



The branding features a form that is cute, yet bold for the logo, a set of type that is friendly and approachable, and a set of gender-neutral colors, that are light and fun.

Type

Header

Body

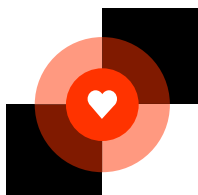
Search dates

We help you create the perfect date. Currently, discovery is tedious, isolated, and generic.

Roboto Medium
14 pt on 18 pt spacing
90% grey

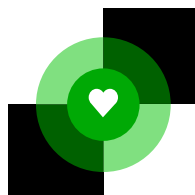
Roboto Slab Light
10 pt on 14pt spacing
80% grey

Colors



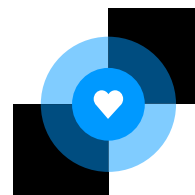
Strawberry
#FF3400

10% Dark: #E23200



Picnic
#00C300

10% Dark: #00a905



Boatside
#009AFF

10% Dark: #047ECE