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Summary

Howdy!

Alexander is an experienced Business Intelligence Solutions Engineer with a passion for data and expertise in Tableau, Power Platform, Automation, AI, Credit Analysis, and Data Visualization. With 5+ years of experience in this field, I have a proven track record of managing projects, leading sales efforts, and coaching other engineers and colleagues.

My expertise in data visualization and storytelling enables me to present complex data insights in a clear and engaging way, helping organizations make data-driven decisions. I also have experience using automation and AI to increase efficiency and gain insights from data, as well as expertise in credit analysis to evaluate creditworthiness and reduce risk exposure.

Overall, I'm a data-driven problem solver who is passionate about helping organizations make the most of their data. If you're looking for an experienced Business Intelligence Solutions Engineer with expertise in Tableau, Power Platform, Automation, AI, Credit Analysis, and Data Visualization, let's connect!

Experience

Business Intelligence Solutions Engineer Jr

Huntington National Bank

Dec 2021 - Present (1 year 6 months)

Tableau: As a Business Intelligence Solutions Engineer, I am an expert in using Tableau to design and implement business intelligence solutions. I can create visually stunning dashboards and reports that help stakeholders make informed decisions based on data insights. Whether it's exploring complex data sets or identifying trends, I use Tableau to translate raw data into meaningful insights.

Power Platform: In my role as a Business Intelligence Solutions Engineer, I use Power Platform to create custom business solutions that are tailored to an organization's unique needs. Whether it's using Power BI to build dashboards and reports, Power Apps to build custom applications, or Power Automate to automate workflows, I can create solutions that streamline processes, reduce manual effort, and improve efficiency.

Automation: With my experience in implementing automation solutions, I can help organizations save time and money by reducing manual effort and increasing accuracy. From automating data collection to streamlining report generation.

AI: I leverage AI and machine learning algorithms to analyze data and provide insights that help organizations make data-driven decisions.

Credit Analysis: With my expertise in credit analysis, I can help organizations assess credit risk and make informed lending decisions. By evaluating a borrower's analyzing financial data, I provide valuable insights that help huntington mitigate risk and maximize profitability.

Financial Analysis: I have extensive experience in financial analysis, including financial modeling and forecasting. With my skills in financial analysis, I can help organizations make strategic decisions that drive growth and profitability. From analyzing cash flow to forecasting revenue.

SAS: With my expertise in SAS, I can provide organizations with insights that help them make data-driven decisions and optimize their operations. Whether it's analyzing data sets or developing statistical models.



President of Inclusion Council

Huntington National Bank

Feb 2016 - Jan 2023 (7 years)

Worked as part of the corporate inclusion counsel in Michigan to expand our business resource groups, one of the main pillars to our dei strategy.



Business Analyst II

Huntington National Bank

Dec 2018 - Dec 2021 (3 years 1 month)

Strategy and Execution for;

Huntington National Bank - Customer solution center (Phones bank / call center) Service, Quality, Risk. Sales, Workforce, and Financial reporting as part of an operational unit supporting all divisions of phone bank operations. Created and fully automated data architecture pipeline including tableau server, tableau desktop, tableau prep, sas, R, python, windows server, Bash/CMD, microstrategy and excel reports on salesforce, Cisco ucce, egain, and verint speech data. Creating Scorecards, KPI's, and self service analytical insights at scale.

Working extensively in virtualized automation solutions and SQL query optimization and leading projects to reduce data redundancy and achieve scalable querying on back end data services. Also R-Lang external web servers and python ML/AI.

Coaching sales management on trends within their teams by providing actionable insights from drill downs to gamifications.

Working with project managers and sponsors alike to interview stakeholders and develop a project scope. using change management and process mapping principals to abstract solutions while managing scope creep.

Conducted demographic study and analysis, implemented event log dashboards, mitigated volume through VRU or IVR optimization, drove revenue by democratizing data analytics. Doing so by implementing tableau server at scale as a project leader, fully automating ETL and tertiary analysis and aggregation in real time.

Developed R/Python models for parameter reduction, regressions, forecasts, and other frequentist/bayesian models of applied statistical reasoning.

provide training across business units on the backend logic of our data architecture for analytics and reporting.

