# GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for:

01-JERRIX BACULIO

**MIXED** 

Route Type:

Covering for the period from March 1, 2025 to March 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	432	-	-	-		- 1.58	-
CALI	432	-	-	-		1.58	-
CHOCO LAGER 330 CAN	39	40	-	(2.50)	-	- 0.14	-
CERVEZA NEGRA	39	40	-	(2.50)		0.14	-
PP1000	5,508	4,302	-	28.03	-	- 20.21	-
PP320	72	72		JA		- 0.26	-
PPCAN	10	10		4	7	- 0.04	-
PALE PILSEN	5,590	4,384		28.03		20.51	-
RH1000	20,633	16,119		28.00	-	- 75.69	-
RH500	480	375		28.00	>	- 1.76	-
RED HORSE	21,113	16,494	837	56.00		77.45	-
SM FREE CAN	4	\ \ -			-	- 0.01	-
SAN MIG FREE	4					0.01	-
SLCAN	5	5			-	- 0.02	-
SAN MIG LIGHT	5	5	84,7,6	201	-	0.02	-
FB APPLE 330 ACL	64	65		(1.54)		- 0.23	-
FBAPPLECAN	2	2		<b>1</b>	10	0.01	-
FBLEMONCAN	5	5	1	1)	1	- 0.02	-
FB LYCHEE CAN	5	5	- 1 - 1			- 0.02	-
SMFB	76	77	-	(1.54)		0.28	-
-	27,259	21,000	<del>-</del>	80.00		100.00	-

PM

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Route Type:

MIXED

Covering for the period from March 1, 2025 to March 31, 2025

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	ТМ	LY
	27,259	21,000	-	80.00	-	100.00	-
	27,259	21,000	-	80.00	-	100.00	-
DV DDAND	SALES VOLUME			% Varia	nce VS.	Brand Contribution	
BY BRAND	ACTUAL	FORECAST	LAST YEAR	FC	LY	ТМ	LY

BY BRAND	SALES VOLUME			% variance vs.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	ТМ	LY
CALI	432	-	-	-		- 1.58	-
CERVEZA NEGRA	39	40	-	(2.50)		0.14	-
PALE PILSEN	5,590	4,384		28.03		- 20.51	-
RED HORSE	21,113	16,494		56.00	7	77.45	-
SAN MIG FREE	4					- 0.01	-
SAN MIG LIGHT	5	5		0		0.02	-
SMFB	76	77		(1.54)		- 0.28	-
	27,259	21,000	3.0	80.00		- 100.00	-



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Dealer Representative (Signature Over Printed Name)

Supervisor (Signature Over Printed Name)