Floatie

A conference for student tech community builders in Florida.

www.floatie.io

Hey there!

Four years ago there were no collegiate hackathons in the state of Florida. Dedicated students from across the state have been working to change that. Now we bring you Florida Hackers, a collective of students that are at the forefront of connecting passionate creators and enriching student tech communities across the state. To kick off commencement of Florida Hackers, we present our premiere event, Floatie.

Floatie is a conference for all student tech community builders in Florida. More specifically, it will be a weekend full of conversations, workshops, and networking aimed to have a more successful and vibrant tech community across the state. Our goal is to foster an environment that gives the attendees the tools and connections to collaborate and help empower the state-wide community.

This weekend will be the this weekend will kickstart the direction of the student tech culture for the next couple years and there is no better time to be a part of that than at Floatie. Join the conversation and meet the group of students that is making huge waves across Florida and the rest of the nation.

Below you will find a couple different ways in which you can get involved. We can't wait to have you on board to help us shape the future of the Florida student tech community.

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COMMUNITY GROWTH

By the Numbers.

	2015	2016
Events	2	9
Hackers	345	1970
Hours of Hacking	48	221
Hacks Demoed	70	337

Universities Involved.

University of Florida · Florida State University University of Central Florida · Stetson University Florida International University · Embry-Riddle Aeronautical University · University of Miami Florida Institute of Technology · University of South Florida · Florida Polytechnic University ·

SPONSORSHIP LEVELS

	$1K 1	$3K 2	$7K 3
GENERAL			Limit 3
Recognition at Opening	✓	✓	✓
Speaking Slot		2-3 MIN	5-10 MIN
ENGAGEMENT			
Meet Attendees	✓	✓	✓
Handouts at Check-In		✓	✓
Sponsored Space in Venue			✓
BRANDING			
Logo on Website	✓	✓	✓
Logo on Stand-Up Banner	✓	✓	✓
One Meal "Sponsored by You"		✓	AIRBNB
Housing Sponsor			✓

Speaking Slot

2-3 Minute Welcome - Introduce yourself to the attendees and show your excitement for the weekend.
5-10 Minute Introduction - An opportunity to talk about what drove you to attend Floatie.

Housing Sponsor

We will be hosting our attendees in three Airbnb houses in Orlando. As a housing sponsor, you will receive the following recognition:
- "Company" OR "Other Name" House everywhere it shows up throughout event.
- Sponsorship of the Sunday morning breakfast, which will be served at the houses.

Co-Host

Interested in something a bit more exclusive? Ask us about being a Co-Host and we'll run through the perks with you.

Opportunity for sponsorship closes **September 7th, 2016.**

How to get the most out of Floatie

As a community driven conference, this may be unlike other events you have attended. We want to make sure you know of the opportunities that will arise as soon as you jump on board.

Be an Attendee

The best way to get to know the community, is to be a part of it. Throughout the conference we encourage you to sit in on the talks, participate in the discussions, and ask any questions you have. This creates a friendlier atmosphere for you to meet the students and delve into conversations.

Meet Every Student Group

Even though Florida Hackers was founded by hackathon organizers, we believe in empowering all student community builders. As such, the attendees will come from a wide range of schools, clubs, and backgrounds. In our travels we have found passionate students running ACM chapters, student incubators, and any type of niche tech group you can imagine. Collaboration and cross-discipline involvement is a key for the future of the community as a whole, and will only boost the quality and creativeness of events.

Keep the Conversation Going

After meeting all of these students, be sure to keep the lines of communication open or join the Facebook group. Later on in the year, you will be able to see the events from these organizers and builders and how the collaboration enhanced them. Knowing that your company's sponsorship was able to help facilitate that collaboration will show how much your support helps this community.

Have Fun!

The tone of the weekend will be relaxed to allow for inspirational and creative conversation. Tap into your own love for the tech community and bring up ideas you've had or share your experiences that others can learn from. We guarantee that if you stay engaged in the conversations throughout the weekend, you will leave as part of the state-wide student community that's emerging in the sunshine state.

Don't hesitate to send any questions to **sponsors@floridahackers.com**