

# Ada Hoeg

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**LinkedIn:** [linkedin.com/in/adahoeg](https://www.linkedin.com/in/adahoeg) | **GitHub:** [github.com/flovelace](https://github.com/flovelace) |

**Portfolio:** [flovelace.github.io/portfolio-2.1/](https://flovelace.github.io/portfolio-2.1/)

As a dynamic Software Engineer with extensive experience in product quality assurance across multiple startups, I bring a comprehensive approach to web development. My work is driven by a passion for enhancing user experience, ensuring seamless and accessible web interfaces. I am deeply committed to utilising my diverse skill set to create intuitive and responsive web solutions. My background in QA uniquely positions me to foresee and tackle potential challenges, ensuring a robust end product. With a keen interest in emerging technologies and adaptability to various frameworks, I am constantly evolving my skill set to align with the latest industry standards

**Languages:** English & Norwegian

## Technical Skills

**Languages:** JavaScript, Python, SQL, HTML5, CSS3

**Frameworks:** React, Next.js, Vue, jQuery, Django, Bootstrap, Bulma, Tailwind, JEST

**Tools:** Atlassian JIRA & Confluence, Git, Agile methodology, SCRUM, Vercel, Netlify

## Relevant Work Experience

### Digital Public Square

Aug 2022 - Present

*Front-End QA Engineer*

Toronto, ON

- Performing unit testing on Vue.js components in a test driven development environment using JEST.
- Implementing components using Vue.js (JAM) stack according to product manager specifications.
- Creating and documenting accessibility standards for product development using Confluence.
- Accurately reporting bugs, defects, performance issues on JIRA.
- Providing insight and functional requirements to design reviews.
- Performing data capture auditing using SQL queries in BigQuery.
- Integrating automated testing solutions with Rainforest QA and Cypress to complement manual testing.

### Drop Mobility

Apr 2022 - Jun 2022

*Fullstack Software Developer*

Toronto, ON

- Developed and deployed customer-centric websites using Next.js, ensuring optimal performance and user experience.
- Implemented responsive web design techniques to ensure cross-platform compatibility and user engagement.
- Customised website layouts and designs to align with client specifications and branding requirements.
- Collaborated closely with stakeholders to refine website concepts and translate them into functional, aesthetically pleasing online platforms.

### Naborly

July 2019 - Feb 2022

*QA Analyst & Product Liaison*

Toronto, ON

- Tracking, replicating, resolving, and reporting bug/user experience issues via JIRA.
- Performing SQL queries in Looker for data analysis related to product development and creation.
- Webmaster for Zendesk integrated support page, product marketing page, and company blog.

- Collaborated with development and design teams to streamline bug resolution processes, enhancing product quality.
- Coding emails (HTML5, CSS) from wireframes created by the design team.

## **Fleet Complete**

Aug 2017 - May 2019

*Technical Support Analyst 2*

Toronto, ON

- Troubleshooting, re-programming, and re-calibrating GPS units (remotely).
- Training and assisting clients with a variety of software and hardware usage, and reporting issues and bugs via Microsoft Dynamics and Zendesk.
- Handling escalations from internal departments and junior agents to provide timely resolutions.

## **Projects**

### **Delve Into the Dungeon | [Code](#) | [Deployed](#)**

- Focused on creating an immersive user experience, enabling users to discover and explore music in the dungeon synth genre effectively.
- Applied best practices in React component development to ensure maintainability and ease of future updates.
- React, JavaScript, CSS3, Vite

### **Clean React Portfolio | [Code](#) | [Deployed](#)**

- An easy-to-edit portfolio template with clean design, and light/dark mode capability.
- Content is dynamically generated, and can be easily edited from the data.js file.
- JavaScript, React, NextJS, Tailwind

### **My Little Pokédex | [Code](#) | [Deployed](#)**

- Generate Pokémon stats by name search or generate random stats with a button.
- Created as a personal challenge to use an accessible dark colour palette, and vanilla JavaScript.
- JavaScript, HTML5, CSS3

## **Education**

*University of Toronto: School of Continuing Studies, Toronto*  
Certificate in Full Stack Web Development

**Grad:** Feb 2022

*University of Stirling, Stirling, Scotland*  
MLitt in the Gothic Imagination with Merit

**Grad:** Sept 2010

*University of Stirling, Stirling, Scotland*  
Bachelor of Arts in English Studies

**Grad:** May 2009