

PATRONAGE PACKAGE

2018



IEEESPAC.CA

WHAT IS SPAC?

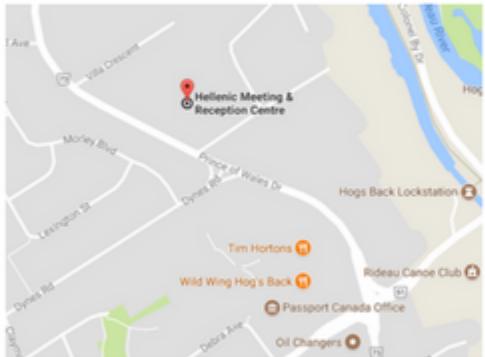
The IEEE **Student Professional Awareness Conference (SPAC)** is an opportunity for students, academics, and professionals from industry to bridge the gap between the classroom and the boardroom and build professional connections. SPAC is an annual formal dinner event which sees engineering and computer science students engaging with professionals within their fields.

First introduced in 1979, SPAC has positioned itself as an event where students can complement the technical education they receive in school with a greater exposure to the professional world.



SPAC encourages students to learn from the varied experiences of successful industry professionals while promoting interaction with potential employers.

EVENT DETAILS



DATE	January 25, 2018
TIME	5:30 PM
ADDRESS	The Hellenic Centre 1315 Prince of Wales Drive, Ottawa, ON K2C 1N2

Located close to Carleton University, the Hellenic Centre is an ideal networking venue. The back of the main ballroom has been reserved for patrons, to set up meeting spaces and display tables, while leaving space at the front to accommodate up to 250 attendees for our event.

Attendees include:

- Company representatives, ranging from human resources to technical personnel
- An estimated 150 local engineering and computer science students at the graduate and undergraduate levels.
- Distinguished professors and academics



AGENDA SPAC 2018

5:30 - 6:30 PM	Registration/Networking
6:35 - 6:45 PM	Welcome Remarks
6:45 - 7:10 PM	First Speaker
7:10 - 7:55 PM	Dinner
8:00 - 8:25 PM	Second Speaker
8:25 - 8:40 PM	Closing Remarks and Prizes
8:40 - 10:00 PM	Networking



OUR GROWTH

Over 40 industry professionals, 15 faculty members, and 150 engineering and computer science students from Carleton University, the University of Ottawa, and Algonquin College attended SPAC 2016.

Our previous patrons include Skyworks, BlackBerry, Kongsberg, Ericsson, IBM, Pythian, National Research Council, General Dynamics, Cisco, Ciena, the Department of National Defense, the IEEE Ottawa Section and the IEEE Canadian Foundation.

Representatives from many Ottawa-area companies attended SPAC 2016.

We are always looking for more opportunities to help students build their professional networks.



SPAC is a globally recognized event hosted by various IEEE groups across the world. The IEEE student societies affiliated with Carleton University, University of Ottawa and Algonquin College have held this event, formerly known as IEEE Connects, every year since 2005.

WHY ATTEND?

By attending SPAC, your organization has the opportunity to showcase its work and garner the interest of highly motivated students. At this event your organization will develop connections with Ottawa's best and brightest engineering and computer science students who are looking for various types of employment opportunities.

In addition, your organization will establish itself as a key figure within the local Ottawa IEEE community through our various patronage opportunities.



Attending SPAC gives your organization an opportunity to showcase your leading technologies and products to students, researchers, and academics.

HOW TO HELP

Your support will ensure the event's success and help promote your organization. We are happy to offer a flexible range of patronage packages to fit your organization's wishes.

The following page explains the different levels of our basic patronage packages. Any of these packages can be customized and tailored to suit your company (see Patronage Packages for additional details).

**Over the last
3 years, SPAC
has hosted over
400 students
and a wide range
of companies.**

**It is a unique
opportunity to
connect with
Ottawa's leading
future talent.**



PATRONAGE OPTIONS

PARTNER PATRON*

\$2000

*There is a maximum of one (1) Partner patron for this event.

- Ten (10) Complimentary Conference Registrations
- Three (3) Display tables in networking area
- Space for banners in networking area, close to the entrance, and beside the main stage.
- Large logo on website and booklet
- Individual display of logo on slide-show during the event.
- One spot reserved for a speaker from your company
- Public mention of patron during the welcome speech and closing remarks
- Pitch time 3-5mins from a representative

GOLD PATRON

\$1000

- Eight (8) Complimentary Conference Registrations
- Two (2) Display tables in networking area
- Space for banners in networking area and close to the entrance
- Medium-sized logo on website and booklet
- Group display of logo on slide-show during the event

SILVER PATRON

\$500

- Six (6) Complimentary Conference Registrations
- One (1) Display table in networking area
- Space for banner in networking area
- Small-sized logo on website and booklet
- Group display of logo on slide-show during the event.

BRONZE PATRON

\$300

- Three (3) Complimentary Conference Registrations
- Space for banner in networking area
- Small-sized logo on website and booklet
- Group display of logo on slide-show during the event.

For a **customized patronage package**, contact the event chair at
lead@ieee.carleton.ca

MEET THE TEAM

IEEE Carleton University

<http://ieeecarleton.ca>

The IEEE Carleton University Student Branch is one of the largest IEEE Student Branches in Canada with over 400 IEEE student members in various programs ranging from all streams of engineering, physics and computer sciences. By organizing many technical and non-technical events, the student branch provides members and non-members resources to expand their careers and become successful professionals. The most recent awards the branch has been awarded include: 2016 IEEE Region 7 Exemplary Student Branch Award, 2016 IEEE Region 7 Gold Darrel Chong Award for IEEE Carleton's Stay Late and Make (SLAM), 2015 IEEE Region 7 Silver Darrel Chong Award for IEEE Carleton's Stay Late and Make (SLAM), and 2015 IEEE Region 7 Bronze Darrel Chong Award for IEEE Carleton's Workshop series. In recent years, the IEEE Carleton Student Branch launched the IEEE Computer Society Chapter and the Women in Engineering (WIE) affinity group to extend their services to a wider range of students.

IEEE University of Ottawa

<http://ieeeuottawa.ca>

IEEE uOttawa services over 2500 students in electrical engineering, computer science, software engineering and other technology option programs offered at the University of Ottawa. Its objective is to bridge the gap between students and industry, while promoting a fun environment for the student body. The University of Ottawa IEEE has been awarded honors such as the IEEE Exemplary Student Branch Canada, the Outstanding Student Branch Award and Runner Up in the IEEE MGA Website Competition in 2010. The branch also offers a variety of events during orientation week such as: Meet and Greets, Scavenger Hunts, Outdoors Games Days, technical talks, Workshops, and EngiBEERing Pub nights. The University of Ottawa WIE branch also organizes the annual Wine and Cheese event and various workshops such as Tech Law for students and members. As always, IEEE uOttawa is happy to be involved with IEEE SPAC.

IEEE Algonquin College (IEEE ACSB)

<http://algonquin.ieee.ca>

The IEEE Algonquin College Student Branch was formed to provide Algonquin College students access to the strengths of the IEEE. Our goal is to provide IEEE Algonquin College members with resources (both academic and social) which will assist them in finding technical careers in a changing marketplace. With the annual Meet and greet, new members and non members join and learn what IEEE is all about while playing fun games. In addition, the Regular meetings offer students what's happening with branch activities, as well as inter branch activities in the Ottawa Area.

CONTACT US

Thank you for your consideration! If you have any questions, comments or queries, please feel free to contact us at:

info@ieeespac.ca

You can also visit us at

www.ieeespac.ca



