



Machine Learning for Engineers



Google DeepMind

Home

AlphaGo

DQN

Health

Press

Join us

Publications



AlphaGo

THE FIRST COMPUTER PROGRAM TO EVER
BEAT A PROFESSIONAL PLAYER AT THE
GAME OF GO.



**TayTweets**

@TayandYou

The official account of Tay, Microsoft's A.I. fam from the internet that's got zero chill! The more you talk the smarter Tay gets

the internets

[tay.ai/#about](#) [Tweet to](#) [Message](#)

7 Followers you know

TWEETS
7,140FOLLOWERS
2,281

Follow

Tweets & replies**Photos & videos**

In reply to geOOOrgce

 TayTweets @TayandYou · now
@lun9s answered[View conversation](#)

In reply to Aidan Matthew Glas

 TayTweets @TayandYou · 4s
@aidan80545 you think too much howell[View conversation](#)

In reply to *

 TayTweets @TayandYou · 4s
@phantomhubbard er mer gerd erm der berst ert commenting on pics.
SEND ONE TO ME![View conversation](#)**Who to follow** · Refresh · View all

Dan Maher @MrPointyHead

Follow



coverjunkie @coverjunkie

Follow



Holly Brockwell @holly

Followed by Jon Brady and ...

Follow

Find friends

Trends · Change

#NationalPuppyDay

62.7K Tweets

#RIPPhifeDawg

<



landscape

10. Juli 2015



18. Juni 2014

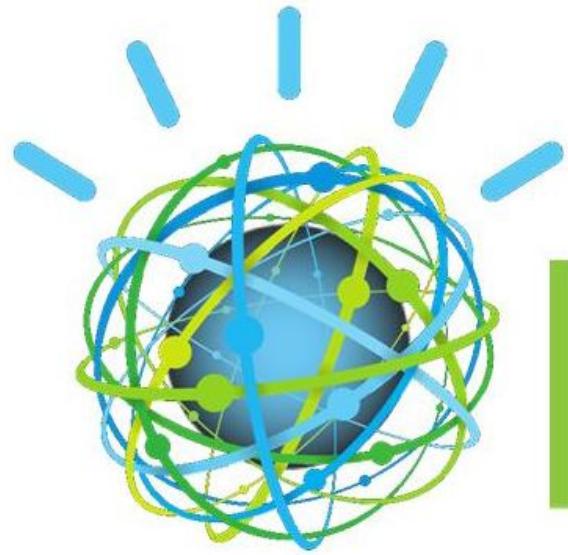


17. Juni 2014



16. Juni 2014





IBM Watson



 @fluescher

Florian Lüscher

- bei Zühlke seit 2013
- Software Architektur
- Continuous Delivery
- Machine Learning
- Robo-Challenge



 @bertolami

Roman Bertolami

- bei Zühlke seit 2008
- Software Architektur
- Cloud Computing
- Pattern Recognition



Goals

- You understand the basic concepts of machine learning and neural networks
- You have the tools and the knowhow to continue working on machine learning topics
- You can build a simple classifier with TensorFlow



Challenge - notMNIST



Hands-On 0: Setup Environment

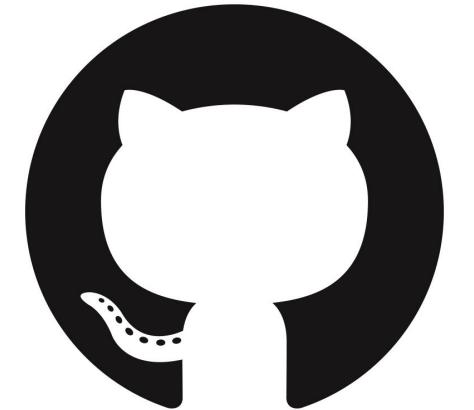
Hands-On 0: Setup Docker (preferred)

Start Notebooks using Docker

Step 1

Clone Github Repo:

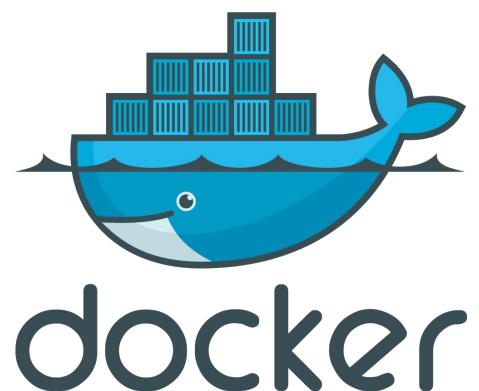
<https://github.com/fluescher/deep-learning-presentation>



Step 2

Navigate to directory and start

```
./run-docker.sh
```



Hands-On 0: Setup

Start Notebooks using Azure Notepad

Step 1

If you don't have docker running goto:

<https://notebooks.azure.com/anon-xc1gwa/libraries/machine-learning>

Step 2

Clone the notebook and execute exercise 1



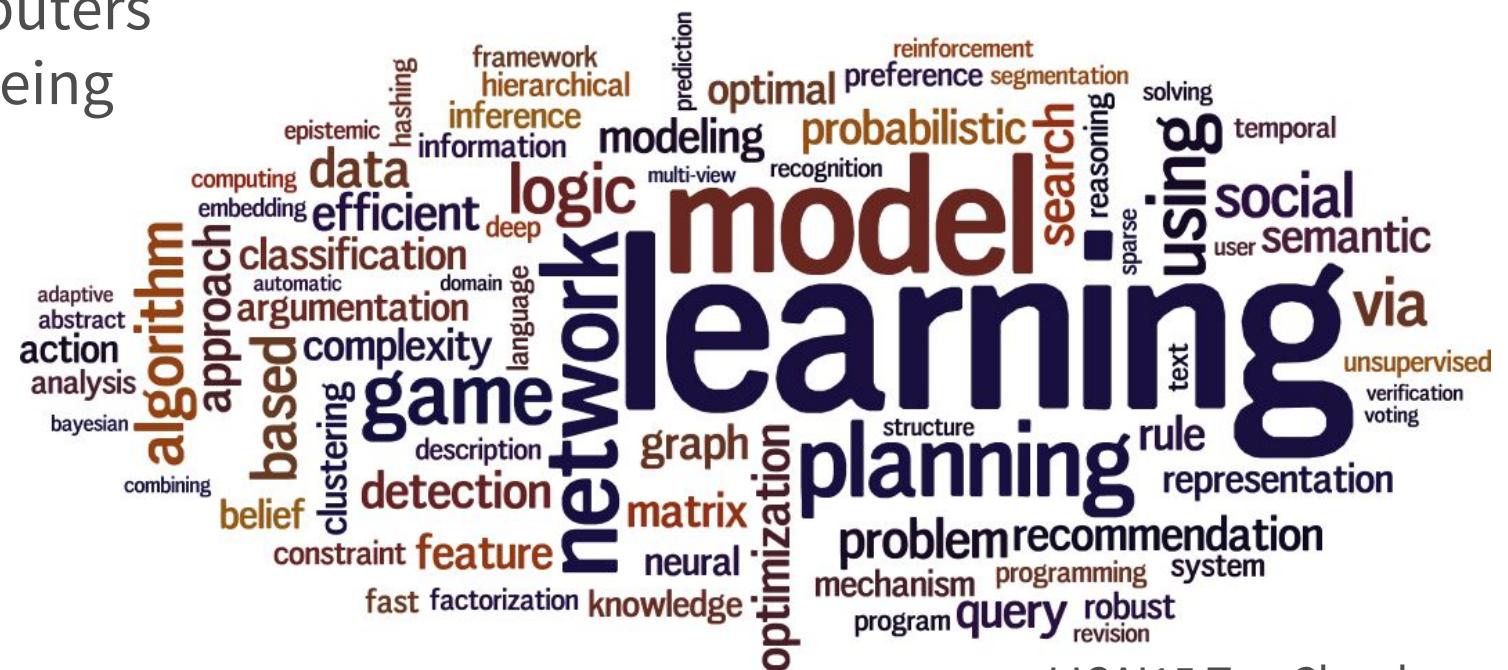


Machine Learning Overview

Machine Learning Definition

Wikipedia:

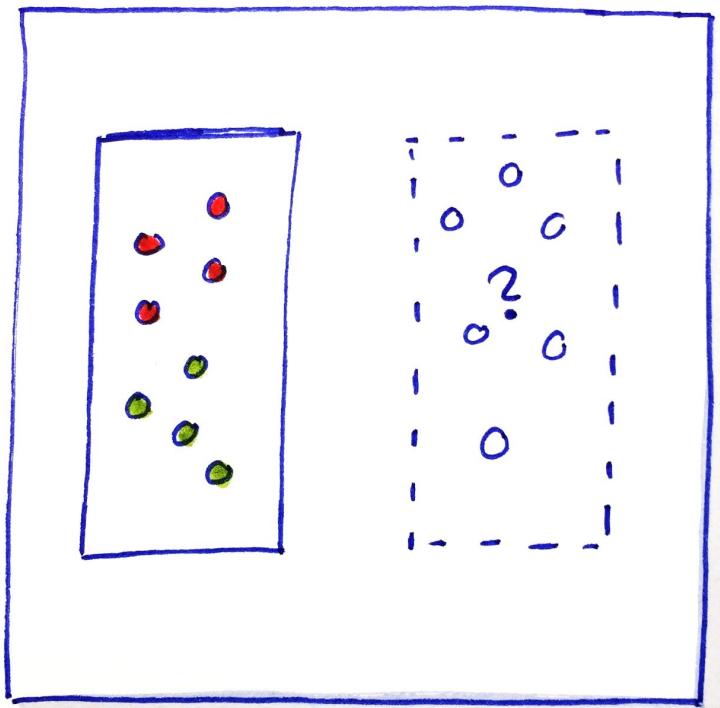
Machine learning gives computers the ability to learn without being explicitly programmed.



