

Data drives everything...harness its power

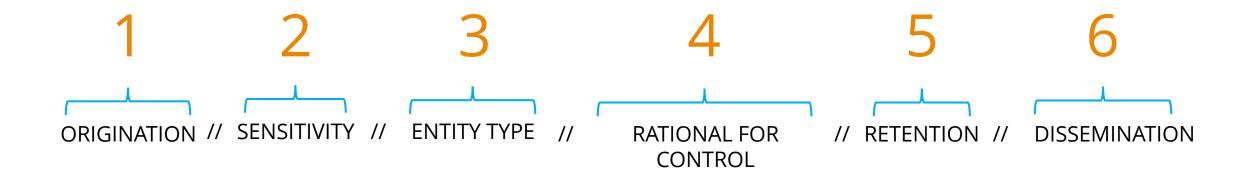
## **BACKGROUND**

- No international data classification exists, to date.
  - No objective way to communicate how users should use, store, and share any particular data asset.
- Offers a strawman standard to support international, domestic, and intra-organizational data classification.

## **CLASSIFICATION COMPONENTS**

Term	Definition
1. Origination	the beginning or creation of something.
2. Sensitivity	the capacity of being easily hurt or damaged
3. Entity Type	something that has separate and distinct existence and objective or conceptual reality
4. Rationale for Control	The reason one exercises restraint or direct influence over a certain type of data
5. Retention Schedule	describes (1) length of time each record will be retained, (2) the reason for its retention, and (3) the final disposition of the record
6. Dissemination Control	the act or process of disseminating or spreading something

## UNDERSTANDING THE SYNTAX



## **ORIGINATION**

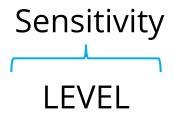
Origination

**COUNTRY - SUBDIVISION - MUNICIPALITY** 

**USA-USNY-NYC** 

**EXAMPLE** 

#### **SENSITIVITY**



#### HIGH EXAMPLE

- (1) "High" shall be applied to information, the unauthorized disclosure of which reasonably could be expected to cause exceptionally grave damage to the organization and its financial health.
- (2) "Medium" shall be applied to information, the unauthorized disclosure of which reasonably could be expected to cause serious damage to the organization and its financial health.
- (3) "Low" shall be applied to information, the unauthorized disclosure of which reasonably could be expected to cause damage to the organization and its financial health.

## **ENTITY TYPE**

085W

EXAMPLE Limited Liability Company

## RATIONALE FOR CONTROL

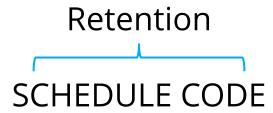
Rationale for Control

CATEGORIES/SUBCATEGO RIES

CRIT/CEII

**EXAMPLE** 

## **RETENTION SCHEDULE**



2071

**EXAMPLE** 

## LIMITED DISSEMINATION GUIDANCE

Dissemination CONTROL CODE

NOFORN EXAMPLE

#### **EXAMPLE BANNER MARKING**



#### REFERENCES

- International Standards Organization (ISO). (2013). ISO 3166:2013(E/F): Country Codes.
- International Standards Organization (ISO). (2013). SO 3166-3:2013(E/F): Codes for the representation of names of countries and their subdivisions.

# HOW TO CONTACT US

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