

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMUSEMENT/RECREATION																
LILOY COCKPIT	AMUSEMENT/RECREATION	F														
BAKERY/BAKESHOP																
4J'S BAKESHOP	BAKERY/BAKESHOP	M				✓						✓			✓	
SANY FE BAKERY	BAKERY/BAKESHOP	M														
FERS BAKESHOP	BAKERY/BAKESHOP	M														
EMMA BAKESHOP	BAKERY/BAKESHOP	M														

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PIPAY'S BAKESHOP	BAKERY/BAKESHOP	T		✓							✓				✓	
VILLARITO BAKESHOP	BAKERY/BAKESHOP	T														
RONA BAKESHOP	BAKERY/BAKESHOP	W														
DAVE BAKERY	BAKERY/BAKESHOP	S			✓						✓				✓	
BAR/PUB/LOUNGE																
RONEL STORE	BAR/PUB/LOUNGE	M														
SOUNDCHECK	BAR/PUB/LOUNGE	S		✓								✓			✓	

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RAP LIGHTS	BAR/PUB/LO UNGE	F														
COFFEE MJ	BAR/PUB/LO UNGE	S	✓	✓								✓			✓	
VFRONT	BAR/PUB/LO UNGE	F														
BEER HOUSE																
COF BAR	BEER HOUSE	M	✓	✓	✓	✓	✓								✓	✓
RESAN CATERING SERVICES	BEER HOUSE	W														
CARINDERIA																
MY CHOICE	CARINDERIA	Th			✓						✓				✓	



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STEVEN EATERY	CARINDERI A	M														
BAID STORE	CARINDERI A	M	✓	✓								✓			✓	
TSIBOG EXPRESS	CARINDERI A	F		✓		✓						✓			✓	
G FOOD CORNER KAMBINGAN	CARINDERI A	M														
KAYE FOOD HOUSE	CARINDERI A	M														
PARTOSA EATERY	CARINDERI A	W														
VIAJEROS	CARINDERI A	M														

Route Type: ALL

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ALJUV KAINAN	CARINDERI A	F	✓		✓							✓			✓	
CHRISTINE'S RESTAURANT	CARINDERI A	M														
JOE'S BULALOHAN	CARINDERI A	T		✓							✓				✓	
KUSINA NI NANAY	CARINDERI A	T														
KK EATERY	CARINDERI A	T														
SECRETARIO EATERY	CARINDERI A	T														
BIBOY CARENDERIA	CARINDERI A	T														

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MACAAMPAC EATERY	CARINDERI A	Th														
JAMES EATERY	CARINDERI A	F														
JADE EATERY	CARINDERI A	W		✓	✓								✓		✓	
GEVES BATCHOY AND PARES HOUSE	CARINDERI A	W														
ANDREA'S EATERY	CARINDERI A	M		✓							✓				✓	
ENOY CARINDERIA	CARINDERI A	T	✓	✓								✓			✓	
TEMPORADA EATERY	CARINDERI A	T														



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ABAPO EATERY	CARINDERI A	W														
EM'S BULALO EATERY	CARINDERI A	W		✓	✓							✓			✓	
ANGELYN EATERY	CARINDERI A	S			✓						✓				✓	
CONVENIENCE STORE																
LKS CONVENIENCE STORE LILOY	CONVENIENCE STORE	T														
LKS CONVENIENCE STORE SINDANGAN	CONVENIENCE STORE	W														

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FAST FOOD CENTER																
JACINCEL FAST FOOD	FAST FOOD CENTER	M	✓											✓	✓	
GROCERY/MINIMART																
PIZON MINIMART	GROCERY/MINIMART	M	✓	✓	✓									✓	✓	
HOTEL																
CROWN HOTEL	HOTEL	S														
SEA ESCAPED HOTEL	HOTEL	T	✓								✓				✓	

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IHAW-IHAW/BBQ																
DELMER BORB'S STORE	IHAW-IHAW/BBQ	M	✓	✓	✓	✓	✓								✓	✓
Z.L B.B.Q	IHAW-IHAW/BBQ	M	✓		✓							✓			✓	
JL BBQ	IHAW-IHAW/BBQ	T		✓		✓						✓			✓	
KTV/VIDEOKE/KARAOKE																
RESAN VIP	KTV/VIDEOKE/KARAOKE	M	✓	✓		✓								✓	✓	

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LODGING/PENSIO NHOUSE																
MANGO LODGE	LODGING/P ENSIONHO USE	M														
RESORT																
DIOSCORO DE GUZMAN RESORT	RESORT	F														
OCEAN GREY RESORT	RESORT	F	✓		✓							✓			✓	
JUN-ATS FAMILY BEACH RESORT	RESORT	T	✓			✓						✓			✓	
SEA BREEZE RESORT	RESORT	F														

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KYRO MOUNTAIN RESORT	RESORT	W	✓								✓				✓	
TOP MOUNTAIN RESORT	RESORT	Th			✓							✓			✓	
ARREAN BEACH RESORT	RESORT	S			✓						✓				✓	
ASIGNE BEACH RESORT	RESORT	S	✓								✓				✓	
RESTAURANT																
MON'S GRILL	RESTAURANT	S			✓						✓				✓	
RTW FA 1																
BETH SARI SARI	RTW FA 1	M	✓	✓	✓	✓	✓								✓	✓

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SARI-SARI STORE																
DANIEL STORE	SARI-SARI STORE	M														
JEVELYN STORE	SARI-SARI STORE	M														
NELMA STORE	SARI-SARI STORE	M														
MELFRED STORE	SARI-SARI STORE	M														
VIDAL STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
OTTO STORE	SARI-SARI STORE	M	✓			✓						✓			✓	

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PRECHIOY STORE	SARI-SARI STORE	M		✓		✓						✓			✓	
ESTONG STORE	SARI-SARI STORE	M														
LUY STORE	SARI-SARI STORE	Th				✓					✓				✓	
WARLYN STORE	SARI-SARI STORE	Th														
CAMION STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
CABALLERO STORE	SARI-SARI STORE	M														
ALBERTA STORE	SARI-SARI STORE	M		✓							✓				✓	

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CLAIRE STORE	SARI-SARI STORE	M														
XCLARK STORE	SARI-SARI STORE	M														
JK 98 STORE	SARI-SARI STORE	M														
SUMAMPONG STORE	SARI-SARI STORE	M	✓		✓	✓								✓	✓	
REZYL STORE	SARI-SARI STORE	M														
LANGAN STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
JASVIL STORE	SARI-SARI STORE	M														



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AZERO STORE	SARI-SARI STORE	Th		✓							✓				✓	
J.M.	SARI-SARI STORE	Th														
KYSHIA STORE	SARI-SARI STORE	M														
DRIE YHAM CHENG STORE	SARI-SARI STORE	Th														
RONA'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓
CHONA STORE	SARI-SARI STORE	M														
SOPHIA YEN STORE	SARI-SARI STORE	M				✓					✓				✓	

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DAMONSONG	SARI-SARI STORE	M	✓		✓							✓			✓	
VILLAESPIN STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
LOMOC SO STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
JANYNA SARI-SARI STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
LIEZEL VARIETY STORE	SARI-SARI STORE	M			✓	✓							✓		✓	
LUCKY I	SARI-SARI STORE	M	✓								✓				✓	
JK VARIETY STORE	SARI-SARI STORE	M														

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IMPERIAL STORE	SARI-SARI STORE	M														
JC VARIETY STORE	SARI-SARI STORE	Th														
RONAN VARIETY STORE	SARI-SARI STORE	M														
GLORIA STORE	SARI-SARI STORE	M														
FAVILLAR STORE	SARI-SARI STORE	M	✓			✓							✓		✓	
RODA STORE	SARI-SARI STORE	M														
VON VIRGAL VARIETY STORE	SARI-SARI STORE	M														

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SAGAYSAY STORE	SARI-SARI STORE	M														
FABILLAR STORE	SARI-SARI STORE	M														
SUMAMPONG	SARI-SARI STORE	M														
MORANO'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓
BUGARIN STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
CORDOVA STORE	SARI-SARI STORE	M		✓							✓				✓	
MALON STORE	SARI-SARI STORE	Th														

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SORAYAH STORE	SARI-SARI STORE	M		✓							✓				✓	
JUDILYN STORE	SARI-SARI STORE	M														
AMBUS STORE	SARI-SARI STORE			✓							✓				✓	
NUGAS STORE	SARI-SARI STORE	M			✓						✓				✓	
HONORIA M. VIDAD	SARI-SARI STORE	M	✓								✓				✓	
ELMY STORE	SARI-SARI STORE	M	✓		✓	✓							✓		✓	
REXIEN'S CON-STORE	SARI-SARI STORE	M														

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TERESITA D. ABING	SARI-SARI STORE	M														
SLP PAMANA 2	SARI-SARI STORE	M		✓							✓				✓	
NELITA P. DERAMA	SARI-SARI STORE	M														
ROLDAN LU-AB	SARI-SARI STORE	M														
PEDING STORE	SARI-SARI STORE	M														
RETUYA STORE	SARI-SARI STORE	M		✓	✓	✓							✓		✓	
JUNA L. BAO	SARI-SARI STORE	M														

