

Stimulus familiarity and expectation jointly modulate neural activity in the ventral visual stream

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INTRODUCTION

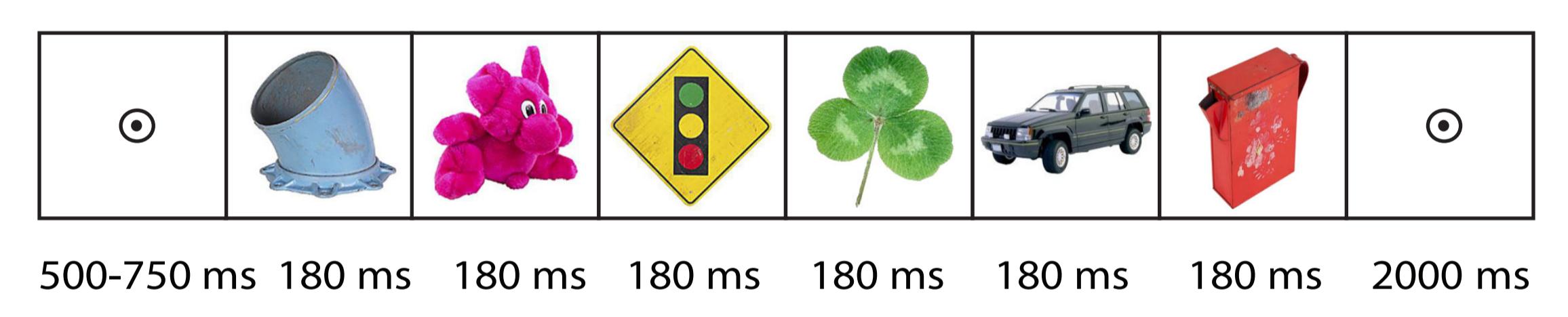
- Both familiarity and expectation modulate the sensory response in the visual system^{1,2}. These effects have been studied in monkeys but not yet extensively in humans.
- It remains unclear whether the effects of familiarity and expectation on the sensory response are separable.

