
Pinterest Rich Pins For Woo-Commerce

Pinterest-Rich-Pins-For-Woo-Commerce

Installation Instructions

How to Install by wordpress Admin?

1. Get **Ready the zip** file of the plugin.
2. Go to **Admin → Plugins → Add New**.
3. Click on **"Upload Plugin"**.
4. Get **upload the plugin zip files** here and click on **"Install now"**.
5. You can see **"Pinterest-Rich-Pins-For-Woo-Commerce"** plugin in plugin list now and **Activate** it.

How to Install by FTP?

1. You need to **unzip** plugin files.
2. In FTP, Go to **wp-content/plugins** directory.
3. Get **Upload** the plugin here.
4. You can see **"Pinterest-Rich-Pins-For-Woo-Commerce"** plugin in plugin list now and **Activate** it.

Note: This plugin works only if woocommerce is installed and active.

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Overview

This plugin is developed to add products to Pinterest from your woo-commerce store. Get the Pinterest account associated to your woo-commerce by authenticating your site.

Provision for administrator, to add products to Pinterest Rich Pins.

Features :

Bulk Pin: Products can be queued for pinning in bulk. Select the desired product and the plugin will pin them one by one according to the schedule set. Number of images to pin per post can be set from one to all.

Queuing System: The Plugin queues images that are eligible for pinning in the queue and pin them separated by a fixed interval. That allows the pinning of unlimited number of images without any problem.

Auto-link pins to your products: All pins are directly hyperlinked to your products, so once any Pinterest user clicks on the pin, it redirects him to your product on your site. The featured images will be uploaded by passing the Image URL with the product pin added.

Pin text and pin board: You can set a default pin text or a default pin board where all pins will be pinned, so you don't need to enter text every-time

Cron job : The Plugin can use the internal WordPress cron job and a dedicated cron job can be used as well. Pinterest says, that if instant multiple times request are been received the they will block your site for specific time and suppose you as a BOT. Our plugin handles this very well to disallow your site to the block listed by Pinterest. We have recommended to set the time interval to 1 minute.

Detailed action log : Automatically updated action log detailing each action done by the cron event.

Set Rich pin meta tags : When administrator submits his app on Pinterest, it will re-check the product by visiting the provided URL. At that time, it will check for relevant **meta tags** which should be added in the page. If "**yoast seo**" plugin is added and activated then it will add meta tags. We also provides option to over write the meta tags added by "**yoast seo**" plugin.

Note : You can add 1 App to 1 website only. To use this plugin in multiple sites you need to create multiple Apps in Pinterest.

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How it Works

1. Settings

All the plugin setting is been handled from here. API settings and General Settings are main 2 sections here. Please see the screenshot and follow steps below:

1. Go to **Pinterest Rich Pins**.
2. Go to **Settings**.
3. Add **App ID** here.
4. Add **App Secret ID** here.
5. Use this button to **save** API details. Every time you save the API details, you will be redirected to Pinterest authentication page where you need to verify the App. Without verifying, Pinterest requests will not work.
6. Select option if you need to **manage log** for all operations related to Pinterest.
If **YES**, then all API requests log will be saved and displayed in log screen.
If **NO**, then log screen will not generate and log will not managed.
7. Insert **time gap between 2 requests** over here. Provided value will be considered in minutes. This value must be in between 1 to 3.
8. Select if you want to overwrite **meta tags** or not.
If "SEO Tags" option selected, then active seo plugin added meta tags will remain same.
If "Custom Tags" option selected, then seo plugin added meta tags will be overwritten.
We provides the "Yoast SEO" plugin compatibility for meta tags.
9. You need to **select a board**. If your account does not have any board, then you need to create one in Pinterest. You can select one board at time.
10. Use this button to **save all general settings**.

API Settings

App ID

App Secret ID

Save Everytime you save the API details, you will need verify the APP.

General Settings

Manage Log

Gap between 2 requests (Minutes) It must be in between 1-3

Meta Tags

Select Board

Save

Note:

- You can add one app credentials to one website only.
- Same app will not work for more than 1 websites.
- You need to create multiple app to work with multiple websites.

Thank you for creating with [WordPress](#). Version 4.9.8

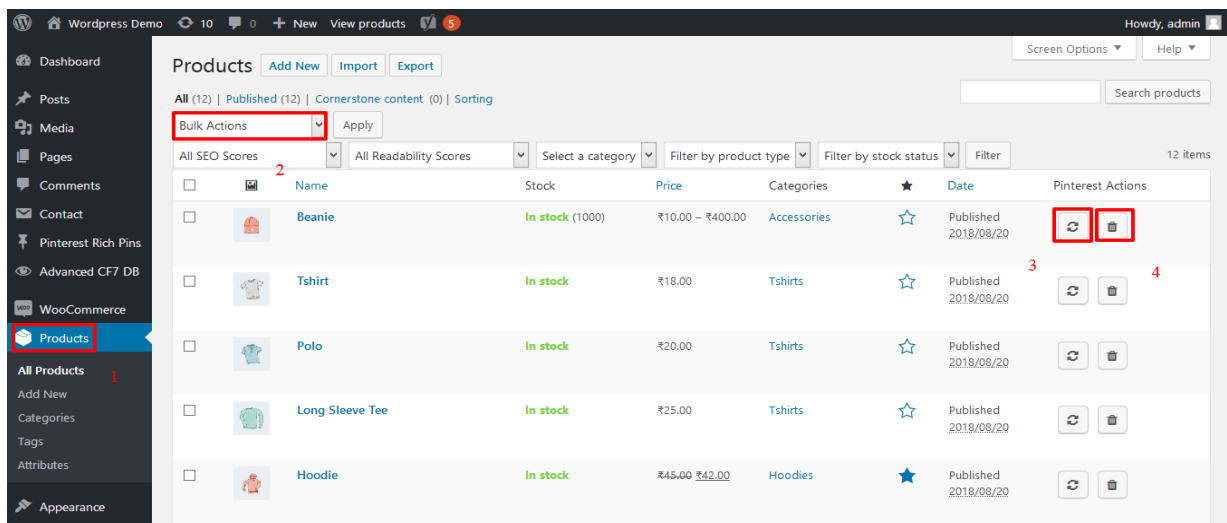
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2. Products Listing

