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Lab 6 Answers

1. Internationalization is the designing of a project to be compatible with various languages and regions. Localization is the actual process of adding the specific language support and region-specific context to the project.

2. Internationalization and localization are important in order to expand the user base for a project. For example, Nintendo internationalizes its games so that they can be easily sold in both Japan and North America in addition to various other areas. Their games are localized for Japan first, allowing them to create great anticipation in America, where games like Pokemon sell like wildfire as soon as they are localized to English.