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NINIA SARI-SARI STORE	SARI-SARI STORE	M														
LITLIT D. MAGSAYO	SARI-SARI STORE	M														
PASLON STORE	SARI-SARI STORE	M														
SANMAEREY	SARI-SARI STORE	M														
NAONG STORE	SARI-SARI STORE	M														
ANGELTESS STORE	SARI-SARI STORE	M														
EVANGELINE C. BITANGCOR	SARI-SARI STORE	M														

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SAFLOR STORE	SARI-SARI STORE	F	✓	✓	✓								✓		✓	
QUIMNO STORE	SARI-SARI STORE	F	✓								✓				✓	
INDAY APDOHAN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
ALEXA STORE	SARI-SARI STORE	M														
RJC	SARI-SARI STORE	M	✓	✓	✓								✓		✓	
PACARO STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	
ANNABELLE STORE	SARI-SARI STORE	M														



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VIRGINIA C. PABUAYA	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
JENG JENG STORE	SARI-SARI STORE	M														
RJM STORE	SARI-SARI STORE	M														
CAYACAP STORE	SARI-SARI STORE	M														
TALELANG STORE	SARI-SARI STORE	M														
EMMANUEL THINEFRANCIA	SARI-SARI STORE	M														
JOCELYN S. BAGSICAN	SARI-SARI STORE	M				✓					✓				✓	

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TALILANG STORE	SARI-SARI STORE	M		✓							✓				✓	
MG STORE	SARI-SARI STORE	M			✓						✓				✓	
CABAÑAS STORE	SARI-SARI STORE	M														
SAPIHI - AJ	SARI-SARI STORE	M														
MR MINI MART	SARI-SARI STORE	M														
SLP PAMANA BACONG I	SARI-SARI STORE	M		✓		✓							✓		✓	
DINOPOL STORE	SARI-SARI STORE	M														

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ARVIN JANE STORE	SARI-SARI STORE	M														
DIVINO STORE	SARI-SARI STORE	M														
JOVITO C. ENOT JR.	SARI-SARI STORE	M														
NR STORE	SARI-SARI STORE	M														
MG VARIETY STORE	SARI-SARI STORE	M														
VAKEN STORE	SARI-SARI STORE	M														
BULALA STORE	SARI-SARI STORE	M														

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RELFE'S STORE	SARI-SARI STORE	M			✓						✓				✓	
MARTINEZ STORE	SARI-SARI STORE	M														
BOBBY STORE	SARI-SARI STORE	M														
EVAN'S STORE	SARI-SARI STORE	M														
ABAYON STORE	SARI-SARI STORE	M														
DELECANO STORE	SARI-SARI STORE	M														
TEHAMO STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GIANNA VARIETY STORE	SARI-SARI STORE	M														
PAGLINAWAN STORE	SARI-SARI STORE	M	✓	✓										✓	✓	
VILLA RUBIA STORE	SARI-SARI STORE	M														
LUMAWAN STORE	SARI-SARI STORE	M	✓		✓	✓								✓	✓	
REQUILME STORE	SARI-SARI STORE	M														
PRINCESS STORE	SARI-SARI STORE	M	✓								✓				✓	
WENDELYN STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHERLY STORE	SARI-SARI STORE	M														
MAGWATE STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
EMMA RICH STORE	SARI-SARI STORE	M														
BORDADO STORE	SARI-SARI STORE	M														
ANGGING STORE	SARI-SARI STORE	M														
BELEGION STORE	SARI-SARI STORE	M														
RENEBOY B. ENTRINA	SARI-SARI STORE	M				✓					✓				✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAGANDALAN STORE	SARI-SARI STORE	M														
ATAWAN STORE	SARI-SARI STORE	M	✓								✓				✓	
ROSALINDA STORE	SARI-SARI STORE	M		✓							✓				✓	
EDITHA RODRIGUES STORE	SARI-SARI STORE	M				✓					✓				✓	
ESTRELLA STORE	SARI-SARI STORE	M		✓		✓						✓			✓	
DAYDAY STORE	SARI-SARI STORE	M		✓		✓						✓			✓	
RICKY GRAPA STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BASONG STORE	SARI-SARI STORE	M														
ABAPO STORE	SARI-SARI STORE	M	✓									✓			✓	
ARCELIE C. CARIÑO	SARI-SARI STORE	M	✓		✓	✓							✓		✓	
ADAZA VARIETY STORE	SARI-SARI STORE	M			✓	✓						✓			✓	
SABANAL STORE	SARI-SARI STORE	M														
BONET STORE	SARI-SARI STORE	M														
ARSELIE STORE	SARI-SARI STORE	M														



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANALIZA G. POLONIO	SARI-SARI STORE	M														
CABATBAT STORE	SARI-SARI STORE	M														
GARCIA STORE	SARI-SARI STORE	Th	✓	✓		✓								✓	✓	
AGAN STORE	SARI-SARI STORE	M														
LUZMINDA STORE	SARI-SARI STORE	M			✓						✓				✓	
PAJUAY STORE	SARI-SARI STORE	M														
WOOTEN STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GUILINGAN STORE	SARI-SARI STORE	M														
FLOR STORE	SARI-SARI STORE	M														
SAMSON R. SULTAN	SARI-SARI STORE	M	✓	✓								✓			✓	
DIONALDO STORE	SARI-SARI STORE	M	✓									✓			✓	
CAYACAP STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
ROBIN C. SAGAYSAY	SARI-SARI STORE	M														
BERLITA STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAJA STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
SHERLIE STORE	SARI-SARI STORE	M														
ADIN'S STORE	SARI-SARI STORE	M		✓	✓							✓			✓	
TIMTIM STORE	SARI-SARI STORE	M			✓						✓				✓	
LARRY BOY D. LUAB	SARI-SARI STORE	M	✓								✓				✓	
ELIZ STORE	SARI-SARI STORE	M				✓					✓				✓	
DE GUZMAN STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JANNET STORE	SARI-SARI STORE	M														
ELSA DRIEDFISH	SARI-SARI STORE	M														
JENIFFER STORE	SARI-SARI STORE	M														
NANCY STORE	SARI-SARI STORE	M			✓						✓				✓	
LUSTRE STORE	SARI-SARI STORE	M														
JRR TULDA-TULDA	SARI-SARI STORE	M														
JUNE STORE	SARI-SARI STORE	M														



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HARLAN STORE	SARI-SARI STORE	M			✓						✓				✓	
NIÑAL STORE	SARI-SARI STORE	M														
DELENA STORE	SARI-SARI STORE	M														
EMMA STORE	SARI-SARI STORE	M			✓	✓							✓		✓	
JOYCE STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
ELLEN'S STORE	SARI-SARI STORE	M														
JIMMY STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANNALYN STORE	SARI-SARI STORE	M														
AIV STORE	SARI-SARI STORE	M														
JETOY STORE	SARI-SARI STORE	M														
DARIO STORE	SARI-SARI STORE	M														
RUTH STORE	SARI-SARI STORE	M														
NIÑA STORE	SARI-SARI STORE	M														
EMA STORE	SARI-SARI STORE	M	✓								✓				✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SIBAY STORE	SARI-SARI STORE	M														
DURAN STORE	SARI-SARI STORE	M														
LORENA STORE	SARI-SARI STORE	M	✓									✓			✓	
TRIPLE Z STORE	SARI-SARI STORE	M														
SAMBANG MINIMART	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
AYAH STORE	SARI-SARI STORE	M														
PATRICIO STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARA'S VARIETY STORE	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
LAÑOJAN STORE	SARI-SARI STORE	M	✓								✓				✓	
JAMES STORE	SARI-SARI STORE	M		✓	✓	✓								✓	✓	
ENINO STORE	SARI-SARI STORE	M														
MARJAY STORE	SARI-SARI STORE	M														
KZ STORE	SARI-SARI STORE	M		✓							✓				✓	
ETON STORE	SARI-SARI STORE	M	✓								✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SLIP MINIMART	SARI-SARI STORE	M														
ABBAY JANES STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
MAE SHEIL STORE	SARI-SARI STORE	M														
ELVIRA STORE	SARI-SARI STORE	M			✓						✓				✓	
ROSEJANE STORE	SARI-SARI STORE	M														
EL-VIRGINIA STORE	SARI-SARI STORE	M														
C & X MINIMART	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARAION SARI-SARI STORE	SARI-SARI STORE	M	✓		✓	✓							✓		✓	
GENITA SARI-SARI STORE	SARI-SARI STORE	M	✓		✓	✓								✓	✓	
MMK STORE	SARI-SARI STORE	M														
GERBES STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
JENG JENG STORE	SARI-SARI STORE	M														
NANDA STORE	SARI-SARI STORE	S		✓	✓	✓								✓	✓	
KING JANE STORE	SARI-SARI STORE	Th	✓			✓						✓			✓	



