GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	11			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAKERY/BAKESHO P					1			\wedge			•			•		
SANY FE BAKERY	BAKERY/BA KESHOP	М		✓		Q		_		3	✓				✓	
PIPAY'S BAKESHOP	BAKERY/BA KESHOP	Т			1	√					>	✓			✓	
BAR/PUB/LOUNGE	•							(0.0)				•	•	•		
RONEL STORE	BAR/PUB/LO UNGE	М				~				//	✓				✓	
SOUNDCHECK	BAR/PUB/LO UNGE	S	√				Ę.		1		✓				✓	
RAP LIGHTS	BAR/PUB/LO UNGE	F	√								✓				✓	

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Page 1 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COFFEE MJ	BAR/PUB/LO UNGE	S		✓	✓			_				✓			✓	
VFRONT	BAR/PUB/LO UNGE	F				6	0	\rightarrow		3						
BEER HOUSE	•													•	•	
COF BAR	BEER HOUSE	М	✓	✓	1	✓	1	م		7	7				✓	✓
CARINDERIA	•							ACCOL		7/				•	•	
SUMALINOG EATERY	CARINDERI A	М						瓜								
TSIBOG EXPRESS	CARINDERI A	F	✓	✓	✓		Р	HA	9					✓	✓	
G FOOD CORNER KAMBINGAN	CARINDERI A	М						-23	2							

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Page 2 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KAYE FOOD HOUSE	CARINDERI A	М						·								
PRINCESS EATERY	CARINDERI A	М	✓	✓	✓	0	0			3				✓	✓	
BEBIE EATERY	CARINDERI A	Th									>					
DUKO-DUKO CARENDERIA	CARINDERI A	F						83		//	/					
CHRISTINE'S RESTAURANT	CARINDERI A	М						A		//						
JOE'S BULALOHAN	CARINDERI A	Т					É									
KK EATERY	CARINDERI A	Т						-		1						
		•	-	-				E4 B	2,	1 \	•	•	•	•		•

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Page 3 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SECRETARIO EATERY	CARINDERI A	Т						_								
MACAAMPAC EATERY	CARINDERI A	Th				0	0	O		70						
JADE EATERY	CARINDERI A	W	✓	✓	1	✓	V				>				✓	✓
ANDREA'S EATERY	CARINDERI A	М	✓					33		//		✓			✓	
ENOY CARINDERIA	CARINDERI A	Т	✓	✓		~		A		11			✓		✓	
ABAPO EATERY	CARINDERI A	W	✓				Ĺ		1		✓				✓	

Printed By: Encoder on 2/3/2025 3:08:22 PM

Page 4 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CONVENIENCE STORE	•									3/						
LKS CONVENIENCE STORE SINDANGAN	CONVENIEN CE STORE	W						\Diamond	$\langle \rangle \langle \rangle$	100				✓	√	
FAST FOOD CENTER	-							-0-			7					-
JACINCEL FAST FOOD	FAST FOOD CENTER	М						8.8		//						
GROCERY/MINIMA RT								A								
PIZON MINIMART	GROCERY/ MINIMART	М	✓	✓	✓	V	~	-1111-	-						✓	✓
			-													

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Page 5 of 52

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HOTEL	•	•	•							4/				•		
CROWN HOTEL	HOTEL	S				1	0	\Diamond	0	Z						
IHAW-IHAW/BBQ	ļ					X				X						
DELMER BORB'S STORE	IHAW- IHAW/BBQ	М	✓	✓	1	1		✓			>				✓	✓
Z.L B.B.Q	IHAW- IHAW/BBQ	М	✓	✓	✓	Y	✓	832		//					✓	✓
JL BBQ	IHAW- IHAW/BBQ	Т	✓					瓜			✓				✓	
LODGING/PENSIO NHOUSE							Р	THE			•					
MANGO LODGE	LODGING/P ENSIONHO USE	М						500	7							

Printed By: Encoder on 2/3/2025 3:08:22 PM

Page 6 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

			Selling	Weeks	- 5			Fre	quenc	y of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
		•							4		•				•
RESTAURA NT	S	✓			6	0	\Diamond	()	7		✓			✓	
		•			X				X		•				•
SARI-SARI STORE	М				1					1				✓	
SARI-SARI STORE	М						33								
SARI-SARI STORE	М						瓜								
SARI-SARI STORE	М					P	-FIA	-							
SARI-SARI STORE	М	✓	✓				2,5	3	\mathbb{I}		✓			✓	
	RESTAURA NT SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI	RESTAURA S NT SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE	RESTAURA S V SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 RESTAURA S NT SARI-SARI M STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 RESTAURA S	Outlet Type FOC W1 W2 W3 W4 RESTAURA S	Outlet Type FOC W1 W2 W3 W4 1xW RESTAURA S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW RESTAURA S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW RESTAURA S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW RESTAURA S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM RESTAURA S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM RESTAURA NT S Image: Control of the control of th	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM RESTAURA NT S Image: Control of the control	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up RESTAURA NT S ✓<	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase RESTAURA NT SARI-SARI STORE M ✓

