





DATA STRATEGY

City of Austin needs to provide **accurate** information to allow people and decision-makers to make **informed decisions** about city matters

- A mainly offensive strategy provides timely information for decision-making and a robust infrastructure for varied analytics
- Defensive components protect private government and citizen information
- Evidence-based decisions about city matters ultimately impact the everyday of Austinites

COMPONENTS

DATA

- Weather, traffic, bus stop and sensor locations
- Sensor and device measurements
- Bus route schedule

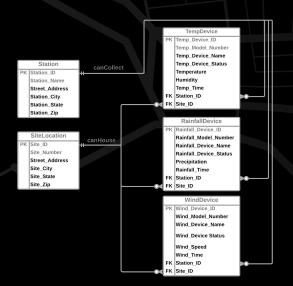
ENTERPRISE DATA WAREHOUSE

TRANSACTION MANAGEMENT APPLICATIONS

DATA LAKE

WEATHER

- Rainfall Devices
- Temperature Devices
- Wind Devices



TRAFFIC

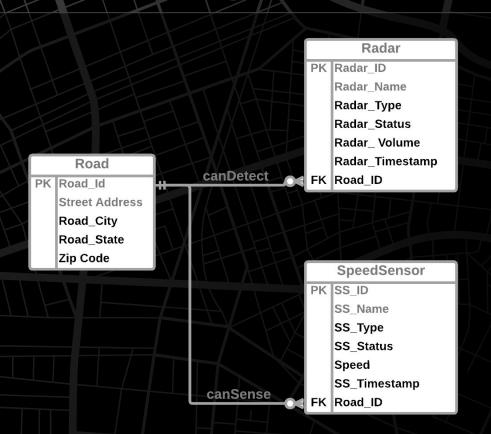
- Speed Sensor
- Radar
- Road

Radar PK Radar ID Radar Name Radar_Type Radar Status Radar Volume Radar Timestamp Road canDetect FK Road ID PK Road Id Street Address Road_City Road State Zip Code SpeedSensor PK SS ID SS Name SS Type SS_Status Speed SS Timestamp canSense FK Road ID

TRANSPORTATION

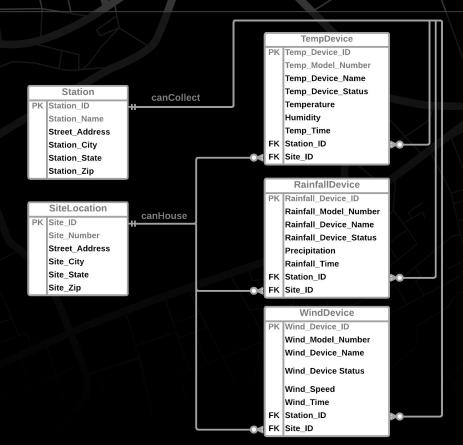
- Bus Stops
- Bus
- Routes

PK BR_ID Route_Name Bus_No Bus_Model Bus_Stop_Name Bus_Stop_City Bus_Stop_State Bus_Stop_ZipCode Route_Order Route_Duration



Traffic

- Devices provide information in different time intervals from different locations
 - Speed Sensor
 - Radar
- Road Location is always the same,
 so that is placed into its own table



Weather

- Devices provide information in different time intervals from different locations
 - Rainfall
 - Temperature
 - Wind
- Device Location is always the same
- The Weather Station location that each device is going to is always the same

