GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	11			Fre	quency	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAKERY/BAKESHO P			•				A	\wedge						•		
SANY FE BAKERY	BAKERY/BA KESHOP	М				Q	2	<u> </u>								
PIPAY'S BAKESHOP	BAKERY/BA KESHOP	Т									>					
BAR/PUB/LOUNGE	•							(0.0)			/					
RONEL STORE	BAR/PUB/LO UNGE	М								//						
SOUNDCHECK	BAR/PUB/LO UNGE	S	✓				Д						✓		✓	
RAP LIGHTS	BAR/PUB/LO UNGE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COFFEE MJ	BAR/PUB/LO UNGE	S						^								
VFRONT	BAR/PUB/LO UNGE	F				0	0	<u></u>		70						
BEER HOUSE	•											•		•		
COF BAR	BEER HOUSE	М	✓		~			مە		7	7		✓		✓	
CARINDERIA	•							XXX		1/		•		•		
SUMALINOG EATERY	CARINDERI A	М						瓜								
TSIBOG EXPRESS	CARINDERI A	F				*	Р		9		✓				✓	
G FOOD CORNER KAMBINGAN	CARINDERI A	М	✓		✓			50	3				√		✓	
	-	-						(4 D	21		-	-	-	-		-

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KAYE FOOD HOUSE	CARINDERI A	М						^								
PRINCESS EATERY	CARINDERI A	М				6	0	\rightarrow		3						
BEBIE EATERY	CARINDERI A	Th			1						×				✓	
DUKO-DUKO CARENDERIA	CARINDERI A	F						83		//						
CHRISTINE'S RESTAURANT	CARINDERI A	М			✓			A		//	✓				✓	
JOE'S BULALOHAN	CARINDERI A	Т					É									
KK EATERY	CARINDERI A	Т														
	•	•	•	•				E4 P	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SECRETARIO EATERY	CARINDERI A	Т						^								
MACAAMPAC EATERY	CARINDERI A	Th				0	0	\rightarrow		3						
JADE EATERY	CARINDERI A	W			V	$\langle \rangle$					> 1				✓	
ANDREA'S EATERY	CARINDERI A	М						83		//	/					
JACINCEL FAST FOOD	CARINDERI A	М						A								
ENOY CARINDERIA	CARINDERI A	Т		✓			É				✓				✓	
ABAPO EATERY	CARINDERI A	W														
	•	•	•	•	•			E4 P	2,	1 \	•	•		•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANGELYN EATERY	CARINDERI A	S						_								
JM CAFE	CARINDERI A	W				0	0	<u></u>		70						
THE BROTHER'S FOOD CORNER	CARINDERI A	Т				$\langle \cdot \rangle$					>					
CRIS AND ROSE EATERY	CARINDERI A	Т						83		//						
CONVENIENCE STORE				•				H			•					
LKS CONVENIENCE STORE SINDANGAN	CONVENIEN CE STORE	W				*	É						✓		✓	
BALWARTE	CONVENIEN CE STORE	W	✓	✓	✓	1	✓	200	5	\mathbb{N}					✓	✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GROCERY/MINIMA RT										3/						
PIZON MINIMART	GROCERY/ MINIMART	М	✓	✓	✓	46	4	\limits		3					✓	✓
HOTEL	•	•	-	•									•			•
CROWN HOTEL	HOTEL	S	✓					٠			1				✓	
IHAW-IHAW/BBQ	·!	!			-			18:85		7/			<u> </u>			
DELMER BORB'S STORE	IHAW- IHAW/BBQ	М	✓	✓	✓	~		A		11					✓	✓
Z.L B.B.Q	IHAW- IHAW/BBQ	М					É		1							
JL BBQ	IHAW- IHAW/BBQ	Т						-	2							
								E4 D	2,	1 \ \						

