

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route All,
ALL Products

Route Type: ALL

Covering for the period from July 01, 2025 to July 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	6	-	-	-	-	0.02	-
RH SUPER 1000	434	-	-	-	-	1.49	-
CALI	441	-	-	-	-	1.51	-
PP1000	3,495	-	-	-	-	12.00	-
PP320	137	-	-	-	-	0.47	-
PPCAN	11	-	-	-	-	0.04	-
PALE PILSEN	3,644	-	-	-	-	12.51	-
RH1000	22,450	-	-	-	-	77.07	-
RH330	135	-	-	-	-	0.46	-
RH500	684	-	-	-	-	2.35	-
RHCAN	9	-	-	-	-	0.03	-
RED HORSE	23,279	-	-	-	-	79.91	-
BROAD POPULAR	27,363	-	-	-	-	93.93	-
GE1000	1	-	-	-	-	-	-
GOLD EAGLE	1	-	-	-	-	-	-
ECONOMY	1	-	-	-	-	-	-
CALI 330 PL	45	-	-	-	-	0.15	-
CALI CAN	47	-	-	-	-	0.16	-
CALI ICE 330	32	-	-	-	-	0.11	-

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CALI ICE CAN	30	-	-	-	-	0.10	-
CALI	154	-	-	-	-	0.53	-
HTAPPLE250 ACL	1,345	-	-	-	-	4.62	-
MAGNOLIA - H	1,345	-	-	-	-	4.62	-
NON-ALCOHOLIC BEVERAGES	1,499	-	-	-	-	5.15	-
CHOCO LAGER 330 CAN	4	-	-	-	-	0.01	-
CERVEZA NEGRA	4	-	-	-	-	0.01	-
CBLANCA 330	2	-	-	-	-	0.01	-
KIRIN ICHIBAN	2	-	-	-	-	0.01	-
PPLONG330	1	-	-	-	-	-	-
PALE PILSEN	1	-	-	-	-	-	-
PP-PAM	1	-	-	-	-	-	-
PP-PAM-CAN	1	-	-	-	-	-	-
PAM	2	-	-	-	-	0.01	-
SM FREE CAN	5	-	-	-	-	0.02	-
SAN MIG FREE	5	-	-	-	-	0.02	-
SL330ACL	41	-	-	-	-	0.14	-
SLCAN	10	-	-	-	-	0.04	-
SAN MIG LIGHT	52	-	-	-	-	0.18	-
FBAPPLECAN	6	-	-	-	-	0.02	-
FBLEMONCAN	6	-	-	-	-	0.02	-

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FB LYCHEE CAN	5	-	-	-	-	0.02	-
FB APPLE 330 ACL	183	-	-	-	-	0.63	-
SMFB	200	-	-	-	-	0.69	-
SDCAN	2	-	-	-	-	0.01	-
SUPER DRY	2	-	-	-	-	0.01	-
UPPER POPULAR	268	-	-	-	-	0.92	-
	29,131	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	29,131	-	-	-	-	100.00	-
	29,131	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	595	-	-	-	-	2.04	-
CERVEZA NEGRA	4	-	-	-	-	0.01	-
GOLD EAGLE	1	-	-	-	-	-	-
KIRIN ICHIBAN	2	-	-	-	-	0.01	-
MAGNOLIA - H	1,345	-	-	-	-	4.62	-
PALE PILSEN	3,645	-	-	-	-	12.51	-
PAM	2	-	-	-	-	0.01	-
RED HORSE	23,279	-	-	-	-	79.91	-
SAN MIG FREE	5	-	-	-	-	0.02	-
SAN MIG LIGHT	52	-	-	-	-	0.18	-
SMFB	200	-	-	-	-	0.69	-

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SUPER DRY	2	-	-	-	-	0.01	-
	29,131	-	-	-	-	100.00	-



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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)