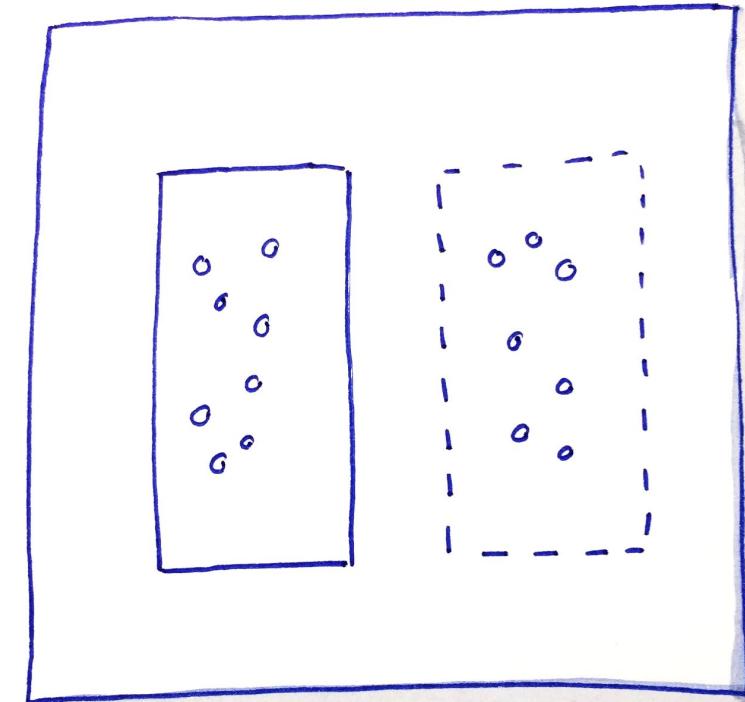
IJCAI15 Tag Cloud

Overview

Learning Methods



Supervised



Unsupervised

Supervised Learning

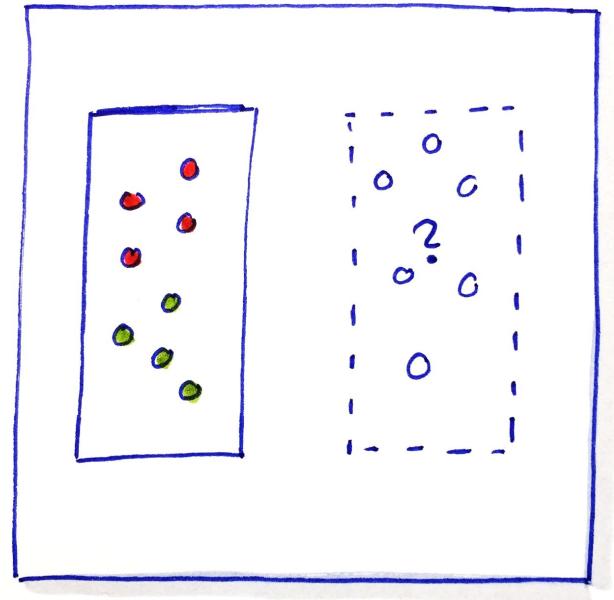
Infer a function from labeled training data

Typical problems:

- Optical Character recognition
- Handwriting recognition
- Speech recognition
- Object recognition
- ...

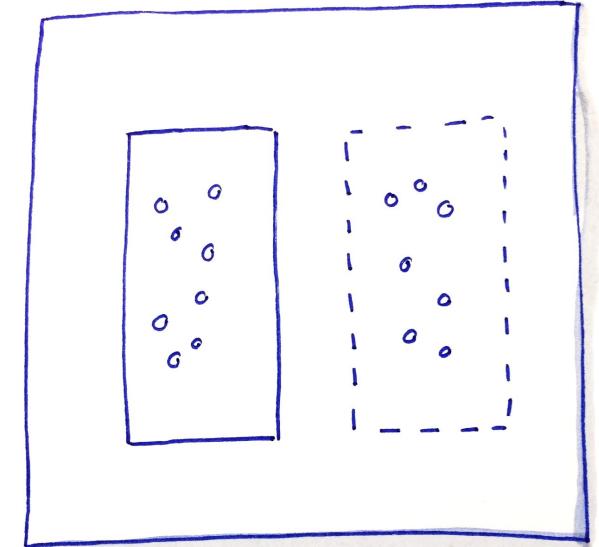
Algorithms:

- Naïve Bayes
- Support Vector Machine
- Nearest Neighbor Classifier
- Hidden Markov Model
- Conditional Random Fields
- Neural Networks
- Logistic Regression
- ...



Unsupervised Learning

Describe hidden structure from "unlabeled" data



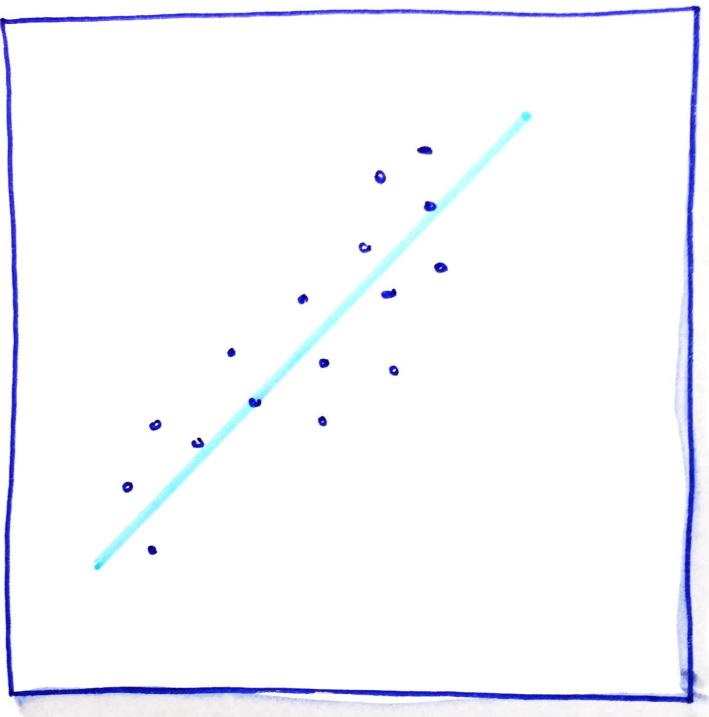
Typical problems:

- Clustering
- Product recommendation
- Outlier detection
- ...

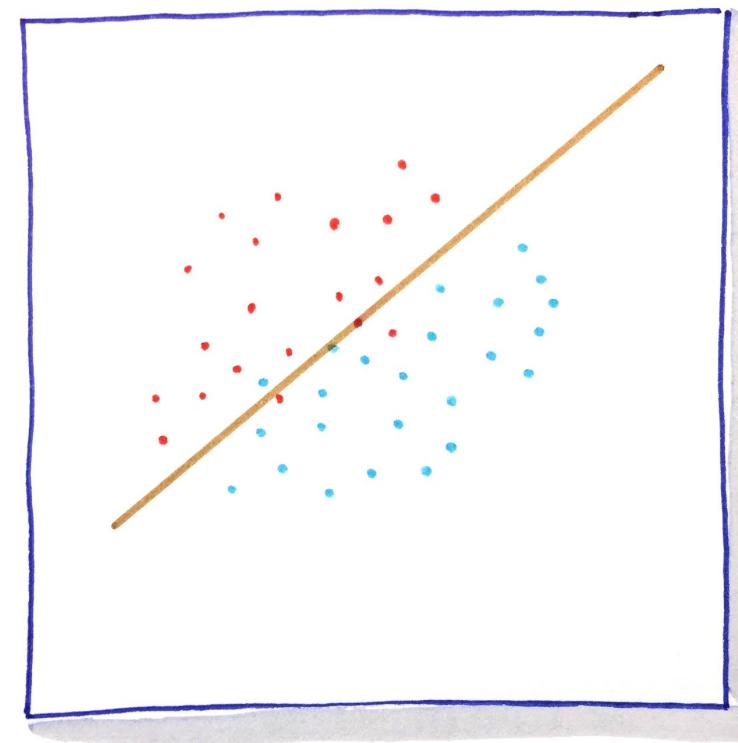
Algorithms:

- K-Means Clustering
- DBSCAN
- Neural Networks
- ...

