

FLORA MARCHIORO

flora.marchioro@usi.ch ◇ Via Buffi 6, 6900, Lugano, Switzerland ◇ Citizenship: Italian

EDUCATION

UNIVERSITÀ DELLA SVIZZERA ITALIANA (USI) Ph.D. in Economics. Supervisor: Prof. M. Filippini	Lugano (Switzerland) 2021-2026
BARCELONA SCHOOL OF ECONOMICS (BSE) Visiting Student. Supervisor: Prof. M. Reguant	Barcelona (Spain) 2025
STUDY CENTER GERZENSEE Swiss Program for Beginning Doctoral Students in Economics.	Gerzensee (Switzerland) 2021-2022
NOVA SCHOOL OF BUSINESS AND ECONOMICS M.Sc. in Economics, Public Policy Track. • Thesis: <i>The Impact of Fiscal Incentives on Electric Vehicle Adoption in Europe</i> . Advisor: Prof. M. A. Cunha-e-Sá. Grade: 20/20.	Lisbon (Portugal) 2018 - 2020
FREE UNIVERSITY OF BOZEN B.Sc. in Economics and Social Sciences. • Thesis: <i>The Design of Fiscal Policies Towards a Circular Economy in the European Union</i> . Advisor: Prof. M. Tonin.	Bolzano (Italy) 2014 - 2017
UNIVERSITÄT PASSAU Visiting Student.	Passau (Germany) 2016

ADDITIONAL EDUCATION

• Quantitative Spatial Economics Within and Across Cities. CEMFI.	Summer 2025
• Dynamic Economics: Solving and Estimating Dynamic Models. USI.	Summer 2024
• Energy Economics Summer School. BSE.	Summer 2023
• Recent Advances in Causal Inference. USI.	Fall 2022

WORKING PAPERS

IMPACT OF MONETARY INCENTIVES ON THE ADOPTION OF DIRECT LOAD CONTROL ELECTRICITY TARIFFS BY RESIDENTIAL CONSUMERS, with Davide Cerruti, Massimo Filippini and Jonas Savelsberg. CER-ETH Working Paper, Dec 2023.

Abstract: To overcome the inherent clash between the ever-increasing push for electrification in the transportation and heating sectors, and the intermittent nature of renewable energy sources, demand response solutions such as direct load control (DLC) tariffs are receiving growing attention from researchers and policymakers. The present study aims to investigate the impact of two measures (i.e. a video intervention and an upfront subsidy) in increasing the acceptance rates of an existing DLC tariff targeted at electric vehicle charging stations and heat pumps in Switzerland. To achieve this, we combine two randomized-controlled trials: (1) a stated-choice contingent valuation on electric vehicle owners to confirm the validity of the upfront subsidy, and (2) a revealed-preference field experiment on an existing DLC tariff proposed to the clients of a local distribution system operator. Results suggest that both measures of video and monetary intervention increase contact and subscription rates to the proposed DLC tariff, although the monetary intervention appears to be more convincing to consumers. Further, we use these results in combination with a bottom-up electricity market model to simulate the consequences on the level of system cost of a large-scale implementation of a DLC tariff.

WORK IN PROGRESS

- Multidimensional climate risk and firm behaviour, with Sébastien Houde.
- The impact of free carbon credits on emissions: Evidence from France.
- Can financial resources improve national exams scores? Evidence from a prize in Ceará, Brazil, with João Pereira dos Santos.

RESEARCH EXPERIENCE

NOVA ENVIRONMENTAL ECONOMICS RESEARCH CENTER, NOVA SBE
Research assistant to Prof. Cunha-e-Sá.

Lisbon (Portugal)
Summer 2019 - Spring 2021

MARKET RESEARCH CENTER, PwC
Economics research assistant.

Luxembourg (Luxembourg)
Spring 2020

NON PEER-REVIEWED PUBLICATIONS

SEAGRASS ECOSYSTEM SERVICES VALUATION, with Carina Vieira Da Silva.
VALPRAD Project. Nova Forum Executivos, Dec 2019.

2019

AWARDS and SCHOLARSHIPS

- PhD Program Full Scholarship by Università della Svizzera italiana.
- Merit Scholarship by Nova School of Business and Economics.

2021- Present

2018- 2020

CONFERENCES and SEMINARS

Brown Bag Seminar, USI Lugano. • EMEE 2024, ETH Zurich.

2024

FSR Workshop, EUI Florence. • Brown Bag Seminar, USI Lugano. • SERE 2023, ETH Zurich.

2023

TEACHING

UNIVERSITÀ DELLA SVIZZERA ITALIANA

Lugano (Switzerland)

- TA for *Principles of Economics and Sustainable Development* (B.Sc. course)
- TA for *Regional Economics and Policy* (B.Sc. course)
- TA for *Public Economics* (M.Sc. course)
- TA for *Public Economics B* (B.Sc. course)

Fall 2023 - 2024

Spring 2022 - 2023 - 2024

Spring 2022 - 2023 - 2024

Fall 2022

RESEARCH INTERESTS

Energy Economics, Environmental Economics, Public Policy.

CERTIFICATIONS, IT and LANGUAGE SKILLS

Stata, **LaTeX**, advanced. **Python**, intermediate. **R**, **Julia**, **Matlab**, beginner.

Italian, native speaker. **English**, fluent. **German**, good. **Portuguese**, basic.