

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

GINA
GRACE
LOPEZ

Route Type: MIXED

Covering for the period from January 01, 2025 to January 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	5	-	-	-	-	0.05	-
RH SUPER 1000	127	-	-	-	-	1.31	-
CALI	131	-	-	-	-	1.36	-
PP1000	1,900	-	-	-	-	19.71	-
PP320	12	-	-	-	-	0.12	-
PPCAN	5	-	-	-	-	0.05	-
PALE PILSEN	1,917	-	-	-	-	19.89	-
RH1000	7,138	-	-	-	-	74.04	-
RH330	10	-	-	-	-	0.11	-
RH500	214	-	-	-	-	2.22	-
RHCAN	5	-	-	-	-	0.05	-
RED HORSE	7,368	-	-	-	-	76.43	-
SMZERO330	1	-	-	-	-	0.01	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
BROAD POPULAR	9,417	-	-	-	-	97.68	-
GE1000	2	-	-	-	-	0.02	-
GOLD EAGLE	2	-	-	-	-	0.02	-
ECONOMY	2	-	-	-	-	0.02	-
CBLANCA CAN	1	-	-	-	-	0.01	-
CHOCO LAGER 330 CAN	2	-	-	-	-	0.02	-
CERVEZA NEGRA	3	-	-	-	-	0.03	-

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FB LYCHEE 330 ACL	26	-	-	-	-	0.27	-
GOLD EAGLE	26	-	-	-	-	0.27	-
KIRIN CAN	1	-	-	-	-	0.01	-
KIRIN ICHIBAN	1	-	-	-	-	0.01	-
PP-PAM	1	-	-	-	-	0.01	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
PAM	2	-	-	-	-	0.02	-
SM FREE CAN	4	-	-	-	-	0.04	-
SAN MIG FREE	4	-	-	-	-	0.04	-
SL330ACL	17	-	-	-	-	0.17	-
SLCAN	4	-	-	-	-	0.04	-
SAN MIG LIGHT	21	-	-	-	-	0.21	-
FBAPPLECAN	10	-	-	-	-	0.11	-
FBLEMONCAN	2	-	-	-	-	0.02	-
FB LYCHEE CAN	5	-	-	-	-	0.05	-
FB APPLE 330 ACL	110	-	-	-	-	1.14	-
FB LEMON 330 ACL	35	-	-	-	-	0.36	-
SMFB	163	-	-	-	-	1.69	-
SD330	1	-	-	-	-	0.01	-

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SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	2	-	-	-	-	0.02	-
UPPER POPULAR	222	-	-	-	-	2.30	-
	9,641	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	9,641	-	-	-	-	100.00	-
	9,641	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	131	-	-	-	-	1.36	-
CERVEZA NEGRA	3	-	-	-	-	0.03	-
GOLD EAGLE	27	-	-	-	-	0.28	-
KIRIN ICHIBAN	1	-	-	-	-	0.01	-
PALE PILSEN	1,917	-	-	-	-	19.89	-
PAM	2	-	-	-	-	0.02	-
RED HORSE	7,368	-	-	-	-	76.43	-
SAN MIG FREE	4	-	-	-	-	0.04	-
SAN MIG LIGHT	21	-	-	-	-	0.21	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
SMFB	163	-	-	-	-	1.69	-
SUPER DRY	2	-	-	-	-	0.02	-
	9,641	-	-	-	-	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)