

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 02,
BEER Products

FERMIN
TOPEZ

Route Type: MIXED

Covering for the period from June 01, 2025 to June 30, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	62	-	-	-	-	1.10	-
CALI	62	-	-	-	-	1.10	-
PP1000	697	-	-	-	-	12.42	-
PP320	56	-	-	-	-	1.00	-
PPCAN	1	-	-	-	-	0.02	-
PALE PILSEN	754	-	-	-	-	13.44	-
RH1000	4,573	-	-	-	-	81.51	-
RH330	10	-	-	-	-	0.18	-
RH500	160	-	-	-	-	2.85	-
RHCAN	1	-	-	-	-	0.02	-
RED HORSE	4,745	-	-	-	-	84.57	-
BROAD POPULAR	5,561	-	-	-	-	99.10	-
GE1000	1	-	-	-	-	0.01	-
GOLD EAGLE	1	-	-	-	-	0.01	-
ECONOMY	1	-	-	-	-	0.01	-
CHOCO LAGER 330 CAN	4	-	-	-	-	0.07	-
CERVEZA NEGRA	4	-	-	-	-	0.07	-
SL330ACL	11	-	-	-	-	0.20	-
SAN MIG LIGHT	11	-	-	-	-	0.20	-
FBAPPLECAN	1	-	-	-	-	0.02	-

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FB APPLE 330 ACL	33	-	-	-	-	0.59	-
SMFB	34	-	-	-	-	0.61	-
UPPER POPULAR	50	-	-	-	-	0.88	-
	5,611	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	5,611	-	-	-	-	100.00	-
	5,611	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	62	-	-	-	-	1.10	-
CERVEZA NEGRA	4	-	-	-	-	0.07	-
GOLD EAGLE	1	-	-	-	-	0.01	-
PALE PILSEN	754	-	-	-	-	13.44	-
RED HORSE	4,745	-	-	-	-	84.57	-
SAN MIG LIGHT	11	-	-	-	-	0.20	-
SMFB	34	-	-	-	-	0.61	-
	5,611	-	-	-	-	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)