Tableau server admin for multiple projects with varying levels of governance requirements from Hiipa, card data, pii. I set level the permissioning and work with IT as a liason to provide the correct hierarchal order of access bands for the different groups.



Inbound Sales

Huntington National Bank

Feb 2013 - Dec 2018 (5 years 11 months)

Sold;

Consumer First Mortgages

Business and commercial credit

Treasury Management

Deposit accounts

Private Client Services

Heloc

LOC

Credit Card

Referred leads to business partners.

TOP PERFORMER

Co-Chairmen of Huntington Emerging Professionals, an inclusion council, for 2 years. Promoting career development and professional networking within the company.

Being A Category of One!



Inbound Relationship Sales Banker

FirstMerit Bank

Feb 2014 - Feb 2017 (3 years 1 month)

Inbound Sales for First Merit Bancorp now proudly a part of Huntington Bancshares. Sold financial products in a professional call center environment alongside offering Online Banking and Quicken Support.



Sales Manager

Forward Motion Marketing

Oct 2013 - Feb 2014 (5 months)

Managed a team of four sales reps, Coached, Interviewed, Reviewed, and Motivated. We were a company that sets up kiosks in Retail stores to sell various goods as an affiliate marketing service.



Sales Specialist

Meijer

Jul 2010 - Oct 2013 (3 years 4 months)

Retail credit card sales.

Education



University of Michigan-Flint

Finance, Finance and Financial Management Services

Aug 2021 - Jun 2022



Eastern Gateway Community College

Bachelor of Business Administration - BBA, Accounting and Business/Management

Jan 2019 - Jun 2021

Dean's List



Mott Community College

Associate of Arts - AA, Fine and Studio Arts

2010 - 2013

Licenses & Certifications



Business Analysis Foundations - LinkedIn



Agile Requirements Foundations - LinkedIn



Sales Pipeline Management - LinkedIn



Social Selling with LinkedIn - LinkedIn



Troubleshooting Your Network with Wireshark - LinkedIn



Ethical Hacking: Footprinting and Reconnaissance - LinkedIn



Ethical Hacking: Enumeration - LinkedIn



Ethical Hacking: Social Engineering - LinkedIn




























Business Analyst and Project Manager Collaboration - LinkedIn




















Business Analysis Foundations: Business Process Modeling - LinkedIn

-  **Ethical Hacking: Session Hijacking** - LinkedIn
-  **Ethical Hacking: Viruses and Worms** - LinkedIn
-  **Ethical Hacking: Sniffers** - LinkedIn
-  **Ethical Hacking: Scanning Networks** - LinkedIn
-  **Ethical Hacking: System Hacking** - LinkedIn
-  **Ethical Hacking: Wireless Networks** - LinkedIn
-  **Excel Essential Training (Office 365)** - LinkedIn
-  **Word Essential Training (Office 365)** - LinkedIn
-  **PowerPoint Essential Training (Office 365)** - LinkedIn
-  **Leadership Foundations** - LinkedIn
-  **Communication Foundations (2013)** - LinkedIn
-  **Requirements Elicitation and Analysis** - LinkedIn
-  **Business Analysis: Business Benefits Realization** - LinkedIn
-  **Interpersonal Communication** - LinkedIn
-  **Negotiation Foundations (2012)** - LinkedIn
-  **Social Media Marketing: Optimization** - LinkedIn
-  **SQL Essential Training** - LinkedIn
-  **Learning SQL Programming** - LinkedIn

-  **Project Management Foundations** - LinkedIn
-  **Applying Agile MoSCoW Prioritization** - LinkedIn
-  **Ethical Hacking: Website and Web Application Testing** - LinkedIn
-  **Integrating Tableau and R for Data Science** - LinkedIn
-  **Project Management Foundations: Teams** - LinkedIn
-  **Project Management Foundations: Risk** - LinkedIn
-  **Six Sigma Foundations** - LinkedIn
-  **Six Sigma: Green Belt** - LinkedIn
-  **Become an Ethical Hacker** - LinkedIn
-  **Become a Six Sigma Green Belt** - LinkedIn
-  **Become a Project Manager** - LinkedIn
-  **Cleaning, Transforming and Prepping Your Data With Tableau Prep** - LinkedIn
-  **Strategic Planning Foundations** - LinkedIn
-  **Business Analytics Foundations: Descriptive, Exploratory, and Explanatory Analytics** - LinkedIn
-  **Tableau 10 for Data Scientists** - LinkedIn
-  **Project Management Foundations: Ethics (2016)** - LinkedIn
-  **Microsoft Project 2016 Essential Training** - LinkedIn
-  **Creating Interactive Dashboards in Tableau 10** - LinkedIn