RESEARCH QUESTIONS

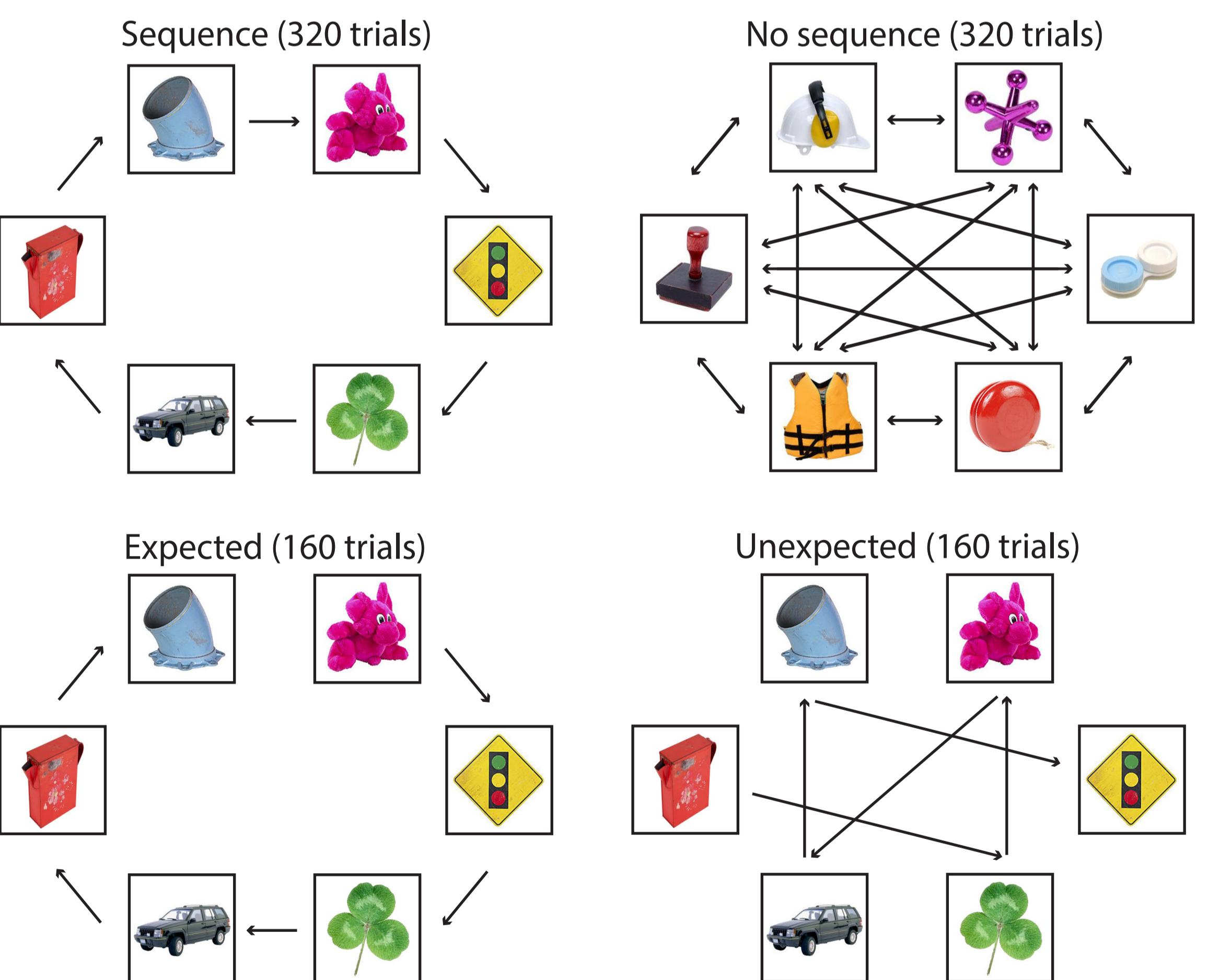
- How do familiarity and expectation modulate the human sensory response?
- Are the effects of familiarity and expectation separable?

DESIGN

TRIAL STRUCTURE



CONDITIONS: FAMILIAR (640 TRIALS)

