

Flor Orochena

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· Santiago de Chile, Chile

[GitHub](#)
[LinkedIn](#)

FRONTEND DEVELOPER SPECIALIZED IN UX/UI

With 2 years of experience designing intuitive and visually appealing interfaces. I successfully improved user experience by 20% in my last project through usability testing and continuous design optimization. Expert in HTML, CSS, JavaScript, and Vue integrating React, with experience in Agile methodologies, usability, WordPress and tools such as Figma, Elementor and Atomic Design. Passionate about collaborating with multidisciplinary teams to create innovative and cutting-edge solutions.

SKILLS

Hard: JavaScript, VueJs, ReactJs, HTML, CSS, Firebase, Material Design, Git, GitHub, GitLab, TypeScript, RESTful APIs, Docker, Webpack, WordPress

Soft: Teamwork, Problem solving, Communication, Self-learning, Critical and Logical thinking, Creativity, Perseverance.

PROFESSIONAL EXPERIENCE

FrontEnd Developer and UX/UI Designer
Freelancer

Jun 2024- Present

As a freelance web designer and developer, my goal is to merge technical expertise with creative solutions to create user-centered web experiences. I am dedicated to crafting websites that are not only visually appealing but also highly functional and intuitive, ensuring a seamless experience for users.

FrontEnd Developer and UX/UI Designer
Syzlab Automations

Jan 2023 - Jun 2024

Designed and developed information structures and interface navigation, ensuring compatibility with multiple devices.
Optimized user experience on mobile and desktop devices, achieving a 15% reduction in page load time.
Planned and conducted usability testing with real users, increasing conversion rate by 20%.
Collaborated closely with development and design teams to implement creative and effective solutions.

EDUCATION & CERTIFICATIONS

Project Management Certificate | 2023
Google Career Certificates-Coursera

UX/UI Designer | 2023
CoderHouse

Frontend Developer Vue JS | 2022
Desafío Latam

Administration of tourism businesses | 2015
Colegio Universitario de Caracas

LANGUAGES

Spanish
Native

English
English: B1-B2 (in process of upgrading to C1)

PERSONAL REFERENCES

Raul Gonzalez
Co-founder, co-CEO, CFO Syzlab Automations
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