

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 02,  
BEER Products

FERMIN  
TOPEZ

Route Type: MIXED

Covering for the period from May 01, 2025 to May 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	47	-	-	-	-	0.63	-
CALI	47	-	-	-	-	0.63	-
PP1000	866	-	-	-	-	11.67	-
PP320	8	-	-	-	-	0.11	-
PALE PILSEN	874	-	-	-	-	11.78	-
RH1000	6,361	-	-	-	-	85.69	-
RH500	114	-	-	-	-	1.54	-
RED HORSE	6,475	-	-	-	-	87.23	-
BROAD POPULAR	7,396	-	-	-	-	99.64	-
SL330ACL	1	-	-	-	-	0.01	-
SLCAN	1	-	-	-	-	0.01	-
SAN MIG LIGHT	2	-	-	-	-	0.03	-
FBLEMONCAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	23	-	-	-	-	0.31	-
FB LEMON 330 ACL	1	-	-	-	-	0.01	-
SMFB	25	-	-	-	-	0.33	-
UPPER POPULAR	27	-	-	-	-	0.36	-
	7,423	-	-	-	-	100.00	-
BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	7,423	-	-	-	-	100.00	-

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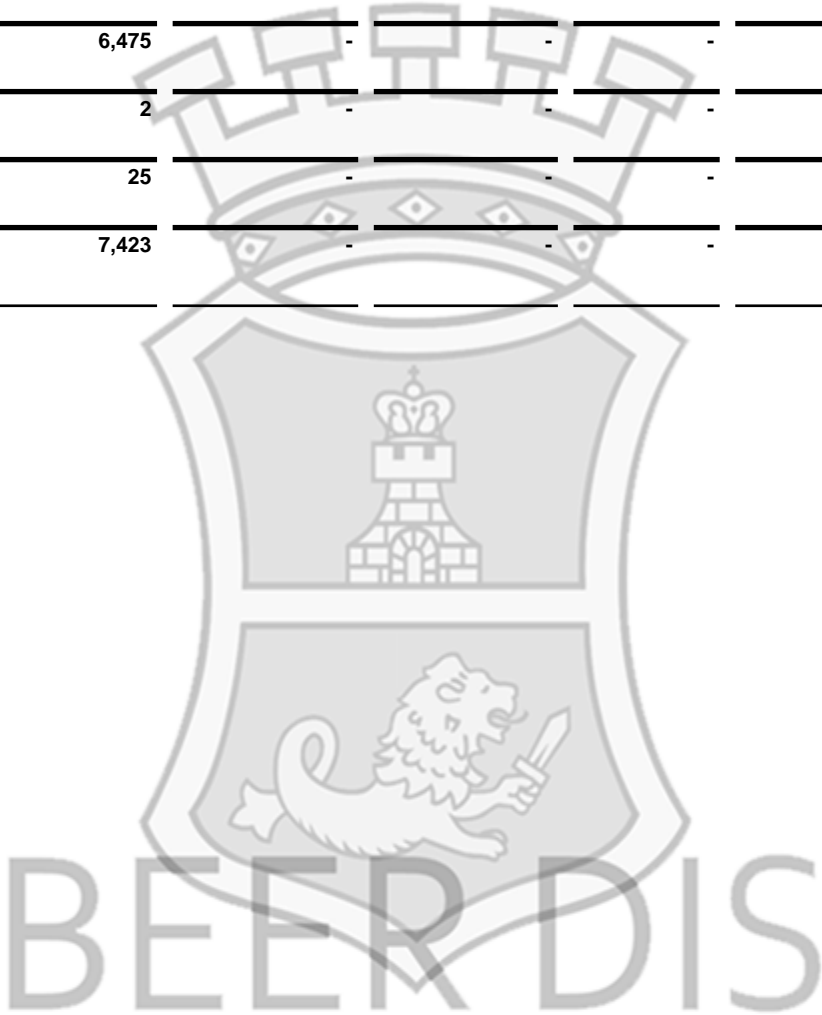
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	7,423	-	-	-	-	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	47	-	-	-	-	0.63	-
PALE PILSEN	874	-	-	-	-	11.78	-
RED HORSE	6,475	-	-	-	-	87.23	-
SAN MIG LIGHT	2	-	-	-	-	0.03	-
SMFB	25	-	-	-	-	0.33	-
	7,423	-	-	-	-	100.00	-



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Dealer Representative  
(Signature Over Printed Name)

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Supervisor  
(Signature Over Printed Name)