

# DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route All,  
BEER Products

Route Type: ALL

Covering for the period from July 01, 2025 to July 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	6	-	-	-	-	0.02	-
RH SUPER 1000	434	-	-	-	-	1.57	-
<b>CALI</b>	<b>441</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1.59</b>	<b>-</b>
PP1000	3,495	-	-	-	-	12.65	-
PP320	137	-	-	-	-	0.50	-
PPCAN	11	-	-	-	-	0.04	-
<b>PALE PILSEN</b>	<b>3,644</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>13.19</b>	<b>-</b>
RH1000	22,450	-	-	-	-	81.25	-
RH330	135	-	-	-	-	0.49	-
RH500	684	-	-	-	-	2.48	-
RHCAN	9	-	-	-	-	0.03	-
<b>RED HORSE</b>	<b>23,279</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>84.25</b>	<b>-</b>
<b>BROAD POPULAR</b>	<b>27,363</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>99.03</b>	<b>-</b>
GE1000	1	-	-	-	-	-	-
<b>GOLD EAGLE</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>ECONOMY</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
CHOCO LAGER 330 CAN	4	-	-	-	-	0.01	-
<b>CERVEZA NEGRA</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
CBLANCA 330	2	-	-	-	-	0.01	-
<b>KIRIN ICHIBAN</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>

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PPLONG330	1	-	-	-	-	-	-
PALE PILSEN	1	-	-	-	-	-	-
PP-PAM	1	-	-	-	-	-	-
PP-PAM-CAN	1	-	-	-	-	-	-
PAM	2	-	-	-	-	0.01	-
SM FREE CAN	5	-	-	-	-	0.02	-
SAN MIG FREE	5	-	-	-	-	0.02	-
SL330ACL	41	-	-	-	-	0.15	-
SLCAN	10	-	-	-	-	0.04	-
SAN MIG LIGHT	52	-	-	-	-	0.19	-
FBAPPLECAN	6	-	-	-	-	0.02	-
FBLEMONCAN	6	-	-	-	-	0.02	-
FB LYCHEE CAN	5	-	-	-	-	0.02	-
FB APPLE 330 ACL	183	-	-	-	-	0.66	-
SMFB	200	-	-	-	-	0.72	-
SDCAN	2	-	-	-	-	0.01	-
SUPER DRY	2	-	-	-	-	0.01	-
UPPER POPULAR	268	-	-	-	-	0.97	-
	27,632	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	27,632	-	-	-	-	100.00	-

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	27,632	-	-	-	-	100.00	-
BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	441	-	-	-	-	1.59	-
CERVEZA NEGRA	4	-	-	-	-	0.01	-
GOLD EAGLE	1	-	-	-	-	-	-
KIRIN ICHIBAN	2	-	-	-	-	0.01	-
PALE PILSEN	3,645	-	-	-	-	13.19	-
PAM	2	-	-	-	-	0.01	-
RED HORSE	23,279	-	-	-	-	84.25	-
SAN MIG FREE	5	-	-	-	-	0.02	-
SAN MIG LIGHT	52	-	-	-	-	0.19	-
SMFB	200	-	-	-	-	0.72	-
SUPER DRY	2	-	-	-	-	0.01	-
	27,632	-	-	-	-	100.00	-

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\_\_\_\_\_  
Dealer Representative  
(Signature Over Printed Name)

\_\_\_\_\_  
Supervisor  
(Signature Over Printed Name)