

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

JERRIX
BACULIO

Route Type: MIXED

Covering for the period from July 01, 2025 to July 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	3	-	-	-	-	0.03	-
RH SUPER 1000	112	-	-	-	-	1.01	-
CALI	115	-	-	-	-	1.04	-
PP1000	1,079	-	-	-	-	9.76	-
PP320	69	-	-	-	-	0.62	-
PPCAN	5	-	-	-	-	0.05	-
PALE PILSEN	1,153	-	-	-	-	10.43	-
RH1000	8,766	-	-	-	-	79.29	-
RH330	86	-	-	-	-	0.77	-
RH500	223	-	-	-	-	2.01	-
RHCAN	4	-	-	-	-	0.04	-
RED HORSE	9,079	-	-	-	-	82.12	-
BROAD POPULAR	10,347	-	-	-	-	93.59	-
CALI 330 PL	21	-	-	-	-	0.19	-
CALI CAN	24	-	-	-	-	0.22	-
CALI ICE 330	16	-	-	-	-	0.14	-
CALI ICE CAN	17	-	-	-	-	0.15	-
CALI	78	-	-	-	-	0.71	-

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HTAPPLE250 ACL	533	-	-	-	-	4.82	-
MAGNOLIA - H	533	-	-	-	-	4.82	-
NON-ALCOHOLIC BEVERAGES	611	-	-	-	-	5.53	-
CHOCO LAGER 330 CAN	2	-	-	-	-	0.02	-
CERVEZA NEGRA	2	-	-	-	-	0.02	-
CBLANCA 330	2	-	-	-	-	0.02	-
KIRIN ICHIBAN	2	-	-	-	-	0.02	-
SL330ACL	18	-	-	-	-	0.16	-
SLCAN	3	-	-	-	-	0.03	-
SAN MIG LIGHT	21	-	-	-	-	0.19	-
FBAPPLECAN	1	-	-	-	-	0.01	-
FBLEMONCAN	4	-	-	-	-	0.04	-
FB LYCHEE CAN	4	-	-	-	-	0.04	-
FB APPLE 330 ACL	63	-	-	-	-	0.57	-
SMFB	72	-	-	-	-	0.65	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	98	-	-	-	-	0.89	-
	11,056	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	11,056	-	-	-	-	100.00	-

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	11,056	-	-	-	-	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	193	-	-	-	-	1.74	-
CERVEZA NEGRA	2	-	-	-	-	0.02	-
KIRIN ICHIBAN	2	-	-	-	-	0.02	-
MAGNOLIA - H	533	-	-	-	-	4.82	-
PALE PILSEN	1,153	-	-	-	-	10.43	-
RED HORSE	9,079	-	-	-	-	82.12	-
SAN MIG LIGHT	21	-	-	-	-	0.19	-
SMFB	72	-	-	-	-	0.65	-
SUPER DRY	1	-	-	-	-	0.01	-
	11,056	-	-	-	-	100.00	-

BEER DIS

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)