-  **Tableau Essential Training (2018)** - LinkedIn
-  **Become a Business Analyst** - LinkedIn
-  **SQL Tips, Tricks, & Techniques** - LinkedIn
-  **Advanced NoSQL for Data Science** - LinkedIn
-  **SQL: Data Reporting and Analysis** - LinkedIn
-  **Presto Essentials: Data Science** - LinkedIn
-  **Data Science Foundations: Fundamentals (2016)** - LinkedIn
-  **Business Analysis Foundations: Competencies** - LinkedIn
-  **Advanced SQL for Data Scientists** - LinkedIn
-  **Financial Forecasting with Big Data** - LinkedIn
-  **Business Analysis Foundations** - LinkedIn
-  **Leadership Foundations** - LinkedIn
-  **Excel 2007: Financial Analysis** - LinkedIn
-  **Learning Data Analytics** - LinkedIn
-  **The Essential Elements of Predictive Analytics and Data Mining** - LinkedIn
-  **Meta-analysis for Data Science and Business Analytics** - LinkedIn
-  **Excel: Economic Analysis and Data Analytics** - LinkedIn
-  **Predictive Customer Analytics** - LinkedIn

-  **Statistics Foundations: 3** - LinkedIn
-  **Statistics Foundations: 2** - LinkedIn
-  **Statistics Foundations: 1** - LinkedIn
-  **Tableau 10 Essential Training** - LinkedIn
-  **Tableau 10: Mastering Calculations** - LinkedIn
-  **Become a Data Analytics Specialist** - LinkedIn
-  **Data Science on Google Cloud Platform: Designing Data Warehouses** - LinkedIn
-  **Code Clinic: R** - LinkedIn
-  **R Programming in Data Science: Setup and Start** - LinkedIn
-  **Data Analytics for Business Professionals** - LinkedIn
-  **Business Analytics: Forecasting with Exponential Smoothing** - LinkedIn
-  **Tableau and R for Analytics Projects** - LinkedIn
-  **SQL Server: Reporting Services** - LinkedIn
-  **Amazon Web Services: Data Analytics** - LinkedIn
-  **Executive Leadership** - LinkedIn
-  **Setting Business Unit Goals** - LinkedIn
-  **Leadership Blind Spots** - LinkedIn
-  **Talent Management** - LinkedIn

-  **The Future of Performance Management** - LinkedIn
-  **Leading Change** - LinkedIn
-  **Creating a Culture of Strategy Execution** - LinkedIn
-  **Strategic Agility** - LinkedIn
-  **Become a Business Unit Manager** - LinkedIn
-  **The Data Science of Economics, Banking, and Finance, with Barton Poulson** - LinkedIn
-  **SQL Essential Training** - LinkedIn
-  **SQL: Data Reporting and Analysis** - LinkedIn
-  **Cloud NoSQL for SQL Professionals** - LinkedIn
-  **Learning the OWASP Top 10** - LinkedIn
-  **OWASP Top 10: #1 Injection and #2 Broken Authentication** - LinkedIn
-  **OWASP Top 10: #3 Sensitive Data Exposure and #4 External Entities (XXE)** - LinkedIn
-  **OWASP Top 10: #5 Broken Access Control and #6 Security Misconfiguration** - LinkedIn
-  **OWASP Top 10: #7 XSS and #8 Insecure Deserialization** - LinkedIn
-  **OWASP Top 10: #9 Components with Known Vulnerabilities and #10 Insufficient Logging and Monitoring** - LinkedIn
-  **Agile Software Development** - LinkedIn
-  **Agile Software Development: Scrum for Developers** - LinkedIn



Agile Software Development: Kanban for Developers - LinkedIn

Skills

Tableau • R • Transact-SQL (T-SQL) • Strategic Planning • Requirements Analysis • Finance • Sales • Banking • Sales Management • Marketing