GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	11		Ļ.	Fre	quenc	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AMUSEMENT/REC REATION							^	^								
LILOY COCKPIT 1	AMUSEMEN T/RECREATI ON			✓		S		×		X	~				✓	
BAKERY/BAKESHO P											>					
4J'S BAKESHOP	BAKERY/BA KESHOP	М				Y		833			/				✓	
FERS BAKESHOP	BAKERY/BA KESHOP	М						巫		11						
EMMA BAKESHOP	BAKERY/BA KESHOP	М						-FIFT	-							
VILLARITO BAKESHOP	BAKERY/BA KESHOP	Т				✓		500	3		✓				✓	

(4 p @)

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAKERY/BA KESHOP	W				V		_			✓				✓	
BAKERY/BA KESHOP	Th		√		10	0	\rightarrow		3	✓				✓	
		•									•	•			
BEER HOUSE	W						٥٥			7					
				1			YOU		7/	!			•	•	
CARINDERI A	М				~		瓜			✓				✓	
CARINDERI A	М	✓	√			P		9			✓			✓	
CARINDERI A	W						200	2-5							
	BAKERY/BA KESHOP BAKERY/BA KESHOP BEER HOUSE CARINDERI A CARINDERI A	BAKERY/BA W KESHOP BAKERY/BA Th KESHOP BEER HOUSE CARINDERI A CARINDERI A	Outlet Type FOC W1 BAKERY/BA KESHOP BAKERY/BA Th KESHOP W CARINDERI M A CARINDERI M A	Outlet Type FOC W1 W2 BAKERY/BA KESHOP BAKERY/BA KESHOP Th CARINDERI M CARINDERI M CARINDERI M CARINDERI M A	Outlet Type FOC W1 W2 W3 BAKERY/BA KESHOP BAKERY/BA Th KESHOP W CARINDERI M A CARINDERI M A CARINDERI M A	BAKERY/BA KESHOP BAKERY/BA Th KESHOP BEER HOUSE CARINDERI A CARINDERI M A CARINDERI M A	Outlet Type FOC W1 W2 W3 W4 1xW BAKERY/BA KESHOP BAKERY/BA Th KESHOP W CARINDERI M A CARINDERI M A CARINDERI M A	Outlet Type FOC W1 W2 W3 W4 1xW 2xW BAKERY/BA KESHOP BAKERY/BA KESHOP W BEER HOUSE CARINDERI M CARINDERI M CARINDERI M CARINDERI M A CARINDERI M CARIN	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW BAKERY/BA KESHOP Th BEER HOUSE W CARINDERI M A CARINDERI M A CARINDERI M A	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW BAKERY/BA KESHOP Th ✓	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM BAKERY/BA KESHOP Th ✓ <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM BAKERY/BA KESHOP Th ✓<!--</td--><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM BAKERY/BA KESHOP Th ✓</td><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up BAKERY/BA KESHOP Th ✓</td><td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase BAKERY/BA KESHOP Th ✓ ✓ ✓ ✓ ✓ ✓ ✓ BEER HOUSE W ✓ ✓ ✓ ✓ ✓ ✓ CARINDERI A M ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓</td></td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM BAKERY/BA KESHOP Th ✓ </td <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM BAKERY/BA KESHOP Th ✓</td> <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up BAKERY/BA KESHOP Th ✓</td> <td>Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase BAKERY/BA KESHOP Th ✓ ✓ ✓ ✓ ✓ ✓ ✓ BEER HOUSE W ✓ ✓ ✓ ✓ ✓ ✓ CARINDERI A M ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓</td>	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM BAKERY/BA KESHOP Th ✓	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up BAKERY/BA KESHOP Th ✓	Outlet Type FOC W1 W2 W3 W4 1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up With Purchase BAKERY/BA KESHOP Th ✓ ✓ ✓ ✓ ✓ ✓ ✓ BEER HOUSE W ✓ ✓ ✓ ✓ ✓ ✓ CARINDERI A M ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JAWEL	CARINDERI A	М						^								
