

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION
SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE
DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BAKERY/BAKESHO P																
SANY FE BAKERY	BAKERY/BA KESHOP	M		✓							✓				✓	
PIPAY'S BAKESHOP	BAKERY/BA KESHOP	T			✓	✓						✓			✓	
BAR/PUB/LOUNGE																
RONEL STORE	BAR/PUB/LO UNGE	M				✓					✓				✓	
SOUNDCHECK	BAR/PUB/LO UNGE	S	✓								✓				✓	
RAP LIGHTS	BAR/PUB/LO UNGE	F	✓								✓				✓	

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Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
COFFEE MJ	BAR/PUB/LOUNGE	S		✓	✓							✓			✓	
VFRONT	BAR/PUB/LOUNGE	F														
BEER HOUSE																
COF BAR	BEER HOUSE	M	✓	✓	✓	✓	✓								✓	✓
CARINDERIA																
SUMALINOG EATERY	CARINDERIA	M														
TSIBOG EXPRESS	CARINDERIA	F	✓	✓	✓									✓	✓	
G FOOD CORNER KAMBINGAN	CARINDERIA	M														

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KAYE FOOD HOUSE	CARINDERI A	M														
PRINCESS EATERY	CARINDERI A	M	✓	✓	✓									✓	✓	
BEBIE EATERY	CARINDERI A	Th														
DUKO-DUKO CARENDERIA	CARINDERI A	F														
CHRISTINE'S RESTAURANT	CARINDERI A	M														
JOE'S BULALOHAN	CARINDERI A	T														
KK EATERY	CARINDERI A	T														

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SECRETARIO EATERY	CARINDERIA	T														
MACAAMPAC EATERY	CARINDERIA	Th														
JADE EATERY	CARINDERIA	W	✓	✓	✓	✓	✓								✓	✓
ANDREA'S EATERY	CARINDERIA	M	✓									✓			✓	
ENOY CARINDERIA	CARINDERIA	T	✓	✓		✓							✓		✓	
ABAPO EATERY	CARINDERIA	W	✓								✓				✓	

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CONVENIENCE STORE																
LKS CONVENIENCE STORE SINDANGAN	CONVENIENCE STORE	W				✓								✓	✓	
FAST FOOD CENTER																
JACINCEL FAST FOOD	FAST FOOD CENTER	M														
GROCERY/MINIMART																
PIZON MINIMART	GROCERY/MINIMART	M	✓	✓	✓	✓	✓								✓	✓

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HOTEL																
CROWN HOTEL	HOTEL	S														
IHAW-IHAW/BBQ																
DELMER BORB'S STORE	IHAW-IHAW/BBQ	M	✓	✓	✓	✓		✓							✓	✓
Z.L B.B.Q	IHAW-IHAW/BBQ	M	✓	✓	✓	✓	✓								✓	✓
JL BBQ	IHAW-IHAW/BBQ	T	✓								✓				✓	
LODGING/PENSIO NHOUSE																
MANGO LODGE	LODGING/P ENSIONHO USE	M														

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RESTAURANT																
MON'S GRILL	RESTAURANT	S	✓									✓			✓	
SARI-SARI STORE																
DANIEL STORE	SARI-SARI STORE	M				✓					✓				✓	
JEVELYN STORE	SARI-SARI STORE	M														
NELMA STORE	SARI-SARI STORE	M														
MELFRED STORE	SARI-SARI STORE	M														
VIDAL STORE	SARI-SARI STORE	M	✓	✓								✓			✓	

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OTTO STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
PRECHIOY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
ESTONG STORE	SARI-SARI STORE	M	✓									✓			✓	
CAMION STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
CABALLERO STORE	SARI-SARI STORE	M	✓								✓				✓	
ALBERTA STORE	SARI-SARI STORE	M														
CLAIRE STORE	SARI-SARI STORE	M		✓		✓						✓			✓	

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XCLARK STORE	SARI-SARI STORE	M														
JK 98 STORE	SARI-SARI STORE	M	✓		✓								✓		✓	
SUMAMPONG STORE	SARI-SARI STORE	M	✓	✓									✓		✓	
REZYL STORE	SARI-SARI STORE	M														
LANGAN STORE	SARI-SARI STORE	M	✓	✓									✓		✓	
JASVIL STORE	SARI-SARI STORE	M														
KYSHIA STORE	SARI-SARI STORE	M														