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quenc	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LODGING/PENSIO NHOUSE		•								3/						
MANGO LODGE	LODGING/P ENSIONHO USE	М				NO.	0	◆		No.						
RESTAURANT	•	•	-											-		
MON'S GRILL	RESTAURA NT	s			√ \			\$ \$		7	~				✓	
SARI-SARI STORE	•	•						100	•	7/				•	•	
DANIEL STORE	SARI-SARI STORE	М						A.								
JEVELYN STORE	SARI-SARI STORE	М						HATA								
NELMA STORE	SARI-SARI STORE	М						200	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MELFRED STORE	SARI-SARI STORE	М				_		·								
VIDAL STORE	SARI-SARI STORE	М				6	0			3						
OTTO STORE	SARI-SARI STORE	М			1	1					>	✓			✓	
PRECHIJOY STORE	SARI-SARI STORE	М	✓		1			83				✓			✓	
ESTONG STORE	SARI-SARI STORE	М	✓					Ä		//	✓				✓	
CAMION STORE	SARI-SARI STORE	М	✓			✓	É					✓			✓	
CABALLERO STORE	SARI-SARI STORE	М			✓			5		7 /	1				✓	
		1	•					840	2,	1 \ \	•	1	•	•	1	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALBERTA STORE	SARI-SARI STORE	М														
CLAIRE STORE	SARI-SARI STORE	М	✓			6	0	\rightarrow		3	✓				✓	
XCLARK STORE	SARI-SARI STORE	М									>					
JK 98 STORE	SARI-SARI STORE	М						88		//						
SUMAMPONG STORE	SARI-SARI STORE	М	✓	✓				A		//			✓		✓	
REZYL STORE	SARI-SARI STORE	М	✓	✓			É					✓			✓	
LANGAN STORE	SARI-SARI STORE	М	✓		✓	1								✓	✓	
	1	1	•					E4 0	2,	1 \	•			•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JASVIL STORE	SARI-SARI STORE	М	✓					<u> </u>			✓				✓	
KYSHIA STORE	SARI-SARI STORE	М				6	0	>		3						
RONA'S STORE	SARI-SARI STORE	М	✓		1	4					>			✓	✓	
CHONA STORE	SARI-SARI STORE	М				✓		83				✓			✓	
SOPHIA YEN STORE	SARI-SARI STORE	М	✓					A			1				✓	
DAMONSONG	SARI-SARI STORE	М					É									
VILLAESPIN STORE	SARI-SARI STORE	М				/		2			✓				✓	
		•	•		•			E4 0	2,	1 \	•	•	•			•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LOMOCSO STORE	SARI-SARI STORE	М	✓		✓	*		^						✓	✓	
JANYNA SARI-SARI STORE	SARI-SARI STORE	М	✓	✓	✓	40	9	\rightarrow		3					✓	✓
LIEZEL VARIETY STORE	SARI-SARI STORE	М	✓								×				✓	
LUCKY I	SARI-SARI STORE	М	✓					83		//		✓			✓	
JK VARIETY STORE	SARI-SARI STORE	М						A		//						
IMPERIAL STORE	SARI-SARI STORE	М					É									
RONAN VARIETY STORE	SARI-SARI STORE	М								1						
		•	•	•	•			E4 P	2,	1 \	•	•	•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GLORIA STORE	SARI-SARI STORE	М						<u> </u>								
FAVILLAR STORE	SARI-SARI STORE	М				6	0	>		3						
RODA STORE	SARI-SARI STORE	М			1						>					
VON VIRGAL VARIETY STORE	SARI-SARI STORE	М						83								
SAGAYSAY STORE	SARI-SARI STORE	М	1		✓			A				✓			✓	
FABILLAR STORE	SARI-SARI STORE	М					É									
SUMAMPONG	SARI-SARI STORE	М	1								1				✓	
		•	•					E4 0	2,	1 \	•	•	•			

