



# Battle of the Neighborhoods

Dutch edition

# Exploring the perfect neighborhood to start a vegetarian restaurant

- Brexit has resulted in an increase of expats who come to work in the Netherlands, but Amsterdam is filling up.
- Concerns about animal welfare and environmental impact of food are rising opening opportunities for vegetarian options.
- Utrecht is a fast growing city



# Results & Discussion



- This analysis gives insight in the current density of restaurants per neighbourhood in Utrecht. There are very few vegetarian restaurants on Foursquare.
- As the data is plotted on a map, infrastructure can be taken into account when making a decision.
- Retrieving coordinates for locations in the Netherlands is difficult, as tools discussed and used on Coursera could not be used. Therefore the research had to be scoped down.
- The original intent to take rating data into account and predict an expected rating for a new restaurant for different locations turned out to be impossible. Unfortunately the rating data is not freely available from Foursquare.

# Conclusion

Utrecht Oost has a lot of traffic,  
but only 1 vegetarian restaurant

It is close to public transport  
and other attractions

It will be more realistic to find  
a location for a restaurant here  
than in the commercial city  
center.