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RONA'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
CHONA STORE	SARI-SARI STORE	M	✓									✓			✓	
SOPHIA YEN STORE	SARI-SARI STORE	M	✓			✓						✓			✓	
DAMONSONG	SARI-SARI STORE	M			✓							✓			✓	
VILLAESPIN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
LOMOC SO STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
JANYNA SARI-SARI STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓

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LIEZEL VARIETY STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
LUCKY I	SARI-SARI STORE	M	✓	✓									✓		✓	
JK VARIETY STORE	SARI-SARI STORE	M														
IMPERIAL STORE	SARI-SARI STORE	M	✓								✓				✓	
RONAN VARIETY STORE	SARI-SARI STORE	M														
GLORIA STORE	SARI-SARI STORE	M														
FAVILLAR STORE	SARI-SARI STORE	M														

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RODA STORE	SARI-SARI STORE	M														
VON VIRGAL VARIETY STORE	SARI-SARI STORE	M														
SAGAYSAY STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	
FABILLAR STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
SUMAMPONG	SARI-SARI STORE	M														
MORANO'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
BUGARIN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓

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PAGLINAWAN STORE	SARI-SARI STORE	M		✓							✓				✓	
VILLA RUBIA STORE	SARI-SARI STORE	M														
LUMAWAN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
REQUILME STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
PRINCESS STORE	SARI-SARI STORE	M		✓							✓				✓	
WENDELYN STORE	SARI-SARI STORE	M														
SHERLY STORE	SARI-SARI STORE	M														

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MAGWATE STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
EMMA RICH STORE	SARI-SARI STORE	M	✓	✓									✓		✓	
BORDADO STORE	SARI-SARI STORE	M														
ANGGING STORE	SARI-SARI STORE	M														
BELEGION STORE	SARI-SARI STORE	M														
RENEBOY B. ENTRINA	SARI-SARI STORE	M	✓									✓			✓	
DAGANDALAN STORE	SARI-SARI STORE	M														

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ATAWAN STORE	SARI-SARI STORE	M														
ROSALINDA STORE	SARI-SARI STORE	M		✓							✓				✓	
EDITHA RODRIGUES STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	
ESTRELLA STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
DAYDAY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
RICKY GRAPA STORE	SARI-SARI STORE	M	✓	✓										✓	✓	
BASONG STORE	SARI-SARI STORE	M	✓								✓				✓	

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ABAPO STORE	SARI-SARI STORE	M	✓										✓		✓	
ARCELIE C. CARIÑO	SARI-SARI STORE	M	✓	✓		✓								✓	✓	
ADAZA VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
SABANAL STORE	SARI-SARI STORE	M														
BONET STORE	SARI-SARI STORE	M				✓					✓				✓	
ARSELIE STORE	SARI-SARI STORE	M				✓					✓				✓	
ANALIZA G. POLONIO	SARI-SARI STORE	M		✓							✓				✓	

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CABATBAT STORE	SARI-SARI STORE	M														
NANDA STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
SALCEDO STORE	SARI-SARI STORE	M														
MAGTAJAS STORE	SARI-SARI STORE	M														
MABEL FAYE VARIETY STORE	SARI-SARI STORE	M		✓							✓				✓	
SABANATE'S STORE	SARI-SARI STORE	M	✓	✓									✓		✓	
CERNAN STORE	SARI-SARI STORE	M	✓								✓				✓	

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BULAC STORE	SARI-SARI STORE	M		✓		✓						✓			✓	
CSJ MINI GROCERY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
DA VENZ MEAT SHOP	SARI-SARI STORE	M														
PATOC STORE	SARI-SARI STORE	M	✓	✓	✓									✓	✓	
AIDA STORE	SARI-SARI STORE	M														
ANAJO STORE	SARI-SARI STORE	M		✓	✓							✓			✓	
PADILLA STORE	SARI-SARI STORE	M														

