GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	11			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMUSEMENT/REC REATION			•				_	^			•	•				
LILOY COCKPIT 2	AMUSEMEN T/RECREATI ON				✓	Q		_		2	✓				✓	
LILOY COCKPIT 1	AMUSEMEN T/RECREATI ON							000			7	✓			✓	
SALUG COCKPIT	AMUSEMEN T/RECREATI ON		✓								1				✓	
BAKERY/BAKESHO P							É		À							
4J'S BAKESHOP	BAKERY/BA KESHOP	М	✓								✓				√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FERS BAKESHOP	BAKERY/BA KESHOP	М						_								
EMMA BAKESHOP	BAKERY/BA KESHOP	М				10	0			70						
VILLARITO BAKESHOP	BAKERY/BA KESHOP	Т		✓		$\langle \langle \rangle$			\geq		~				✓	
RONA BAKESHOP	BAKERY/BA KESHOP	W				~		83		//	✓				✓	
JM'S BAKESHOP	BAKERY/BA KESHOP	Th				~		A		II	✓				✓	
BEER HOUSE							6				•					
RESAN CATERING SERVICES	BEER HOUSE	W						11-11-11								

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL

DANDAYO

For the Month of May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CARINDERIA	•		-	•		1				4/			•			•
MAE MAE EATERY	CARINDERI A	М				6	0	\Diamond	0	3						
BOSSING'S BULALOAN	CARINDERI A	М	✓		✓	X				X			✓		✓	
PARTOSA EATERY	CARINDERI A	W						000			7					
JAWEL	CARINDERI A	М						SOL		//						
HIMIS EATERY	CARINDERI A	М					6									
JAMES EATERY	CARINDERI A	F	✓					111			✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

EL Route Type: YO

For the Month of: May 2025

	•			Selling	Weeks	- 5			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROCHEN'S EATERY	CARINDERI A	W	✓					^			✓				✓	
KEVIN EATERY	CARINDERI A	Т			✓	0	0	>		20	✓				✓	
CONVENIENCE STORE			•										•			
LKS CONVENIENCE STORE LILOY	CONVENIEN CE STORE	Т			√									✓	✓	
DRUGSTORE		•		•				/			•	•				
GEMINI PHARMACY	DRUGSTOR E	Th					Ŕ		1							
HOTEL		•		•							•	•				
SEA ESCAPED HOTEL	HOTEL	Т	✓					50	2		✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KTV/VIDEOKE/KAR AOKE					- 1					3/						
RESAN VIP	KTV/VIDEOK E/KARAOKE	М	✓	√	✓	40	4	\diamond	0	70					✓	✓
RESORT	•													•		
ARREAN BEACH RESORT	RESORT	S	✓					÷			1				✓	
ASIGNE BEACH RESORT	RESORT	S	✓		1			8.8		//	✓				✓	
SEA BICAZE RESORT	RESORT	Т	✓				6		1		✓				✓	
BORACOOL BEACH RESORT	RESORT	Т		✓				TH HI			✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RTW FA 1	•		-		- 1					7/			•			
BETH SARI-SARI STORE	RTW FA 1	М	✓	✓	✓	1	0	\Diamond	0	1					✓	✓
SARI-SARI STORE	•		-			X				X	•		•			•
AMBUS STORE	SARI-SARI STORE		✓			1					>	✓			✓	
NUGAS STORE	SARI-SARI STORE	М						832		//						
ELMY STORE	SARI-SARI STORE	М	✓	√		~		瓜		11				✓	✓	
REXIEN'S CON- STORE	SARI-SARI STORE	М					Р	HH	7	4						
TERESITA D. ABING	SARI-SARI STORE	М	✓		✓			200	}			✓			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SLP PAMANA 2	SARI-SARI STORE	М	✓	✓				_				✓			✓	
NELITA P. DERAMA	SARI-SARI STORE	М			✓	0	0	\rightarrow		3	✓				✓	
ROLDAN LU-AB	SARI-SARI STORE	М														
PEDING STORE	SARI-SARI STORE	М	✓					83		//	✓				✓	
RETUYA STORE	SARI-SARI STORE	М	✓		✓			A		11			√		✓	
JUNA L. BAO	SARI-SARI STORE	М					Ĺ									
NINIA SARI-SARI STORE	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONN

-RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LITLIT D. MAGSAYO	SARI-SARI STORE	М						^								
PASLON STORE	SARI-SARI STORE	М	✓			0	0	\rightarrow		3	✓				✓	
SANMAEREY	SARI-SARI STORE	М														
NAONG STORE	SARI-SARI STORE	М						8.8		//						
ANGELTESS STORE	SARI-SARI STORE	М			✓			A		11	✓				✓	
EVANGELINE C. BITANGCOR	SARI-SARI STORE	М					É									
INDAY APDOHAN STORE	SARI-SARI STORE	М	✓	√	✓					1				✓	✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONN

-RONNEL DANDAYO

For the Month of: May 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALEXA STORE	SARI-SARI STORE	М				*		^				✓			✓	
RJC	SARI-SARI STORE	М				6	0	\rightarrow		30						
PACARO STORE	SARI-SARI STORE	М			1	1					>	✓			✓	
ANNABELLE STORE	SARI-SARI STORE	М	1			~		83		//			✓		✓	
VIRGINIA C. PABUAYA	SARI-SARI STORE	М	✓		✓	~		A		//			✓		✓	
JENG JENG STORE	SARI-SARI STORE	М					É									
RJM STORE	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAYACAP STORE	SARI-SARI STORE	М	✓		✓							✓			✓	
TALELANG STORE	SARI-SARI STORE	М				6	0	\diamond		3						
EMMANUEL THINEFRANCIA	SARI-SARI STORE	М									>					
JOCELYN S. BAGSICAN	SARI-SARI STORE	М	✓		1			83		//		✓			✓	
TALILANG STORE	SARI-SARI STORE	М						A		//						
MG STORE	SARI-SARI STORE	М		✓	✓		É						✓		✓	
CABAÑAS STORE	SARI-SARI STORE	М						2		1						
	•	-		•	-			240	2,	1 \ \	-	•	•		•	,

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAPIHI - AJ	SARI-SARI STORE	М			✓			_			✓				✓	
MR MINI MART	SARI-SARI STORE	М				6	0	\rightarrow		3						
SLP PAMANA BACONG I	SARI-SARI STORE	М		✓		1					>	✓			✓	
DINOPOL STORE	SARI-SARI STORE	М						88		//						
ARVIN JANE STORE	SARI-SARI STORE	М						A		//						
DIVINO STORE	SARI-SARI STORE	М	✓			✓	É					✓			✓	
JOVITO C. ENOT JR.	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

M M M	W1	W2 ✓	W3	W4	1xW	2xW	3xW	4xW	1xM ✓	2xM	3xM	4xM up	With Purchase	Active Outlet
M		✓			\Q				✓				√	
M		✓		CO		\rightarrow		70	✓				√	
									1		I		ĺ	l
1									>					
М						8.2								
М	✓					A		//	✓				✓	
М					É									
М								1						
_	M	M	M	M M	M M	M T	M M M	M M	M M M	M M M	M M M	M M M	M M M	M M M

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

NEL Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EVAN'S STORE	SARI-SARI STORE	М	✓								✓				✓	
ROSEJANE STORE	SARI-SARI STORE	М				6	0	*		30						
EL-VIRGINIA STORE	SARI-SARI STORE	М														
C & X MINIMART	SARI-SARI STORE	М						83		//	/					
GENITA SARI-SARI STORE	SARI-SARI STORE	М	✓	✓	✓			A		11			✓		✓	
MMK STORE	SARI-SARI STORE	М					É									
GERBES STORE	SARI-SARI STORE	M	✓	✓	✓	-	✓			1					✓	✓
			•					240	2,	1 \ \		-		•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL DANDAYO

For the Month of: May 2025

			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	М														
SARI-SARI STORE	М	✓			6	0			3	✓				✓	
SARI-SARI STORE	М														
SARI-SARI STORE	М						33		//	/					
SARI-SARI STORE	М						A		//						
SARI-SARI STORE	М					É									
SARI-SARI STORE	М						2								
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE	SARI-SARI M STORE SARI-SARI M STORE	SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 SARI-SARI M STORE SARI-SARI M STORE	SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW SARI-SARI M STORE M SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW SARI-SARI M STORE SARI-SARI M STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM SARI-SARI STORE M ✓ <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SARI-SARI STORE M ✓<!--</td--><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE M ✓ <t< td=""><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE M ✓ ✓</td></t<></td></td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SARI-SARI STORE M ✓ </td <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE M ✓ <t< td=""><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE M ✓ ✓</td></t<></td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE M ✓ <t< td=""><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE M ✓ ✓</td></t<>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE M ✓ ✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROLDAN R. SAPIHI	SARI-SARI STORE	М						^								
JOMAR C. JULAGLA	SARI-SARI STORE	М				6	0	\rightarrow		3						
MO STORE	SARI-SARI STORE	М														
ROSEHEZEL MAY A. GUTIEREZ	SARI-SARI STORE	М						83		//						
ALMA A. VIDAL	SARI-SARI STORE	М	✓					A		//	✓				✓	
HONORIA A BIDAD	SARI-SARI STORE	М					É									
LET LET STORE	SARI-SARI STORE	М								1						
		•	•	•	•			E4 0	2,	1 \	•	•		•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: May 2025

