

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
BEER Products

JERRIX
BACULIO

Route Type: MIXED

Covering for the period from August 01, 2025 to August 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	3	-	-	-	-	0.04	-
RH SUPER 1000	118	-	-	-	-	1.66	-
CALI	121	-	-	-	-	1.71	-
PP1000	618	-	917	-	(32.62)	8.72	-
PP320	31	-	106	-	(70.75)	0.44	-
PPCAN	4	-	-	-	-	0.06	-
PALE PILSEN	653	-	1,023	-	(103.38)	9.22	-
RH1000	5,890	-	2,505	-	135.08	83.11	-
RH330	112	-	20	-	473.68	1.59	-
RH500	170	-	110	-	53.90	2.39	-
RHCAN	6	-	1	-	500.00	0.09	-
RED HORSE	6,178	-	2,636	-	1,162.66	87.17	-
HS CITRUS MIX CAN	1	-	-	-	-	0.01	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SMZERO330	1	-	-	-	-	0.01	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
BROAD POPULAR	6,954	-	3,659	-	1,059.29	98.13	-
GE1000	1	-	-	-	-	0.01	-
GOLD EAGLE	1	-	-	-	-	0.01	-
ECONOMY	1	-	-	-	-	0.01	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
BEER Products

JERRIX
BACULIO

Route Type:

MIXED

Covering for the period from August 01, 2025 to August 31, 2025



DEALER INFORMATION SYSTEM
GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01, JERRIX BACULIO Route Type: MIXED
BEER Products
Covering for the period from August 01, 2025 to August 31, 2025

CHOCO LAGER 330 CAN	2	-	-	-	-	0.03	-
CERVEZA NEGRA	2	-	-	-	-	0.03	-
PP-PAM	1	-	-	-	-	0.01	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
PAM	2	-	-	-	-	0.03	-
SL330ACL	24	-	4	-	475.00	0.33	-
SLCAN	7	-	-	-	-	0.10	-
SAN MIG LIGHT	31	-	4	-	475.00	0.44	-
FBAPPLECAN	5	-	2	-	150.00	0.07	-
FBLEMONCAN	4	-	1	-	300.00	0.06	-
FB LYCHEE CAN	2	-	-	-	-	0.03	-
FB APPLE 330 ACL	60	-	30	-	100.00	0.84	-
FB LEMON 330 ACL	24	-	1	-	2,200.00	0.33	-
SMFB	95	-	34	-	2,750.00	1.34	-
SD330	1	-	-	-	-	0.01	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	2	-	-	-	-	0.03	-
UPPER POPULAR	132	-	38	-	3,225.00	1.86	-
	7,087	-	3,698	-	4,284.29	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	7,087	-	3,698	-	4,284.29	100.00	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
BEER Products

JERRIX
BACULIO

Route Type:

MIXED

Covering for the period from August 01, 2025 to August 31, 2025



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
BEER Products

JERRIX
BACULIO

Route Type: MIXED

Covering for the period from August 01, 2025 to August 31, 2025

	7,087	-	3,698	-	4,284.29	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	121	-	-	-	-	1.71	-
CERVEZA NEGRA	2	-	-	-	-	0.03	-
GOLD EAGLE	1	-	-	-	-	0.01	-
PALE PILSEN	653	-	1,023	-	(103.38)	9.22	-
PAM	2	-	-	-	-	0.03	-
RED HORSE	6,178	-	2,636	-	1,162.66	87.17	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SAN MIG LIGHT	31	-	4	-	475.00	0.44	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
SMFB	95	-	34	-	2,750.00	1.34	-
SUPER DRY	2	-	-	-	-	0.03	-
	7,087	-	3,698	-	4,284.29	100.00	-

BEER DIS

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
BEER Products

Covering for the period from August 01, 2025 to August 31, 2025

JERRIX
BACULIO

Route Type: MIXED



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)