Flore Laforge

FRONT END DEVELOPER

ABOUT

Friendly, talented, responsible, I enjoy working in a dynamic environment. Passionate about creating pixel-perfect applications with beautiful clean code, I am curious about all things web and beyond.

SKILLS

HTML CSS JS

Design tools

Accessibility

SEO

Problem solving

Creative thinking

Communication

CONTACT

📞 0616 40 41 42

✉ florelaforge@gmail.com

in linkedin.com/in/flore-laforge/

📍 Sydney

WORK EXPERIENCE

Westpac Group
2017 - now

UI Solutions Designer

Responsible for evangelising new capabilities, emerging industry trends and best practices through proof of concepts and technical showcases.
Support UI/UX designers and technology teams to bridge the gap between design and implementation.
Promote the adoption of the Enterprise Design System.
Organise team events to boost creativity and cohesion, such as hackathons and assemblies.
Accessibility champion.

Reckon and ZipMoney
2016 - 2017

Front End Developer

Collaborate with the marketing team, development team, producers, and designers to generate ideas and creative solutions to problems.
Maintain/improve (UX, performance, best practices) various websites and products.

Squiz
2014 - 2016

Front End Developer

Build cut-ups and integration in CMS.
Lead HTML email developer.

Click2It
2012 - 2014

Junior Front End Developer

Build cut-ups and integration in CMS.
HTML email developer.

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ABOUT ME

Howdy,

I would like to introduce myself; I am Flore, a front end developer with 10 years of experience in digital.

In my position at Westpac, I was fortunate to work on great projects such as:

- Conversational AI (build and configure chatbots)
- Gamification (build games to demystify banking *for customers* and as training tools *for employees*)
- The Enterprise Design System
- Employee Experience (build tools to simplify processes)
- Single solution for the highest used tool on the website (locator tool multi-brand *Westpac, StGeorge, Bank of Melbourne, Bank SA* multi-channel *web, native*) and more...

The team has evolved and I don't have much opportunity to code, which is a discipline that I miss dearly. I want to get hands-on again. I want to be in the engineering space. I want to talk geek. I want my mojo back!
In my previous roles before solutions designer, I built websites and apps, maintained platforms and implemented marketing teams' needs.

I would like the opportunity to learn and be mentored by the best tradesmen/women. The tech: JavaScript programming and its extent.

What I will bring to the table is:

- enthusiasm
- fast-learning ability
- friendly collaboration
- experience in many aspects of digital
- attention to detail
- empathy and respect
- no developer ego
- french accent

I hope to speak with you soon!