DIGITAL SOLUTION FOR

URBAN MOBILITY

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WHAT IS A DIGITAL SOLUTION FOR URBAN MOBILITY?

A Digital Solution for Urban Mobility uses technology to improve transportation in cities by offering efficient, eco-friendly, and accessible options like route planning, real-time tracking, and multimodal transport, enhancing convenience and reducing congestion.

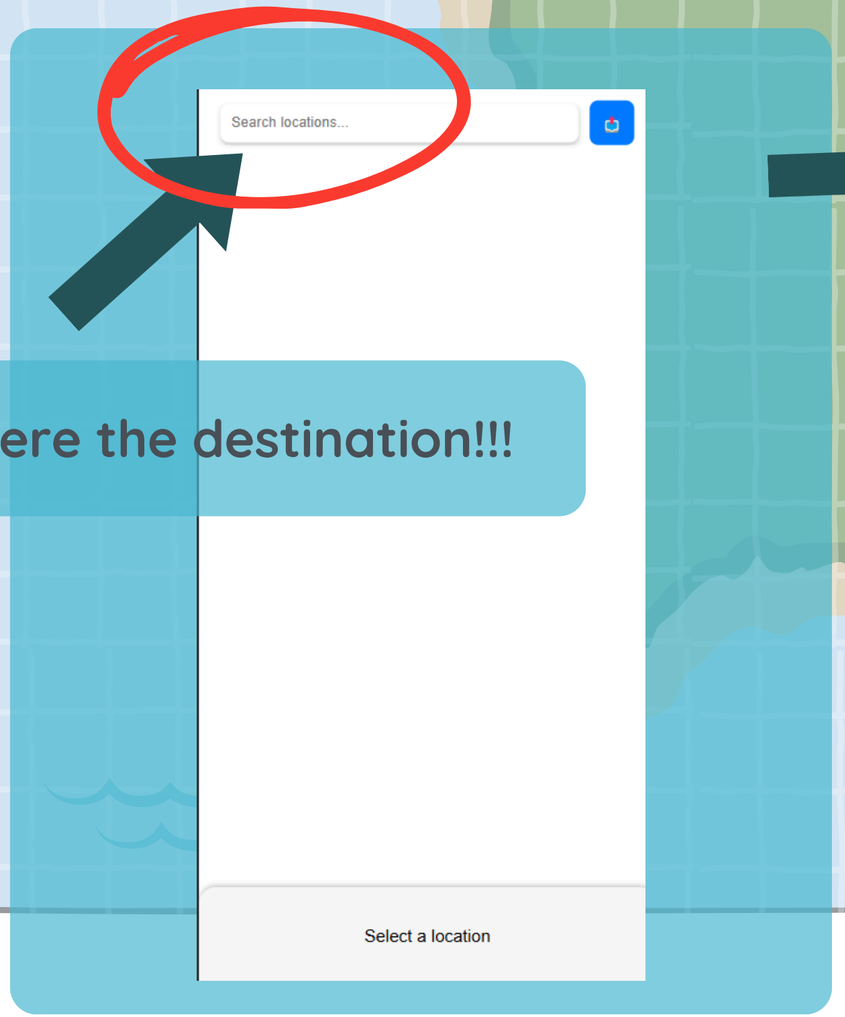
PROJECT OVERVIEW

- Urban mobility is a daily challenge due to congestion, weather, and time constraints.
- Our app provides real-time, eco-friendly, and multimodal transportation solutions.
- Integrates walking, cycling, scooters, public transport, and private vehicles.

