



FLORA FISCHBACHER

WEB DESIGN | UX DESIGN | MARKETING

PROFESSIONAL SKILLS

Sketch & Figma
Craft & InVision
HTML, CSS, Javascript, Bootstrap,
Tailwind CSS, Svelte
Responsive web design
Wordpress
SEO & Google Analytics
Pardot & Salesforce

CONTACT



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<https://florafischbacher.com>



[in /in/flora-fischbacher-4a7a93a7/](/in/flora-fischbacher-4a7a93a7/)

INTERESTS & HOBBIES

Hiking & outdoor activities
Yoga & hot pilates
Painting
Concerts
Traveling

LANGUAGES

English - fluent
German - fluent
Spanish - basics

WORK EXPERIENCE

WEBSITE ADMINISTRATOR & MARKETING AUTOMATION MANAGER

ecosio GmbH | Oct 2018 - Jun 2021

<https://ecosio.com/>

- Managed B2B marketing automation tool
- Created mockups of new features for the company website
- Designed monthly newsletters & marketing emails
- Maintained & handled deployment of company website
- Responsible for leading & hiring external website developer
- Responsible for Google Analytics & Google Tag Manager

WEB DESIGNER & SOCIAL MEDIA MANAGER

Allegria Restaurant | Jun 2017 - Jun 2021

<https://allegriacarbondale.com/>

- Designed & created Wordpress website
- Executed regular website maintenance & design
- Executed regular social media posts & campaigns

WEB DESIGNER

Personal website | Jun 2021

<https://florafischbacher.com/>

- Designed page layouts
- Designed logo
- Developed page using Svelte & Tailwind CSS
- Added new features & projects to the portfolio

WEB DESIGNER

Markus Hatvan | Jun 2020 - Aug 2020

<https://markushatvan.com/>

- Designed initial mockups for website
- Designed logo

EDUCATION

TALENT GARDEN

UX Design Fundamentals | Oct 2021 - Present

<https://talentgarden.org/en/innovation-school/online/ux-design-course-part-time/>

UDEMY

UX & Web Design Master Course | 2021

<https://www.udemy.com/course/ux-web-design-master-course-strategy-design-development/>

UDEMY

User Experience Design Fundamentals | 2021

<https://www.udemy.com/course/user-experience-design-fundamentals/>

MODUL VIENNA

Hotel Management | 2014 - 2016