

DEALER INFORMATION SYSTEM
GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 02,
BEER Products

FERMIN
TOPEZ

Route Type: MIXED

Covering for the period from July 01, 2025 to July 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	111	-	-	-	-	1.51	-
CALI	111	-	-	-	-	1.51	-
PP1000	851	-	-	-	-	11.60	-
PP320	22	-	-	-	-	0.30	-
PALE PILSEN	873	-	-	-	-	11.90	-
RH1000	6,180	-	-	-	-	84.27	-
RH330	5	-	-	-	-	0.07	-
RH500	146	-	-	-	-	1.99	-
RED HORSE	6,332	-	-	-	-	86.34	-
BROAD POPULAR	7,315	-	-	-	-	99.75	-
GE1000	1	-	-	-	-	0.01	-
GOLD EAGLE	1	-	-	-	-	0.01	-
ECONOMY	1	-	-	-	-	0.01	-
SL330ACL	4	-	-	-	-	0.06	-
SAN MIG LIGHT	4	-	-	-	-	0.06	-
FB APPLE 330 ACL	13	-	-	-	-	0.18	-
SMFB	13	-	-	-	-	0.18	-
UPPER POPULAR	18	-	-	-	-	0.24	-
	7,334	-	-	-	-	100.00	-
BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	7,334	-	-	-	-	100.00	-

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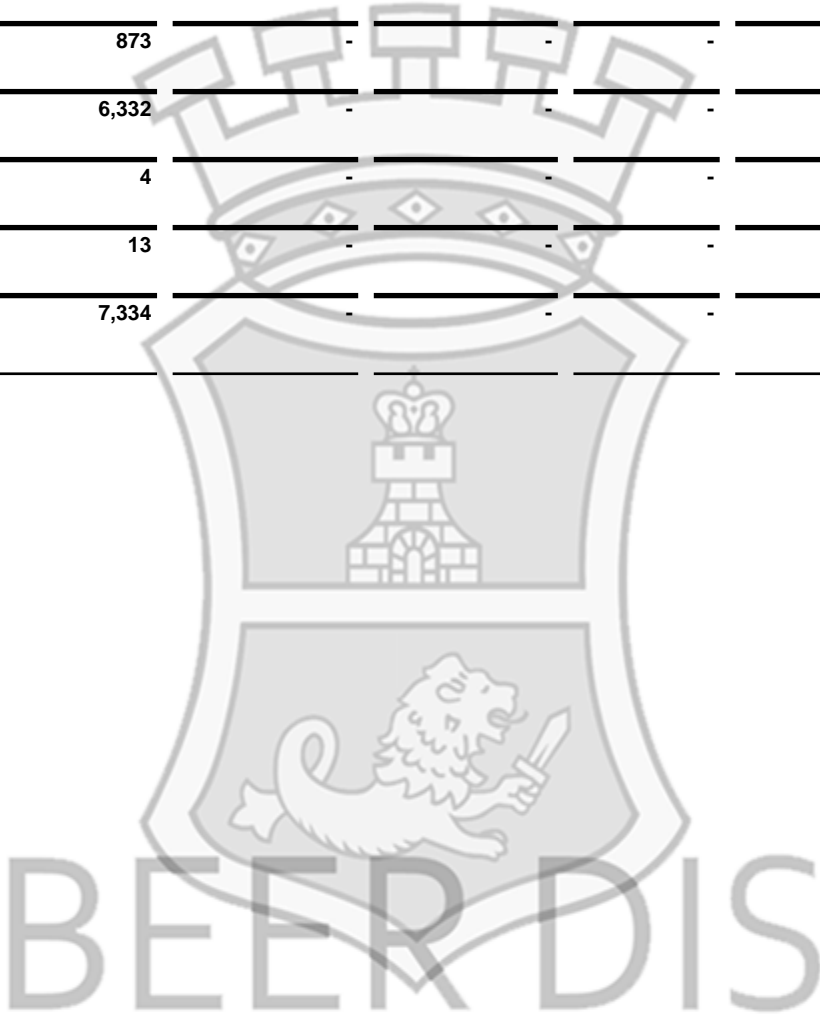
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	7,334	-	-	-	-	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	111	-	-	-	-	1.51	-
GOLD EAGLE	1	-	-	-	-	0.01	-
PALE PILSEN	873	-	-	-	-	11.90	-
RED HORSE	6,332	-	-	-	-	86.34	-
SAN MIG LIGHT	4	-	-	-	-	0.06	-
SMFB	13	-	-	-	-	0.18	-
	7,334	-	-	-	-	100.00	-



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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)