

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
ALL Products

GINA
GRACE
LOPEZ

Route Type: MIXED

Covering for the period from January 01, 2025 to January 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	5	-	-	-	-	0.05	-
RH SUPER 1000	127	-	-	-	-	1.24	-
CALI	131	-	-	-	-	1.29	-
PP1000	1,900	-	-	-	-	18.67	-
PP320	12	-	-	-	-	0.12	-
PPCAN	5	-	-	-	-	0.05	-
PALE PILSEN	1,917	-	-	-	-	18.84	-
RH1000	7,138	-	-	-	-	70.16	-
RH330	10	-	-	-	-	0.10	-
RH500	214	-	-	-	-	2.10	-
RHCAN	5	-	-	-	-	0.05	-
RED HORSE	7,368	-	-	-	-	72.41	-
SMZERO330	1	-	-	-	-	0.01	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
BROAD POPULAR	9,417	-	-	-	-	92.56	-
GE1000	2	-	-	-	-	0.02	-
GOLD EAGLE	2	-	-	-	-	0.02	-
ECONOMY	2	-	-	-	-	0.02	-
CALI 10 CAN	11	-	-	-	-	0.11	-
CALI 330 PL	19	-	-	-	-	0.19	-

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CALI CAN	21	-	-	-	-	0.21	-
CALI ICE 330	9	-	-	-	-	0.09	-
CALI ICE CAN	14	-	-	-	-	0.14	-
CALI	74	-	-	-	-	0.73	-
HTAPPLE250 ACL	460	-	-	-	-	4.52	-
MAGNOLIA - H	460	-	-	-	-	4.52	-
NON-ALCOHOLIC BEVERAGES	534	-	-	-	-	5.25	-
CBLANCA CAN	1	-	-	-	-	0.01	-
CHOCO LAGER 330 CAN	2	-	-	-	-	0.02	-
CERVEZA NEGRA	3	-	-	-	-	0.03	-
FB LYCHEE 330 ACL	26	-	-	-	-	0.25	-
GOLD EAGLE	26	-	-	-	-	0.25	-
KIRIN CAN	1	-	-	-	-	0.01	-
KIRIN ICHIBAN	1	-	-	-	-	0.01	-
PP-PAM	1	-	-	-	-	0.01	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
PAM	2	-	-	-	-	0.02	-
SM FREE CAN	4	-	-	-	-	0.04	-
SAN MIG FREE	4	-	-	-	-	0.04	-
SL330ACL	17	-	-	-	-	0.16	-
SLCAN	4	-	-	-	-	0.04	-
SAN MIG LIGHT	21	-	-	-	-	0.20	-

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FBAPPLECAN	10	-	-	-	-	0.10	-
FBLEMONCAN	2	-	-	-	-	0.02	-
FB LYCHEE CAN	5	-	-	-	-	0.05	-
FB APPLE 330 ACL	110	-	-	-	-	1.08	-
FB LEMON 330 ACL	35	-	-	-	-	0.34	-
SMFB	163	-	-	-	-	1.60	-
SD330	1	-	-	-	-	0.01	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	2	-	-	-	-	0.02	-
UPPER POPULAR	222	-	-	-	-	2.18	-
	10,175	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	10,175	-	-	-	-	100.00	-
	10,175	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	205	-	-	-	-	2.02	-
CERVEZA NEGRA	3	-	-	-	-	0.03	-
GOLD EAGLE	27	-	-	-	-	0.27	-
KIRIN ICHIBAN	1	-	-	-	-	0.01	-
MAGNOLIA - H	460	-	-	-	-	4.52	-
PALE PILSEN	1,917	-	-	-	-	18.84	-

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PAM	2	-	-	-	-	0.02	-
RED HORSE	7,368	-	-	-	-	72.41	-
SAN MIG FREE	4	-	-	-	-	0.04	-
SAN MIG LIGHT	21	-	-	-	-	0.20	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
SMFB	163	-	-	-	-	1.60	-
SUPER DRY	2	-	-	-	-	0.02	-
	10,175	-	-	-	-	100.00	-

BEER DIS

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)