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ANDAPAT STORE	SARI-SARI STORE	M														
ESTOSATA'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
BONOCAN STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
JEZELLE VARIETY STORE	SARI-SARI STORE	M	✓	✓	✓	✓	✓								✓	✓
UELO VARIETY STORE	SARI-SARI STORE	M	✓	✓										✓	✓	
DABUADA STORE	SARI-SARI STORE	M														
SIAPAFEDCO STORE	SARI-SARI STORE	M			✓						✓				✓	

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CAMILYON STORE	SARI-SARI STORE	M	✓								✓				✓	
THELOU & LOESE STORE	SARI-SARI STORE	M		✓		✓						✓			✓	
LIZA STORE	SARI-SARI STORE	M														
FELY BANO STORE	SARI-SARI STORE	M														
BASONG STORE	SARI-SARI STORE	M														
VALIS STORE	SARI-SARI STORE	M														
POWERSPEED CHAINSAW PARTS TRADING	SARI-SARI STORE	M														

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ANECITA SAGARAL STORE	SARI-SARI STORE	M														
CJ VARIETY STORE	SARI-SARI STORE	M			✓						✓				✓	
AJ STORE	SARI-SARI STORE	M	✓								✓				✓	
ROBERTO CHIONG	SARI-SARI STORE	M	✓								✓				✓	
ROVA STORE	SARI-SARI STORE	M														
JRJ STORE	SARI-SARI STORE	M	✓	✓		✓							✓		✓	
R.E. NIRINA STORE	SARI-SARI STORE	M														

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DELA CRUZ STORE	SARI-SARI STORE	M	✓		✓							✓			✓	
BRENDA STORE	SARI-SARI STORE	M														
MONALIZA STORE	SARI-SARI STORE	M														
BHELLE CONVENIENCE STORE	SARI-SARI STORE	M														
ANATO STORE	SARI-SARI STORE	M														
MOTAS STORE	SARI-SARI STORE	M														
SUMALPONG STORE	SARI-SARI STORE	M														

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LOPEZ STORE	SARI-SARI STORE	M														
AMAZASUL STORE	SARI-SARI STORE	M														
DUMAY STORE	SARI-SARI STORE	M	✓								✓				✓	
DELICANO STORE	SARI-SARI STORE	M	✓	✓	✓								✓		✓	
CLARK STORE	SARI-SARI STORE	W	✓	✓	✓									✓	✓	
XYONIE STORE	SARI-SARI STORE	W														
JULIET DE ASIS STORE	SARI-SARI STORE	W	✓	✓									✓		✓	

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RINGWIT STORE	SARI-SARI STORE	W														
SUERTE STORE	SARI-SARI STORE	W	✓								✓				✓	
EFC STORE	SARI-SARI STORE	W														
LUCY STORE	SARI-SARI STORE	W		✓	✓								✓		✓	
HUNBO STORE	SARI-SARI STORE	W	✓	✓									✓		✓	
POLAYO STORE	SARI-SARI STORE	W														
PEDRO GALANAY STORE	SARI-SARI STORE	W														

