

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route All,
BEER Products

Route Type: ALL

Covering for the period from May 01, 2025 to May 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	3	-	-	-	-	0.01	-
RH SUPER 1000	307	-	-	-	-	0.95	-
CALI	310	-	-	-	-	0.96	-
PP1000	4,465	-	-	-	-	13.81	-
PP320	119	-	-	-	-	0.37	-
PPCAN	11	-	-	-	-	0.04	-
PALE PILSEN	4,595	-	-	-	-	14.22	-
RH1000	26,140	-	-	-	-	80.88	-
RH330	146	-	-	-	-	0.45	-
RH500	712	-	-	-	-	2.20	-
RHCAN	12	-	-	-	-	0.04	-
RED HORSE	27,010	-	-	-	-	83.57	-
HS CITRUS MIX CAN	3	-	-	-	-	0.01	-
SAN MIG HARD SELTZER	3	-	-	-	-	0.01	-
SMZERO330	1	-	-	-	-	-	-
SAN MIG ZERO	1	-	-	-	-	-	-
BROAD POPULAR	31,920	-	-	-	-	98.76	-
GE1000	4	-	-	-	-	0.01	-
GOLD EAGLE	4	-	-	-	-	0.01	-
ECONOMY	4	-	-	-	-	0.01	-
CN330	1	-	-	-	-	-	-

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CBLANCA CAN	5	-	-	-	-	0.02	-
CHOCO LAGER 330 CAN	5	-	-	-	-	0.02	-
CERVEZA NEGRA	11	-	-	-	-	0.04	-
FB LYCHEE 330 ACL	26	-	-	-	-	0.08	-
GOLD EAGLE	26	-	-	-	-	0.08	-
CBLANCA 330	1	-	-	-	-	-	-
KIRIN CAN	2	-	-	-	-	0.01	-
KIRIN ICHIBAN	3	-	-	-	-	0.01	-
PPLONG330	1	-	-	-	-	-	-
PALE PILSEN	1	-	-	-	-	-	-
PP-PAM-CAN	3	-	-	-	-	0.01	-
PAM	3	-	-	-	-	0.01	-
SM FREE CAN	5	-	-	-	-	0.02	-
SAN MIG FREE	5	-	-	-	-	0.02	-
SL330ACL	94	-	-	-	-	0.29	-
SLCAN	19	-	-	-	-	0.06	-
SAN MIG LIGHT	112	-	-	-	-	0.35	-
FBAPPLECAN	19	-	-	-	-	0.06	-
FBLEMONCAN	12	-	-	-	-	0.04	-
FB LYCHEE CAN	14	-	-	-	-	0.04	-
FB APPLE 330 ACL	164	-	-	-	-	0.51	-

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FB LEMON 330 ACL	23	-	-	-	-	0.07	-
SMFB	232	-	-	-	-	0.72	-
SD330	1	-	-	-	-	-	-
SDCAN	2	-	-	-	-	0.01	-
SUPER DRY	3	-	-	-	-	0.01	-
UPPER POPULAR	397	-	-	-	-	1.23	-
	32,321	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	32,321	-	-	-	-	100.00	-
	32,321	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	310	-	-	-	-	0.96	-
CERVEZA NEGRA	11	-	-	-	-	0.04	-
GOLD EAGLE	30	-	-	-	-	0.09	-
KIRIN ICHIBAN	3	-	-	-	-	0.01	-
PALE PILSEN	4,596	-	-	-	-	14.22	-
PAM	3	-	-	-	-	0.01	-
RED HORSE	27,010	-	-	-	-	83.57	-
SAN MIG FREE	5	-	-	-	-	0.02	-
SAN MIG HARD SELTZER	3	-	-	-	-	0.01	-
SAN MIG LIGHT	112	-	-	-	-	0.35	-
SAN MIG ZERO	1	-	-	-	-	-	-

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SMFB	232	-	-	-	-	0.72	-
SUPER DRY	3	-	-	-	-	0.01	-
	32,321	-	-	-	-	100.00	-



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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)