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MORANO'S STORE	SARI-SARI STORE	М	✓			*		^						✓	✓	
BUGARIN STORE	SARI-SARI STORE	М	✓		✓	40	0			3				✓	✓	
CORDOVA STORE	SARI-SARI STORE	М			1						*				✓	
SORAYAH STORE	SARI-SARI STORE	М				~		83		//		✓			✓	
JUDILYN STORE	SARI-SARI STORE	М						A		//						
ABAYON STORE	SARI-SARI STORE	М					É									
DELECANO STORE	SARI-SARI STORE	М						2								
		1	•					E4 10	2,	1 \	•			•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TEHAMO STORE	SARI-SARI STORE	М														
GIANNA VARIETY STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
PAGLINAWAN STORE	SARI-SARI STORE	М			1						*				✓	
VILLA RUBIA STORE	SARI-SARI STORE	М						88		//						
LUMAWAN STORE	SARI-SARI STORE	М	1	✓				A		//			✓		✓	
REQUILME STORE	SARI-SARI STORE	М					É									
PRINCESS STORE	SARI-SARI STORE	М	1									✓			✓	
		•	•	•	•			E4 P	2,	1 \	•	•	•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WENDELYN STORE	SARI-SARI STORE	М				_										
SHERLY STORE	SARI-SARI STORE	М				6	0			3						
MAGWATE STORE	SARI-SARI STORE	М	✓		✓								✓		✓	
EMMA RICH STORE	SARI-SARI STORE	М						88		//						
BORDADO STORE	SARI-SARI STORE	М						A		//						
ANGGING STORE	SARI-SARI STORE	М					É									
BELEGION STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RENEBOY B. ENTRINA	SARI-SARI STORE	М	✓		✓			^				✓			✓	
DAGANDALAN STORE	SARI-SARI STORE	М			✓	6	0	\diamond		3	✓				✓	
ATAWAN STORE	SARI-SARI STORE	М									>					
ROSALINDA STORE	SARI-SARI STORE	М				V		83		//	1				✓	
EDITHA RODRIGUES STORE	SARI-SARI STORE	М	✓			✓						✓			✓	
ESTRELLA STORE	SARI-SARI STORE	М	✓				П	HAL	-			✓			✓	
DAYDAY STORE	SARI-SARI STORE	М	✓		✓			50	3-5			✓			✓	
	•	•	•	•	•			(4 b	81		•	•	•	•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RICKY GRAPA STORE	SARI-SARI STORE	М	✓		✓			^						✓	✓	
XBASONG STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ABAPO STORE	SARI-SARI STORE	М		✓							*				✓	
ARCELIE C. CARIÑO	SARI-SARI STORE	М			1			83		//		✓			✓	
ADAZA VARIETY STORE	SARI-SARI STORE	М		✓	✓	~		A		//				✓	✓	
SABANAL STORE	SARI-SARI STORE	М	✓				É				✓				✓	
BONET STORE	SARI-SARI STORE	М			✓			2				✓			✓	
	•	•	•	•	•			E4 10	2,	1 \	•	•		•	•	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARSELIE STORE	SARI-SARI STORE	М														
ANALIZA G. POLONIO	SARI-SARI STORE	М				6	0	\limits	0	3						
CABATBAT STORE	SARI-SARI STORE	М									>					
NANDA STORE	SARI-SARI STORE	S	1	✓	~	✓	✓	83		//					✓	✓
SALCEDO STORE	SARI-SARI STORE	М						A		//						
MAGTAJAS STORE	SARI-SARI STORE	М					É									
MABEL FAYE VARIETY STORE	SARI-SARI STORE	М	✓					2				✓			✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•		•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SABANATE'S STORE	SARI-SARI STORE	М	✓					^			✓				✓	
CERNAN STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
BULAC STORE	SARI-SARI STORE	М									>					
CSJ MINI GROCERY STORE	SARI-SARI STORE	М	✓		✓	~		88		//				✓	✓	
DA VENZ MEAT SHOP	SARI-SARI STORE	М	✓					A			✓				✓	
PATOC STORE	SARI-SARI STORE	М			✓		É				✓				✓	
AIDA STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANAJO STORE	SARI-SARI STORE	М														
PADILLA STORE	SARI-SARI STORE	М	✓			6	0	\limits		30	✓				✓	
ANDAPAT STORE	SARI-SARI STORE	М									>					
ESTOSATA'S STORE	SARI-SARI STORE	М	✓	✓	1	~	✓	83		//					✓	✓
BONOCAN STORE	SARI-SARI STORE	М	✓	✓	✓	~	✓	A		//					✓	✓
JEZELLEE VARIETY STORE	SARI-SARI STORE	М	✓	✓			É							✓	✓	
UELO VARIETY STORE	SARI-SARI STORE	М								1						
	•	•		•				E4 0	2,	1 \	•	•				•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DABUADA STORE	SARI-SARI STORE	М						_								
SIAPAFEDCO STORE	SARI-SARI STORE	М				0	0			70						
CAMILYON STORE	SARI-SARI STORE	М		✓	_						×				✓	
THELOU & LOESE STORE	SARI-SARI STORE	М						83								
LIZA STORE	SARI-SARI STORE	М						A		11						
FELY BANO STORE	SARI-SARI STORE	М	✓				Ę					✓			✓	
BASONG STORE	SARI-SARI STORE	М						2		1						
