

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI CAN	54	-	-	-	-	0.19	-
CALI 10 CAN	30	-	-	-	-	0.10	-
CALI ICE 330	63	-	-	-	-	0.22	-
CALI ICE CAN	60	-	-	-	-	0.21	-
CALI 330 PL	63	-	-	-	-	0.22	-
RH SUPER 1000	432	-	-	-	-	1.50	-
CALI	702	-	-	-	-	2.44	-
CHOCO LAGER 330 CAN	39	40	-	(2.50)	-	0.14	-
CERVEZA NEGRA	39	40	-	(2.50)	-	0.14	-
HTAPPLE250 ACL	1,230	-	-	-	-	4.28	-
MAGNOLIA - H	1,230	-	-	-	-	4.28	-
PP1000	5,508	4,302	-	28.03	-	19.15	-
PP320	72	72	-	-	-	0.25	-
PPCAN	10	10	-	-	-	0.03	-
PALE PILSEN	5,590	4,384	-	28.03	-	19.44	-
RH1000	20,633	16,119	-	28.00	-	71.74	-
RH500	480	375	-	28.00	-	1.67	-
RED HORSE	21,113	16,494	-	56.00	-	73.41	-
SM FREE CAN	4	-	-	-	-	0.01	-
SAN MIG FREE	4	-	-	-	-	0.01	-
SLCAN	5	5	-	-	-	0.02	-
SAN MIG LIGHT	5	5	-	-	-	0.02	-
FB APPLE 330 ACL	64	65	-	(1.54)	-	0.22	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for:

01-JERRIX BACULIO

Route Type:

MIXED

Covering for the period from March 1, 2025 to March 31, 2025



FBAPPLECAN	2	2	-	-	-	0.01	-
FBLEMONCAN	5	5	-	-	-	0.02	-
FB LYCHEE CAN	5	5	-	-	-	0.02	-
SMFB	76	77	-	(1.54)	-	0.26	-
	28,759	21,000	-	80.00	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	28,759	21,000	-	80.00	-	100.00	-
	28,759	21,000	-	80.00	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	702	-	-	-	-	2.44	-
CERVEZA NEGRA	39	40	-	(2.50)	-	0.14	-
MAGNOLIA - H	1,230	-	-	-	-	4.28	-
PALE PILSEN	5,590	4,384	-	28.03	-	19.44	-
RED HORSE	21,113	16,494	-	56.00	-	73.41	-
SAN MIG FREE	4	-	-	-	-	0.01	-
SAN MIG LIGHT	5	5	-	-	-	0.02	-
SMFB	76	77	-	(1.54)	-	0.26	-
	28,759	21,000	-	80.00	-	100.00	-

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for:

01-JERRIX BACULIO

Route Type:

MIXED

Covering for the period from March 1, 2025 to March 31, 2025



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)