

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
ALL Products

RONNEL
DANDAYO

Route Type: MIXED

Covering for the period from March 01, 2025 to March 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	184	-	-	-	-	2.00	-
CALI	184	-	-	-	-	2.00	-
PP1000	1,534	-	-	-	-	16.68	-
PP320	26	-	-	-	-	0.28	-
PPCAN	1	-	-	-	-	0.01	-
PALE PILSEN	1,561	-	-	-	-	16.97	-
RH1000	6,653	-	-	-	-	72.32	-
RH330	6	-	-	-	-	0.07	-
RH500	259	-	-	-	-	2.81	-
RHCAN	1	-	-	-	-	0.01	-
RED HORSE	6,919	-	-	-	-	75.21	-
SMZERO330	1	-	-	-	-	0.01	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
BROAD POPULAR	8,665	-	-	-	-	94.19	-
CALI 10 CAN	1	-	-	-	-	0.01	-
CALI 330 PL	8	-	-	-	-	0.09	-
CALI CAN	11	-	-	-	-	0.12	-
CALI ICE CAN	6	-	-	-	-	0.07	-
CALI	26	-	-	-	-	0.28	-

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HTAPPLE250 ACL	436	-	-	-	-	4.74	-
MAGNOLIA - H	436	-	-	-	-	4.74	-
NON-ALCOHOLIC BEVERAGES	462	-	-	-	-	5.02	-
FB LYCHEE 330 ACL	12	-	-	-	-	0.13	-
GOLD EAGLE	12	-	-	-	-	0.13	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
PAM	1	-	-	-	-	0.01	-
SM FREE 330	2	-	-	-	-	0.02	-
SM FREE CAN	4	-	-	-	-	0.04	-
SAN MIG FREE	6	-	-	-	-	0.07	-
SL330ACL	11	-	-	-	-	0.12	-
SAN MIG LIGHT	11	-	-	-	-	0.12	-
FBAPPLECAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	30	-	-	-	-	0.33	-
FB LEMON 330 ACL	10	-	-	-	-	0.11	-
SMFB	41	-	-	-	-	0.45	-
UPPER POPULAR	72	-	-	-	-	0.78	-
	9,199	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	9,199	-	-	-	-	100.00	-
	9,199	-	-	-	-	100.00	-

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BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	210	-	-	-	-	2.28	-
GOLD EAGLE	12	-	-	-	-	0.13	-
MAGNOLIA - H	436	-	-	-	-	4.74	-
PALE PILSEN	1,561	-	-	-	-	16.97	-
PAM	1	-	-	-	-	0.01	-
RED HORSE	6,919	-	-	-	-	75.21	-
SAN MIG FREE	6	-	-	-	-	0.07	-
SAN MIG LIGHT	11	-	-	-	-	0.12	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
SMFB	41	-	-	-	-	0.45	-
	9,199	-	-	-	-	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)