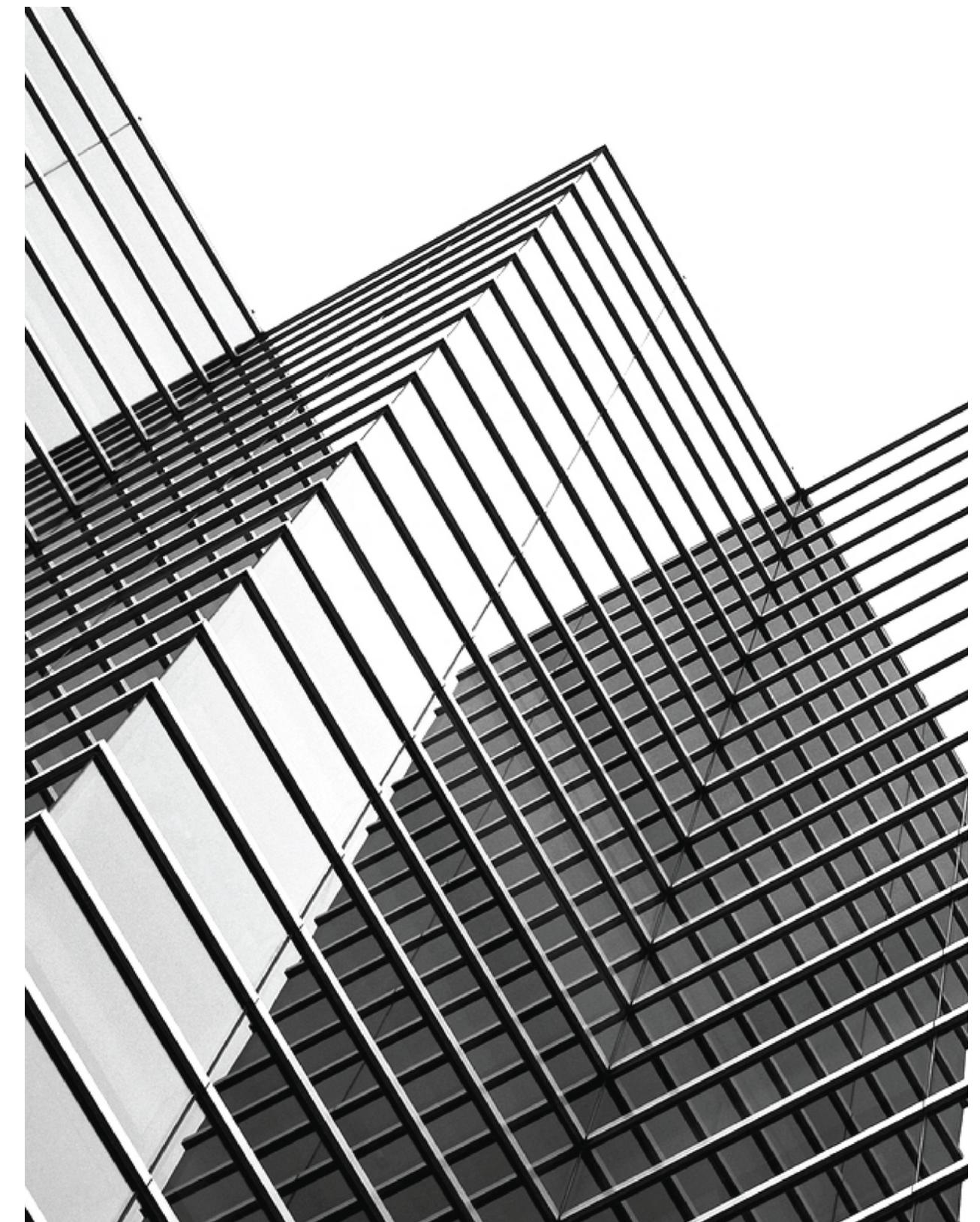


# STUDENT PROFESSIONAL AWARENESS CONFERENCE



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# What is SPAC?