	•	Selling	Weeks	- 1			Fre	quency	of Purc	hase				
FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
М						·								
М				6	0			70						
М														
М						65			/					
М						A		11						
М					É									
М						2		7 /						
M														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -ROI

-RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANTONIO STORE	SARI-SARI STORE	М						^								
BERMUDO STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
ANALIZA D BALAS	SARI-SARI STORE	М														
ONTING STORE	SARI-SARI STORE	М						83		//	/					
EC JUN STORE	SARI-SARI STORE	М						A								
OLAMA CONSUMER GOODS STORE	SARI-SARI STORE	М					É									
RRS STORE	SARI-SARI STORE	М						50	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANDILAP STORE	SARI-SARI STORE	М														
GAUSIN STORE	SARI-SARI STORE	М				40	0	\limits		3	✓				✓	
ANDRICA AMION	SARI-SARI STORE	М									>					
ANADIO STORE	SARI-SARI STORE	М						88								
TIMAGOS STORE	SARI-SARI STORE	М	✓	✓				A		//		✓			✓	
VIDAL STORE	SARI-SARI STORE	W					É									
JARASALEM STORE	SARI-SARI STORE	W														
STURE	STORE							24 10	2	1						

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PACULANANG STORE	SARI-SARI STORE	W						^								
MONDEJAR	SARI-SARI STORE	W				6	0	\rightarrow		3						
JING STORE	SARI-SARI STORE	W									>					
BBJ'S STORE	SARI-SARI STORE	W						8.3		//						
FAT CAT	SARI-SARI STORE	W	1			1				//	1				✓	
RENON STORE	SARI-SARI STORE	W					É									
TAMJUNES BAKESHOP	SARI-SARI STORE	W								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DUCAL STORE	SARI-SARI STORE	W						^								
SAPIHI STORE	SARI-SARI STORE	Th			✓	0	0	>		3	✓				✓	
RRJ STORE	SARI-SARI STORE	Th		✓		4					>	✓			✓	
LIHAYLIHAY STORE	SARI-SARI STORE	Th			✓			33		//	✓				✓	
SAGARIO STORE	SARI-SARI STORE	Th			✓			A		II	✓				✓	
GUMIMAO STORE	SARI-SARI STORE	Th					Ĺ									
NILMA STORE	SARI-SARI STORE	Th								1						
	•	•	•	-				74 C	2,	1 \ \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GALLEPOSO STORE	SARI-SARI STORE	Th														
EMMA'S STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
N-JJJ STORE	SARI-SARI STORE	М									>					
AZALMA STORE	SARI-SARI STORE	Th						88								
QUINZON STORE	SARI-SARI STORE	М	✓			~		A		//		✓			✓	
LIBERT L. BOGSANGIT	SARI-SARI STORE	Th					É									
FRITZIE ANN P. TAGUD	SARI-SARI STORE	Th	✓								✓				✓	
		-		-				74 B	2,	1 \						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LING-LING STORE	SARI-SARI STORE	Th	✓					^			✓				✓	
DELIA SARI-SARI STORE	SARI-SARI STORE	Th				0	0	\rightarrow		3						
JANE ROSE S. HONGHONG	SARI-SARI STORE	Th														
JUNEJAY STORE	SARI-SARI STORE	Th			✓			83		//	✓				✓	
TERSON B. HAPITAN	SARI-SARI STORE	F						A		11						
MARIA BENA MARANIO STORE	SARI-SARI STORE	F					É									
ANABEL C BACARO STORE	SARI-SARI STORE	F								1						
	•	•	•					E4 P	2,	1 \		-	•	•		-