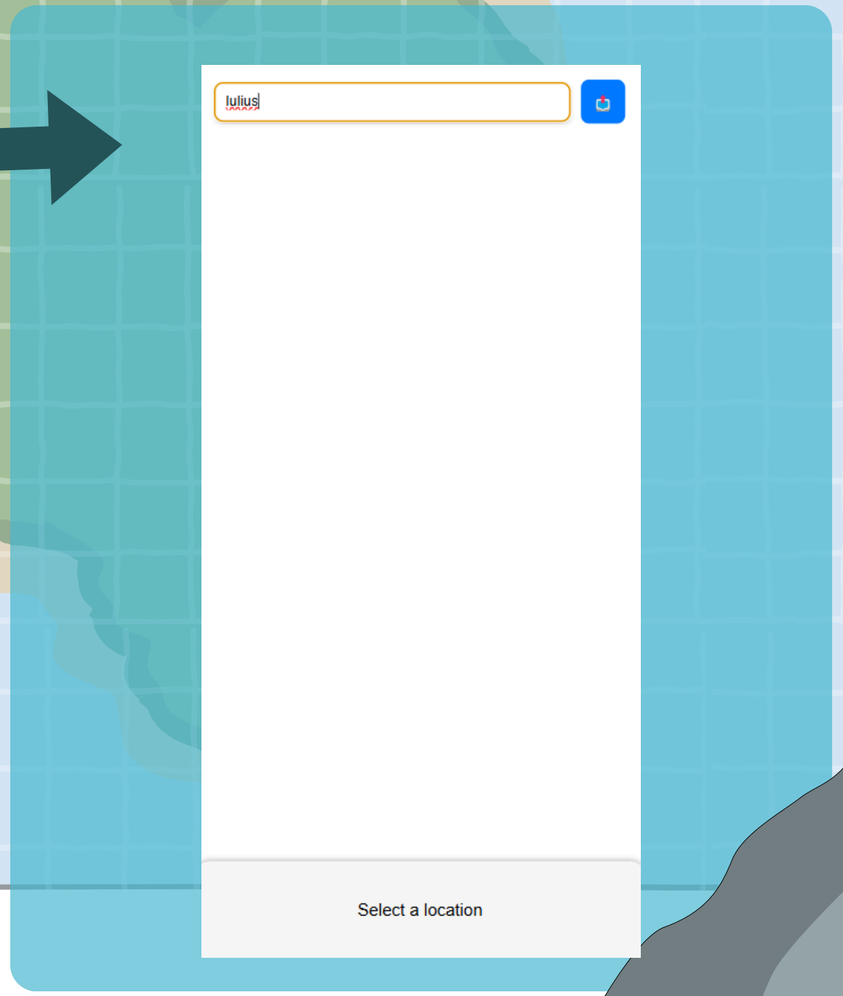
TARGET USERS

- **Commuters:** Need reliable and fast options.
- **Tourists:** Require easy navigation in unfamiliar cities.
- **Eco-conscious individuals**: Prioritize sustainable transport.
- **Accessibility-focused users**: Require inclusive design and options.

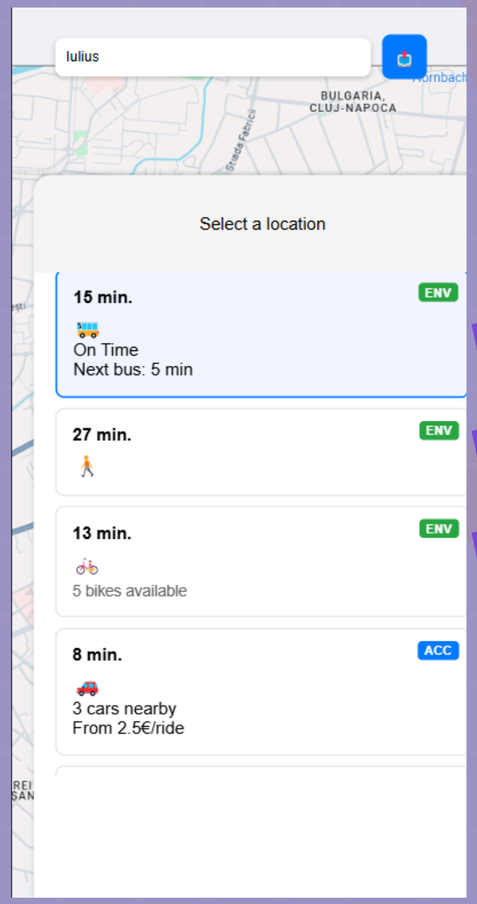
SEARCH FOR A DESTINATION



Type here the destination!!!