Printed By: Encoder on 2/3/2025 3:08:22 PM

Page 7 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
OTTO STORE	SARI-SARI STORE	М	✓	√		1		_					✓		✓	
PRECHIJOY STORE	SARI-SARI STORE	М	✓	✓	✓	40	7	\rightarrow		3					✓	✓
ESTONG STORE	SARI-SARI STORE	М	✓						\geq		>	✓			✓	
CAMION STORE	SARI-SARI STORE	М	✓	√	✓	~	✓	83		//					✓	✓
CABALLERO STORE	SARI-SARI STORE	М	✓					A		11	✓				✓	
ALBERTA STORE	SARI-SARI STORE	М					É									
CLAIRE STORE	SARI-SARI STORE	М		✓		V				1		✓			✓	

Printed By: Encoder on 2/3/2025 3:08:22 PM

Page 8 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XCLARK STORE	SARI-SARI STORE	М														
JK 98 STORE	SARI-SARI STORE	М	✓		✓	10	0	\diamond		70			✓		✓	
SUMAMPONG STORE	SARI-SARI STORE	М	✓	✓							>		✓		✓	
REZYL STORE	SARI-SARI STORE	М						83								
LANGAN STORE	SARI-SARI STORE	М	✓	✓				A		//			✓		✓	
JASVIL STORE	SARI-SARI STORE	М					É									
KYSHIA STORE	SARI-SARI STORE	М								1						
	•	•	•		•			E4 D	2,	1 \	•	•	•	•		

Printed By: Encoder on 2/3/2025 3:08:23 PM

Page 9 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RONA'S STORE	SARI-SARI STORE	М	✓	√	✓	V	1	^							✓	✓
CHONA STORE	SARI-SARI STORE	М	✓			0	0	\rightarrow		3		✓			✓	
SOPHIA YEN STORE	SARI-SARI STORE	М	✓		1	4						✓			✓	
DAMONSONG	SARI-SARI STORE	М			4			83		//		✓			✓	
VILLAESPIN STORE	SARI-SARI STORE	М	✓	√	✓	~	✓	A		11					✓	✓
LOMOCSO STORE	SARI-SARI STORE	М	✓	√	√	✓	√ □								✓	✓
JANYNA SARI-SARI STORE	SARI-SARI STORE	М	✓	√	√			V							√	✓

Printed By: Encoder on 2/3/2025 3:08:23 PM

Page 10 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	4 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LIEZEL VARIETY STORE	SARI-SARI STORE	М	✓	✓		1		_					✓		✓	
LUCKY I	SARI-SARI STORE	М	✓	✓		6	0	\rightarrow		3			1		✓	
JK VARIETY STORE	SARI-SARI STORE	М									>					
IMPERIAL STORE	SARI-SARI STORE	М	✓					88			✓				✓	
RONAN VARIETY STORE	SARI-SARI STORE	М				1				//						
GLORIA STORE	SARI-SARI STORE	М					É									
FAVILLAR STORE	SARI-SARI STORE	М														

Printed By: Encoder on 2/3/2025 3:08:23 PM

Page 11 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RODA STORE	SARI-SARI STORE	М						·								
VON VIRGAL VARIETY STORE	SARI-SARI STORE	М				0	0		0	3						
SAGAYSAY STORE	SARI-SARI STORE	М	✓	√	4								✓		√	
FABILLAR STORE	SARI-SARI STORE	М	✓	√				83		//		✓			✓	
SUMAMPONG	SARI-SARI STORE	М						A		//						
MORANO'S STORE	SARI-SARI STORE	М	✓	√	✓	✓	√ □		1						✓	✓
BUGARIN STORE	SARI-SARI STORE	М	✓	√	✓	/	✓								✓	✓