HIMIS EATERY	CARINDERI A	М				6	0	\rightarrow		3						
JAMES EATERY	CARINDERI A	F		✓	1	4							✓		✓	
ROCHEN'S EATERY	CARINDERI A	W						83		//	/					
CONVENIENCE STORE	•							H								
LKS CONVENIENCE STORE LILOY	CONVENIEN CE STORE	Т		✓			É		-			✓			✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quenc	y of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DRUGSTORE			_		- \					7			•			•
GEMINI PHARMACY	DRUGSTOR E	Th				1	0	\Diamond	0	N	✓				✓	
HOTEL	•	•			•	X				X	•			•		•
SEA ESCAPED HOTEL	HOTEL	Т				1					~				✓	
KTV/VIDEOKE/KAR AOKE	<u> </u>		_					Ŵ								
RESAN VIP	KTV/VIDEOK E/KARAOKE	М	✓		✓	~				III				✓	✓	
RESORT	•				•		Ĺ	189	À		•		•			•
ARREAN BEACH RESORT	RESORT	S				√					✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASIGNE BEACH RESORT	RESORT	S						_								
SEA BICAZE RESORT	RESORT	Т		✓		10	0	\rightarrow		3	✓				✓	
RTW FA 1	•	•	•													
BETH SARI SARI	RTW FA 1	М	✓	✓	1	*		م	1		7				✓	✓
SARI-SARI STORE								70.05		7/					!	
AMBUS STORE	SARI-SARI STORE				✓	~		点				✓			✓	
NUGAS STORE	SARI-SARI STORE	М	✓			V	P		9			✓			✓	
ELMY STORE	SARI-SARI STORE	М	✓		✓	1		-63	2					1	✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
REXIEN'S CON- STORE	SARI-SARI STORE	М				_										
TERESITA D. ABING	SARI-SARI STORE	М		✓		6	0			3	✓				✓	
SLP PAMANA 2	SARI-SARI STORE	М		✓	1							✓			✓	
NELITA P. DERAMA	SARI-SARI STORE	М		✓				88		//	✓				✓	
ROLDAN LU-AB	SARI-SARI STORE	М		✓				A		//	✓				✓	
PEDING STORE	SARI-SARI STORE	М		✓			É				✓				✓	
RETUYA STORE	SARI-SARI STORE	М		✓							✓				✓	
	•	•	•		•			E4 D	2,	1	•	•	•	•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUNA L. BAO	SARI-SARI STORE	М		✓				_			✓				✓	
NINIA SARI-SARI STORE	SARI-SARI STORE	М				0	0	<u></u>		3						
LITLIT D. MAGSAYO	SARI-SARI STORE	М									>					
PASLON STORE	SARI-SARI STORE	М		✓	1			83		//			✓		✓	
SANMAEREY	SARI-SARI STORE	М						A		//						
NAONG STORE	SARI-SARI STORE	М			✓	✓	É					✓			✓	
ANGELTESS STORE	SARI-SARI STORE	М			✓			2		1	✓				✓	
	•	•	•	•	•			E4 17	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EVANGELINE C. BITANGCOR	SARI-SARI STORE	М						^								
INDAY APDOHAN STORE	SARI-SARI STORE	М	✓		✓	0	0	\rightarrow		3		✓			✓	
ALEXA STORE	SARI-SARI STORE	М														
RJC	SARI-SARI STORE	М						83		//	/					
PACARO STORE	SARI-SARI STORE	М		✓	✓			A		11		✓			✓	
ANNABELLE STORE	SARI-SARI STORE	М					É									
VIRGINIA C. PABUAYA	SARI-SARI STORE	М		√		V				1		✓			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONN

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JENG JENG STORE	SARI-SARI STORE	М			✓			^			✓				✓	
RJM STORE	SARI-SARI STORE	М				0	0			3						
CAYACAP STORE	SARI-SARI STORE	М		√								✓			✓	
TALELANG STORE	SARI-SARI STORE	М		√				83		//	✓				✓	
EMMANUEL THINEFRANCIA	SARI-SARI STORE	М						H		11						
JOCELYN S. BAGSICAN	SARI-SARI STORE	М					Ĺ									
TALILANG STORE	SARI-SARI STORE	М		√						1	✓				✓	
		-	•					74 B	2,	1 \		•	•	•		-

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MG STORE	SARI-SARI STORE	М	✓			V		^				✓			✓	
CABAÑAS STORE	SARI-SARI STORE	М				0	0	\rightarrow		3						
SAPIHI - AJ	SARI-SARI STORE	М									>					
MR MINI MART	SARI-SARI STORE	М						83								
SLP PAMANA BACONG I	SARI-SARI STORE	М			✓			A		//	✓				✓	
DINOPOL STORE	SARI-SARI STORE	М			✓		É					✓			✓	
ARVIN JANE STORE	SARI-SARI STORE	М								1						
	•	•	•	•				E4 P	2,	1 \	•			•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DIVINO STORE	SARI-SARI STORE	М		✓	✓	~							✓		✓	
JOVITO C. ENOT JR.	SARI-SARI STORE	М				6	0	\diamond		3						
NR STORE	SARI-SARI STORE	М									>					
MG VARIETY STORE	SARI-SARI STORE	М						83		//						
VAKEN STORE	SARI-SARI STORE	М						A								
BULALA STORE	SARI-SARI STORE	М		✓			É				✓				✓	
RELFE'S STORE	SARI-SARI STORE	М						2								
	•	•	•	•	•			E4 D	2,	1	•	•	•	•	•	•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARTINEZ STORE	SARI-SARI STORE	М	✓					^			✓				✓	
BOBBY STORE	SARI-SARI STORE	М	✓		✓	40	0	\rightarrow		3			1		✓	
EVAN'S STORE	SARI-SARI STORE	М														
ROSEJANE STORE	SARI-SARI STORE	М		✓				83		//	✓				✓	
EL-VIRGINIA STORE	SARI-SARI STORE	М						A		11						
C & X MINIMART	SARI-SARI STORE	М		✓			É				✓				✓	
LILOY COCKPIT 2	SARI-SARI STORE	М		✓	✓	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \							✓		√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GENITA SARI-SARI STORE	SARI-SARI STORE	М	✓		✓	1		_					✓		✓	
MMK STORE	SARI-SARI STORE	М				0	0			20						
GERBES STORE	SARI-SARI STORE	М	✓	√	V	4	✓				>				✓	✓
JENG JENG STORE	SARI-SARI STORE	М						83		//						
CWENG CWENG STORE	SARI-SARI STORE	М						A		11						
XNANDA STORE	SARI-SARI STORE	М					É									
APDOHAN STORE	SARI-SARI STORE	М														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SAFLOR STORE	SARI-SARI STORE	М						^								
ARVIN STORE	SARI-SARI STORE	М				0	0	>		3						
JESSEL B. MAGLANGIT	SARI-SARI STORE	М			1				\setminus							
ROLDAN R. SAPIHI	SARI-SARI STORE	М						83		//						
JOMAR C. JULAGLA	SARI-SARI STORE	М						A		//						
MO STORE	SARI-SARI STORE	М					É									
ROSEHEZEL MAY A. GUTIEREZ	SARI-SARI STORE	М								1						
	•	•	•					E4 P	2,		•		•	•	•	•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

