

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CARINDERIA																
MY CHOICE	CARINDERI A	Th														
JASS CARINDERIA	CARINDERI A	M														
ASPIRAS EATERY	CARINDERI A	M	✓	✓	✓	✓	✓								✓	✓
ARIPAL EATERY	CARINDERI A	M	✓	✓	✓									✓	✓	
VMS INATO KAN-ANAN	CARINDERI A	M		✓							✓				✓	
STEVEN EATERY	CARINDERI A	M														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAID STORE	CARINDERI A	M	✓		✓								✓		✓	
VIAJEROS	CARINDERI A	M														
KYRIC ZAI EATERY	CARINDERI A	W		✓	✓	✓								✓	✓	
DONG'S FOOD HAUZ	CARINDERI A	Th														
ALJUV KAINAN	CARINDERI A	F														
KUSINA NI NANAY	CARINDERI A	T														
BIBOY CARENDERIA	CARINDERI A	T														

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GEVES BATCHOY AND PARES HOUSE	CARINDERI A	W														
TEMPORADA EATERY	CARINDERI A	T														
RESORT																
DIOSCORO DE GUZMAN RESORT	RESORT	F														
OCEAN GREY RESORT	RESORT	F	✓	✓	✓	✓	✓								✓	✓
JUN-ATS FAMILY BEACH RESORT	RESORT	T														
SEA BREEZE RESORT	RESORT	F														

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KYRO MOUNTAIN RESORT	RESORT	W														
TOP MOUNTAIN RESORT	RESORT	Th														
SARI-SARI STORE																
LUY STORE	SARI-SARI STORE	Th				✓					✓				✓	
WARLYN STORE	SARI-SARI STORE	Th	✓								✓				✓	
AZERO STORE	SARI-SARI STORE	Th	✓		✓							✓			✓	
J.M.	SARI-SARI STORE	Th														

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DRIE YHAM CHENG STORE	SARI-SARI STORE	Th														
JC VARIETY STORE	SARI-SARI STORE	Th														
MALON STORE	SARI-SARI STORE	Th														
HONORIA M. VIDAD	SARI-SARI STORE	M														
GARCIA STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓
AGAN STORE	SARI-SARI STORE	M														
LUZMINDA STORE	SARI-SARI STORE	M														

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PAJUAY STORE	SARI-SARI STORE	M														
WOOTEN STORE	SARI-SARI STORE	M														
GUILINGAN STORE	SARI-SARI STORE	M														
FLOR STORE	SARI-SARI STORE	M														
SAMSON R. SULTAN	SARI-SARI STORE	M				✓					✓				✓	
DIONALDO STORE	SARI-SARI STORE	M														
CAYACAP STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ROBIN C. SAGAYSAY	SARI-SARI STORE	M														
BERLITA STORE	SARI-SARI STORE	M	✓		✓								✓		✓	
BAJA STORE	SARI-SARI STORE	M														
SHERLIE STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
ADIN'S STORE	SARI-SARI STORE	M			✓						✓				✓	
TIMTIM STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
LARRY BOY D. LUAB	SARI-SARI STORE	M		✓	✓	✓								✓	✓	

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ELIZ STORE	SARI-SARI STORE	M	✓								✓				✓	
DE GUZMAN STORE	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
JANNET STORE	SARI-SARI STORE	M	✓								✓				✓	
ELSA DRIEDFISH	SARI-SARI STORE	M														
JENIFFER STORE	SARI-SARI STORE	M														
NANCY STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
LUSTRE STORE	SARI-SARI STORE	M														

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JRR TULDA-TULDA	SARI-SARI STORE	M	✓	✓								✓			✓	
JUNE STORE	SARI-SARI STORE	M				✓					✓				✓	
IRENE STORE	SARI-SARI STORE	M														
ALMER STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓
CONCHITA STORE	SARI-SARI STORE	M		✓	✓							✓			✓	
ANGGO STORE	SARI-SARI STORE	M														
JERSON STORE	SARI-SARI STORE	M	✓		✓	✓							✓		✓	

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PISING STORE	SARI-SARI STORE	M														
MARIQUITA STORE	SARI-SARI STORE	M														
HARLAN STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
NIÑAL STORE	SARI-SARI STORE	M	✓		✓								✓		✓	
DELENA STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
EMMA STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	
JOYCE STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	