Printed By: Encoder on 2/3/2025 3:08:23 PM

Page 12 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CORDOVA STORE	SARI-SARI STORE	М	✓		✓			_				✓			✓	
SORAYAH STORE	SARI-SARI STORE	М	✓	√	✓	0	0	\rightarrow		70				✓	✓	
JUDILYN STORE	SARI-SARI STORE	М				$\langle \rangle$			\geq		>					
ABAYON STORE	SARI-SARI STORE	М						83		//	/					
DELECANO STORE	SARI-SARI STORE	М	✓					A		11	✓				√	
TEHAMO STORE	SARI-SARI STORE	М	✓				É				✓				✓	
GIANNA VARIETY STORE	SARI-SARI STORE	М				1				1						

Printed By: Encoder on 2/3/2025 3:08:23 PM

Page 13 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PAGLINAWAN STORE	SARI-SARI STORE	М		√				_			✓				✓	
VILLA RUBIA STORE	SARI-SARI STORE	М				0	0			20						
LUMAWAN STORE	SARI-SARI STORE	М	✓	√	4	V	V				>				✓	✓
REQUILME STORE	SARI-SARI STORE	М	✓	√	✓			83		//	/			✓	✓	
PRINCESS STORE	SARI-SARI STORE	М		√				A		11	✓				✓	
WENDELYN STORE	SARI-SARI STORE	М					Ĺ									
SHERLY STORE	SARI-SARI STORE	М						2		7 /						
	•	•	•					840	2,	1 \	•	•	•	•		

Printed By: Encoder on 2/3/2025 3:08:24 PM

Page 14 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
FOC	Outlet Name Outlet Typ	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
М	MAGWATE STORE SARI-SARI STORE	✓	✓	✓	*	✓	^							✓	✓
М	EMMA RICH SARI-SARI STORE STORE	✓	✓		0	0	\diamond		3			✓		✓	
М	BORDADO STORE SARI-SARI STORE							\geq		>					
М	ANGGING STORE SARI-SARI STORE						83		//						
М	BELEGION STORE SARI-SARI STORE						A		//						
М	RENEBOY B. SARI-SARI ENTRINA STORE	✓				É					✓			✓	
М	DAGANDALAN SARI-SARI STORE STORE								1						
M	DAGANDALAN SARI-SARI														

Printed By: Encoder on 2/3/2025 3:08:24 PM

Page 15 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ATAWAN STORE	SARI-SARI STORE	М						^								
ROSALINDA STORE	SARI-SARI STORE	М		√		0	0	\rightarrow		3	✓				✓	
EDITHA RODRIGUES STORE	SARI-SARI STORE	М	√	√	1	$\langle \rangle$			\geq		>		✓		✓	
ESTRELLA STORE	SARI-SARI STORE	М	✓	√	✓	~	✓	833		//					✓	✓
DAYDAY STORE	SARI-SARI STORE	М	✓	1	✓	~	✓								✓	✓
RICKY GRAPA STORE	SARI-SARI STORE	М	✓	1				-1971-	-					✓	✓	
BASONG STORE	SARI-SARI STORE	М	✓					500	3		✓				✓	
	JONE .							(4 0	3	1						

Printed By: Encoder on 2/3/2025 3:08:24 PM

Page 16 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ABAPO STORE	SARI-SARI STORE	М	✓					_					✓		✓	
ARCELIE C. CARIÑO	SARI-SARI STORE	М	✓	√		40	0	\rightarrow		70				✓	✓	
ADAZA VARIETY STORE	SARI-SARI STORE	М	✓	√	1	4	1		\geq						✓	✓
SABANAL STORE	SARI-SARI STORE	М						83		//						
BONET STORE	SARI-SARI STORE	М				~		A		11	✓				✓	
ARSELIE STORE	SARI-SARI STORE	М				✓	É				✓				✓	
ANALIZA G. POLONIO	SARI-SARI STORE	М		✓						1	✓				✓	

Printed By: Encoder on 2/3/2025 3:08:24 PM

Page 17 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CABATBAT STORE	SARI-SARI STORE	М				_										
NANDA STORE	SARI-SARI STORE	S	✓	✓	✓	40	9	\diamond		3					✓	✓
SALCEDO STORE	SARI-SARI STORE	М									>					
MAGTAJAS STORE	SARI-SARI STORE	М						83		//						
MABEL FAYE VARIETY STORE	SARI-SARI STORE	М		✓				A		//	✓				✓	
SABANATE'S STORE	SARI-SARI STORE	М	✓	✓			É						✓		✓	
CERNAN STORE	SARI-SARI STORE	М	✓					2		1	✓				✓	
		•						E4 D	2,	1 \ \	-	•	•	•		