VIEW ALL ROUTES



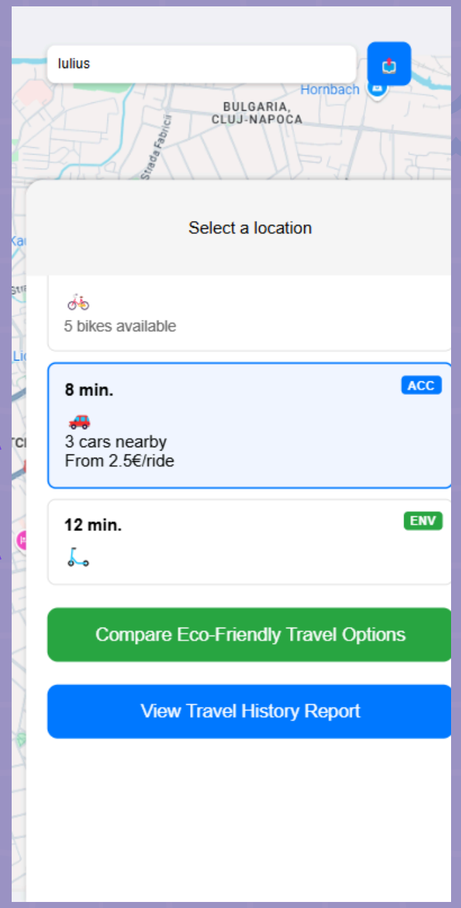
Bus

By foot

Bicycle

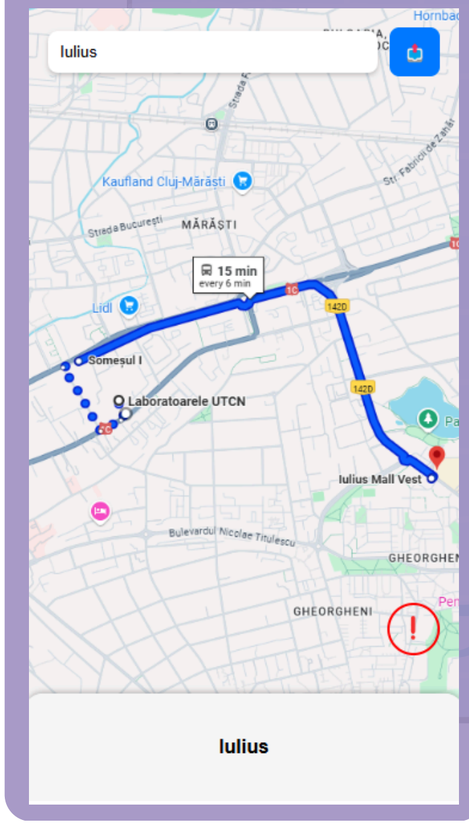
Car

Scooter

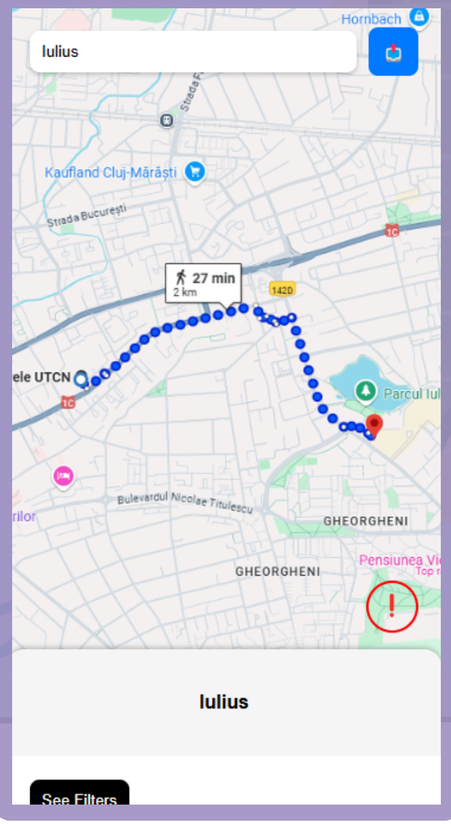


TYPES OF ROUTES

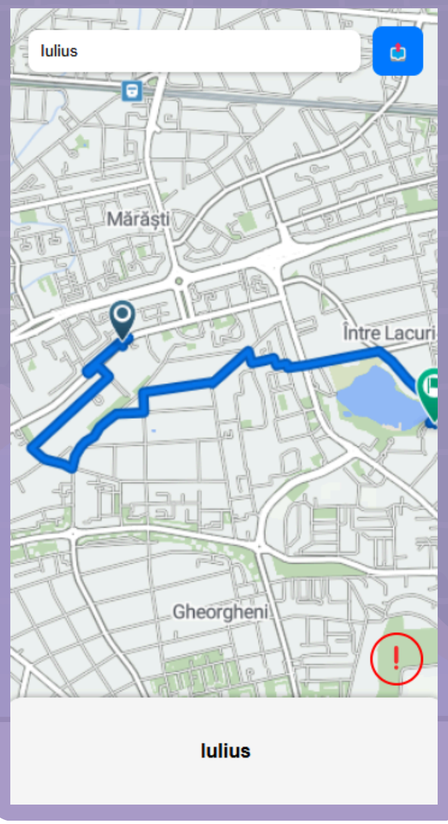
Bus