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CERNAN STORE	SARI-SARI STORE	M														
APDOHAN STORE	SARI-SARI STORE	M														
SAFLOR STORE	SARI-SARI STORE	M														
ARVIN STORE	SARI-SARI STORE	M														
BULAC STORE	SARI-SARI STORE	M			✓						✓				✓	
CSJ MINI GROCERY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
DA VENZ MEAT SHOP	SARI-SARI STORE	M		✓							✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PATOC STORE	SARI-SARI STORE	M	✓								✓				✓	
ALONZO'S MINIMART	SARI-SARI STORE	Th	✓	✓								✓			✓	
AIDA STORE	SARI-SARI STORE	M														
ANAJO STORE	SARI-SARI STORE	M														
PADILLA STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
ANDAPAT STORE	SARI-SARI STORE	M														
ESTOSATA'S STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BONOCAN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
JEZELLE VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
UELO VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
DABUADA STORE	SARI-SARI STORE	M														
SIAPAFEDCO STORE	SARI-SARI STORE	M				✓					✓				✓	
CAMILYON STORE	SARI-SARI STORE	M		✓							✓				✓	
THELOU & LOESE STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LIZA STORE	SARI-SARI STORE	M														
RIZA STORE	SARI-SARI STORE	M														
DUCOY STORE	SARI-SARI STORE	M				✓					✓				✓	
DELIA STORE	SARI-SARI STORE	M														
ROSENDO STORE	SARI-SARI STORE	M		✓		✓								✓	✓	
SHEILA STORE	SARI-SARI STORE	M														
RENE STORE	SARI-SARI STORE	M														



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JRA STORE	SARI-SARI STORE	M		✓								✓			✓	
RAPTOT STORE	SARI-SARI STORE	M														
RONALDO STORE	SARI-SARI STORE	M														
ALEJANDRO STORE	SARI-SARI STORE	M		✓							✓				✓	
FELY BANO STORE	SARI-SARI STORE	M														
KAISLER STORE	SARI-SARI STORE	Th														
SHEEN STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GARCIA SARI-SARI STORE	SARI-SARI STORE	Th														
BASONG STORE	SARI-SARI STORE	M														
VALIS STORE	SARI-SARI STORE	M														
POWERSPEED CHAINSAW PARTS TRADING	SARI-SARI STORE	M														
ANECITA SAGARAL STORE	SARI-SARI STORE	M														
CJ VARIETY STORE	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
BASALO STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
IRISH STORE	SARI-SARI STORE	M														
ROSITA STORE	SARI-SARI STORE	M														
ANAMAE STORE	SARI-SARI STORE	M														
MARILOU STORE	SARI-SARI STORE	M														
SAPPAL STORE	SARI-SARI STORE	M			✓						✓				✓	
JESSEL B. MAGLANGIT	SARI-SARI STORE	M														
ROLDAN R. SAPIHI	SARI-SARI STORE	M														

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JOMAR C. JULAGLA	SARI-SARI STORE	M														
MO STORE	SARI-SARI STORE	M														
AJ STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
ROBERTO CHIONG	SARI-SARI STORE	M			✓						✓				✓	
ROSEHEZEL MAY A. GUTIEREZ	SARI-SARI STORE	M														
ALMA A. VIDAL	SARI-SARI STORE	M			✓						✓				✓	
ROVA STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GENEVA V. SAANDIEGO	SARI-SARI STORE	M														
NORA S. AZUSADA	SARI-SARI STORE	M		✓							✓				✓	
MARY JANE L. BANTAY	SARI-SARI STORE	M	✓		✓								✓		✓	
LEVIE A. AVILES	SARI-SARI STORE	M	✓								✓				✓	
ELVIE V. BAEI	SARI-SARI STORE	M														
HONORIA A BIDAD	SARI-SARI STORE	M														
LET LET STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JRJ STORE	SARI-SARI STORE	M		✓							✓				✓	
R.E. NIRINA STORE	SARI-SARI STORE	M														
MOLAS STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
JVS STORE	SARI-SARI STORE	M														
ASHLEYS STORE	SARI-SARI STORE	M	✓		✓	✓								✓	✓	
JOY D ACAYLAR	SARI-SARI STORE	M		✓							✓				✓	
JAYMARIE G BAYBAYAN	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

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For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VANMAEREY STORE	SARI-SARI STORE	M														
OWENA R INSINA	SARI-SARI STORE	M														
MAMITES STORE	SARI-SARI STORE	M														
ABRAHAM STORE	SARI-SARI STORE	M														
TERIZA A STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
ONDO STORE	SARI-SARI STORE	M														
Z AND Z MINIMART	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MICHAELA STORE	SARI-SARI STORE	M														
DELA CRUZ STORE	SARI-SARI STORE	M														
BRENDA STORE	SARI-SARI STORE	M														
MONALIZA STORE	SARI-SARI STORE	M														
BHELLE CONVENIENCE STORE	SARI-SARI STORE	M														
RELFIE B TORE	SARI-SARI STORE	M														
ANADEO STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓



DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MOTAS STORE	SARI-SARI STORE	M														
MICHELLE A ALLERIA	SARI-SARI STORE	M														
BILLIONES STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
MARLON HIBAYA	SARI-SARI STORE	M														
MARILOU DAMASIN	SARI-SARI STORE	M		✓							✓				✓	
FELY A STORE	SARI-SARI STORE	M	✓								✓				✓	
ANN STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CHERRY STORE	SARI-SARI STORE	M	✓	✓									✓		✓	
CHERRY A STORE	SARI-SARI STORE	M			✓						✓				✓	
MERCY STORE	SARI-SARI STORE	M														
ALMIROL STORE	SARI-SARI STORE	M														
ROSE A LICAYAN	SARI-SARI STORE	M														
RODRIGUEZ STORE	SARI-SARI STORE	M														
BUSCA STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
APOLINARIO STORE	SARI-SARI STORE	M	✓								✓				✓	
MARIVIC GORE	SARI-SARI STORE	M														
MORAS STORE	SARI-SARI STORE	M														
ALCONTIN STORE	SARI-SARI STORE	M														
GRACE STORE	SARI-SARI STORE	M														
VIVIAN T GAMALE	SARI-SARI STORE	M	✓		✓	✓							✓		✓	
SUMALPONG STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
J & L STORE	SARI-SARI STORE	M														
NILFA STORE	SARI-SARI STORE	M	✓			✓							✓		✓	
LACTUAN STORE	SARI-SARI STORE	M														
NANO STORE	SARI-SARI STORE	M														
BEBERY G QUINSON	SARI-SARI STORE	M														
PALOSO STORE	SARI-SARI STORE	M														
ANTONIO STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BERMUDO STORE	SARI-SARI STORE	M														
ANALIZA D BALAS	SARI-SARI STORE	M														
ONTING STORE	SARI-SARI STORE	M														
EC JUN STORE	SARI-SARI STORE	M														
OLAMA CONSUMER GOODS STORE	SARI-SARI STORE	M														
RRS STORE	SARI-SARI STORE	M														
ANDILAP STORE	SARI-SARI STORE	M														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LOPEZ STORE	SARI-SARI STORE	M														
GAUSIN STORE	SARI-SARI STORE	M														
ANDRICA AMION	SARI-SARI STORE	M														
AMAZASUL STORE	SARI-SARI STORE	M														
DUMAY STORE	SARI-SARI STORE	M		✓							✓				✓	
DELICANO STORE	SARI-SARI STORE	M		✓	✓	✓							✓		✓	
YOSORES STORE	SARI-SARI STORE	M	✓			✓							✓		✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANADIO STORE	SARI-SARI STORE	M														
TIMAGOS STORE	SARI-SARI STORE	M														
CLARK STORE	SARI-SARI STORE	W		✓							✓				✓	
XYONIE STORE	SARI-SARI STORE	W														
JULIET DE ASIS STORE	SARI-SARI STORE	W														
RINGWIT STORE	SARI-SARI STORE	W														
BAGAAN STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELLEN STORE	SARI-SARI STORE	W														
VIDAL STORE	SARI-SARI STORE	W														
XSUERTE STORE	SARI-SARI STORE	W														
EFC STORE	SARI-SARI STORE	W														
LUCY STORE	SARI-SARI STORE	W		✓	✓							✓			✓	
HUNBO STORE	SARI-SARI STORE	W	✓								✓				✓	
POLAYO STORE	SARI-SARI STORE	W														



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products -

Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PEDRO GALANAY STORE	SARI-SARI STORE	W														
RONA STORE	SARI-SARI STORE	W														
OMECNOL STORE	SARI-SARI STORE	W														
LEONCIA E RAGO	SARI-SARI STORE	W	✓	✓	✓								✓		✓	
SULTAN STORE	SARI-SARI STORE	W	✓								✓				✓	
PAMAONG STORE	SARI-SARI STORE	W														
LOPEZ STORE	SARI-SARI STORE	W	✓		✓							✓			✓	