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ELLEN'S STORE	SARI-SARI STORE	M	✓								✓				✓	
JIMMY STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
ANNALYN STORE	SARI-SARI STORE	M	✓									✓			✓	
AIV STORE	SARI-SARI STORE	M														
JETOY STORE	SARI-SARI STORE	M	✓		✓								✓		✓	
DARIO STORE	SARI-SARI STORE	M	✓								✓				✓	
RUTH STORE	SARI-SARI STORE	M														

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NIÑA STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
EMA STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
SIBAY STORE	SARI-SARI STORE	M	✓									✓			✓	
DURAN STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	
LORENA STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
TRIPLE Z STORE	SARI-SARI STORE	M														
SAMBANG MINIMART	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AYAH STORE	SARI-SARI STORE	M	✓								✓				✓	
PATRICIO STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
ARA'S VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
LAÑOJAN STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
JAMES STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
ENINO STORE	SARI-SARI STORE	M	✓								✓				✓	
MARJAY STORE	SARI-SARI STORE	M														

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KZ STORE	SARI-SARI STORE	M	✓								✓				✓	
ETON STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
SLIP MINIMART	SARI-SARI STORE	M														
ABBAY JANES STORE	SARI-SARI STORE	M				✓						✓			✓	
MAE SHEIL STORE	SARI-SARI STORE	M														
ELVIRA STORE	SARI-SARI STORE	M				✓					✓				✓	
KING JANE STORE	SARI-SARI STORE	Th	✓	✓	✓								✓		✓	

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SEAN STORE	SARI-SARI STORE	M														
ALONZO'S MINIMART	SARI-SARI STORE	Th	✓			✓							✓		✓	
RIZA STORE	SARI-SARI STORE	M	✓								✓				✓	
DUCOY STORE	SARI-SARI STORE	M														
DELIA STORE	SARI-SARI STORE	M	✓		✓	✓								✓	✓	
ROSENDO STORE	SARI-SARI STORE	M														
SHEILA STORE	SARI-SARI STORE	M	✓									✓			✓	

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RENE STORE	SARI-SARI STORE	M														
JRA STORE	SARI-SARI STORE	M														
RAPTOT STORE	SARI-SARI STORE	M		✓							✓				✓	
RONALDO STORE	SARI-SARI STORE	M		✓							✓				✓	
ALEJANDRO STORE	SARI-SARI STORE	M	✓								✓				✓	
KAISLER STORE	SARI-SARI STORE	Th														
SHEEN STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GARCIA SARI-SARI STORE	SARI-SARI STORE	Th														
BASALO STORE	SARI-SARI STORE	Th														
IRISH STORE	SARI-SARI STORE	M	✓								✓				✓	
ROSITA STORE	SARI-SARI STORE	M														
ANAMAE STORE	SARI-SARI STORE	M														
MARILOU STORE	SARI-SARI STORE	M														
SAPPAL STORE	SARI-SARI STORE	M			✓						✓				✓	

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GENEVA V. SAANDIEGO	SARI-SARI STORE	M														
NORA S. AZUSADA	SARI-SARI STORE	M														
MARY JANE L. BANTAY	SARI-SARI STORE	M														
LEVIE A. AVILES	SARI-SARI STORE	M														
ELVIE V. BAEL	SARI-SARI STORE	M														
JVS STORE	SARI-SARI STORE	M														
ASHLEYS STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

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JOY D ACAYLAR	SARI-SARI STORE	M														
JAYMARIE G BAYBAYAN	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
MICHELLE A ALLERIA	SARI-SARI STORE	M														
BILLIONES STORE	SARI-SARI STORE	M	✓			✓								✓	✓	
MARLON HIBAYA	SARI-SARI STORE	M														
MARILOU DAMASIN	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
FELY A STORE	SARI-SARI STORE	M														

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ANN STORE	SARI-SARI STORE	M														
CHERRY STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
CHERRY A STORE	SARI-SARI STORE	M														
MERCY STORE	SARI-SARI STORE	M														
ALMIROL STORE	SARI-SARI STORE	M														
ROSE A LICAYAN	SARI-SARI STORE	M			✓	✓						✓			✓	
RODRIGUEZ STORE	SARI-SARI STORE	M														