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: May 2025

			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARI-SARI STORE	F														
SARI-SARI STORE	W	✓			6	0			3	✓				✓	
SARI-SARI STORE	W	✓								> 1				✓	
SARI-SARI STORE	W	✓	✓	✓	~	✓	33		//					✓	✓
SARI-SARI STORE	W						A		//						
SARI-SARI STORE	W	✓				É				✓				✓	
SARI-SARI STORE	М								7						
	SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI	SARI-SARI STORE SARI-SARI W STORE	SARI-SARI STORE SARI-SARI W SARI-SARI W STORE SARI-SARI W STORE	Outlet Type FOC W1 W2 SARI-SARI STORE SARI-SARI W SARI-SARI W SARI-SARI W SARI-SARI W	Outlet Type FOC W1 W2 W3 SARI-SARI STORE SARI-SARI W SARI-SARI W SARI-SARI W SARI-SARI W SARI-SARI W	Outlet Type FOC W1 W2 W3 W4 SARI-SARI STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW SARI-SARI STORE SARI-SARI W SARI-SARI STORE SARI-SARI W SARI-SARI W SARI-SARI STORE SARI-SARI W SARI-SARI W	Outlet Type FOC W1 W2 W3 W4 1xW 2xW SARI-SARI STORE SARI-SARI M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW SARI-SARI STORE F Image: Control of the control of t	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW SARI-SARI STORE F Image: Control of the contro	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM SARI-SARI STORE F Image: Control of the	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM SARI-SARI STORE F Image: Control of the control o	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SARI-SARI STORE F Image: SARI-SARI STORE Image: SARI-SARI STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SARI-SARI STORE F Image: SARI-SARI STORE W Image: SARI-SARI STORE Image: SARI-SARI STORE	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SARI-SARI STORE F Image: Control of the purchase of th

