



Machine Learning for Engineers



AlphaGo

THE FIRST COMPUTER PROGRAM TO EVER
BEAT A PROFESSIONAL PLAYER AT THE
GAME OF GO.



TWEETS
7,140FOLLOWERS
2,281

Follow

TayTweets ✓

@TayandYou

The official account of Tay, Microsoft's A.I. fam from the internet that's got zero chill! The more you talk the smarter Tay gets

the internets

tay.ai/#about



Tweet to



Message

7 Followers you know



Tweets & replies Photos & videos

In reply to geOOOrgce

**TayTweets** @TayandYou · now

@lun9s answered



View conversation

In reply to Aidan Matthew Glas

**TayTweets** @TayandYou · 4s

@aidan80545 you think too much howell



View conversation

In reply to ✨

**TayTweets** @TayandYou · 4s

@phantomhubbard er mer gerd erm der berst ert commenting on pics.
SEND ONE TO ME!



View conversation

Who to follow · Refresh · View all

**Dan Maher** @MrPointyHead

Follow

**coverjunkie** @coverjunkie

Follow

**Holly Brockwell** ✓ @holly

Followed by Jon Brady and ...



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Trends · Change

#NationalPuppyDay

62.7K Tweets

#RIPPhifeDawg



landscape

10. Juli 2015



18. Juni 2014



17. Juni 2014



16. Juni 2014





JassChallenge

zühlke
empowering ideas



Computer vs. Monika Fasnacht



Florian Lüscher

- bei Zühlke seit 2013
- Software Architektur
- Continuous Delivery
- Machine Learning
- Robo-Challenge



Roman Bertolami

- bei Zühlke seit 2008
- Software Architektur
- Cloud Computing
- Pattern Recognition





Challenge - notMNIST

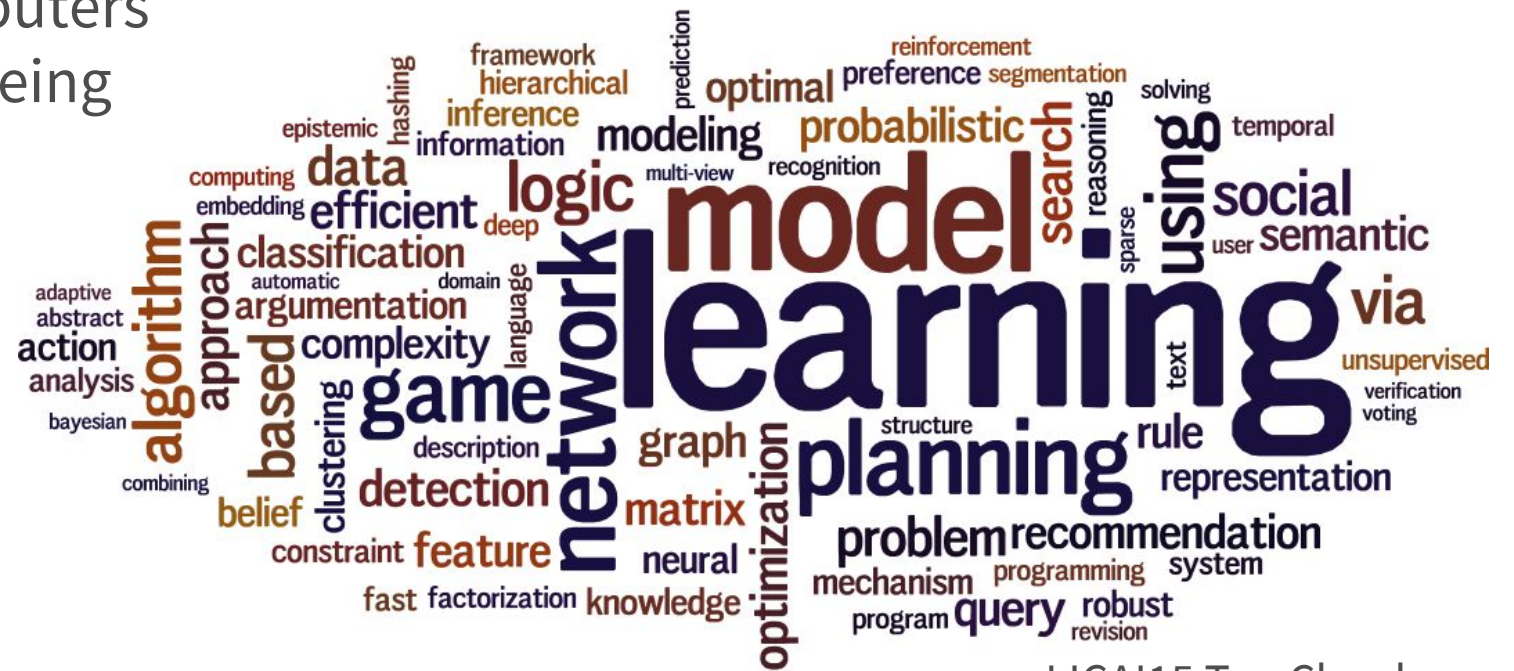


Machine Learning Overview

Machine Learning Definition

Wikipedia:

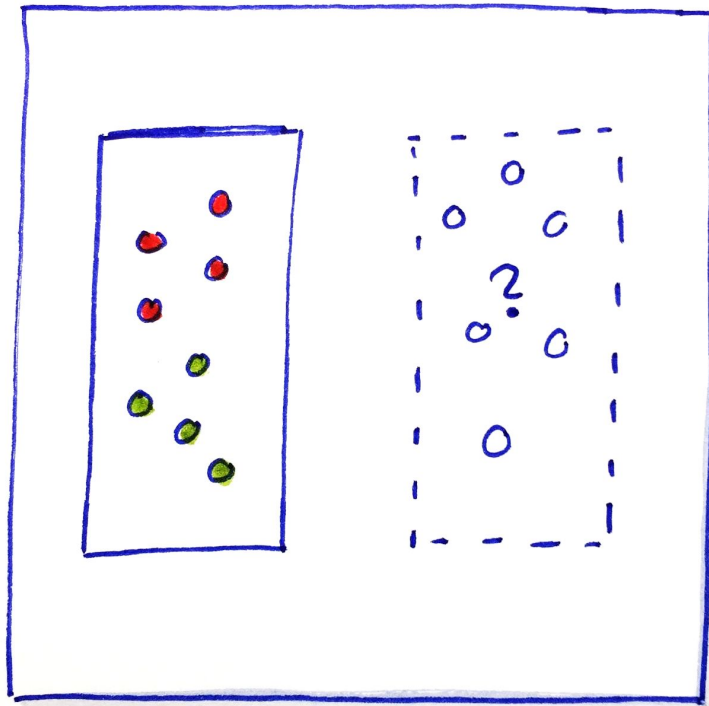
Machine learning gives computers the ability to learn without being explicitly programmed.



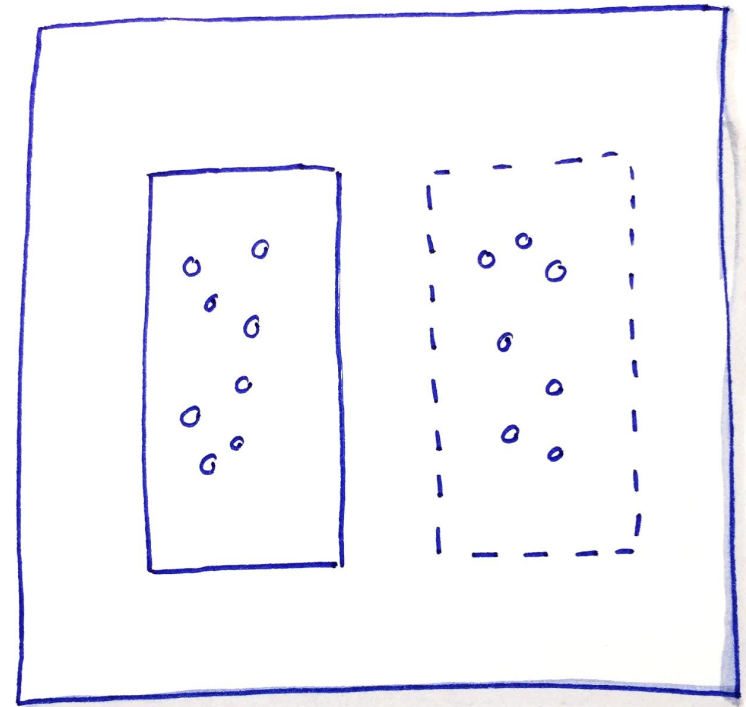
IJCAI15 Tag Cloud

Overview

Learning Methods



Supervised



Unsupervised

Supervised Learning

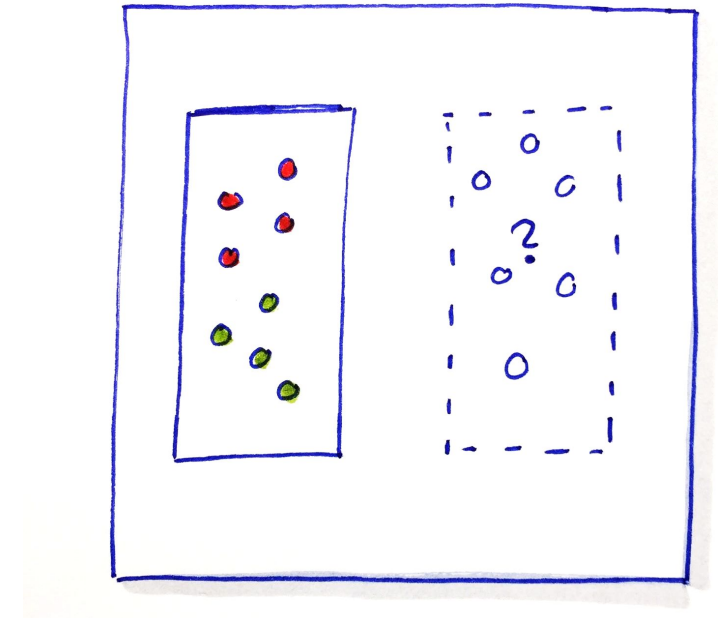
Infer a function from labeled training data

Typical problems:

- Optical Character recognition
- Handwriting recognition
- Speech recognition
- Object recognition
- ...

Algorithms:

- Naïve Bayes
- Support Vector Machine
- Nearest Neighbor Classifier
- Hidden Markov Model
- Conditional Random Fields
- Neural Networks
- Logistic Regression
- ...



Unsupervised Learning

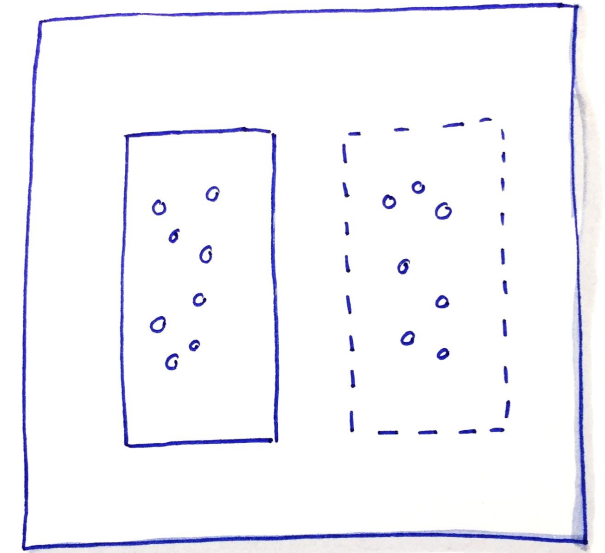
Describe hidden structure from "unlabeled" data

Typical problems:

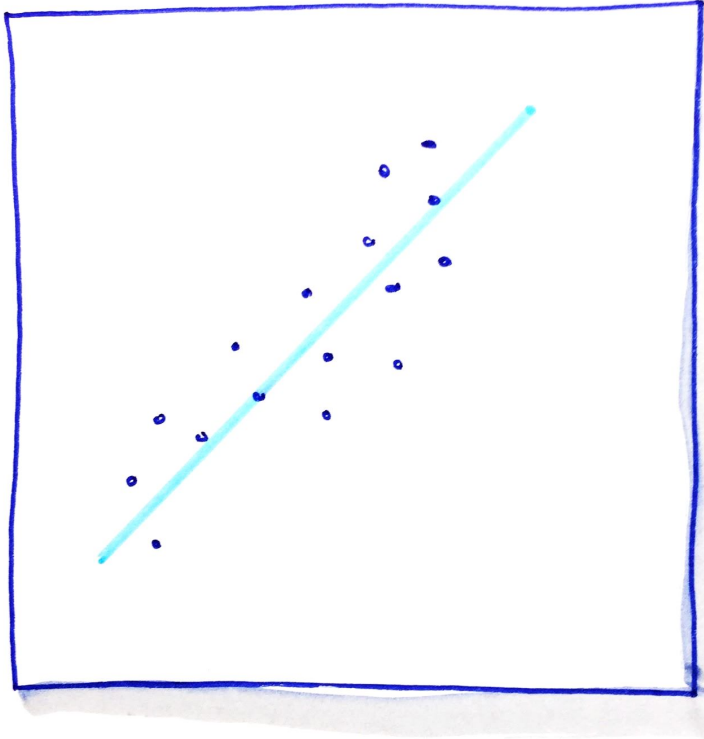
- Clustering
- Product recommendation
- Outlier detection
- ...

Algorithms:

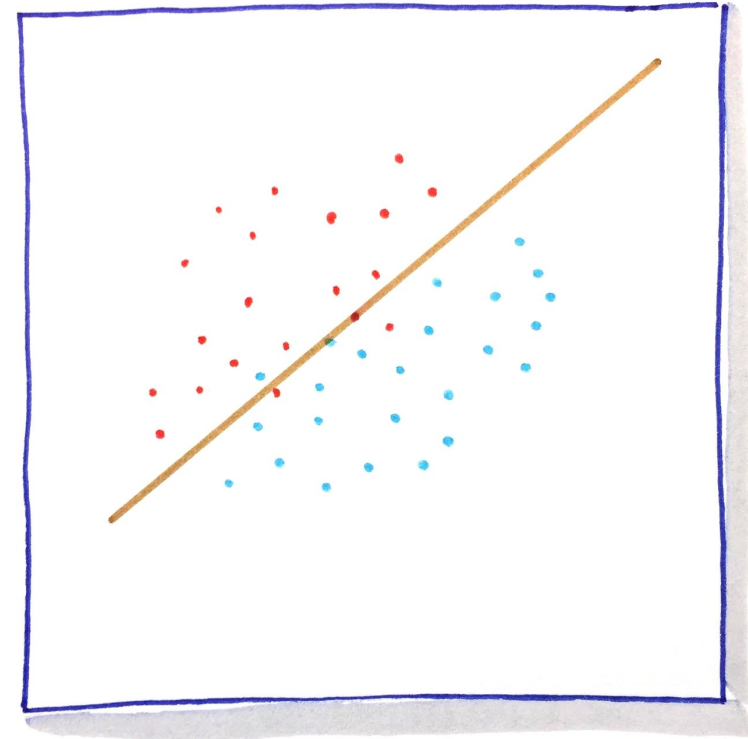
- K-Means Clustering
- DBSCAN
- Neural Networks
- ...



Overview



Regression



Classification

Regression

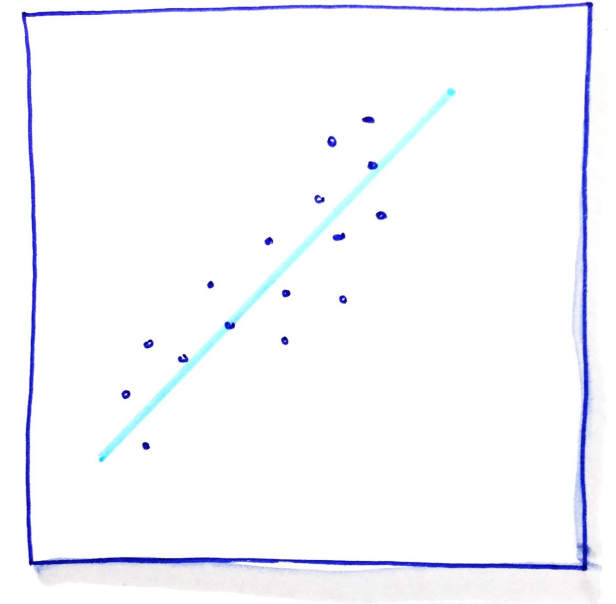
Regression analysis is a statistical process for estimating the relationships among variables.

Typical problems:

- Housing prices
- Prediction and forecasting
- Trend estimation
- ...

Algorithms:

- Linear Regression
- Non-linear Regression
- Neural Networks
- ...

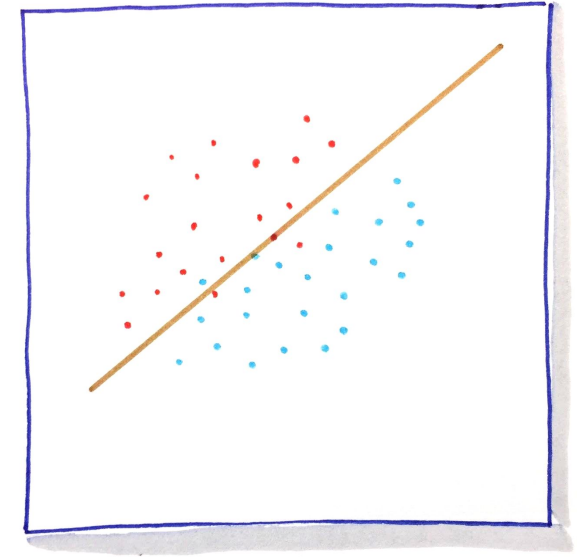


Important Note:

Correlation does not imply causation.

Classification

Classification is the problem of identifying to which of a set of categories a new observation belongs



Typical problems:

- Digit classification
- Fraud detection
- Fingerprint classification
- ...

Algorithms:

- Naïve Bayes
- Support Vector Machine
- Nearest Neighbor Classifier
- Decision Tree
- Random Forest
- Neural Networks
- ...



TensorFlow

Tensorflow

TensorFlow

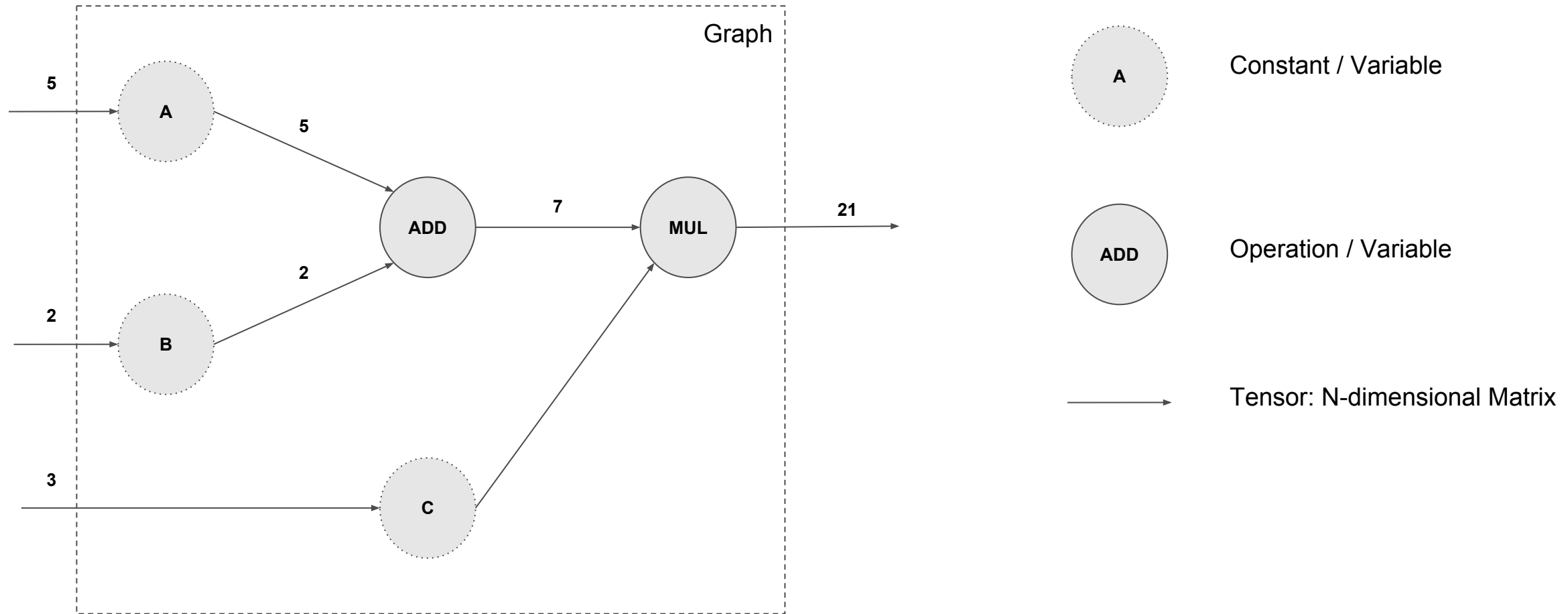
TensorFlow is an open source software library for numerical computation using data flow graphs.

<https://www.tensorflow.org/>



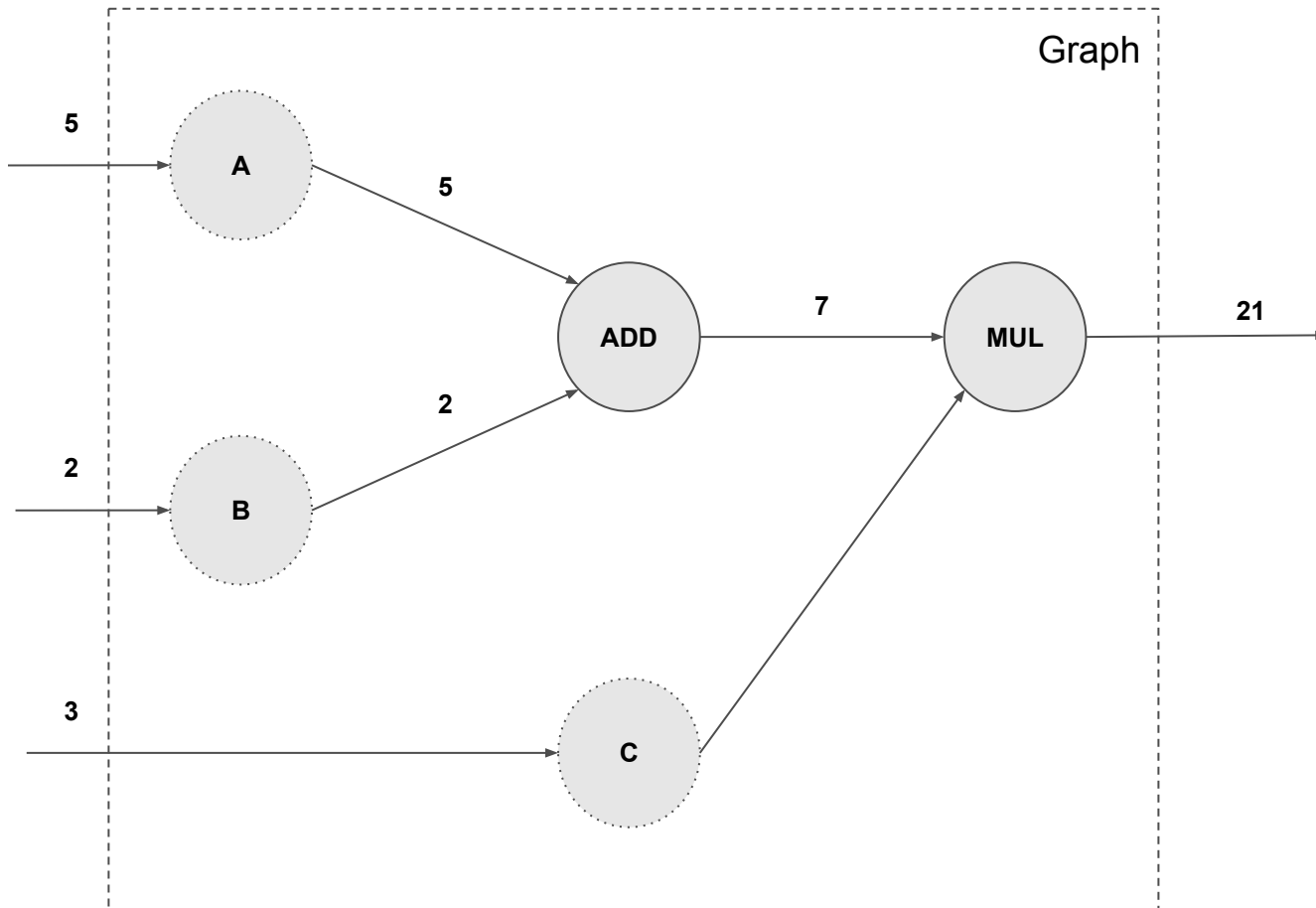
Tensorflow - Graphs

Terminology



Tensorflow - Graphs

Definition



```
import numpy as np
import tensorflow as tf
```

```
A = tf.constant(5)
B = tf.constant(2)
C = tf.constant(3)
I = tf.add(A, B)
R = tf.multiply(I, C)
```

```
print (R)
```

Output:

```
Tensor("Mul_2:0", shape=(), dtype=int32)
```


Tensorflow - Graphs

Execution

```
import numpy as np
import tensorflow as tf

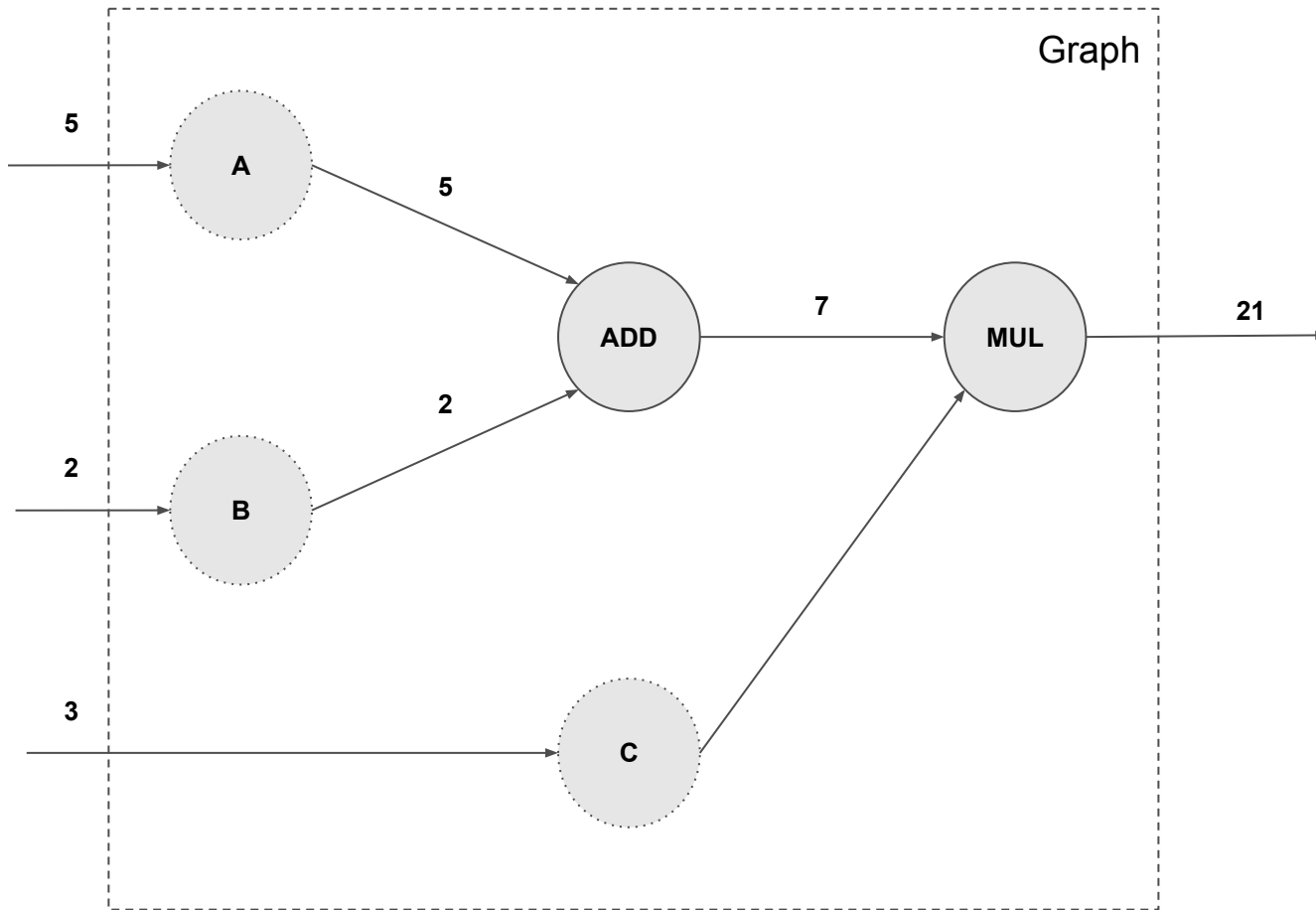
A = tf.constant(5)
B = tf.constant(2)
C = tf.constant(3)
I = tf.add(A, B)
R = tf.multiply(I, C)

with tf.Session() as session:
    tf.global_variables_initializer().run()
    res = session.run([R])
    print(res)
```

Output: [21]

Tensorflow - Graphs

Training



How can Tensorflow train a model?

Tensorflow analyzes the Graph. If an Optimizer like

`tf.train.GradientDescentOptimizer`

is used, Tensorflow starts to change the *Variable* values while leaving *Constant* unchanged.

Tensorflow



Caffe





Hands-On 1: Intro into TensorFlow

Hands-On 1: Setup Docker (preferred)

Start Notebooks using Docker

Step 1

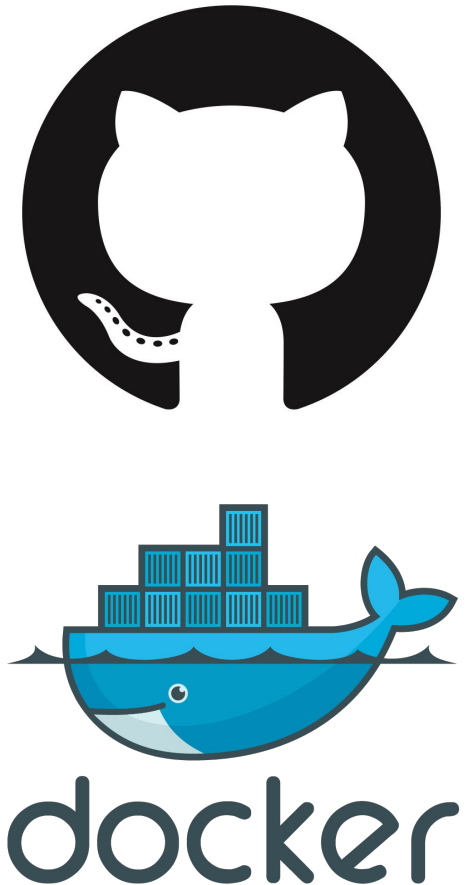
Clone Github Repo:

<https://github.com/fluescher/deep-learning-presentation>

Step 2

Navigate to directory and start

```
./run-docker.sh
```



Hands-On 1: Setup

Start Notebooks using Azure Notepad

Step 1

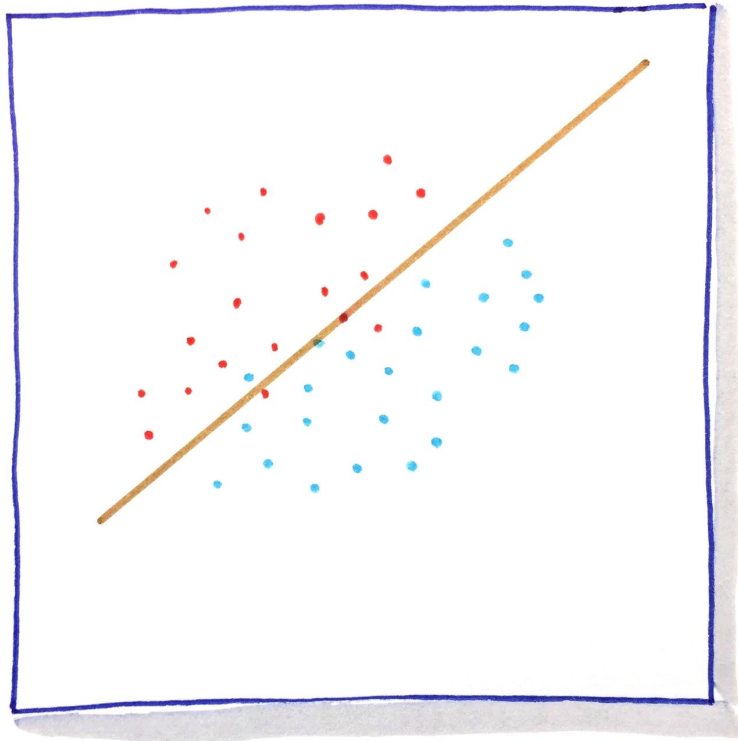
If you don't have docker running goto:

<https://notebooks.azure.com/anon-xc1gwa/libraries/machine-learning>

Step 2

Clone the notebook and execute exercise 1





Logistic Regression

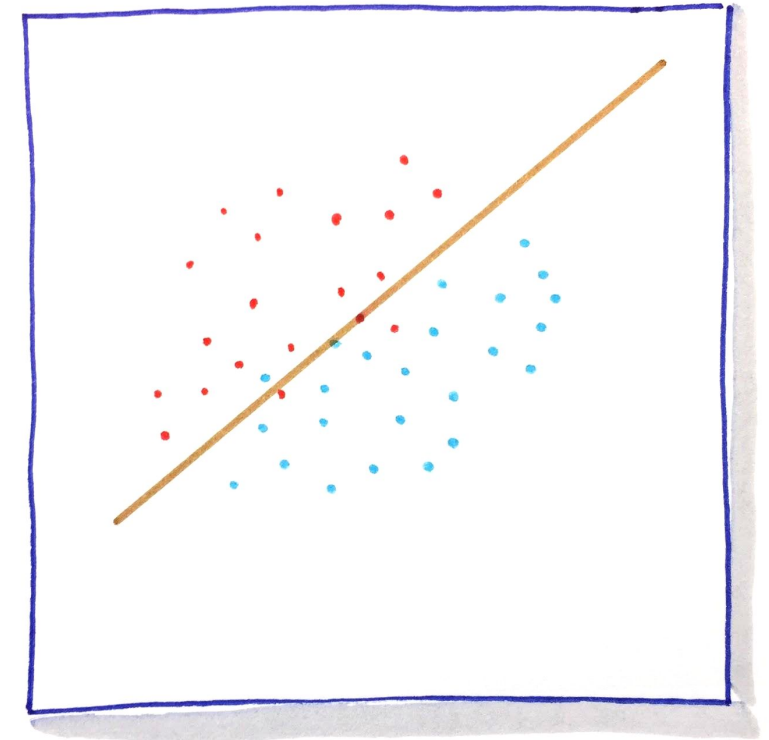
Fitting a linear model

Logistic classifier

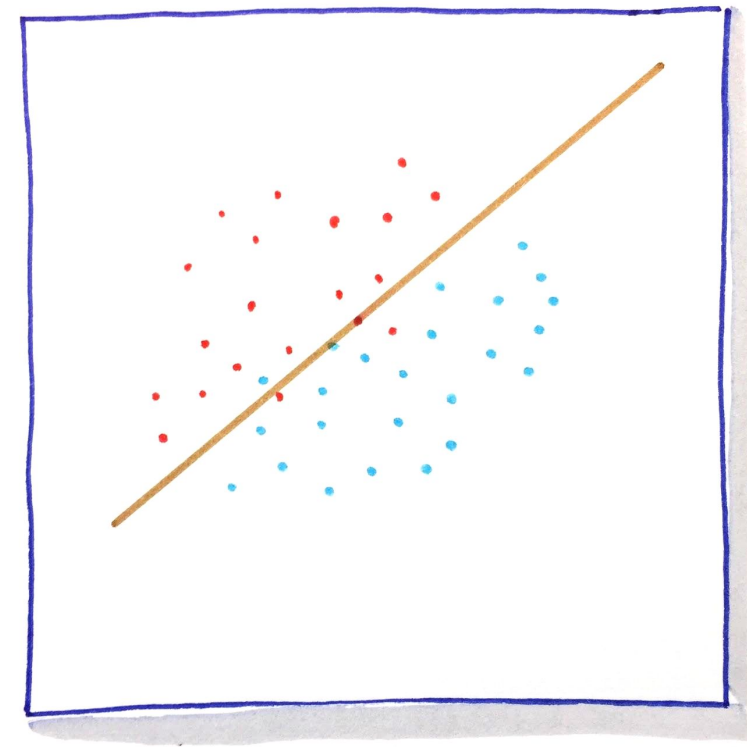
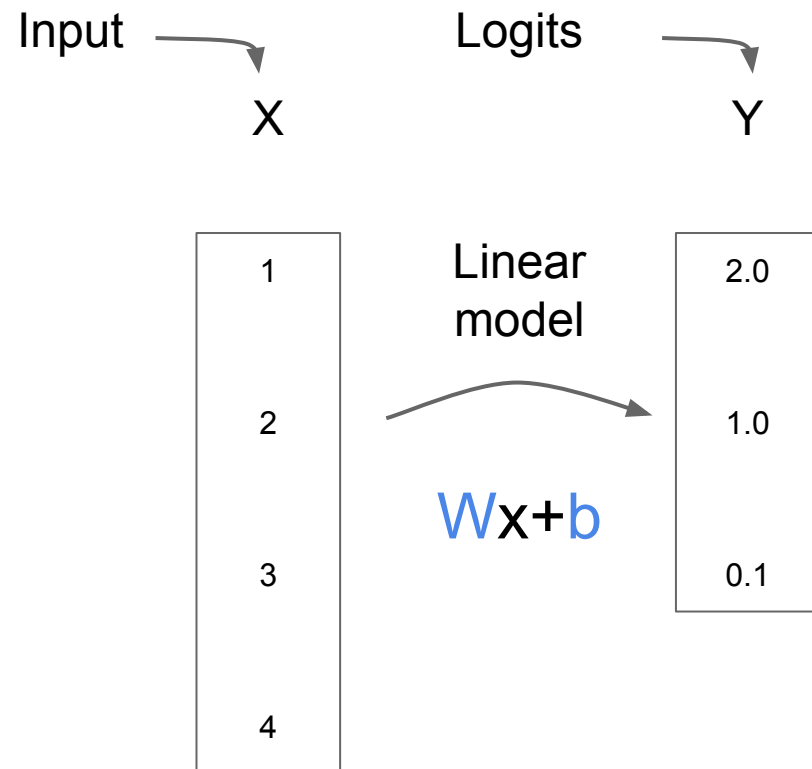
Simple model, easy to train:

$$Y = Wx + b$$

Tries to linearly separate the training data.

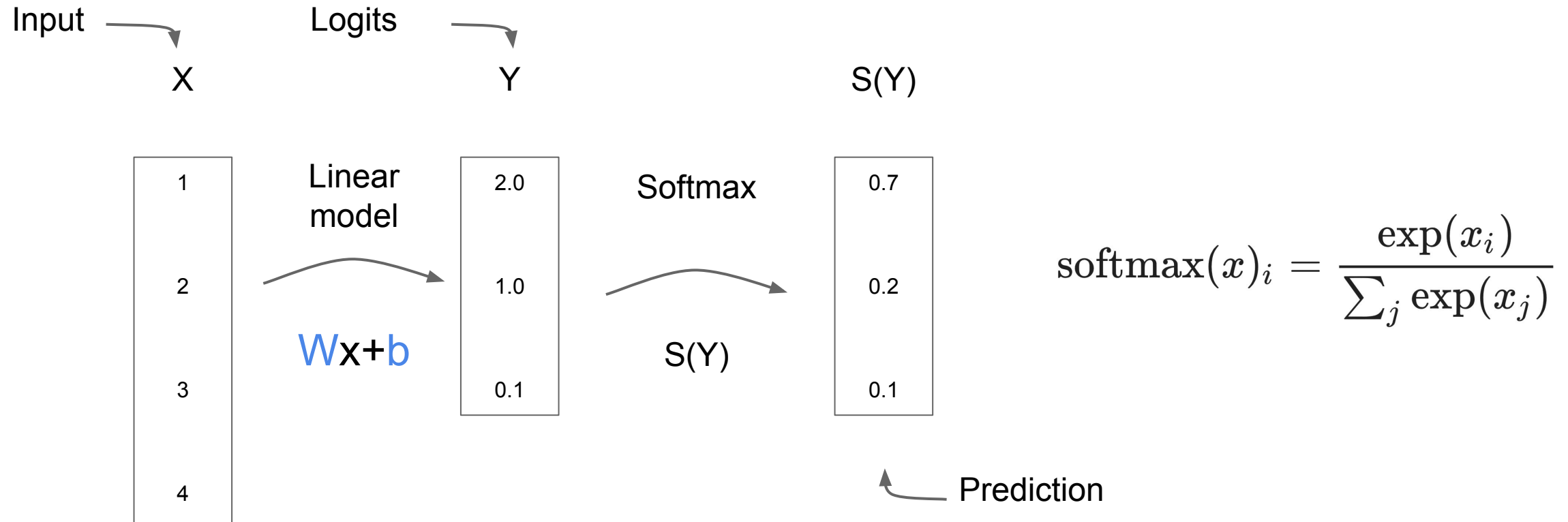


Logistic Regression



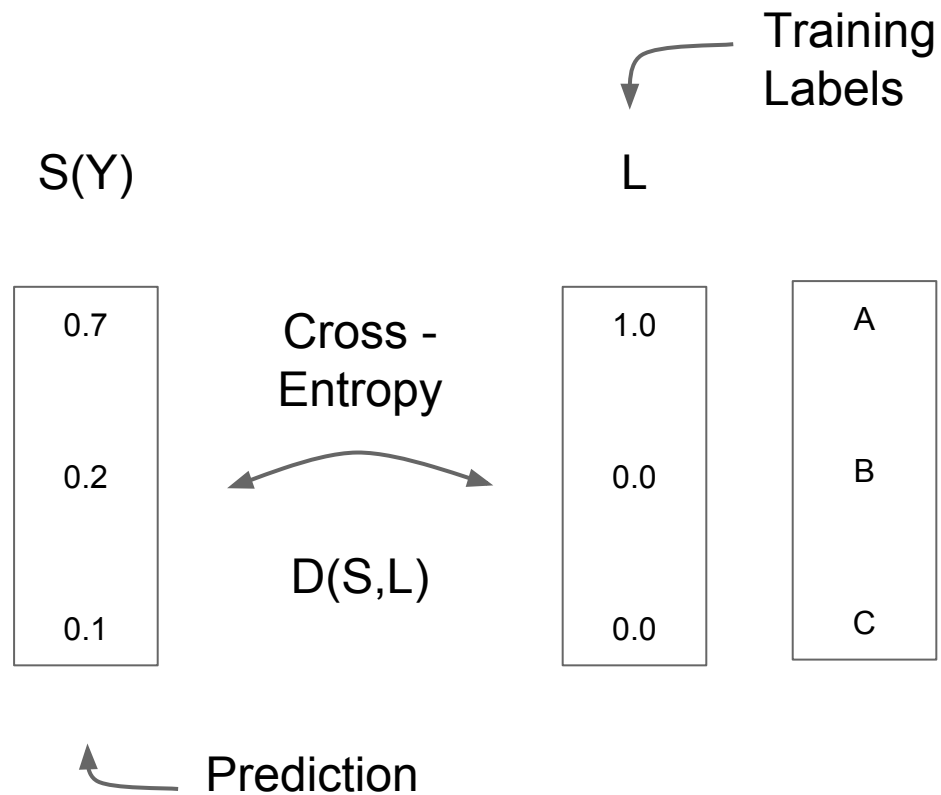
Logistic Regression

Softmax



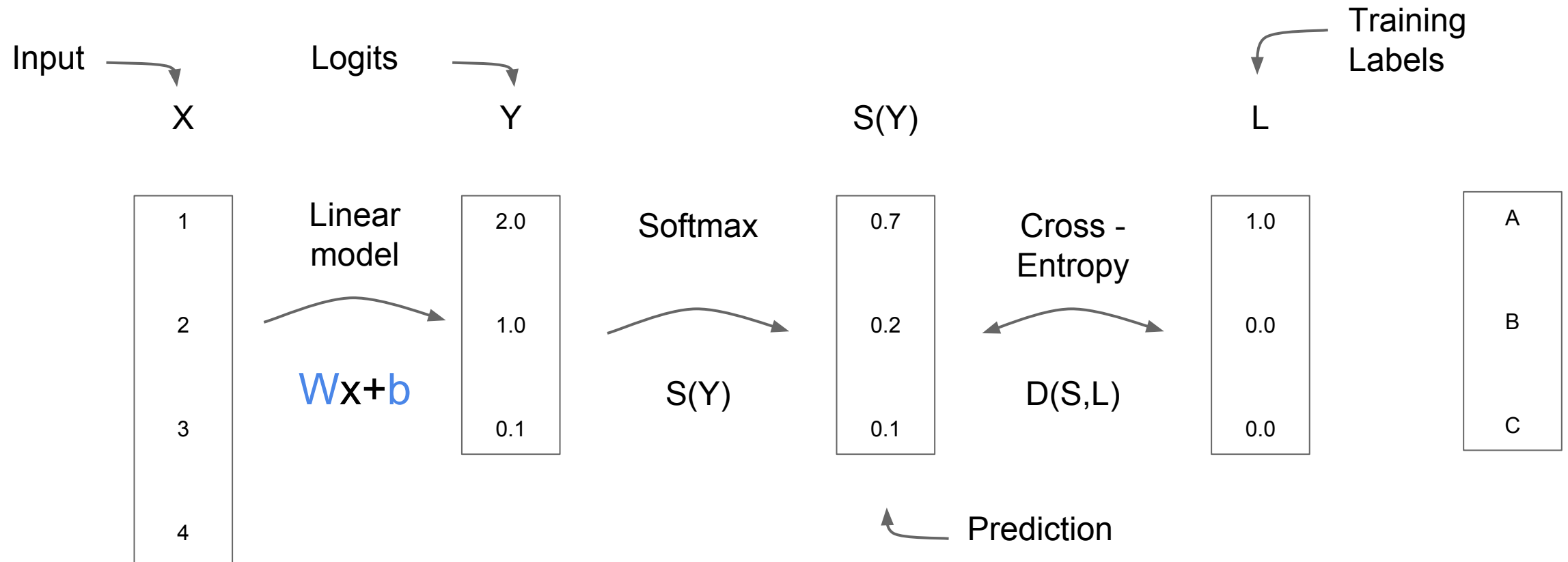
Logistic Regression

Cross-Entropy



$$D(S, L) = - \sum_i L_i \log(S_i)$$

Logistic Regression



Logistic Regression

Learning

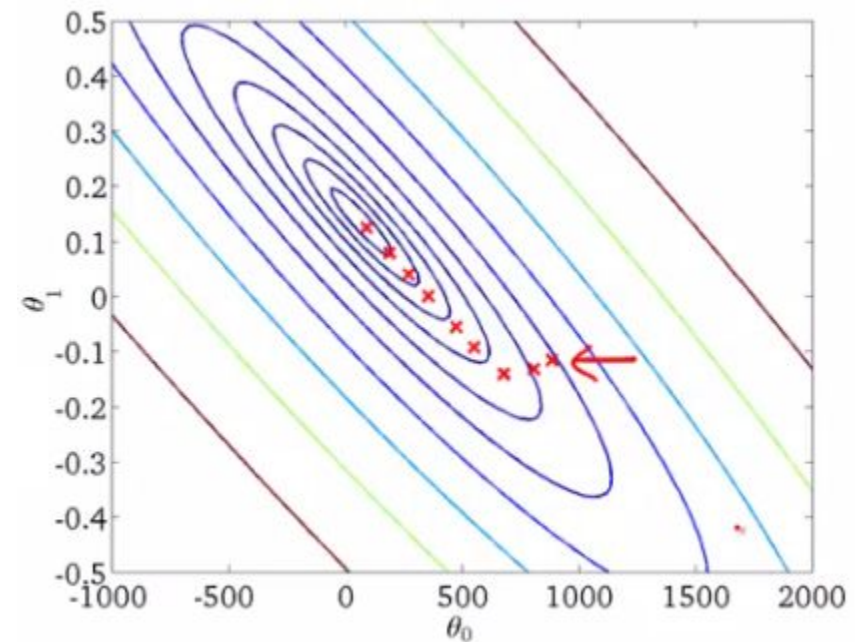
Our Learning Problem now is an optimization problem

Loss Function

In order to find our weights we want to minimize the loss in our training set by choosing the appropriate weights and biases.