Printed By: Encoder on 2/3/2025 3:08:25 PM

Page 18 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BULAC STORE	SARI-SARI STORE	М		✓		V		·				✓			✓	
CSJ MINI GROCERY STORE	SARI-SARI STORE	М	✓	✓	✓	40	7			3					✓	✓
DA VENZ MEAT SHOP	SARI-SARI STORE	М				$\langle \ \rangle$					>					
PATOC STORE	SARI-SARI STORE	М	✓	✓	✓			83		//				✓	✓	
AIDA STORE	SARI-SARI STORE	М						A		11						
ANAJO STORE	SARI-SARI STORE	М		✓	✓		É					✓			✓	
PADILLA STORE	SARI-SARI STORE	М						2		7 /						
	•	•	•		•			E4 0	2,	1 \	•	•	•	•		

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Page 19 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANDAPAT STORE	SARI-SARI STORE	М						·								
ESTOSATA'S STORE	SARI-SARI STORE	М	✓	✓	✓	40	9			70					✓	✓
BONOCAN STORE	SARI-SARI STORE	М	✓	✓	1	✓	✓				>				✓	✓
JEZELLEE VARIETY STORE	SARI-SARI STORE	М	✓	✓	✓	V	✓	83		//	/				✓	✓
UELO VARIETY STORE	SARI-SARI STORE	М	✓	✓				A		11				✓	✓	
DABUADA STORE	SARI-SARI STORE	М					É									
SIAPAFEDCO STORE	SARI-SARI STORE	М			✓			2			✓				✓	
	•	•	•					E4 D	2,		•	•	•	•		

Printed By: Encoder on 2/3/2025 3:08:25 PM

Page 20 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
	SARI-SARI STORE	М	✓					^			✓				✓	
	SARI-SARI STORE	М		✓		40	0	<u></u>		70		✓			✓	
LIZA STORE	SARI-SARI STORE	М				$\overline{}$					>					
FELY BANO STORE	SARI-SARI STORE	М						83		//	/					
BASONG STORE	SARI-SARI STORE	М						A		11						
VALIS STORE	SARI-SARI STORE	М					Ĺ									
POWERSPEED CHAINSAW PARTS TRADING		М						500	ž							

Printed By: Encoder on 2/3/2025 3:08:25 PM

Page 21 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANECITA SAGARAL STORE	SARI-SARI STORE	М						^								
CJ VARIETY STORE	SARI-SARI STORE	М			✓	6	0	\rightarrow		3	✓				✓	
AJ STORE	SARI-SARI STORE	М	✓								*				✓	
ROBERTO CHIONG	SARI-SARI STORE	М	✓					83			1				✓	
ROVA STORE	SARI-SARI STORE	М						A								
JRJ STORE	SARI-SARI STORE	М	✓	✓		✓	É						1		✓	
R.E. NIRINA STORE	SARI-SARI STORE	М						2								
			-		•			E4 0	2,	1 \ \	•	•	•			•

Printed By: Encoder on 2/3/2025 3:08:26 PM

Page 22 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MULAS STORE	SARI-SARI STORE	М						·								
MAMITES STORE	SARI-SARI STORE	М				10	0			70						
ABRAHAM STORE	SARI-SARI STORE	М									>					
TERIZA A STORE	SARI-SARI STORE	М	✓	✓	1			83		//			✓		✓	
ONDO STORE	SARI-SARI STORE	М						A		//						
Z AND Z MINIMART	SARI-SARI STORE	М		✓	✓		É					✓			✓	
MICHAELA STORE	SARI-SARI STORE	М								1						
	•		•					E4 D	2,	1 \	•	•	•	•	•	

Printed By: Encoder on 2/3/2025 3:08:26 PM

Page 23 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DELA CRUZ STORE	SARI-SARI STORE	М	✓		✓	_						✓			✓	
BRENDA STORE	SARI-SARI STORE	М				6	0			70						
MONALIZA STORE	SARI-SARI STORE	М									>					
BHELLE CONVENIENCE STORE	SARI-SARI STORE	М														
ANATO STORE	SARI-SARI STORE	М								II						
MOTAS STORE	SARI-SARI STORE	М					P									
SUMALPONG STORE	SARI-SARI STORE	М						50	3							

Printed By: Encoder on 2/3/2025 3:08:26 PM

Page 24 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LOPEZ STORE	SARI-SARI STORE	М						_								
AMAZASUL STORE	SARI-SARI STORE	М				0	0	\rightarrow		30						
DUMAY STORE	SARI-SARI STORE	М	✓			$\langle \ \rangle$					*				✓	
DELICANO STORE	SARI-SARI STORE	М	✓	√	*			83		//			✓		√	
CLARK STORE	SARI-SARI STORE	W	√	√	✓			Æ		11				✓	✓	
XYONIE STORE	SARI-SARI STORE	W					Ĺ									
JULIET DE ASIS STORE	SARI-SARI STORE	W	√	√									✓		✓	