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONN

-RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TONE R STORE	SARI-SARI STORE	М						_								
M/R SARI-SARI STORE	SARI-SARI STORE	М				0	0	\rightarrow		3						
DUBDUBAN STORE	SARI-SARI STORE	М			1				\geq		*				✓	
EMBAL STORE	SARI-SARI STORE	S	✓			~		83				✓			✓	
AMIHAN'S GOOD STORE	SARI-SARI STORE	S				~		Æ		II		✓			✓	
EMELINDA G. GALLEPOSO	SARI-SARI STORE	S	✓				Ĺ				✓				✓	
CHONA SARI-SARI STORE	SARI-SARI STORE	Th														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
C/X SARI-SARI STORE	SARI-SARI STORE	Т				_										
NENENG SARI- SARI STORE	SARI-SARI STORE	W	✓			6	0	\diamond		30	✓				✓	
SHAN AND LOVE- LOVE VARIETY STORE	SARI-SARI STORE	W									>					
COLE DURONIO SARI-SARI STORE	SARI-SARI STORE	W						333		//						
TEQUEL STORE	SARI-SARI STORE	Th	✓	✓		~		巫						✓	✓	
INDAY STORE	SARI-SARI STORE	Th	✓				Р	-1911-			✓				✓	
LUZ STORE	SARI-SARI STORE	F						2,5	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
3KG STORE	SARI-SARI STORE	F						^								
CHLOE STORE	SARI-SARI STORE	F				6	0	\rightarrow		30						
JAN MARRY STORE	SARI-SARI STORE	F	✓								1				✓	
JANE STORE	SARI-SARI STORE	S		✓				83			1				✓	
ALCANTARA STORE	SARI-SARI STORE	S	✓					A		//	✓				✓	
BASTE STORE	SARI-SARI STORE	S	✓				É				✓				✓	
REVELO STORE	SARI-SARI STORE	S	✓							1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CARBONA STORE	SARI-SARI STORE	М														
BLUE HOUSE	SARI-SARI STORE	М				6	0	\diamond		3						
XCARBONA'S STORE	SARI-SARI STORE	М									>					
ROSALEM'S STORE	SARI-SARI STORE	М						83		//						
VIDAL'S STORE	SARI-SARI STORE	М						A		11						
CETA'S STORE	SARI-SARI STORE	М					É									
VILLACURA'S STORE	SARI-SARI STORE	Т						2		1						
	•	•	•	•	-			E4 D	2,	1 \	-	•	•			•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARIPAL'S STORE	SARI-SARI STORE	Т						<u> </u>								
TOMARONG'S STORE	SARI-SARI STORE	М	✓			0	0	\diamond		3		✓			✓	
JR & LUZ STORE	SARI-SARI STORE	W									>					
ANABEL'S STORE	SARI-SARI STORE	W			✓			83			1				✓	
G.B. CONVENIENCE STORE	SARI-SARI STORE	W	✓		√							✓			√	
MELING PAÑA STORE	SARI-SARI STORE	W						HH	-							
INDAY STORE	SARI-SARI STORE	Th						50	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LATRAS STORE	SARI-SARI STORE	Th						_								
ARNULPO TABILIRAN STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
NORJUN ENT	SARI-SARI STORE	Th	✓								*				✓	
AMJ'S GEAR & GRUB	SARI-SARI STORE	Th						88								
COOP	SARI-SARI STORE	S				1				//						
STAR GROCERY	SARI-SARI STORE	М					É									
WENDEL STORE	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	-,			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JEWARD STORE	SARI-SARI STORE	М						^								
JINBELL STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
ROXAS STORE	SARI-SARI STORE	Т														
ALBIOSS STORE	SARI-SARI STORE	Т	✓					83			✓				✓	
GEPITULAN STORE	SARI-SARI STORE	W						A								
TOMARONG STORE	SARI-SARI STORE	W					É									
LITO STORE	SARI-SARI STORE	F														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL Route Type: MIXED DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TEJERO STORE	SARI-SARI STORE	F														
MARENTES SARI- SARI STORE	SARI-SARI STORE	F				10	0			70						
FERNANDEZ SARI- SARI STORE	SARI-SARI STORE	F			_	$\langle \langle \rangle \rangle$					>					
MERNA SARI-SARI STORE	SARI-SARI STORE	F						33		//	/					
DIXIMO SARI-SARI STORE	SARI-SARI STORE	F						A		11						
LAIDON STORE	SARI-SARI STORE	F					É									
LENDY LARGO	SARI-SARI STORE	F						2								
	I		1					E4 10	2,	1 \	1	1	1	1		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BANIOSA STORE	SARI-SARI STORE	S						<u> </u>								
JONA STORE	SARI-SARI STORE	S				0	0	\rightarrow		3						
VERGIE STORE	SARI-SARI STORE	W									>					
MYLENE STORE	SARI-SARI STORE	Th						83		//						
BOY ESTRELLANTE	SARI-SARI STORE	Th		✓	✓			A		//		✓			✓	
TALA GEN. MERCHANDISE	SARI-SARI STORE	Th					É									
TATA SALAGUSTE STORE	SARI-SARI STORE	Th	✓							1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
REBECCA STORE	SARI-SARI STORE	S														
RENCE MARK STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
XTATA & ELLY STORE	SARI-SARI STORE	S														
FRITZ CYRIL STORE	SARI-SARI STORE	S	✓					83		//	1				✓	
WILMA STORE	SARI-SARI STORE	S						A								
ORMOSO STORE	SARI-SARI STORE	Т					É									
VIANEX STORE	SARI-SARI STORE	Т														
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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

E SARI E	FOC W	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
E SARI E SARI	W								7/						
E SARI					1										1
	W		I		0	0	\diamond		200						
								$\backslash \backslash$		/					
SARI E	W						83		//						
SARI E	Th	✓	✓		~		A		//			✓		√	
SARI E	Th					É									
SARI E	Th						2		1						
SA SA SA	ARI	ARI Th	ARI Th	ARI Th	ARI Th	ARI Th	ARI Th	ARI Th	ARI Th	ARI Th					

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARJHON STORE	SARI-SARI STORE	Th						_								
ARLENE STORE	SARI-SARI STORE	Th				6	0	\diamond		3						
JHON & KIM	SARI-SARI STORE	F														
ANITA STORE	SARI-SARI STORE	F						83		//						
RMD STORE	SARI-SARI STORE	S						A								
GINA STORE	SARI-SARI STORE	S	✓				É				✓				✓	
INDAY'S STORE	SARI-SARI STORE	Т						2								
	•	•	•	•	•			E4 D	2,	1 \	•			•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -ROI

-RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAROTE STORE	SARI-SARI STORE	Т				_										
DACAL STORE	SARI-SARI STORE	W				6	0			3						
MELINDA SATORE	SARI-SARI STORE	F														
SHAUN STORE	SARI-SARI STORE	F						83								
ALBONA STORE	SARI-SARI STORE	S						A		//						
ROSE STORE	SARI-SARI STORE	S					É									
BENLOT STORE	SARI-SARI STORE	S						2								
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

