

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
ALL Products

RONNEL
DANDAYO

Route Type: MIXED

Covering for the period from August 01, 2025 to August 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	2	-	-	-	-	0.02	-
RH SUPER 1000	159	-	-	-	-	1.95	-
CALI	160	-	-	-	-	1.96	-
PP1000	1,398	-	955	-	46.36	17.16	-
PP320	34	-	39	-	(12.82)	0.42	-
PALE PILSEN	1,432	-	994	-	33.54	17.57	-
RH1000	5,770	-	2,277	-	153.47	70.79	-
RH330	32	-	6	-	416.67	0.39	-
RH500	241	-	77	-	212.12	2.96	-
RHCAN	3	-	3	-	-	0.04	-
RED HORSE	6,047	-	2,363	-	782.25	74.18	-
HS CITRUS MIX CAN	1	-	-	-	-	0.01	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SMZERO330	1	-	-	-	-	0.01	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
BROAD POPULAR	7,641	-	3,358	-	815.79	93.74	-
GE1000	-	-	1	-	(100.00)	-	-
GOLD EAGLE	-	-	1	-	(100.00)	-	-
ECONOMY	-	-	1	-	(100.00)	-	-
CALI 10 CAN	8	-	-	-	-	0.10	-
CALI 330 PL	18	-	10	-	80.00	0.22	-

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CALI CAN	26	-	6	-	333.33	0.32	-
CALI ICE 330	8	-	-	-	-	0.10	-
CALI ICE CAN	15	-	2	-	650.00	0.18	-
CALI	75	-	18	-	1,063.33	0.92	-
HTAPPLE250 ACL	337	-	154	-	118.83	4.13	-
MAGNOLIA - H	337	-	154	-	118.83	4.13	-
NON-ALCOHOLIC BEVERAGES	412	-	172	-	1,182.16	5.05	-
SM FREE CAN	2	-	-	-	-	0.03	-
SAN MIG FREE	2	-	-	-	-	0.03	-
SL330ACL	30	-	7	-	314.29	0.37	-
SLCAN	2	-	4	-	(50.00)	0.03	-
SAN MIG LIGHT	32	-	11	-	264.29	0.39	-
FBAPPLECAN	5	-	-	-	-	0.06	-
FBLEMONCAN	2	-	3	-	(33.33)	0.03	-
FB LYCHEE CAN	5	-	-	-	-	0.06	-
FB APPLE 330 ACL	34	-	21	-	65.00	0.42	-
FB LEMON 330 ACL	17	-	13	-	23.08	0.20	-
SMFB	63	-	37	-	54.74	0.77	-
SD330	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	98	-	48	-	319.03	1.20	-
	8,151	-	3,579	-	2,216.99	100.00	-

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BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
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	8,151	-	3,579	-	2,216.99	100.00	-
	8,151	-	3,579	-	2,216.99	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	235	-	18	-	1,063.33	2.88	-
GOLD EAGLE	-	-	1	-	(100.00)	-	-
MAGNOLIA - H	337	-	154	-	118.83	4.13	-
PALE PILSEN	1,432	-	994	-	33.54	17.57	-
RED HORSE	6,047	-	2,363	-	782.25	74.18	-
SAN MIG FREE	2	-	-	-	-	0.03	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SAN MIG LIGHT	32	-	11	-	264.29	0.39	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
SMFB	63	-	37	-	54.74	0.77	-
SUPER DRY	1	-	-	-	-	0.01	-
	8,151	-	3,579	-	2,216.99	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)