Printed By: Encoder on 2/3/2025 3:08:26 PM

Page 25 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE DINOY

For the Month of: January 2025

		Selling	Weeks	- 5			Fre	quency	of Purc	hase				
t Type FO	C W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI W E				_										
SARI W E	✓			6	0	\limits		30	✓				✓	
SARI W E									>					
SARI W E		✓	✓ \			83			/		✓		✓	
SARI W E	✓	✓		11		A					✓		✓	
SARI W E					Ĺ									
SARI W E														
SARI W														

Printed By: Encoder on 2/3/2025 3:08:27 PM

Page 26 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAWN CATAYAS STORE	SARI-SARI STORE	F	✓		✓			^				✓			✓	
ANTAWAN STORE	SARI-SARI STORE	Th	✓	✓		6	0	\rightarrow		3		✓			✓	
XMADULA STORE	SARI-SARI STORE	Th			1						>					
VILLA STORE	SARI-SARI STORE	Th	✓	✓	4	~	✓	83							✓	✓
ROSALIA STORE	SARI-SARI STORE	Th	✓	✓				A		//		✓			✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓				É				✓				✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓					2		7	✓				✓	
	•	•						E4 D	2,	1						

Printed By: Encoder on 2/3/2025 3:08:27 PM

Page 27 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUERTE STORE	SARI-SARI STORE	Th	✓	✓	✓	1	1								✓	✓
JANETH STORE	SARI-SARI STORE	Th				6	0	\diamond		70						
MAHINAY STORE	SARI-SARI STORE	S									>					
RJ CONVENIENCE STORE	SARI-SARI STORE	S						65								
JORAYA STORE	SARI-SARI STORE	S						A		//						
ORILLOZA STORE	SARI-SARI STORE	s	✓				É					✓			✓	
GOHOCO STORE	SARI-SARI STORE	М						2		1						
	•	•	•		•			E4 D	2,	1 \	•	•	•	•		

Printed By: Encoder on 2/3/2025 3:08:27 PM

Page 28 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AAAJ STORE	SARI-SARI STORE	М						_								
3-ANGEL'S STORE	SARI-SARI STORE	М		✓	✓	0	0			70		✓			✓	
5 WILL'S STORE	SARI-SARI STORE	М	✓	✓	1	4		✓			>				✓	✓
BEBENG STORE	SARI-SARI STORE	М						83								
JOUYOUS STORE	SARI-SARI STORE	М	✓	✓				A		//		✓			✓	
CANTON STORE	SARI-SARI STORE	М					É									
ALLA VARIETY STORE	SARI-SARI STORE	Т								1						
	•	•	•	•	•			E4 0	2,		•			•	•	•

Printed By: Encoder on 2/3/2025 3:08:27 PM

Page 29 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODOY CENAS STORE	SARI-SARI STORE	Т	✓		✓			^					✓		✓	
ARIEL STORE	SARI-SARI STORE	Т				0	0	\rightarrow		3						
R'G STORE	SARI-SARI STORE	Т														
TABOADA STORE	SARI-SARI STORE	Т	✓		1			83		//	/	✓			✓	
CHERYL LEDAMA STORE	SARI-SARI STORE	Т		√				A		11	✓				✓	
HITEGAN STORE	SARI-SARI STORE	Т					Ĺ									
RHM STORE	SARI-SARI STORE	Т	✓	✓	✓					1				✓	✓	

Printed By: Encoder on 2/3/2025 3:08:27 PM

Page 30 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RG STORE	SARI-SARI STORE	Т		√	✓	1		_					✓		✓	
SUMINGUIT'S STORE	SARI-SARI STORE	W	✓	√	✓	40	Ŷ	\rightarrow		70					✓	✓
FABILLAR'S STORE	SARI-SARI STORE	W			1						~				✓	
ARNEL'S STORE	SARI-SARI STORE	W						83		//	/					
JM STORE	SARI-SARI STORE	W						A		11						
LEA MAE GEMOGUIN STORE	SARI-SARI STORE	Th					É									
DANNY'S STORE	SARI-SARI STORE	Th						500	3							