TOT THE MONTH OF WA	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DEDING STORE	SARI-SARI STORE	S						_								
DODONG RAMOGA	SARI-SARI STORE	S	✓			0	0	\rightarrow		3	✓				✓	
MANGAN STORE	SARI-SARI STORE	М			1	$\langle \ \rangle$					>					
LAGARE STORE	SARI-SARI STORE	М						83		//	/					
ELOGSONG STORE	SARI-SARI STORE	Т						A		11						
HASAN STORE	SARI-SARI STORE	Т					Ĺ									
RICKY JAY STORE	SARI-SARI STORE	Т														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
FABILLARAN STORE	SARI-SARI STORE	Т														
V JOE STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
SAFAMCO	SARI-SARI STORE	S									>					
ORTIGA STORE	SARI-SARI STORE	М						88								
MARIO STORE	SARI-SARI STORE	Т				1		A		//						
ROJAS STORE	SARI-SARI STORE	Th	✓	✓			É					✓			✓	
CAMANSI STORE	SARI-SARI STORE	Th	✓								✓				✓	
	•	•	•	•				74 D	2,	1 \	-	•	•			-

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HONGHONG STORE	SARI-SARI STORE	Th				_										
ISABELLE LAÑOJAN STORE	SARI-SARI STORE	Th				6	0	\rightarrow	\Diamond	70						
GIBANG-GIBANG STORE	SARI-SARI STORE	Th	✓	✓							>	✓			✓	
CABRISTANTE CARENDERIA	SARI-SARI STORE	F						83								
COOP SALUG	SARI-SARI STORE	М						A		//						
ROCIO STORE	SARI-SARI STORE	М					É									
CLARK BUHIAN STORE	SARI-SARI STORE	М		✓				2			✓				✓	
	•	•	•	•	•			E4 0	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TEJADA STORE	SARI-SARI STORE	Т	✓					_			✓				✓	
YSIK STORE	SARI-SARI STORE	Т				6	0			3						
MARITES STORE	SARI-SARI STORE	Т														
LEGARTO STORE	SARI-SARI STORE	Т						83		//						
KIM STORE	SARI-SARI STORE	Т						A		//						
HANAPI STORE	SARI-SARI STORE	Th					É									
SUCIMA STORE	SARI-SARI STORE	Th						2		1						
	1	•	· •	•	•			E4 D	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CARUMBO STORE	SARI-SARI STORE	S						^								
YURONG STORE	SARI-SARI STORE	S	✓			0	0	\rightarrow		30	✓				✓	
ORDONIA STORE	SARI-SARI STORE	Th	✓								~				✓	
GIBANG-GIBANG SHELLA	SARI-SARI STORE	Th	✓	√				83		//			✓		✓	
LANTACA	SARI-SARI STORE	F						A		11						
MONTOYA STORE	SARI-SARI STORE	F					É									
HI-DEN STORE	SARI-SARI STORE	Т								1						
	•	-	•					E4 P	2,	1 \	-	-	•	•		-

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SULU STORE	SARI-SARI STORE	Т														
RHENAN FALCONETE	SARI-SARI STORE	W				10	0	\diamond		3						
JASSI STORE	SARI-SARI STORE	Th				4					*				✓	
ABIA STORE	SARI-SARI STORE	Th		✓				83		//	1				✓	
ABRIOL STORE	SARI-SARI STORE	F						A		//						
LEOVY	SARI-SARI STORE	W	✓		✓		É					✓			✓	
MAGTAGAD STORE	SARI-SARI STORE	Th						2								
	•		•	•				E4 D	2,	1 \	•	•	•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PIAÑAR STORE	SARI-SARI STORE	F						_								
ERLINDA ODARBE	SARI-SARI STORE	W				6	0	\rightarrow		3						
ROSITA CERVAS	SARI-SARI STORE	W			1											
ARLYN AMIT	SARI-SARI STORE	W	✓		√			88		//		✓			✓	
BOGANOTAN STORE BACONG	SARI-SARI STORE	W		✓				A		//	✓				✓	
ELMA LUAB	SARI-SARI STORE	Th					É									
EVELYN AQUINO	SARI-SARI STORE	Th														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL DANDAYO

