

Battle of the Neighborhoods

Dutch edition

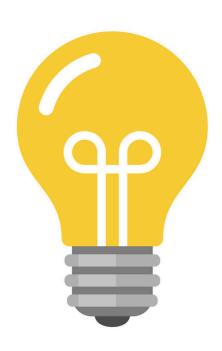
Exploring the perfect neighborhood to start a vegetarian restaurant

 Brexit has resulted in an increase of expats who come to work in the Netherlands, but Amsterdam is filling up.

 Concerns about animal welfare and environmental impact of food are rising opening opportunities for vegetarian options.

Utrecht is a fast growing city

Results & Discussion



- This analysis gives insight in the current density of restaurants per neighbourhood in Utrecht. There are very few vegetarian restaurants on Foursquare.
- As the data is plotted on a map, infrastructure can be taken into account when making a decision.
- Retrieving coordinates for locations in the Netherlands is difficult, as tools discussed and used on Coursera could not be used. Therefore the research had to be scoped down.
- The original intent to take rating data into account and predict an expected rating for a new restaurant for different locations turned out to be impossible. Unfortunately the rating data is not freely available from Foursquare.

Conclusion

Utrecht Oost has a lot of traffic, but only 1 vegetarian restaurant

It is close to public transport and other attractions

It will be more realistic to find a location for a restaurant here than in the commercial city center.