You can add/update/delete products to Pinterest from this screen. Please see the screenshot and follow steps below:

1. Go to **Products**.
2. You can apply **Bulk Actions** from here. There are 2 options for bulk actions:
 - 2.1 Add/Update To Pinned : Select products and use this option to apply bulk action. It will add a new queue list entry for add/update selected products, only if similar entry is not exists.
 - 2.2 Remove From Pinned : Select products and use this option to apply bulk action. It will add a new queue list entry to delete selected products, only if similar entry is not exists.
3. Use this button to **Update** product on Pinterest.
4. Use this button to **Delete** product on Pinterest.

All these requests will add entry in **Queue List**. These Queue List entries will be executed as per cron schedule.



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3. Product Detail

You can add/update/delete products to Pinterest from this screen. Please see the screenshot and follow steps below:



1. Check this checkbox if you want to **perform any action** on Pinterest. If this checkbox will not checked then no action will be performed regarding Pinterest.
2. Select action to perform on Pinterest. You can select below options:
 - 2.1 **Add** : If this option selected, then add action will be performed for selected images.
 - 2.2 **Update** : If this option selected, then **update action** will be performed for selected images.
 - 2.3 **Delete** : If this option selected, then **delete action** will be performed for selected images
3. Select **images** which you want to add/update/delete to Pinterest.

Rich Pin Details

1 ☒ Want to perform action on Pinterest?

Action to perform : Add Please select specific action to perform. 2

Please select images which you want to display in Pinterest.

3  

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4. Queue Listing

This screen displays all the pending/failed requests for Pinterest. All the requests required to send to Pinterest will have “Processing” status and failed requests will have “Failed” status.

Please see the screenshot and follow steps below:

1. Go to **Pinterest Rich Pins** page.
2. **Status** wise entries displayed here. You can select a status for filter.
3. Select option for **Bulk Action** from here.
 - 3.1 **Remove** : Select entry items and use this option to remove selected from pending list.
 - 3.2 **Retry** : Select entry items and use this option to retry. Retry will be applicable for failed entries only. Entry with Processing status will have no effect.
4. Use this button to **apply** bulk action.
5. Select how many **records** to be displayed in 1 page.
6. Use this checkbox to select entry for **bulk action**.
7. Queue List **ID** displayed here.
8. Queue List entry **image** displayed here.
9. Queue List entry **product name** displayed here.
10. Queue List entry **status** displayed here.
11. Queue List entry **create date** displayed here.
12. Queue List entry **performing action** for Pinterest displayed here.
13. Use this button to **remove** Queue List entry.
14. Use this button to **retry** for Queue List entry.

The screenshot shows the 'Queue List' page in a WordPress dashboard. The left sidebar contains a menu with 'Pinterest Rich Pins' highlighted. The main content area has a title 'Queue List' and a filter bar showing 'All (6) | Processing (5) | Failed (1)'. Below the filter bar is a 'Bulk Action' dropdown and an 'Apply' button. A table lists queue entries with columns: ID, Image, Product, Status, Create Date, and Action To Perform. The table contains 6 entries. The first entry (ID 205) is highlighted with a red box. The 'Status' column shows 'Processing' for the first five entries and 'Failed' for the last one. The 'Action To Perform' column shows 'Updating Item' for all entries. The 'Action To Perform' column also contains icons for 'Remove' (trash) and 'Retry' (refresh) for each entry.

ID	Image	Product	Status	Create Date	Action To Perform
205		Hoodie with Pocket	Processing	10 October, 2018, 4:52 am	Updating Item
204		Hoodie with Zipper	Processing	10 October, 2018, 4:52 am	Updating Item
203		Hoodie	Processing	10 October, 2018, 4:52 am	Updating Item
202		Long Sleeve Tee	Failed	10 October, 2018, 4:52 am	Updating Item
201		Polo	Processing	10 October, 2018, 4:52 am	Updating Item
200		Tshirt	Processing	10 October, 2018, 4:52 am	Updating Item

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5. Log

This screen holds all the API related requests and its response information. This screen will be visible only if you had chosen “yes” in **manage log** option at setting screen. Please see the screenshot and follow steps below:

1. Go to **Pinterest Rich Pins** page.
2. Go to **Log**.
3. **Log data** displayed here.
4. Use this button to delete log.

