

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 02,
BEER Products

GRACE
GICA

Route Type: MIXED

Covering for the period from January 01, 2025 to January 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	93	-	-	-	-	1.68	-
CALI	93	-	-	-	-	1.68	-
PP1000	632	-	-	-	-	11.40	-
PP320	6	-	-	-	-	0.11	-
PALE PILSEN	638	-	-	-	-	11.51	-
RH1000	4,575	-	-	-	-	82.50	-
RH330	11	-	-	-	-	0.20	-
RH500	146	-	-	-	-	2.63	-
RHCAN	2	-	-	-	-	0.04	-
RED HORSE	4,735	-	-	-	-	85.38	-
BROAD POPULAR	5,466	-	-	-	-	98.56	-
GE1000	2	-	-	-	-	0.03	-
GOLD EAGLE	2	-	-	-	-	0.03	-
ECONOMY	2	-	-	-	-	0.03	-
FB LYCHEE 330 ACL	14	-	-	-	-	0.26	-
GOLD EAGLE	14	-	-	-	-	0.26	-
SM FREE CAN	1	-	-	-	-	0.02	-
SAN MIG FREE	1	-	-	-	-	0.02	-
SL330ACL	15	-	-	-	-	0.28	-

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SLCAN	1	-	-	-	-	0.02	-
SAN MIG LIGHT	17	-	-	-	-	0.30	-
FBAPPLECAN	1	-	-	-	-	0.02	-
FBLEMONCAN	1	-	-	-	-	0.02	-
FB LYCHEE CAN	1	-	-	-	-	0.02	-
FB APPLE 330 ACL	32	-	-	-	-	0.58	-
FB LEMON 330 ACL	11	-	-	-	-	0.20	-
SMFB	46	-	-	-	-	0.84	-
UPPER POPULAR	78	-	-	-	-	1.41	-
	5,545	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	5,545	-	-	-	-	100.00	-
	5,545	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	93	-	-	-	-	1.68	-
GOLD EAGLE	16	-	-	-	-	0.29	-
PALE PILSEN	638	-	-	-	-	11.51	-
RED HORSE	4,735	-	-	-	-	85.38	-
SAN MIG FREE	1	-	-	-	-	0.02	-
SAN MIG LIGHT	17	-	-	-	-	0.30	-
SMFB	46	-	-	-	-	0.84	-

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5,545	-	-	-	-	100.00	-



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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)