Route Type: ALL

For the Month of: February 2025

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TOQUIRO STORE	SARI-SARI STORE	W	✓			✓						✓			✓	
JANYNA STORE	SARI-SARI STORE	W														
DAWN CATAYAS STORE	SARI-SARI STORE	F	✓	✓		✓								✓	✓	
FEROLINO STORE	SARI-SARI STORE	W	✓									✓			✓	
BACARA STORE	SARI-SARI STORE	W	✓									✓			✓	
SUICO STORE	SARI-SARI STORE	W														
JARASALEM STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PACULANANG STORE	SARI-SARI STORE	W														
MONDEJAR	SARI-SARI STORE	W														
JING STORE	SARI-SARI STORE	W														
BBJ'S STORE	SARI-SARI STORE	W														
FAT CAT	SARI-SARI STORE	W	✓		✓							✓			✓	
RENON STORE	SARI-SARI STORE	W														
TAMJUNES BAKESHOP	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DUCAL STORE	SARI-SARI STORE	W														
ANTAWAN STORE	SARI-SARI STORE	Th														
XMADULA STORE	SARI-SARI STORE	Th														
VILLA STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓
ROSALIA STORE	SARI-SARI STORE	Th														
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓								✓				✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUMAWAN STORE	SARI-SARI STORE	Th			✓						✓				✓	
ANTAG STORE	SARI-SARI STORE	Th			✓						✓				✓	
DADAN STORE	SARI-SARI STORE	Th	✓		✓	✓							✓		✓	
CANDES STORE	SARI-SARI STORE	Th														
ORONG STORE	SARI-SARI STORE	Th														
MACALISANG STORE	SARI-SARI STORE	Th														
SUMALPONG STORE	SARI-SARI STORE	Th			✓						✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MALIGON STORE	SARI-SARI STORE	Th														
CAMPOY STORE	SARI-SARI STORE	Th														
LLOYD STORE	SARI-SARI STORE	Th														
ZAMORA STORE	SARI-SARI STORE	Th														
GATALAO STORE	SARI-SARI STORE	Th														
RIOLA STORE	SARI-SARI STORE	Th		✓		✓						✓			✓	
ORTEGA STORE	SARI-SARI STORE	Th			✓						✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAPIHI STORE	SARI-SARI STORE	Th		✓		✓						✓			✓	
RRJ STORE	SARI-SARI STORE	Th														
LIHAYLIHAY STORE	SARI-SARI STORE	Th														
SAGARIO STORE	SARI-SARI STORE	Th		✓		✓						✓			✓	
RAMOS STORE	SARI-SARI STORE	Th		✓							✓				✓	
GUMIMAO STORE	SARI-SARI STORE	Th			✓						✓				✓	
NILMA STORE	SARI-SARI STORE	Th														



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GALLEPOSO STORE	SARI-SARI STORE	Th		✓		✓						✓			✓	
EMMA'S STORE	SARI-SARI STORE	Th														
N-JJJ STORE	SARI-SARI STORE	M														
AZALMA STORE	SARI-SARI STORE	Th														
XANDREA STORE	SARI-SARI STORE	M														
INDAY CLAIRE STORE	SARI-SARI STORE	Th														
SUERTE STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JANETH STORE	SARI-SARI STORE	Th														
SUSANA STORE	SARI-SARI STORE	Th														
LIBERT L. BOGSANGIT	SARI-SARI STORE	Th														
FRITZIE ANN P. TAGUD	SARI-SARI STORE	Th	✓								✓				✓	
LING-LING STORE	SARI-SARI STORE	Th	✓	✓								✓			✓	
DELIA SARI-SARI STORE	SARI-SARI STORE	Th														
JANE ROSE S. HONGHONG	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUNEJAY STORE	SARI-SARI STORE	Th														
GANTALAO STORE	SARI-SARI STORE	Th				✓					✓				✓	
AGAN STORE	SARI-SARI STORE	Th														
MARICEL AMANTE HAMAC	SARI-SARI STORE	F														
ARLYN C. LAMPAWOG	SARI-SARI STORE	F		✓		✓						✓			✓	
RENEBOY R. MANDANGAN	SARI-SARI STORE	F														
CASTILLON STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DORIMON STORE	SARI-SARI STORE	F														
TERSON B. HAPITAN	SARI-SARI STORE	F														
MARIA BENA MARANIO STORE	SARI-SARI STORE	F														
ANABEL C BACARO STORE	SARI-SARI STORE	F														
ELYN STORE	SARI-SARI STORE	F														
MAHINAY STORE	SARI-SARI STORE	S														
RJ CONVENIENCE STORE	SARI-SARI STORE	S														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JORAYA STORE	SARI-SARI STORE	S														
ORILLOZA STORE	SARI-SARI STORE	S	✓	✓	✓								✓		✓	
NORIE DEE G. ARNOCO	SARI-SARI STORE	S														
ALBURO STORE	SARI-SARI STORE	S														
VERZANO'S STORE	SARI-SARI STORE	S														
MANDAG STORE	SARI-SARI STORE	S														
PARILLA STORE	SARI-SARI STORE	S	✓	✓	✓	✓		✓							✓	✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TAATA STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
LAPINIG STORE	SARI-SARI STORE	S														
CANTON STORE	SARI-SARI STORE	S				✓					✓				✓	
GOHOCO STORE	SARI-SARI STORE	M														
AAAJ STORE	SARI-SARI STORE	M														
3-ANGEL'S STORE	SARI-SARI STORE	M	✓								✓				✓	
5 WILL'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BEBENG STORE	SARI-SARI STORE	M														
JOUYOUS STORE	SARI-SARI STORE	M														
CANTON STORE	SARI-SARI STORE	M	✓								✓				✓	
ALLA VARIETY STORE	SARI-SARI STORE	T														
DODOY CENAS STORE	SARI-SARI STORE	T	✓		✓									✓	✓	
ARIEL STORE	SARI-SARI STORE	T														
R'G STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FORMOSO STORE	SARI-SARI STORE	W	✓	✓								✓			✓	
JC HEART	SARI-SARI STORE	W		✓							✓				✓	
ANALIZA HAJAU	SARI-SARI STORE	W	✓		✓	✓								✓	✓	
ACULBE STORE	SARI-SARI STORE	W														
CAÑETE STORE	SARI-SARI STORE	W	✓	✓								✓			✓	
KIESLER STORE	SARI-SARI STORE	M														
ADEN STORE	SARI-SARI STORE	F														