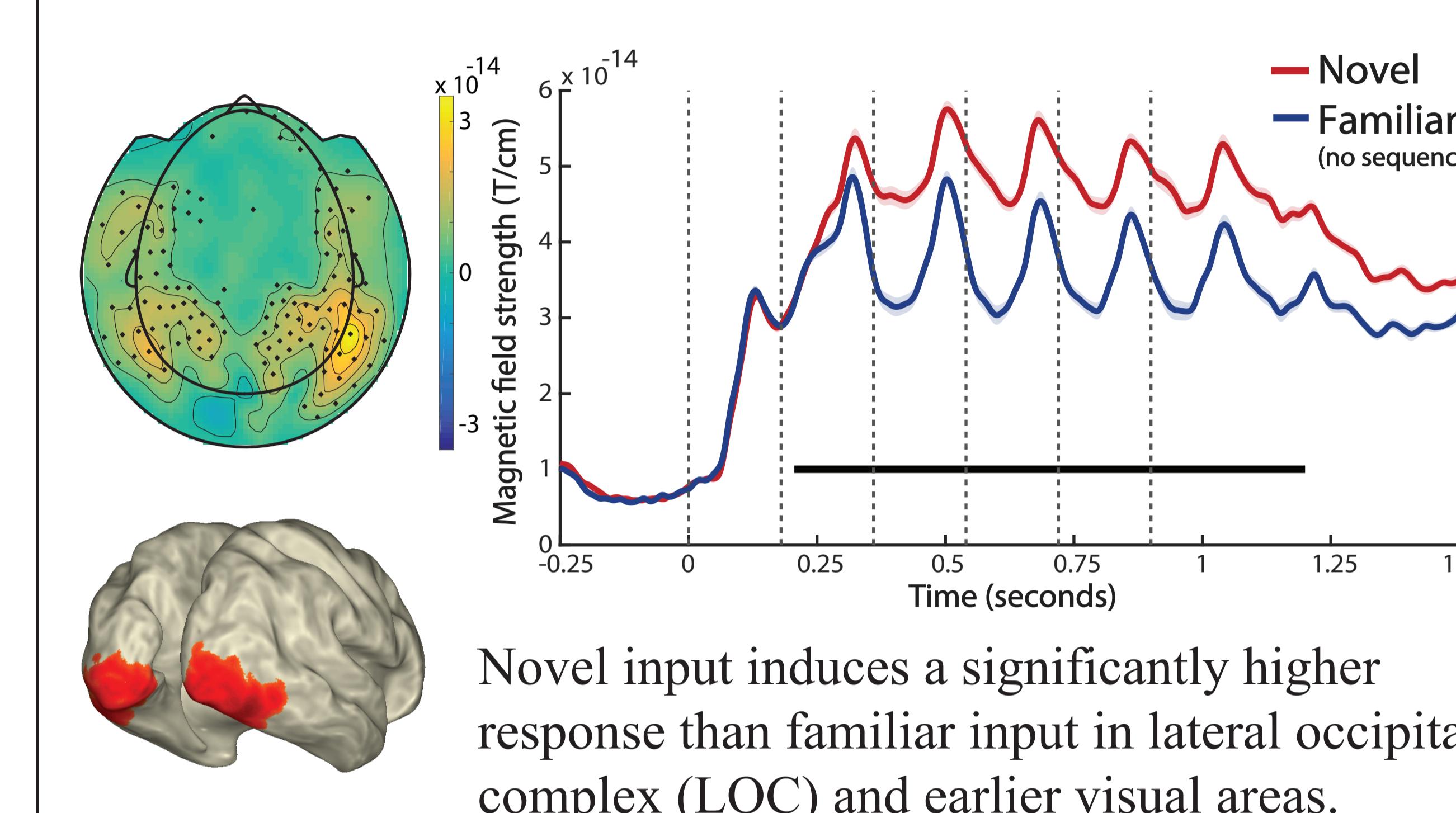


CONDITIONS: NOVEL (320 TRIALS)

