

DEALER INFORMATION SYSTEM

GUILLERMO BEVEVERAGE DISTRIBUTION SERVICES

Comparative Sales Volume Report per Product for: Route All,
BEER Products

Route Type: ALL

Covering for the period from April 01, 2025 to April 30, 2025

SKU	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
RH 500 CAN	5	-	-	-	-	0.02	-
RH SUPER 1000	278	-	-	-	-	1.12	-
CALI	283	-	-	-	-	1.13	-
PP1000	3,365	-	-	-	-	13.50	-
PP320	196	-	-	-	-	0.79	-
PPCAN	12	-	-	-	-	0.05	-
PALE PILSEN	3,573	-	-	-	-	14.33	-
RH1000	19,860	-	-	-	-	79.66	-
RH330	56	-	-	-	-	0.22	-
RH500	598	-	-	-	-	2.40	-
RHCAN	12	-	-	-	-	0.05	-
RED HORSE	20,526	-	-	-	-	82.33	-
BROAD POPULAR	24,382	-	-	-	-	97.80	-
GE1000	12	-	-	-	-	0.05	-
GOLD EAGLE	12	-	-	-	-	0.05	-
ECONOMY	12	-	-	-	-	0.05	-
CN330	2	-	-	-	-	0.01	-
CBLANCA CAN	1	-	-	-	-	-	-
CHOCO LAGER 330 CAN	2	-	-	-	-	0.01	-
CERVEZA NEGRA	5	-	-	-	-	0.02	-

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FB LYCHEE 330 ACL	42	-	-	-	-	0.17	-
GOLD EAGLE	42	-	-	-	-	0.17	-
KIRIN CAN	1	-	-	-	-	-	-
KIRIN ICHIBAN	1	-	-	-	-	-	-
PPLONG330	2	-	-	-	-	0.01	-
PALE PILSEN	2	-	-	-	-	0.01	-
PP-PAM	1	-	-	-	-	-	-
PP-PAM-CAN	2	-	-	-	-	0.01	-
PAM	3	-	-	-	-	0.01	-
SM FREE CAN	2	-	-	-	-	0.01	-
SAN MIG FREE	2	-	-	-	-	0.01	-
SL330ACL	130	-	-	-	-	0.52	-
SLCAN	3	-	-	-	-	0.01	-
SAN MIG LIGHT	133	-	-	-	-	0.53	-
FBAPPLECAN	6	-	-	-	-	0.02	-
FBLEMONCAN	5	-	-	-	-	0.02	-
FB LYCHEE CAN	6	-	-	-	-	0.02	-
FB APPLE 330 ACL	295	-	-	-	-	1.18	-
FB LEMON 330 ACL	35	-	-	-	-	0.14	-
SMFB	348	-	-	-	-	1.39	-

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SDCAN	1	-	-	-	-	-	-
SUPER DRY	1	-	-	-	-	-	-
UPPER POPULAR	537	-	-	-	-	2.16	-
	24,931	-	-	-	-	100.00	-

BY PACKAGE	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
	24,931	-	-	-	-	100.00	-
	24,931	-	-	-	-	100.00	-

BY BRAND	SALES VOLUME			% Variance VS.		Brand Contribution	
	ACTUAL	FORECAST	LAST YEAR	FC	LY	TM	LY
CALI	283	-	-	-	-	1.13	-
CERVEZA NEGRA	5	-	-	-	-	0.02	-
GOLD EAGLE	54	-	-	-	-	0.22	-
KIRIN ICHIBAN	1	-	-	-	-	-	-
PALE PILSEN	3,575	-	-	-	-	14.34	-
PAM	3	-	-	-	-	0.01	-
RED HORSE	20,526	-	-	-	-	82.33	-
SAN MIG FREE	2	-	-	-	-	0.01	-
SAN MIG LIGHT	133	-	-	-	-	0.53	-
SMFB	348	-	-	-	-	1.39	-
SUPER DRY	1	-	-	-	-	-	-
	24,931	-	-	-	-	100.00	-

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Dealer Representative
(Signature Over Printed Name)

Supervisor
(Signature Over Printed Name)