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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BREA STORE	SARI-SARI STORE	F														
ASHER'S STORE	SARI-SARI STORE	F														
AMALIA DAR	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓
CABILIN STORE	SARI-SARI STORE	F														
NUGAS STORE	SARI-SARI STORE	F			✓						✓				✓	
SARA JANE YOSORES	SARI-SARI STORE	F														
NORIEDY CABUTERO	SARI-SARI STORE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PHARMACY SALUG	SARI-SARI STORE	M		✓							✓				✓	
TONE R STORE	SARI-SARI STORE	M														
M/R SARI-SARI STORE	SARI-SARI STORE	M														
DUBDUBAN STORE	SARI-SARI STORE	M				✓					✓				✓	
EMBAL STORE	SARI-SARI STORE	S	✓								✓				✓	
AMIHAN'S GOOD STORE	SARI-SARI STORE	S														
EMELINDA G. GALLEPOSO	SARI-SARI STORE	S														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TABOADA STORE	SARI-SARI STORE	T		✓							✓				✓	
CHERYL LEDAMA STORE	SARI-SARI STORE	T														
HITEGAN STORE	SARI-SARI STORE	T														
RHM STORE	SARI-SARI STORE	T	✓								✓				✓	
RG STORE	SARI-SARI STORE	T	✓	✓	✓	✓	✓								✓	✓
SARAH STORE	SARI-SARI STORE	T														
BOGANOTAN'S STORE	SARI-SARI STORE	T	✓								✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EDUARDO JANDAYAN	SARI-SARI STORE	T														
MYRNA STORE	SARI-SARI STORE	T			✓						✓				✓	
ROLANDO OMICNOL	SARI-SARI STORE	T														
YUKIE & UPB STORE	SARI-SARI STORE	T														
JULIET BAROY	SARI-SARI STORE	T														
CHERRY SABANA	SARI-SARI STORE	T		✓							✓				✓	
TERISITA PERAS	SARI-SARI STORE	T				✓					✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CHONA SARI-SARI STORE	SARI-SARI STORE	T														
C/X SARI-SARI STORE	SARI-SARI STORE	T	✓								✓				✓	
SUMINGUIT'S STORE	SARI-SARI STORE	W	✓			✓						✓			✓	
FABILLAR'S STORE	SARI-SARI STORE	W		✓							✓				✓	
ARNEL'S STORE	SARI-SARI STORE	W														
JM STORE	SARI-SARI STORE	W														
MARIEL'S SARI-SARI STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BEN JUMAWAN STORE	SARI-SARI STORE	W														
NIDA AQUINO ZAMORAS STORE	SARI-SARI STORE	W	✓								✓				✓	
EDUARDO POMIDA STORE	SARI-SARI STORE	W														
ROSALYN TINGOB STORE	SARI-SARI STORE	W														
NOEL AQUINO STORE	SARI-SARI STORE	W														
EBALLAN'S STORE	SARI-SARI STORE	W														
NENENG SARI-SARI STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHAN AND LOVE-LOVE VARIETY STORE	SARI-SARI STORE	W														
COLE DURONIO SARI-SARI STORE	SARI-SARI STORE	W														
LEA MAE GEMOGUIN STORE	SARI-SARI STORE	Th														
DANNY'S STORE	SARI-SARI STORE	Th														
THELMA MOLAS STORE	SARI-SARI STORE	Th	✓	✓								✓			✓	
REYNOLD TABASA STORE	SARI-SARI STORE	Th														
NELFA PAHUNAN STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SOPHIA AND CATHLEEN STORE	SARI-SARI STORE	Th														
RETA TUMARO STORE	SARI-SARI STORE	Th			✓						✓				✓	
FLORAVILLIA AGAPAY STORE	SARI-SARI STORE	Th														
TALIP STORE	SARI-SARI STORE	Th														
ERLYN DAPAN STORE	SARI-SARI STORE	Th														
LORENA ABAN STORE	SARI-SARI STORE	Th														
ERENITA CALUGHUGAN STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PALALON STORE	SARI-SARI STORE	Th				✓					✓				✓	
TEQUEL STORE	SARI-SARI STORE	Th		✓	✓							✓			✓	
INDAY STORE	SARI-SARI STORE	Th														
ARLENE ESPARAGUERA STORE	SARI-SARI STORE	F														
STEPHEN YEN VARIETY STORE	SARI-SARI STORE	F														
TOBIAS STORE	SARI-SARI STORE	F														
JONALYN LANGAN STORE	SARI-SARI STORE	F		✓	✓								✓		✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MELCA STORE	SARI-SARI STORE	F	✓	✓	✓								✓		✓	
JEANIAS MINI GROCERY STORE	SARI-SARI STORE	F	✓		✓							✓			✓	
AJEN VIRGIL STORE	SARI-SARI STORE	F														
ARNEL RAPOLS STORE	SARI-SARI STORE	F														
ALEMAN'S STORE	SARI-SARI STORE	F	✓								✓				✓	
MARTIN CALONGE STORE	SARI-SARI STORE	F	✓		✓							✓			✓	
MARIALYN PACLI STORE	SARI-SARI STORE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LENY STORE	SARI-SARI STORE	F														
EMELIE TEVES STORE	SARI-SARI STORE	F	✓								✓				✓	
LILIA MAGUILA STORE	SARI-SARI STORE	F		✓							✓				✓	
CARMEN STORE	SARI-SARI STORE	F														
ELLA'S STORE	SARI-SARI STORE	F														
MARLON ORYOKE STORE	SARI-SARI STORE	F														
AR STORE	SARI-SARI STORE	F		✓		✓						✓			✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LUZ STORE	SARI-SARI STORE	F														
3KG STORE	SARI-SARI STORE	F														
CHLOE STORE	SARI-SARI STORE	F														
XPACARO'S STORE	SARI-SARI STORE	F														
JAN MARRY STORE	SARI-SARI STORE	F														
ANALYN NALE STORE	SARI-SARI STORE	S			✓						✓				✓	
BENEBEBE STORE	SARI-SARI STORE	S	✓								✓				✓	

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Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XDUMAY STORE	SARI-SARI STORE	S														
JEZELLE VARIETY STORE	SARI-SARI STORE	S														
GOMEZ STORE	SARI-SARI STORE	S														
IRENE CATIG STORE	SARI-SARI STORE	S			✓							✓			✓	
JENEFER GALIT STORE	SARI-SARI STORE	S	✓										✓		✓	
AJ CONVENIENCE STORE	SARI-SARI STORE	S	✓	✓									✓		✓	
XCRISMAE STORE	SARI-SARI STORE	S														

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VILLALON STORE	SARI-SARI STORE	S	✓		✓							✓			✓	
JUN-JUN STORE	SARI-SARI STORE	S														
GERALDINE PATCHES STORE	SARI-SARI STORE	S	✓								✓				✓	
VILLAMOR STORE	SARI-SARI STORE	S														
CHRISTIAN PAGASIAN STORE	SARI-SARI STORE	S														
JAY-AN PADILLA STORE	SARI-SARI STORE	S	✓								✓				✓	
JERSAM CORITA STORE	SARI-SARI STORE	S		✓							✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LEANA STORE	SARI-SARI STORE	S		✓							✓				✓	
CAMILO CENAS STORE	SARI-SARI STORE	S				✓					✓				✓	
GLENN ROSCA	SARI-SARI STORE	S														
JANE STORE	SARI-SARI STORE	S														
ALCANTARA STORE	SARI-SARI STORE	S		✓		✓						✓			✓	
BASTE STORE	SARI-SARI STORE	S														
REVELO STORE	SARI-SARI STORE	S				✓					✓				✓	



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XAAAZ STORE	SARI-SARI STORE	M														
CASIÑO STORE	SARI-SARI STORE	M														
BOGANOTAN STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
CARBONA STORE	SARI-SARI STORE	M				✓					✓				✓	
BLUE HOUSE	SARI-SARI STORE	M														
XCARBONA'S STORE	SARI-SARI STORE	M														
ROSALEM'S STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VIDAL'S STORE	SARI-SARI STORE	M														
CETA'S STORE	SARI-SARI STORE	M														
XCJ'S STORE	SARI-SARI STORE	T														
ROSALIA'S STORE	SARI-SARI STORE	T	✓		✓								✓		✓	
INDAG STORE	SARI-SARI STORE	T														
ESCOREAL'S STORE	SARI-SARI STORE	T														
SILVANO'S STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PANIMPA'S STORE	SARI-SARI STORE	T														
NHELLY BALBACUA STORE	SARI-SARI STORE	T														
SEDENIO'S STORE	SARI-SARI STORE	T														
LANGUBON'S STORE	SARI-SARI STORE	T														
DANDAYO'S STORE	SARI-SARI STORE	T														
OGORDO'S STORE	SARI-SARI STORE	T														
MONSOLAN'S STORE	SARI-SARI STORE	T														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LABUSAN'S STORE	SARI-SARI STORE	T														
CALAPIZ'S STORE	SARI-SARI STORE	W														
GALIT'S STORE	SARI-SARI STORE	T														
VILLACURA'S STORE	SARI-SARI STORE	T														
ARIPAL'S STORE	SARI-SARI STORE	T														
ABRIA'S STORE	SARI-SARI STORE	M														
TOMARONG'S STORE	SARI-SARI STORE	M														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MALON'S STORE	SARI-SARI STORE	Th														
ETAW'S STORE	SARI-SARI STORE	M														
AVEN'S STORE	SARI-SARI STORE	M														
BILVESTRE'S STORE	SARI-SARI STORE	S														
EKA'S STORE	SARI-SARI STORE	S														
NEBLA'S STORE	SARI-SARI STORE	S														
EMC STORE	SARI-SARI STORE	W														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CABALES STORE	SARI-SARI STORE	T	✓		✓							✓			✓	
ESTHER SARI-SARI STORE	SARI-SARI STORE	W														
TING-TING STORE	SARI-SARI STORE	W			✓						✓				✓	
TULABING STORE	SARI-SARI STORE	W														
MARISSA STORE	SARI-SARI STORE	W			✓						✓				✓	
MALABAGO STORE	SARI-SARI STORE	W														
PRINCESS STORE	SARI-SARI STORE	W														







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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JR & LUZ STORE	SARI-SARI STORE	W														
ANABEL'S STORE	SARI-SARI STORE	W		✓	✓							✓			✓	
G.B. CONVENIENCE STORE	SARI-SARI STORE	W														
MELING PAÑA STORE	SARI-SARI STORE	W														
GAIS STORE	SARI-SARI STORE	Th														
JESEL ANDAO	SARI-SARI STORE	Th														
AILEEN STORE	SARI-SARI STORE	Th														



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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMJ'S GEAR & GRUB	SARI-SARI STORE	Th														
MALARAN'S STORE	SARI-SARI STORE	F														
JUANITA STORE	SARI-SARI STORE	F														
BELARMINO'S STORE	SARI-SARI STORE	F														
TACTA'S STORE	SARI-SARI STORE	S														
OYOHYOY'S STORE	SARI-SARI STORE	S														
NEO MANAGEMENT	SARI-SARI STORE	S														

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COOP	SARI-SARI STORE	S														
ANACITA'S STORE	SARI-SARI STORE	M														
CITA'S STORE	SARI-SARI STORE	M														
DIONALDO'S STORE	SARI-SARI STORE	M														
RJ AND AJ	SARI-SARI STORE	M														
AMER'S STORE	SARI-SARI STORE	M														
MAMAC STORE	SARI-SARI STORE	M		✓							✓				✓	