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BUSCA STORE	SARI-SARI STORE	M	✓								✓				✓	
APOLINARIO STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
MARIVIC GORE	SARI-SARI STORE	M	✓								✓				✓	
MORAS STORE	SARI-SARI STORE	M	✓								✓				✓	
ALCONTIN STORE	SARI-SARI STORE	M														
GRACE STORE	SARI-SARI STORE	M		✓	✓	✓								✓	✓	
J & L STORE	SARI-SARI STORE	M			✓						✓				✓	

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NILFA STORE	SARI-SARI STORE	M		✓		✓						✓			✓	
YOSORES STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
BAGAAN STORE	SARI-SARI STORE	Th		✓							✓				✓	
ELLEN STORE	SARI-SARI STORE	W														
RONA STORE	SARI-SARI STORE	W	✓								✓				✓	
OMECNOL STORE	SARI-SARI STORE	W														
LEONCIA E RAGO	SARI-SARI STORE	W	✓								✓				✓	

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SULTAN STORE	SARI-SARI STORE	W	✓	✓									✓		✓	
PAMAONG STORE	SARI-SARI STORE	W														
LOPEZ STORE	SARI-SARI STORE	W														
RESONABLE STORE	SARI-SARI STORE	W														
HARDENIA STORE	SARI-SARI STORE	W														
DENIEGA STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
FERVEY STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓

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CASSOPHIA STORE	SARI-SARI STORE	W		✓		✓							✓		✓	
GERMATA STORE	SARI-SARI STORE	W														
BILLONES STORE	SARI-SARI STORE	W														
TOQUIRO STORE	SARI-SARI STORE	W		✓							✓				✓	
JANYNA STORE	SARI-SARI STORE	W														
FEROLINO STORE	SARI-SARI STORE	W				✓					✓				✓	
BACARA STORE	SARI-SARI STORE	W				✓					✓				✓	

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SUICO STORE	SARI-SARI STORE	W														
JUMAWAN STORE	SARI-SARI STORE	Th	✓		✓								✓		✓	
ANTAG STORE	SARI-SARI STORE	Th	✓		✓	✓								✓	✓	
DADAN STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓
CANDES STORE	SARI-SARI STORE	Th	✓		✓								✓		✓	
ORONG STORE	SARI-SARI STORE	Th	✓									✓			✓	
MACALISANG STORE	SARI-SARI STORE	Th	✓		✓	✓								✓	✓	