EL Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALMA A. VIDAL	SARI-SARI STORE	М						^								
HONORIA A BIDAD	SARI-SARI STORE	М		✓		6	0	\rightarrow		3	✓				✓	
LET LET STORE	SARI-SARI STORE	М									>					
VANMAEREY STORE	SARI-SARI STORE	М						83								
OWENA R INSINA	SARI-SARI STORE	М								//						
RELFIE B TORE	SARI-SARI STORE	М					É									
VIVIAN T GAMALE	SARI-SARI STORE	М			✓			-		7 /	✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LACTUAN STORE	SARI-SARI STORE	М						_								
NANO STORE	SARI-SARI STORE	М				6	0	\rightarrow		3						
XBEBERY G QUINSON	SARI-SARI STORE	М	✓								*				✓	
PALOSO STORE	SARI-SARI STORE	М						88								
ANTONIO STORE	SARI-SARI STORE	М								//						
BERMUDO STORE	SARI-SARI STORE	М					Ĺ									
ANALIZA D BALAS	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ONTING STORE	SARI-SARI STORE	М														
EC JUN STORE	SARI-SARI STORE	М				6	0			70						
OLAMA CONSUMER GOODS STORE	SARI-SARI STORE	М									>					
RRS STORE	SARI-SARI STORE	М						33		//						
ANDILAP STORE	SARI-SARI STORE	М						瓜								
GAUSIN STORE	SARI-SARI STORE	М			✓		Ĥ				✓				✓	
ANDRICA AMION	SARI-SARI STORE	М						50	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANADIO STORE	SARI-SARI STORE	М				_										
TIMAGOS STORE	SARI-SARI STORE	М		✓	✓	40	0			3			✓		✓	
VIDAL STORE	SARI-SARI STORE	W									>					
JARASALEM STORE	SARI-SARI STORE	W						83		//						
PACULANANG STORE	SARI-SARI STORE	W	✓					A		//	✓				✓	
MONDEJAR	SARI-SARI STORE	W					É									
JING STORE	SARI-SARI STORE	W								1						
	•	•	•	•	•			E4 D	2,	1 \		•		•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BBJ'S STORE	SARI-SARI STORE	W						_								
FAT CAT	SARI-SARI STORE	W	✓		✓	6	0	\rightarrow		3		✓			✓	
RENON STORE	SARI-SARI STORE	W									>					
TAMJUNES BAKESHOP	SARI-SARI STORE	W						88		//						
DUCAL STORE	SARI-SARI STORE	W								//						
SAPIHI STORE	SARI-SARI STORE	Th					É									
RRJ STORE	SARI-SARI STORE	Th			✓					1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LIHAYLIHAY STORE	SARI-SARI STORE	Th			✓			_			✓				✓	
SAGARIO STORE	SARI-SARI STORE	Th		✓		0	0	\rightarrow		3	✓				✓	
GUMIMAO STORE	SARI-SARI STORE	Th		✓							*				✓	
NILMA STORE	SARI-SARI STORE	Th						83		//						
GALLEPOSO STORE	SARI-SARI STORE	Th						A								
EMMA'S STORE	SARI-SARI STORE	Th			✓		É				✓				✓	
N-JJJ STORE	SARI-SARI STORE	М														
	•	•	•	•	•			E4 0	2,	1 \		•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AZALMA STORE	SARI-SARI STORE	Th	✓					^			✓				✓	
QUINZON STORE	SARI-SARI STORE	М		✓		6	0	\rightarrow		30	✓				✓	
LIBERT L. BOGSANGIT	SARI-SARI STORE	Th														
FRITZIE ANN P. TAGUD	SARI-SARI STORE	Th		✓	1	✓		83		//			✓		✓	
LING-LING STORE	SARI-SARI STORE	Th			✓			A		11	✓				✓	
DELIA SARI-SARI STORE	SARI-SARI STORE	Th					É									
JANE ROSE S. HONGHONG	SARI-SARI STORE	Th														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

Outlet Type									D Dinner	of Purc					1
, , , , , , , , , , , , , , , , , , ,	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARI-SARI STORE	Th		✓						7/	✓				4	
ARI-SARI STORE	F				10	0	\diamond		Po						
SARI-SARI STORE	F									/					
ARI-SARI STORE	F						83								
SARI-SARI STORE	F						A								
SARI-SARI STORE	W		✓	✓		Ĺ					✓			4	
ARI-SARI STORE	W						2								
57	TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE ARI-SARI W	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE ARI-SARI W	TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE	TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE ARI-SARI W	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI W TORE ARI-SARI W TORE	TORE ARI-SARI F TORE ARI-SARI W ARI-SARI W ARI-SARI W ARI-SARI W	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI T TORE ARI-SARI T TORE ARI-SARI W TORE ARI-SARI W TORE	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI W TORE ARI-SARI W TORE	TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE	TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE	TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI F TORE ARI-SARI W TORE ARI-SARI W TORE	TORE

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANALIZA HAJAU	SARI-SARI STORE	W	✓		✓	1		^					✓		✓	
ACULBE STORE	SARI-SARI STORE	W				6	0	\rightarrow		30						
CAÑETE STORE	SARI-SARI STORE	W		✓	1						/	✓			✓	
PHARMACY SALUG	SARI-SARI STORE	М						83		//						
TONE R STORE	SARI-SARI STORE	М						A								
M/R SARI-SARI STORE	SARI-SARI STORE	М					É									
DUBDUBAN STORE	SARI-SARI STORE	М														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

DAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EMBAL STORE	SARI-SARI STORE	S	✓			*						✓			✓	
AMIHAN'S GOOD STORE	SARI-SARI STORE	S				40	0	\diamond	0	70			✓		✓	
EMELINDA G. GALLEPOSO	SARI-SARI STORE	S							\mathbb{N}							
CHONA SARI-SARI STORE	SARI-SARI STORE	Th		✓				65			✓				✓	
C/X SARI-SARI STORE	SARI-SARI STORE	Т						A		//						
NENENG SARI- SARI STORE	SARI-SARI STORE	W					É									
SHAN AND LOVE- LOVE VARIETY STORE	SARI-SARI STORE	W						2,5	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COLE DURONIO SARI-SARI STORE	SARI-SARI STORE	W						^								
TEQUEL STORE	SARI-SARI STORE	Th	✓		✓	0	0	\rightarrow		70		✓			✓	
INDAY STORE	SARI-SARI STORE	Th														
LUZ STORE	SARI-SARI STORE	F						88		//						
3KG STORE	SARI-SARI STORE	F						A		11						
CHLOE STORE	SARI-SARI STORE	F					É									
XPACARO'S STORE	SARI-SARI STORE	F								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JAN MARRY STORE	SARI-SARI STORE	F			✓			^			✓				✓	
JANE STORE	SARI-SARI STORE	s				6	0	\rightarrow		3						
ALCANTARA STORE	SARI-SARI STORE	s			1						×				✓	
BASTE STORE	SARI-SARI STORE	s						8.2								
REVELO STORE	SARI-SARI STORE	S								//						
CARBONA STORE	SARI-SARI STORE	М					É									
BLUE HOUSE	SARI-SARI STORE	М								1						
	•	•	•	•	•			1 C C	2,	1 \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XCARBONA'S STORE	SARI-SARI STORE	М						^								
ROSALEM'S STORE	SARI-SARI STORE	М				0	0	>	0	30						
VIDAL'S STORE	SARI-SARI STORE	М				4					*				✓	
CETA'S STORE	SARI-SARI STORE	М						83		//						
VILLACURA'S STORE	SARI-SARI STORE	Т						A		//						
ARIPAL'S STORE	SARI-SARI STORE	Т					É									
TOMARONG'S STORE	SARI-SARI STORE	М	✓					2		1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XELMY MAMMO STORE	SARI-SARI STORE	W				_										
JR & LUZ STORE	SARI-SARI STORE	W				6	0	\diamond		3						
ANABEL'S STORE	SARI-SARI STORE	W		✓							*				✓	
G.B. CONVENIENCE STORE	SARI-SARI STORE	W														
MELING PAÑA STORE	SARI-SARI STORE	W						A								
INDAY STORE	SARI-SARI STORE	Th					Р	-FAFE								
LATRAS STORE	SARI-SARI STORE	Th						500	3							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARNULPO TABILIRAN STORE	SARI-SARI STORE	Th						^								
NORJUN ENT	SARI-SARI STORE	Th				0	0	>		30						
AMJ'S GEAR & GRUB	SARI-SARI STORE	Th									>					
COOP	SARI-SARI STORE	S		✓				33		//	✓				✓	
STAR GROCERY	SARI-SARI STORE	М						A		11						
WENDEL STORE	SARI-SARI STORE	М			✓		É				✓				✓	
JEWARD STORE	SARI-SARI STORE	М								1						
		-		-	-			E4 P	2,	1 \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JINBELL STORE	SARI-SARI STORE	Т														
ROXAS STORE	SARI-SARI STORE	Т				6	0	*		30						
ALBIOSS STORE	SARI-SARI STORE	Т			4						×				✓	
GEPITULAN STORE	SARI-SARI STORE	W		✓				83		//	✓				✓	
TOMARONG STORE	SARI-SARI STORE	W	✓					A		//	✓				✓	
LITO STORE	SARI-SARI STORE	F		✓			É				✓				✓	
TEJERO STORE	SARI-SARI STORE	F						2		7 /						
	•	•	•	•				E4 D	2,	1 \	•			•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARENTES SARI- SARI STORE	SARI-SARI STORE	F						^								
FERNANDEZ SARI- SARI STORE	SARI-SARI STORE	F				6	0	\rightarrow		3						
MERNA SARI-SARI STORE	SARI-SARI STORE	F														
DIXIMO SARI-SARI STORE	SARI-SARI STORE	F						83								
LAIDON STORE	SARI-SARI STORE	F						A		//						
LENDY LARGO	SARI-SARI STORE	F					É									
BANIOSA STORE	SARI-SARI STORE	S						2		1						
		•	•	•	•			E4 D	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

