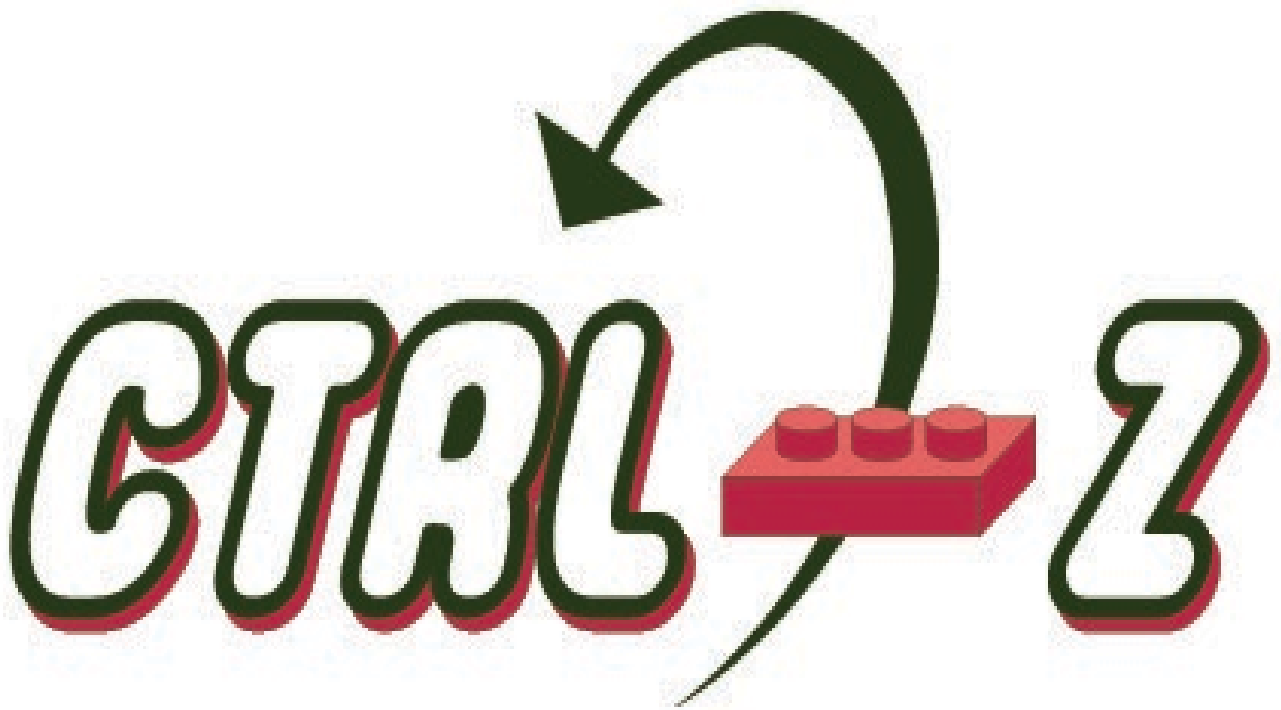


Ctrl-Z 2020-2021 FLL CARGO CONNECT Survey (36 Responses)





Survey Questions about Protective Packaging

Questions **Responses 36** Settings

36 responses

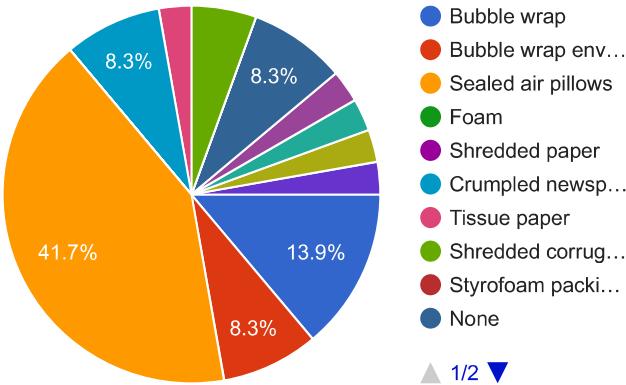


Accepting responses ☒

Summary Question Individual

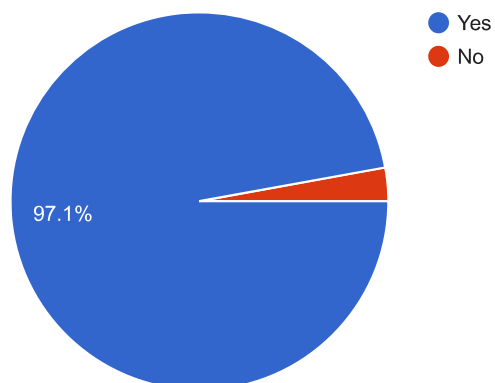
In your last online purchase delivery, what void filler was used to protect your product?

36 responses



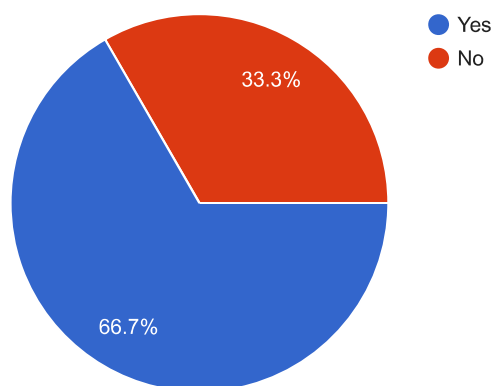
Does it concern you that most protective packaging, like bubble wrap, is petroleum-based and ends up in landfill?

35 responses



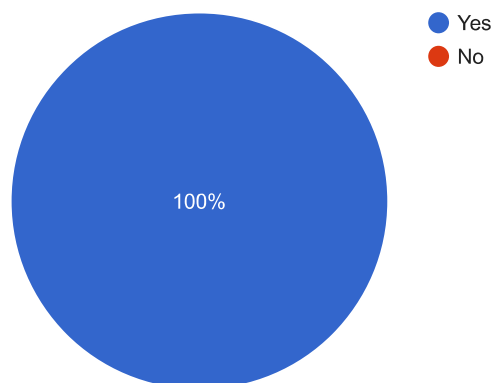
Did you know that only a small fraction of recyclable plastic packaging ends up getting recycled?

36 responses



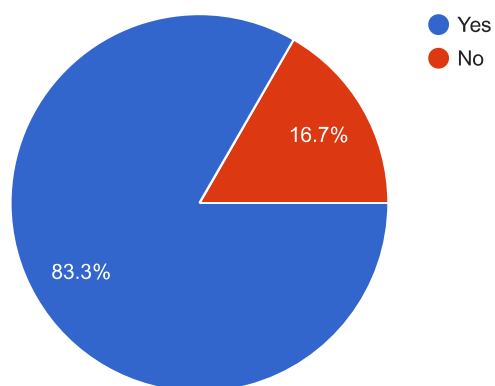
Would you prefer to receive products shipped in 100% sustainable packaging that can be fully recycled?

36 responses



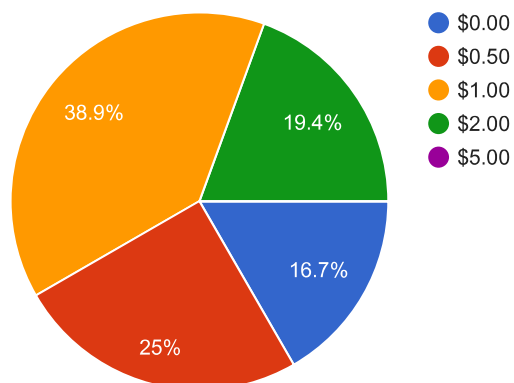
Should it be mandatory that all e-commerce packaging be made of fully recyclable material?

36 responses



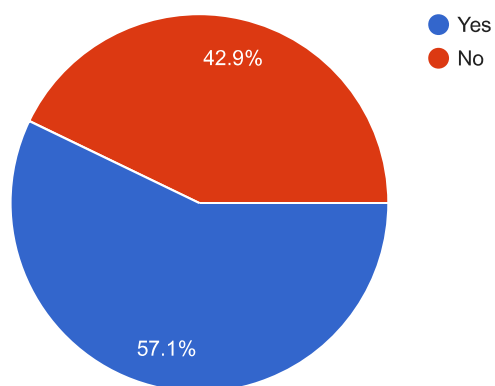
How much extra would you be willing to pay for sustainable packaging on each of your online purchases?