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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE
DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DAWN CATAYAS STORE	SARI-SARI STORE	F	✓		✓							✓			✓	
ANTAWAN STORE	SARI-SARI STORE	Th	✓	✓								✓			✓	
XMADULA STORE	SARI-SARI STORE	Th														
VILLA STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓
ROSALIA STORE	SARI-SARI STORE	Th	✓	✓								✓			✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓								✓				✓	
ALEJANDRA'S STORE	SARI-SARI STORE	Th	✓								✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SUERTE STORE	SARI-SARI STORE	Th	✓	✓	✓	✓	✓								✓	✓
JANETH STORE	SARI-SARI STORE	Th														
MAHINAY STORE	SARI-SARI STORE	S														
RJ CONVENIENCE STORE	SARI-SARI STORE	S														
JORAYA STORE	SARI-SARI STORE	S														
ORILLOZA STORE	SARI-SARI STORE	S	✓									✓			✓	
GOHOCO STORE	SARI-SARI STORE	M														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AAAJ STORE	SARI-SARI STORE	M														
3-ANGEL'S STORE	SARI-SARI STORE	M		✓	✓							✓			✓	
5 WILL'S STORE	SARI-SARI STORE	M	✓	✓	✓	✓		✓							✓	✓
BEBENG STORE	SARI-SARI STORE	M														
JOUYOUS STORE	SARI-SARI STORE	M	✓	✓								✓			✓	
CANTON STORE	SARI-SARI STORE	M														
ALLA VARIETY STORE	SARI-SARI STORE	T														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION
SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE
DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DODOY CENAS STORE	SARI-SARI STORE	T	✓		✓								✓		✓	
ARIEL STORE	SARI-SARI STORE	T														
R'G STORE	SARI-SARI STORE	T														
TABOADA STORE	SARI-SARI STORE	T	✓		✓							✓			✓	
CHERYL LEDAMA STORE	SARI-SARI STORE	T		✓							✓				✓	
HITEGAN STORE	SARI-SARI STORE	T														
RHM STORE	SARI-SARI STORE	T	✓	✓	✓									✓	✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
RG STORE	SARI-SARI STORE	T		✓	✓	✓							✓		✓	
SUMINGUIT'S STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
FABILLAR'S STORE	SARI-SARI STORE	W			✓						✓				✓	
ARNEL'S STORE	SARI-SARI STORE	W														
JM STORE	SARI-SARI STORE	W														
LEA MAE GEMOGUIN STORE	SARI-SARI STORE	Th														
DANNY'S STORE	SARI-SARI STORE	Th														

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GUILLERMO BEVEVERAGE DISTRIBUTION
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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE
DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELMA MOLAS STORE	SARI-SARI STORE	Th	✓	✓	✓									✓	✓	
ARLENE ESPARAGUERA STORE	SARI-SARI STORE	F														
STEPHEN YEN VARIETY STORE	SARI-SARI STORE	F														
ANALYN NALE STORE	SARI-SARI STORE	S														
BENEBEBE STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
XDUMAY STORE	SARI-SARI STORE	S														
XJESELIE STORE	SARI-SARI STORE	S	✓								✓				✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
GOMEZ STORE	SARI-SARI STORE	S	✓								✓				✓	
XCATIG'S STORE	SARI-SARI STORE	S	✓		✓							✓			✓	
JENEFER GALIT STORE	SARI-SARI STORE	S		✓							✓				✓	
AJ CONVENIENCE STORE	SARI-SARI STORE	S	✓	✓	✓	✓	✓								✓	✓
XCRISMAE STORE	SARI-SARI STORE	S														
VILLALON STORE	SARI-SARI STORE	S	✓								✓				✓	
JUN-JUN STORE	SARI-SARI STORE	S														

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XAAAZ STORE	SARI-SARI STORE	M														
XCJ'S STORE	SARI-SARI STORE	T														
ROSALIA'S STORE	SARI-SARI STORE	T			✓						✓				✓	
INDAG STORE	SARI-SARI STORE	T														
ABRIA'S STORE	SARI-SARI STORE	M		✓							✓				✓	
ETAW'S STORE	SARI-SARI STORE	M														
ESTHER SARI-SARI STORE	SARI-SARI STORE	W		✓							✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
TING-TING STORE	SARI-SARI STORE	W														
TULABING STORE	SARI-SARI STORE	W		✓							✓				✓	
MARISSA STORE	SARI-SARI STORE	W														
MALABAGO STORE	SARI-SARI STORE	W														
PRINCESS STORE	SARI-SARI STORE	W														
PACURE'S STORE	SARI-SARI STORE	W														
GAIS STORE	SARI-SARI STORE	Th														

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Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
THELOU AND LOESE	SARI-SARI STORE	Th														
CAIS STORE	SARI-SARI STORE	Th														
MALABAGO STORE	SARI-SARI STORE	Th														
ANACITA'S STORE	SARI-SARI STORE	M														
CITA'S STORE	SARI-SARI STORE	M	✓								✓				✓	
VILLACAMPA'S STORE	SARI-SARI STORE	T			✓						✓				✓	
BONGCAN'S STORE	SARI-SARI STORE	T														