Selling Weeks	Frequency of Purchase	
W2 W3 W4	1xW 2xW 3xW 4xW 1xM 2xM 3xM 4xM up	With Activ
0		
		✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RENCE MARK STORE	SARI-SARI STORE	S				*		^			✓				✓	
TATA & ELLY STORE	SARI-SARI STORE	S				40	0	\rightarrow		3	✓				✓	
FRITZ CYRIL STORE	SARI-SARI STORE	S		✓		4					>		✓		✓	
WILMA STORE	SARI-SARI STORE	S						8.2								
ORMOSO STORE	SARI-SARI STORE	Т														
VIANEX STORE	SARI-SARI STORE	Т					É									
PONCE STORE	SARI-SARI STORE	W		✓							✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
YAN YAR	SARI-SARI STORE	W		✓				^			✓				✓	
LINDA STORE	SARI-SARI STORE	W	✓			6	0	\rightarrow		3	✓				✓	
RL STORE	SARI-SARI STORE	W									/					
MAÑOSA STORE	SARI-SARI STORE	Th	✓	✓		✓		83		//			✓		✓	
KOYKOY STORE	SARI-SARI STORE	Th						A								
IMBANG STORE	SARI-SARI STORE	Th					É									
ARJHON STORE	SARI-SARI STORE	Th														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARLENE STORE	SARI-SARI STORE	Th		✓				_			✓				✓	
JHON & KIM	SARI-SARI STORE	F				6	0	\rightarrow		3						
ANITA STORE	SARI-SARI STORE	F														
RMD STORE	SARI-SARI STORE	S						88		//						
GINA STORE	SARI-SARI STORE	S				1				//						
INDAY'S STORE	SARI-SARI STORE	Т					Ĺ									
BAROTE STORE	SARI-SARI STORE	Т		✓						1		✓			✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DACAL STORE	SARI-SARI STORE	W						<u> </u>								
MELINDA SATORE	SARI-SARI STORE	F				6	0	\rightarrow		3						
SHAUN STORE	SARI-SARI STORE	F		✓							*				✓	
ALBONA STORE	SARI-SARI STORE	S						83								
ROSE STORE	SARI-SARI STORE	S				1				//						
BENLOT STORE	SARI-SARI STORE	S					Ĺ									
DEDING STORE	SARI-SARI STORE	S								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

utlet Type ARI-SARI ORE	FOC	W1	W2	W3		and the same of		The same of the sa	1						
	9			VVS	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
OKE	3														
ARI-SARI TORE	M				10	0			200						
ARI-SARI TORE	M							$\backslash \backslash$		/					
ARI-SARI TORE	Т						83		//						
ARI-SARI FORE	Т						A		//						
ARI-SARI TORE	Т					É									
ARI-SARI TORE	Т						5								
AF CAF CAF CAF CAF CAF CAF CAF CAF CAF C	ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	ORE RI-SARI M ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE RI-SARI T ORE	RI-SARI M DRE RI-SARI T	RI-SARI DRE RI-SARI T DRE	RI-SARI M DRE RI-SARI T DRE	RI-SARI M CRE RI-SARI T CRE	RI-SARI M DRE RI-SARI T DRE	DRE RI-SARI M DRE RI-SARI T DRE	DRE RI-SARI M DRE T DRE	RI-SARI M DRE T DR	ORE RI-SARI M ORE RI-SARI T ORE