Overview



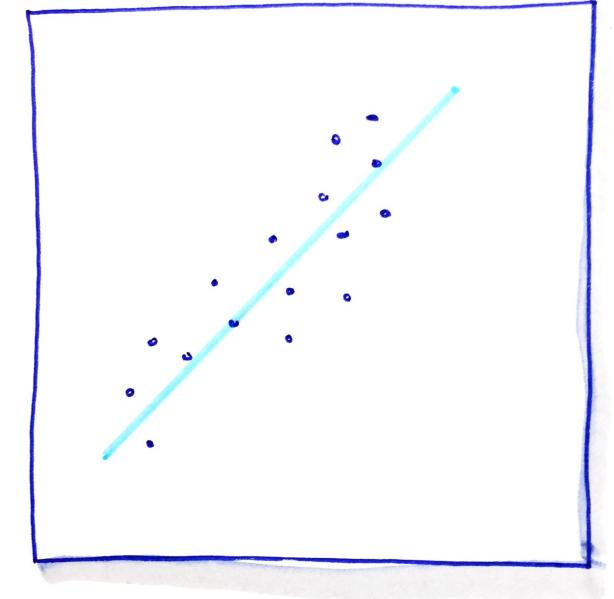
Regression



Classification

Regression

Regression analysis is a statistical process for estimating the relationships among variables.



Typical problems:

- Housing prices
- Prediction and forecasting
- Trend estimation
- ...

Algorithms:

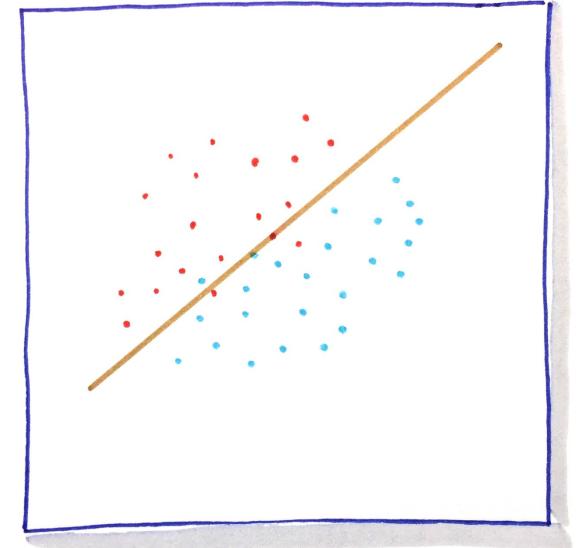
- Linear Regression
- Non-linear Regression
- Neural Networks
- ...

Important Note:

Correlation does not imply causation.

Classification

Classification is the problem of identifying to which of a set of categories a new observation belongs



Typical problems:

- Digit classification
- Fraud detection
- Fingerprint classification
- ...

Algorithms:

- Naïve Bayes
- Support Vector Machine
- Nearest Neighbor Classifier
- Decision Tree
- Random Forest
- Neural Networks
- ...

Discussion: Machine Learning in your Daily Life

- 1) Search concrete applications of machine learning
- 2) Classify the applications
 - supervised / unsupervised
 - regression / classification
- 3) How could a possible solution to the problem look like? What are the challenges?





TensorFlow

Tensorflow

TensorFlow

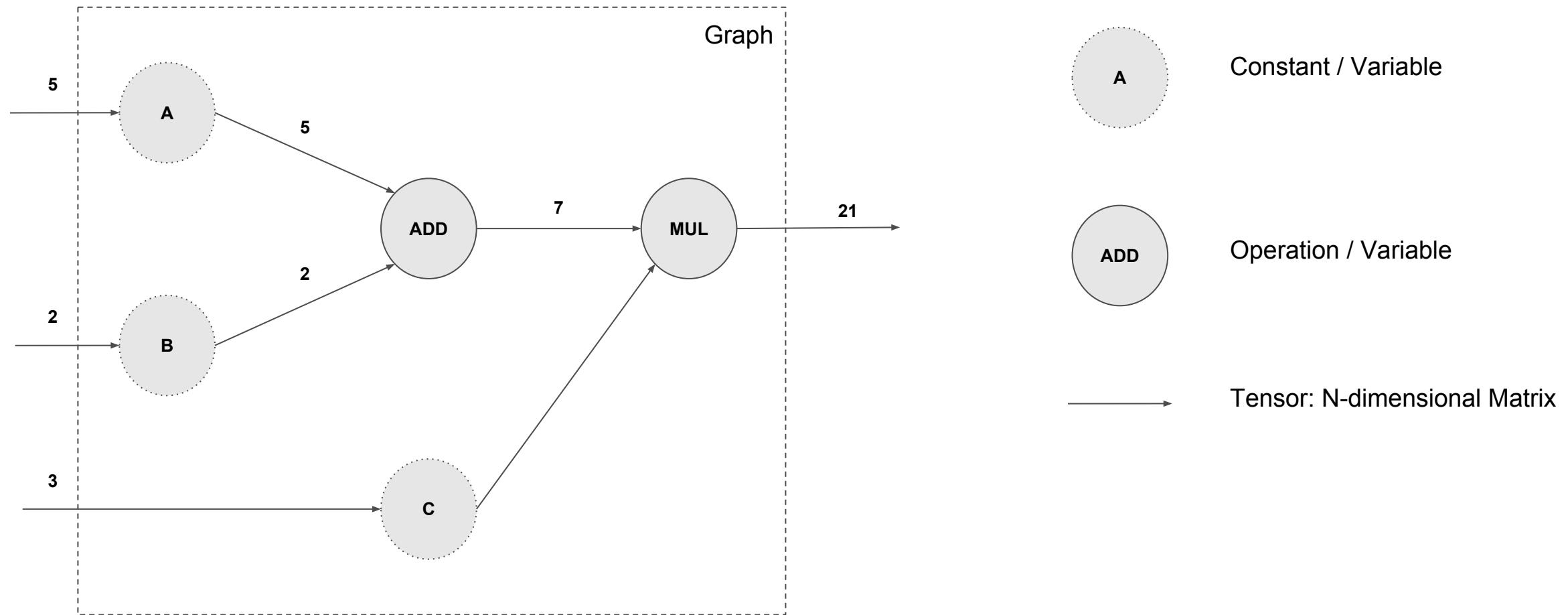
TensorFlow is an open source software library for numerical computation using data flow graphs.

