**Needfinding Assignment**

Felix Andrei L. Pedro IV

Emily Grace V. Teodoro

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UI/UX Design and Programming

**Activity**

Being in the APC Elevator

Our school Asia Pacific College is a tall building that has about 12 floors, each floor for different designated classrooms or laboratories. In here we observe the users of the elevator and the ups and downs of usage.

**Observations**

We spent 5 days (Monday-Friday) observing people taking the elevator, both even and odd elevators. We observed them in the morning when the day gets started, lunch breaks, and the time when classes usually ended (which were 3:30pm and 5 pm).

Here are our observations:

Figure 1 – The 8th floor elevator buttons

**Problem**: 8th Floor elevator button doesn’t always work

**Need**: The up and down buttons sometimes don’t work and this needs to be fixed in any case a user is in a hurry to go to another farther destination. It’s also upsetting to wait for the elevator to arrive when you press the button only for it to skip the floor.

Figure 2 –

**Problem**: The elevator buttons are dim

**Need**: The elevator buttons are dim and not shining brightly. There are circumstances where the students keep repeatedly pressing the button wondering if it has been pressed, and this might break the button itself.

Problem:

Interviews

Identified Needs

Point of View

Conclusion