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SMITH'S STORE	SARI-SARI STORE	M														
TORRES STORE	SARI-SARI STORE	M	✓								✓				✓	
STAR GROCERY	SARI-SARI STORE	M														
WENDEL STORE	SARI-SARI STORE	M		✓							✓				✓	
JEWARD STORE	SARI-SARI STORE	M														
VILLACAMPA'S STORE	SARI-SARI STORE	T														
BONGCAN'S STORE	SARI-SARI STORE	T														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BRIGOLE'S STORE	SARI-SARI STORE	T														
PAULA'S MINIMART	SARI-SARI STORE	T														
XAJ VARIETY STORE	SARI-SARI STORE	T														
DANDANO'S STORE	SARI-SARI STORE	T														
BALANSAG'S STORE	SARI-SARI STORE	T														
GUJELDE'S STORE	SARI-SARI STORE	T														
AGAN'S STORE	SARI-SARI STORE	T														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMPARADO'S STORE	SARI-SARI STORE	T														
DANGCALAN'S STORE	SARI-SARI STORE	T														
BEBE STORE	SARI-SARI STORE	T														
MAZO'Z STORE	SARI-SARI STORE	T														
JINBELL STORE	SARI-SARI STORE	T														
ROXAS STORE	SARI-SARI STORE	T		✓							✓				✓	
ALBIOSS STORE	SARI-SARI STORE	T		✓									✓		✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NONoy STORE	SARI-SARI STORE	W														
NELMA STORE	SARI-SARI STORE	W														
DIOCHAR STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
ANTIPUESTO STORE	SARI-SARI STORE	W														
LOLITA SILVANO STORE	SARI-SARI STORE	W			✓						✓				✓	
ESTELLA GORE	SARI-SARI STORE	W	✓								✓				✓	
FLORENTINA ENJAMBRE	SARI-SARI STORE	W														



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELICANAL STORE	SARI-SARI STORE	W	✓	✓		✓								✓	✓	
GEPITULAN STORE	SARI-SARI STORE	W														
TOMARONG STORE	SARI-SARI STORE	W														
GAYOLES STORE	SARI-SARI STORE	Th														
SARANILLA'S STORE	SARI-SARI STORE	Th														
RONA BACARA STORE	SARI-SARI STORE	Th														
GERALD NOBAL STORE	SARI-SARI STORE	Th														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARIVIC PARILLA	SARI-SARI STORE	Th														
EDGAR BAJO STORE	SARI-SARI STORE	F														
ALTHEA STORE	SARI-SARI STORE	F		✓		✓						✓			✓	
GLENDA STORE	SARI-SARI STORE	F														
FERUY STORE	SARI-SARI STORE	F														
CALAGO STORE	SARI-SARI STORE	F														
FE RAFOLS	SARI-SARI STORE	F	✓								✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SLP ASSOCIATION	SARI-SARI STORE	F	✓	✓	✓	✓		✓							✓	✓
LITO STORE	SARI-SARI STORE	F														
TEJERO STORE	SARI-SARI STORE	F														
MARENTES SARI-SARI STORE	SARI-SARI STORE	F														
FERNANDEZ SARI-SARI STORE	SARI-SARI STORE	F														
MERNA SARI-SARI STORE	SARI-SARI STORE	F														
DIXIMO SARI-SARI STORE	SARI-SARI STORE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LAIDON STORE	SARI-SARI STORE	F														
LENDY LARGO	SARI-SARI STORE	F														
ALIA VARIETY STORE	SARI-SARI STORE	S	✓								✓				✓	
MILLION STORE	SARI-SARI STORE	S														
ARIPAL STORE	SARI-SARI STORE	S														
BANIOSA STORE	SARI-SARI STORE	S														
JONA STORE	SARI-SARI STORE	S														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GASO STORE	SARI-SARI STORE	M														
ESCABARTE STORE	SARI-SARI STORE	M														
MJ AND AJ STORE	SARI-SARI STORE	M														
BONDE STORE	SARI-SARI STORE	M														
DAMONSONG STORE	SARI-SARI STORE	T														
AL MINIMART	SARI-SARI STORE	T														
BENLOT STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DULCE TUANDA STORE	SARI-SARI STORE	T			✓	✓						✓			✓	
ROLLY STORE	SARI-SARI STORE	T														
AMOD STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
TABUADA STORE	SARI-SARI STORE	W														
JUMUAD STORE	SARI-SARI STORE	W		✓							✓				✓	
TAYAB STORE	SARI-SARI STORE	W														
PEARLY STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JETHER LIPAPAC STORE	SARI-SARI STORE	W														
JUMAWAN'S STORE	SARI-SARI STORE	W														
VERGIE STORE	SARI-SARI STORE	W	✓								✓				✓	
SHER-ED EATERY	SARI-SARI STORE	Th														
MARICEL GABATO STORE	SARI-SARI STORE	Th	✓	✓	✓									✓	✓	
DINOCOT DIVANI STORE	SARI-SARI STORE	TWF														
CATUBAY STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MYLENE STORE	SARI-SARI STORE	Th														
BOY ESTRELLANTE	SARI-SARI STORE	Th				✓					✓				✓	
TALA GEN. MERCHANDISE	SARI-SARI STORE	Th														
TATA SALAGUSTE STORE	SARI-SARI STORE	Th														
JOENA ANTAG STORE	SARI-SARI STORE	Th														
CHARLEE'S VARIETY STORE	SARI-SARI STORE	F														
CAMASURA STORE	SARI-SARI STORE	F														



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ORAIZ STORE	SARI-SARI STORE	F	✓								✓				✓	
3M STORE	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓
RJ STORE	SARI-SARI STORE	F														
JOY MACAPARAS STORE	SARI-SARI STORE	F														
ANDY AND CAMILLE STORE	SARI-SARI STORE	F	✓								✓				✓	
MANAYTAY STORE	SARI-SARI STORE	F														
PREJOLES STORE	SARI-SARI STORE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LYDIA LAPUAC STORE	SARI-SARI STORE	F	✓								✓				✓	
DAVID AND FRANCIS MINIMART	SARI-SARI STORE	S		✓							✓				✓	
HANNAH DELOS REYES STORE	SARI-SARI STORE	S														
SENI STORE	SARI-SARI STORE	S														
MAILYN MACARAYA STORE	SARI-SARI STORE	S	✓	✓										✓	✓	
SOLINOS STORE	SARI-SARI STORE	S														
TONG TONG STORE	SARI-SARI STORE	S	✓	✓	✓									✓	✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
OBORDO STORE	SARI-SARI STORE	S														
GERALDINE ARIGO STORE	SARI-SARI STORE	S														
EBALLES STORE	SARI-SARI STORE	S		✓	✓							✓			✓	
BUENAFLORE STORE	SARI-SARI STORE	S			✓						✓				✓	
AL SERDAN	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
REBECCA STORE	SARI-SARI STORE	S														
RENCE MARK STORE	SARI-SARI STORE	S														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TATA & ELLY STORE	SARI-SARI STORE	S														
FRITZ CYRIL STORE	SARI-SARI STORE	S														
WILMA STORE	SARI-SARI STORE	S														
ROSDelia REQUINA STORE	SARI-SARI STORE	M														
INDAY JARANAY STORE	SARI-SARI STORE	T														
CRIS ALICE STORE	SARI-SARI STORE	T														
ORMOSO STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VIANEX STORE	SARI-SARI STORE	T														
JULIET STORE	SARI-SARI STORE	W		✓		✓						✓			✓	
FACOMA SND	SARI-SARI STORE	W														
RAQUEL STORE	SARI-SARI STORE	W														
ALBERT BIADNES STORE	SARI-SARI STORE															
EXCEL STORE	SARI-SARI STORE	W														
YL STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JOYEEN SARI-SARI STORE	SARI-SARI STORE	W														
PONCE STORE	SARI-SARI STORE	W		✓							✓				✓	
YAN YAR	SARI-SARI STORE	W														
LINDA STORE	SARI-SARI STORE	W			✓	✓						✓			✓	
RL STORE	SARI-SARI STORE	W														
TATA BARORO STORE	SARI-SARI STORE	Th														
ROSIEBEL BANATANTO STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

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For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SALUG GEMINI	SARI-SARI STORE	Th			✓						✓				✓	
MAÑOSA STORE	SARI-SARI STORE	Th		✓	✓	✓							✓		✓	
KOYKOY STORE	SARI-SARI STORE	Th														
IMBANG STORE	SARI-SARI STORE	Th														
J STORE	SARI-SARI STORE	F														
ASENTISTA STORE	SARI-SARI STORE	F	✓		✓							✓			✓	
FLOR BASIA	SARI-SARI STORE	F		✓	✓	✓							✓		✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARJHON STORE	SARI-SARI STORE	Th														
ARLENE STORE	SARI-SARI STORE	Th		✓							✓				✓	
JHON & KIM	SARI-SARI STORE	F														
ANITA STORE	SARI-SARI STORE	F														
SUSAN STORE	SARI-SARI STORE	S														
CROSSING STORE	SARI-SARI STORE	S														
GLADY'S STORE	SARI-SARI STORE	S														



