GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	1[Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAKERY/BAKESHO P	•						_	\wedge			•	•				
SANY FE BAKERY	BAKERY/BA KESHOP	М		✓		O		_			✓				✓	
PIPAY'S BAKESHOP	BAKERY/BA KESHOP	Т			4	√					>	✓			✓	
BAR/PUB/LOUNGE	•	•						(0.6)				•				
RONEL STORE	BAR/PUB/LO UNGE	М			\	1		00		//	✓				✓	
SOUNDCHECK	BAR/PUB/LO UNGE	S	✓				£		1		✓				✓	
RAP LIGHTS	BAR/PUB/LO UNGE	F	✓								✓				√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COFFEE MJ	BAR/PUB/LO UNGE	S		✓	✓			·				✓			✓	
VFRONT	BAR/PUB/LO UNGE	F				6	0	\rightarrow		3						
BEER HOUSE														•		
COF BAR	BEER HOUSE	М	✓	✓	~	✓	1	م			7				✓	✓
CARINDERIA	•		_	•				Aggy		7/				•		
SUMALINOG EATERY	CARINDERI A	М						点								
TSIBOG EXPRESS	CARINDERI A	F	✓	✓	✓		Р		9					✓	✓	
G FOOD CORNER KAMBINGAN	CARINDERI A	М	✓					23	2		✓				✓	

10000

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
KAYE FOOD HOUSE	CARINDERI A	М														
PRINCESS EATERY	CARINDERI A	М	✓	✓	✓	0	0		0	3				✓	✓	
BEBIE EATERY	CARINDERI A	Th				$\langle \ \rangle$					>					
DUKO-DUKO CARENDERIA	CARINDERI A	F						83		//	/					
CHRISTINE'S RESTAURANT	CARINDERI A	М						A		//						
JOE'S BULALOHAN	CARINDERI A	Т					É									
KK EATERY	CARINDERI A	Т						2								
	•							E4 D	2,	1 \ \						

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SECRETARIO EATERY	CARINDERI A	Т						_								
MACAAMPAC EATERY	CARINDERI A	Th				0	0	\rightarrow		30						
JADE EATERY	CARINDERI A	W	✓	✓	1	✓	✓		\geq		>				✓	✓
ANDREA'S EATERY	CARINDERI A	М	✓					33				✓			✓	
ENOY CARINDERIA	CARINDERI A	Т	✓	✓		~		A		11			✓		✓	
ABAPO EATERY	CARINDERI A	W	✓				Ĺ				✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CONVENIENCE STORE					- \											
LKS CONVENIENCE STORE SINDANGAN	CONVENIEN CE STORE	W				No.		\Diamond		100				*	✓	
FAST FOOD CENTER								-0-			7					
JACINCEL FAST FOOD	FAST FOOD CENTER	М			\			833		//						
GROCERY/MINIMA RT								A								
PIZON MINIMART	GROCERY/ MINIMART	М	✓	✓	✓	~	1	HH	-						✓	✓
	-						•				-	-	•	•		

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HOTEL	•	•	•							4/				•		
CROWN HOTEL	HOTEL	S				1	0	\Diamond	0	Z						
IHAW-IHAW/BBQ	ļ					X				X						
DELMER BORB'S STORE	IHAW- IHAW/BBQ	М	✓	✓	1	1		✓			>				✓	✓
Z.L B.B.Q	IHAW- IHAW/BBQ	М	✓	✓	✓	Y	✓	832		//					✓	✓
JL BBQ	IHAW- IHAW/BBQ	Т	✓					瓜			✓				✓	
LODGING/PENSIO NHOUSE							Р	THE			•					
MANGO LODGE	LODGING/P ENSIONHO USE	М						500	7							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

