

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Dealer Per Outlet Monitoring Report Summary Sheet (DPOMMS) - BEER
Products

Covering the Period from: February 01, 2025 - February 28, 2025

Route: ALL DSP Name: Route Type: ALL



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

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Products

Covering the Period from: February 01, 2025 - February 28, 2025

| Date | Day | Wholesaler | | Retailer | | Total | |
|------------|-----|--------------|----------------|--------------|----------------|--------|----------------|
| | | Vol,(EQ. Cs) | No. of Outlets | Vol,(EQ. Cs) | No. of Outlets | Volume | No. of Outlets |
| 02/01/2025 | Sat | 548 | 4 | 400 | 54 | 948 | 58 |
| 02/02/2025 | Sun | 0 | 0 | 0 | 0 | 0 | 0 |
| 02/03/2025 | Mon | 824 | 5 | 315 | 27 | 1,139 | 32 |
| 02/04/2025 | Tue | 614 | 5 | 192 | 30 | 806 | 35 |
| 02/05/2025 | Wed | 198 | 2 | 351 | 41 | 549 | 43 |
| 02/06/2025 | Thu | 715 | 6 | 109 | 25 | 824 | 31 |
| 02/07/2025 | Fri | 585 | 3 | 211 | 42 | 796 | 45 |
| 02/08/2025 | Sat | 331 | 5 | 382 | 44 | 712 | 49 |
| 02/09/2025 | Sun | 0 | 0 | 0 | 0 | 0 | 0 |
| 02/10/2025 | Mon | 736 | 5 | 167 | 27 | 903 | 32 |
| 02/11/2025 | Tue | 467 | 5 | 148 | 30 | 615 | 35 |
| 02/12/2025 | Wed | 92 | 2 | 433 | 51 | 526 | 53 |
| 02/13/2025 | Thu | 630 | 4 | 151 | 33 | 782 | 37 |
| 02/14/2025 | Fri | 158 | 3 | 276 | 49 | 435 | 52 |
| 02/15/2025 | Sat | 0 | 0 | 397 | 31 | 397 | 31 |
| 02/16/2025 | Sun | 0 | 0 | 0 | 0 | 0 | 0 |
| 02/17/2025 | Mon | 779 | 6 | 165 | 23 | 944 | 29 |
| 02/18/2025 | Tue | 783 | 6 | 172 | 30 | 955 | 36 |
| 02/19/2025 | Wed | 281 | 3 | 256 | 32 | 538 | 35 |
| 02/20/2025 | Thu | 281 | 2 | 270 | 40 | 551 | 42 |
| 02/21/2025 | Fri | 291 | 3 | 289 | 55 | 581 | 58 |
| 02/22/2025 | Sat | 782 | 6 | 282 | 26 | 1,064 | 32 |
| 02/23/2025 | Sun | 0 | 0 | 0 | 0 | 0 | 0 |
| 02/24/2025 | Mon | 507 | 4 | 177 | 28 | 684 | 32 |
| 02/25/2025 | Tue | 587 | 6 | 247 | 31 | 834 | 37 |
| 02/26/2025 | Wed | 173 | 3 | 324 | 53 | 497 | 56 |
| 02/27/2025 | Thu | 391 | 6 | 179 | 32 | 570 | 38 |
| 02/28/2025 | Fri | 350 | 2 | 381 | 39 | 731 | 41 |
| Total: | | 11,104 | 96 | 6,274 | 873 | 17,378 | 969 |

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| Volume Mix: | % | Productive Outlets: | Volume Yield: |
|-------------|-----|---------------------|---------------|
| Retailer | 36 | 437 | 14 |
| Wholesaler | 64 | 18 | 617 |
| TOTAL | 100 | 455 | 38 |



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)