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUMALPONG STORE	SARI-SARI STORE	Th														
MALIGON STORE	SARI-SARI STORE	Th			✓						✓				✓	
CAMPOY STORE	SARI-SARI STORE	Th			✓						✓				✓	
LLOYD STORE	SARI-SARI STORE	Th														
ZAMORA STORE	SARI-SARI STORE	Th	✓								✓				✓	
GATALAO STORE	SARI-SARI STORE	Th	✓								✓				✓	
RIOLA STORE	SARI-SARI STORE	Th	✓								✓				✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ORTEGA STORE	SARI-SARI STORE	Th														
INDAY CLAIRE STORE	SARI-SARI STORE	Th														
SUSANA STORE	SARI-SARI STORE	Th														
GANTALAO STORE	SARI-SARI STORE	Th														
AGAN STORE	SARI-SARI STORE	Th														
MARICEL AMANTE HAMAC	SARI-SARI STORE	F			✓						✓				✓	
ARLYN C. LAMPAWOG	SARI-SARI STORE	F	✓	✓								✓			✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RENEBOY R. MANDANGAN	SARI-SARI STORE	F		✓							✓				✓	
CASTILLON STORE	SARI-SARI STORE	Th														
DORIMON STORE	SARI-SARI STORE	F	✓									✓			✓	
NORIE DEE G. ARNOCO	SARI-SARI STORE	S														
ALBURO STORE	SARI-SARI STORE	S														
VERZANO'S STORE	SARI-SARI STORE	S														
MANDAG STORE	SARI-SARI STORE	S	✓		✓							✓			✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PARILLA STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
TAATA STORE	SARI-SARI STORE	S		✓		✓							✓		✓	
LAPINIG STORE	SARI-SARI STORE	S														
CANTON STORE	SARI-SARI STORE	S		✓		✓								✓	✓	
KIESLER STORE	SARI-SARI STORE	M														
ADEN STORE	SARI-SARI STORE	F	✓	✓								✓			✓	
DYLEN STORE	SARI-SARI STORE	F														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
HAMAC STORE	SARI-SARI STORE	F														
BENDEJO STORE	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓
BL VARIETY STORE	SARI-SARI STORE	F														
TITING LIMPAG	SARI-SARI STORE	F	✓	✓	✓								✓		✓	
SANGHILAN STORE	SARI-SARI STORE	F	✓		✓									✓	✓	
AIRA STORE	SARI-SARI STORE	F														
BREA STORE	SARI-SARI STORE	F														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ASHER'S STORE	SARI-SARI STORE	F	✓								✓				✓	
AMALIA DAR	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓
CABILIN STORE	SARI-SARI STORE	F														
NUGAS STORE	SARI-SARI STORE	F														
SARA JANE YOSORES	SARI-SARI STORE	F			✓						✓				✓	
NORIEDY CABUTERO	SARI-SARI STORE	F														
SARAH STORE	SARI-SARI STORE	T		✓		✓						✓			✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BOGANOTAN'S STORE	SARI-SARI STORE	T			✓						✓				✓	
EDUARDO JANDAYAN	SARI-SARI STORE	T														
MYRNA STORE	SARI-SARI STORE	T			✓						✓				✓	
ROLANDO OMICNOL	SARI-SARI STORE	T														
YUKIE & UPB STORE	SARI-SARI STORE	T														
JULIET BAROY	SARI-SARI STORE	T														
CHERRY SABANA	SARI-SARI STORE	T														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TERISITA PERAS	SARI-SARI STORE	T														
CHONA SARI-SARI STORE	SARI-SARI STORE	T														
MARIEL'S SARI-SARI STORE	SARI-SARI STORE	W														
BEN JUMAWAN STORE	SARI-SARI STORE	W														
NIDA AQUINO ZAMORAS STORE	SARI-SARI STORE	W			✓	✓							✓		✓	
EDUARDO POMIDA STORE	SARI-SARI STORE	W														
ROSALYN TINGOB STORE	SARI-SARI STORE	W														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
NOEL AQUINO STORE	SARI-SARI STORE	W														
EBALLAN'S STORE	SARI-SARI STORE	W														
REYNOLD TABASA STORE	SARI-SARI STORE	Th														
NELFA PAHUNAN STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓
SOPHIA AND CATHLEEN STORE	SARI-SARI STORE	Th														
RETA TUMARO STORE	SARI-SARI STORE	Th														
FLORAVILLIA AGAPAY STORE	SARI-SARI STORE	Th	✓								✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TALIP STORE	SARI-SARI STORE	Th	✓								✓				✓	
ERLYN DAPAN STORE	SARI-SARI STORE	Th	✓								✓				✓	
LORENA ABAN STORE	SARI-SARI STORE	Th														
ERENITA CALUGHUGAN STORE	SARI-SARI STORE	Th														
PALALON STORE	SARI-SARI STORE	Th	✓			✓							✓		✓	
TOBIAS STORE	SARI-SARI STORE	F			✓						✓				✓	
JONALYN LANGAN STORE	SARI-SARI STORE	F	✓	✓								✓			✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MELCA STORE	SARI-SARI STORE	F	✓		✓							✓			✓	
JEANIAS MINI GROCERY STORE	SARI-SARI STORE	F			✓						✓				✓	
AJEN VIRGIL STORE	SARI-SARI STORE	F														
ARNEL RAPOLS STORE	SARI-SARI STORE	F			✓						✓				✓	
ALEMAN'S STORE	SARI-SARI STORE	F														
MARTIN CALONGE STORE	SARI-SARI STORE	F	✓		✓	✓							✓		✓	
MARIALYN PACLI STORE	SARI-SARI STORE	F			✓						✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
LENY STORE	SARI-SARI STORE	F														
EMELIE TEVES STORE	SARI-SARI STORE	F	✓	✓		✓								✓	✓	
LILIA MAGUILA STORE	SARI-SARI STORE	F	✓			✓						✓			✓	
CARMEN STORE	SARI-SARI STORE	F	✓		✓								✓		✓	
ELLA'S STORE	SARI-SARI STORE	F														
MARLON ORYOKE STORE	SARI-SARI STORE	F														
AR STORE	SARI-SARI STORE	F			✓						✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GERALDINE PATCHES STORE	SARI-SARI STORE	S														
VILLAMOR STORE	SARI-SARI STORE	S														