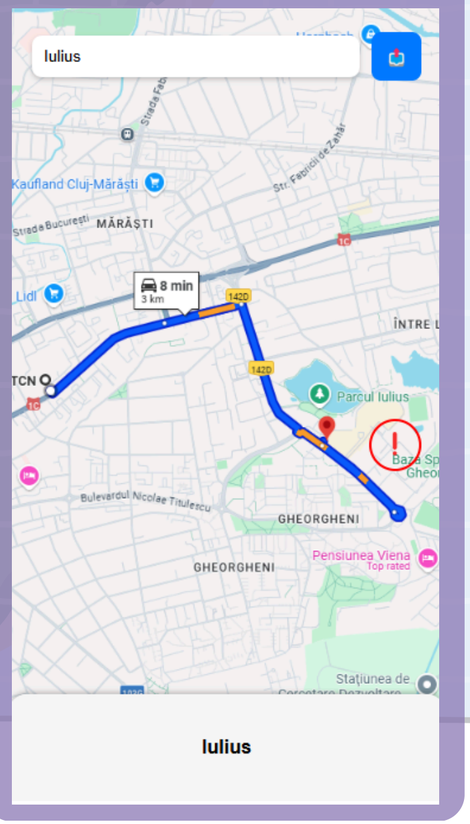
By foot



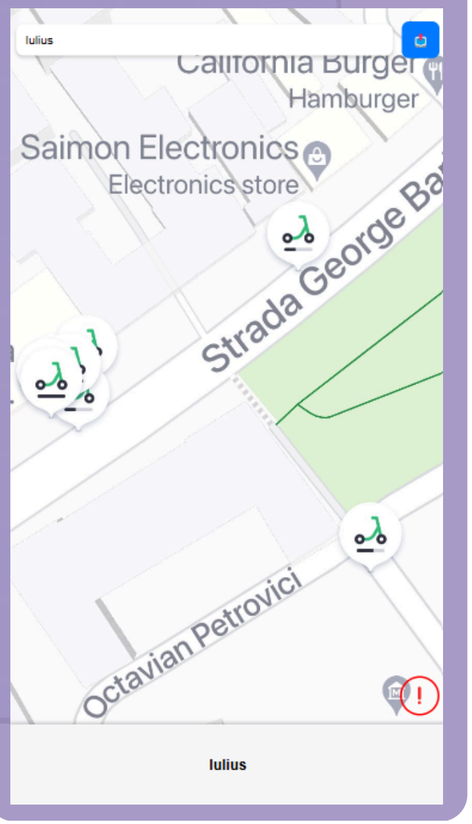
Bicycle

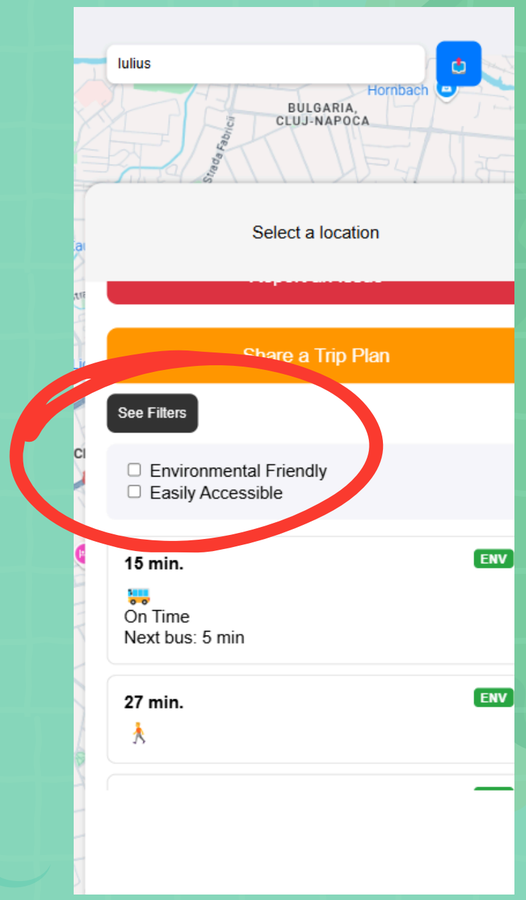


Car



Scooter

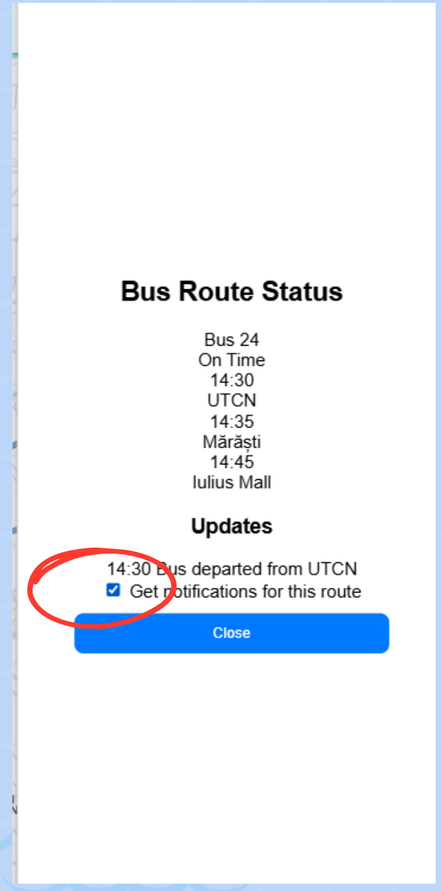


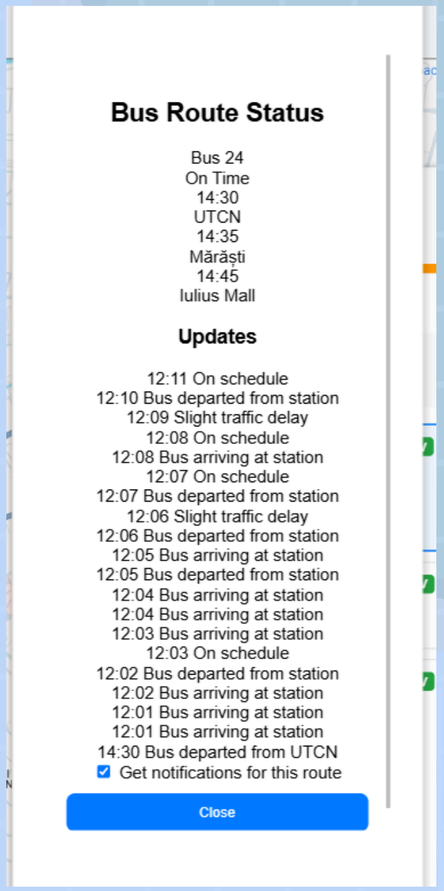


FILTER ROUTES

Filters:

- Environmental Friendly
- Easily Accesible

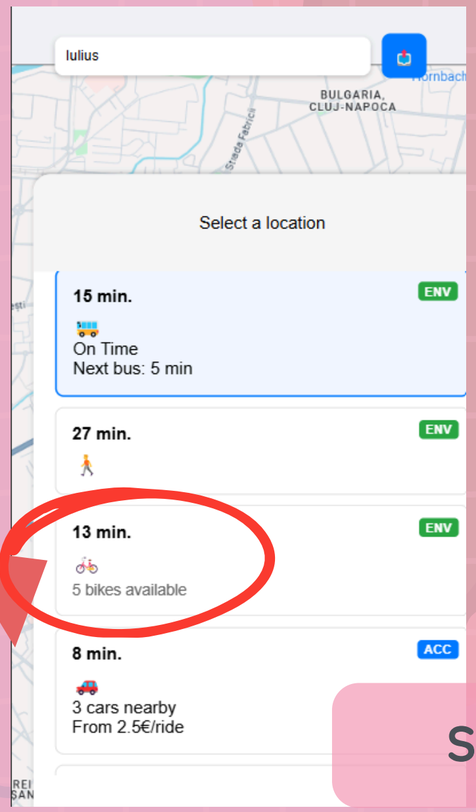




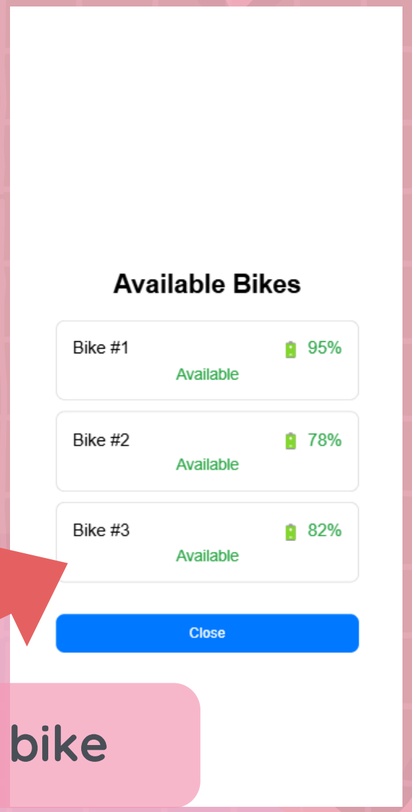
CHECKING REAL-TIME PUBLIC TRANSPORT DELAYS

By clicking "Get Notifications," the app provides real-time updates on your bus status and any delays for your trip.

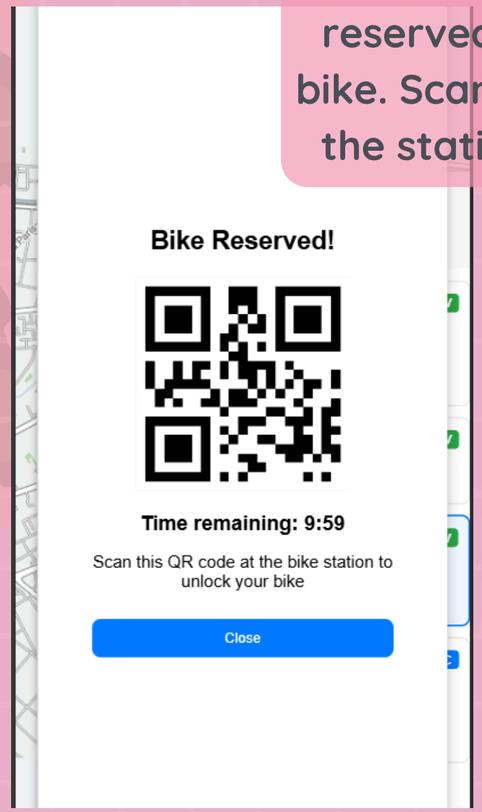
RESERVING AN ELECTRIC BIKE FROM A NEARBY STATION



Select the bike route

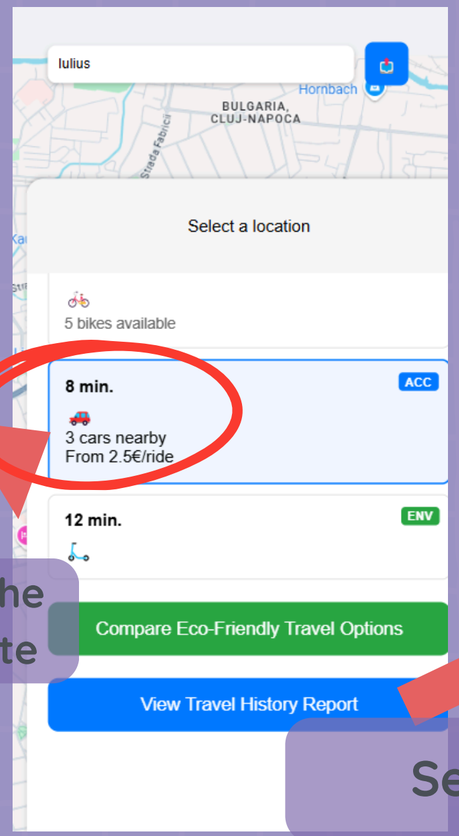


Select a bike

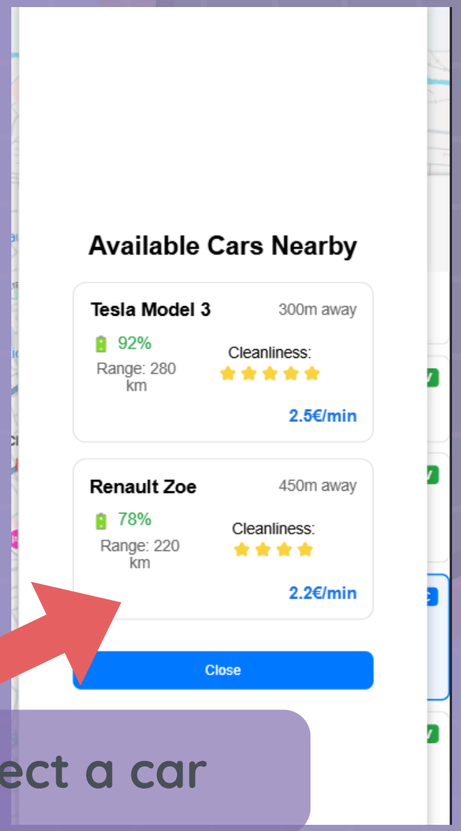


You have successfully reserved your selected bike. Scan the QR code at the station to unlock it.