BusRouteData

PK BR ID

Route_Name

Bus No

Bus Model

Bus Stop Name

Bus_Stop_Address

Bus_Stop_City

Bus_Stop_State

Bus_Stop_ZipCode

Route Order

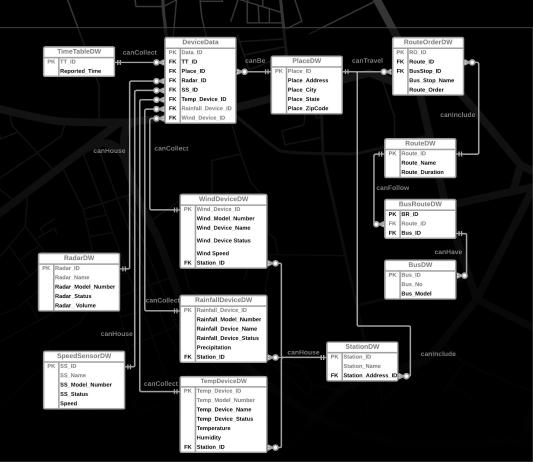
Route Duration

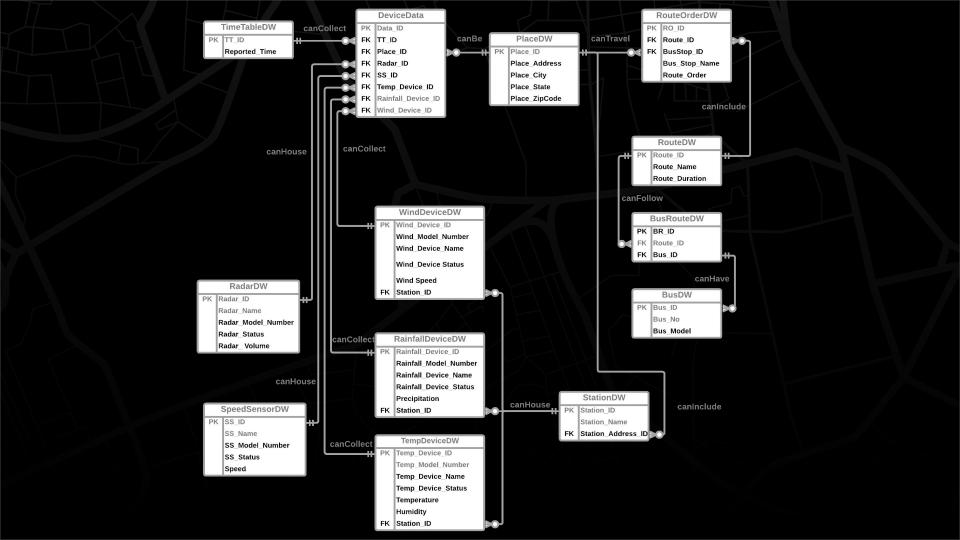
Transportation (Bus)

- Add a bus route schedule
- Find a specific bus route
- Includes information:
 - Which Bus
 - Which Bus Stop
 - Which Route
 - Where in the Route

Enterprise Data Warehouse

- Created a Data Warehouse containing all the information
- 3NF
 - Places (all the different locations)
 - Timestamp





ETL Process

EXTRACT

Created Python classes and objects for each transaction application and data warehouse table

TRANSFORM

Mapped data for each transaction application to corresponding data warehouse object

LOAD

Used SQL commands to load data from warehouse objects into the database

ETL Sample Code

```
class SpeedSensor:
    def __init__(self, ss_id, ss_name, ss_type, ss_status, speed, ss_timestamp, road_id):
        self.ss_id = ss_id
        self.ss_name = ss_name
        self.ss_type = ss_type
        self.ss_status = ss_status
        self.speed = speed
        self.ss_timestamp = ss_timestamp
        self.road_id = road_id
```

```
speedsensor_query = 'SELECT * FROM SpeedSensor'
speedsensor_query_list = [speed_sensor for speed_sensor in cursor.execute(speedsensor_query)]
speedsensor_obj_list = []

for row_speedsensor in range(len(speedsensor_query_list)):
    result = speedsensor_query_list[row_speedsensor]
    speedsensor_oltp = SpeedSensor(result[0], result[1], result[2], result[3], result[4], result[5], result[6])
    speedsensor_obj_list.append(speedsensor_oltp)
```

ETL Sample Code

```
def speed transform(obj, cursor):
    ## get SpeedSensor attributes
    ss id = getattr(obj, 'ss id')
    ss name = getattr(obj, 'ss name')
    ss model num = getattr(obj, 'ss type')
    ss status = getattr(obj, 'ss status')
    ss volume = getattr(obj, 'speed')
    ss timestamp = getattr(obj, 'ss timestamp')
    road id = getattr(obj, 'road id')
    ##sql where we get road information
    sql road oltp = "SELECT * FROM Road WHERE Road ID = {}".format(road id)
   try:
       cursor.execute(sql road oltp)
       result = cursor.fetchone() #have to check format of output
    except cx Oracle.Error as error:
       print('Error occurred when fetching Road information:')
       print(error)
    obj road = Road(result[0], result[1], result[2], result[3], result[4])
    # get Road attributes
    street address = getattr(obj road, 'street address')
    road city = getattr(obj road, 'road city')
    road state = getattr(obj road, 'road state')
    zip code = getattr(obj road, "zip code")
    speed dw = SpeedSensorDW(ss id, ss name, ss model num, ss status, ss volume)
    tt dw = TimeTableDW(ss timestamp) #we can have that id but not use it
   place dw = PlaceDW(street_address, road_city, road_state, zip_code)
   return speed dw, tt dw, place dw
```

```
def speed load(speed, tt, place, cursor):
   #sql for speed
   sql speed = ('insert into SpeedSensorDW(SS ID, SS Name, SS Model Number, SS Status, Speed)
       'values(:SS ID,:SS Name,:SS Model Number,:SS Model Number,:SS Volume)')
   sql place = ('insert into PlaceDW(Place Address, Place City, Place State, Place ZipCode)'
   'values(:Place Address,:Place City,:Place State, :Place ZipCode)')
   sql time = ('insert into TimeTableDW(Reported Time)'
   'values(:Reported Time)')
   # execute the insert statement
     cursor.execute(sql_speed, [speed.ss_id, speed.ss_name, speed.ss_model_number,
                              speed.ss status, speed.speed])
     print("SpeedSensorDW row inserted")
    except cx Oracle.Error as error:
       print('Error occurred when inserting SpeedSensorDW row:')
       print(error)
       # execute the insert statement
       cursor.execute(sql place, [place.place address, place.place.place address,
                                 place.place_state, place.place_zip_code])
       print("PlaceDW row inserted")
   except cx_Oracle.Error as error:
           print('Error occurred when inserting placeDW row:')
           print(error)
```