		•	•	•				74 P	2,	1 \	•	•	•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VALIS STORE	SARI-SARI STORE	М						^								
POWERSPEED CHAINSAW PARTS TRADING		М	√		✓	V	0	\diamond		70				✓	✓	
ANECITA SAGARAL STORE	SARI-SARI STORE	М	✓								>1				✓	
CJ VARIETY STORE	SARI-SARI STORE	М	✓	✓	✓ \	~	✓	833		//					✓	✓
AJ STORE	SARI-SARI STORE	М				~		瓜			1				✓	
ROBERTO CHIONG	SARI-SARI STORE	М					P	-BIBL	9							
	SARI-SARI STORE	М						50	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JRJ STORE	SARI-SARI STORE	М			✓			^			✓				✓	
R.E. NIRINA STORE	SARI-SARI STORE	М				6	0	\diamond		3						
MOLAS STORE	SARI-SARI STORE	М			√						*				✓	
MAMITES STORE	SARI-SARI STORE	М						83		//						
ABRAHAM STORE	SARI-SARI STORE	М						A		//						
TERIZA A STORE	SARI-SARI STORE	М	1		✓		É					✓			✓	
ONDO STORE	SARI-SARI STORE	М						2								
		1	•	1				E4 0	2,	1 \	•		•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
Z AND Z MINIMART	SARI-SARI STORE	М	✓	✓	✓	1	1	^							✓	✓
MICHAELA STORE	SARI-SARI STORE	М				0	0	>		3						
DELA CRUZ STORE	SARI-SARI STORE	М									>					
BRENDA STORE	SARI-SARI STORE	М						83								
MONALIZA STORE	SARI-SARI STORE	М						A		//						
BHELLE CONVENIENCE STORE	SARI-SARI STORE	М					Ĺ									
	SARI-SARI STORE	М						50	ž							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MOTAS STORE	SARI-SARI STORE	М				_		_								
SUMALPONG STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
LOPEZ STORE	SARI-SARI STORE	М									>					
AMAZASUL STORE	SARI-SARI STORE	М						83								
DUMAY STORE	SARI-SARI STORE	М						A								
DELICANO STORE	SARI-SARI STORE	М					É									
CLARK STORE	SARI-SARI STORE	W														
		•	•	•	•			E4 P	2,	1 \	•	•	•			•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JULIET DE ASIS STORE	SARI-SARI STORE	W	✓					^			✓				✓	
RINGWIT STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
XSUERTE STORE	SARI-SARI STORE	W									>					
EFC STORE	SARI-SARI STORE	W						88								
LUCY STORE	SARI-SARI STORE	W	✓	✓	✓	~	✓	A		//					✓	✓
HUNBO STORE	SARI-SARI STORE	W					É									
POLAYO STORE	SARI-SARI STORE	W														
	1	•	•		•			E4 0	2,	1 \	•		•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PEDRO GALANAY STORE	SARI-SARI STORE	W						^								
DAWN CATAYAS STORE	SARI-SARI STORE	F	✓		✓	6	0	\rightarrow		3			✓		✓	
ANTAWAN STORE	SARI-SARI STORE	Th				4					*				✓	
VILLA STORE	SARI-SARI STORE	Th	✓		✓			83				✓			✓	
ROSALIA STORE	SARI-SARI STORE	Th	✓					A			✓				✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓	✓			É					✓			✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th						2								
	•	•	•					E4 P	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUERTE STORE	SARI-SARI STORE	Th	✓		✓			^					✓		✓	
JANETH STORE	SARI-SARI STORE	Th				40	0	\rightarrow		3	1				✓	
MAHINAY STORE	SARI-SARI STORE	S														
RJ CONVENIENCE STORE	SARI-SARI STORE	S						83		//						
JORAYA STORE	SARI-SARI STORE	S						A								
ORILLOZA STORE	SARI-SARI STORE	S	✓	✓			É					✓			✓	
GOHOCO STORE	SARI-SARI STORE	М						2								
	•		•					E4 10	2,	1 \	•			•	1	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AAAJ STORE	SARI-SARI STORE	М				_		_								
3-ANGEL'S STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
5 WILL'S STORE	SARI-SARI STORE	М	1		1	4					>			✓	✓	
BEBENG STORE	SARI-SARI STORE	М						88		//						
JOUYOUS STORE	SARI-SARI STORE	М						A								
CANTON STORE	SARI-SARI STORE	М					É									
ALLA VARIETY STORE	SARI-SARI STORE	Т														
		•	•	•	•			E4 P	2,	1 \	•	•	•			•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODOY CENAS STORE	SARI-SARI STORE	Т		✓	✓	*		·						✓	✓	
ARIEL STORE	SARI-SARI STORE	Т				6	0	\diamond		3						
R'G STORE	SARI-SARI STORE	Т									>					
TABOADA STORE	SARI-SARI STORE	Т						83		//						
CHERYL LEDAMA STORE	SARI-SARI STORE	Т	✓					A			✓				✓	
HITEGAN STORE	SARI-SARI STORE	Т					É									
RHM STORE	SARI-SARI STORE	Т	✓		✓			2				✓			✓	
	•		•	•	•			E4 0	2,	1	•	•	•			

