

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 02,
ALL Products

FERMIN
TOPEZ

Route Type: MIXED

Covering for the period from July 01, 2025 to July 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	111	-	-	-	-	1.44	-
CALI	111	-	-	-	-	1.44	-
PP1000	851	-	-	-	-	11.05	-
PP320	22	-	-	-	-	0.29	-
PALE PILSEN	873	-	-	-	-	11.33	-
RH1000	6,180	-	-	-	-	80.25	-
RH330	5	-	-	-	-	0.07	-
RH500	146	-	-	-	-	1.90	-
RED HORSE	6,332	-	-	-	-	82.21	-
BROAD POPULAR	7,315	-	-	-	-	94.98	-
GE1000	1	-	-	-	-	0.01	-
GOLD EAGLE	1	-	-	-	-	0.01	-
ECONOMY	1	-	-	-	-	0.01	-
CALI 330 PL	4	-	-	-	-	0.05	-
CALI CAN	2	-	-	-	-	0.03	-
CALI	6	-	-	-	-	0.08	-
HTAPPLE250 ACL	362	-	-	-	-	4.70	-
MAGNOLIA - H	362	-	-	-	-	4.70	-
NON-ALCOHOLIC BEVERAGES	368	-	-	-	-	4.78	-

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SL330ACL	4	-	-	-	-	0.05	-
SAN MIG LIGHT	4	-	-	-	-	0.05	-
FB APPLE 330 ACL	13	-	-	-	-	0.17	-
SMFB	13	-	-	-	-	0.17	-
UPPER POPULAR	18	-	-	-	-	0.23	-
	7,702	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	7,702	-	-	-	-	100.00	-
	7,702	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	117	-	-	-	-	1.52	-
GOLD EAGLE	1	-	-	-	-	0.01	-
MAGNOLIA - H	362	-	-	-	-	4.70	-
PALE PILSEN	873	-	-	-	-	11.33	-
RED HORSE	6,332	-	-	-	-	82.21	-
SAN MIG LIGHT	4	-	-	-	-	0.05	-
SMFB	13	-	-	-	-	0.17	-
	7,702	-	-	-	-	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)