CHRISTIAN PAGASIAN STORE	SARI-SARI STORE	S														
JAY-AN PADILLA STORE	SARI-SARI STORE	S		✓							✓				✓	
JERSAM CORITA STORE	SARI-SARI STORE	S		✓							✓				✓	
LEANA STORE	SARI-SARI STORE	S														
CAMILO CENAS STORE	SARI-SARI STORE	S	✓								✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GLENN ROSCA	SARI-SARI STORE	S	✓	✓		✓								✓	✓	
CASIÑO STORE	SARI-SARI STORE	M														
BOGANOTAN STORE	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
ESCOREAL'S STORE	SARI-SARI STORE	T														
SILVANO'S STORE	SARI-SARI STORE	T														
PANIMPA'S STORE	SARI-SARI STORE	T														
NHELLY BALBACUA STORE	SARI-SARI STORE	T														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SEDENIO'S STORE	SARI-SARI STORE	T														
LANGUBON'S STORE	SARI-SARI STORE	T														
DANDAYO'S STORE	SARI-SARI STORE	T														
OGORDO'S STORE	SARI-SARI STORE	T														
MONSOLAN'S STORE	SARI-SARI STORE	T														
LABUSAN'S STORE	SARI-SARI STORE	T														
CALAPIZ'S STORE	SARI-SARI STORE	W														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GALIT'S STORE	SARI-SARI STORE	T														
MALON'S STORE	SARI-SARI STORE	Th														
AVEN'S STORE	SARI-SARI STORE	M														
BILVESTRE'S STORE	SARI-SARI STORE	S														
EKA'S STORE	SARI-SARI STORE	S														
NEBLA'S STORE	SARI-SARI STORE	S														
EMC STORE	SARI-SARI STORE	W														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CABALES STORE	SARI-SARI STORE	W														
LUZ VIDEOKIHAN	SARI-SARI STORE	W														
SAPIHI STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
DIONALDO'S STORE	SARI-SARI STORE	W														
MANUAYAO STORE	SARI-SARI STORE	W														
AMBANG STORE	SARI-SARI STORE	W	✓								✓				✓	
SILVANO'S STORE	SARI-SARI STORE	W														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
PAGASIAN'S STORE	SARI-SARI STORE	W														
TABON' STORE	SARI-SARI STORE	W		✓							✓				✓	
CAROLITA STORE	SARI-SARI STORE	W														
XARTEMIO ELUMBA STORE	SARI-SARI STORE	W														
RUNERIA ACAYLAR STORE	SARI-SARI STORE	W														
EMELIA MARATA STORE	SARI-SARI STORE	W														
JESEL ANDAO	SARI-SARI STORE	Th														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AILEEN STORE	SARI-SARI STORE	Th														
MALARAN'S STORE	SARI-SARI STORE	F														
JUANITA STORE	SARI-SARI STORE	F		✓		✓						✓			✓	
BELARMINO'S STORE	SARI-SARI STORE	F														
TACTA'S STORE	SARI-SARI STORE	S														
OYOHYOY'S STORE	SARI-SARI STORE	S														
NEO MANAGEMENT	SARI-SARI STORE	S														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DIONALDO'S STORE	SARI-SARI STORE	M														
RJ AND AJ	SARI-SARI STORE	M														
AMER'S STORE	SARI-SARI STORE	M														
MAMAC STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
SMITH'S STORE	SARI-SARI STORE	M														
TORRES STORE	SARI-SARI STORE	M		✓							✓				✓	
DANDANO'S STORE	SARI-SARI STORE	T														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BALANSAG'S STORE	SARI-SARI STORE	T														
GUJELDE'S STORE	SARI-SARI STORE	T														
AGAN'S STORE	SARI-SARI STORE	T														
AMPARADO'S STORE	SARI-SARI STORE	T														
DANGCALAN'S STORE	SARI-SARI STORE	T														
BEBE STORE	SARI-SARI STORE	T				✓					✓				✓	
MAZO'Z STORE	SARI-SARI STORE	T														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANTIPUESTO STORE	SARI-SARI STORE	W	✓	✓									✓		✓	
LOLITA SILVANO STORE	SARI-SARI STORE	W														
ESTELLA GORE	SARI-SARI STORE	W			✓						✓				✓	
FLORENTINA ENJAMBRE	SARI-SARI STORE	W														
ELICANAL STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
RONA BACARA STORE	SARI-SARI STORE	Th														
GERALD NOBAL STORE	SARI-SARI STORE	Th														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARIVIC PARILLA	SARI-SARI STORE	Th														
EDGAR BAJO STORE	SARI-SARI STORE	F														
ALTHEA STORE	SARI-SARI STORE	F		✓	✓	✓								✓	✓	
GLENDA STORE	SARI-SARI STORE	F														
FERUY STORE	SARI-SARI STORE	F														
CALAGO STORE	SARI-SARI STORE	F	✓									✓			✓	
FE RAFOLS	SARI-SARI STORE	F		✓							✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SLP ASSOCIATION	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓
ESCABARTE STORE	SARI-SARI STORE	M														
MJ AND AJ STORE	SARI-SARI STORE	M														
BONDE STORE	SARI-SARI STORE	M														
DULCE TUANDA STORE	SARI-SARI STORE	T														
ROLLY STORE	SARI-SARI STORE	T														
TABUADA STORE	SARI-SARI STORE	W			✓						✓				✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JUMUAD STORE	SARI-SARI STORE	W														
TAYAB STORE	SARI-SARI STORE	W														
PEARLY STORE	SARI-SARI STORE	W														
JETHER LIPAPAC STORE	SARI-SARI STORE	W														
JUMAWAN'S STORE	SARI-SARI STORE	W														
JOENA ANTAG STORE	SARI-SARI STORE	Th														
JOY MACAPARAS STORE	SARI-SARI STORE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

