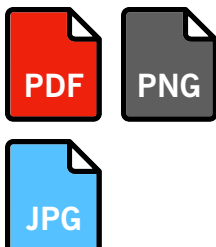


Logo File Format Guide

Your logo package includes multiple files for various uses. Here is a quick guide to help you determine when to use each format. If you have any questions, please ask.

Who for?

Client



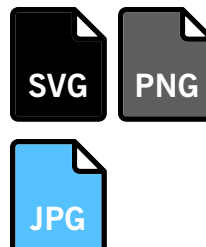
- Profile images on social media
- Internal documents
- PowerPoint presentations
- Email signatures

Designer



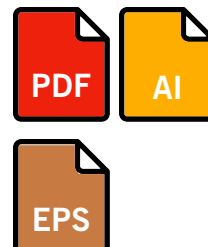
- Website design
- Banner ads
- Animations
- Swag
- Marketing materials
- All design projects

Developer



- Website/app development
- Custom emails
- Landing pages
- Blogs

Vendor



- Business cards
- Stationery
- T-shirts/swag
- Event graphics
- Flyers
- Brochures
- Direct Mail
- Embroidery
- Vehicle decals

Where?

Print



Digital / Web



Why?

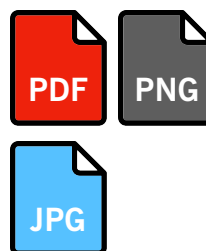
Scalable



Editable



Universal



Transparent

