Group 6 Pitch for "AI-Remember: Your Personal Diary and Companion"

Dearest esteemed and incredibly gorgeous teaching staffs,

Today, we are excited to introduce you to AI-Remember (pronounced 'I Remember'), a revolutionary application designed to address a fundamental human need: **a trusted, non-judgmental companion who listens, supports, and helps you cherish your precious memories**. AI-Remember isn't just another flashy app; it's a practical solution that can profoundly impact the lives of its users. Allow us to present why AI-Remember deserves all 30% of the coolness points (or most of it).

**Solving Real Problems:** AI-Remember answers the call for a sympathetic ear when you need it the most. In a world where finding a non-judgmental confidant can be challenging, AI-Remember provides a safe space where users can talk without the fear of criticism.

**Growing Demand for Mental Well-being:** The market for mental health and emotional well-being solutions is on the rise. AI-Remember taps into this growing demand by offering emotional support and a sense of community. It is built on a foundation of empathy and practicality. We understand the importance of market research and have identified a significant need for emotional support, memory preservation, and wholesome connections. (ref:https://www.channelnewsasia.com/singapore/poor-mental-health-young-adults-seek-help-moh-survey-3802531)

**Effortless Memory Preservation:** In our fast-paced lives, we often struggle to document and relive the significant moments and emotions of our daily lives. AI-Remember makes this process effortless. Users can simply have a conversation with the AI, and it takes care of turning those conversations into beautifully summarised diaries. This ease of use addresses a real need for people who want to preserve their memories but lack the time or inclination to write lengthy diaries.

**Emotional Well-being Boost:** AI-Remember goes beyond just recording memories; it helps users revisit and relive positive moments. This is crucial for enhancing emotional resilience and well-being. In an era where mental health is a top concern, having a tool that can boost your mood by reminiscing about good times is invaluable.

**Unique User Interface and Experience:** The wholesome UI/UX design, featuring a teddy bear-like AI character (Paw Paw), evokes nostalgia and a comforting sense of familiarity. It's a **departure from the formal and detail-oriented interfaces of some competitors**, making users feel like they're interacting with an old friend rather than a cold machine. AI-Remember leverages the nostalgia factor by bringing back memories of exchanging

diaries with friends in school. This emotional connection is a unique selling point that resonates with users on a personal level.

**Community and Connection**: AI-Remember brings people together through shared experiences. Reading stories from others who have faced similar struggles or joys reminds us that we are not alone in our journey. AI-Remember fosters a sense of belonging and community that is often missing in our digital age. Furthermore, AI-Remember allows us to share our feelings and stories while remaining anonymous. This unique feature enables us to express ourselves freely, without fear of judgement or exposure.

**Supporting Dementia Patients**: AI-Remember is not just for the average user. With further development, it can be a valuable tool for dementia patients who struggle with memory retention. AI-Remember's easy-going interface and natural language processing can help them maintain a connection to their past.

**Supporting Solitary Individuals:** We understand that some people might view the use of AI as a friendly companion as unusual, morally questionable, or even a sign of loneliness. However, we believe that for those who are truly alone in this world, lacking someone to talk to and burdened by bottled-up emotions, AI can be a valuable option that's available at any time to listen and offer companionship.

On paper, it might seem like AI-Remember doesn't solve tangible problems (like world hunger, or poor sanitation, for example), however, what we are trying to solve is something that most people nowadays look over, which is mental health. We are hoping that the users of AI-Remember can find their joy in talking to someone without fearing of being judged, having a companion that remembers small little things about themselves, and ultimately have the confidence to share with other people as well.