Printed By: Encoder on 2/3/2025 3:08:28 PM

Page 31 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELMA MOLAS STORE	SARI-SARI STORE	Th	✓	√	✓			_						✓	✓	
ARLENE ESPARAGUERA STORE	SARI-SARI STORE	F				10	0	\diamond		3						
	SARI-SARI STORE	F									>					
ANALYN NALE STORE	SARI-SARI STORE	S						833		7/						
BENEBEBE STORE	SARI-SARI STORE	S	✓	√	√	✓	✓	A							✓	✓
	SARI-SARI STORE	S					Р	-HAH-								
	SARI-SARI STORE	S	✓					50	3		✓				✓	

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Page 32 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

									Diam.	of Purc					
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	S	✓					·		7/	✓				✓	
SARI-SARI STORE	S	✓		✓	0	0			20		√			√	
SARI-SARI STORE	S		√	1	$\langle \ \rangle$					V				✓	
SARI-SARI STORE	S	✓	√	4	Y	✓	63			/				✓	✓
SARI-SARI STORE	S						A		//						
SARI-SARI STORE	S	✓				É				✓				√	
SARI-SARI STORE	S						2								
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE	SARI-SARI S STORE SARI-SARI S STORE	SARI-SARI S STORE SARI-SARI S STORE	SARI-SARI S STORE SARI-SARI S SARI-SARI S STORE	SARI-SARI S STORE SARI-SARI S STORE	SARI-SARI S STORE SARI-SARI S STORE S	SARI-SARI S STORE SARI-SARI S STORE SARI-SARI S STORE	SARI-SARI S STORE SARI-SARI S STORE S	SARI-SARI S STORE SARI-SARI S STORE	SARI-SARI S STORE S SARI-SARI S STORE SARI-SARI S	SARI-SARI S STORE SARI-SARI S STORE	SARI-SARI S	SARI-SARI S	SARI-SARI S	Outlet Type FOC W1 W2 W3 W4 TXW 2XW 3XW 4XW TXM 2XM 3XM 4XM up Purchase SARI-SARI STORE SARI-SARI STORE

Printed By: Encoder on 2/3/2025 3:08:28 PM

Page 33 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XAAAZ STORE	SARI-SARI STORE	М						_								
XCJ'S STORE	SARI-SARI STORE	Т				0	0	\rightarrow		30						
ROSALIA'S STORE	SARI-SARI STORE	Т			1						*				✓	
INDAG STORE	SARI-SARI STORE	Т						83		//						
ABRIA'S STORE	SARI-SARI STORE	М		√				A		11	✓				✓	
ETAW'S STORE	SARI-SARI STORE	М					É									
ESTHER SARI- SARI STORE	SARI-SARI STORE	W		√							✓				✓	

Printed By: Encoder on 2/3/2025 3:08:28 PM

Page 34 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

			_	Weeks					4001107	of Purc					
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	W						À								
SARI-SARI STORE	W		✓		0	0			10	✓				√	
SARI-SARI STORE	W			1	$\langle \cdot \rangle$					>					
SARI-SARI STORE	W						63			/					
SARI-SARI STORE	W						A		//						
SARI-SARI STORE	W					Ĺ									
SARI-SARI STORE	Th						2								
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI Th	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI Th	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI STORE SARI-SARI STORE	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI W STORE	SARI-SARI W STORE SARI-SARI W STORE	Outlier Type FOC W1 W2 W3 W4 TXW ZXW 3XW 4XW 1XW ZXW 3XW 4XW UP Purchase SARI-SARI STORE SARI-SARI W STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE

Printed By: Encoder on 2/3/2025 3:08:29 PM

Page 35 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

Selling Weeks Frequency of Purchase With Active W3 W4 1xW 2xW 3xW 4xW 4xM up **Outlet Type** FOC W1 W2 1xM 3xM **Outlet Name** 2xM Purchase Outlet THELOU AND SARI-SARI Th LOESE STORE CAIS STORE SARI-SARI Th STORE MALABAGO SARI-SARI Th STORE STORE ANACITA'S STORE SARI-SARI STORE CITA'S STORE SARI-SARI ✓ STORE VILLACAMPA'S SARI-SARI ✓ STORE STORE BONGCAN'S SARI-SARI STORE STORE

2621

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Page 36 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

_

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BRIGOLE'S STORE	SARI-SARI STORE	Т						^								
PAULA'S MINIMART	SARI-SARI STORE	Т				0	0	\rightarrow		3						
XAJ VARIETY STORE	SARI-SARI STORE	Т	✓								>	✓			✓	
NONOY STORE	SARI-SARI STORE	W						83		//						
NELMA STORE	SARI-SARI STORE	W		√		~		A		11		✓			✓	
DIOCHAR STORE	SARI-SARI STORE	W			✓	4	É					✓			✓	
GAYOLES STORE	SARI-SARI STORE	Th								1						
		-	•					E4 P	2,	1 \	-	•	•			-