BOOKING A SHARED ELECTRIC CAR FOR AN EVENING RIDE

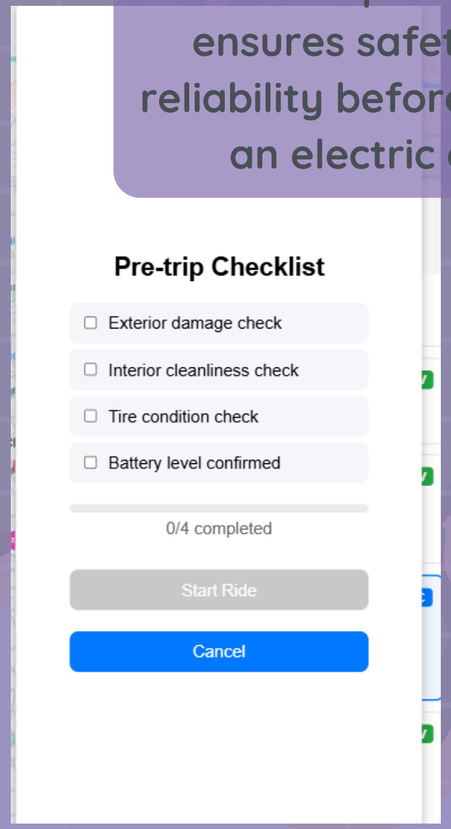


Select the car route

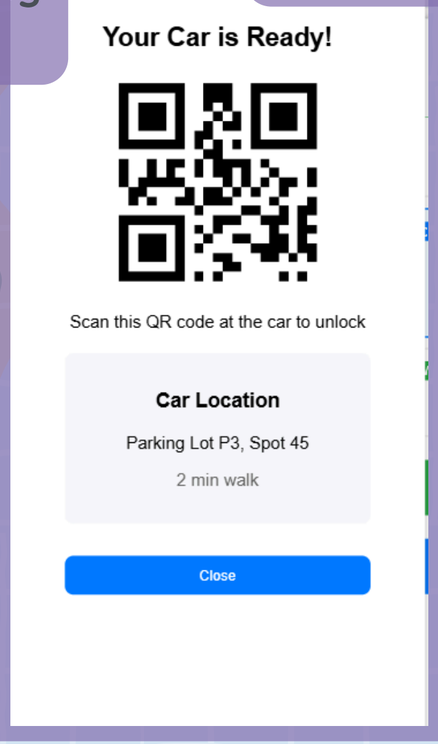


Select a car

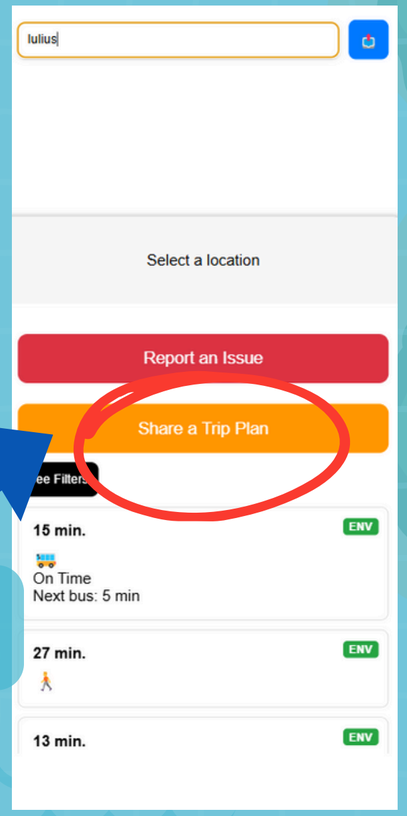
A Pre-Trip Checklist ensures safety and reliability before renting an electric car.



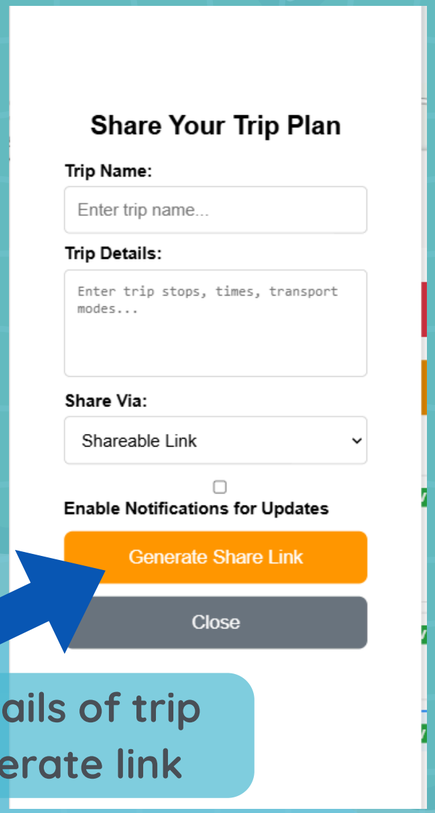
You have successfully reserved your selected car. Scan the QR code to unlock it.