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
V JOE STORE	SARI-SARI STORE	Т				_		^								
SAFAMCO	SARI-SARI STORE	S				6	0	\rightarrow		3						
ORTIGA STORE	SARI-SARI STORE	М														
MARIO STORE	SARI-SARI STORE	Т						8.3		//						
ROJAS STORE	SARI-SARI STORE	Th		✓	✓	1		A		//		✓			✓	
CAMANSI STORE	SARI-SARI STORE	Th		✓			É				✓				✓	
HONGHONG STORE	SARI-SARI STORE	Th														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ISABELLE LAÑOJAN STORE	SARI-SARI STORE	Th						^								
GIBANG-GIBANG STORE	SARI-SARI STORE	Th	✓	✓		6	0	\rightarrow		3		✓			✓	
CABRISTANTE CARENDERIA	SARI-SARI STORE	F				4					*				✓	
COOP SALUG	SARI-SARI STORE	М						8.2								
ROCIO STORE	SARI-SARI STORE	М														
CLARK BUHIAN STORE	SARI-SARI STORE	М					É									
TEJADA STORE	SARI-SARI STORE	Т														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
YSIK STORE	SARI-SARI STORE	Т		✓				<u> </u>			✓				✓	
MARITES STORE	SARI-SARI STORE	Т				6	0	\rightarrow		3						
LEGARTO STORE	SARI-SARI STORE	Т		✓							*				✓	
KIM STORE	SARI-SARI STORE	Т						83		//						
HANAPI STORE	SARI-SARI STORE	Th						A		//						
SUCIMA STORE	SARI-SARI STORE	Th		✓			É		1		✓				✓	
EMOTIN STORE	SARI-SARI STORE	F		✓						1	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CARUMBO STORE	SARI-SARI STORE	S						^								
YURONG STORE	SARI-SARI STORE	S				6	0	\rightarrow		3						
ORDONIA STORE	SARI-SARI STORE	Th		✓	4							✓			✓	
GIBANG-GIBANG SHELLA	SARI-SARI STORE	Th	✓	✓	1			83		//			✓		✓	
LANTACA	SARI-SARI STORE	F						A								
MONTOYA STORE	SARI-SARI STORE	F					É									
HI-DEN STORE	SARI-SARI STORE	Т														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

TORE	FOC T W	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TORE ARI-SARI	•										1			i di ciiase	Juliet
	W														
					6	0	\rightarrow		Po						
ARI-SARI FORE	Th							$\backslash \backslash$		/					
ARI-SARI FORE	Th						83			/					
ARI-SARI FORE	F	✓	✓		~		A		//			✓		√	
ARI-SARI FORE	W	✓				É				✓				√	
ARI-SARI FORE	Th														
	ORE RI-SARI ORE RI-SARI ORE RI-SARI ORE RI-SARI	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th	ORE RI-SARI ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th ORE RI-SARI Th ORE	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th	ORE RI-SARI Th ORE RI-SARI F ORE RI-SARI W ORE RI-SARI Th ORE RI-SARI Th	ORE RI-SARI ORE RI-SARI F ORE RI-SARI ORE RI-SARI W ORE RI-SARI Th ORE	ORE RI-SARI ORE RI-SARI ORE F V V RI-SARI ORE W V V RI-SARI ORE Th ORE Th	ORE RI-SARI ORE RI-SARI ORE F V V RI-SARI ORE W V V RI-SARI ORE Th ORE Th	ORE RI-SARI ORE Th Image: Control of the control of	ORE RI-SARI ORE Th Image: Control of the control of

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PIAÑAR STORE	SARI-SARI STORE	F														
ERLINDA ODARBE	SARI-SARI STORE	W				6	0			3						
ROSITA CERVAS	SARI-SARI STORE	W									>					
ARLYN AMIT	SARI-SARI STORE	W				~		83		//	✓				✓	
BOGANOTAN STORE BACONG	SARI-SARI STORE	W						A								
ELMA LUAB	SARI-SARI STORE	Th					É									
EVELYN AQUINO	SARI-SARI STORE	Th	✓								✓				✓	
								84 0	2,	1 \ \	-	•	•			

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JANE GERENTE	SARI-SARI STORE	W	✓					·			✓				✓	
MARICEL BINONI	SARI-SARI STORE	F	✓			0	0		0	3	✓				✓	
ARIAN DANIEL STORE	SARI-SARI STORE	Т		✓	1						*				✓	
LANIE HAMOY STORE	SARI-SARI STORE	Т		1	4			83		//	/	✓			✓	
BAYAWA STORE	SARI-SARI STORE	W		√				A		11	✓				✓	
SALUG COCKPIT	SARI-SARI STORE	W		√			É		1		✓				✓	
SALLY SABOLANE STORE	SARI-SARI STORE	Th														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RO

