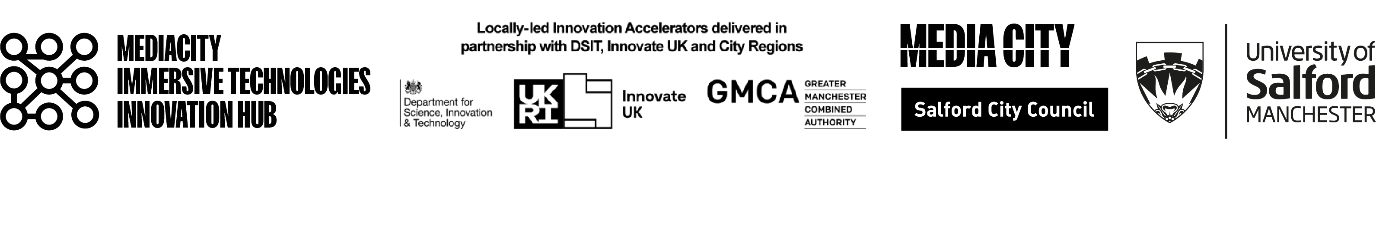
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**MITIH Project Grant Support**

**The Team**

**Name of the Business leading the project**

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**Registered postcode of lead business (this must be in the Greater Manchester area)**

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**Company Registration Number/UTR**

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**Total number of full time employees**

*PAYE members of your team. This does not include freelancers or associates*

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**Within that group, how many are:**

|  |  |  |
| --- | --- | --- |
| Male (identified) | Female (identified) | Non-Binary/Other |
|  |  |  |
| White British/White other | BAME British | BAME other nationality |
|  |  |  |
| Neurodiverse | Identified disability | Hearing/vision impaired |
|  |  |  |
| 18-30 | 31-45 | 46+ |
|  |  |  |

**Annual Turnover of lead partner**

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**Partners**

**Name any SME/business partners who are part of the team working on the project with you and where this team are physically based**

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**Have you received any type of support from any public funds in the last three fiscal years?**

***If yes* - please provide details of Year, Funding Body, Purpose and Amount awarded**

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**Your Project**

**What is the project? How is it innovative/what research and development is proposed?**

(500 words)

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**What market opportunity and innovation challenge/opportunity is it addressing?**

*Please include any market research or evidence about your target market and how that fits your product/service*

*Who will buy/use the product/service, How large is the market?*

(500 words)

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**How will you reach your market?** (500 words)

*Please include any distribution/market leads or partners, or any plans you have for release/sales/marketing channels. . Please also name any major competitors and what makes your project different.*

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**Strategic Fit**

**How is the project aligned to the MITIH programme, its scope and stated outcomes?** (500 words)

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**How is it helping to build an innovation cluster at MediaCity, in GM?** (500 words)

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**How is it driving collaborative innovation, e.g. with academia and business?** (500 words)

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**What proportion (%) of project costs are committed from private sector sources?**

*The private sector is the part of the economy that is run by individuals and companies for profit and is not state controlled. Therefore, it encompasses all for-profit businesses that are not owned or operated by the government.*

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**How will it help to attract future investment/funding for innovation? How much do you estimate you could attract and in what timeframe?** (500 words)

*This could be Angel/VC investment, loans, further grant funding or another form of investment*

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**Finance**

**What are your entire project costs?**

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**What co-investment is already secured? How much do you plan to secure within the next 5 years?**

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**How much grant funding is requested? What/who will it pay for?**

**What proportion (%) of the grant funding will be going to GM registered businesses?**

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**What is the minimum amount of funding required to allow the project to proceed?**

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**What other sources of funding can the project access at this time?**

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**Delivery**

**What are the start and end dates of the project?**

**How long will the project last? (months)**

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**Is the team in place? If not, when will the core team be in place?**

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|  |

**What are the key dependencies and risks?**

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