Ada Hoeg

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LinkedIn: linkedin.com/in/adahoeq | GitHub: github.com/flovelace |

Portfolio: flovelace.github.io/portfolio-2.1/

Software engineer leveraging a wealth of product QA experience in several startup environments. Dedicated to building and optimising web pages with a distinct focus on delighting the user with the best experience possible, and promoting accessibility standards in development. A dedicated solution seeker with an adaptable approach to learning new frameworks and technologies.

Technical Skills

Languages: Python, JavaScript, SQL, HTML5, CSS3

Frameworks: Django, jQuery, React, Vue, Bootstrap, JEST

Tools: Atlassian JIRA & Confluence, Git, Agile methodology, SCRUM, Vercel, Netlify

Relevant Work Experience

Digital Public Square Aug 2022 - Present

Front-End QA Engineer

Toronto, ON

- Performing unit testing on Vue.js components in a test driven development environment using JEST.
- Creating and documenting accessibility standards for product development using Confluence.
- Performing data capture auditing using SQL queries in BigQuery.
- Integrating automated testing solutions with Rainforest QA and Cypress to complement manual testing.

Naborly July 2019 - Feb 2022

QA Analyst & Product Liaison

Toronto, ON

- Tracking, replicating, resolving, and reporting bug/user experience issues via JIRA.
- Performing SQL queries in Looker for data analysis related to product development and creation.
- Webmaster for Zendesk integrated support page, product marketing page, and company blog.
- Coding emails (HTML5, CSS) from wireframes created by design.

Fleet Complete Aug 2017 - May 2019

Technical Support Analyst 2

Toronto, ON

- Troubleshooting, re-programming, and re-calibrating GPS units (remotely).
- Training and assisting clients with a variety of software and hardware usage, and reporting issues and bugs via Microsoft Dynamics and Zendesk.
- Handling escalations from internal departments and junior agents to provide timely resolutions.

Projects

Clean React Portfolio | Code | Deployed

- An easy-to-edit portfolio template with clean design, and light/dark mode capability.
- Content is dynamically generated, and can be easily edited from the data.js file.
- JavaScript, React, NextJS, Tailwind

My Little Pokédex | Code | Deployed

Generate Pokémon stats by name search or generate random stats with a button.

- Created as a personal challenge to use an accessible dark colour palette, and vanilla JavaScript.
- JavaScript, HTML5, CSS3

Delve Into the Dungeon | Code | Deployed

- Clean dark mode webpage with a focus on helping people find interesting music within the dungeon synth genre.
- Created as a personal challenge to use pure HTML5 and CSS5 to create a responsive and visually accessible webpage.
- HTML5, and CSS3.

Education

University of Toronto: School of Continuing Studies, Toronto Grad: Feb 2022

Certificate in Full Stack Web Development

University of Stirling, Scotland Grad: Sept 2010

MLitt in the Gothic Imagination with Merit

University of Stirling, Scotland Grad: May 2009

Bachelor of Arts in English Studies