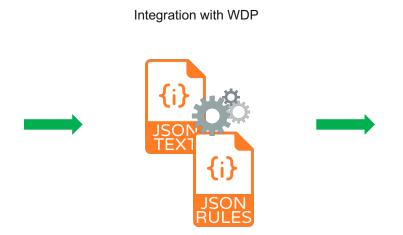
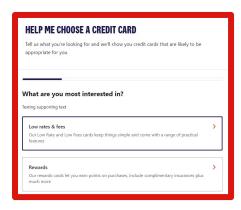
FORM BUILDER

How can we empower business users to quickly and cost-effectively create new forms, reuse and optimise existing forms in BAU?





"Fresh" and optimised customer form



OUR PEOPLE

- Allow to self-serve to make changes
- Rapidly optimise
- In-situ preview of changes

THE BUSINESS

- Decrease operational costs
- Increase speed to market
- Reuse pre-approved dynamic content to reduce risk
- Capitalise on existing WDP technology

OUR CUSTOMERS

- Increase trust by providing consistent Form experience across digital channels
- Receive timely and relevant experience