

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 03,
BEER Products

RONNEL
DANDAYO

Route Type: MIXED

Covering for the period from May 01, 2025 to May 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	3	-	-	-	-	0.02	-
RH SUPER 1000	155	-	-	-	-	1.21	-
CALI	159	-	-	-	-	1.23	-
PP1000	2,293	-	-	-	-	17.86	-
PP320	55	-	-	-	-	0.43	-
PPCAN	5	-	-	-	-	0.04	-
PALE PILSEN	2,353	-	-	-	-	18.32	-
RH1000	9,802	-	-	-	-	76.33	-
RH330	8	-	-	-	-	0.06	-
RH500	352	-	-	-	-	2.74	-
RHCAN	5	-	-	-	-	0.04	-
RED HORSE	10,167	-	-	-	-	79.17	-
HS CITRUS MIX CAN	1	-	-	-	-	0.01	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SMZERO330	1	-	-	-	-	0.01	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
BROAD POPULAR	12,681	-	-	-	-	98.75	-
GE1000	4	-	-	-	-	0.03	-
GOLD EAGLE	4	-	-	-	-	0.03	-
ECONOMY	4	-	-	-	-	0.03	-
CN330	1	-	-	-	-	0.01	-

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CBLANCA CAN	2	-	-	-	-	0.02	-
CERVEZA NEGRA	3	-	-	-	-	0.02	-
FB LYCHEE 330 ACL	18	-	-	-	-	0.14	-
GOLD EAGLE	18	-	-	-	-	0.14	-
SM FREE CAN	5	-	-	-	-	0.04	-
SAN MIG FREE	5	-	-	-	-	0.04	-
SL330ACL	27	-	-	-	-	0.21	-
SLCAN	5	-	-	-	-	0.04	-
SAN MIG LIGHT	32	-	-	-	-	0.25	-
FBAPPLECAN	18	-	-	-	-	0.14	-
FBLEMONCAN	2	-	-	-	-	0.02	-
FB APPLE 330 ACL	64	-	-	-	-	0.50	-
FB LEMON 330 ACL	14	-	-	-	-	0.11	-
SMFB	98	-	-	-	-	0.76	-
SD330	1	-	-	-	-	0.01	-
SUPER DRY	1	-	-	-	-	0.01	-
UPPER POPULAR	157	-	-	-	-	1.22	-
	12,842	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	12,842	-	-	-	-	100.00	-
	12,842	-	-	-	-	100.00	-

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BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	159	-	-	-	-	1.23	-
CERVEZA NEGRA	3	-	-	-	-	0.02	-
GOLD EAGLE	21	-	-	-	-	0.17	-
PALE PILSEN	2,353	-	-	-	-	18.32	-
RED HORSE	10,167	-	-	-	-	79.17	-
SAN MIG FREE	5	-	-	-	-	0.04	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SAN MIG LIGHT	32	-	-	-	-	0.25	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
SMFB	98	-	-	-	-	0.76	-
SUPER DRY	1	-	-	-	-	0.01	-
	12,842	-	-	-	-	100.00	-

BEER DIS

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DANDAYO

Route Type: MIXED



Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)