36 responses



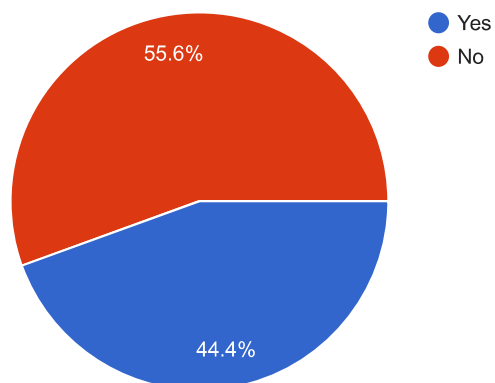
Should consumer environmental surcharges be added to cover the disposal cost of non-recyclable packaging materials?

35 responses



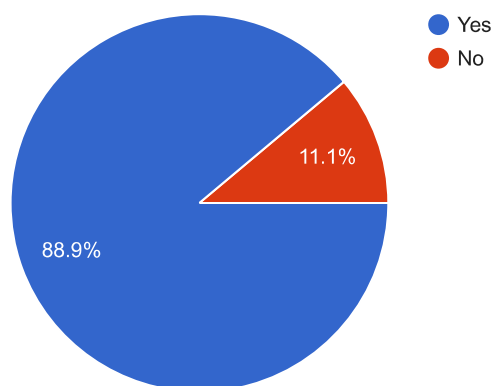
Would the recyclability of packaging material used affect your decision to purchase from a particular e-retailer?

36 responses



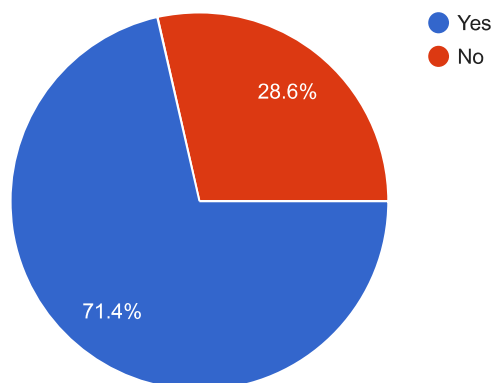
Do you believe that producers of merchandise should be responsible for the end-of-life disposal of their products and their packaging?

36 responses



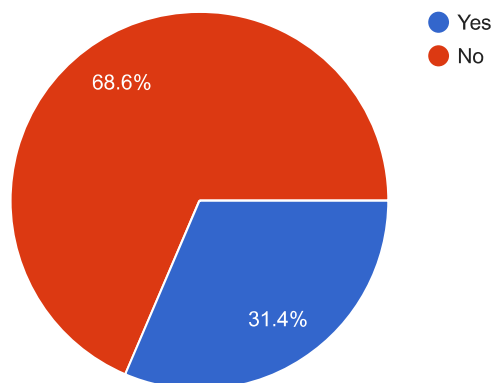
Would you prefer to receive shipments which do not contain messy void-filler (e.g. crinkled or shredded paper)?

35 responses



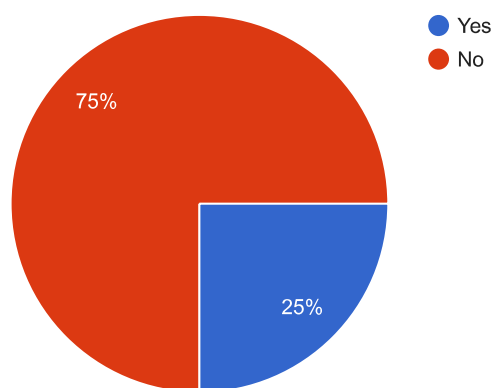
Does the messiness of the packaging material used affect your willingness to recycle?

35 responses



Is the unboxing experience important to you?

36 responses



Would your unboxing experience be improved if it were gamified (e.g. adding trivia, jokes, contests, or puzzles to the packaging materials)?

36 responses