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RG STORE	SARI-SARI STORE	Т	1	✓	✓			^						✓	✓	
SUMINGUIT'S STORE	SARI-SARI STORE	W	1			6	0	\rightarrow		3		✓			✓	
FABILLAR'S STORE	SARI-SARI STORE	W									>					
ARNEL'S STORE	SARI-SARI STORE	W						88		//						
JM STORE	SARI-SARI STORE	W						A		//						
LEA MAE GEMOGUIN STORE	SARI-SARI STORE	Th					Ĺ									
DANNY'S STORE	SARI-SARI STORE	Th						50	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELMA MOLAS STORE	SARI-SARI STORE	Th	✓					_			✓				✓	
ARLENE ESPARAGUERA STORE	SARI-SARI STORE	F			√	O	0	\sim		7	✓				✓	
1	SARI-SARI STORE	F									>					
ANALYN NALE STORE	SARI-SARI STORE	S			✓			83		//	✓				✓	
BENEBEBE STORE	SARI-SARI STORE	S			1	~							1		✓	
JEZELLEE VARIETY STORE	SARI-SARI STORE	S					Р	-1971-	-							
GOMEZ STORE	SARI-SARI STORE	S			✓			500	3		✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENEFER GALIT STORE	SARI-SARI STORE	S						^								
AJ CONVENIENCE STORE	SARI-SARI STORE	s				6	0	\rightarrow		30						
VILLALON STORE	SARI-SARI STORE	s	1		1						>		✓		✓	
JUN-JUN STORE	SARI-SARI STORE	S						83		//						
XCJ'S STORE	SARI-SARI STORE	Т						A		//						
XROSALIA'S STORE	SARI-SARI STORE	Т					É									
INDAG STORE	SARI-SARI STORE	Т								1						
	•	•	•	•	•			E4 P	2,	1 \	•	•				•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ABRIA'S STORE	SARI-SARI STORE	М						_								
ETAW'S STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
CABALES STORE	SARI-SARI STORE	Т	✓	✓							>	✓			✓	
ESTHER SARI- SARI STORE	SARI-SARI STORE	W						88		//						
TING-TING STORE	SARI-SARI STORE	W	✓					A					✓		✓	
TULABING STORE	SARI-SARI STORE	W					É									
MARISSA STORE	SARI-SARI STORE	W														
	•	•	•		1			E4 0	2,	1 \	1			•	1	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MALABAGO STORE	SARI-SARI STORE	W						^								
PRINCESS STORE	SARI-SARI STORE	W				0	0	>		3						
PACURE'S STORE	SARI-SARI STORE	W									>					
GAIS STORE	SARI-SARI STORE	Th						83								
THELOU AND LOESE	SARI-SARI STORE	Th						A		//						
CAIS STORE	SARI-SARI STORE	Th	✓				É				✓				✓	
MALABAGO STORE	SARI-SARI STORE	Th								7						
	•		•					E4 B	2,	1 \	1			•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANACITA'S STORE	SARI-SARI STORE	М				_		<u> </u>								
CITA'S STORE	SARI-SARI STORE	М				6	0	\diamond		3						
VILLACAMPA'S STORE	SARI-SARI STORE	Т									>					
BONGCAN'S STORE	SARI-SARI STORE	Т						83		//						
BRIGOLE'S STORE	SARI-SARI STORE	Т						A								
PAULA'S MINIMART	SARI-SARI STORE	Т					É									
XAJ VARIETY STORE	SARI-SARI STORE	Т														
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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NONOY STORE	SARI-SARI STORE	W				_		^								
XNELMA STORE	SARI-SARI STORE	W				6	0	\rightarrow		3						
DIOCHAR STORE	SARI-SARI STORE	W			1						>					
GAYOLES STORE	SARI-SARI STORE	Th			√			8.2		//	1				✓	
SARANILLA'S STORE	SARI-SARI STORE	Th								//						
ALIA VARIETY STORE	SARI-SARI STORE	S	✓		✓	✓	É							✓	✓	
MILLION STORE	SARI-SARI STORE	S														
	1		•	1				E4 0	2,	1 \	•			•	1	1