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHERYHAN STORE	SARI-SARI STORE	Th														
REUTICQUIO STORE	SARI-SARI STORE	Th		✓		40	0	*		30		✓			✓	
MAGLANGIT STORE	SARI-SARI STORE	Th		✓		$\langle \ \rangle$					> 1				✓	
SACARIE STORE	SARI-SARI STORE	Th		✓	✓			83		//	/	✓			✓	
MARATA COASTAL STORE	SARI-SARI STORE	Th			√			A			✓				✓	
NICANOR VIRGILIA	SARI-SARI STORE	Th			✓		É				✓				✓	
LUMAWAS STORE	SARI-SARI STORE	Th			✓			2			✓				✓	
	•							E4 B	2,	1 \					•	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SHELLA MAE EBANA STORE	SARI-SARI STORE	Th				*		_			✓				✓	
JAZZEIRA STORE	SARI-SARI STORE	Т				40	0	\limits	0	Pos	✓				✓	
SCHOOL CANTEEN COL/UNIV						\			2		>					
ZAMSULA COLLEGE SCHOOL		М			\											
SCHOOL CANTEEN ELEM/HS			•				É									
SALUG NATIONAL HIGH SCHOOL	SCHOOL CANTEEN ELEM/HS	S							_							

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

For the Month of: March 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALER	•		-			1				7/		•				•
OSANNAH STORE	WHOLESAL ER	М	✓	✓		•	0	\Diamond	0	X			✓		✓	
BEB MIRACLE STORE	WHOLESAL ER	М	✓	✓	✓	1	✓		$\backslash \backslash$	X					✓	✓
YAKEN STORE	WHOLESAL ER	W	✓	✓	~	~		000	✓		7				✓	✓
TAGULOB VARIETY STORE	WHOLESAL ER	М	✓	✓	✓	*	✓	300		//					✓	✓
JODIS VARIETY STORE	WHOLESAL ER	М					6									
PLAZA STORE	WHOLESAL ER	М	✓	✓	✓	√		√							✓	✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO Route Type: MIXED

For the Month of: March 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W 1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODS MIRACLE	WHOLESAL ER	W	✓	√	✓	>		>		7/					✓	√
ALBERT TAN	WHOLESAL ER	F	✓	✓	✓	10	7			20					✓	√

ACTIVE OUTLET SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	8	1	9	3.00%	8	8	7	8	7	5.00%
Retailer	120	189	309	38.00%	29	63	43	36	1	1.00%

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

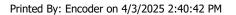
Route Type: MIXED

For the Month of: March 2025

N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	128	190	318	40.00%	37	71	50	44	8	6.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		384	570	954	40.00%	111	213	150	132	24	6.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	384	570	954	40.00%	111	213	150	132	24	6.00%



GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products -RONNEL

DANDAYO

For the Month of: March 2025

FREQUENCY OF PURCHASE SUMMARY:

Crown	With	Without	Total	%	Frequency of Purchase							
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	8	1	9	3.00%	3	2	2	0	0	0	1	0
RETAILER	120	189	309	38.00%	66	0	0	0	79	24	14	2
	128	190	318	40.00%	4	2	2	0	79	24	15	2

ITINERARY VS WITH PURCHASE SUMMARY:

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

-RONNEL DANDAYO Route: 03 - BEER Products

For the Month of: March 2025

DAY	Outlet Count Itinerary	Wee	ek 1	Wed	ek 2	Wee	ek 3	Wee	ek 4
DAY	itilierary	With Purchase	% With Purchase						
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mon	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tue	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Wed	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Thu	0	0	0.00%	1	0.00%	0	0.00%	0	0.00%
Fri	0	0	0.00%	0	0.00%	0	0.00%	1	0.00%

Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 03 - BEER Products

-RONNEL DANDAYO

Route Type:

MIXED

For

the Month of: M Sat	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
					1	\mathbf{T}			
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					87 4		0)	
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