

Flora Wong

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OBJECTIVE

In search of a position that will challenge and further exercise my ability to create, conceptualize & collaborate with team members.

EXPERIENCE

08.2003 - present

Creative i Advertising & Interactive Media, Graphic Designer

Develop creative visual HP branding campaign solutions.
Produce HP internal newsletter and presentation templates.
Prepare HP product and photography for advertisements & packaging.

10.2000 - 06.2003

El Corral Bookstore, Marketing/Graphics Department, Graphic Designer

Create newspaper advertisements and store signage.
Maintenance of online store.

FREELANCE

05.2007 - present

Joyful Noise Xpress

Create music DVD menu layout and prepare promotional photography.
Collaborate with a team to develop conceptual designs for media package and branding system.

08.2007 - 10.2008

Pink Papaya

Create six birthday card set, three business card set, floral candle wrap, floral jewelry cards, product guides & prepare online product images.

11.2008 - 02.2009

World Christian Conference

11.2006 - 03.2007

Design layout of handbook and brochure

10.2003 - 03.2007

West Coast Chinese Christian Conference

Create robust promotional media package, which includes poster, postcards, banner, brochure & handbook.

03.2005 - 03.2006

Executive Committee, Communications Vice-Chair

Plan and manage all promotional media projects.
Collaborate and coordinate with print shops & design team.

QUALIFICATIONS

Experience working with print shops, pre-flighting print jobs & communicating between departments. Able to multitask, work well under tight deadlines & provide creative solutions while meeting client needs.

Photoshop, Illustrator, InDesign, XHTML, CSS, Microsoft Office, Mac & PC platforms.

Fluent in English & Cantonese.

EDUCATION

09.2008 - present

Foothill College, Los Altos Hills

Web Development Skill Certificate

09.1998 - 06.2003

California Polytechnic State University, San Luis Obispo

Bachelor of Science in Art & Design with concentration in Graphic Design.
Minor in Graphic Communications.

ACCOMPLISHMENTS

Ad Club of Silicon Valley, 2004 Silver Addy Award

Girl Scouts of Santa Clara County, "Find Yourself Here" Ad.