



Florencia Angelina López

DEGREE IN DESIGN AND VISUAL COMMUNICATION



Portfolio: florencialopez.github.io/cv/



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in/florenciaalopez

About me

I am very interested in web design, for that reason, I have learnt **UX/UI Design** and **Full Stack Web Development**.

At present, I am focusing on research and data analysis. Also, I am improving my **English (B1)** skills.

Personal information

Date of birth 21/02/96

City of residence Buenos Aires

Marital status Single

Skills

Design

Adobe Illustrator

Adobe Photoshop

Figma

Adobe Dreamweaver

Adobe InDesign

Adobe Premiere

Adobe After Effects

Web Development

VS Code

HTML5

CSS3

Sass

Bootstrap

JavaScript

Node JS

MySQL

PHP

Languages

Spanish Native

English Intermediate (B1)

Education



2014 - 2019

Degree in Design and Visual Communication

National University of Lanús

GPA 8,33

Complementary education

Present > **Google Analytics** | Analytics Academy

Data collecting, processing and configuration.

2020 > **UX/UI Design** | Coder House

UX Research, Workflow, Information architecture, Functional Prototype, Wireframes (low and high fidelity prototyping).

2020 > **Full Stack Web Development** | Acámica

Javascript, Node JS, MySQL.

2019 > **Professional Web Design** | Udemy

HTML3, CSS5, Responsive web design, CSS Flexbox, CSS Grid, Bootstrap, SASS, JQuery.

2018 > **Initial Web Development** | Sec. de Cultura y Ext. Univ. de la UTN

HTML5, CSS3, PHP, MySQL.

Work experience



August 2022 - Present

Product designer | Garaje de ideas Américas

Design, data, technology.

User centered design (UX/UI) + business goals, research, data analysis, etc.

February 2021 - August 2022

Graphic designer and UI developer | FKSC

Marketing and communication.

Mailings' design and development (HTML/CSS implementation).

March 2020 - December 2020

Professor | UNLa

National University of Lanús.

Classes' planning and delivering. **Subjects:** Computación III (web design), and

Computación II (editorial design).

May 2018 - February 2021

Graphic Designer | South Studio

Design studio.

Design of different projects (web, branding, editorial, signage, etc.).

February 2017 - December 2019

Assistant professor | UNLa

National University of Lanús.

Collaboration in task corrections and assisting in classes. Subjects: Historia

de la Comunicación Visual (2019), Tecnología Gráfica I (2019), Taller de

Diseño I (2018) and Introducción al Diseño y la Comunicación Visual (2017).

To see more about my projects, [click here](#)

