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Data Visualization Project - Stage 1

Goal: Visualizing the relationship between the federal funds rate and the unemployment

rate since Q1 of 2022

**Introduction:** We will investigate, using historical data, the link between the Federal

Funds Effective Rate and the Unemployment Rate. My research will seek to learn more

about how adjustments to the Federal Funds Rate may affect the labor market.

The Chosen Datasets

Federal Funds Effective Rate: This is the interest rate at which depository institutions

lend reserve balances to other depository institutions overnight, as represented by

historical data in this dataset. This information will be used to monitor the Federal Funds

Rate's variations over time. The Federal Reserve Economic Data (FRED) is the

dataset's primary data source.

Link to data: https://fred.stlouisfed.org/series/FEDFUNDS

Unemployment Rate: This dataset offers historical statistics on the United States'

unemployment rate. It displays the proportion of the labor force that is both unemployed

and looking for work right now. Additionally, the dataset was acquired from FRED.

Link to data: https://fred.stlouisfed.org/series/UNRATE

## How does the Federal Funds Rate impact the unemployment rate?

For businesses and governments, knowing how these two variables interact is crucial.

Lowering the federal funds rate could boost the economy and hence lower the unemployment rate. An increase could, however, have the opposite result.