

# DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,  
ALL Products

RONNEL  
DANDAYO

Route Type: MIXED

Covering for the period from June 01, 2025 to June 30, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	134	-	-	-	-	1.52	-
<b>CALI</b>	<b>134</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1.52</b>	<b>-</b>
PP1000	1,505	-	-	-	-	17.08	-
PP320	31	-	-	-	-	0.35	-
PPCAN	1	-	-	-	-	0.01	-
<b>PALE PILSEN</b>	<b>1,537</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>17.45</b>	<b>-</b>
RH1000	6,281	-	-	-	-	71.31	-
RH330	5	-	-	-	-	0.06	-
RH500	288	-	-	-	-	3.27	-
RHCAN	3	-	-	-	-	0.04	-
<b>RED HORSE</b>	<b>6,578</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>74.67</b>	<b>-</b>
<b>BROAD POPULAR</b>	<b>8,248</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>93.64</b>	<b>-</b>
GE1000	19	-	-	-	-	0.21	-
<b>GOLD EAGLE</b>	<b>19</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.21</b>	<b>-</b>
<b>ECONOMY</b>	<b>19</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.21</b>	<b>-</b>
CALI 330 PL	9	-	-	-	-	0.10	-
CALI CAN	8	-	-	-	-	0.09	-
CALI ICE 330	7	-	-	-	-	0.08	-
CALI ICE CAN	11	-	-	-	-	0.12	-
<b>CALI</b>	<b>35</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.40</b>	<b>-</b>

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HTAPPLE250 ACL	382	-	-	-	-	4.34	-
MAGNOLIA - H	382	-	-	-	-	4.34	-
NON-ALCOHOLIC BEVERAGES	417	-	-	-	-	4.73	-
CHOCO LAGER 330 CAN	8	-	-	-	-	0.09	-
CERVEZA NEGRA	8	-	-	-	-	0.09	-
SL330ACL	38	-	-	-	-	0.43	-
SAN MIG LIGHT	38	-	-	-	-	0.43	-
FBAPPLECAN	2	-	-	-	-	0.02	-
FBLEMONCAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	75	-	-	-	-	0.85	-
SMFB	78	-	-	-	-	0.89	-
UPPER POPULAR	125	-	-	-	-	1.42	-
	8,809	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	8,809	-	-	-	-	100.00	-
	8,809	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	169	-	-	-	-	1.91	-
CERVEZA NEGRA	8	-	-	-	-	0.09	-
GOLD EAGLE	19	-	-	-	-	0.21	-
MAGNOLIA - H	382	-	-	-	-	4.34	-

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PALE PILSEN	1,537	-	-	-	-	17.45	-
RED HORSE	6,578	-	-	-	-	74.67	-
SAN MIG LIGHT	38	-	-	-	-	0.43	-
SMFB	78	-	-	-	-	0.89	-
	8,809	-	-	-	-	100.00	-



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Dealer Representative  
(Signature Over Printed Name)

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Supervisor  
(Signature Over Printed Name)