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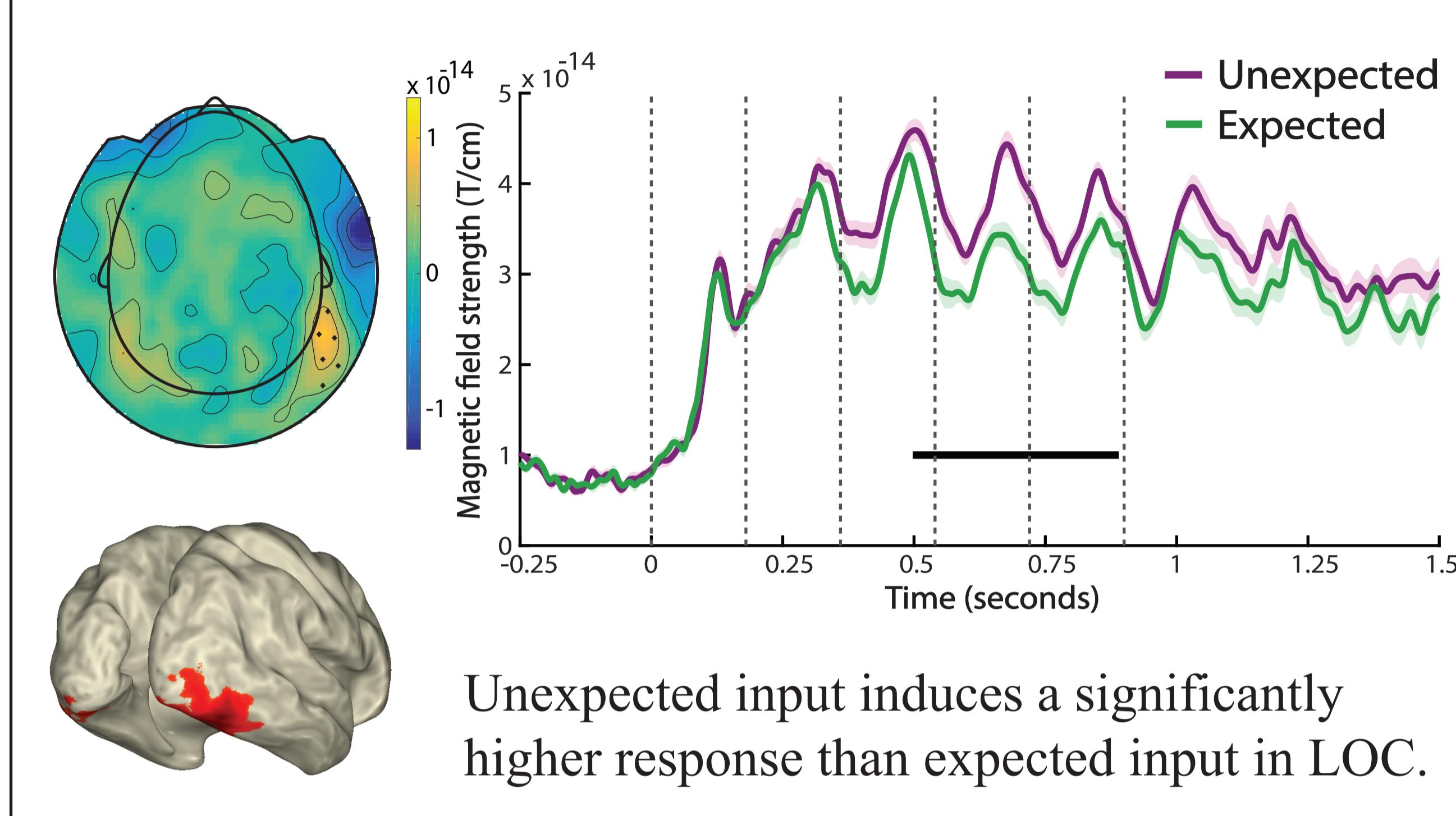
RESULTS