			•••••	Weeks	-4 1			FIE	quency	of Purc	nase				
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
				-					7/						
RESTAURA NT	S	✓			1	0	◇	0	N		✓			✓	
					X				X			•	•		•
SARI-SARI STORE	М				1					~				✓	
SARI-SARI STORE	М						W.		//						
SARI-SARI STORE	М						瓜								
SARI-SARI STORE	М					Р		9							
SARI-SARI STORE	М	√	√				50	3			✓			√	
	RESTAURA NT SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI	RESTAURA S NT SARI-SARI M STORE SARI-SARI M	RESTAURA S TORE SARI-SARI M STORE SARI-SARI M STORE	RESTAURA S V SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI STORE SARI-SARI M STORE SARI-SARI M STORE SARI-SARI M	RESTAURA S V SARI-SARI M STORE SARI-SARI M	RESTAURA S NT SARI-SARI M STORE SARI-SARI M	RESTAURA S V SARI-SARI M STORE M SARI-SARI M STORE M STORE M STORE M STORE M STORE M SARI-SARI M SARI-SARI-SARI M SARI-SARI-SARI-SARI M SARI-SARI-SARI-SARI-SARI-SARI-SARI-SARI-	RESTAURA S	RESTAURA S NT SARI-SARI M STORE M SARI-SARI M STORE M SARI-SARI M STORE M STORE M SARI-SARI M STORE M STORE M STORE M SARI-SARI M STORE M	RESTAURA S V SARI-SARI M STORE SARI-SARI M	RESTAURA S NT SARI-SARI M STORE M SARI-SARI M STORE SARI-SARI M	RESTAURA S	RESTAURA S V SARI-SARI M STORE M SARI-SARI M STORE SARI-SARI M	RESTAURA S V SARI-SARI M STORE SARI-SARI M	RESTAURA S

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
OTTO STORE	SARI-SARI STORE	М	✓	✓		1							✓		✓	
PRECHIJOY STORE	SARI-SARI STORE	М	✓	✓	✓	40	9			3					✓	✓
ESTONG STORE	SARI-SARI STORE	М	✓								>	✓			✓	
CAMION STORE	SARI-SARI STORE	М	✓	✓	1	~	✓	83		//	/				✓	✓
CABALLERO STORE	SARI-SARI STORE	М	✓		✓			A		//		✓			✓	
ALBERTA STORE	SARI-SARI STORE	М					É									
CLAIRE STORE	SARI-SARI STORE	М		✓		\						✓			✓	
	•	•	•	•				E4 0	2,	1 \	•		•	•	•	•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XCLARK STORE	SARI-SARI STORE	М						^								
JK 98 STORE	SARI-SARI STORE	М	✓		1	10	0	\rightarrow		3			1		✓	
SUMAMPONG STORE	SARI-SARI STORE	М	✓	✓		$\langle \langle \rangle \rangle$							1		✓	
REZYL STORE	SARI-SARI STORE	М						8.8		//	/					
LANGAN STORE	SARI-SARI STORE	М	✓	✓				A						✓	✓	
JASVIL STORE	SARI-SARI STORE	М					É									
KYSHIA STORE	SARI-SARI STORE	М														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RONA'S STORE	SARI-SARI STORE	М	✓	✓	✓	1	1	^							✓	✓
CHONA STORE	SARI-SARI STORE	М	✓			0	0	\rightarrow		3		✓			✓	
SOPHIA YEN STORE	SARI-SARI STORE	М	✓		1	4							1		✓	
DAMONSONG	SARI-SARI STORE	М			4			83		//		✓			✓	
VILLAESPIN STORE	SARI-SARI STORE	М	✓	√	✓	~	✓	A		II					✓	✓
LOMOCSO STORE	SARI-SARI STORE	М	✓	√	√	✓	√ □								√	✓
JANYNA SARI-SARI STORE	SARI-SARI STORE	М	✓	√	√			V							√	✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	,			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LIEZEL VARIETY STORE	SARI-SARI STORE	М	✓	√		1		_					✓		✓	
LUCKY I	SARI-SARI STORE	М	✓	√		0	0	\rightarrow		70			✓		✓	
JK VARIETY STORE	SARI-SARI STORE	М							\geq							
IMPERIAL STORE	SARI-SARI STORE	М	✓					83		//	✓				✓	
RONAN VARIETY STORE	SARI-SARI STORE	М						A		11						
GLORIA STORE	SARI-SARI STORE	М					É									
FAVILLAR STORE	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RODA STORE	SARI-SARI STORE	М						·								
VON VIRGAL VARIETY STORE	SARI-SARI STORE	М				0	0		0	3						
SAGAYSAY STORE	SARI-SARI STORE	М	✓	√	4								✓		√	
FABILLAR STORE	SARI-SARI STORE	М	✓	√				83		//		✓			✓	
SUMAMPONG	SARI-SARI STORE	М						A		11						
MORANO'S STORE	SARI-SARI STORE	М	✓	√	✓	✓	√ □		1						✓	✓
BUGARIN STORE	SARI-SARI STORE	М	✓	√	✓	/	✓								✓	✓

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

		_	Weeks	- 1			Free	quency	of Purc	nase				
FOC W	V 1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
М	/		✓			·				✓			✓	
М	/	✓	✓	10	0			Pos				✓	✓	
М														
М						63								
M	/							II	✓				✓	
М	/				Ĺ				✓				✓	
М														
M	,	✓		*										

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

T OF THE MONTH OF GA	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PAGLINAWAN STORE	SARI-SARI STORE	М		√				_			✓				✓	
VILLA RUBIA STORE	SARI-SARI STORE	М				0	0	\rightarrow		30						
LUMAWAN STORE	SARI-SARI STORE	М	✓	√	4	✓	V								✓	✓
REQUILME STORE	SARI-SARI STORE	М	✓	√	1			83		//				✓	√	
PRINCESS STORE	SARI-SARI STORE	М		√				A		II	✓				✓	
WENDELYN STORE	SARI-SARI STORE	М					É									
SHERLY STORE	SARI-SARI STORE	М														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAGWATE STORE	SARI-SARI STORE	М	√	✓	✓	V	/	_							✓	✓
EMMA RICH STORE	SARI-SARI STORE	М	✓	✓		0	0	\rightarrow		10			✓		✓	
BORDADO STORE	SARI-SARI STORE	М									>					
ANGGING STORE	SARI-SARI STORE	М						83								
BELEGION STORE	SARI-SARI STORE	М						A								
RENEBOY B. ENTRINA	SARI-SARI STORE	М	✓				É					✓			✓	
DAGANDALAN STORE	SARI-SARI STORE	М														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ATAWAN STORE	SARI-SARI STORE	М						<u> </u>								
ROSALINDA STORE	SARI-SARI STORE	М		✓		10	0	\diamond		20	✓				✓	
EDITHA RODRIGUES STORE	SARI-SARI STORE	М	✓	✓	1	$\langle \langle \rangle$					>		√		✓	
ESTRELLA STORE	SARI-SARI STORE	М	✓	✓	√	Y	✓	33		//					✓	✓
DAYDAY STORE	SARI-SARI STORE	М	✓	✓	✓	~	*	瓜							✓	✓
RICKY GRAPA STORE	SARI-SARI STORE	М	✓	✓				-1911-						✓	✓	
BASONG STORE	SARI-SARI STORE	М	✓					50	3		✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ABAPO STORE	SARI-SARI STORE	М	✓					^					✓		✓	
ARCELIE C. CARIÑO	SARI-SARI STORE	М	✓	✓		40	0	\rightarrow		30				✓	✓	
ADAZA VARIETY STORE	SARI-SARI STORE	М	✓	✓	1	4	7				>				✓	✓
SABANAL STORE	SARI-SARI STORE	М						83		//						
BONET STORE	SARI-SARI STORE	М				~		A		11	✓				✓	
ARSELIE STORE	SARI-SARI STORE	М				1	É				✓				✓	
ANALIZA G. POLONIO	SARI-SARI STORE	М		✓						1	✓				✓	
	•	•	•		•			E4 17	2,	1 \	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CABATBAT STORE	SARI-SARI STORE	М						_								
NANDA STORE	SARI-SARI STORE	S	✓	✓	✓	40	7	O		3					✓	✓
SALCEDO STORE	SARI-SARI STORE	М			1						>					
MAGTAJAS STORE	SARI-SARI STORE	М						83			/					
MABEL FAYE VARIETY STORE	SARI-SARI STORE	М		√							✓				✓	
SABANATE'S STORE	SARI-SARI STORE	М	✓	√			Ĺ						✓		✓	
CERNAN STORE	SARI-SARI STORE	М	√								✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BULAC STORE	SARI-SARI STORE	М		✓		1		^				✓			✓	
CSJ MINI GROCERY STORE	SARI-SARI STORE	М	✓	✓	✓	40	9	\diamond		70					✓	✓
DA VENZ MEAT SHOP	SARI-SARI STORE	М									>					
PATOC STORE	SARI-SARI STORE	М	✓	✓	1			83		//				✓	✓	
AIDA STORE	SARI-SARI STORE	М						A		//						
ANAJO STORE	SARI-SARI STORE	М		✓	✓		É					✓			✓	
PADILLA STORE	SARI-SARI STORE	М								1						
	•	•	•					84 0	2,		•	•		•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANDAPAT STORE	SARI-SARI STORE	М						^								
ESTOSATA'S STORE	SARI-SARI STORE	М	✓	✓	✓	40	7			3					✓	✓
BONOCAN STORE	SARI-SARI STORE	М	✓	✓	4	V	V		$\backslash \backslash$						✓	✓
JEZELLEE VARIETY STORE	SARI-SARI STORE	М	✓	✓	√	~	✓	83							✓	✓
UELO VARIETY STORE	SARI-SARI STORE	М	✓	✓				A		//				✓	✓	
DABUADA STORE	SARI-SARI STORE	М					É									
SIAPAFEDCO STORE	SARI-SARI STORE	М			✓			3		7 /	✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAMILYON STORE	SARI-SARI STORE	М	✓					<u> </u>			✓				✓	
THELOU & LOESE STORE	SARI-SARI STORE	М		✓		40	0	\diamond		3		✓			✓	
LIZA STORE	SARI-SARI STORE	М														
FELY BANO STORE	SARI-SARI STORE	М						83								
BASONG STORE	SARI-SARI STORE	М						A		//						
VALIS STORE	SARI-SARI STORE	М					É									
POWERSPEED CHAINSAW PARTS TRADING		М						\(\frac{1}{10}\)	3	1						

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANECITA SAGARAL STORE	SARI-SARI STORE	М						^								
CJ VARIETY STORE	SARI-SARI STORE	М			✓	0	0	\rightarrow		3	✓				✓	
AJ STORE	SARI-SARI STORE	М	✓								*				✓	
ROBERTO CHIONG	SARI-SARI STORE	М	✓		1			83		//		✓			✓	
ROVA STORE	SARI-SARI STORE	М						A		11						
JRJ STORE	SARI-SARI STORE	М	✓	√		✓	É						✓		✓	
R.E. NIRINA STORE	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

Outlot Type							_		Direction of the last of the l	of Purc					
Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ARI-SARI TORE	М														
ARI-SARI TORE	М				0	0	\rightarrow		Pos						
ARI-SARI TORE	М														
ARI-SARI TORE	М	✓	✓	√			83			/		✓		✓	
ARI-SARI TORE	М						A		//						
ARI-SARI TORE	М		√	√		É					✓			✓	
ARI-SARI TORE	М						2								
	TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI TORE ARI-SARI	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE ARI-SARI M ARI-SARI M ARI-SARI M ARI-SARI M	TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE	TORE ARI-SARI M TORE M ARI-SARI M TORE ARI-SARI M TORE

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Y

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DELA CRUZ STORE	SARI-SARI STORE	М	✓		✓			^				✓			✓	
BRENDA STORE	SARI-SARI STORE	М				6	0	\diamond		3						
MONALIZA STORE	SARI-SARI STORE	М									>					
BHELLE CONVENIENCE STORE	SARI-SARI STORE	М														
ANATO STORE	SARI-SARI STORE	М						A								
MOTAS STORE	SARI-SARI STORE	М					Р	-1971-	-							
SUMALPONG STORE	SARI-SARI STORE	М						572	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LOPEZ STORE	SARI-SARI STORE	М						^								
AMAZASUL STORE	SARI-SARI STORE	М				6	0	\rightarrow	0	30						
DUMAY STORE	SARI-SARI STORE	М	✓								1				✓	
DELICANO STORE	SARI-SARI STORE	М	✓	✓	1			83					1		✓	
CLARK STORE	SARI-SARI STORE	W	✓	✓	✓			A		//				✓	✓	
XYONIE STORE	SARI-SARI STORE	W					É									
JULIET DE ASIS STORE	SARI-SARI STORE	W	✓	✓						1			√		✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RINGWIT STORE	SARI-SARI STORE	W						^								
SUERTE STORE	SARI-SARI STORE	W	✓			0	0	\rightarrow		3	✓				✓	
EFC STORE	SARI-SARI STORE	W			/											
LUCY STORE	SARI-SARI STORE	W		√	√			33		//			√		✓	
HUNBO STORE	SARI-SARI STORE	W	✓	√				A		11			✓		✓	
POLAYO STORE	SARI-SARI STORE	W					Ĺ		1							
PEDRO GALANAY STORE	SARI-SARI STORE	W														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAWN CATAYAS STORE	SARI-SARI STORE	F	✓		✓							✓			✓	
ANTAWAN STORE	SARI-SARI STORE	Th	✓	✓		10	0			20		✓			✓	
XMADULA STORE	SARI-SARI STORE	Th			/						>					
VILLA STORE	SARI-SARI STORE	Th	✓	✓	1	~	✓	83		//					✓	✓
ROSALIA STORE	SARI-SARI STORE	Th	✓	✓	✓			A		//			✓		✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓				É				✓				✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓					-		1	✓				✓	
	•	-	•					840	2,	1 \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUERTE STORE	SARI-SARI STORE	Th	✓	√	✓	V	✓	_							✓	✓
JANETH STORE	SARI-SARI STORE	Th				0	0	\rightarrow		3						
MAHINAY STORE	SARI-SARI STORE	S														
RJ CONVENIENCE STORE	SARI-SARI STORE	S						83		//	/					
JORAYA STORE	SARI-SARI STORE	S						A		11						
ORILLOZA STORE	SARI-SARI STORE	S	✓				É					✓			✓	
GOHOCO STORE	SARI-SARI STORE	М								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AAAJ STORE	SARI-SARI STORE	М						_								
3-ANGEL'S STORE	SARI-SARI STORE	М		✓	✓	6	0			3		✓			✓	
5 WILL'S STORE	SARI-SARI STORE	М	✓	✓	1	4		✓			>				✓	✓
BEBENG STORE	SARI-SARI STORE	М						83								
JOUYOUS STORE	SARI-SARI STORE	М	✓	✓				A		//		✓			✓	
CANTON STORE	SARI-SARI STORE	М					É									
ALLA VARIETY STORE	SARI-SARI STORE	Т								1						
	•	•	•	•	•			E4 0	2,	1 \	•	•		•	•	•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	,			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODOY CENAS STORE	SARI-SARI STORE	Т	✓		✓			_					✓		✓	
ARIEL STORE	SARI-SARI STORE	Т				0	0			3						
R'G STORE	SARI-SARI STORE	Т														
TABOADA STORE	SARI-SARI STORE	Т	✓		1			8.8		//	/	✓			✓	
CHERYL LEDAMA STORE	SARI-SARI STORE	Т		✓				A		11	✓				✓	
HITEGAN STORE	SARI-SARI STORE	Т					É									
RHM STORE	SARI-SARI STORE	Т	✓	*	✓									✓	✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RG STORE	SARI-SARI STORE	Т		√	✓	*		·					✓		✓	
SUMINGUIT'S STORE	SARI-SARI STORE	W	✓	√	✓	40	4			Pos					✓	✓
FABILLAR'S STORE	SARI-SARI STORE	W			V	$\langle \cdot \rangle$			\geq		*				✓	
ARNEL'S STORE	SARI-SARI STORE	W						83								
JM STORE	SARI-SARI STORE	W						A		//						
LEA MAE GEMOGUIN STORE	SARI-SARI STORE	Th					Ĺ									
DANNY'S STORE	SARI-SARI STORE	Th						5.5	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELMA MOLAS STORE	SARI-SARI STORE	Th	✓	✓	✓			^						✓	✓	
ARLENE ESPARAGUERA STORE	SARI-SARI STORE	F				Q	0	\diamond		2						
STEPHEN YEN VARIETY STORE	SARI-SARI STORE	F									>					
ANALYN NALE STORE	SARI-SARI STORE	S						833		//						
BENEBEBE STORE	SARI-SARI STORE	S	✓	✓	✓	~	✓	基							✓	✓
XDUMAY STORE	SARI-SARI STORE	S						-1911-								
XJESELIE STORE	SARI-SARI STORE	S	✓					2,7	3		✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	y			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GOMEZ STORE	SARI-SARI STORE	S	✓					_			✓				✓	
XCATIG'S STORE	SARI-SARI STORE	S	✓		✓	6	0	\rightarrow		3		✓			✓	
JENEFER GALIT STORE	SARI-SARI STORE	S		✓							*				✓	
AJ CONVENIENCE STORE	SARI-SARI STORE	S	✓	✓	1	✓	✓	83		//	/				✓	✓
XCRISMAE STORE	SARI-SARI STORE	S						A								
VILLALON STORE	SARI-SARI STORE	S	✓				É				✓				✓	
JUN-JUN STORE	SARI-SARI STORE	S														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