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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ELENA REMOLONA STORE	SARI-SARI STORE	S	✓								✓				✓	
RMD STORE	SARI-SARI STORE	S														
GINA STORE	SARI-SARI STORE	S														
BATCHOYAN SA DISUD	SARI-SARI STORE	M														
DACULA STORE	SARI-SARI STORE	M	✓								✓				✓	
ALUMBRE STORE	SARI-SARI STORE	T	✓	✓	✓								✓		✓	
AIME PAMERON STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GORE STORE	SARI-SARI STORE	T	✓								✓				✓	
JAS MACAPAZ	SARI-SARI STORE	T														
ARGENIA STORE	SARI-SARI STORE	T														
REN REN GABOTERO	SARI-SARI STORE	T				✓					✓				✓	
CAÑETE STORE	SARI-SARI STORE	T	✓	✓		✓								✓	✓	
INDAY'S STORE	SARI-SARI STORE	T														
BAROTE STORE	SARI-SARI STORE	T														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TANELON STORE	SARI-SARI STORE	W		✓							✓				✓	
DAGANASOL STORE	SARI-SARI STORE	W														
ARNEL STORE	SARI-SARI STORE	W														
SIAREZ SARI-SARI STORE	SARI-SARI STORE	W														
ICAD STORE	SARI-SARI STORE	W														
GLORIA BUHIAN STORE	SARI-SARI STORE	W														
MARCY ALEMAN STORE	SARI-SARI STORE	W														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VICTORIA JAMORA STORE	SARI-SARI STORE	W														
YESSAN CARINDERIA	SARI-SARI STORE	W	✓	✓		✓							✓		✓	
DACAL STORE	SARI-SARI STORE	W														
XBENDEJO STORE	SARI-SARI STORE	Th														
JUMAWAN STORE	SARI-SARI STORE	Th														
PANYAX DART LANE	SARI-SARI STORE	F														
RG STORE	SARI-SARI STORE	F	✓								✓				✓	

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EP SEPOLO STORE	SARI-SARI STORE	F														
XJAY STORE	SARI-SARI STORE	F														
MJ STORE	SARI-SARI STORE	F		✓							✓				✓	
GIJADA UGDAMINA STORE	SARI-SARI STORE	F														
JMB STORE	SARI-SARI STORE	F														
NORA MANDIH	SARI-SARI STORE	F														
MELINDA SATORE	SARI-SARI STORE	F														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHAUN STORE	SARI-SARI STORE	F														
PEDRO BELEGOLO STORE	SARI-SARI STORE	S														
BOBONG STORE	SARI-SARI STORE	S														
HELEN GOMEZ	SARI-SARI STORE	S	✓		✓	✓								✓	✓	
DUMAJEL STORE	SARI-SARI STORE	S	✓		✓								✓		✓	
ALBONA STORE	SARI-SARI STORE	S														
ROSE STORE	SARI-SARI STORE	S														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BENLOT STORE	SARI-SARI STORE	S		✓		✓						✓			✓	
DEDING STORE	SARI-SARI STORE	S														
DODONG RAMOGA	SARI-SARI STORE	S														
MONA BACANG STORE	SARI-SARI STORE	M														
ANGELYN AGUSTIN STORE	SARI-SARI STORE	M														
MANGAN STORE	SARI-SARI STORE	M														
LAGARE STORE	SARI-SARI STORE	M			✓								✓		✓	

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BELINDA GUGO	SARI-SARI STORE	T														
ELOGSONG STORE	SARI-SARI STORE	T														
HASAN STORE	SARI-SARI STORE	T														
RICKY JAY STORE	SARI-SARI STORE	T														
FABILLARAN STORE	SARI-SARI STORE	T														
V JOE STORE	SARI-SARI STORE	T														
MARILOU PEÑERO STORE	SARI-SARI STORE	Th														



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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LANGOTAN STORE	SARI-SARI STORE	S														
DUMIAY STORE	SARI-SARI STORE	S														
AROHA STORE	SARI-SARI STORE	S														
SAFAMCO	SARI-SARI STORE	S		✓							✓				✓	
XGOOD STUFF	SARI-SARI STORE	M														
ORTIGA STORE	SARI-SARI STORE	M														
GENA STORE	SARI-SARI STORE	T														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CICELIA STORE	SARI-SARI STORE	T														
JOSEFINA STORE	SARI-SARI STORE	T														
BERNING STORE	SARI-SARI STORE	T														
THREE KS	SARI-SARI STORE	T														
RC STORE	SARI-SARI STORE	T		✓	✓								✓		✓	
GUMACTANG STORE	SARI-SARI STORE	T														
MARIO STORE	SARI-SARI STORE	T														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROJAS STORE	SARI-SARI STORE	Th	✓								✓				✓	
CAMANSI STORE	SARI-SARI STORE	Th														
HONGHONG STORE	SARI-SARI STORE	Th														
ISABELLE LAÑOJAN STORE	SARI-SARI STORE	Th														
GIBANG-GIBANG STORE	SARI-SARI STORE	Th	✓								✓				✓	
ABAYON STORE	SARI-SARI STORE	F														
MAILYN ESTRADA STORE	SARI-SARI STORE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DIVINA ANTIBUINA STORE	SARI-SARI STORE	F		✓							✓				✓	
CABRISTANTE CARENDERIA	SARI-SARI STORE	F														
EL-EL STORE	SARI-SARI STORE	S	✓								✓				✓	
ROCKY STORE	SARI-SARI STORE	S	✓			✓						✓			✓	
YASSI STORE	SARI-SARI STORE	M	✓								✓				✓	
CHALIN STORE	SARI-SARI STORE	M														
KLONGKLONG STORE	SARI-SARI STORE	M														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COOP SALUG	SARI-SARI STORE	M														
ROCIO STORE	SARI-SARI STORE	M														
CLARK BUHIAN STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
AILYN STORE	SARI-SARI STORE	T														
ALBINA HABAGAT STORE	SARI-SARI STORE	T				✓					✓				✓	
TUMIMPA STORE	SARI-SARI STORE	T														
TABAÑERA STORE	SARI-SARI STORE	T														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TEJADA STORE	SARI-SARI STORE	T														
YSIK STORE	SARI-SARI STORE	T	✓									✓			✓	
MARITES STORE	SARI-SARI STORE	T			✓						✓				✓	
LEGARTO STORE	SARI-SARI STORE	T	✓								✓				✓	
KIM STORE	SARI-SARI STORE	T														
LENDY STORE	SARI-SARI STORE	W				✓					✓				✓	
GRETCHEN STORE	SARI-SARI STORE	W														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HANAPI STORE	SARI-SARI STORE	Th														
SUCIMA STORE	SARI-SARI STORE	Th	✓								✓				✓	
JINA GUINDAL STORE	SARI-SARI STORE	S														
BERNADERO STORE	SARI-SARI STORE	S														
LORNA STORE	SARI-SARI STORE	S														
NYAH'S STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
CARUMBO STORE	SARI-SARI STORE	S														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
YURONG STORE	SARI-SARI STORE	S														
CHRISTY STORE	SARI-SARI STORE	M	✓			✓							✓		✓	
PINERO STORE	SARI-SARI STORE	T		✓							✓				✓	
MARISA CARCOS STORE	SARI-SARI STORE	T														
SALLY PADILLA	SARI-SARI STORE	T														
JORLITA ALINDINE	SARI-SARI STORE	T														
CHARINA STORE	SARI-SARI STORE	Th														





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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
VINN'S STORE	SARI-SARI STORE	M	✓								✓				✓	
DECALER STORE	SARI-SARI STORE	M	✓								✓				✓	
XORAIZ STORE	SARI-SARI STORE	M														
MAZID STORE	SARI-SARI STORE	M	✓								✓				✓	
LEDINA STORE	SARI-SARI STORE	M	✓								✓				✓	
GUADA STORE	SARI-SARI STORE	M	✓								✓				✓	
PIÑERO STORE	SARI-SARI STORE	T	✓								✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MELINDA	SARI-SARI STORE	T	✓								✓				✓	
RHIAN STORE	SARI-SARI STORE	W	✓								✓				✓	
GENEVIVE STORE	SARI-SARI STORE	W	✓									✓			✓	
IRENE STORE	SARI-SARI STORE	W	✓	✓								✓			✓	
CASTY	SARI-SARI STORE	W	✓								✓				✓	
ARIEL STORE	SARI-SARI STORE	W	✓								✓				✓	
ALBOFERA STORE	SARI-SARI STORE	W	✓								✓				✓	



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LANTACA	SARI-SARI STORE	F	✓								✓				✓	
MONTOYA STORE	SARI-SARI STORE	F	✓								✓				✓	
AZELYN STORE	SARI-SARI STORE	S	✓	✓									✓		✓	
JALANI BAKESHOP	SARI-SARI STORE	S														
HOYOHOY STORE	SARI-SARI STORE	S	✓								✓				✓	
ROSITA DAGONDONG	SARI-SARI STORE	S	✓								✓				✓	
AJS STORE	SARI-SARI STORE	M		✓							✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARJIE STORE	SARI-SARI STORE	T		✓							✓				✓	
HALIN STORE	SARI-SARI STORE	T		✓									✓		✓	
EBAYA JASSIN STORE	SARI-SARI STORE	T		✓							✓				✓	
CHRISTINE STORE	SARI-SARI STORE	T		✓		✓						✓			✓	
HI-DEN STORE	SARI-SARI STORE	T														
SULU STORE	SARI-SARI STORE	T		✓							✓				✓	
NOR-B STORE	SARI-SARI STORE	W		✓								✓			✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RJ STORE	SARI-SARI STORE	W		✓							✓				✓	
GAPA STORE	SARI-SARI STORE	W		✓							✓				✓	
ROSE STORE	SARI-SARI STORE	W		✓		✓							✓		✓	
RHENAN FALCONETE	SARI-SARI STORE	W		✓							✓				✓	
ROCHEN'S EATERY	SARI-SARI STORE	W		✓							✓				✓	
ANTING STORE	SARI-SARI STORE	Th		✓	✓	✓							✓		✓	
3 RGS	SARI-SARI STORE	Th		✓							✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LAINA STORE	SARI-SARI STORE	Th		✓							✓				✓	
AVANA STORE	SARI-SARI STORE	Th		✓							✓				✓	
JASSI STORE	SARI-SARI STORE	Th		✓	✓							✓			✓	
ABIA STORE	SARI-SARI STORE	Th		✓							✓				✓	
CADUNGOG STORE	SARI-SARI STORE	F		✓							✓				✓	
AWRING CAITON	SARI-SARI STORE	F		✓							✓				✓	
SANCOM	SARI-SARI STORE	F		✓							✓				✓	