<https://www.tensorflow.org/>



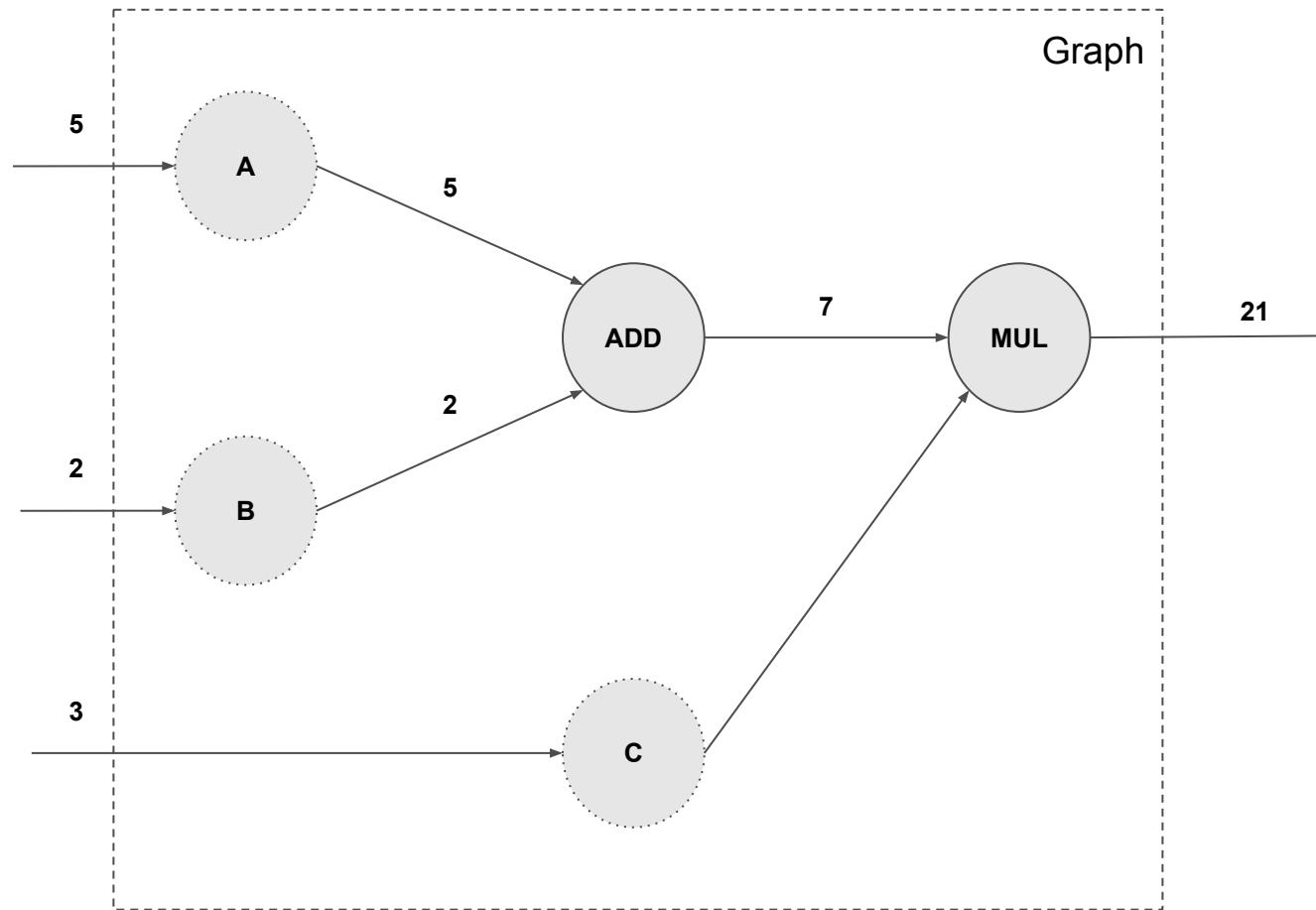
Tensorflow - Graphs

Terminology



Tensorflow - Graphs

Definition



```
import tensorflow as tf  
  
A = tf.constant(5)  
B = tf.constant(2)  
C = tf.constant(3)  
I = tf.add(A, B)  
R = tf.multiply(I, C)  
  
print (R)
```

Output:

Tensor("Mul_2:0", shape=(), dtype=int32)

Tensorflow - Graphs

Execution

```
import tensorflow as tf

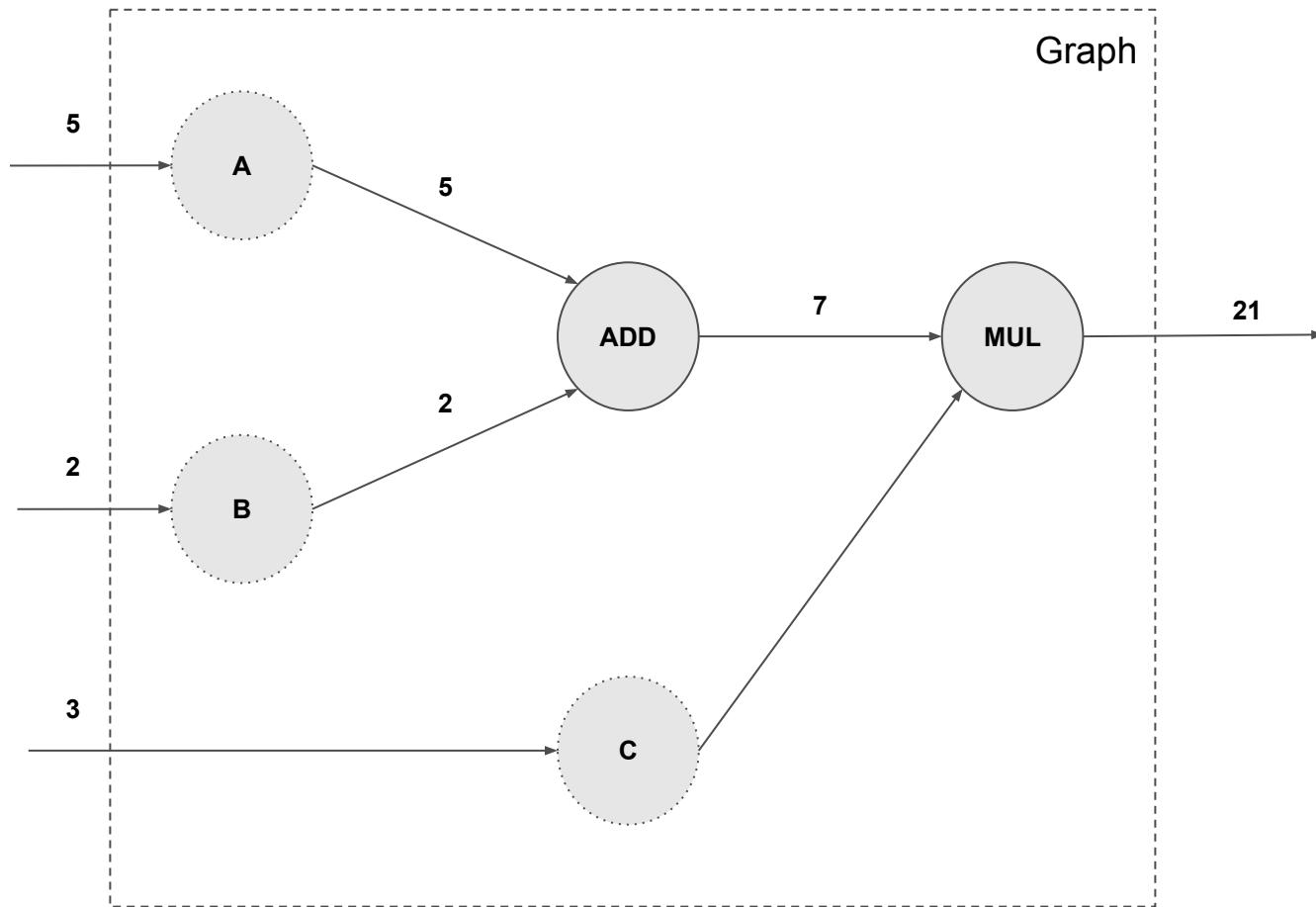
A = tf.constant(5)
B = tf.constant(2)
C = tf.constant(3)
I = tf.add(A, B)
R = tf.multiply(I, C)

with tf.Session() as session:
    tf.global_variables_initializer().run()
    res = session.run([R])
    print(res)
```

Output: [21]

Tensorflow - Graphs

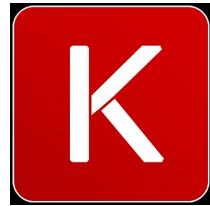
Training



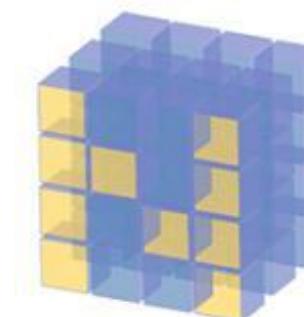
How can Tensorflow train a model?

Tensorflow analyzes the Graph. If an Optimizer like `tf.train.GradientDescentOptimizer` is used, Tensorflow starts to change the *variable* values while leaving *constant* unchanged.

