

UNDER EMBARGO THROUGH May 8th 2015 - 11:30 am CET

Introducing Lavaboom, the Zero-Knowledge email provider.

*Today Lavaboom began rolling out accounts to its 25,000 strong waiting list.
Lavaboom is an email provider built on a zero-knowledge architecture,
which encrypts all user data client side, allowing seamless encryption of emails.
Most importantly, Lavaboom can be used by anyone.*

Cologne, Germany (May 8th, 2015) - Today secure email provider Lavaboom announced that they have begun rolling out accounts to users worldwide. Lavaboom has been under closed development for the past 20 months, and is now ready for use.

"Email is the Internet's dark little secret, though ubiquitous it is highly insecure both in transit and at rest. Sending an email is about as secure as sending a postcard." said Felix Müller-Irion, CEO of Lavaboom. "Though it is possible to make email more secure, as a rule email encryption is highly expensive or too difficult for the average person to use. That's what Lavaboom is trying to fix. As a direct result of the Snowden revelations in 2013 we began work on an email provider that non-technical people could use without noticing a difference to an insecure but highly user friendly email provider. Lavaboom is an email provider built for privacy, we're going to help people send letters, not postcards."

Lavaboom encrypts user data client-side by default, seamlessly exchanges public keys between Lavaboom users and obfuscates metadata. Making use of true end-2-end encryption.

With Lavaboom everyone can send encrypted email, with no technical ability required.

In April 2014 the project was announced and the first version of Lavaboom was shipped. Lavaboom 2.0 was announced at a cryptoparty on January 29th 2015.

"During testing we realised that for encryption to be accessible, it needs to be so easy to use that it's almost invisible," said Müller-Irion. "So we have rebuilt Lavaboom from scratch. Lavaboom's codebase is now highly scalable and lightning fast for users, this means that we can now invite everyone who has been waiting to create an account."

The founder

Lavaboom was founded in 2013 by Felix Müller-Irion. Prior to working on Lavaboom, Müller-Irion did his Bachelor of Arts at the Maastricht University. He is an experienced UX Designer, working in Service Design at the Service Science Factory next to his studies in Maastricht, NL. You can learn more about the people behind Lavaboom at <https://lavaboom.com/about>.

Additional information

Email felix@lavaboom.com for additional information.

Lavaboom's press kit can be found at <https://lavaboom.com/press>.

Learn more at <https://www.lavaboom.com>.