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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BIBOY	SARI-SARI STORE	F		✓							✓				✓	
DAGONGONG	SARI-SARI STORE	F		✓							✓				✓	
ABRIOL STORE	SARI-SARI STORE	F		✓							✓				✓	
PONCE STORE	SARI-SARI STORE	S		✓	✓							✓			✓	
OCSALES	SARI-SARI STORE	S		✓	✓							✓			✓	
REALIZA EATERY	SARI-SARI STORE	M			✓						✓				✓	
ARMANDO STORE	SARI-SARI STORE	T			✓						✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PACULANANG STORE	SARI-SARI STORE	T			✓						✓				✓	
AKBAYAN	SARI-SARI STORE	T			✓	✓						✓			✓	
MODIDO	SARI-SARI STORE	T			✓						✓				✓	
3CI STORE	SARI-SARI STORE	W			✓	✓						✓			✓	
BALWARTE	SARI-SARI STORE	W			✓	✓								✓	✓	
LEOVY	SARI-SARI STORE	W			✓						✓				✓	
BERNIE ANDIS	SARI-SARI STORE	Th			✓						✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TONYA STORE	SARI-SARI STORE	Th			✓						✓				✓	
JOSEPH STORE	SARI-SARI STORE	Th			✓						✓				✓	
NARSON STORE	SARI-SARI STORE	Th			✓						✓				✓	
RUFA JEVELYN	SARI-SARI STORE	Th			✓						✓				✓	
NENE CANTALIAO	SARI-SARI STORE	Th			✓						✓				✓	
ATUBAY	SARI-SARI STORE	Th			✓						✓				✓	
MAGTAGAD STORE	SARI-SARI STORE	Th			✓						✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LAMBUSAW STORE	SARI-SARI STORE	F			✓						✓				✓	
BELANGCO STORE	SARI-SARI STORE	S			✓						✓				✓	
SANGCO STORE	SARI-SARI STORE	F			✓						✓				✓	
AMAY STORE	SARI-SARI STORE	F			✓						✓				✓	
ABASIG	SARI-SARI STORE	F			✓						✓				✓	
KEN VARIETY STORE	SARI-SARI STORE	F			✓						✓				✓	
PIAÑAR STORE	SARI-SARI STORE	F			✓						✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EZ STORE	SARI-SARI STORE	S			✓						✓				✓	
LADIAGONONG STORE	SARI-SARI STORE	S			✓						✓				✓	
BOLGADO STORE	SARI-SARI STORE	S			✓						✓				✓	
COSEP STORE	SARI-SARI STORE	S			✓	✓							✓		✓	
MANOATE STORE	SARI-SARI STORE	T				✓					✓				✓	
SAAFEDICA STORE	SARI-SARI STORE	T				✓					✓				✓	
AVILA STORE	SARI-SARI STORE	T				✓					✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

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For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROSE STORE	SARI-SARI STORE	W				✓						✓			✓	
ANDUS STORE	SARI-SARI STORE	W				✓					✓				✓	
ALBERTO STORE	SARI-SARI STORE	W				✓						✓			✓	
NORA STORE	SARI-SARI STORE	W				✓					✓				✓	
JM CAFE	SARI-SARI STORE	W														
ERLINDA ODARBE	SARI-SARI STORE	W				✓					✓				✓	
ROSITA CERVAS	SARI-SARI STORE	W				✓					✓				✓	

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARLYN AMIT	SARI-SARI STORE	W				✓					✓				✓	
EMILDA ESTRILLANTE	SARI-SARI STORE	W														
BOGANOTAN STORE BACONG	SARI-SARI STORE	W				✓					✓				✓	
DEGULO STORE	SARI-SARI STORE	Th				✓					✓				✓	
DALAWON STORE	SARI-SARI STORE	Th				✓					✓				✓	
MAGALLANES STORE	SARI-SARI STORE	Th				✓					✓				✓	
SIBATNA STORE	SARI-SARI STORE	Th				✓						✓			✓	

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Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JETJET STORE	SARI-SARI STORE	Th				✓					✓				✓	
ELMA LUAB	SARI-SARI STORE	Th				✓					✓				✓	
EVELYN AQUINO	SARI-SARI STORE	Th				✓					✓				✓	
LV STORE	SARI-SARI STORE	F				✓					✓				✓	
SIMBLANTE STORE	SARI-SARI STORE	F				✓					✓				✓	
BOBOY	SARI-SARI STORE	F				✓					✓				✓	
FREDO ARASDE	SARI-SARI STORE	F				✓					✓				✓	



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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SCHOOL CANTEEN COL/UNIV																
PHILIPPINE ADVENT COLLEGE CANTEEN	SCHOOL CANTEEN COL/UNIV	M														
SAINT JOSEPH COLLEGE	SCHOOL CANTEEN COL/UNIV	M														
ZAMSULA COLLEGE SCHOOL	SCHOOL CANTEEN COL/UNIV	M														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SCHOOL CANTEEN ELEM/HS																
SNHS CANTEEN	SCHOOL CANTEEN ELEM/HS	F														
BNHS	SCHOOL CANTEEN ELEM/HS	F														
SALUG NATIONAL HIGH SCHOOL	SCHOOL CANTEEN ELEM/HS	S														
WHOLESALER																
OSANNAH STORE	WHOLESALER	M	✓		✓							✓			✓	

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Active Outlets Monitoring Report - ALL

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BACUNGAN BASIC SUPPLIES	WHOLESALE	M														
BEB MIRACLE STORE	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓
SHERMAY ANN STORE	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓
YAKEN STORE	WHOLESALE	W	✓	✓	✓	✓		✓							✓	✓
WCDC STORE	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓
TAGULOB VARIETY STORE	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓
TAMPUS STORE	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BALAMBAN STORE	WHOLESALE	M	✓	✓		✓								✓	✓	
JODIS VARIETY STORE	WHOLESALE	M														
PLAZA STORE	WHOLESALE	M	✓	✓	✓									✓	✓	
BRO COMMERCIAL STORE	WHOLESALE	W	✓	✓	✓	✓	✓								✓	✓
DODS MIRACLE	WHOLESALE	W	✓	✓	✓	✓	✓								✓	✓
JN & SON STORE	WHOLESALE	Th	✓		✓	✓							✓		✓	
DANYEN	WHOLESALE	M	✓	✓	✓								✓		✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BBS STORE	WHOLESALE	W	✓	✓	✓	✓	✓								✓	✓
BILLY CATIG STORE	WHOLESALE		✓	✓	✓	✓		✓							✓	✓
JMCE	WHOLESALE	T														
ALBERT TAN	WHOLESALE	F	✓	✓	✓	✓	✓								✓	✓
EMOTIN STORE	WHOLESALE	F	✓									✓			✓	

ACTIVE OUTLET SUMMARY:

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	18	3	21	2.00%	18	15	16	14	12	3.00%
Retailer	437	672	1,109	39.00%	216	192	177	161	39	9.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	455	675	1,130	40.00%	234	207	193	175	51	11.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		1,365	2,025	3,390	40.00%	702	621	579	525	153	11.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	1,365	2,025	3,390	40.00%	702	621	579	525	153	11.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	Frequency of Purchase							
					1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	18	3	21	2.00%	10	2	0	0	0	2	2	2

Route Type: ALL

For the Month of: February 2025

RETAILER	437	672	1,109	39.00%	33	6	0	0	233	87	46	32
	<b>455</b>	<b>675</b>	<b>1,130</b>	<b>40.00%</b>	<b>43</b>	<b>8</b>	<b>0</b>	<b>0</b>	<b>233</b>	<b>89</b>	<b>48</b>	<b>34</b>

### ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Week 1		Week 2		Week 3		Week 4	
		With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mon	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tue	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Wed	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%



DEALER INFORMATION SYSTEM  
GUILLERMO BEVEVERAGE DISTRIBUTION  
SERVICES

Active Outlets Monitoring Report - ALL

Route: ALL - BEER Products - Route Type: ALL

For the Month of: February 2025

Thu	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Fri	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sat	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%