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARIPAL STORE	SARI-SARI STORE	S						_								
GASO STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
DAMONSONG STORE	SARI-SARI STORE	Т	✓			4						✓			✓	
AL MINIMART	SARI-SARI STORE	Т						83		//						
BENLOT STORE	SARI-SARI STORE	Т				1				//						
AMOD STORE	SARI-SARI STORE	W	✓		✓	✓	Ĺ							√	✓	
SHER-ED EATERY	SARI-SARI STORE	Th								1						
	1							E4 10	2,	1 \	·					

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARICEL GABATO STORE	SARI-SARI STORE	Th	✓		✓			^					✓		✓	
DINOCOT DIVANI STORE	SARI-SARI STORE	TWF				6	0	>		3						
CATUBAY STORE	SARI-SARI STORE	Th									>					
CHARLEE'S VARIETY STORE	SARI-SARI STORE	F						83								
CAMASURA STORE	SARI-SARI STORE	F	✓					A		//	✓				✓	
ORAIZ STORE	SARI-SARI STORE	F					É									
3M STORE	SARI-SARI STORE	F	✓	✓	✓	1	✓			7					✓	✓
		•	•					E4 0	2,	1 \ \		•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RJ STORE	SARI-SARI STORE	F						^								
DAVID AND FRANCIS MINIMART	SARI-SARI STORE	S	✓	✓		10	0	*		3				✓	✓	
HANNAH DELOS REYES STORE	SARI-SARI STORE	S									>					
SENIA STORE	SARI-SARI STORE	S						33		//						
MAILYN MACARAYA STORE	SARI-SARI STORE	S					6	A	,							
SOLINOS STORE	SARI-SARI STORE	S						IH HI								
ROSDELIA REQUINA STORE	SARI-SARI STORE	М						70,7	L.J.							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JULIET STORE	SARI-SARI STORE	W						·								
FACOMA SND	SARI-SARI STORE	W	✓			10	0			3	✓				✓	
RAQUEL STORE	SARI-SARI STORE	W									>					
ALBERT BIADNES STORE	SARI-SARI STORE							65								
EXCEL STORE	SARI-SARI STORE	W						Ä		11						
J STORE	SARI-SARI STORE	F	✓		✓		É					✓			✓	
SUSAN STORE	SARI-SARI STORE	S						2		7 /						
	•	•						74 C	2,	1 \		•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CROSSING STORE	SARI-SARI STORE	S						_								
GLADY'S STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
BATCHOYAN SA DISUD	SARI-SARI STORE	М									>					
ALUMBRE STORE	SARI-SARI STORE	Т	✓					88		//	✓				✓	
AIME PAMERON STORE	SARI-SARI STORE	Т						A								
TANELON STORE	SARI-SARI STORE	W					É									
DAGANASOL STORE	SARI-SARI STORE	W														
		•	•	•	•			E4 P	2,	1 \		•	•			•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARNEL STORE	SARI-SARI STORE	W	✓					^			✓				✓	
PANYAX DART LANE	SARI-SARI STORE	F	✓			6	0	\rightarrow		3	✓				✓	
RG STORE DISUD	SARI-SARI STORE	F				4					>		1		✓	
EP SEPOLO STORE	SARI-SARI STORE	F						83		//						
PEDRO BELEGOLO STORE		S						A								
MONA BACANG STORE	SARI-SARI STORE	М					É									
ANGELYN AGUSTIN STORE	SARI-SARI STORE	М						2								
		1	•					E4 10	2,	1 \	•			•	1	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BELINDA GUGO	SARI-SARI STORE	Т						^								
MARILOU PEÑERO STORE	SARI-SARI STORE	Th				40	0	>		3	✓				✓	
LANGOTAN STORE	SARI-SARI STORE	S			1						*				✓	
DUMIAY STORE	SARI-SARI STORE	S						83								
AROHA STORE	SARI-SARI STORE	S						A								
GENA STORE	SARI-SARI STORE	Т					É									
CICELIA STORE	SARI-SARI STORE	Т						2								
		•	•	•	•			74 C	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AILYN STORE	SARI-SARI STORE	Т						^								
JINA GUINDAL STORE	SARI-SARI STORE	S				0	0	>		3						
BERNADERO STORE	SARI-SARI STORE	S	✓								1				✓	
LORNA STORE	SARI-SARI STORE	S	✓					83			1				✓	
PINERO STORE	SARI-SARI STORE	Т						A								
MARISA CARCOS STORE	SARI-SARI STORE	Т					É									
SALLY PADILLA	SARI-SARI STORE	Т						2								
	•	•	•	•				E4 P	2,	1 \	•	•		•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JORLITA ALINDINE	SARI-SARI STORE	Т						·								
CHARINA STORE	SARI-SARI STORE	Th				6	0	\diamond		3						
ALAT STORE	SARI-SARI STORE	Th									>					
FINISH LINE STORE	SARI-SARI STORE	s						83		//						
R.L. STORE	SARI-SARI STORE	s						A		//						
ANSAGON STORE	SARI-SARI STORE	s					É									
VINN'S STORE	SARI-SARI STORE	М						2								
	•	•	•	•	•			74 C	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DECALER STORE	SARI-SARI STORE	М				_		^								
MAZID STORE	SARI-SARI STORE	М				6	0	>		3						
LEDINA STORE	SARI-SARI STORE	М									>					
XPIÑERO STORE	SARI-SARI STORE	Т						83		//						
RHIAN STORE	SARI-SARI STORE	W						A								
GENEVIVE STORE	SARI-SARI STORE	W					É									
IRENE STORE	SARI-SARI STORE	W						2								
	•	•	•	•				E4 P	2,	1 \	•	•				•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AZERO STORE	SARI-SARI STORE	F				_										
AZELYN STORE	SARI-SARI STORE	S				6	0	*		3						
MARJIE STORE	SARI-SARI STORE	Т														
NOR-B STORE	SARI-SARI STORE	W		✓		✓		83					✓		✓	
ANTING STORE	SARI-SARI STORE	Th						A		//						
3 RGS	SARI-SARI STORE	Th					Ĺ									
CADUNGOG STORE	SARI-SARI STORE	F				1				1						
	•					/ /		E4 B	2,	111				•	1	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PONCE STORE	SARI-SARI STORE	S	✓					^			✓				✓	
REALIZA EATERY	SARI-SARI STORE	М				0	0	\rightarrow		3						
ARMANDO STORE	SARI-SARI STORE	Т														
PACULANANG STORE	SARI-SARI STORE	Т	✓					83		//	1				✓	
3CI STORE	SARI-SARI STORE	W		✓	✓	~		A		//				✓	✓	
LAMBUSAW STORE	SARI-SARI STORE	F					É									
EZ STORE	SARI-SARI STORE	S	✓	✓	✓	-	✓	2		1					✓	✓
		•	•					E4 0	2,	1 \	•	•	•	•		

