH STORE	WHOLESAL ER	М	✓	✓		1	0	\Diamond	()	X			✓		✓	
BEB MIRACLE STORE	WHOLESAL ER	М	√	✓	✓	*	√			X					✓	✓
YAKEN STORE	WHOLESAL ER	W	✓	✓	~	~		څ	✓	7	7				✓	✓
TAGULOB VARIETY STORE	WHOLESAL ER	М	√	✓	✓	~	✓	700		//					✓	✓
JODIS VARIETY STORE	WHOLESAL ER	М					6)							
PLAZA STORE	WHOLESAL ER	М	✓	✓	✓	V		✓							✓	✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODS MIRACLE	WHOLESAL ER	W	√	✓	✓	V		√							✓	✓
ALBERT TAN	WHOLESAL ER	F	√	✓	✓	40	7	<u></u>		70					✓	√

ACTIVE OUTLET SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	N T	W2	W3	W4	Active Outlet	% Active
Wholesaler	8	1	9	3.00%	8	8	7	8	7	5.00%
Retailer	126	183	309	40.00%	29	68	44	36	1	1.00%

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

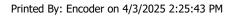
Route Type: MIXED

For the Month of: March 2025

N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	134	184	318	42.00%	37	76	51	44	8	6.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		402	552	954	42.00%	111	228	153	132	24	6.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	402	552	954	42.00%	111	228	153	132	24	6.00%



GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL

DANDAYO

For the Month of: March 2025

FREQUENCY OF PURCHASE SUMMARY:

Crown	With	Without	Total	%	\diamond	0	3	Freque	ency of Pu	urchase		
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	8	1	9	3.00%	3	2	2	0	0	0	1	0
RETAILER	126	183	309	40.00%	66	0	0	0	83	26	13	3
	134	184	318	42.00%	4	2	2	0	83	26	14	3

ITINERARY VS WITH PURCHASE SUMMARY:

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products -RONNEL Route Type: MIXED DANDAYO

For the Month of: March 2025

DAY	Outlet Count	Week 1		Wed	ek 2	Wee	ek 3	Week 4	
	Itinerary	With Purchase	% With Purchase						
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mon	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tue	0	0	0.00%	0	0.00%	1	0.00%	0	0.00%
Wed	0	0	0.00%	1	0.00%	0	0.00%		0.00%
Thu	0	0	0.00%	1	0.00%	4	0.00%	0	0.00%
Fri	0	0	0.00%	0	0.00%	0	0.00%	2	0.00%

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - ALL Products

-RONNEL DANDAYO

Route Type: MIXED

For

Sat	f: March 2025 0	1 0.00	0% 0	0.00%	0	0.00%	0	0.00%
				7			7	
				0	· <	0		
					å		77	
					7.57	Š /		
					益			
					É	200	\	