



# FLORA FISCHBACHER

WEBSITE | DESIGN | MARKETING

## PROFESSIONAL SKILLS

Sketch & Figma  
Craft & InVision  
HTML, CSS, Javascript, Bootstrap,  
Tailwind CSS, Svelte  
Responsive web design  
Wordpress  
SEO & Google Analytics  
Pardot & Salesforce

## CONTACT

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Email: florafischbacher1@gmail.com  
Nationality: American & Austrian

## INTERESTS & HOBBIES

Hiking & outdoor activities  
Yoga & hot pilates  
Painting  
Concerts  
Traveling

## LANGUAGES

English - fluent  
German - fluent  
Spanish - basics

## WORK EXPERIENCE

### WEBSITE ADMINISTRATOR & MARKETING AUTOMATION MANAGER

ecosio GmbH | Oct 2018 - Jun 2021

<https://ecosio.com/>

- Managed B2B marketing automation tool
- Created mockups of new features for the company website
- Designed monthly newsletters & marketing emails
- Maintained & handled deployment of company website
- Responsible for leading & hiring external website developer
- Responsible for Google Analytics & Google Tag Manager

### WEB DESIGNER & SOCIAL MEDIA MANAGER

Allegria Restaurant | Jun 2014 - Present

<https://allegriacarbondale.com/>

- Designed & created Wordpress website
- Ongoing website maintenance & design
- Ongoing social media posts & campaigns

### WEB DESIGNER

Markus Hatvan | Jun 2020 - Aug 2020

<https://markushatvan.com/>

- Designed initial mockups for website
- Designed logo

## EDUCATION

### UDEMY

Sketch 5 - Design Apps & Websites | 2020

<https://www.udemy.com/course/sketchdesign/?altsc=381850>

### UDEMY

Sketch from A to Z | 2020

<https://www.udemy.com/course/learnsketch3/>

### MODUL VIENNA

Hotel Management | 2014 - 2016