Route Type: MIXED

For the Month of: January 2025

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
SARANILLA'S STORE	SARI-SARI STORE	Th														
ALIA VARIETY STORE	SARI-SARI STORE	S	✓	✓		✓							✓		✓	
MILLION STORE	SARI-SARI STORE	S														
ARIPAL STORE	SARI-SARI STORE	S														
GASO STORE	SARI-SARI STORE	M														
DAMONSONG STORE	SARI-SARI STORE	T	✓	✓								✓			✓	
AL MINIMART	SARI-SARI STORE	T	✓		✓							✓			✓	

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BENLOT STORE	SARI-SARI STORE	T														
AMOD STORE	SARI-SARI STORE	W	✓	✓	✓	✓	✓								✓	✓
SHER-ED EATERY	SARI-SARI STORE	Th	✓								✓				✓	
MARICEL GABATO STORE	SARI-SARI STORE	Th			✓						✓				✓	
DINOCOT DIVANI STORE	SARI-SARI STORE	TWF		✓	✓							✓			✓	
CATUBAY STORE	SARI-SARI STORE	Th														
CHARLEE'S VARIETY STORE	SARI-SARI STORE	F														

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GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Active Outlets Monitoring Report - ALL

Route: 01 - BEER Products

-CHRISTINE DINOY

Route Type: MIXED

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
CAMASURA STORE	SARI-SARI STORE	F	✓		✓								✓		✓	
ORAIZ STORE	SARI-SARI STORE	F														
3M STORE	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓
RJ STORE	SARI-SARI STORE	F		✓							✓				✓	
DAVID AND FRANCIS MINIMART	SARI-SARI STORE	S														
HANNAH DELOS REYES STORE	SARI-SARI STORE	S														
SENIA STORE	SARI-SARI STORE	S														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
MAILYN MACARAYA STORE	SARI-SARI STORE	S		✓								✓			✓	
SOLINOS STORE	SARI-SARI STORE	S														
ROSDelia REQUINA STORE	SARI-SARI STORE	M														
JULIET STORE	SARI-SARI STORE	W				✓					✓				✓	
FACOMA SND	SARI-SARI STORE	W		✓								✓			✓	
RAQUEL STORE	SARI-SARI STORE	W			✓						✓				✓	
ALBERT BIADNES STORE	SARI-SARI STORE															

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
EXCEL STORE	SARI-SARI STORE	W														
J STORE	SARI-SARI STORE	F	✓								✓				✓	
SUSAN STORE	SARI-SARI STORE	S	✓	✓								✓			✓	
CROSSING STORE	SARI-SARI STORE	S														
GLADY'S STORE	SARI-SARI STORE	S				✓					✓				✓	
BATCHOYAN SA DISUD	SARI-SARI STORE	M														
ALUMBRE STORE	SARI-SARI STORE	T														

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
AIME PAMERON STORE	SARI-SARI STORE	T														
TANELON STORE	SARI-SARI STORE	W	✓	✓									✓		✓	
DAGANASOL STORE	SARI-SARI STORE	W														
ARNEL STORE	SARI-SARI STORE	W	✓			✓						✓			✓	
PANYAX DART LANE	SARI-SARI STORE	F	✓			✓							✓		✓	
RG STORE	SARI-SARI STORE	F	✓	✓	✓	✓	✓								✓	✓
EP SEPOLO STORE	SARI-SARI STORE	F														

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For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
XJAY STORE	SARI-SARI STORE	F														
PEDRO BELEGOLO STORE	SARI-SARI STORE	S														
MONA BACANG STORE	SARI-SARI STORE	M														
ANGELYN AGUSTIN STORE	SARI-SARI STORE	M														
BELINDA GUGO	SARI-SARI STORE	T														
MARILOU PEÑERO STORE	SARI-SARI STORE	Th														
LANGOTAN STORE	SARI-SARI STORE	S		✓							✓				✓	

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
DUMIAY STORE	SARI-SARI STORE	S														
AROHA STORE	SARI-SARI STORE	S														
XGOOD STUFF	SARI-SARI STORE	M														
GENA STORE	SARI-SARI STORE	T	✓			✓						✓			✓	
CICELIA STORE	SARI-SARI STORE	T	✓								✓				✓	
AILYN STORE	SARI-SARI STORE	T			✓						✓				✓	
JINA GUINDAL STORE	SARI-SARI STORE	S			✓						✓				✓	