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For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ANDY AND CAMILLE STORE	SARI-SARI STORE	F				✓					✓				✓	
MANAYTAY STORE	SARI-SARI STORE	F	✓	✓		✓							✓		✓	
PREJOLES STORE	SARI-SARI STORE	F														
LYDIA LAPUAC STORE	SARI-SARI STORE	F	✓			✓						✓			✓	
TONG TONG STORE	SARI-SARI STORE	S	✓	✓	✓									✓	✓	
OBORDO STORE	SARI-SARI STORE	S														
GERALDINE ARIGO STORE	SARI-SARI STORE	S														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EBALLES STORE	SARI-SARI STORE	S														
BUENAFLO STORE	SARI-SARI STORE	S														
AL SERDAN	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
INDAY JARANAY STORE	SARI-SARI STORE	T														
CRIS ALICE STORE	SARI-SARI STORE	T														
YL STORE	SARI-SARI STORE	W														
JOYEEN SARI-SARI STORE	SARI-SARI STORE	W														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TATA BARORO STORE	SARI-SARI STORE	Th														
ROSIEBEL BANATANTO STORE	SARI-SARI STORE	Th														
ASENTISTA STORE	SARI-SARI STORE	F		✓								✓			✓	
FLOR BASIA	SARI-SARI STORE	F			✓						✓				✓	
ELENA REMOLONA STORE	SARI-SARI STORE	S														
DACULA STORE	SARI-SARI STORE	M	✓									✓			✓	
GORE STORE	SARI-SARI STORE	T														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JAS MACAPAZ	SARI-SARI STORE	T				✓					✓				✓	
ARGENIA STORE	SARI-SARI STORE	T														
REN REN GABOTERO	SARI-SARI STORE	T	✓			✓						✓			✓	
CAÑETE STORE	SARI-SARI STORE	T	✓										✓		✓	
SIAREZ SARI-SARI STORE	SARI-SARI STORE	W														
ICAD STORE	SARI-SARI STORE	W														
GLORIA BUHIAN STORE	SARI-SARI STORE	W														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MARCY ALEMAN STORE	SARI-SARI STORE	W														
VICTORIA JAMORA STORE	SARI-SARI STORE	W	✓		✓							✓			✓	
YESSAN CARINDERIA	SARI-SARI STORE	W	✓		✓	✓							✓		✓	
XBENDEJO STORE	SARI-SARI STORE	Th	✓									✓			✓	
JUMAWAN STORE	SARI-SARI STORE	Th	✓		✓							✓			✓	
MJ STORE	SARI-SARI STORE	F	✓			✓								✓	✓	
GIJADA UGDAMINA STORE	SARI-SARI STORE	F														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
JMB STORE	SARI-SARI STORE	F														
NORA MANDIH	SARI-SARI STORE	F														
BOBONG STORE	SARI-SARI STORE	S			✓	✓						✓			✓	
HELEN GOMEZ	SARI-SARI STORE	S		✓	✓	✓								✓	✓	
DUMAJEL STORE	SARI-SARI STORE	S														
JOSEFINA STORE	SARI-SARI STORE	T	✓								✓				✓	
BERNING STORE	SARI-SARI STORE	T	✓		✓	✓								✓	✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THREE KS	SARI-SARI STORE	T	✓								✓				✓	
RC STORE	SARI-SARI STORE	T	✓								✓				✓	
GUMACTANG STORE	SARI-SARI STORE	T	✓	✓	✓								✓		✓	
ABAYON STORE	SARI-SARI STORE	F		✓							✓				✓	
MAILYN ESTRADA STORE	SARI-SARI STORE	F		✓		✓						✓			✓	
DIVINA ANTIBUINA STORE	SARI-SARI STORE	F		✓							✓				✓	
EL-EL STORE	SARI-SARI STORE	S		✓	✓							✓			✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
YASSI STORE	SARI-SARI STORE	M			✓	✓						✓			✓	
CHALIN STORE	SARI-SARI STORE	M			✓	✓								✓	✓	
KLONGKLONG STORE	SARI-SARI STORE	M			✓						✓				✓	
ALBINA HABAGAT STORE	SARI-SARI STORE	T			✓						✓				✓	
TUMIMPA STORE	SARI-SARI STORE	T			✓						✓				✓	
TABAÑERA STORE	SARI-SARI STORE	T			✓						✓				✓	
LENDY STORE	SARI-SARI STORE	W			✓						✓				✓	