The IEEE Student Professional Awareness Conference (SPAC) is an annual formal dinner event that serves esteemed professionals and allows them to engage with engineering and computer science students within their fields.

This year the conference will be held online to maintain health and safety regulations as due to the current circumstances regarding Covid-19. SPAC provides students, academics, and industry professionals a chance to network and bridge the gap between classrooms and boardrooms, thereby empowering its attendees to build professional connections and form a bond.

Present conditions will allow SPAC to expand its reach across communities to give new students and partners opportunities in building strong foundations. First hosted in 1979, SPAC has manifested itself as an event where future professionals receive exposure to the world of employment which complements their ongoing studies.

*SPAC encourages students to learn from the varied experiences of successful industry professionals while promoting interaction with potential employers*

02

# Event Details

**January 21, 2021 6-10pm  
VIRTUAL VENUE: HOPIN**

Hopin will be the online venue for this year's conference and will consist of a main stage, masterclasses, one-on-one networking as well as booths for representatives from various engineering companies/services. The virtual venue can accommodate approximately 500 total attendees. This will provide both students and partners an effective and engaging experience that will allow beneficial exposure to both parties

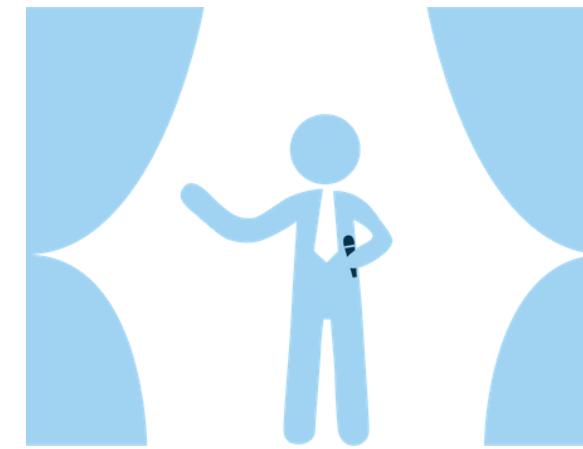
Attendees include:

- Company representatives, ranging from human resources to technical personnel
- Engineering and computer science students at the graduate and undergraduate levels
- Distinguished professors and academics



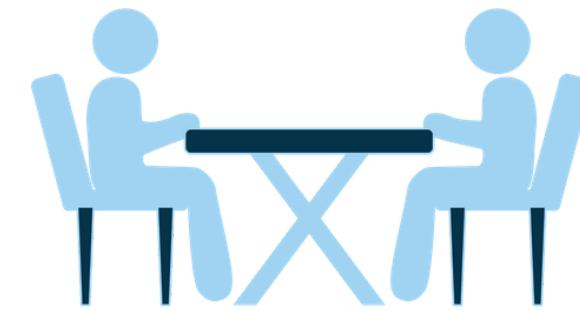
03

# Agenda for SPAC 2021



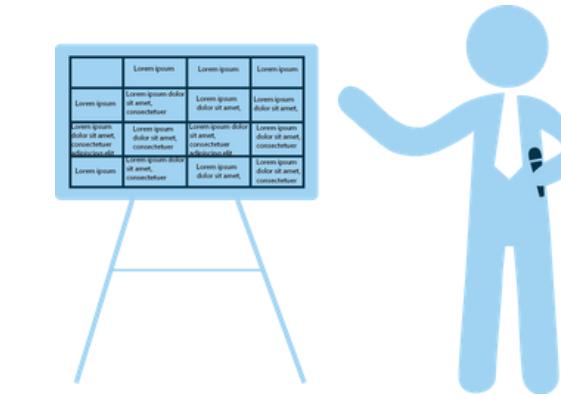
## MAIN STAGE

Spot for speakers and event kickoff



## SPEED DATING

Quick private one on one convos with students in your discipline



## EXCLUSIVE MASTERCLASS

Standalone event to reach out, showcase and finesse



## WORKSHOPS

Concurrently run, where you show students what you're all about



## PANELS

Where you can give insight on the industry and inspire



## BOOTHES

Where students can drop in for a chitchat with your company

04

# Our Success Stories

Enthusiastic support from patrons, researchers, and students made SPAC a remarkable success last year. Over 110 industry professionals, 20 faculty members, and 210 engineering and computer science students from Carleton University, the University of Ottawa, and Algonquin College attended SPAC in 2020. SPAC was a huge success in 2020 for the patrons as well as the students; with the large group that we were able to bring last year, we aim to bring the same successes and connections to our attendees this year.