For the Month of: January 2025

			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
BERNADERO STORE	SARI-SARI STORE	S			✓						✓				✓	
LORNA STORE	SARI-SARI STORE	S			✓						✓				✓	
PINERO STORE	SARI-SARI STORE	T				✓					✓				✓	
MARISA CARCOS STORE	SARI-SARI STORE	T				✓					✓				✓	
SALLY PADILLA	SARI-SARI STORE	T				✓					✓				✓	
JORLITA ALINDINE	SARI-SARI STORE	T				✓					✓				✓	
CHARINA STORE	SARI-SARI STORE	Th				✓					✓				✓	

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet
ALAT STORE	SARI-SARI STORE	Th				✓					✓				✓	
SCHOOL CANTEEN COL/UNIV																
PHILIPPINE ADVENT COLLEGE CANTEEN	SCHOOL CANTEEN COL/UNIV	M														
SAINT JOSEPH COLLEGE	SCHOOL CANTEEN COL/UNIV	M														
SCHOOL CANTEEN ELEM/HS																
SNHS CANTEEN	SCHOOL CANTEEN ELEM/HS	F														

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			Selling Weeks				Frequency of Purchase									
Outlet Name	Outlet Type	FOC	W1	W2	W3	W4	1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xM up	With Purchase	Active Outlet

WHOLESALE

TAMPUS STORE	WHOLESALE	M	✓	✓	✓	✓		✓							✓	✓
BALAMBAN STORE	WHOLESALE	M	✓	✓		✓								✓	✓	
BRO COMMERCIAL STORE	WHOLESALE	W	✓	✓	✓	✓	✓								✓	✓
DANYEN	WHOLESALE	M	✓	✓	✓	✓	✓								✓	✓
BILLY CATIG STORE	WHOLESALE		✓	✓	✓									✓	✓	
JMCE	WHOLESALE	T	✓								✓				✓	

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Route Type: MIXED

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ACTIVE OUTLET SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
Wholesaler	6	0	6	2.00%	6	5	4	4	3	2.00%
Retailer	165	150	315	51.00%	112	93	74	62	32	19.00%
N/A	0	0	0	0.00%	0	0	0	0	0	0.00%
Total:	171	150	321	53.00%	118	98	78	66	35	20.00%

Per Route Type Summary:

Route Type	Group Name	With Purchase	Without Purchase	Total Outlets	% Served	W1	W2	W3	W4	Active Outlet	% Active
MIXED		513	450	963	53.00%	354	294	234	198	105	20.00%

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AUXIALIARY		0	0	0	0.00%	0	0	0	0	0	0.00%
BDU		0	0	0	0.00%	0	0	0	0	0	0.00%
PURE RETAIL		0	0	0	0.00%	0	0	0	0	0	0.00%
	Total:	513	450	963	53.00%	354	294	234	198	105	20.00%

FREQUENCY OF PURCHASE SUMMARY:

Group	With Purchase	Without Purchase	Total Outlets	% Served	Frequency of Purchase							
					1xW	2xW	3xW	4xW	1xM	2xM	3xM	4xMup
WHOLESALER	6	0	6	2.00%	2	1	0	0	1	0	0	2

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DINOY

Route Type: MIXED

For the Month of: January 2025

RETAILER	165	150	315	51.00%	29	3	0	0	60	37	24	12
	171	150	321	53.00%	31	4	0	0	61	37	24	14

ITINERARY VS WITH PURCHASE SUMMARY:

DAY	Outlet Count Itinerary	Week 1		Week 2		Week 3		Week 4	
		With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase	With Purchase	% With Purchase
Sun	0	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mon	0	4	0.00%	3	0.00%	4	0.00%	3	0.00%
Tue	0	2	0.00%	2	0.00%	4	0.00%	3	0.00%
Wed	0	2	0.00%	2	0.00%	2	0.00%	3	0.00%

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Route: 01 - BEER Products

-CHRISTINE
DINOY

Route Type: MIXED

For the Month of: January 2025

Thu	0	3	0.00%	2	0.00%	1	0.00%	2	0.00%
Fri	0	11	0.00%	3	0.00%	2	0.00%	10	0.00%
Sat	0	6	0.00%	3	0.00%	3	0.00%	0	0.00%