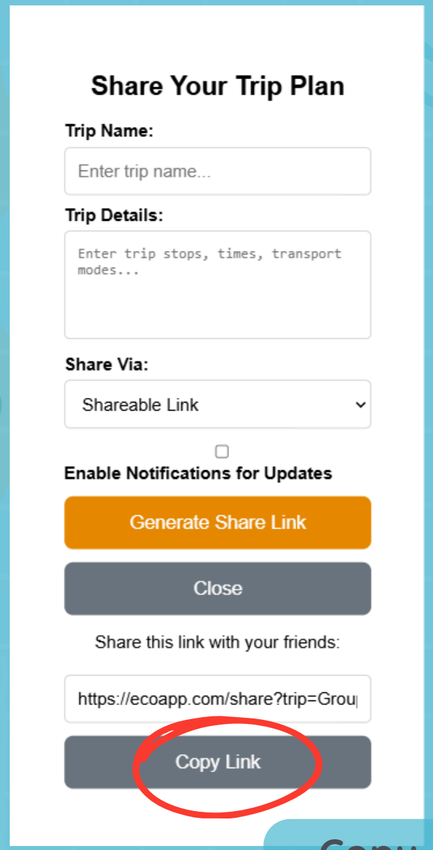
SHARING A TRIP PLAN WITH FRIENDS FOR A GROUP OUTING



Press here to copy and share



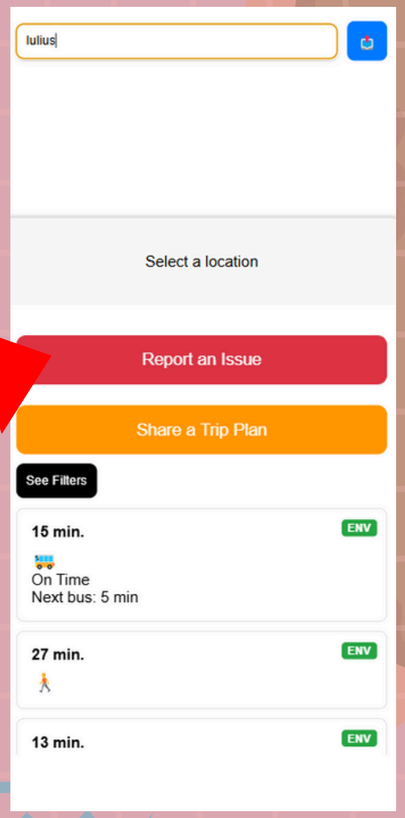
Enter details of trip and generate link



Copy link and send to friends

*The link will open the app for the friends and they will see the same trip

REPORTING AN ISSUE WITH A TRANSPORT SERVICE



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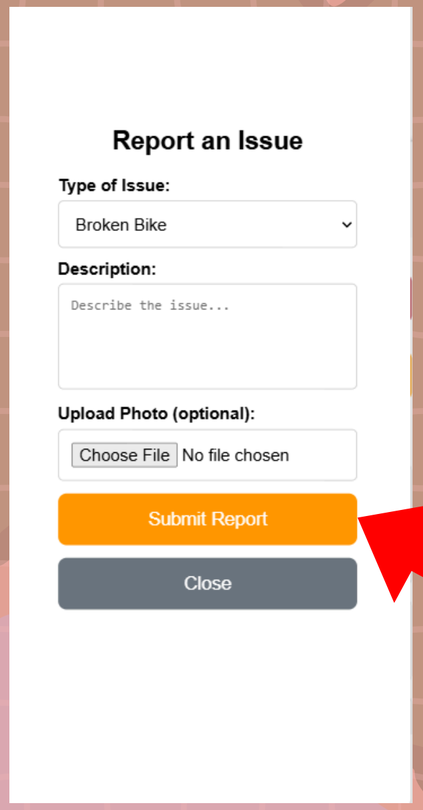
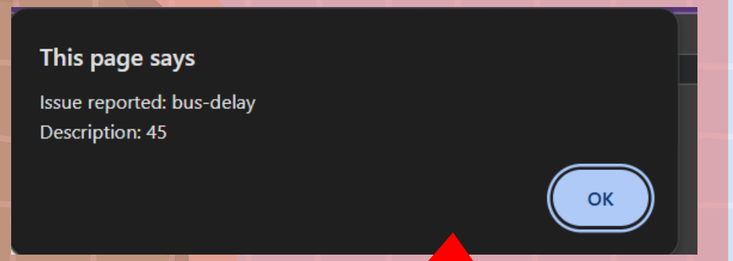
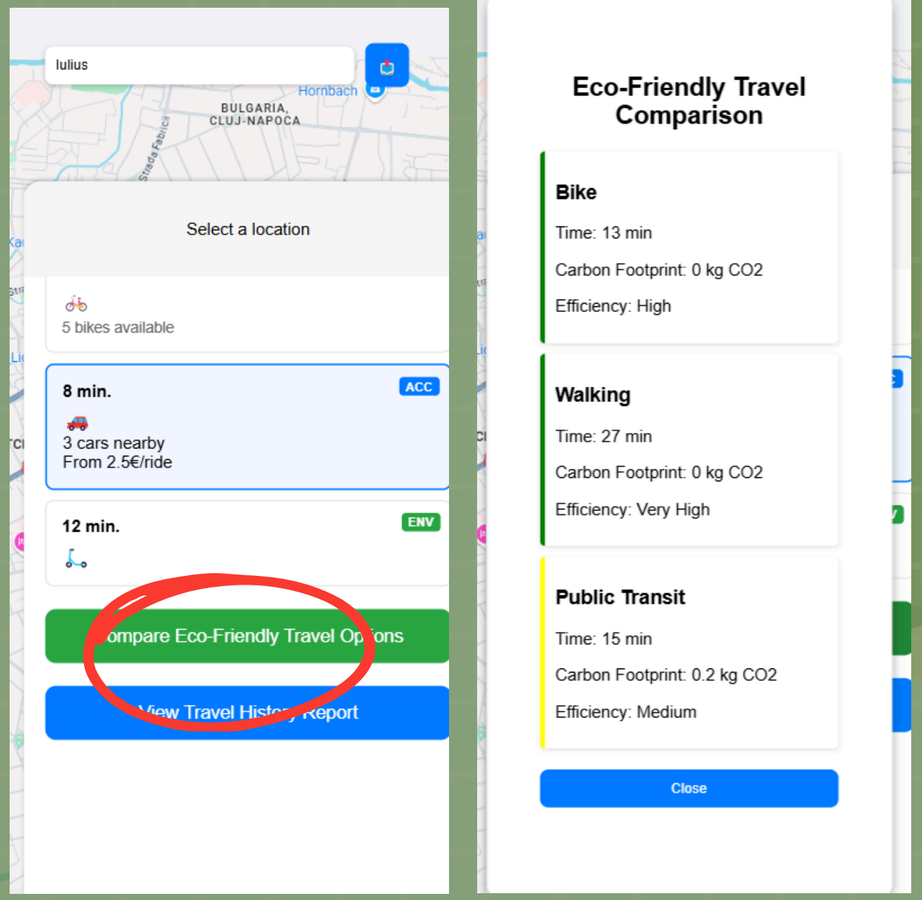


