GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: April 2025

				Selling	Weeks	11		Ų.	Fre	quenc	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMUSEMENT/REC REATION								$\wedge$								
LILOY COCKPIT 1	AMUSEMEN T/RECREATI ON		~	<b>✓</b>		X		_		Z			✓		✓	
BAKERY/BAKESHO P											>					
4J'S BAKESHOP	BAKERY/BA KESHOP	М		✓				833			/				✓	
FERS BAKESHOP	BAKERY/BA KESHOP	M														
EMMA BAKESHOP	BAKERY/BA KESHOP	М						-EAH-								
VILLARITO BAKESHOP	BAKERY/BA KESHOP	Т				1		50	3		<b>✓</b>				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RONA BAKESHOP	BAKERY/BA KESHOP	W			✓	*						✓			✓	
JM'S BAKESHOP	BAKERY/BA KESHOP	Th				40	0	$\diamond$		Pos	✓				✓	
BEER HOUSE	!	!														
RESAN CATERING SERVICES	BEER HOUSE	W			1			٥		7	7					
CARINDERIA	!							70.05		7/						
MAE MAE EATERY	CARINDERI A	М				~		点			✓				✓	
BOSSING'S BULALOAN	CARINDERI A	М		✓			Ė				✓				✓	
PARTOSA EATERY	CARINDERI A	W			✓			200	3		✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

Tor the Month of 74				Selling	Weeks	- 1			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JAWEL	CARINDERI A	М				✓		_			✓				✓	
HIMIS EATERY	CARINDERI A	М				10	0	<b>\rightarrow</b>		70						
JAMES EATERY	CARINDERI A	F	✓	✓	1							✓			✓	
ROCHEN'S EATERY	CARINDERI A	W				~		83		//	✓				✓	
KEVIN EATERY	CARINDERI A	Т			<b>√</b>			A		//	✓				✓	
CONVENIENCE STORE			-				É							•		
LKS CONVENIENCE STORE LILOY	CONVENIEN CE STORE	Т				<b>√</b>		200	3					<b>✓</b>	<b>√</b>	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quenc	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DRUGSTORE	•				- 1					4/			•			
GEMINI PHARMACY	DRUGSTOR E	Th			✓	6	0	$\Diamond$	0	3	✓				✓	
HOTEL						X				X	•		•			
SEA ESCAPED HOTEL	HOTEL	Т	✓								1				✓	
KTV/VIDEOKE/KAR AOKE	•							33				•				
RESAN VIP	KTV/VIDEOK E/KARAOKE	М	<b>✓</b>	<b>√</b>	✓	~	<b>✓</b>	Ä		III					✓	✓
RESORT	•						Á		À		•		•			
ARREAN BEACH RESORT	RESORT	S				<b>V</b>					<b>✓</b>				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

EL Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASIGNE BEACH RESORT	RESORT	S	✓					^			✓				✓	
SEA BICAZE RESORT	RESORT	Т				10	0			Pos						
RTW FA 1	ļ	•												•		
BETH SARI-SARI STORE	RTW FA 1	М	✓	✓	~	<b>✓</b>	✓	٥٥			7				✓	✓
SARI-SARI STORE	ļ				1			70.05		7/						
AMBUS STORE	SARI-SARI STORE			✓		~		点		11		✓			✓	
NUGAS STORE	SARI-SARI STORE	М	✓		<b>√</b>	<b>√</b>							✓		✓	
ELMY STORE	SARI-SARI STORE	М	✓	✓		<b>✓</b>		200	3					✓	✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONN

-RONNEL DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
REXIEN'S CON- STORE	SARI-SARI STORE	М						^								
TERESITA D. ABING	SARI-SARI STORE	М	✓		✓	6	0	<b>\rightarrow</b>		3			✓		✓	
SLP PAMANA 2	SARI-SARI STORE	М	✓	✓		1								✓	✓	
NELITA P. DERAMA	SARI-SARI STORE	М						88		//						
ROLDAN LU-AB	SARI-SARI STORE	М						A		//						
PEDING STORE	SARI-SARI STORE	М			✓		É				✓				✓	
RETUYA STORE	SARI-SARI STORE	М			✓			2			✓				✓	
	·	•	•	•	•			E4 0	2,	1 \	•	•	•	•	•	•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUNA L. BAO	SARI-SARI STORE	М				\_										
NINIA SARI-SARI STORE	SARI-SARI STORE	М				6	0	<b>\rightarrow</b>	$\Diamond$	30						
LITLIT D. MAGSAYO	SARI-SARI STORE	М									>					
PASLON STORE	SARI-SARI STORE	М		✓				88		//	1				✓	
SANMAEREY	SARI-SARI STORE	М						A		//						
NAONG STORE	SARI-SARI STORE	М	✓	✓	✓		É						1		✓	
ANGELTESS STORE	SARI-SARI STORE	М				<b>\</b>		2		7	✓				✓	
					1			E4 10	2,	1 \		1	1		I	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EVANGELINE C. BITANGCOR	SARI-SARI STORE	М	✓					^			✓				✓	
INDAY APDOHAN STORE	SARI-SARI STORE	М	✓	✓	✓	40	9	<b>\rightarrow</b>		3					✓	✓
ALEXA STORE	SARI-SARI STORE	М														
RJC	SARI-SARI STORE	М						83		//	/					
PACARO STORE	SARI-SARI STORE	М	✓					A			✓				✓	
ANNABELLE STORE	SARI-SARI STORE	М	✓			✓	É						✓		✓	
VIRGINIA C. PABUAYA	SARI-SARI STORE	М	✓	✓		<b>V</b>				1				✓	✓	
	•	•	•	•	•			E4 0	2,	1 \	•			•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENG JENG STORE	SARI-SARI STORE	М						_								
RJM STORE	SARI-SARI STORE	М				0	0			70						
CAYACAP STORE	SARI-SARI STORE	М			_						>					
TALELANG STORE	SARI-SARI STORE	М	✓					83		//	<b>✓</b>				✓	
EMMANUEL THINEFRANCIA	SARI-SARI STORE	М						A		11						
JOCELYN S. BAGSICAN	SARI-SARI STORE	М	✓				É				✓				✓	
TALILANG STORE	SARI-SARI STORE	М	✓					2		1	✓				✓	
								E4 10	2,	1 \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: April 2025

T of the Month of 74				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MG STORE	SARI-SARI STORE	М	✓	<b>√</b>	✓			_					✓		✓	
CABAÑAS STORE	SARI-SARI STORE	М				0	0	<b>\rightarrow</b>		30						
SAPIHI - AJ	SARI-SARI STORE	М	✓								<b>~</b>				✓	
MR MINI MART	SARI-SARI STORE	М						83		//						
SLP PAMANA BACONG I	SARI-SARI STORE	М				~		A		II	✓				✓	
DINOPOL STORE	SARI-SARI STORE	М	✓	✓			Ĺ					✓			✓	
ARVIN JANE STORE	SARI-SARI STORE	М														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DIVINO STORE	SARI-SARI STORE	М	✓			\_						✓			✓	
JOVITO C. ENOT JR.	SARI-SARI STORE	М				6	0	$\diamond$		3						
NR STORE	SARI-SARI STORE	М									>					
MG VARIETY STORE	SARI-SARI STORE	М						83		//						
VAKEN STORE	SARI-SARI STORE	М						A		//						
BULALA STORE	SARI-SARI STORE	М					É									
RELFE'S STORE	SARI-SARI STORE	М						2								
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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARTINEZ STORE	SARI-SARI STORE	М														
BOBBY STORE	SARI-SARI STORE	М	✓			6	0			70	✓				✓	
EVAN'S STORE	SARI-SARI STORE	М	✓								1				✓	
ROSEJANE STORE	SARI-SARI STORE	М						83		//	/					
EL-VIRGINIA STORE	SARI-SARI STORE	М						A		11						
C & X MINIMART	SARI-SARI STORE	М	✓				É				✓				✓	
LILOY COCKPIT 2	SARI-SARI STORE	М	✓	✓		1				7 /			✓		✓	
		-						840	2,	1 \ \	•					-

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONN

-RONNEL DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GENITA SARI-SARI STORE	SARI-SARI STORE	М	✓	<b>√</b>		1		^						✓	✓	
MMK STORE	SARI-SARI STORE	М				6	0	<b>&gt;</b>		3						
GERBES STORE	SARI-SARI STORE	М	✓	✓	1	1	<b>V</b>								✓	✓
JENG JENG STORE	SARI-SARI STORE	М						83		//						
CWENG CWENG STORE	SARI-SARI STORE	М	✓					A			✓				✓	
XNANDA STORE	SARI-SARI STORE	М					É									
APDOHAN STORE	SARI-SARI STORE	М				/ [										

