



HELLO,
I AM

Florence Mezino

Living in Den Haag - The Netherlands

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My ultimate goal is to build a better and brighter tech industry for our society's best interests.

UP SKILLING

HARD SKILLS



HTML
CSS
JavaScript



Digital Marketing
Brand Innovation
Data Analysis
Project Management

French → **Native**
English → **Fluent**
Spanish → **Elementary**

SOFT SKILLS

Creative
Data Driven
Solution oriented
Team player
Good interpersonal skills

HOBBIES

Programming
Photography
Calligraphy
Painting
Yoga
Nutrition
Piano
Travels

WORK EXPERIENCES

Booking.com

August 2015 – January 2021 | Amsterdam, NL

Customer Service Guest Specialist

- ▷ Customer support Guests and Partners in English and French
- ▷ Product Operations – Attractions / Experiences

SOEDESCO

July 2015 – February 2016 | Rotterdam, NL

PR, Community manager – French market

- ▷ Social Media Marketing and Business development
- ▷ Supporting with press releases copy translation



March 2014 – June 2015 | Den Haag, NL

Associate Marketing Manager

- ▷ Strategic Marketing and Business Development / CRM
- ▷ Supporting with copy/translation and UX design



June 2013 – September 2013 | Bournemouth, UK

Marketing Assistant

- ▷ Social Media Marketing and Business development
- ▷ Internal communication / Events management

EDUCATION

Master Marketing Strategy & Brand innovation

INSEEC Bordeaux
Business School
(2012-2014)

License Tourism Economy and Management

IAE Réunion
Management
School

Obtained with honors
(2011-2012)

Diploma International trade

(European referential)
Saint Charles
College Réunion

Obtained
(2011-2012)

