

Joy Harmon, By Eve Blom

age: 26

residence: Columbus, Ohio

education: Master's in Music Theory

occupation: Violinist of Columbus Orchestra

marital status: Married with no children



"Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything." Plato

Joy is the newest violinist of the Columbus Orchestra. She started playing in the fourth grade, every since she has wanted to be first violinist in the Columbus Orchestra. She need more experience and practice. She spends most of her time practicing, in lessons (both learning and teaching) , at rehearsal, or concerts.

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SOCIAL NETWORK



Criteria For Success:

Joy wants to be viewed as a successful and good musician. She likes fancy instruments and pieces that lets her show off. She also like high quality things.

Needs

- Reminder practice breaks
- Practice suggestions
- Metronome
- Free pieces (cause she is broke for now)
- Hear the music played by others

Wants

- More pieces to practice and gain experiences
- A virtual teacher to give advice
- Wants to post her practice times and part of practice to Instagram
- Recommend pieces based on what she is playing
- Humble brag that she playing blank hard piece by blank.
- Play piece from other sections to increase her own skills

Values

- Improving music skills
- Having lots of music to play at anytime

Fears

- Never being good enough
- Be stuck as a second violinist or worst, in second chair in the first violin section.

Latisha Quandarius Johnson By Vershon Lee

age: 6

residence: Illinois, Chicago

education: Kindergarten

occupation: The toothefairy

marital status: Married to dad in game House



"My mommy said you have to play with me"

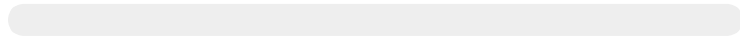
I wake from my mom brush my teeth watch tv, then play a music in the living room and dance with my parents then I eat snacks with my mommy.

Comfort With Technology

INTERNET



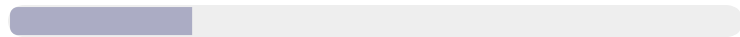
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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Something that is easy to understand and fun to play with and very entertaining

Needs

- To be informational
- Also, to be very fun
- Keep her entertained while mom and dad are arguing

Values

- Candy
- Ipad
- My little pony

Wants

- To make good music
- Also to learn more about music
- To have her friends listen to her music

Fears

- The dark
- Being alone
- Under my bed and closet

Thomas Rowley

age: 15

residence: Glocester, Rhode Island

education: Highschool Sophomore

occupation: Little Ceaser's Pizza

marital status: Painfully Single



"That's rock and roll, bro."

Thomas is a teenage boy from who spends his days falling asleep in class. When he is not at school, he is passionate about his garage band, Bones and Bros, that he started with his buddies. He is currently the lead guitarist as well as the lead drummer and a backup singer. Outside of the band, Thomas is not a very active member of any group or organization.

Comfort With Technology

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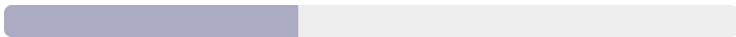
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SOCIAL NETWORK



Criteria For Success:

In order to feel successful, Thomas needs at least 10 people to attend the bands next show.

Needs

- The app needs to be able to promote his band

Wants

- Thomas wants to promote his band.
- Thomas wants to be able to hear the music he composes before they play it.

Values

- Thomas places high value in the reputation of the band
- He values sound quality over legitimacy of the players

Fears

- Thomas is fearful of the fall of his band. He has dedicated a good portion of his energy towards it's success, but it is still struggling.

Seymour Wilson

age: 32

residence: North Carolina, Raleigh

education: High School Diploma

occupation: Music tutor

marital status: Single



"Art is the passion of the soul" ~Bobby Rey

Spend most of my time playing the banjo, teaching younglings the ways of being a musician.

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SOCIAL NETWORK



Criteria For Success:

My criteria for success is pretty simple; improving my playing skills

Needs

- Some improvements on music techniques
- Engage with people
- Share new music

Values

- I value learning
- Trying new things

Wants

- Want to share my talent
- Give people music tips/advice
- Try new sounds that best compliment my playing style

Fears

- I fear that no one will recognize my talents
- Spiders
- The rigors of playing new/unfamiliar music

Mei Kiryu by Bryan Muñoz-Romero

age: 26

residence: Normal, Illinois

education: Bachelors from Illinois State Uni.

occupation: Cake Decorator

marital status: Single, Swear to god I don't want kids



"If it's not perfect, it is not right"

Usually works until the clock strikes, afterwards and maybe a little speeding she would stay in her home unless forced to.

Comfort With Technology

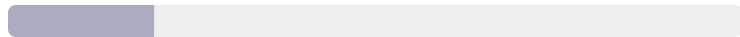
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SOCIAL NETWORK



Criteria For Success:

A list on what to do or its nothing

Needs

- More money for a new guitar
- A place to record her sessions
- A app that records, edits, and play back her solos

Values

- If she is told to do perfection at the smallest details, she will do it, and close up shop after

Wants

- Stay inside
- Pick the 6 strings on her guitar
- Only close friends companion
- A raise

Fears

- She said and I quote, "If you try to get a spider close I will cold stop your head".