Printed By: Encoder on 2/3/2025 3:08:29 PM

Page 37 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARANILLA'S STORE	SARI-SARI STORE	Th						·								
ALIA VARIETY STORE	SARI-SARI STORE	S	✓	✓		40	0			3			✓		✓	
MILLION STORE	SARI-SARI STORE	S			_						>					
ARIPAL STORE	SARI-SARI STORE	S						83								
GASO STORE	SARI-SARI STORE	М						A		//						
DAMONSONG STORE	SARI-SARI STORE	Т	✓	✓			É					✓			✓	
AL MINIMART	SARI-SARI STORE	Т	✓		✓			2		1		✓			✓	
	·							E4 10	2	111	1					

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Page 38 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BENLOT STORE	SARI-SARI STORE	Т														
AMOD STORE	SARI-SARI STORE	W	✓	√	✓	40	7			70					✓	✓
SHER-ED EATERY	SARI-SARI STORE	Th	✓			$\langle \langle \rangle \rangle$					*				✓	
MARICEL GABATO STORE	SARI-SARI STORE	Th			✓			83			✓				✓	
DINOCOT DIVANI STORE	SARI-SARI STORE	TWF		√	✓			H		11		✓			✓	
CATUBAY STORE	SARI-SARI STORE	Th					É									
CHARLEE'S VARIETY STORE	SARI-SARI STORE	F						2								
	•							E4 D	2,	1 \		•	•	•		

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Page 39 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAMASURA STORE	SARI-SARI STORE	F	✓		✓			^					✓		✓	
ORAIZ STORE	SARI-SARI STORE	F				10	0	\rightarrow		70						
3M STORE	SARI-SARI STORE	F	✓	✓	1	4	1								✓	✓
RJ STORE	SARI-SARI STORE	F		✓				83		//	✓				✓	
DAVID AND FRANCIS MINIMART	SARI-SARI STORE	S														
HANNAH DELOS REYES STORE	SARI-SARI STORE	S					Р	-1971-								
SENIA STORE	SARI-SARI STORE	S						57	3							

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Page 40 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAILYN MACARAYA STORE	SARI-SARI STORE	S		√			^	◆				✓			√	
SOLINOS STORE	SARI-SARI STORE	S				Q			/	X						
ROSDELIA REQUINA STORE	SARI-SARI STORE	М									>					
JULIET STORE	SARI-SARI STORE	W				~		33		//	✓				✓	
FACOMA SND	SARI-SARI STORE	W		✓				瓜				✓			✓	
RAQUEL STORE	SARI-SARI STORE	W			√			-1971-	-		✓				✓	
ALBERT BIADNES STORE	SARI-SARI STORE							50	3							

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Page 41 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EXCEL STORE	SARI-SARI STORE	W						_								
J STORE	SARI-SARI STORE	F	√			0	0	\rightarrow		30	✓				✓	
SUSAN STORE	SARI-SARI STORE	S	√	√	1						>	✓			✓	
CROSSING STORE	SARI-SARI STORE	S						83		//	/					
GLADY'S STORE	SARI-SARI STORE	S				~		A		11	✓				✓	
BATCHOYAN SA DISUD	SARI-SARI STORE	М					É									
ALUMBRE STORE	SARI-SARI STORE	Т														

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Page 42 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AIME PAMERON STORE	SARI-SARI STORE	Т														
TANELON STORE	SARI-SARI STORE	W	✓	✓		6	0			3			1		✓	
DAGANASOL STORE	SARI-SARI STORE	W									>					
ARNEL STORE	SARI-SARI STORE	W	✓			~		83		//	/	✓			✓	
PANYAX DART LANE	SARI-SARI STORE	F	✓			~		A		II			✓		✓	
RG STORE	SARI-SARI STORE	F	✓	✓	✓	✓	√ £								✓	✓
EP SEPOLO STORE	SARI-SARI STORE	F						2		1						
								E4 0	2,	1 \	-	-	-			_

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XJAY STORE	SARI-SARI STORE	F						^								
PEDRO BELEGOLO STORE	SARI-SARI STORE	S				10	0	\rightarrow		3						
MONA BACANG STORE	SARI-SARI STORE	М														
ANGELYN AGUSTIN STORE	SARI-SARI STORE	М						88		//						
BELINDA GUGO	SARI-SARI STORE	Т						A		//						
MARILOU PEÑERO STORE	SARI-SARI STORE	Th					É									
LANGOTAN STORE	SARI-SARI STORE	S		✓						7	✓				✓	