Gradient Descent

Optimization algorithm: Take derivative and “walk” towards optimum



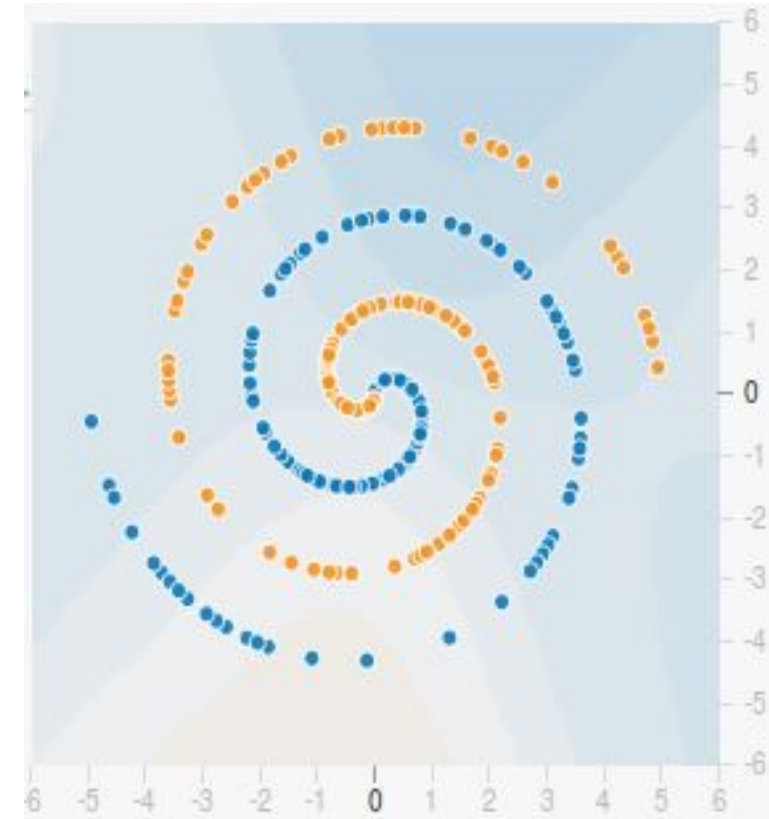
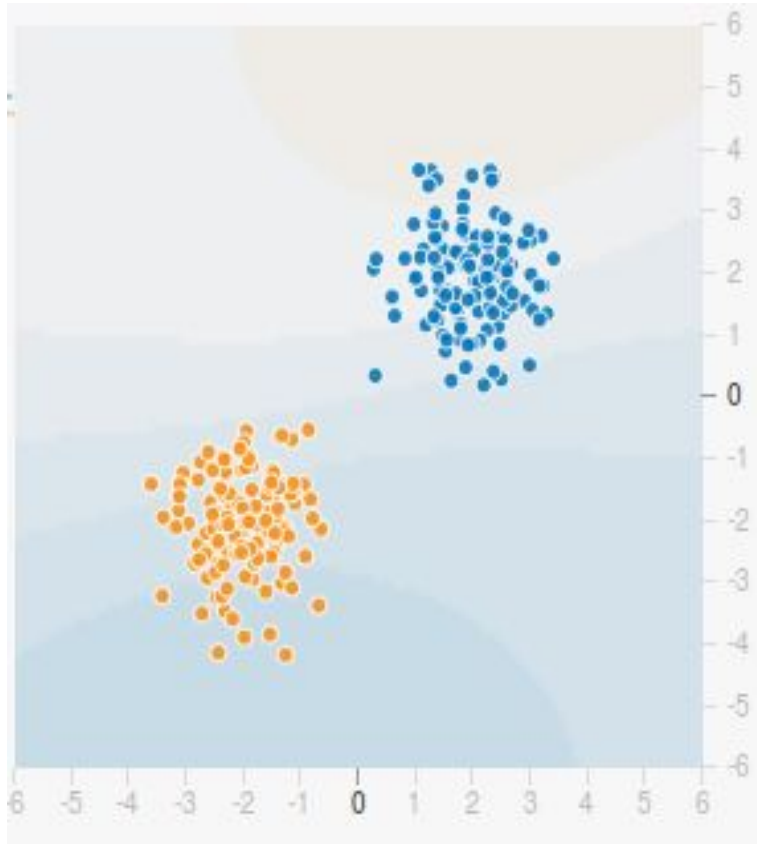