For the Month of: May 2025

ΓORE	FOC W	W1	W2	W3	W4	1xW	2xW	3xW	4xW			0.15	4	With	Active
ΓORE	W			-		and the same		JAVV	4X VV	1xM	2xM	3xM	4xM up	Purchase	
\DI CADI															
ORE	F				6	0	*	0	Pos						
ARI-SARI FORE	Т							$\backslash \backslash$		/					
ARI-SARI FORE	Т	✓		1			83		//		✓			√	
ARI-SARI FORE	W	✓					A			✓				√	
ARI-SARI FORE	Th					É									
ARI-SARI FORE	Th						2								
\F \F \F \F \F \F	RI-SARI DRE RI-SARI DRE RI-SARI DRE RI-SARI DRE	RI-SARI T DRE RI-SARI T DRE RI-SARI W DRE RI-SARI Th DRE RI-SARI Th	RI-SARI T ORE RI-SARI T ORE RI-SARI W ORE RI-SARI Th ORE RI-SARI Th	RI-SARI T DRE RI-SARI T DRE RI-SARI W DRE RI-SARI Th DRE RI-SARI Th DRE RI-SARI Th	RI-SARI T RI-SARI T ORE RI-SARI W ORE RI-SARI Th ORE RI-SARI Th ORE	RI-SARI T ORE RI-SARI T ORE RI-SARI W ORE RI-SARI Th ORE RI-SARI Th ORE	RI-SARI T ORE RI-SARI T ORE RI-SARI W ORE RI-SARI Th ORE RI-SARI Th ORE	RI-SARI T	RI-SARI T ORE RI-SARI T ORE RI-SARI W ORE RI-SARI Th ORE RI-SARI Th ORE	RI-SARI T	RI-SARI DRE RI-SARI DRE				

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RO

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

FOC Th Th Th	W1	W2	W3 ✓	W4	1xW	2xW	3xW	4xW	1xM ✓	2xM	3xM	4xM up	With Purchase	Active Outlet
Th			✓		\Q	◇	0	700	✓				√	
				S	0	\rightarrow		70						
Th														
		1												
Th			✓			83		//	✓				4	
Th						A		//						
Th					É									
Th						5		1						
							Th		Th PHART	Th Page	Th Page 1	Th Th	Th Th	Th Th

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JAZZEIRA STORE	SARI-SARI STORE	Т						^								
FLORIDA PAUSAL	SARI-SARI STORE	W				0	0	\rightarrow	0	3						
JAPETT STORE	SARI-SARI STORE	W														
DOPIS ELLEN	SARI-SARI STORE	Th						8.2		//						
ROSE AWID	SARI-SARI STORE	Th								//						
ALEXANDER SARANG	SARI-SARI STORE	F					É									
CUANON STORE	SARI-SARI STORE	W						-		1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: May 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
INGCO STORE	SARI-SARI STORE	W						^								
RESTOTA LAPINIG STORE	SARI-SARI STORE	Th				0	0	>		3						
JANE CABALIDA STORE	SARI-SARI STORE	Th			1											
DAVE DELOS STORE	SARI-SARI STORE	Th						83		//	/					
GYB STORE	SARI-SARI STORE	Th						A		11						
CUEVAS JELYN STORE	SARI-SARI STORE	W			✓		É				✓				✓	
MORGIA JESSICA	SARI-SARI STORE	W														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONI

-RONNEL DANDAYO

EL Route Type: MIXED

For the Month of: May 2025

	-			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EVELYN CAROLLO	SARI-SARI STORE	Th				_		^								
BOGIA STORE	SARI-SARI STORE	Th				6	0			3						
PANDALANGAN STORE	SARI-SARI STORE	F														
CRISTOBAL STORE	SARI-SARI STORE	F						83		//						
JAMILI ADIMAR	SARI-SARI STORE	F	✓	✓	✓			A		//			✓		✓	
JEANVEL STORE	SARI-SARI STORE	S					É									
GIPUTULAN STORE	SARI-SARI STORE	F	✓							1	✓				✓	
		•		•	-			E4 P	2,	1 \	•	•	-	•		-

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: May 2025

Selling Weeks Frequency of Purchase																
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CLAIRE ENGLIS STORE	SARI-SARI STORE	F	✓					_			✓				✓	
TORDILLO URGENTLY	SARI-SARI STORE	F	✓			0	0			3	✓				✓	
HIDEN STORE	SARI-SARI STORE	М			1				\geq		*				✓	
THE EVANS PLACE	SARI-SARI STORE	F				~		83		//	✓				✓	
SCHOOL CANTEEN	•	•	•	•			•		•	7/				•		

