

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

CHRISTINE
DINOY

Route Type: MIXED

Covering for the period from January 01, 2025 to January 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	98	-	-	-	-	0.95	-
CALI	98	-	-	-	-	0.95	-
PP1000	1,015	-	-	-	-	9.92	-
PP320	48	-	-	-	-	0.47	-
PPCAN	1	-	-	-	-	0.01	-
PALE PILSEN	1,064	-	-	-	-	10.40	-
RH1000	8,020	-	-	-	-	78.40	-
RH330	51	-	-	-	-	0.49	-
RH500	208	-	-	-	-	2.03	-
RHCAN	4	-	-	-	-	0.04	-
RED HORSE	8,282	-	-	-	-	80.97	-
BROAD POPULAR	9,444	-	-	-	-	92.33	-
GE1000	1	-	-	-	-	0.01	-
GOLD EAGLE	1	-	-	-	-	0.01	-
ECONOMY	1	-	-	-	-	0.01	-
CALI 10 CAN	4	-	-	-	-	0.04	-
CALI 330 PL	16	-	-	-	-	0.16	-
CALI CAN	15	-	-	-	-	0.15	-
CALI ICE 330	13	-	-	-	-	0.13	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

CHRISTINE
DINOY

Route Type:

MIXED

Covering for the period from January 01, 2025 to January 31, 2025



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

CHRISTINE
DINOY

Route Type:

MIXED

Covering for the period from January 01, 2025 to January 31, 2025

CALI ICE CAN	27	-	-	-	-	0.26	-
CALI	75	-	-	-	-	0.73	-
HTAPPLE250 ACL	569	-	-	-	-	5.56	-
MAGNOLIA - H	569	-	-	-	-	5.56	-
NON-ALCOHOLIC BEVERAGES	644	-	-	-	-	6.30	-
CBLANCA CAN	1	-	-	-	-	0.01	-
CERVEZA NEGRA	1	-	-	-	-	0.01	-
FB LYCHEE 330 ACL	19	-	-	-	-	0.18	-
GOLD EAGLE	19	-	-	-	-	0.18	-
PP-PAM-CAN	3	-	-	-	-	0.03	-
PAM	3	-	-	-	-	0.03	-
SM FREE CAN	1	-	-	-	-	0.01	-
SAN MIG FREE	1	-	-	-	-	0.01	-
SL330ACL	14	-	-	-	-	0.14	-
SLCAN	3	-	-	-	-	0.03	-
SAN MIG LIGHT	18	-	-	-	-	0.17	-
FBAPPLECAN	4	-	-	-	-	0.04	-
FBLEMONCAN	2	-	-	-	-	0.02	-
FB LYCHEE CAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	73	-	-	-	-	0.72	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

CHRISTINE
DINOY

Route Type:

MIXED

Covering for the period from January 01, 2025 to January 31, 2025



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

CHRISTINE
DINOY

Route Type:

MIXED

Covering for the period from January 01, 2025 to January 31, 2025

FB LEMON 330 ACL	18	-	-	-	-	0.17	-
SMFB	98	-	-	-	-	0.96	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	140	-	-	-	-	1.37	-
	10,229	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	10,229	-	-	-	-	100.00	-
	10,229	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	173	-	-	-	-	1.69	-
CERVEZA NEGRA	1	-	-	-	-	0.01	-
GOLD EAGLE	19	-	-	-	-	0.19	-
MAGNOLIA - H	569	-	-	-	-	5.56	-
PALE PILSEN	1,064	-	-	-	-	10.40	-
PAM	3	-	-	-	-	0.03	-
RED HORSE	8,282	-	-	-	-	80.97	-
SAN MIG FREE	1	-	-	-	-	0.01	-
SAN MIG LIGHT	18	-	-	-	-	0.17	-
SMFB	98	-	-	-	-	0.96	-
SUPER DRY	1	-	-	-	-	0.01	-
	10,229	-	-	-	-	100.00	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

Covering for the period from January 01, 2025 to January 31, 2025

CHRISTINE
DINOY

Route Type: MIXED



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)