FAMILIARITY: AMPLITUDE



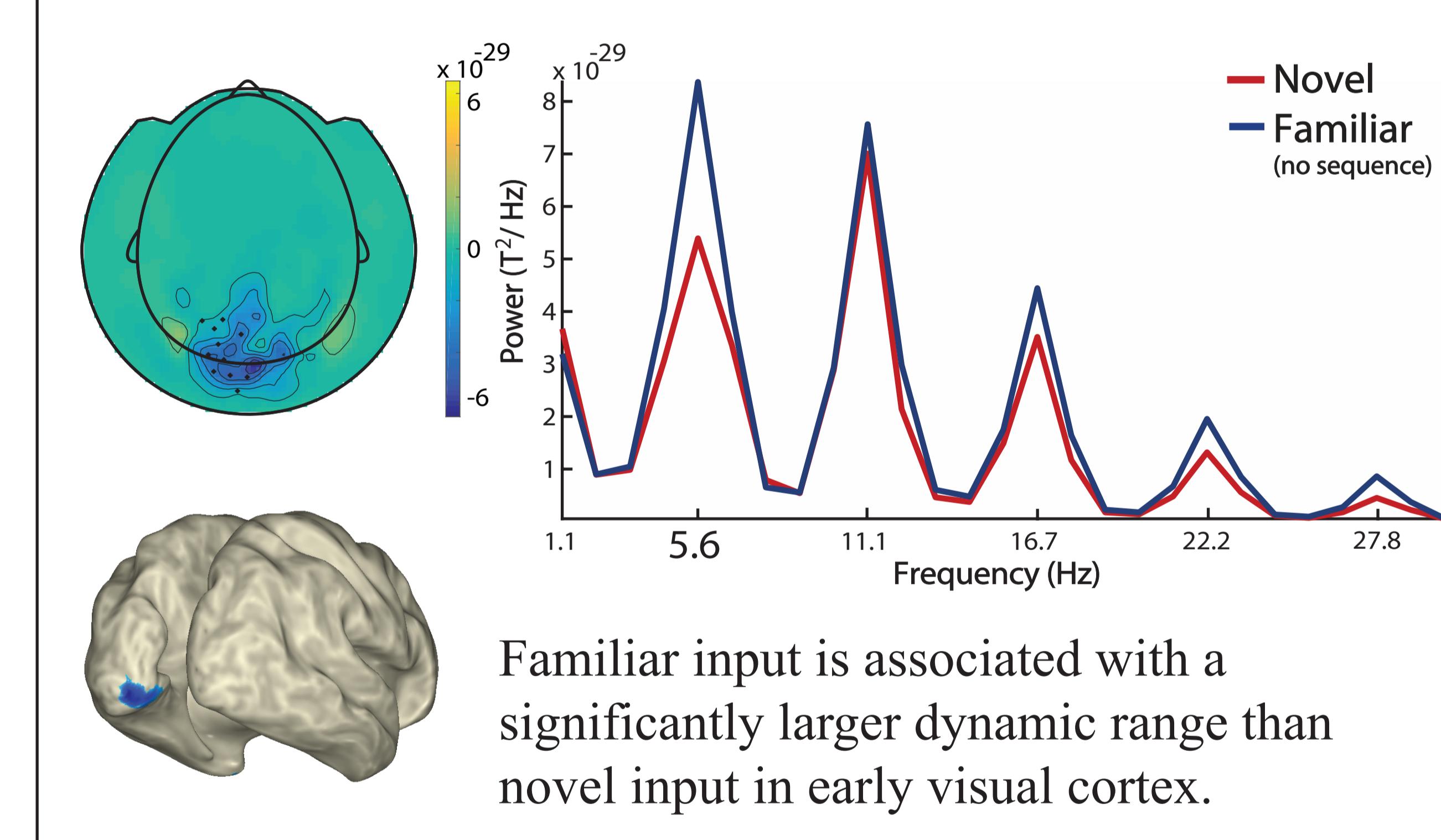
Novel input induces a significantly higher response than familiar input in lateral occipital complex (LOC) and earlier visual areas.

EXPECTATION: AMPLITUDE



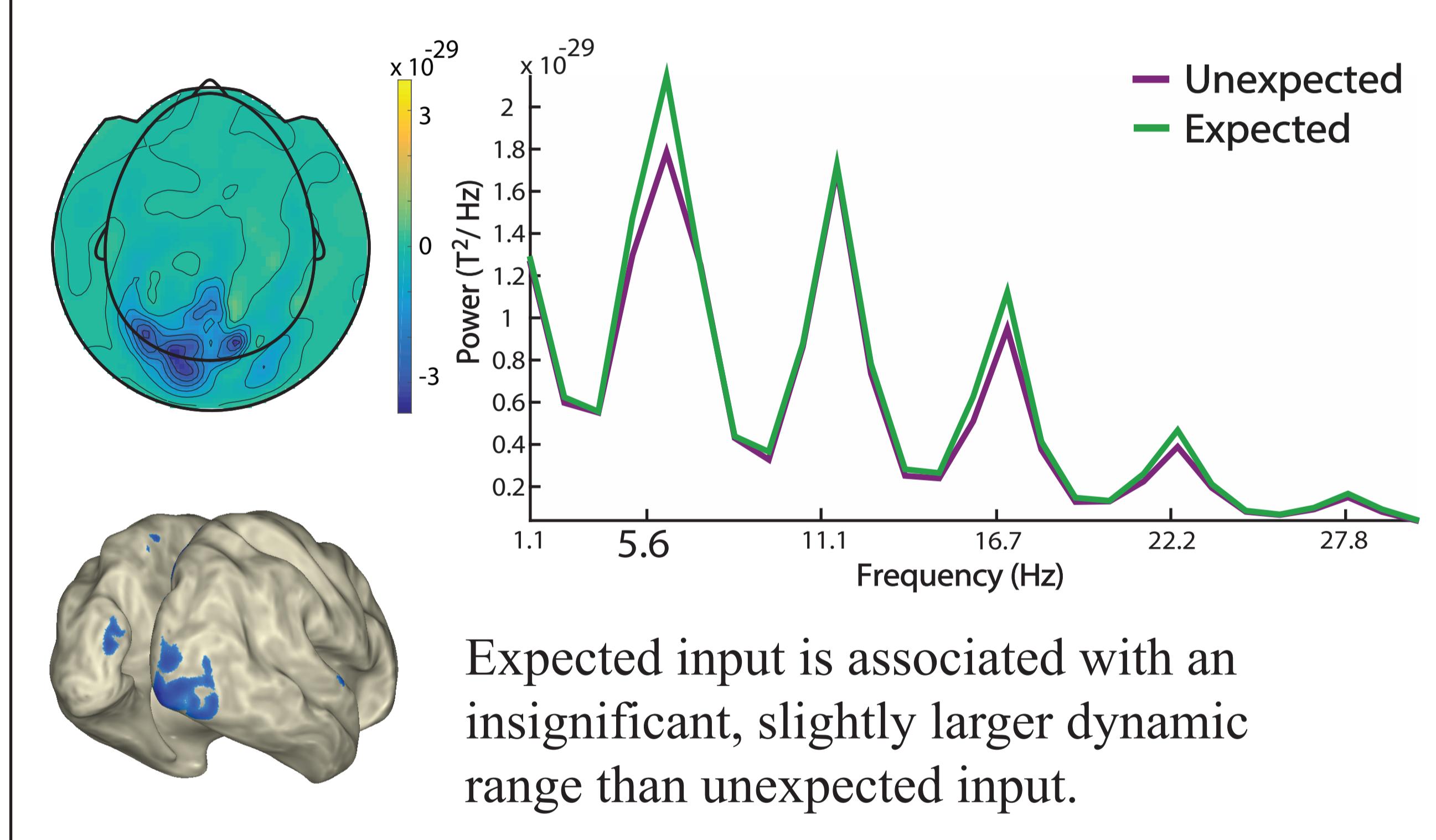
Unexpected input induces a significantly higher response than expected input in LOC.

FAMILIARITY: DYNAMIC RANGE



Familiar input is associated with a significantly larger dynamic range than novel input in early visual cortex.

EXPECTATION: DYNAMIC RANGE



Expected input is associated with an insignificant, slightly larger dynamic range than unexpected input.

CONCLUSIONS

- Familiarity and expectation jointly modulate the neural activity in the human brain elicited by a stimulus.
- The two effects are independent albeit similar in nature.
- Novel and unexpected input require more resources when processed in the brain than familiar and expected input, respectively.

REFERENCES

1. Meyer, T., Walker, C., Cho, R., & Olson, C. R. (2014). Image familiarization sharpens response dynamics of neurons in inferotemporal cortex. *Nature Neuroscience*, 17(10), 1388-1394.
2. Meyer, T., & Olson, C. R. (2011). Statistical learning of visual transitions in monkey inferotemporal cortex. *Proceedings of the National Academy of Sciences of the USA*, 108(48), 19401-19406.