STINE /

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XAAAZ STORE	SARI-SARI STORE	М						_								
XCJ'S STORE	SARI-SARI STORE	Т				6	0			3						
ROSALIA'S STORE	SARI-SARI STORE	Т			1						*				✓	
INDAG STORE	SARI-SARI STORE	Т						83		//						
ABRIA'S STORE	SARI-SARI STORE	М		✓				A			✓				✓	
ETAW'S STORE	SARI-SARI STORE	М					É									
ESTHER SARI- SARI STORE	SARI-SARI STORE	W		✓							✓				✓	
		•	•	•	•			E4 D	2,	1	•	-		•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

Route Type: MIXED

For the Month of: January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TING-TING STORE	SARI-SARI STORE	W						^								
TULABING STORE	SARI-SARI STORE	W		✓		6	0	\diamond		3	✓				✓	
MARISSA STORE	SARI-SARI STORE	W									>					
MALABAGO STORE	SARI-SARI STORE	W						83								
PRINCESS STORE	SARI-SARI STORE	W						A		//						
PACURE'S STORE	SARI-SARI STORE	W					É									
GAIS STORE	SARI-SARI STORE	Th						2		7 /						
	•	•	•					E4 D	2,	1 \	•	•	•	•	•	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Y

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELOU AND LOESE	SARI-SARI STORE	Th						^								
CAIS STORE	SARI-SARI STORE	Th				6	0	\rightarrow		3						
MALABAGO STORE	SARI-SARI STORE	Th									/					
ANACITA'S STORE	SARI-SARI STORE	М						83		//						
CITA'S STORE	SARI-SARI STORE	М	✓					A			✓				✓	
VILLACAMPA'S STORE	SARI-SARI STORE	Т			✓		É				✓				✓	
BONGCAN'S STORE	SARI-SARI STORE	Т														
	•	•	•					E4 0	2,	1	•	•	•	•		•

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Route Type:

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BRIGOLE'S STORE	SARI-SARI STORE	Т						_								
PAULA'S MINIMART	SARI-SARI STORE	Т				0	0	>		3						
XAJ VARIETY STORE	SARI-SARI STORE	Т	✓								>	✓			✓	
NONOY STORE	SARI-SARI STORE	W						83		//						
NELMA STORE	SARI-SARI STORE	W		√		~		A		II		✓			✓	
DIOCHAR STORE	SARI-SARI STORE	W			✓	✓	É					✓			✓	
GAYOLES STORE	SARI-SARI STORE	Th								1						
	•	•	•					E4 D	2,		•		•	•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARANILLA'S STORE	SARI-SARI STORE	Th														
ALIA VARIETY STORE	SARI-SARI STORE	S	✓	✓		40	0			3			✓		✓	
MILLION STORE	SARI-SARI STORE	S				$\langle \ \rangle$					>					
ARIPAL STORE	SARI-SARI STORE	S						83		//						
GASO STORE	SARI-SARI STORE	М						A		//						
DAMONSONG STORE	SARI-SARI STORE	Т	✓	✓			É					✓			✓	
AL MINIMART	SARI-SARI STORE	Т	✓		✓			2		1		✓			✓	
	•	•	•					E4 D	2,	1 \	•	•	•	•		

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BENLOT STORE	SARI-SARI STORE	Т						_								
AMOD STORE	SARI-SARI STORE	W	✓	✓	✓	40	9	\rightarrow		3					✓	✓
SHER-ED EATERY	SARI-SARI STORE	Th	✓								*				✓	
MARICEL GABATO STORE	SARI-SARI STORE	Th			√			83		//	✓				✓	
DINOCOT DIVANI STORE	SARI-SARI STORE	TWF		✓	✓			A		11		✓			✓	
CATUBAY STORE	SARI-SARI STORE	Th					É									
CHARLEE'S VARIETY STORE	SARI-SARI STORE	F														

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAMASURA STORE	SARI-SARI STORE	F	✓	✓	✓			^						✓	✓	
ORAIZ STORE	SARI-SARI STORE	F				6	0	\rightarrow		3						
3M STORE	SARI-SARI STORE	F	✓	✓	1	4	V								✓	✓
RJ STORE	SARI-SARI STORE	F		✓				88		//	✓				✓	
DAVID AND FRANCIS MINIMART	SARI-SARI STORE	S														
HANNAH DELOS REYES STORE	SARI-SARI STORE	S					Р	HAH								
SENIA STORE	SARI-SARI STORE	S						500	}							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

STINE /

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAILYN MACARAYA STORE	SARI-SARI STORE	S		√			A	◆				✓			✓	
SOLINOS STORE	SARI-SARI STORE	S				Q				X						
ROSDELIA REQUINA STORE	SARI-SARI STORE	М									>					
JULIET STORE	SARI-SARI STORE	W				Y		83		//	✓				✓	
FACOMA SND	SARI-SARI STORE	W		✓								✓			✓	
RAQUEL STORE	SARI-SARI STORE	W			✓			-1971-	-		✓				✓	
ALBERT BIADNES STORE	SARI-SARI STORE							500	3							

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Route Type:

MIXED

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EXCEL STORE	SARI-SARI STORE	W						<u> </u>								
J STORE	SARI-SARI STORE	F	✓			6	0	\diamond		3	✓				✓	
SUSAN STORE	SARI-SARI STORE	S	✓	✓							>	✓			✓	
CROSSING STORE	SARI-SARI STORE	S						83		//						
GLADY'S STORE	SARI-SARI STORE	S				~		A		11	✓				✓	
BATCHOYAN SA DISUD	SARI-SARI STORE	М					É									
ALUMBRE STORE	SARI-SARI STORE	Т						2		1						
	•	•	•	•				E4 D	2,	1 \ \	•	•		•		•

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

	•			Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AIME PAMERON STORE	SARI-SARI STORE	Т						_								
TANELON STORE	SARI-SARI STORE	W	✓	✓		0	0	\rightarrow		30			✓		✓	
DAGANASOL STORE	SARI-SARI STORE	W			1	$\langle \ \rangle$					>					
ARNEL STORE	SARI-SARI STORE	W	✓			~		83		//	/	✓			✓	
PANYAX DART LANE	SARI-SARI STORE	F	✓			~		A		II			✓		✓	
RG STORE	SARI-SARI STORE	F	✓	✓	✓	✓	√ □								✓	✓
EP SEPOLO STORE	SARI-SARI STORE	F								1						

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XJAY STORE	SARI-SARI STORE	F						<u> </u>								
PEDRO BELEGOLO STORE		S				6	0	>		3						
MONA BACANG STORE	SARI-SARI STORE	М									>					
ANGELYN AGUSTIN STORE	SARI-SARI STORE	М						88		//						
BELINDA GUGO	SARI-SARI STORE	Т				1		A		//						
MARILOU PEÑERO STORE	SARI-SARI STORE	Th					É									
LANGOTAN STORE	SARI-SARI STORE	S		✓							√				√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