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Page 44 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

Frequency of Purchase	
1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase	Active Outlet
· · · · · ·	

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Page 45 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BERNADERO STORE	SARI-SARI STORE	S			✓			^			✓				✓	
LORNA STORE	SARI-SARI STORE	S			✓	6	0	\rightarrow		3	✓				✓	
PINERO STORE	SARI-SARI STORE	Т				4					*				✓	
MARISA CARCOS STORE	SARI-SARI STORE	Т				✓		83		//	✓				✓	
SALLY PADILLA	SARI-SARI STORE	Т				~		A		//	✓				✓	
JORLITA ALINDINE	SARI-SARI STORE	Т				✓	É				✓				✓	
CHARINA STORE	SARI-SARI STORE	Th				V					✓				√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALAT STORE	SARI-SARI STORE	Th				*		^			✓				✓	
SCHOOL CANTEEN COL/UNIV		•				SOL	Q	$\stackrel{\diamond}{=}$		3				•		
PHILIPPINE ADVENT COLLEGE CANTEEN		М						مُ			7					
SAINT JOSEPH COLLEGE	SCHOOL CANTEEN COL/UNIV	М								//						
SCHOOL CANTEEN ELEM/HS							É		À							
SNHS CANTEEN	SCHOOL CANTEEN ELEM/HS	F						£ 63	5	1/						

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Page 47 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALER	•	•								4/		!		•		
	WHOLESAL ER	М	✓	✓	✓	1	0	⋄	()	Z					✓	✓
BALAMBAN STORE	WHOLESAL ER	М	✓	√		1				X				✓	✓	
BRO COMMERCIAL STORE	WHOLESAL ER	W	✓	✓	*	~	✓	*			7				✓	✓
	WHOLESAL ER	М	✓	√	✓	Y	✓			//					✓	✓
	WHOLESAL ER		✓	✓	✓		6		1					✓	✓	
	WHOLESAL ER	Т	✓								✓				✓	

Printed By: Encoder on 2/3/2025 3:08:31 PM

Page 48 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025 **ACTIVE OUTLET SUMMARY:**

ACTIVE OUTLET SUMM			1			7				
Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	6	0	6	2.00%	6	5	4	4	3	2.00%
Retailer	165	150	315	51.00%	112	93	74	62	32	19.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	171	150	321	53.00%	118	98	78	66	35	20.00%

Per Route Type Summary:

	Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Ī	MIXED		513	450	963	53.00%	354	294	234	198	105	20.00%

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Page 49 of 52

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

Route Type: MIXED

For the Month of: January 2025

	Total:	513	450	9	63 53.00%	354	294	234	198	105	20.00%
PURE RETAIL		0	0	4	0 0.00%	0	0	0	0	0	0.00%
BDU		0	0		0 0.00%	0	0	0	0	0	0.00%
AUXIALIARY		0	0	4 5	0 0.00%	0	0	0	0	0	0.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With	Without	Total		%	Frequency of Purchase								
Group	Purchase	Purchase	Outlets	П	Served	1xW	2xW	3xW		4xW	1xM	2xM	3xM	4xMup
WHOLESALER	6	0	- /	6	2.00%	2	ر ا	(ρ	0	1	0	0	2

10000

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE

DINOY

Route Type: MIXED

For the Month of: January 2025

RETAILER	165	150	315	51.00%	29	3	0	0	60	37	24	12
	171	150	321	53.00%	31	4	0	0	61	37	24	14

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Wee	ek 1	Wee	ek 2	Wee	ek 3	Week 4		
DAY	itilierary	With % With Purchase Purchase		With % With Purchase		With Purchase	% With Purchase	With Purchase	% With Purchase	
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%	
Mon	0	4	0.00%	3	0.00%	4	0.00%	3	0.00%	
Tue	0	2	0.00%	2	0.00%	4	0.00%	3	0.00%	
Wed	0	2	0.00%	2	0.00%	2	0.00%	3	0.00%	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

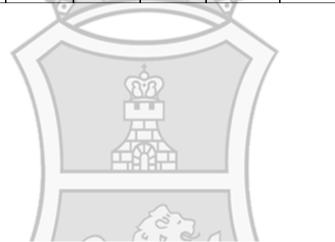
Route: 01 - BEER Products

-CHRISTINE

DINOY

For the Month of: January 2025

Thu	0	3	0.00%	2	0.00%		0.00%	2	0.00%
Fri	0	11	0.00%	3	0.00%	2	0.00%	10	0.00%
Sat	0	6	0.00%	3	0.00%	3	0.00%	0	0.00%



Route Type: