

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route All,
ALL Products

Route Type: ALL

Covering for the period from February 01, 2025 to February 28, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH SUPER 1000	209	-	-	-	-	1.14	-
CALI	209	-	-	-	-	1.14	-
PP1000	2,578	-	-	-	-	14.04	-
PP320	70	-	-	-	-	0.38	-
PPCAN	5	-	-	-	-	0.03	-
PALE PILSEN	2,653	-	-	-	-	14.45	-
RH1000	13,850	-	-	-	-	75.44	-
RH330	59	-	-	-	-	0.32	-
RH500	396	-	-	-	-	2.16	-
RHCAN	4	-	-	-	-	0.02	-
RED HORSE	14,309	-	-	-	-	77.94	-
HS CITRUS MIX CAN	1	-	-	-	-	0.01	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
BROAD POPULAR	17,173	-	-	-	-	93.54	-
GE1000	3	-	-	-	-	0.02	-
GOLD EAGLE	3	-	-	-	-	0.02	-
ECONOMY	3	-	-	-	-	0.02	-
CALI 10 CAN	3	-	-	-	-	0.02	-
CALI 330 PL	35	-	-	-	-	0.19	-
CALI CAN	47	-	-	-	-	0.26	-

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CALI ICE 330	42	-	-	-	-	0.23	-
CALI ICE CAN	33	-	-	-	-	0.18	-
CALI	160	-	-	-	-	0.87	-
HTAPPLE250 ACL	820	-	-	-	-	4.47	-
MAGNOLIA - H	820	-	-	-	-	4.47	-
NON-ALCOHOLIC BEVERAGES	980	-	-	-	-	5.34	-
CHOCO LAGER 330 CAN	3	-	-	-	-	0.02	-
CERVEZA NEGRA	3	-	-	-	-	0.02	-
FB LYCHEE 330 ACL	9	-	-	-	-	0.05	-
GOLD EAGLE	9	-	-	-	-	0.05	-
PP-PAM-CAN	2	-	-	-	-	0.01	-
PAM	2	-	-	-	-	0.01	-
SL330ACL	44	-	-	-	-	0.24	-
SLCAN	5	-	-	-	-	0.03	-
SAN MIG LIGHT	50	-	-	-	-	0.27	-
FBAPPLECAN	7	-	-	-	-	0.04	-
FBLEMONCAN	4	-	-	-	-	0.02	-
FB LYCHEE CAN	1	-	-	-	-	0.01	-
FB APPLE 330 ACL	125	-	-	-	-	0.68	-
FB LEMON 330 ACL	1	-	-	-	-	0.01	-
SMFB	138	-	-	-	-	0.75	-
UPPER POPULAR	202	-	-	-	-	1.10	-

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18,358	-	-	-	-	100.00	-
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BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY

18,358	-	-	-	-	100.00	-
18,358	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY

CALI	369	-	-	-	-	2.01	-
CERVEZA NEGRA	3	-	-	-	-	0.02	-
GOLD EAGLE	12	-	-	-	-	0.07	-
MAGNOLIA - H	820	-	-	-	-	4.47	-
PALE PILSEN	2,653	-	-	-	-	14.45	-
PAM	2	-	-	-	-	0.01	-
RED HORSE	14,309	-	-	-	-	77.94	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SAN MIG LIGHT	50	-	-	-	-	0.27	-
SMFB	138	-	-	-	-	0.75	-
	18,358	-	-	-	-	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)