STINE

For the Month of: January 2025

ype RIS RIS	6	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RI S	6				1				7						- Guilot
RI N					0	0			Po						
	Л														
RI T	Γ	✓			~		65				✓			4	
RI T	Γ	✓					A			✓				4	
RI T	Γ			✓		É				✓				√	
રા ક	6			✓			5			✓				✓	
	RI 7	RI T	RI T	RI T											

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025

				Selling	Weeks	- 5			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BERNADERO STORE	SARI-SARI STORE	S			✓			^			✓				✓	
LORNA STORE	SARI-SARI STORE	S			✓	6	0	\rightarrow		3	✓				✓	
PINERO STORE	SARI-SARI STORE	Т				4					*				✓	
MARISA CARCOS STORE	SARI-SARI STORE	Т				✓		83		//	✓				✓	
SALLY PADILLA	SARI-SARI STORE	Т				~		A		//	✓				✓	
JORLITA ALINDINE	SARI-SARI STORE	Т				✓	É				✓				✓	
CHARINA STORE	SARI-SARI STORE	Th				V					✓				√	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

				Selling	Weeks	- 5			Free	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALAT STORE	SARI-SARI STORE	Th				*		_			✓				✓	
SCHOOL CANTEEN COL/UNIV						SO	0	<u></u>		3						
PHILIPPINE ADVENT COLLEGE CANTEEN	SCHOOL CANTEEN COL/UNIV	М	~	~				9.			/			✓	✓	
SAINT JOSEPH COLLEGE	SCHOOL CANTEEN COL/UNIV	М	✓		✓							√			✓	
SCHOOL CANTEEN ELEM/HS							É									
SNHS CANTEEN	SCHOOL CANTEEN ELEM/HS	F	1		*	~		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	7				✓		✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of January 2025

				Selling	Weeks	- 1			Fre	quency	of Purc	hase				
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALER			-			1				7/	•		•	•		•
	WHOLESAL ER	М	✓	✓	✓	1	0	⋄	()	3					✓	✓
BALAMBAN STORE	WHOLESAL ER	М	✓	√		1				X				✓	✓	
BRO COMMERCIAL STORE	WHOLESAL ER	W	✓	✓	1	1	✓	٥٥٥			7				✓	✓
	WHOLESAL ER	М	✓	✓	✓	~	✓			//					✓	✓
	WHOLESAL ER		✓	✓	✓		6							✓	✓	
	WHOLESAL ER	Т	✓					11111111			✓				✓	

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE

DINOY

For the Month of: January 2025 **ACTIVE OUTLET SUMMARY:**

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	6	0	6	2.00%	6	5	4	4	3	2.00%
Retailer	169	146	315	53.00%	116	95	80	63	32	18.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	175	146	321	55.00%	122	100	84	67	35	20.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		525	438	9	55.00%	366	300	252	201	105	20.00%

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Route Type:

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

	Total:	525	438		963	55.00%	366	300	252	201	105	20.00%
PURE RETAIL		0	0	5	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0		0	0.00%	0	0	0	0	0	0.00%
AUXIALIARY		0	0		0	0.00%	0	0	0	0	0	0.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With	Without	Total	%				Freque	ency of Pu	urchase		
Group	Purchase	Purchase	Outlets	Served	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	6	0	6	2.00%	2	1 کری	0	0	1	0	0	2

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

RETAILER	169	146	315	53.00%	29	3	0	0	59	38	25	15
	175	146	321	55.00%	31	4	0	0	60	38	25	17

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Week 1		Wee	ek 2	Wee	ek 3	Week 4		
DAT	itilierary	With Purchase	% With Purchase							
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%	
Mon	0	6	0.00%	4	0.00%	7	0.00%	6	0.00%	
Tue	0	4	0.00%	3	0.00%	4	0.00%	4	0.00%	
Wed	0	5	0.00%	3	0.00%	3	0.00%	4	0.00%	

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - ALL Products

-CHRISTINE DINOY

Route Type:

MIXED

For the Month of: January 2025

Thu	0	5	0.00%	3	0.00%	2	0.00%	3	0.00%
Fri	0	17	0.00%	4	0.00%	5	0.00%	14	0.00%
Sat	0	8	0.00%	6	0.00%	6	0.00%	0	0.00%

