

You must include a written description of three observable trends based on the data.

1. Male players are by far the biggest consumer. This could be because Male players constitute the majority of players, therefore, male players are also the biggest consumers.
2. The average purchase price of the top players (individually) is larger than the average purchase price of the rest of player. Not only do these players spend more in total, they also spend more per transaction.
3. The top 4 most popular items are price is above the average price of all the items