Data Lake

Purpose:

- Help build efficiency for Public Projects
 - Improve road conditions
 - Locating areas affected by weather
 - Replacing multiple defective sensors at the same time
- Give public job functions better access to utilize public data for analytics
 - Reduce Traffic
 - Identify best fuel efficient bus routes

Data Lake Structure:

 Included Location, Weather, and Traffic Data

```
CREATE VIEW Data Lake AS
   Place_address, place_city, place_state, place_zipcode,
   bus_stop_name, route_order, route_name, route_duration, bus_no, bus_model,
   reported time,
   radar name, radar model number, radar status, radar volume,
   ss name, ss model number, ss status, speed,
   wind device name, wind model number, wind device status, wind speed.
   rainfall device name, rainfall model number, rainfall device status, precipitation,
   temp device name, temp model number, temp device status, temperature, humidity
   placedw
   FULL OUTER JOIN routeorderdw ro ON p.place id = ro.busstop id
   FULL OUTER JOIN routedw r ON ro. route id = r. route id
        OUTER JOIN busroutedw br ON r.route_id = br.route_id
   FULL OUTER JOIN busdw b ON b.bus_id = br.bus_id
        OUTER JOIN devicedata dd ON p.place id = dd.place id
        OUTER JOIN timetabledw tt ON dd.tt id = tt.tt id
        OUTER JOIN radardw rad ON rad.radar_id = dd.radar_id
   FULL OUTER JOIN speedsensordw ss ON ss.ss_id = dd.ss_id
        OUTER JOIN winddevicedw w ON w.wind device id = dd.wind device id
        OUTER JOIN rainfalldevicedw rf ON rf.rainfall device id = dd.rainfall device id
   FULL OUTER JOIN tempdevicedw td ON td.temp device id = dd.temp device id
```



How are bus routes affected by flooding?

What weather causes the most traffic congestion?





Which devices are down, including both weather and traffic?

How are bus routes affected by flooding?

- Bus Stop Name
- Bus No
- Route Name
- Route Order
- Route Duration
- Place Address
- Place Zip Code
- Precipitation
- Radar Volume
- Speed
- Reported Time

SELECT bus_stop_name, bus_no, route_name, route_order, route_duration, place_address, Place_zipcode, precipitation, radar_volume, speed, reported_time

FROM data_lake

WHERE precipitation > 40;

- Routes changes for buses during bad weather conditions
- Find routes that take the longest time during heavy rainfall based on the traffic volume and average speed
- Optimize bus routes for better efficiency



What weather causes the most traffic congestion?

- Radar Volume
- Speed
- Place Address
- Place Zip Code
- Precipitation
- Wind Speed
- Temperature
- Humidity
- Reported Time

- Identify areas where severe weather conditions cause traffic
- Build wind barriers based on areas with highest wind speeds
- Locate and fix roads that are flooding



Figure out which devices are down, including both weather and traffic

- Place Address
- Place Zip Code
- Device Name
- Device Model Number
- Device Status
- Radar
- Speed Sensor
- Temperature
- Wind Sensor
- Rainfall

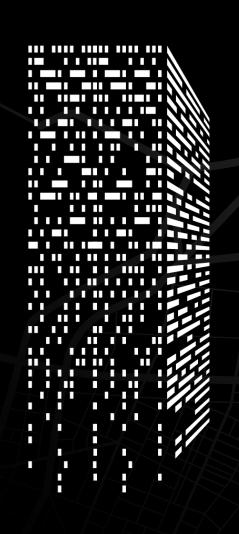
- Improve efficiency of device repairs or replacements by locating similarly placed devices
- Reduce downtime of devices





Data Governance Strategy

- Data is open source and different
 - Agencies are responsible for the data
 - Communication and coordination will help with data
- Location data needs to be consistent, and standardized
 - Automated checks and flags for review



PROJECT REFLECTIONS

Learnings:

- ETL and Data Warehouse is more complicated in terms of consistency and the order of creation since the team didn't have previous experience with it
- Data Modeling is an important step in any organization and it is vital to fully understand the end goal before starting any data structuring

Application & Feedback:

- A real world problem and learning the intricacies of system integration
- Dived deeper into the "analytics" portion
- Reasonable instructions but need more time

