Professional Experience

Senior Front-End Developer Nixa Inc. | January 2021 - Present

- · Identify, investigate and subsequent removal of bugs.
- Create components in ReactJs using Hooks, functional components approach, design libraries (React-bootstrap, MaterialUI) and State management (Recoil and Redux).
- Set up front-end architecture in new projects depending on stack requirements (Gulp, Webpack, CRA).
- · Assist other front-end devs in "blocker" situations.
- Coming up with design solutions for missing elements in general design, but required for smoother user experience and/or mentioned in HLD, and then programming them.
- Create an interview test and validate the results for new front-end candidates.
- · Participate in new front-ends hiree's the onboarding process

Front-End Developer / Web Designer FlightHub | April 2017 – June 2020

- Landers and components design and development using modern technologies such as SASS jQuery and ReactJS
- · Maintenance and bug fixes.
- Developing technical solutions for marketing needs.
- Integrating A/B testing with Google Optimize
- WordPress blog design, development and maintenance.
- · Optimizing and researching for new methods to increase organic traffic.
- · Banners creation: JPG, Video, HTML, GIF.
- Presentations preparation for affiliates and customers (B2B).
- · Monetization of pages with high traffic using Google Ad Manager

Front-End Developer / Web Consultant Air Canada | May 2015 - December 2015

- Maintenance and support of the old Air Canada website (close cooperation with sales teams).
- Converting provided design from PSD to web pages and integrating them to in house CMS.
- Creation of web pages in AEM (adobe experience manager).
- Component development for the old website using JSON and jQuery.
- · Component development for the new website using JSON and some AngularJS / Vanilla JS.

Web Designer / Web Integrator Seedbox | November 2011 – July 2014

- Designed and developed landing pages for online advertising campaigns.
- Maintaining and improving landing pages and banners stock by developing useful and reusable tools.
- · Video editing.
- Retouched and edited images and photos.
- Trained coworkers on banners creation in Flash and managed banners stock using my banner management tools (Pathfinder).



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I'm a Front-End Developer and Web Designer with extensive experience spanning over 15 years. My expertise lies in creating Web applications and turnkey website solutions as a freelancer and in UI/UX development as an employee for small to large companies

Key Skills

• HTML

CSS/SCSS Bootstrap

Material UI

JavaScript

TypeScript

• jQuery & React

WordPress

Github / Bitbucket

Photoshop

• Figma

PhpStorm

Visual Studio

Jira / Trello / Slack

UI/UX Design

Gulp

Webpack

WHM

Premiere Pro

· And more...

Education & Training

JavaScript and AJAX

Concordia University center for continuing education Montreal, QC - 2013

XHTML, MySQL, C++

Concordia University center for continuing education Montreal, QC - 2013

Web Page Designer

I.C.S Canada - career school Westmount, QC - 2007

Studies in Fine Arts

Ort Kramim high school with professional biases Karmiel, Israel - 2002