Fill the report and submit



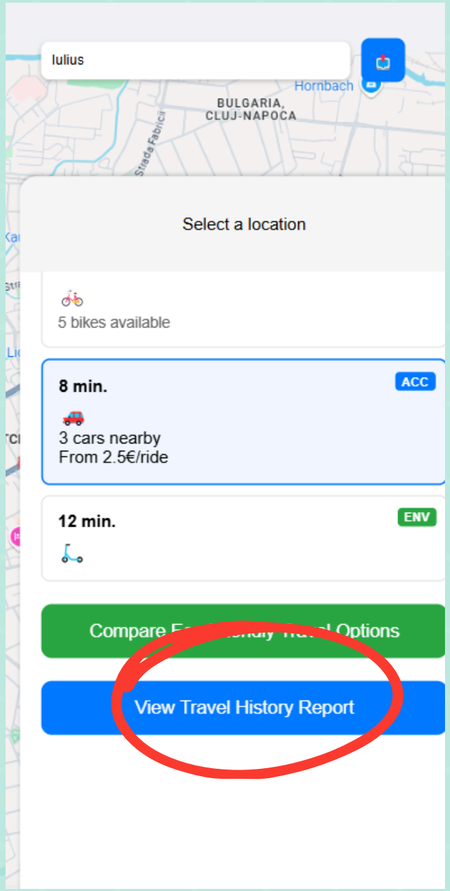
Confirmation

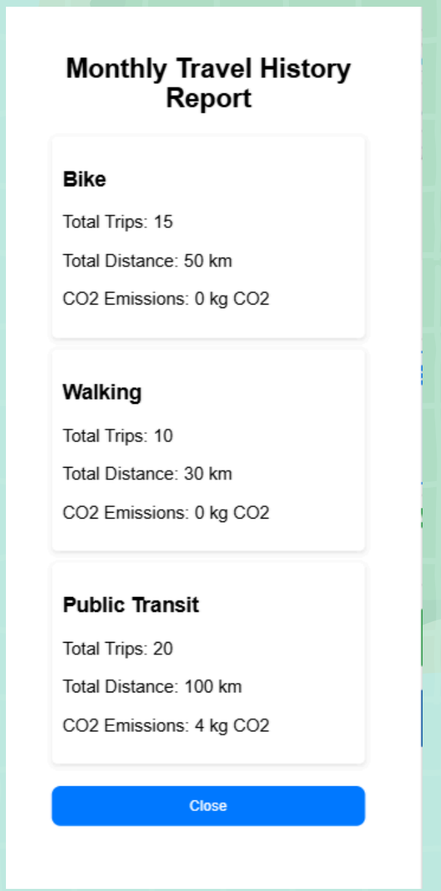
IDENTIFYING THE MOST ECO-FRIENDLY TRAVEL OPTION



Analyzing various transportation methods to determine the most environmentally friendly option based on emissions, efficiency and time.

OFFERING A PERSONAL TRAVEL HISTORY REPORT





Providing users with a detailed summary of their past trips, including routes, distances, durations, and eco-impact, to help track travel habits and optimize future journeys.

OBJECTIVES

- Efficiency: Minimize travel time by suggesting optimized routes using real-time data.
- Sustainability: Promote eco-friendly transport options, like bicycles and scooters.
- Accessibility: Offer solutions tailored for users with mobility challenges or special needs.
- Convenience: Provide an all-in-one platform integrating multiple transport options and features like route sharing and real-time updates.
- User Satisfaction: Enhance the urban travel experience through a clean, intuitive, and reliable app.

THANK YOU!!!