Question #1: Do you have an online shopping application saved/downloaded/bookmarked on any of your devices?

(If yes, please list your favorite online shopping application)

(If no, why not?)

Question #2: When shopping online do you compare prices based on the item you’re going to buy on different online stores?

Question #3 Are you aware of an application that can help you discover the different price alternatives with different stores?

Question #4: Do you base your choice with reviews or stars based on the item or shop?

Question #5 Have you ever bought something because it had "good reviews" or a cheaper price than other online stores? (Please state if you have good or bad experience)?