

# ◆ Florian HEYSEN

## Creative Developer

Thanks to my strategic and technical skills, I can manage web projects from A to Z. At ease from the conceptualization to the technical details of a website, I am a real Swiss army knife who knows the web like the back of his hand.

[Personal website](#) ↗[Github](#) ↗[Twitter](#) ↗

### PERFECTSTAY · Travel Organizations

09/22 — CURRENT

As a React developer, I'm involved in projects to provide the best experience for our internal teams and to make workflows easier, faster and intuitive.

Currently focused on migrating old version of an internal tool to React.

### O2FEEL · E-bikes Industry

10/20 — 09/22

As a Webmarketing Assistant, in charge of ad campaigns and digital strategy on various media. Assisted the digital team on the different websites. Also assisted in the development of a web3 mobile application architecture and bikes connectivity.

Focused on digital ads and maintaining several WordPress websites.

### APRESTA · Agency

04/19 — 07/20

As a Junior Frontend Developer, crafted several websites for clients independently using WordPress and PrestaShop. Crisis management on short deadlines and client relationship with large groups like Pictime. Pixel perfect integration for important clients of the agency.

Focused on WordPress business websites and pixel perfect integrations.

### 📌 RELIABLE · Open Source SaaS

Personal, solo dev project. Created an alternative to Trustpilot with fast, lightweight, customizable and open source tools.

### 📍 GEOLOC.DEV · Open Source API

Personal, solo dev project. Provided a service to show personalized content to your users based on their IP geolocation, with a lightweight, fast, globally distributed file.

[florian@heysen.fr](mailto:florian@heysen.fr)

Paris, France

[Ask phone by mail](#) →

#### SKILLS

Patience

Empathy

Flexibility

Teamwork

Self-Awareness

Open-Mindedness

#### TOOLS

HTML5, CSS3

React, Next

TailwindCSS

Material UI, Ant Design

React Native

PostgreSQL

GraphQL, Rest

UI/UX Design

#### EDUCATION

Master of Business Administration, 2022

Master's degree  
Lille, France

Licence Degree of Technology, 2020

Bachelor's Degree  
Lens, France

#### CERTIFICATION

Verified 10% Designer  
Uxcel ↗

#### LANGUAGES

French

Native proficiency

English

Limited Professional  
proficiency