2017 CONFERENCE
POSTER GUIDELINES

Please find general requirements and guidelines for your poster presentation during the 14th International Water Association (IWA) Specialist Conference on Watershed and River Basin Management.

Keep in mind that a well-constructed poster will be self-explanatory and allow you to use the opportunity to have informal discussions with your audience on further particular points of interest. Clarity and Coverage should be your main goals.

REQUIREMENTS FOR MAKING POSTERS:

The size of the Poster including lamination should be no bigger than A0 in portrait - 84.1 cm wide x 118.9 cm.

Poster boards provided for poster sessions have a 'foam-type' surface. Please bring thumbtacks.

No electronic posters will be accommodated during the session

If you have hand-outs, at least 100 copies should be available for distribution to interested persons. Copies of your materials must be prepared before the conference.

Posters should be readable by viewers one meter away.

The message should be clear and understandable without oral explanation

DIGITAL DISTRIBUTION

The pdf version of your poster and presentation/hand-out must be uploaded by 30th August 2017 so that it can be given to all delegates in digital format during the conference.

Please upload by logging in to the abstract system using your authors log in details and upload next to your original submission.

POSTER PRESENTATION GUIDELINES:

Poster boards will be provided and you can decide on where you want to place your poster during your session.

Participants should plan to place their materials on the poster board during the arrival coffee / tea break preceding the allocated poster session.

Materials must be removed from the poster board at the end of the allocated poster session.

All Posters will be judged and the author of the best Poster will be awarded a Prize.

IWA
the international water association

14th INTERNATIONAL WATER ASSOCIATION SPECIALIST CONFERENCE ON WATERSHED AND RIVER BASIN MANAGEMENT

WISA

**SKUKUZA CAMP, KRUGER NATIONAL PARK
9 – 11 OCTOBER 2017**

CONTACT DETAILS

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Title

Your name, co-author 1 name, co-author 2 name

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**Affiliation 2, contact details

*** Affiliation 3, contact details

INTRODUCTION

Please insert title as "Sample Layout for 80x120 cm poster: Keep it simple, no more than 300 words in total".

This example is to demonstrate the layout of an example poster for presentation at an IWA Conference. The purpose of a poster paper presentation is to promote informal discussion. It is a graphic display of a written manuscript. The poster presentation stands by itself as a summary of research and usually contains an overview of research objectives, experimental methods, materials, results and a discussion. Often, in poster presentations, a clear message in less words is more effective.

This example is to demonstrate the layout of an example poster for presentation at an IWA Conference. The purpose of a poster paper presentation is to promote informal discussion. It is a graphic display of a written manuscript. The poster presentation stands by itself as a summary of research and usually contains an overview of research objectives, experimental methods, materials, results and a discussion. Often, in poster presentations, a clear message in less words is more effective.

The colour palette should be as presented (IWA blue - RGB:0/174/239, IWA light blue – RGB: 0/174/239 50% transparency), font should all be ARIAL (Title = 80 points – white, Author names = 36 points – white, Affiliation = 28 points – white, Chapter title = 54 points – white, Text = 24 points- black aligned to the left, Captions and text remarks about figures = 20 points – black aligned to the left). Use graphs whenever its possible but do not overkill information per graph. Avoid very large tables, present them only with horizontal lines.

METHODS

The key message is: An interested individual who is not necessarily familiar with your field of expertise should be able to follow your poster. The purpose of poster paper presentations is to promote informal discussion. To achieve your goal you'll need to two things:

- A clear message (imagine a poster as an illustrated abstract);
- An attractive and clear layout.

This template is a tool you should use to make the best out of your poster. We provide the attractive layout and the guidance, you provide the content and the best of your work.

Each paragraph should have more than 2 sentences and less than 5 sentences. Each sentence shouldn't have more than 30 words. Use bullet points whenever it is possible, your audience will read them and discuss them with you. Use figures to structure your message and to show your key findings.

Focus on the key questions you want to answer. Begin by answering the "Why?" are you working on this followed by, "What am I adding?", "How? Methods", "What did I find?" and "What do I recommend?"

The clear areas between paragraphs and chapters are valuable. A direct message presented using a clear structure is easier to read and will attract your audience [1].
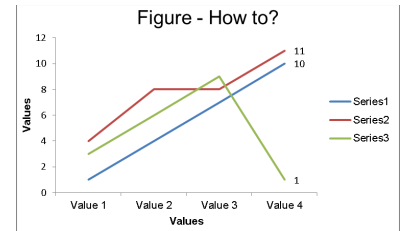
RESULTS

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The pictures are used to show key points of the research. You should use them but avoid resolution overkill, more than 150 dpi but less than 300 dpi.

Save photos as .jpg or png (graphs as png) and take into account that web images are usually poor resolution.

If the picture is not yours, acknowledge the intellectual property of it.

$$\varphi = \frac{1}{\sqrt{2\pi}\sigma} e^{\frac{(x-\mu)^2}{2\sigma^2}}$$

$$\varphi = \frac{1}{\sqrt{2\pi}\sigma} e^{\frac{(x-\mu)^2}{2\sigma^2}}$$

Figure 1 – How to insert a figure (source: IWA)

DISCUSSION

Title		
Value 1	1	2	3
Value 2	4	5	6
Value 3	7	8	9
Value 4	10	11	12

This table only shows key figures, it is light and easily understandable and self explanatory. The side box only gives some hints on what is in the table

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This figure shows trends, it is light and easily understandable and self explanatory. The side box only gives some hints on what is in the figure.

Use figures to support your text. The average visitor will pay more attention to figures than to text, keep it short and simple.

Figure - How to?

Finish with a brief conclusion. Summarise your findings and list the key points of your research.

Be brief and direct

This shows the outcome of all of your efforts

References: List your references here. [1] Doe, J; Doe, J; Poster Template for Authors, IWA Headquarters, The Hague.

inspiring change