

# DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,  
BEER Products

CHRISTINE  
DINOY

Route Type: MIXED

Covering for the period from January 01, 2025 to January 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	98	-	-	-	-	1.02	-
<b>CALI</b>	<b>98</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1.02</b>	<b>-</b>
PP1000	1,015	-	-	-	-	10.59	-
PP320	48	-	-	-	-	0.50	-
PPCAN	1	-	-	-	-	0.01	-
<b>PALE PILSEN</b>	<b>1,064</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>11.10</b>	<b>-</b>
RH1000	8,020	-	-	-	-	83.67	-
RH330	51	-	-	-	-	0.53	-
RH500	208	-	-	-	-	2.17	-
RHCAN	4	-	-	-	-	0.04	-
<b>RED HORSE</b>	<b>8,282</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>86.41</b>	<b>-</b>
<b>BROAD POPULAR</b>	<b>9,444</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>98.53</b>	<b>-</b>
GE1000	1	-	-	-	-	0.01	-
<b>GOLD EAGLE</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
<b>ECONOMY</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
CBLANCA CAN	1	-	-	-	-	0.01	-
<b>CERVEZA NEGRA</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
FB LYCHEE 330 ACL	19	-	-	-	-	0.19	-
<b>GOLD EAGLE</b>	<b>19</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.19</b>	<b>-</b>

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PP-PAM-CAN	3	-	-	-	-	0.03	-
PAM	3	-	-	-	-	0.03	-
SM FREE CAN	1	-	-	-	-	0.01	-
SAN MIG FREE	1	-	-	-	-	0.01	-
SL330ACL	14	-	-	-	-	0.15	-
SLCAN	3	-	-	-	-	0.03	-
SAN MIG LIGHT	18	-	-	-	-	0.18	-
FBAPPLECAN	4	-	-	-	-	0.04	-
FBLEMONCAN	2	-	-	-	-	0.02	-
FB LYCHEE CAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	73	-	-	-	-	0.76	-
FB LEMON 330 ACL	18	-	-	-	-	0.18	-
SMFB	98	-	-	-	-	1.02	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	140	-	-	-	-	1.46	-
	9,585	-	-	-	-	100.00	-
BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	9,585	-	-	-	-	100.00	-
	9,585	-	-	-	-	100.00	-

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BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	98	-	-	-	-	1.02	-
CERVEZA NEGRA	1	-	-	-	-	0.01	-
GOLD EAGLE	19	-	-	-	-	0.20	-
PALE PILSEN	1,064	-	-	-	-	11.10	-
PAM	3	-	-	-	-	0.03	-
RED HORSE	8,282	-	-	-	-	86.41	-
SAN MIG FREE	1	-	-	-	-	0.01	-
SAN MIG LIGHT	18	-	-	-	-	0.18	-
SMFB	98	-	-	-	-	1.02	-
SUPER DRY	1	-	-	-	-	0.01	-
	9,585	-	-	-	-	100.00	-

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Dealer Representative  
(Signature Over Printed Name)

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Supervisor  
(Signature Over Printed Name)