

gabe

# Feedback on Flowlist

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1 - I loved it and I will use it

2 - It is great to see you are still building great things

3 - Please take all of the feedback below as constructive! I didn't know (look fwd to know) your vision behind this so I assumed a few things here and there :)

## UX improvements/comments

- You should teach key shortcuts to first time users as they open the app
- You should decide whether you want to make it keyboard only or mouse as well - if you do so you need to cater for the same features for both - if not just ignore the mouse!
- Animations and fluidity is great

## UI improvements (subjective)

- logo could be improved - too basic
- some of the UI could be improved
- I think you can be simple but look curated - I can see where you are going but

## Functionalities:

- I loved monotasking - such a simple thing I wasn't aware of!
- Make the keyboard your differentiator - i loved it! felt so in it because of it
- Balance between clutter and usefulness - what specific use case are you trying to cater for? if it is a brainstorming tool - this is great - if it is your only task manager - do you have enough flexibility to add what you need to know (text length)
- you is your number 1 persona you are targeting this to? what do they need?
- how do you move tasks - I think even in its simplest form you need this feature

## Other things:

- when i bought the app I was charged 15 something pounds... will let you know what went wrong (maybe itunes bundled multiple charges). Happy to contribute (although 30% went to apple LOL) but a new user might be scared off if this is an actually issue with the upgrade!
- the video could be improved - why don't you make it an animation vs voice over?