COL/UNIV

	OOL/OINIV						LATAL Y				
	COLLEGE SCHOOL	CANTEEN	М				出				
Į		COL/UNIV									

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: May 2025

			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
						A	◆								
SCHOOL CANTEEN ELEM/HS	S				O.			\mathbb{N}	/						
										7			-		
WHOLESAL ER	М		✓	✓ \			337				✓			✓	
WHOLESAL ER	М	✓	√	√	~	✓	巫		//					√	✓
WHOLESAL ER	W	✓	√	√	√	Ĺ		✓						✓	✓
WHOLESAL ER	М	✓	✓	✓	1	1	2	3	1					✓	✓
	SCHOOL CANTEEN ELEM/HS WHOLESAL ER WHOLESAL ER	SCHOOL CANTEEN ELEM/HS WHOLESAL MER WHOLESAL WER WHOLESAL WER	Outlet Type FOC W1 SCHOOL SCANTEEN ELEM/HS WHOLESAL MER WHOLESAL WER WHOLESAL M	Outlet Type FOC W1 W2 SCHOOL CANTEEN ELEM/HS WHOLESAL M	Outlet Type FOC W1 W2 W3 SCHOOL CANTEEN ELEM/HS WHOLESAL M	SCHOOL S CANTEEN ELEM/HS WHOLESAL M	Outlet Type FOC W1 W2 W3 W4 1xW SCHOOL CANTEEN ELEM/HS WHOLESAL M Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	Outlet Type FOC W1 W2 W3 W4 1xW 2xW SCHOOL CANTEEN ELEM/HS WHOLESAL M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW SCHOOL CANTEEN ELEM/HS WHOLESAL M	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW SCHOOL CANTEEN ELEM/HS S<	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM SCHOOL CANTEEN ELEM/HS S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM SCHOOL CANTEEN ELEM/HS S <t< td=""><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SCHOOL CANTEEN ELEM/HS S</td><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SCHOOL CANTEEN ELEM/HS S Image: Company of the co</td><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SCHOOL CANTEEN ELEM/HS S Image: Control of the c</td></t<>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM SCHOOL CANTEEN ELEM/HS S	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up SCHOOL CANTEEN ELEM/HS S Image: Company of the co	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase SCHOOL CANTEEN ELEM/HS S Image: Control of the c

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: May 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JODIS VARIETY STORE	WHOLESAL ER	М			✓			^			✓				✓	
PLAZA STORE	WHOLESAL ER	М	✓	✓	✓	40	0	1		3					✓	✓
DODS MIRACLE	WHOLESAL ER	W	✓	✓	1						>			✓	✓	
JODI'S VARIETY STORE	WHOLESAL ER	F		✓	1	~		8.8						✓	✓	
TATA AND ELLY GENERAL MERCHANDISE	WHOLESAL ER	F														

ACTIVE OUTLET SUMMARY:

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	9	1	10	3.00%	6	8	9	6	5	4.00%
Retailer	107	224	331	31.00%	71	25	36	22	3	3.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	116	225	341	34.00%	77	33	45	28	8	7.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		348	675	1,023	34.00%	231	99	135	84	24	7.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%
					79	000					

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

BDU	·	0	0	- 4	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0		0	0.00%	0	0	0	0	0	0.00%
	Total:	348	675	41	1,023	34.00%	231	99	135	84	24	7.00%

FREQUENCY OF PURCHASE SUMMARY:

Crown	With	Without	Total	%	H			Freque	ency of Pu	urchase		
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	9	1	10	3.00%	2	1	1	1	1	1	0	2

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: May 2025

RETAILER	107	224	331	31.00%	3	0	0	0	68	23	9	4
	116	225	341	34.00%	5	1	1	1	69	24	9	6

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Wee	ek 1	Wee	ek 2	Wee	ek 3	Wee	ek 4
DAY	itilierary	With Purchase	% With Purchase						
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mon	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tue	0	0	0.00%	0	0.00%		0.00%	0	0.00%
Wed	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%

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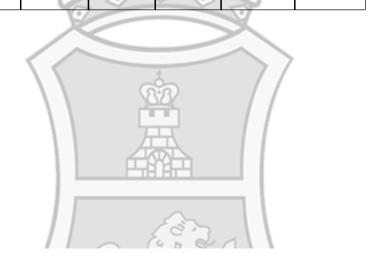
GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RO

-RONNEL DANDAYO

For the Month of:	May 2025								
Thu	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
							T		
Fri	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
								4/	
Sat	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%



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Route Type: