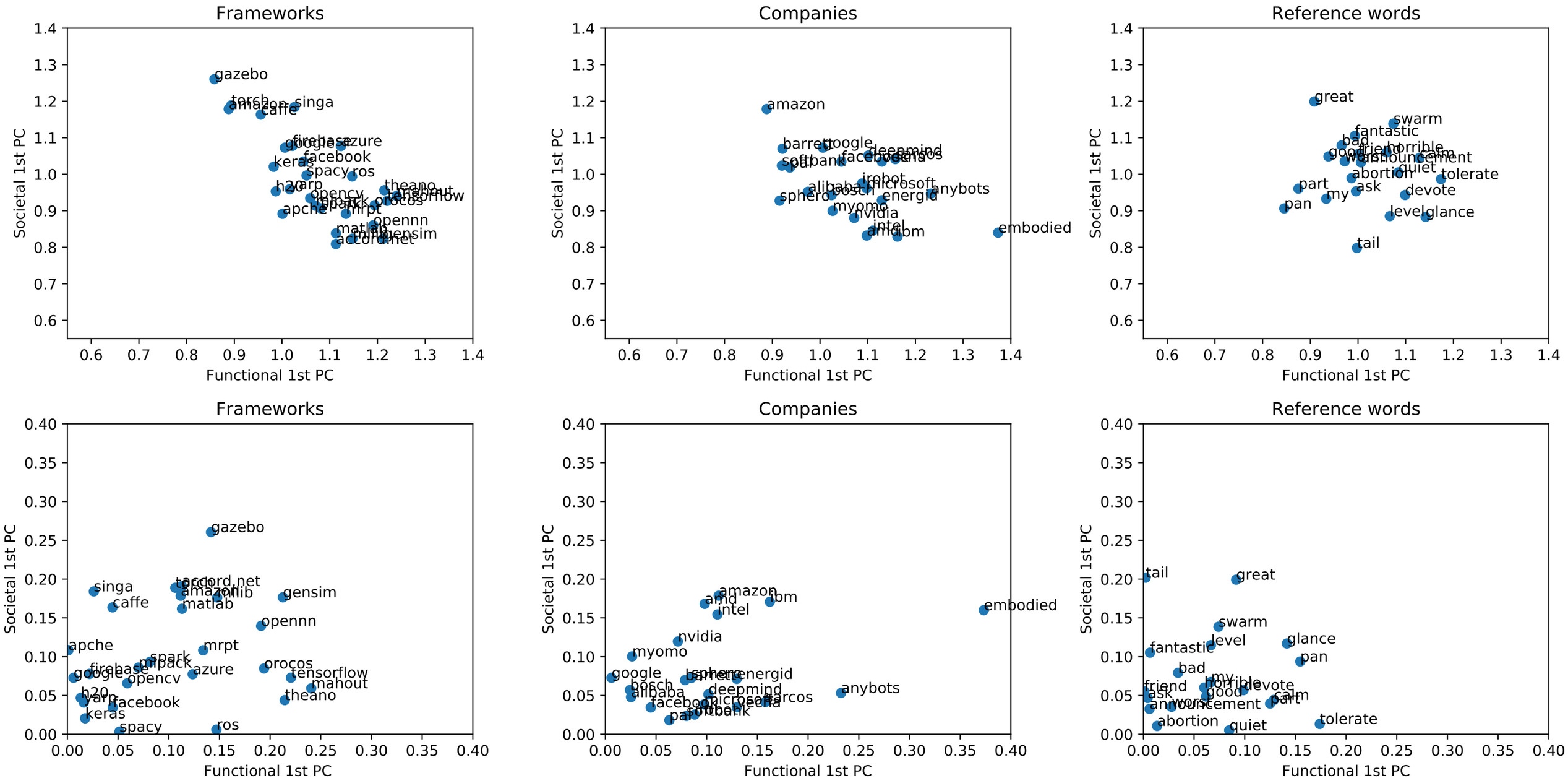Cosine distance to sentiment directions, and how much they differ from 1.0 (neutral)