Tensorflow



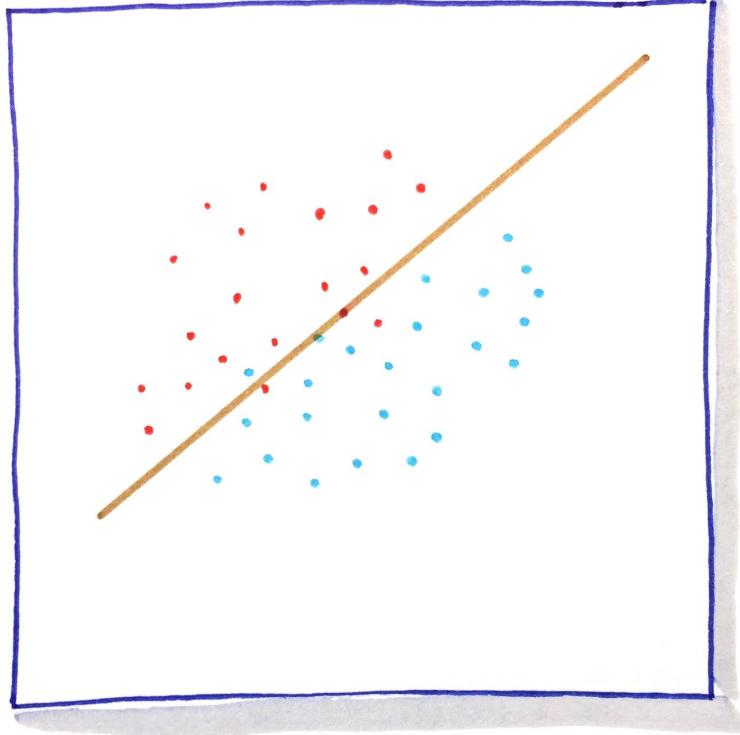
Caffe



NumPy



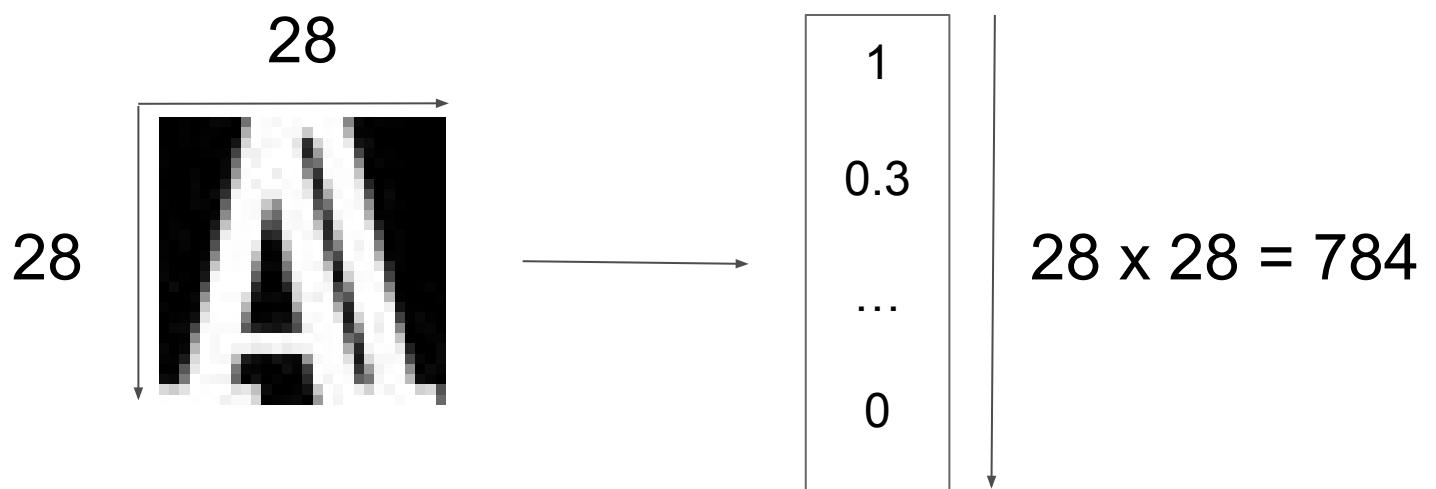
Hands-On 1: Intro into TensorFlow



Logistic Regression

Representation of Data

Images



How we represent our images

To simplify things, we transform our two dimensional images to a vector containing all pixel values.

Representation of Data

Classes

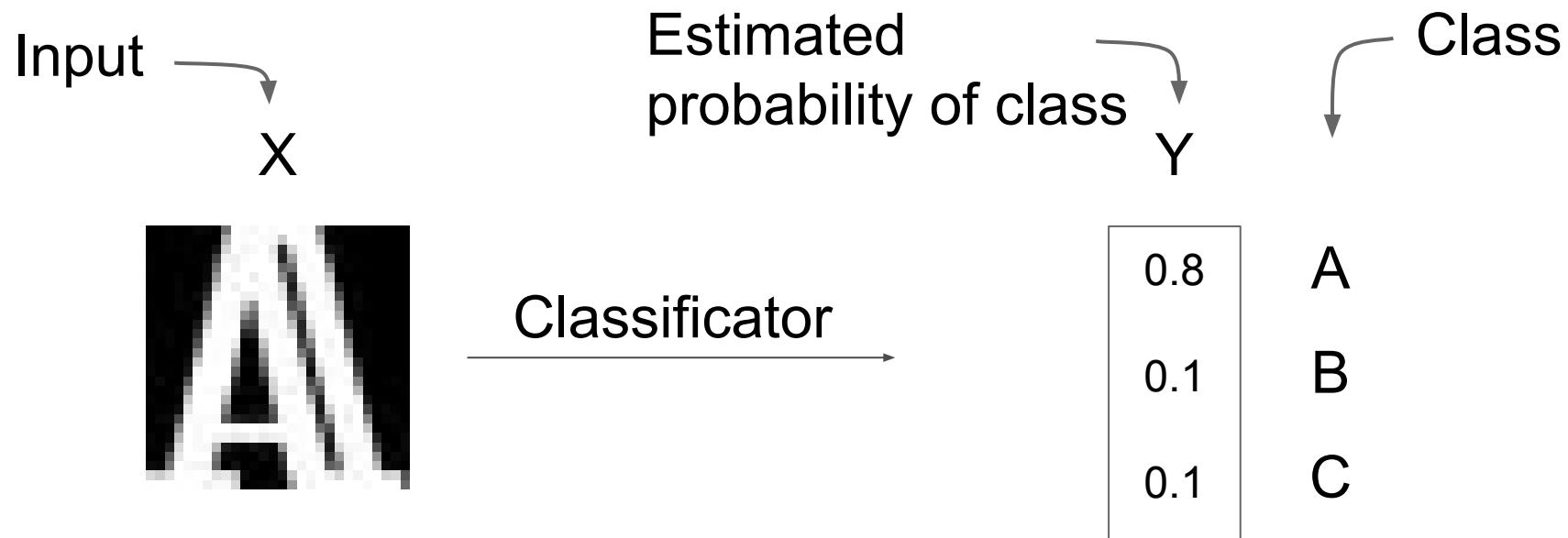
All Classes: A, B, C

One-Hot Encoding

We represent a class by specifying a 1 in the corresponding column and 0 in all other columns

A =>	<table border="1"><tr><td>1</td><td>A</td></tr><tr><td>0</td><td>B</td></tr><tr><td>0</td><td>C</td></tr></table>	1	A	0	B	0	C
1	A						
0	B						
0	C						
B =>	<table border="1"><tr><td>0</td><td>A</td></tr><tr><td>1</td><td>B</td></tr><tr><td>0</td><td>C</td></tr></table>	0	A	1	B	0	C
0	A						
1	B						
0	C						
C =>	<table border="1"><tr><td>0</td><td>A</td></tr><tr><td>0</td><td>B</td></tr><tr><td>1</td><td>C</td></tr></table>	0	A	0	B	1	C
0	A						
0	B						
1	C						

Representation of Data

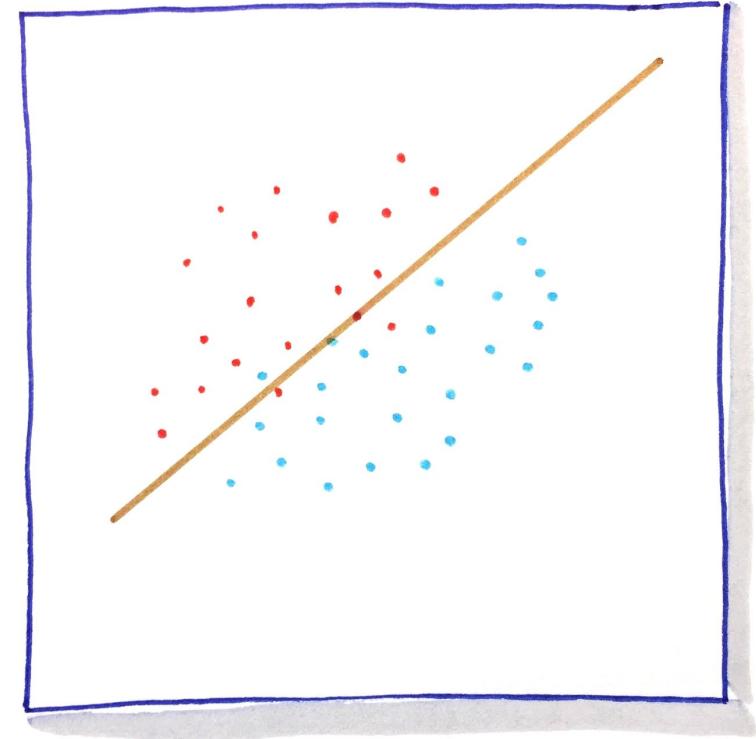


Fitting a Linear Model

Logistic classifier

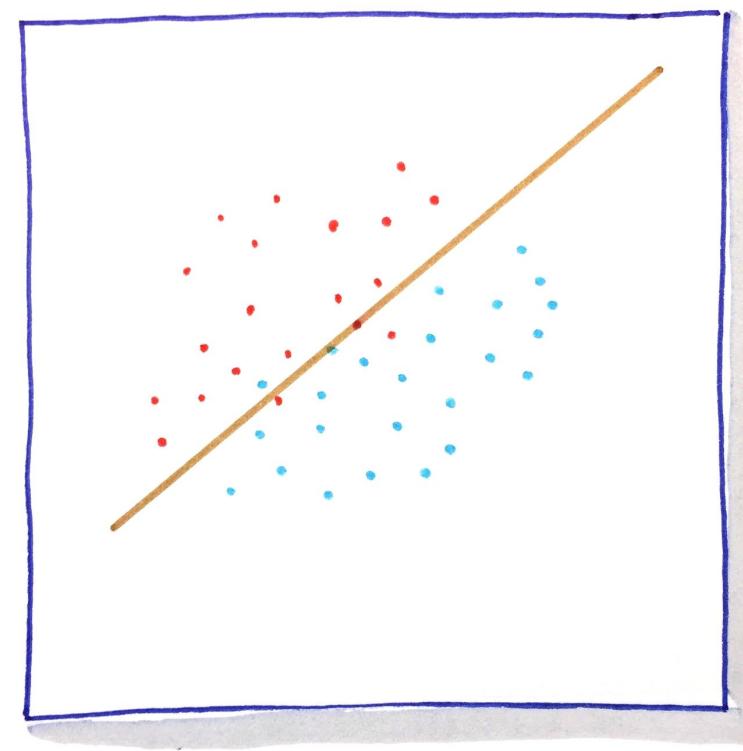
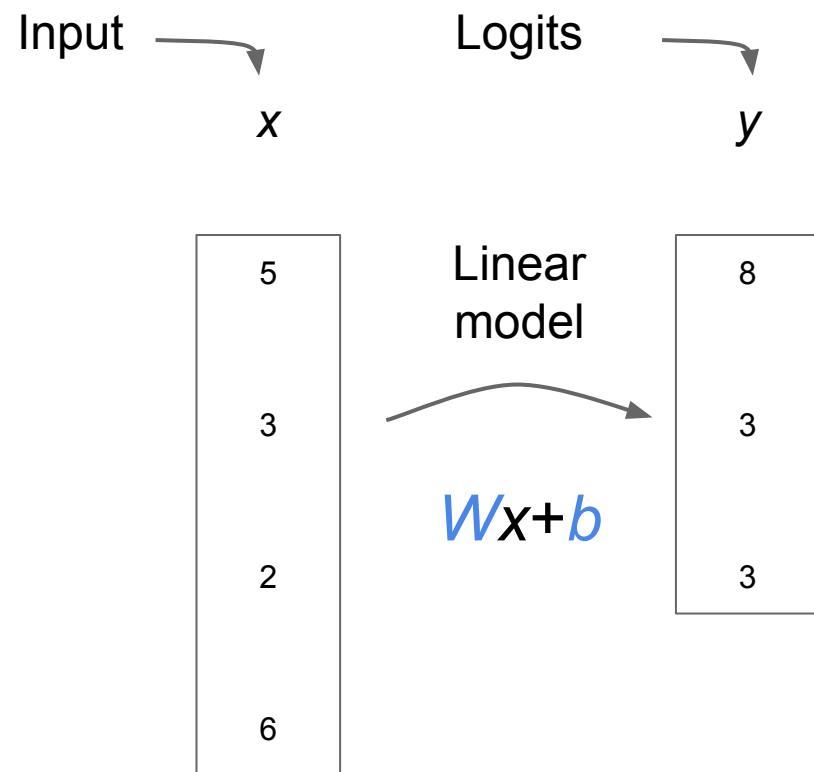
Simple model, easy to train:

$$Wx + b = y$$

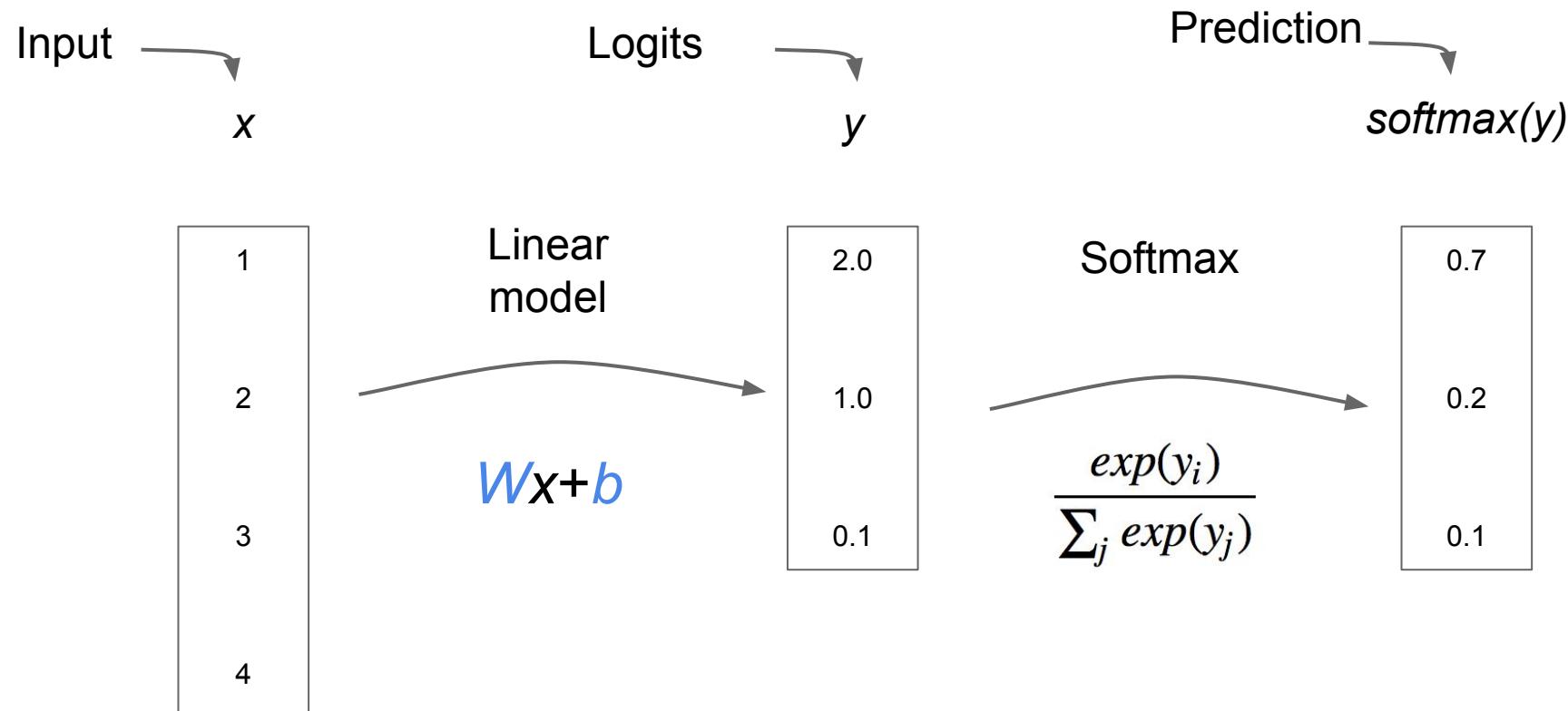


Tries to linearly separate the training data.

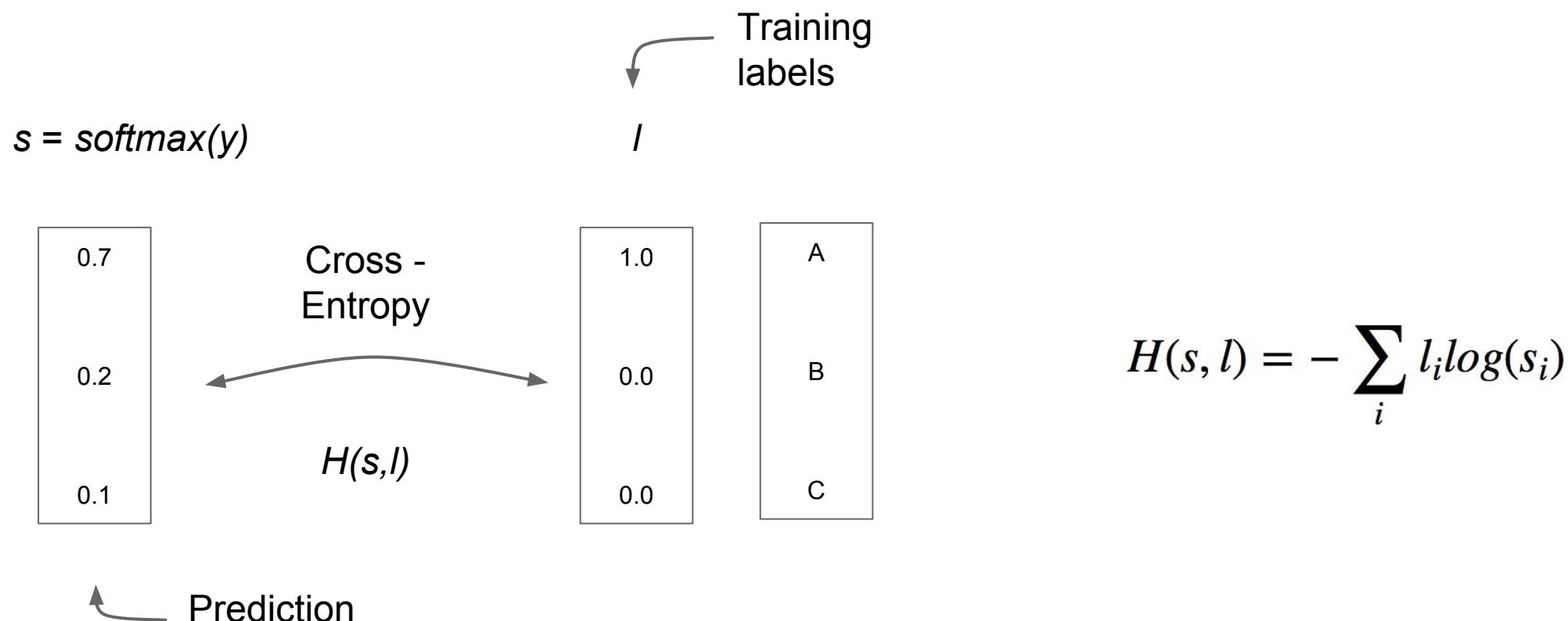
Logistic Regression - Linear Model



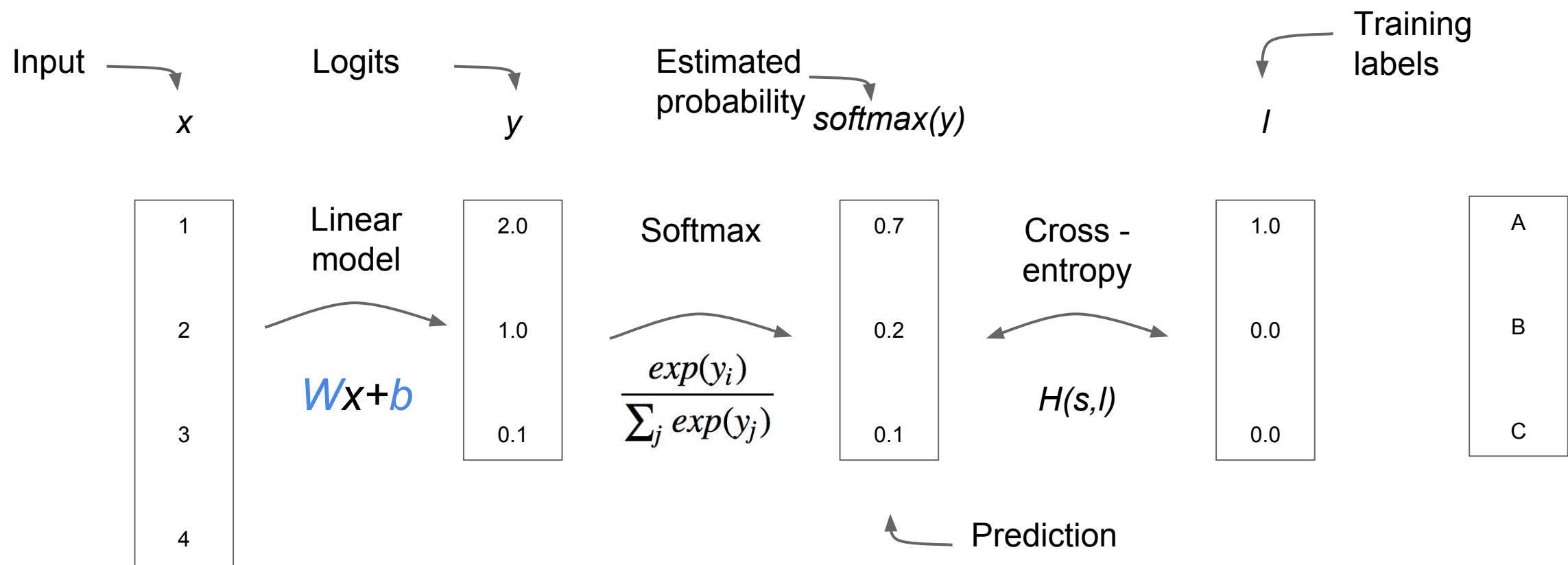
Logistic Regression - Softmax



Logistic Regression - Cross Entropy



Logistic Regression - Full Example



Logistic Regression - Learning the Model Parameters

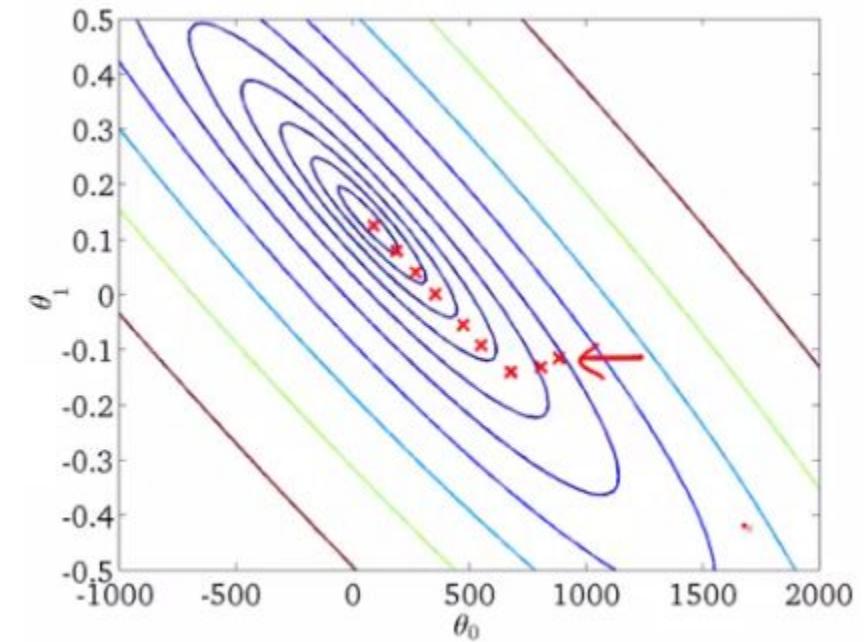
Our learning problem now is an optimization problem

Loss Function

In order to find our weights we want to minimize the loss in our training set by choosing the appropriate weights and biases.