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LADIAGONONG STORE	SARI-SARI STORE	S		√				\ \				✓			✓	
BOLGADO STORE	SARI-SARI STORE	S				0	0		0	3						
MANOATE STORE	SARI-SARI STORE	Т			1						>					
SAAFEDICA STORE	SARI-SARI STORE	Т						83								
ROSE STORE	SARI-SARI STORE	W						Ä		//						
ANDUS STORE	SARI-SARI STORE	W					É									
ALBERTO STORE	SARI-SARI STORE	W						5		7 /						
	•	•	•					1 0 B	2,	1 \	•	•	•	•	-	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NORA STORE	SARI-SARI STORE	W	✓					^			✓				✓	
DEGULO STORE	SARI-SARI STORE	Th				0	0	\rightarrow		30						
DALAWON STORE	SARI-SARI STORE	Th			1						*				✓	
BITONGA STORE	SARI-SARI STORE	S						83								
HEZELYN STORE	SARI-SARI STORE	S						A		//						
RUALES STORE	SARI-SARI STORE	S	✓				É				✓				✓	
CATH AND SHE VARIETY STORE	SARI-SARI STORE	W	✓	✓	✓			2		1			1		✓	
	•	•	•					E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WALTER ALBOS	SARI-SARI STORE	F						^								
BULGADO STORE	SARI-SARI STORE	S			✓	0	0	\rightarrow		3	✓				✓	
ZIGA STORE	SARI-SARI STORE	S									>					
AVEB'S MINIMART	SARI-SARI STORE	S						88								
DADING STORE	SARI-SARI STORE	М						A								
MANDATE STORE	SARI-SARI STORE	Т	✓		✓		É					✓			✓	
DADAY STORE	SARI-SARI STORE	М														
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MACABAGO STORE	SARI-SARI STORE	Т						<u> </u>								
CATUBAY'S STORE	SARI-SARI STORE	W	✓			6	0	\diamond		3	1				✓	
SANCHEZ STORE	SARI-SARI STORE	W									>					
PEÑAREDONDO STORE	SARI-SARI STORE	W	✓					83		//		✓			✓	
DECON CATACIC	SARI-SARI STORE	Th						A								
SONGCO STORE	SARI-SARI STORE	Th					É									
CABILLO CHRISTINE STORE		М														
		•	•	•	•			74 C	2,	1 \	•	•		•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SERQUIÑA STORE	SARI-SARI STORE	Т						^								
MEJORADA STORE	SARI-SARI STORE	Т			✓	40	0			3		✓			✓	
CHERELYN PATRIA	SARI-SARI STORE	Т									>					
GUHUDA STORE	SARI-SARI STORE	Т						88		//						
ODIZA STORE	SARI-SARI STORE	Т				1		A		11						
SHE ANN STORE	SARI-SARI STORE	Т					É									
FEROLINO STORE BALOK	SARI-SARI STORE	Т			✓			2				✓			✓	
		•	•		1			E4 10	2,	1 \	•			•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TAC-AN STORE	SARI-SARI STORE	Т				_										
GENRESA BALLOS STORE	SARI-SARI STORE	Т				6	0			70						
TATA DEPOSA	SARI-SARI STORE	Т	✓								*				✓	
MOLAS STORE	SARI-SARI STORE	Т	✓		1			83		//			✓		✓	
JHA KTV BAR	SARI-SARI STORE	Th						A		11						
7 SIBS	SARI-SARI STORE	F					É									
WILMA PALARAN	SARI-SARI STORE	F						2		1						
		•	•	1	•			E4 0	2,	1 \	1	1		•	1	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DELOS REYES STORE	SARI-SARI STORE	F						^								
OSMENDA GANAGANAG	SARI-SARI STORE	F				6	0	\rightarrow		3						
SORIA MURIA STORE	SARI-SARI STORE	F									>					
ELIZABETH FABILLAR STORE	SARI-SARI STORE	S						83								
RAMIL STORE	SARI-SARI STORE	F						A								
BORNITA STORE	SARI-SARI STORE	F					É									
FERNANDEZ STORE	SARI-SARI STORE	F						2								
	•		•	•				E4 0	2,	1 \	•	•	•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NIKA PLASOS STORE	SARI-SARI STORE	S														
RHAYMER STORE	SARI-SARI STORE	М				6	0			3						
CECELIA PARDILLO STORE	SARI-SARI STORE	Т									>					
EVANGELINE TENDO	SARI-SARI STORE	Т	✓					83		//	1				✓	
JULIVERT VILLALUNA	SARI-SARI STORE	W			✓	~		A				✓			✓	
DEDOSA CRISTINA STORE	SARI-SARI STORE	W					É									
ESPINOSA STORE	SARI-SARI STORE	W														
	•	•	•	•	•			E4 P	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAINDOG STORE	SARI-SARI STORE	W														
JENEVEL MACION	SARI-SARI STORE	S				6	0			3						
DEMETRIO STORE	SARI-SARI STORE	S	✓	✓	√	4	1				>				✓	✓
TOTAO STORE	SARI-SARI STORE	s						83								
JUANA TACO	SARI-SARI STORE	W	✓		✓			A		//			✓		✓	
PEPOSA STORE	SARI-SARI STORE	W					É									
GING'S EATERY	SARI-SARI STORE	М	✓					2			✓				✓	
		•	•	•	•			E4 0	2,	1 \	•	•				•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LWS STORE	SARI-SARI STORE	Т	✓	✓	✓	1	1	^							✓	✓
ARC MOTORSHOP	SARI-SARI STORE	W				6	0	\rightarrow		3						
VINZ MINIMART	SARI-SARI STORE	Т									>					
NOVIE BOLIVAR	SARI-SARI STORE	W	✓					83			✓				✓	
CAMALES STORE	SARI-SARI STORE	W						A		//						
APDUA STORE	SARI-SARI STORE	Th					É									
REPONDO STORE	SARI-SARI STORE	S														
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Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SABILLO STORE	SARI-SARI STORE	S	✓								✓				✓	
JUNREY EBOZ	SARI-SARI STORE	S			✓	6	0			3	✓				✓	
WILLIAM'S COMMERCIAL	SARI-SARI STORE	Т	1		✓	4								✓	✓	
SORIANO EATERY	SARI-SARI STORE	Т	✓		1			83		//			1		✓	
DOMEN STORE	SARI-SARI STORE	Т			✓			A		//	✓				✓	
QUIZEL STORE	SARI-SARI STORE	Т			✓		É				✓				✓	
LAMAGONONG STORE	SARI-SARI STORE	Т			✓			2			✓				✓	
	•	•	•	•	•			E4 P	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

