

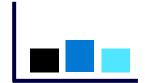
# Machine learning in a nutshell

Machine learning uses algorithms to identify patterns within data. Patterns that are used to create a data model that can make predictions. The Azure for the Data Scientist course (DP-100) focuses on creating and using machine learning models with Azure Machine Learning. To understand the purpose of the exercises, a simplified overview is provided here.



Define the problem

Decide on what the model should predict and when it is successful.



Classification

Predict a categorical value.



Regression

Predict a numerical value.



### **Time-series forecasting**

Predict future numerical values based on time-series data.





**Computer Vision** 

Classify images or detect objects in images.



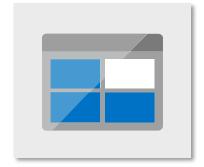
#### **Natural Language Processing**

Extract insights from text.



## Get the data

Find data sources and get access. Azure Machine Learning connects seamlessly with the three most used Azure storages for data science.



**Azure Blob Storage** 

Object cloud storage. Uses flat namespace to store unstructured data.



#### Azure Data Lake Gen2

Unlimited object cloud storage. Uses hierarchical namespace for granular access control.



#### **Azure SQL Database**

Relational cloud database. Used for tabular and transactional data.



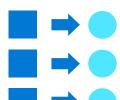
# Prepare the data

Explore the data. Clean and transform the data based on the model's requirements.



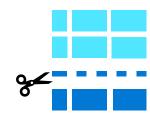
# **Exploratory data analysis**

(EDA): Analyse your data, get summary statistics, and understand possible correlations between variables.



#### Feature engineering:

Transform the data to create features that will help the model to predict the target value.



**Create validation set:** Split the data into training and validation or test dataset to evaluate the model.



# Train the model

Choose algorithm and hyperparameters based on trial and error.



#### Data

Includes features (what influences the to be predicted value) and the target value (if it exists).



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#### **Algorithm**

Based on the task (e.g. classification), different <u>algorithms</u> and hyperparameters can be tried.



#### Model

Often stored as a binary file (e.g. pickle file). Use on new data with same features to predict the target value.



# Integrate the model

Use endpoint to generate predictions.



### Real-time predictions

Create light-weight app to predict target value in real-time per new data measurement.



### **Batch predictions**

Create pipeline to predict target value on new set of data measurements.



# Monitor the model

Track the model's performance.



#### Data drift

When new data differs significantly from training dataset.



#### **Evaluation metrics**

**Azure Machine Learning documentation** 

Keep track of the model's performance. When the model's predictions are increasingly incorrect.

Retrain the model