

How has the COVID-19 Pandemic Affected Substance Abuse Dynamics in USA?

A Capstone Research Proposal

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Abstract—Substance abuse is not only a significant health hazard of epidemic proportions, it is also a large marketplace where addictive substances, abuse and co-abuse patterns, supply and demand patterns, Governmental regulations enforcement – all play a role. The interplay of these factors change significantly when exceptional events like the COVID-19 pandemic strikes. The proposed Capstone research will develop a knowledge graph based approach to compare pre-pandemic and in-pandemic dynamics. It will combine Information Integration, Natural Language Processing and Machine Learning techniques to automatically construct a Knowledge Graph by fusing information from Governmental, News and Social Media data.

Index Terms—COVID-19, substance abuse, knowledge graph, Natural Language Processing, Information Integration

I. INTRODUCTION

The World Drug Report 2020 [1] observes that drug use around the world has been on the rise, in terms of both overall numbers and the proportion of the world's population that uses drugs. In 2009, the estimated 210 million users represented 4.8 per cent of global population aged 15–64, compared with the estimated 269 million users in 2018, or 5.3 per cent of the population. In North America, the use of synthetic opioids such as fentanyl has fuelled two decades of increases in opioid overdose deaths. In 2018, fentanyls were implicated in two thirds of the 67,367 overdose deaths registered in the United States. At the same time, the drug business is also shifting. For example, the manufacture of methamphetamine was traditionally carried out in small-scale laboratories in the United States to serve the domestic market. But this kind of production seems now to be dwarfed by industrial-size laboratories in Mexico. The methamphetamine seized in the United States over the past few years is increasingly imported, with the trade controlled by Mexican cartels. As recently as Nov. 24, 2020, the Drug Enforcement Agency has seized \$3.5M in U.S. Currency and massive quantities of cocaine and fentanyl in Otay Mesa of the San Diego County¹ across from the Mexico border. These facts demonstrate that the

illicit substances not only pose a health hazard of epidemic proportions, it is also a thriving industry that Federal, State and Local law-enforcement agencies are trying to deter, but new businesses, shifting target population, new manufacturing units and ever-evolving distribution channels are constantly changing the dynamics of the drug ecosystem.

Unfortunately, there is no public-domain information system today that public health researchers can use to monitor, analyze and model illicit drug related activities and their impact. The lack of such an continuous monitoring and analysis is particularly conspicuous during the current COVID-19 period, which has significantly disrupted the normal dynamics of the drug ecosystem. While some trading routes have disappeared, newer suppliers have sprung up to meet the increased demand commensurate with the restrictions on travel and closed-area congregations, the emergent work-from-home culture and increased anxiety levels [2], [3].

The broad goal of the proposed project is to combine heterogeneous information integration, natural language processing and machine learning techniques to construct a *time-evolving knowledge graph* that will allow us to satisfy the analytical needs of public health researchers interested in the impact of the pandemic on the illicit substance marketplace. The knowledge-graph we aim to construct will take the form of an extended property graph model [4], and will be guided by domain-specific research questions. Thanks to Prof. Annick Borquez, Professor of Public Health, and the co-advisor of the proposed project, we have identified three research questions that we propose to answer based on the knowledge graph.

- 1) How are the nature and volume of drug-related conversation in social media and events in the news media changing through the pre/during/post pandemic period?
- 2) Has there been a shift in the manner in which drugs/drug-categories/drug-use-patterns are discussed in these media through the pre/during/post pandemic period?
- 3) How have the discussions around mental health issues including depression, anxiety, suicidal thoughts, and loneliness changed through the pre/during/post pandemic period?

¹<https://www.dea.gov/press-releases/2020/11/24/agents-seize-35-million-us-currency-and-massive-quantities-cocaine>

Since we model the knowledge graph as an instance of the property graph data model [5], the entities (nodes), relationships (edges), node attributes and edge attributes of the knowledge graph will be governed by these three research questions.

A. Related work

Four of the works that informed our approach heavily and should be mentioned are (as we call them), the Remine paper [6], the AutoPhrase paper [7], the PREDOSE paper [8], the MentalHealth paper [9]

II. STUDY DESIGN

A. Data Sources

Based on the research questions, we have identified three kinds of data sources that will inform our knowledge graph.

- 1) **Terminology Sources.** These sources include *ontologies* (e.g., RxNorm) that contains the scientific, generic and street names of drugs, classifications of drug families, "prescription terms" of drugs and drug strengths, as well as *ictionaries* for names of locations and various Government Agencies related to drug administration, control, law enforcement and epidemics.
- 2) **News Reports and Announcements.** We used SDSC's news repository that collects news articles from more than 170 national and local news sources. Other forms of news will be collected from domain-specific news sites including the press releases by the Drug Enforcement Agency (DEA), the Center for Disease Control (CDC) and the Food and Drug Administration (FDA).
- 3) **Social Media.** Social media data captures public perceptions but tends to be noisy due free-flowing conversation that may be irrelevant. We have selected Reddit (www.reddit.com)and its different topical forums for general conversation around drugs.

B. Assumptions

To address the research challenges within the scope of our Capstone Project, we will make a number of simplifying assumptions during knowledge modeling and information extraction from our data sources.

- (a) Drug-related information often have multiple levels of granularity. For example, a drug may be specified by name, name+dose, name+form, and so forth. We standardized these entities to the drug type.
- (b) We treated different drug combinations occurring in sentences as their own entities without considering any complex semantic connections within the sentence. However, we included the names of the individual drugs as properties of these compound entity nodes.
- (c) For each text source, we considered only sentences containing two or more significant entity candidates and assume these will constitute most of our informative sentences.
- (d) We used results from existing literature to identify mental health related comments from social media data. We

assumed that news articles do not have mental health related information.

C. Methods

To answer our third research question regarding mental health issues, we used *behavior analysis* on textual content to identify the emotional state of the sentence. We used a similar approach as prior study [9]. An emotion analysis package *Limbic* [10] and *manually defined lexicons* (e.g. suicidal tendencies, isolation, domestic stress) were used to classify emotion from sentence.

To generate relationships between noun phrases, especially, long-range associations between terms. We used a state-of-the-art relationship extraction method Blank-Matching [11]. Unfortunately, the eight default relationships did not work well on our social media data. So we tried to define our own relationships *Drug-Consumption*, *Drug-Comment*, *Drug-Consequence* that fit in with the social media drug discussion content. We generated some training data for these three relations and use them to tune the Blank-Matching [11] package. However, because of the messiness of social media content and limited time in this project, our training data size is limited which did not lead to an effective result. So we did not include the output relationship in our result.

III. RESULT

IV. CONCLUSION

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