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAFLOR STORE	SARI-SARI STORE	М						^								
ARVIN STORE	SARI-SARI STORE	М				10	0	<b>&gt;</b>	0	3						
JESSEL B. MAGLANGIT	SARI-SARI STORE	М														
ROLDAN R. SAPIHI	SARI-SARI STORE	М						88		//						
JOMAR C. JULAGLA	SARI-SARI STORE	М						H		//						
MO STORE	SARI-SARI STORE	М					É									
ROSEHEZEL MAY A. GUTIEREZ	SARI-SARI STORE	М		✓							✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALMA A. VIDAL	SARI-SARI STORE	М														
HONORIA A BIDAD	SARI-SARI STORE	М				6	0	<b>\rightarrow</b>		3						
LET LET STORE	SARI-SARI STORE	М														
VANMAEREY STORE	SARI-SARI STORE	М						83		//						
RELFIE B TORE	SARI-SARI STORE	М						A		//						
VIVIAN T GAMALE	SARI-SARI STORE	М					É									
LACTUAN STORE	SARI-SARI STORE	М								1						
	•	•	•	•	•			74 B	2,	1	•	•	•	•	-	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NANO STORE	SARI-SARI STORE	М						_								
XBEBERY G QUINSON	SARI-SARI STORE	М				6	0			3						
PALOSO STORE	SARI-SARI STORE	М														
ANTONIO STORE	SARI-SARI STORE	М				~		83		//	✓				✓	
BERMUDO STORE	SARI-SARI STORE	М						A		11						
ANALIZA D BALAS	SARI-SARI STORE	М					É									
ONTING STORE	SARI-SARI STORE	М				1				7						
	•		1					E4 10	2,	111						1

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EC JUN STORE	SARI-SARI STORE	М						^								
OLAMA CONSUMER GOODS STORE	SARI-SARI STORE	М				Q	0	<b>\rightarrow</b>		3						
RRS STORE	SARI-SARI STORE	М									>					
ANDILAP STORE	SARI-SARI STORE	М						33		//						
GAUSIN STORE	SARI-SARI STORE	М	✓					巫			✓				✓	
ANDRICA AMION	SARI-SARI STORE	М					Р	-1911-								
ANADIO STORE	SARI-SARI STORE	М						50	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	М	✓	✓	✓			^					✓		✓	
SARI-SARI STORE	W				6	0			3						
SARI-SARI STORE	W									>					
SARI-SARI STORE	W						88		//						
SARI-SARI STORE	W						A		//						
SARI-SARI STORE	W					É									
SARI-SARI STORE	W						2								
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE	SARI-SARI W STORE  SARI-SARI W STORE	SARI-SARI W STORE  SARI-SARI W STORE	Outlet Type FOC W1 W2  SARI-SARI M	Outlet Type FOC W1 W2 W3  SARI-SARI M	SARI-SARI STORE  SARI-SARI W  SARI-SARI W  SARI-SARI W  SARI-SARI W	Outlet Type FOC W1 W2 W3 W4 1xW  SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW  SARI-SARI STORE W  SARI-SARI STORE SARI-SARI W	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW  SARI-SARI STORE W  SARI-SARI STORE SARI-SARI STORE W  SARI-SARI STORE W  SARI-SARI STORE W  SARI-SARI STORE W  SARI-SARI STORE W	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW  SARI-SARI STORE W  SARI-SARI W  SARI-SARI W  SARI-SARI W  SARI-SARI W  SARI-SARI W	Outlet Type         FOC         W1         W2         W3         W4         1xW         2xW         3xW         4xW         1xM           SARI-SARI STORE         M         ✓	Outlet Type         FOC         W1         W2         W3         W4         1xW         2xW         3xW         4xW         1xM         2xM           SARI-SARI STORE         W         Image: Control of the control o	Outlet Type         FOC         W1         W2         W3         W4         1xW         2xW         3xW         4xW         1xM         2xM         3xM           SARI-SARI STORE         M         ✓ </td <td>Outlet Type         FOC         W1         W2         W3         W4         1xW         2xW         3xW         4xW         1xM         2xM         3xM         4xM up           SARI-SARI STORE         W         Image: SARI-SARI STORE         W         Image: SARI-SARI STORE         Image: SARI-SARI STORE</td> <td>Outlet Type         FOC         W1         W2         W3         W4         1xW         2xW         3xW         4xW         1xM         2xM         3xM         4xM up         With Purchase           SARI-SARI STORE         W         ✓</td>	Outlet Type         FOC         W1         W2         W3         W4         1xW         2xW         3xW         4xW         1xM         2xM         3xM         4xM up           SARI-SARI STORE         W         Image: SARI-SARI STORE         W         Image: SARI-SARI STORE         Image: SARI-SARI STORE	Outlet Type         FOC         W1         W2         W3         W4         1xW         2xW         3xW         4xW         1xM         2xM         3xM         4xM up         With Purchase           SARI-SARI STORE         W         ✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONI

-RONNEL DANDAYO

For the Month of: April 2025

Tot the Month of. A				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FAT CAT	SARI-SARI STORE	W	✓					_			✓				✓	
RENON STORE	SARI-SARI STORE	W				0	0	<b>\rightarrow</b>		3						
TAMJUNES BAKESHOP	SARI-SARI STORE	W														
DUCAL STORE	SARI-SARI STORE	W						83		//	/					
SAPIHI STORE	SARI-SARI STORE	Th						A								
RRJ STORE	SARI-SARI STORE	Th				<b>4</b>	É					✓			✓	
LIHAYLIHAY STORE	SARI-SARI STORE	Th	1									✓			<b>√</b>	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				1
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAGARIO STORE	SARI-SARI STORE	Th	✓		✓	\_						✓			✓	
GUMIMAO STORE	SARI-SARI STORE	Th			✓	40	0	<b>*</b>	0	70		✓			✓	
NILMA STORE	SARI-SARI STORE	Th									>					
GALLEPOSO STORE	SARI-SARI STORE	Th			1			83			<b>✓</b>				✓	
EMMA'S STORE	SARI-SARI STORE	Th						A		//						
N-JJJ STORE	SARI-SARI STORE	М					Ĺ									
AZALMA STORE	SARI-SARI STORE	Th	✓					2		1	<b>✓</b>				✓	
	1			<u> </u>				E4 10	2	1		l	1	ı		1

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
QUINZON STORE	SARI-SARI STORE	М														
LIBERT L. BOGSANGIT	SARI-SARI STORE	Th				6	0	$\diamond$		3						
FRITZIE ANN P. TAGUD	SARI-SARI STORE	Th	✓	✓	_								✓		✓	
LING-LING STORE	SARI-SARI STORE	Th	✓	✓				83		//		✓			✓	
DELIA SARI-SARI STORE	SARI-SARI STORE	Th		✓				A			✓				✓	
JANE ROSE S. HONGHONG	SARI-SARI STORE	Th					Ĺ									
JUNEJAY STORE	SARI-SARI STORE	Th						2								
	•	•	•	•				E4 0	2,	1 \ \	•	•	•	•		•

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Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TERSON B. HAPITAN	SARI-SARI STORE	F						^								
MARIA BENA MARANIO STORE	SARI-SARI STORE	F				0	0	<b>&gt;</b>	0	3						
ANABEL C BACARO STORE	SARI-SARI STORE	F			1	4					<b>*</b>				✓	
ELYN STORE	SARI-SARI STORE	F						83		//	/					
FORMOSO STORE	SARI-SARI STORE	W	✓			~		A		11				✓	✓	
JC HEART	SARI-SARI STORE	W		<b>√</b>		✓	É					✓			✓	
ANALIZA HAJAU	SARI-SARI STORE	W	<b>✓</b>	<b>*</b>		<b>/</b>								✓	<b>√</b>	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ACULBE STORE	SARI-SARI STORE	W														
CAÑETE STORE	SARI-SARI STORE	W	✓	✓		40	0	<b>\rightarrow</b>		3			✓		✓	
PHARMACY SALUG	SARI-SARI STORE	М														
TONE R STORE	SARI-SARI STORE	М						88		//	/					
M/R SARI-SARI STORE	SARI-SARI STORE	М						A								
DUBDUBAN STORE	SARI-SARI STORE	М	✓				É				✓				✓	
EMBAL STORE	SARI-SARI STORE	S	✓							1	✓				✓	
	•	•	•	•				E4 0	2,	1 \	•	•	•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
	SARI-SARI STORE	S						_								
	SARI-SARI STORE	S				0	0	<u></u>		70						
	SARI-SARI STORE	Th				$\langle \ \rangle$					>					
	SARI-SARI STORE	Т						83		//	/					
	SARI-SARI STORE	W		<b>√</b>				H		11	✓				✓	
	SARI-SARI STORE	W					É									
	SARI-SARI STORE	W						50	3							

