Ada Hoeg

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LinkedIn: linkedin.com/in/devada | **GitHub:** github.com/flovelace |
Portfolio: flovelace.github.io/portfolio-2.1/

As a dynamic Software Engineer with extensive experience in product quality assurance across multiple startups, I bring a comprehensive approach to web development. My work is driven by a passion for enhancing user experience, ensuring seamless and accessible web interfaces. I am deeply committed to utilising my diverse skill set to create intuitive and responsive web solutions. My background in QA uniquely positions me to foresee and tackle potential challenges, ensuring a robust end product. With a keen interest in emerging technologies and adaptability to various frameworks, I am constantly evolving my skill set to align with the latest industry standards.

Languages: English & Norwegian

Technical Skills

Languages: JavaScript, Python, SQL, HTML5, CSS3
Frameworks: React, Next.js, Vue, jQuery, Django, Bootstrap, Bulma, Tailwind, JEST
Tools: Atlassian JIRA & Confluence, Git, Agile methodology, SCRUM, Vercel, Netlify

Relevant Work Experience

Digital Public Square   Aug 2022 - Present
Front-End QA Engineer   Toronto, ON
- Performing unit testing on Vue.js components in a test driven development environment using JEST.
- Implementing components using Vue.js (JAM) stack according to product manager specifications.
- Creating and documenting accessibility standards for product development using Confluence.
- Accurately reporting bugs, defects, performance issues on JIRA.
- Providing insight and functional requirements to design reviews.
- Performing data capture auditing using SQL queries in BigQuery.
- Integrating automated testing solutions with Rainforest QA and Cypress to complement manual testing.

Drop Mobility   Apr 2022 - Jun 2022
Fullstack Software Developer   Toronto, ON
- Developed and deployed customer-centric websites using Next.js, ensuring optimal performance and user experience.
- Implemented responsive web design techniques to ensure cross-platform compatibility and user engagement.
- Customised website layouts and designs to align with client specifications and branding requirements.
- Collaborated closely with stakeholders to refine website concepts and translate them into functional, aesthetically pleasing online platforms.

Naborly   July 2019 - Feb 2022
QA Analyst & Product Liaison   Toronto, ON
- Tracking, replicating, resolving, and reporting bug/user experience issues via JIRA.
- Performing SQL queries in Looker for data analysis related to product development and creation.
- Webmaster for Zendesk integrated support page, product marketing page, and company blog.

- Collaborated with development and design teams to streamline bug resolution processes, enhancing product quality.
- Coding emails (HTML5, CSS) from wireframes created by the design team.

Fleet Complete   Aug 2017 - May 2019

Technical Support Analyst 2   Toronto, ON
- Troubleshooting, re-programming, and re-calibrating GPS units (remotely).
- Training and assisting clients with a variety of software and hardware usage, and reporting issues and bugs via Microsoft Dynamics and Zendesk.
- Handling escalations from internal departments and junior agents to provide timely resolutions.

Projects

Delve Into the Dungeon | [Code](#) | [Deployed](#)

- Focused on creating an immersive user experience, enabling users to discover and explore music in the dungeon synth genre effectively.
- Applied best practices in React component development to ensure maintainability and ease of future updates.
- React, JavaScript, CSS3, Vite

Clean React Portfolio | [Code](#) | [Deployed](#)

- An easy-to-edit portfolio template with clean design, and light/dark mode capability.
- Content is dynamically generated, and can be easily edited from the data.js file.
- JavaScript, React, NextJS, Tailwind

My Little Pokédex | [Code](#) | [Deployed](#)

- Generate Pokémon stats by name search or generate random stats with a button.
- Created as a personal challenge to use an accessible dark colour palette, and vanilla JavaScript.
- JavaScript, HTML5, CSS3

Education

University of Toronto: School of Continuing Studies, Toronto   **Grad:** Feb 2022
Certificate in Full Stack Web Development

University of Stirling, Stirling, Scotland   **Grad**: Sept 2010
MLitt in the Gothic Imagination with Merit

University of Stirling, Stirling, Scotland   **Grad**: May 2009
Bachelor of Arts in English Studies