		Selling Weeks				Frequency of Purchase										
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAAS STORE	SARI-SARI STORE	Th			✓			^			✓				✓	
ONTOLAN STORE	SARI-SARI STORE	Th			✓	6	0	\rightarrow		3	✓				✓	
JONG STORE	SARI-SARI STORE	F			1						1				✓	
JEMAR AM-IS	SARI-SARI STORE	F			1			83		//	✓				✓	
RICO LAPIS	SARI-SARI STORE	F			✓			A			✓				✓	
CARVAJAL STORE	SARI-SARI STORE	Th				✓	É				✓				✓	
JOSEFINA LODGE	SARI-SARI STORE	F				/					✓				✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency						
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SCHOOL CANTEEN COL/UNIV	•						A	◆								
PHILIPPINE ADVENT COLLEGE CANTEEN		М				Q	Ž		Š	Z						
SAINT JOSEPH COLLEGE	SCHOOL CANTEEN COL/UNIV	М	~		~	~		Č.		7/	7			~	✓	
SCHOOL CANTEEN ELEM/HS			•							11						
SNHS CANTEEN	SCHOOL CANTEEN ELEM/HS	F					É									
			•													

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Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

			Selling Weeks Frequency of Purchase													
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALER										7/						
	WHOLESAL ER	М	√	√	✓	10	4	\Diamond	()	7					✓	✓
BALAMBAN STORE	WHOLESAL ER	М		√	1	4								✓	✓	
	WHOLESAL ER	W	√	✓	1	✓	✓	833							✓	✓
	WHOLESAL ER	М		√	✓	~				//			✓		✓	
	WHOLESAL ER		√		✓	✓	É						✓		✓	
	WHOLESAL ER	S	✓	√	✓	√	✓	>							√	√

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

		Selling Weeks				Frequency of Purchase										
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XJMCE	WHOLESAL ER	Т						^								

ACTIVE OUTLET SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	6	1	7	1.00%	4	5	6	6	3	2.00%
Retailer	157	265	422	37.00%	102	32	84	51	14	9.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	163	266	429	38.00%	106	37	90	57	17	10.00%

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		489	798	1,287	38.00%	318	111	270	171	51	10.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	489	798	1,287	38.00%	318	111	270	171	51	10.00%

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

FREQUENCY OF PURCHASE SUMMARY:

Group	With	Without	Total	Total %		Frequency of Purchase									
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM 4xM	4xMup			
WHOLESALER	6	1	7	1.00%	3	0	0	0	0	0	2	1			
RETAILER	157	265	422	37.00%	13		0	0	73	32	19	19			
	163	266	429	38.00%	16	1	0	0	73	32	21	20			

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Wee	ek 1	Wee	ek 2	Wed	ek 3	Week 4			
DAT	initerary	With Purchase	% With Purchase								
Sun	0	0	0.00%	0	0.00%	6	0.00%	0	0.00%		
							400				

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO Route Type: MIXED

For the Month of: May 2025

Mon	0	7	0.00%	0	0.00%	8	0.00%	14	0.00%
Tue	0	5	0.00%	5	0.00%	6	0.00%	- 5	0.00%
Wed	0	5	0.00%	9	0.00%	7	0.00%	7	0.00%
Thu	0	14	0.00%	2	0.00%	4	0.00%	7	0.00%
Fri	0	10	0.00%	3	0.00%	8	0.00%	3	0.00%
Sat	0	10	0.00%	3	0.00%	3	0.00%	7	0.00%

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products -JERRIX BACULIO

For the Month of: May 2025



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Route Type:

MIXED