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

									III Din.	of Purc					
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	Th	✓	✓		\_		·				✓			✓	
SARI-SARI STORE	Th				6	0			70						
SARI-SARI STORE	F									/					
SARI-SARI STORE	F						83		//						
SARI-SARI STORE	F						A								
SARI-SARI STORE	F					É									
SARI-SARI STORE	S						2								
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE	SARI-SARI Th STORE  SARI-SARI Th STORE  SARI-SARI F STORE	SARI-SARI STORE  SARI-SARI STORE  SARI-SARI F STORE  SARI-SARI STORE  SARI-SARI STORE  SARI-SARI STORE	SARI-SARI Th   SARI-SARI Th   STORE    SARI-SARI F    SARI-SARI STORE    SARI-SARI S	SARI-SARI Th   SARI-SARI Th   SARI-SARI STORE    SARI-SARI F    SARI-SARI F    SARI-SARI F    SARI-SARI F    SARI-SARI F    SARI-SARI F    SARI-SARI STORE    SARI-SARI STORE    SARI-SARI STORE    SARI-SARI S	SARI-SARI STORE  SARI-SARI S	SARI-SARI Th STORE  SARI-SARI Th STORE  SARI-SARI F SARI-SARI F SARI-SARI F STORE  SARI-SARI F STORE  SARI-SARI F STORE  SARI-SARI F STORE  SARI-SARI STORE  SARI-SARI S	SARI-SARI STORE  SARI-SARI STORE	SARI-SARI STORE  SARI-SARI S	SARI-SARI Th	SARI-SARI STORE  SARI-SARI STORE  SARI-SARI STORE  SARI-SARI F  SARI-SARI F  SARI-SARI F  SARI-SARI F  SARI-SARI F  SARI-SARI STORE  SARI-SARI F  SARI-SARI STORE  SARI-SARI STORE  SARI-SARI STORE  SARI-SARI STORE  SARI-SARI STORE	SARI-SARI STORE  SARI-SARI STORE	SARI-SARI STORE         Th         ✓	SARI-SARI STORE         Th         ✓	SARI-SARI STORE         Th         ✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: April 2025

Tot the Month of 74				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALCANTARA STORE	SARI-SARI STORE	S		<b>√</b>				_			✓				✓	
BASTE STORE	SARI-SARI STORE	S			✓	0	0			70	✓				✓	
REVELO STORE	SARI-SARI STORE	S			1							✓			✓	
CARBONA STORE	SARI-SARI STORE	М						83		//						
BLUE HOUSE	SARI-SARI STORE	М						A		11						
XCARBONA'S STORE	SARI-SARI STORE	М					Ĺ									
ROSALEM'S STORE	SARI-SARI STORE	М														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VIDAL'S STORE	SARI-SARI STORE	М														
CETA'S STORE	SARI-SARI STORE	М				6	0			3						
VILLACURA'S STORE	SARI-SARI STORE	Т			1						>					
ARIPAL'S STORE	SARI-SARI STORE	Т						88		//						
TOMARONG'S STORE	SARI-SARI STORE	М						A		//						
JR & LUZ STORE	SARI-SARI STORE	W					É									
ANABEL'S STORE	SARI-SARI STORE	W			✓			2			✓				✓	
	•	•	•	•				840	2,		•	•		•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
G.B. CONVENIENCE STORE	SARI-SARI STORE	W					^	◆								
MELING PAÑA STORE	SARI-SARI STORE	W				Q			/ k	X						
INDAY STORE	SARI-SARI STORE	Th									>					
LATRAS STORE	SARI-SARI STORE	Th						33		//						
ARNULPO TABILIRAN STORE	SARI-SARI STORE	Th						巫								
NORJUN ENT	SARI-SARI STORE	Th					Р	-1911-								
AMJ'S GEAR & GRUB	SARI-SARI STORE	Th						5,5	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COOP	SARI-SARI STORE	s														
STAR GROCERY	SARI-SARI STORE	М				6	0			3						
WENDEL STORE	SARI-SARI STORE	М									>					
JEWARD STORE	SARI-SARI STORE	М						83		//						
JINBELL STORE	SARI-SARI STORE	Т						A		//						
ROXAS STORE	SARI-SARI STORE	Т		✓			É				✓				✓	
ALBIOSS STORE	SARI-SARI STORE	Т	✓	✓						1		✓			✓	
	•	•						840	2,	1 \ \	-	•	•			•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GEPITULAN STORE	SARI-SARI STORE	W						<u> </u>								
TOMARONG STORE	SARI-SARI STORE	W				6	0	$\diamond$		3						
LITO STORE	SARI-SARI STORE	F									>					
TEJERO STORE	SARI-SARI STORE	F						83		//						
MARENTES SARI- SARI STORE	SARI-SARI STORE	F						A		//						
FERNANDEZ SARI- SARI STORE	SARI-SARI STORE	F					É									
MERNA SARI-SARI STORE	SARI-SARI STORE	F						2		7						
	1			1				E4 D	2,	1 \					1	1

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DIXIMO SARI-SARI STORE	SARI-SARI STORE	F						_								
LAIDON STORE	SARI-SARI STORE	F				0	0	<u></u>		3						
LENDY LARGO	SARI-SARI STORE	F									>					
BANIOSA STORE	SARI-SARI STORE	S						83		//						
JONA STORE	SARI-SARI STORE	S						A		//						
VERGIE STORE	SARI-SARI STORE	W					É									
MYLENE STORE	SARI-SARI STORE	Th						2		1						
	•		•	•	•			E4 0	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -I

