MMU
MULTIMEDIA UNIVERSITY

IT Society presents

[] 3 DAYS OF
[]CODE 9

20 - 22 April
CQCR 2001 - 2004

Sponsorship
Proposal

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About 3 Days of Code

3 DAYS OF CODE is an event that combines two competitions, namely coding competition and hackathon to gauge students' programing and problem solving skills. Through this event, we aim to

- 📌 Provide an outstanding platform for participants to demonstrate their coding skills and creativity
- 📌 Cultivate the spirit of learning, sharing, and collaborating among the participants
- 📌 Discover talents who excel at addressing and solving problems

3 Days of code is a non-profit event, open for undergraduates from all universities in Malaysia.

As the official society for the IT community in MMU Cyberjaya, one of our core objectives is to cultivate a hacking culture and to expose MMU Students to various technical IT skills. As of now, IT Society have organized various workshops including Git workshop, Laravel workshop, Android Development Workshop which could help assist students to become a more competent IT professional in the future. One of the goals is to intensify the culture in which students indulge in complex problem solving situations, be more creative in overcoming limitations of a software systems and create outstanding end products out of it

Polymer Workshop

PHP Workshop

Modus Operandi

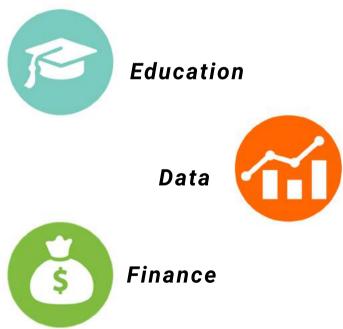**Coding Competition - Individual**

Participants will be given a set of problem with different kind of situations. Participants are required to write source code that will read the input and print the correct output.

Participants will only need to submit the source code to an online system and the automated judging system will take care of the rest. Code correctness is enforced by comparing coder output with the correct output. Code efficiency is enforced by time and memory limit.

Languages allowed: C, C++, Python, Java

Hackathon - Groups of 2-4

Participants are required to choose one out of the three themes for their project:

Education

Data

Finance

No limits to the languages and data used for the hackathon

Communication Strategies

Target Participants

The event will be opened to undergraduates (foundation, diploma, degree) from local universities. We are targeting a total of 150 participants for the coding competition and Hackathon. Prospective participants are encouraged to join both the coding competition as well as the hackathon.

Publicity Strategies

Multi-channel communication strategies will be adopted to reach the target number as well as to promote your company. These include :

On-Campus Publicity

- 📍 Printed Collateral (Poster, buntings, banners) will be placed around our campus
- 📍 Leaflet will be given out to MMU Student
- 📍 Display an ad at the Billboard near the MMU entrance B

Online Publicity

- 📍 IT Society Website
  https://www.itsociety.rocks/

- 📍 MMLS(MMU learning system)
  https://mmls.mmu.edu.my/

- 📍 Social Media(Facebook)
  https://www.facebook.com/groups/itsociety.cyberjaya/

- 📍 Online Radio MMU Ads
  http://radio.mmu.edu.my/

Our Past Events

Tech Career Days 2017

BarCamp 2017

About IT Society Cyberjaya

   IT Society MMU Cyberjaya is a student-headed faculty-based club. Our goal is to connect students in MMU with the industry at large. In the fast changing world of information technology, it is crucial for computing students to stay updated with current trends in the IT field; and we are determined to achieve that goal.

From time to time, we organise talks, workshops, unconference (BarCamp), industrial visits to tech company offices nearby, as well as job fairs such as IT Career Week (Now known as Tech Career Days)   .

In the past 12 months, we have have had a number of IT events organised in the campus. These include workshops of different areas (mobile and web), talks and various other events in order to ensure that students gain the exposure that they need

About IT Society Cyberjaya

Workshop and Hackathons	Expos and Talks
- Polymer Workshop - Laravel Workshop - Web Development Workshop - Android Workshop	- Tech Career Days - BarCamp Cyberjaya 2017 - Tech Talk Thursdays (Weekly talk series about technologies) - Google I/O Extended Cyberjaya 2017 - FCI Feedback Days (Collect feedbacks from student and submit to faculty)

Apart from these events, there are regular meetups in the campus. For instance, Hackerspace MMU meetup is held every Tuesday night. During each meetup, everyone works on their own project, or discusses with fellow hackers, exchanges ideas, and levels each other up. Every few weeks, each member is expected to present their hack-on-progress, this ensures that members are constantly progressing.

IT Society
Empowerment Through Technology

Learn more about us here:
https://www.itsociety.rocks

Sponsorship packages

We have several categories available, enabling prospective employers to benefit from different levels of exposure as part of event advertising and promotion activities.
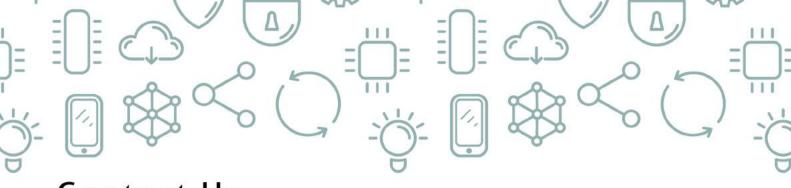
	Diamond	Platinum	Gold	Silver
Electronic Collateral Website & Facebook	✓	✓	✓	✓
Supporting Partners Listing	✓	✓	✓	✓
Free recruitment post on FB Page & Group (1 year)	✓	✓	✓	✓
Access to hackathon project documentation	✓	✓	✓	✓
Invitation to hackathon pitching session	✓ 2 reps	✓ 2 reps	✓ 1 rep	✓ 1 rep
T-shirt collateral (logo placement at event T-shirts)	✓	✓	✓	
Insert 1 item in goodiebag	✓	✓	✓	
Invitation to be speaker of keynote during event	✓	✓		
Exhibit booth on first day	✓	✓		
Provide 1 special element and judge for special award	✓			
Price	2000	1500	1000	600

Diamond sponsor will contribute one of their special elements(tools, data, etc) which will be the judging criteria to win the special award.

We will utilise the money for:

- 📌 Breakfast, lunch, teatime, dinner and supper during event.
- 📌 T-shirt and any tools that provided to participant.
- 📌 Collaterals printing for in-campus promotion & electronic collateral subscriptions.

Contact Us

We truly look forward to having you on board with us for this event. Together with your contribution we can make this event one of our best yet.

For enquiries, you may get in touch with us with the contact details as attached below.

Thank you in advance for your support and generosity.

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