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GRETCHEN STORE	SARI-SARI STORE	W			✓							✓			✓	
NYAH'S STORE	SARI-SARI STORE	S			✓	✓						✓			✓	
CHRISTY STORE	SARI-SARI STORE	M				✓					✓				✓	
BANUGON STORE	SARI-SARI STORE	Th				✓					✓				✓	
SCHOOL CANTEEN ELEM/HS																
BNHS	SCHOOL CANTEEN ELEM/HS	F														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
WHOLESALE																
BACUNGAN BASIC SUPPLIES	WHOLESALE	M														
SHERMAY ANN STORE	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓
WCDC STORE	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓
JN & SON STORE	WHOLESALE	Th	✓		✓	✓							✓		✓	
BBS STORE	WHOLESALE	W	✓	✓	✓	✓	✓								✓	✓

ACTIVE OUTLET SUMMARY:

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION
SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA Route Type: MIXED

For the Month of: January 2025

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	4	1	5	1.00%	4	3	4	4	3	2.00%
Retailer	191	217	408	46.00%	122	79	95	76	23	12.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	195	218	413	47.00%	126	82	99	80	26	13.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		585	654	1,239	47.00%	378	246	297	240	78	13.00%
AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA Route Type: MIXED

For the Month of: January 2025

BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	585	654	1,239	47.00%	378	246	297	240	78	13.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	Frequency of Purchase							
					1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	4	1	5	1.00%	3	0	0	0	0	0	1	0

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION
SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA Route Type: MIXED

For the Month of: January 2025

RETAILER	191	217	408	46.00%	22	1	0	0	74	44	27	23
	195	218	413	47.00%	25	1	0	0	74	44	28	23

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Week 1		Week 2		Week 3		Week 4	
		With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mon	0	4	0.00%	3	0.00%	3	0.00%	2	0.00%
Tue	0	3	0.00%	2	0.00%	2	0.00%	3	0.00%
Wed	0	1	0.00%	2	0.00%	4	0.00%	3	0.00%

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION
SERVICES

Active Outlets Monitoring Report - ALL

Route: 02 - BEER Products -GRACE GICA

Route Type: MIXED

For the Month of: January 2025

Thu	0	7	0.00%	2	0.00%	2	0.00%	2	0.00%
Fri	0	4	0.00%	2	0.00%	2	0.00%	6	0.00%
Sat	0	6	0.00%	3	0.00%	2	0.00%	0	0.00%