In 2020, our patrons included Cisco, Nokia, Cienna, Martello, Ross, General Dynamics, EllisDon and others as well as the IEEE Ottawa Section. Furthermore, representatives from various companies located in the Ottawa region attended SPAC.

We are always looking for more opportunities to help students build their professional networks.

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*SPAC is a global event that is hosted by a majority of IEEE groups each year. Since 2005, the IEEE branches at Carleton University, University of Ottawa and Algonquin College are hosting SPAC, formerly known as IEEE Connects*



# Benefits of Attending SPAC

By attending SPAC, your organization will get the opportunity to showcase its work and garner interest in hiring highly motivated students. You will be able to form connections with Canada's best and brightest engineering and computer science students who are excited to explore various employment opportunities. In addition, your organization will establish itself as a key figure within the IEEE community across Canada through our various patronage options.



*Attending SPAC gives your organization an opportunity to showcase your leading technologies and products to students, researchers, and academics*

# How can you get involved?

Your support will ensure the event's success and will help promote your organization. We are happy to offer a flexible range of patronage packages to fit your organization's needs. The next page explains the different patronage options, however, it is important to note that any of these packages can be customized.



*Over the last three years, SPAC has hosted over four hundred students and a wide range of companies. It is a unique opportunity to connect with Ottawa's leading future talent*

# Patronage Packages

	Silver Package \$200	Gold Package \$400	Partner \$800
Attendees	8	12	20
Company Booth	✓	✓	✓
Speed Dating	✓	✓	✓
Social Media Promotion	S	M	XL
Website Promotion	S	M	XL
Resume Books			
Panel Participation			
15min Workshop Hosting			
20min Exclusive Masterclass Hosting			
Happy Hour Before Event			
		Post event Subject to Availability	Pre Event Guaranteed
		✓	✓
			✓
			✓

08

\*For a customized patronage package, contact the event chair at [lead@ieeespac.ca](mailto:lead@ieeespac.ca)

# Meet the IEEE teams

## IEEE Carleton University

The IEEE Carleton University Student Branch is one of the largest IEEE Student Branches in Canada with over 400 IEEE student members in various programs ranging from all streams of engineering, physics, and computer sciences. By organizing technical and non-technical events, the student branch provides members and non-members the resources to expand their careers and become successful professionals. In recent years, the IEEE Carleton Student Branch launched the Women in Engineering (WIE) affinity group to extend their services to a wider range of students. Find us online at <http://ieeecarleton.ca>

## IEEE University of Ottawa

IEEE uOttawa services over 2500 students in electrical engineering, computer science, software engineering and other technology option programs offered at the University of Ottawa. Its objective is to bridge the gap between students and industry while promoting a fun environment for the student body. The branch also hosts various community, social, academic and career events for students. As always, IEEE uOttawa is happy to be involved with IEEE SPAC. Find more information about us at <http://ieeeuottawa.ca>

## IEEE Algonquin College (IEEE ACSB)

The IEEE Algonquin College Student Branch is a Non-profit professional association fostering technological innovation while advancing members' careers through networking and information sharing, technical meetings and educational activities. NETWORKING and LEADERSHIP are key elements that have driven members to stand out both academically and socially. In addition, the regular meetings keep students up to date with all branches' activities in the Ottawa area. Find us online at <http://algonquin.ieee.ca>

**GET IN  
TOUCH  
WITH US!**

**Website**  
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**SPAC**

