

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 02,
BEER Products

FERMIN
TOPEZ

Route Type: MIXED

Covering for the period from April 01, 2025 to April 30, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	76	-	-	-	-	1.26	-
CALI	76	-	-	-	-	1.26	-
PP1000	798	-	-	-	-	13.26	-
PP320	17	-	-	-	-	0.28	-
PPCAN	1	-	-	-	-	0.02	-
PALE PILSEN	816	-	-	-	-	13.56	-
RH1000	4,959	-	-	-	-	82.43	-
RH330	5	-	-	-	-	0.09	-
RH500	103	-	-	-	-	1.71	-
RHCAN	1	-	-	-	-	0.02	-
RED HORSE	5,069	-	-	-	-	84.24	-
BROAD POPULAR	5,960	-	-	-	-	99.06	-
GE1000	10	-	-	-	-	0.17	-
GOLD EAGLE	10	-	-	-	-	0.17	-
ECONOMY	10	-	-	-	-	0.17	-
FB LYCHEE 330 ACL	12	-	-	-	-	0.21	-
GOLD EAGLE	12	-	-	-	-	0.21	-
SL330ACL	10	-	-	-	-	0.17	-
SAN MIG LIGHT	10	-	-	-	-	0.17	-
FB APPLE 330 ACL	22	-	-	-	-	0.36	-

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FB LEMON 330 ACL	2	-	-	-	-	0.03	-
SMFB	24	-	-	-	-	0.39	-
UPPER POPULAR	46	-	-	-	-	0.77	-
	6,017	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	6,017	-	-	-	-	100.00	-
	6,017	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	76	-	-	-	-	1.26	-
GOLD EAGLE	23	-	-	-	-	0.37	-
PALE PILSEN	816	-	-	-	-	13.56	-
RED HORSE	5,069	-	-	-	-	84.24	-
SAN MIG LIGHT	10	-	-	-	-	0.17	-
SMFB	24	-	-	-	-	0.39	-
	6,017	-	-	-	-	100.00	-

BEER DIS

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)