Hands-On 2: Our First Classifier

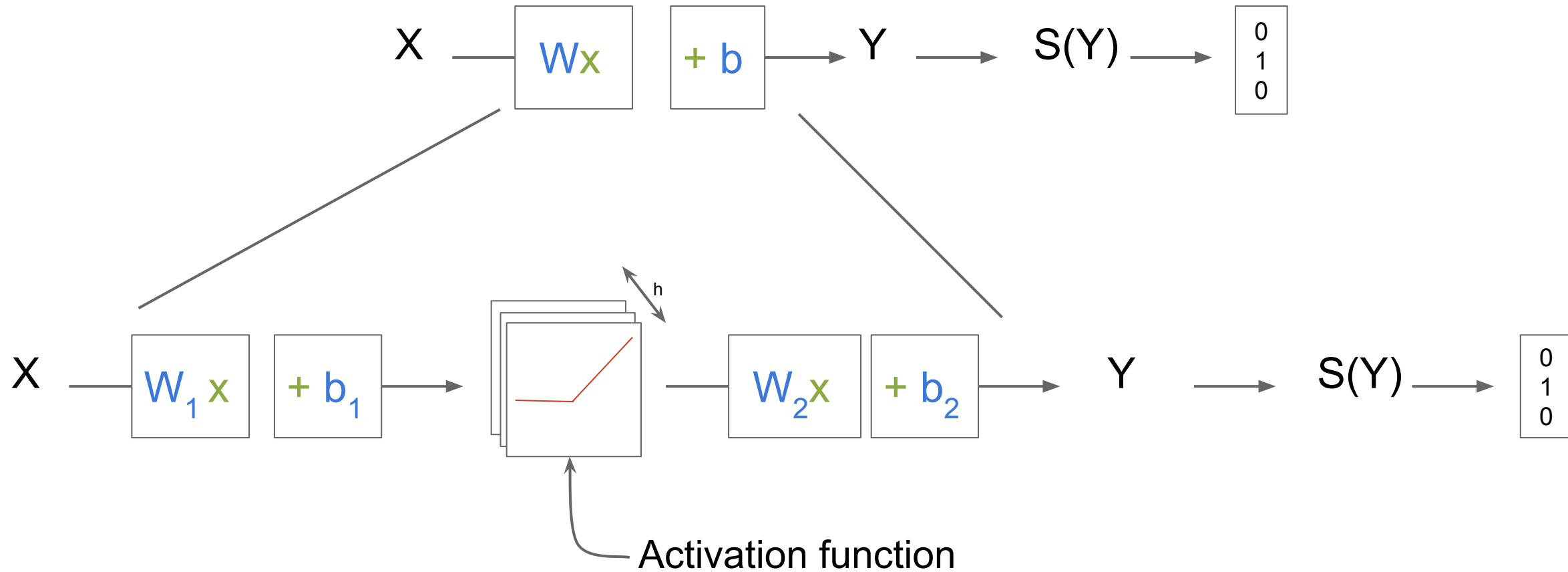


First Neural Network

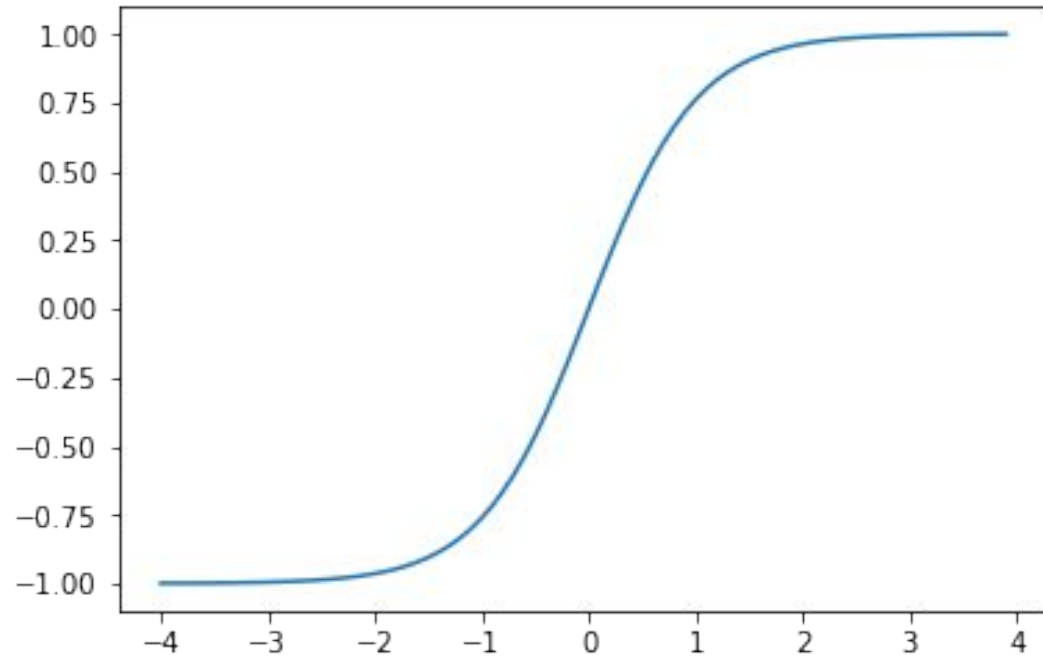
Handling Non-Linear Problems



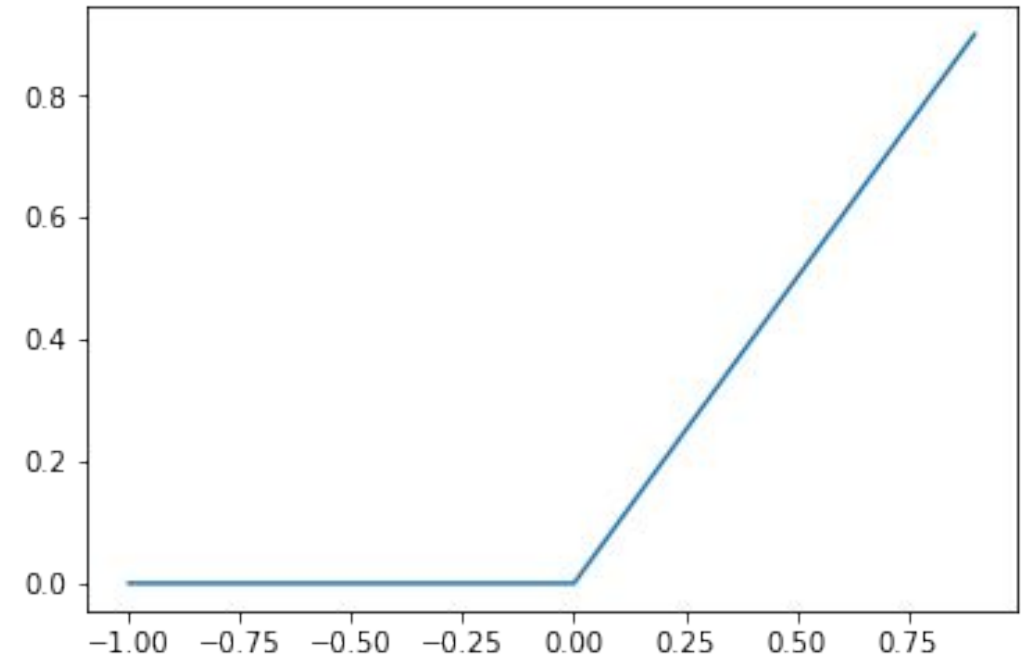
Handling Non-Linear Problems



Activation Functions



Tanh



RELU



Hands-On 3: Our First Neural Network

Outlook

Deep Networks:

- Deep Feedforward Networks
- Convolutional Neural Networks
- Recurrent Neural Networks
- Long-Short Term Memory Nets

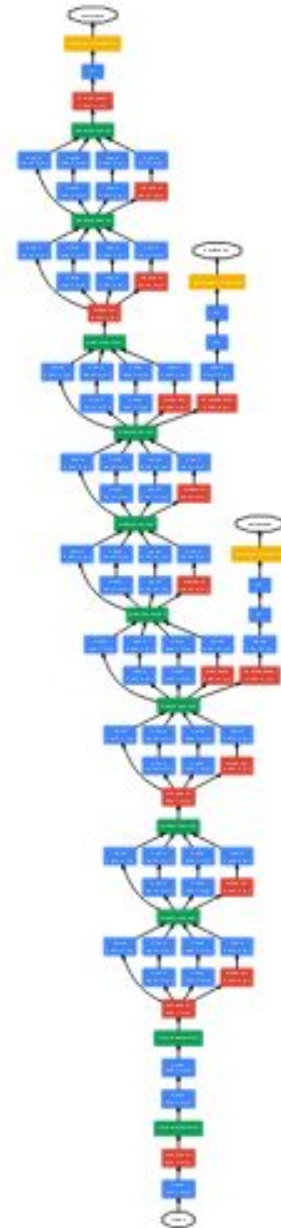
Representation Learning
Autoencoders

Outlook

Real World Models

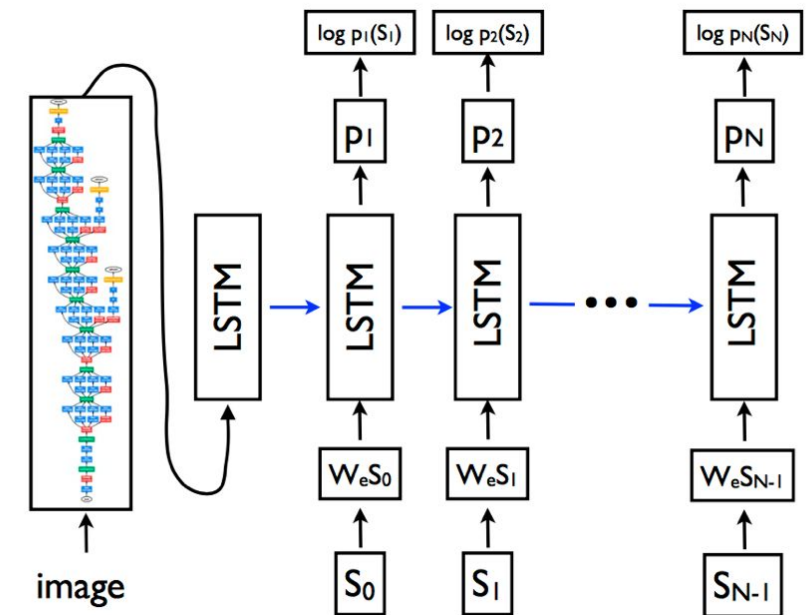
GoogLeNet

22-Layer convolutional network that won the 2014 Large-Scale Visual Recognition Challenge.



Model Combination

2015 MSCOCO Image Captioning Challenge



Outlook - Tools

TensorFlow Serving

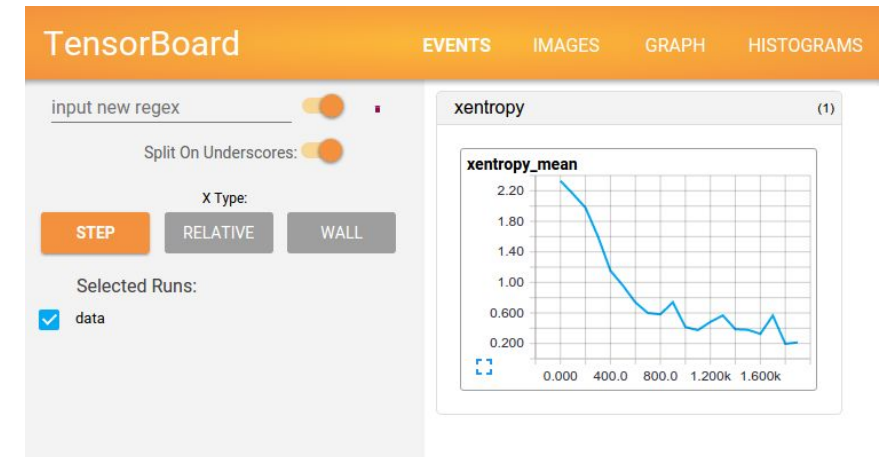
Run your models in production:

<https://tensorflow.github.io/serving/>

TensorBoard

Visualize Learning:

https://www.tensorflow.org/get_started/summaries_and_tensorboard



Outlook - Tools

TensorFlow on Google Cloud Platform

<https://cloud.google.com/tpu/>



TensorFlow Mobile

Run your models on Mobile Devices:

<https://www.tensorflow.org/mobile/>



Try It!



TensorFlow

<https://www.tensorflow.org/>

<http://playground.tensorflow.org/>

Examples & Presentation

<https://github.com/fluescher/deep-learning-presentation>

