

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,
ALL Products

JERRIX
BACULIO

Route Type: MIXED

Covering for the period from March 01, 2025 to March 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	5	-	-	-	-	0.05	-
RH SUPER 1000	147	-	-	-	-	1.60	-
CALI	152	-	-	-	-	1.66	-
PP1000	845	-	-	-	-	9.22	-
PP320	96	-	-	-	-	1.05	-
PALE PILSEN	941	-	-	-	-	10.27	-
RH1000	7,133	-	-	-	-	77.90	-
RH330	50	-	-	-	-	0.54	-
RH500	244	-	-	-	-	2.66	-
RHCAN	6	-	-	-	-	0.07	-
RED HORSE	7,432	-	-	-	-	81.17	-
BROAD POPULAR	8,524	-	-	-	-	93.10	-
CALI 10 CAN	1	-	-	-	-	0.01	-
CALI 330 PL	20	-	-	-	-	0.22	-
CALI CAN	22	-	-	-	-	0.24	-
CALI ICE 330	1	-	-	-	-	0.01	-
CALI ICE CAN	8	-	-	-	-	0.09	-
CALI	52	-	-	-	-	0.57	-

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HTAPPLE250 ACL	482	-	-	-	-	5.26	-
MAGNOLIA - H	482	-	-	-	-	5.26	-
NON-ALCOHOLIC BEVERAGES	534	-	-	-	-	5.83	-
CHOCO LAGER 330 CAN	1	-	-	-	-	0.01	-
CERVEZA NEGRA	1	-	-	-	-	0.01	-
FB LYCHEE 330 ACL	7	-	-	-	-	0.08	-
GOLD EAGLE	7	-	-	-	-	0.08	-
SL330ACL	27	-	-	-	-	0.29	-
SLCAN	2	-	-	-	-	0.02	-
SAN MIG LIGHT	29	-	-	-	-	0.32	-
FBAPPLECAN	2	-	-	-	-	0.02	-
FB APPLE 330 ACL	40	-	-	-	-	0.44	-
FB LEMON 330 ACL	18	-	-	-	-	0.19	-
SMFB	60	-	-	-	-	0.65	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	98	-	-	-	-	1.07	-
	9,156	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	9,156	-	-	-	-	100.00	-
	9,156	-	-	-	-	100.00	-

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BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	204	-	-	-	-	2.22	-
CERVEZA NEGRA	1	-	-	-	-	0.01	-
GOLD EAGLE	7	-	-	-	-	0.08	-
MAGNOLIA - H	482	-	-	-	-	5.26	-
PALE PILSEN	941	-	-	-	-	10.27	-
RED HORSE	7,432	-	-	-	-	81.17	-
SAN MIG LIGHT	29	-	-	-	-	0.32	-
SMFB	60	-	-	-	-	0.65	-
SUPER DRY	1	-	-	-	-	0.01	-
	9,156	-	-	-	-	100.00	-

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Covering for the period from March 01, 2025 to March 31, 2025

JERRIX
BACULIO

Route Type: MIXED



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)