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BOY ESTRELLANTE	SARI-SARI STORE	Th				\_		^								
TALA GEN. MERCHANDISE	SARI-SARI STORE	Th				6	0	<b>\rightarrow</b>		3						
TATA SALAGUSTE STORE	SARI-SARI STORE	Th	✓		1						<b>*</b>				✓	
REBECCA STORE	SARI-SARI STORE	S						83		//						
RENCE MARK STORE	SARI-SARI STORE	S				1		A		//						
XTATA & ELLY STORE	SARI-SARI STORE	s					É									
FRITZ CYRIL STORE	SARI-SARI STORE	S	✓		✓							✓			✓	
		•		•				E4 D	2,	1	•	•	•			-

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RO

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WILMA STORE	SARI-SARI STORE	S				\_										
ORMOSO STORE	SARI-SARI STORE	Т				6	0	<b>\rightarrow</b>		3						
VIANEX STORE	SARI-SARI STORE	Т		✓							<b>*</b>				✓	
PONCE STORE	SARI-SARI STORE	W						88		//						
YAN YAR	SARI-SARI STORE	W						A		//						
LINDA STORE	SARI-SARI STORE	W					É									
RL STORE	SARI-SARI STORE	W								1						
	1				1			E4 10	2,	111						1

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

Selling V	Veeks	Fre	quency of Purc	hase		
W1 W2	W3 W4 1x\	xW 2xW 3xW	4xW 1xM	2xM 3xM 4xM u	With Purchase	Active Outlet
<b>✓</b> ✓	~			✓	✓	
	( )		3			
		337				
<b>✓</b>	<b>✓</b>		//	<b>✓</b>	✓	
	<b>✓</b>	A MA	<b>*</b>		✓	
		20				

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RMD STORE	SARI-SARI STORE	S				\_										
GINA STORE	SARI-SARI STORE	S				6	0			3						
INDAY'S STORE	SARI-SARI STORE	Т									>					
BAROTE STORE	SARI-SARI STORE	Т		✓				83		//	1				✓	
DACAL STORE	SARI-SARI STORE	W				1		A		//						
MELINDA SATORE	SARI-SARI STORE	F					É									
SHAUN STORE	SARI-SARI STORE	F				<b>/</b>					✓				✓	
	•	-						840	2,	1 \ \	-	•	•			

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALBONA STORE	SARI-SARI STORE	S														
ROSE STORE	SARI-SARI STORE	S				6	0	<b>\rightarrow</b>	$\Diamond$	70						
BENLOT STORE	SARI-SARI STORE	S	✓	✓	<b>4</b>	4	1								✓	✓
DEDING STORE	SARI-SARI STORE	S						83								
DODONG RAMOGA	SARI-SARI STORE	S			✓			A		//	✓				✓	
MANGAN STORE	SARI-SARI STORE	М					É									
LAGARE STORE	SARI-SARI STORE	М						2								
	I				1			E4 10	2,	111					I	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

FOC W		- 4					St. Dinner	of Purc					1
	/1 W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
Γ			\_										
Γ			6	0	<b>\rightarrow</b>		3						
Γ													
Γ					83		//						
Γ					A		//						
6				É									
M					2		1						

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARIO STORE	SARI-SARI STORE	Т				\_										
ROJAS STORE	SARI-SARI STORE	Th				6	0	<b>\rightarrow</b>	$\Diamond$	70						
CAMANSI STORE	SARI-SARI STORE	Th	✓	✓		4							✓		✓	
HONGHONG STORE	SARI-SARI STORE	Th						83								
ISABELLE LAÑOJAN STORE	SARI-SARI STORE	Th						A		//						
GIBANG-GIBANG STORE	SARI-SARI STORE	Th	✓			<b>✓</b>	É					✓			✓	
CABRISTANTE CARENDERIA	SARI-SARI STORE	F			✓			2			✓				✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COOP SALUG	SARI-SARI STORE	М														
ROCIO STORE	SARI-SARI STORE	М				6	0	$\diamond$		70						
CLARK BUHIAN STORE	SARI-SARI STORE	М				4					<b>*</b>				✓	
TEJADA STORE	SARI-SARI STORE	Т	✓					83			✓				✓	
YSIK STORE	SARI-SARI STORE	Т	✓			~		A		11		✓			✓	
MARITES STORE	SARI-SARI STORE	Т					É									
LEGARTO STORE	SARI-SARI STORE	Т						2		7 /						
	•	•	•	•	•			E4 D	2,	1 \		•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KIM STORE	SARI-SARI STORE	Т						^								
HANAPI STORE	SARI-SARI STORE	Th				0	0	<b>\rightarrow</b>		30						
SUCIMA STORE	SARI-SARI STORE	Th	✓		1	$\langle \cdot \rangle$					>	✓			✓	
CARUMBO STORE	SARI-SARI STORE	S						83								
YURONG STORE	SARI-SARI STORE	S		✓		11		A		11	✓				✓	
ORDONIA STORE	SARI-SARI STORE	Th	✓				Ĺ				✓				✓	
GIBANG-GIBANG SHELLA	SARI-SARI STORE	Th	✓	✓		1				1			<b>✓</b>		✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: April 2025

