

# DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route 01,  
ALL Products

JERRIX  
BACULIO

Route Type: MIXED

Covering for the period from August 01, 2025 to August 31, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	3	-	-	-	-	0.04	-
RH SUPER 1000	118	-	-	-	-	1.58	-
<b>CALI</b>	<b>121</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1.62</b>	<b>-</b>
PP1000	618	-	917	-	(32.62)	8.26	-
PP320	31	-	106	-	(70.75)	0.41	-
PPCAN	4	-	-	-	-	0.06	-
<b>PALE PILSEN</b>	<b>653</b>	<b>-</b>	<b>1,023</b>	<b>-</b>	<b>(103.38)</b>	<b>8.73</b>	<b>-</b>
RH1000	5,890	-	2,505	-	135.08	78.77	-
RH330	112	-	20	-	473.68	1.50	-
RH500	170	-	110	-	53.90	2.27	-
RHCAN	6	-	1	-	500.00	0.08	-
<b>RED HORSE</b>	<b>6,178</b>	<b>-</b>	<b>2,636</b>	<b>-</b>	<b>1,162.66</b>	<b>82.63</b>	<b>-</b>
HS CITRUS MIX CAN	1	-	-	-	-	0.01	-
<b>SAN MIG HARD SELTZER</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
SMZERO330	1	-	-	-	-	0.01	-
<b>SAN MIG ZERO</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
<b>BROAD POPULAR</b>	<b>6,954</b>	<b>-</b>	<b>3,659</b>	<b>-</b>	<b>1,059.29</b>	<b>93.01</b>	<b>-</b>
GE1000	1	-	-	-	-	0.01	-
<b>GOLD EAGLE</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
<b>ECONOMY</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.01</b>	<b>-</b>
CALI 10 CAN	10	-	-	-	-	0.13	-

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CALI 330 PL	15	-	10	-	50.00	0.20	-
CALI CAN	21	-	20	-	5.00	0.28	-
CALI ICE 330	16	-	-	-	-	0.21	-
CALI ICE CAN	34	-	-	-	-	0.45	-
<b>CALI</b>	<b>96</b>	<b>-</b>	<b>30</b>	<b>-</b>	<b>55.00</b>	<b>1.28</b>	<b>-</b>
HTAPPLE250 ACL	294	-	167	-	76.05	3.93	-
<b>MAGNOLIA - H</b>	<b>294</b>	<b>-</b>	<b>167</b>	<b>-</b>	<b>76.05</b>	<b>3.93</b>	<b>-</b>
<b>NON-ALCOHOLIC BEVERAGES</b>	<b>390</b>	<b>-</b>	<b>197</b>	<b>-</b>	<b>131.05</b>	<b>5.22</b>	<b>-</b>
CHOCO LAGER 330 CAN	2	-	-	-	-	0.03	-
<b>CERVEZA NEGRA</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.03</b>	<b>-</b>
PP-PAM	1	-	-	-	-	0.01	-
PP-PAM-CAN	1	-	-	-	-	0.01	-
<b>PAM</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.03</b>	<b>-</b>
SL330ACL	24	-	4	-	475.00	0.32	-
SLCAN	7	-	-	-	-	0.10	-
<b>SAN MIG LIGHT</b>	<b>31</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>475.00</b>	<b>0.41</b>	<b>-</b>
FBAPPLECAN	5	-	2	-	150.00	0.07	-
FBLEMONCAN	4	-	1	-	300.00	0.06	-
FB LYCHEE CAN	2	-	-	-	-	0.03	-
FB APPLE 330 ACL	60	-	30	-	100.00	0.80	-

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FB LEMON 330 ACL	24	-	1	-	2,200.00	0.32	-
SMFB	95	-	34	-	2,750.00	1.27	-
SD330	1	-	-	-	-	0.01	-
SDCAN	1	-	-	-	-	0.01	-
SUPER DRY	2	-	-	-	-	0.03	-
UPPER POPULAR	132	-	38	-	3,225.00	1.77	-
	7,477	-	3,895	-	4,415.33	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	7,477	-	3,895	-	4,415.33	100.00	-
	7,477	-	3,895	-	4,415.33	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	217	-	30	-	55.00	2.90	-
CERVEZA NEGRA	2	-	-	-	-	0.03	-
GOLD EAGLE	1	-	-	-	-	0.01	-
MAGNOLIA - H	294	-	167	-	76.05	3.93	-
PALE PILSEN	653	-	1,023	-	(103.38)	8.73	-
PAM	2	-	-	-	-	0.03	-
RED HORSE	6,178	-	2,636	-	1,162.66	82.63	-
SAN MIG HARD SELTZER	1	-	-	-	-	0.01	-
SAN MIG LIGHT	31	-	4	-	475.00	0.41	-
SAN MIG ZERO	1	-	-	-	-	0.01	-
SMFB	95	-	34	-	2,750.00	1.27	-

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SUPER DRY	2	-	-	-	-	0.03	-
	7,477	-	3,895	-	4,415.33	100.00	-



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BACULIO

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\_\_\_\_\_  
Dealer Representative  
(Signature Over Printed Name)

\_\_\_\_\_  
Supervisor  
(Signature Over Printed Name)