	=0=0			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LANTACA	SARI-SARI STORE	F						^								
MONTOYA STORE	SARI-SARI STORE	F				6	0	<b>\rightarrow</b>		30						
HI-DEN STORE	SARI-SARI STORE	Т									>					
SULU STORE	SARI-SARI STORE	Т	✓					88		//	✓				✓	
RHENAN FALCONETE	SARI-SARI STORE	W						A		//						
JASSI STORE	SARI-SARI STORE	Th					É									
ABIA STORE	SARI-SARI STORE	Th								1						

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Route Type:

MIXED

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -I

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ABRIOL STORE	SARI-SARI STORE	F		✓		<b>*</b>						✓			✓	
LEOVY	SARI-SARI STORE	W	✓		✓	6	0			3		✓			✓	
MAGTAGAD STORE	SARI-SARI STORE	Th									/					
PIAÑAR STORE	SARI-SARI STORE	F						88		//						
ERLINDA ODARBE	SARI-SARI STORE	W						A		//						
ROSITA CERVAS	SARI-SARI STORE	W					É									
ARLYN AMIT	SARI-SARI STORE	W								1						
	•	•	•	•	•			E4 C	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BOGANOTAN STORE BACONG	SARI-SARI STORE	W	✓		✓			^				✓			✓	
ELMA LUAB	SARI-SARI STORE	Th				6	0	$\diamond$		3						
EVELYN AQUINO	SARI-SARI STORE	Th														
JANE GERENTE	SARI-SARI STORE	W						83		//						
MARICEL BINONI	SARI-SARI STORE	F						A		//						
ARIAN DANIEL STORE	SARI-SARI STORE	Т					É									
LANIE HAMOY STORE	SARI-SARI STORE	Т				<b>/</b>		2			✓				✓	
	•	•	•	-	-			E4 D	2,	1 \	•	•	•	•		-

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

·				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAYAWA STORE	SARI-SARI STORE	W						^								
SALUG COCKPIT	SARI-SARI STORE	W		✓		40	0	<b>\rightarrow</b>		3		✓			✓	
SALLY SABOLANE STORE	SARI-SARI STORE	Th			1											
SHERYHAN STORE	SARI-SARI STORE	Th	✓					83		//	✓				✓	
REUTICQUIO STORE	SARI-SARI STORE	Th				~		A		11	✓				✓	
MAGLANGIT STORE	SARI-SARI STORE	Th	✓	✓		✓	É						✓		✓	
SACARIE STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARATA COASTAL STORE	SARI-SARI STORE	Th			✓	1		^				✓			✓	
NICANOR VIRGILIA	SARI-SARI STORE	Th				6	0	<b>\rightarrow</b>		3						
LUMAWAS STORE	SARI-SARI STORE	Th														
SHELLA MAE EBANA STORE	SARI-SARI STORE	Th						83		//						
JAZZEIRA STORE	SARI-SARI STORE	Т				1		A		//						
FLORIDA PAUSAL	SARI-SARI STORE	W	✓				É				✓				✓	
JAPETT STORE	SARI-SARI STORE	W	✓								✓				✓	
		•						E4 0	2,	1 \ \	•	•	•	•		

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DOPIS ELLEN	SARI-SARI STORE	Th	✓					^			✓				✓	
ROSE AWID	SARI-SARI STORE	Th	✓			0	0	<b>\rightarrow</b>		30	✓				<b>√</b>	
ALEXANDER SARANG	SARI-SARI STORE	F	✓								1				✓	
CUANON STORE	SARI-SARI STORE	W		✓				83		//	1				<b>√</b>	
INGCO STORE	SARI-SARI STORE	W		✓				A		//	✓				✓	
RESTOTA LAPINIG STORE	SARI-SARI STORE	Th		✓			É				✓				<b>√</b>	
JANE CABALIDA STORE	SARI-SARI STORE	Th		✓		<b>V</b>				1		✓			✓	

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Route Type:

MIXED

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

	, ,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAVE DELOS STORE	SARI-SARI STORE	Th		✓				·			✓				✓	
GYB STORE	SARI-SARI STORE	Th		✓		6	0			3	✓				✓	
CUEVAS JELYN STORE	SARI-SARI STORE	W			1						×				✓	
MORGIA JESSICA	SARI-SARI STORE	W				<b>*</b>		83		//	✓				✓	
EVELYN CAROLLO	SARI-SARI STORE	Th				~		A		//	✓				✓	
BOGIA STORE	SARI-SARI STORE	Th				✓	É				✓				✓	
PANDALANGAN STORE	SARI-SARI STORE	F				<b>/</b>		2		1	✓				✓	
L	1	1	1	ı				E4 10	2,	111	1	ı	1	1	<u> </u>	

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 5			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CRISTOBAL STORE	SARI-SARI STORE	F				<b>*</b>		^			✓				✓	
JAMILI ADIMAR	SARI-SARI STORE	F				40	0			20	✓				✓	
JEANVEL STORE	SARI-SARI STORE	S				✓					×				✓	

SCHOOL CANTEEN COL/UNIV

ZAMSULA SCHOOL CANTEEN COL/UNIV	М	<b>✓</b>		Z			✓				<b>√</b>	
---------------------------------	---	----------	--	---	--	--	---	--	--	--	----------	--

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: April 2025

				Selling	Weeks	- 5			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SCHOOL CANTEEN ELEM/HS							A	◆						•		
SALUG NATIONAL HIGH SCHOOL	SCHOOL CANTEEN ELEM/HS	S								X	~				<b>✓</b>	
WHOLESALER		-									7			-	-	
OSANNAH STORE	WHOLESAL ER	М			1	~		832				✓			✓	
BEB MIRACLE STORE	WHOLESAL ER	М		✓	<b>√</b>	~		蓝		11				✓	<b>√</b>	
YAKEN STORE	WHOLESAL ER	W	✓	✓	<b>√</b>	<b>✓</b>	É	· /	-						✓	✓
TAGULOB VARIETY STORE	WHOLESAL ER	М				~		53	}				✓		<b>√</b>	

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Route Type:

MIXED

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JODIS VARIETY STORE	WHOLESAL ER	М						^		//						
PLAZA STORE	WHOLESAL ER	М	✓	✓	✓	40	Ý	<u></u>		20					✓	<b>✓</b>
DODS MIRACLE	WHOLESAL ER	W		✓	<b>*</b>	✓			$\geq$		>			✓	✓	
JODI'S VARIETY STORE	WHOLESAL ER	F			<b>✓</b>	~		83				✓			✓	
TATA AND ELLY GENERAL MERCHANDISE	WHOLESAL ER	F				<b>*</b>						<b>√</b>			<b>√</b>	

### **ACTIVE OUTLET SUMMARY:**

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	9	1	10	3.00%	3	5	7	9	3	2.00%
Retailer	128	197	325	38.00%	66	47	29	55	4	3.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	137	198	335	41.00%	69	52	36	64	7	5.00%

# **Per Route Type Summary:**

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2		W3	W4	Active Outlet	% Active
MIXED		411	594	1,005	41.00%	207		156	108	192	21	5.00%
AUXIALIARY		0	0	0	0.00%	0		0	0	0	0	0.00%

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

BDU		0	0		0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0		0	0.00%	0	0	0	0	0	0.00%
	Total:	411	594	4	1,005	41.00%	207	156	108	192	21	5.00%

### FREQUENCY OF PURCHASE SUMMARY:

Crown	With	Without	Total	%	珊			Freque	ency of Pu	ırchase		
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	9	1	10	3.00%	2	1	0	0	0	3	1	2

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Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: April 2025

RETAILER	128	197	325	38.00%	4	0	0	0	78	24	14	8
	137	198	335	41.00%	6		0	0	78	27	15	10

## ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	unt Week 1		Wee	ek 2	Wee	ek 3	Week 4		
DAY	itilierary	With Purchase	% With Purchase							
Sun	0	0	0.00%	0	0.00%	0	0.00%	7/0	0.00%	
Mon	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%	
Tue	0	0	0.00%	0	0.00%	4	0.00%	2	0.00%	
Wed	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%	

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Active Outlets Monitoring Report - ALL

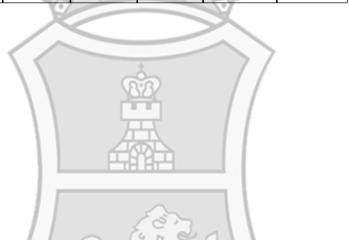
Route: 03 - BEER Products -

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: April 2025

Thu	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Fri	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sat	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%



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