Gradient Descent

Optimization algorithm: Take derivative and “walk” towards optimum



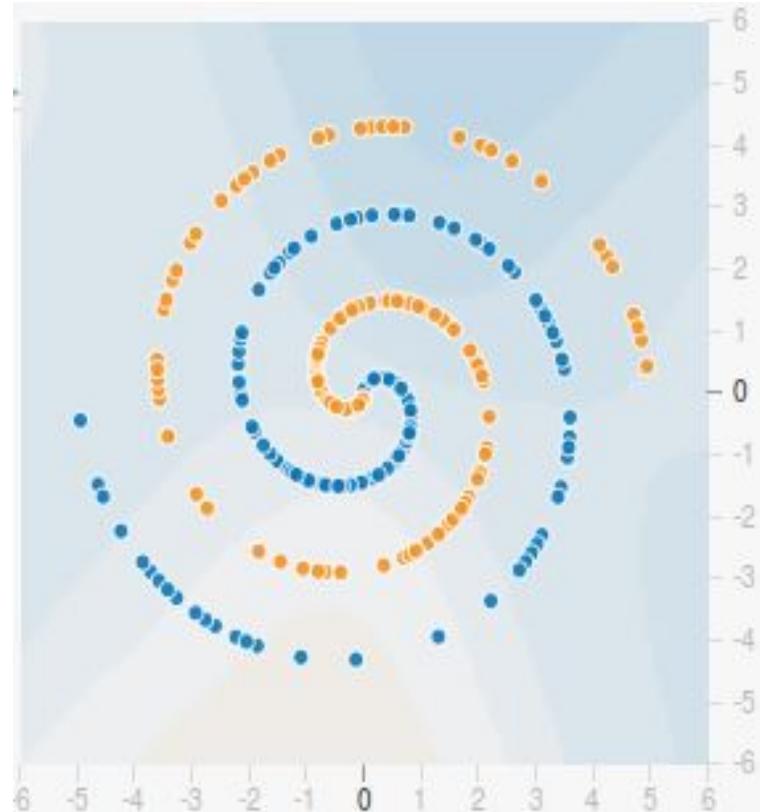
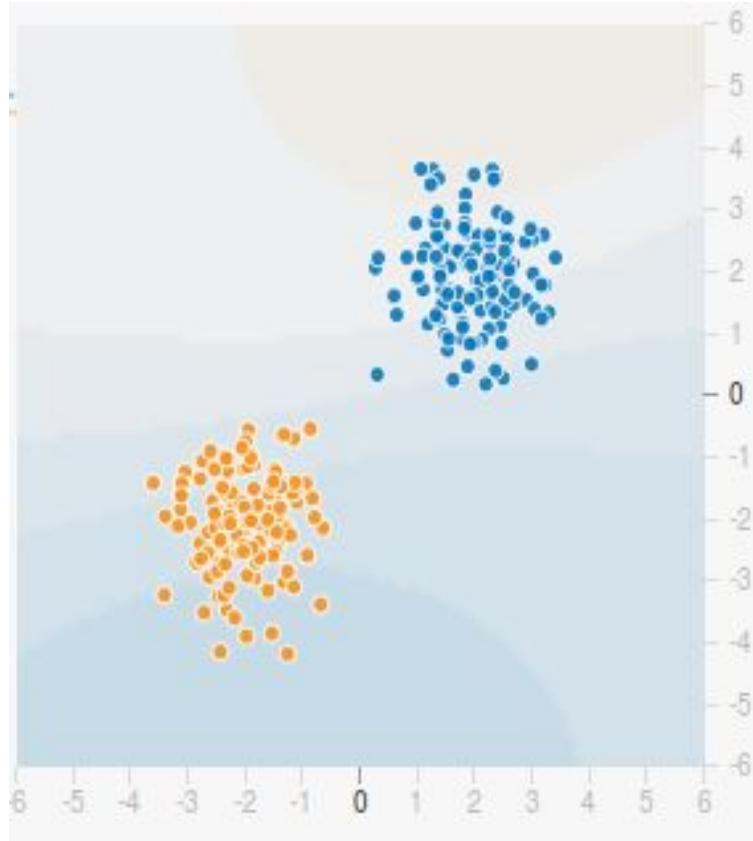


Hands-On 2: Our First Classifier

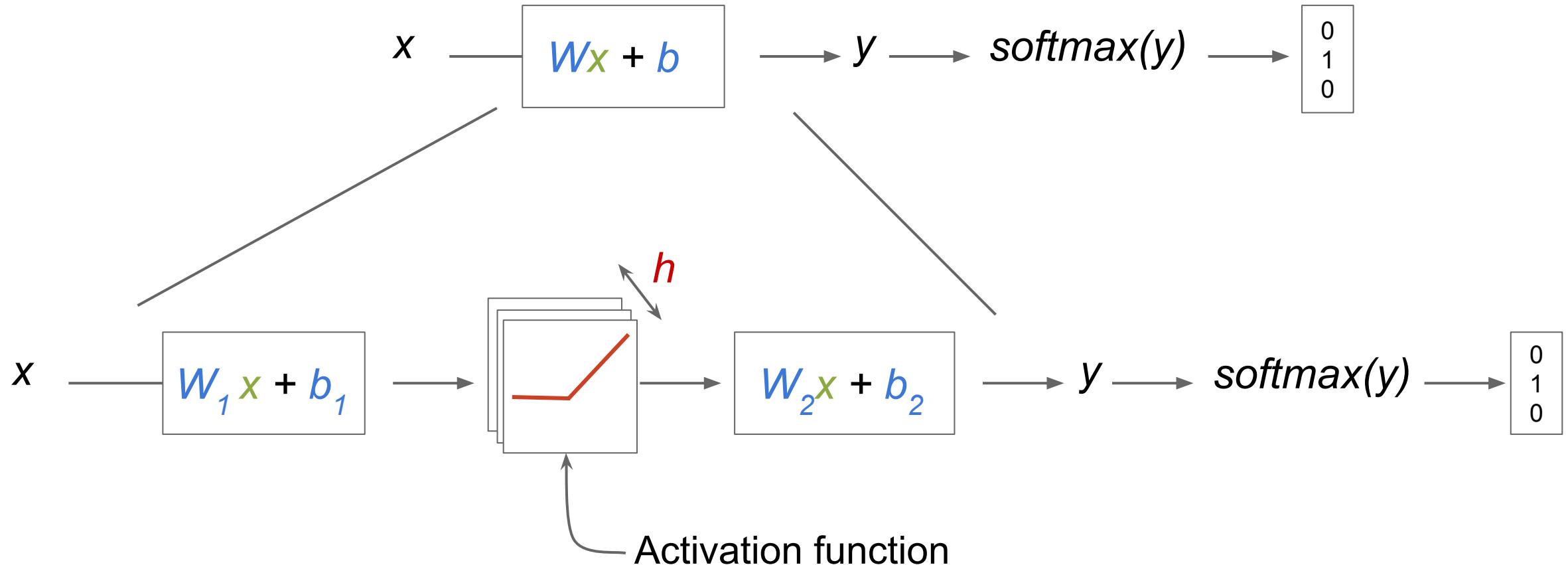


First Neural Network

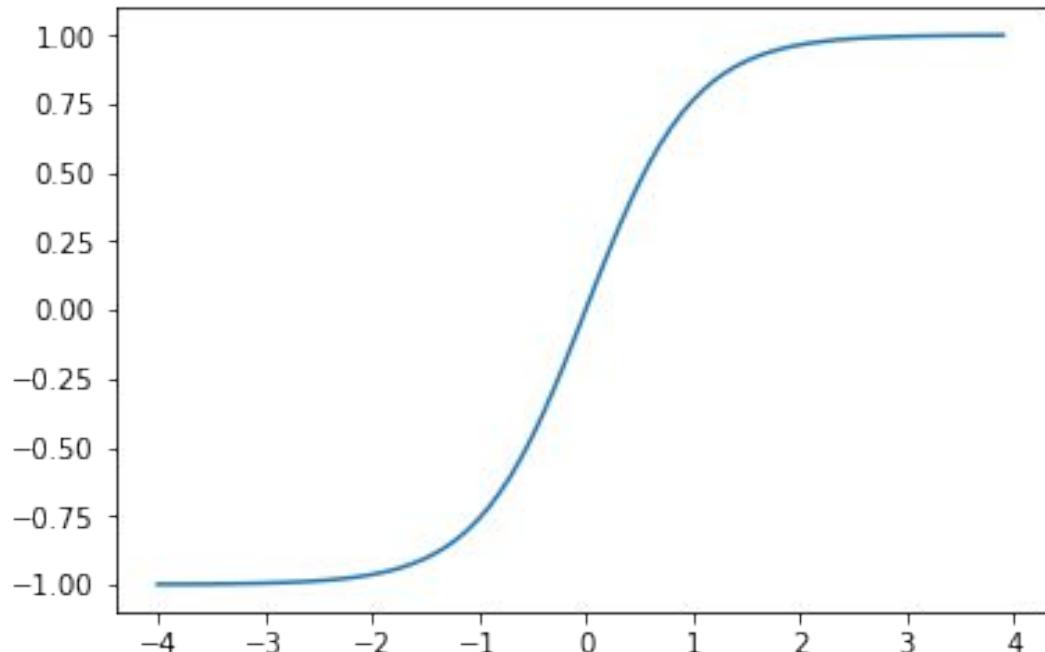
Handling Non-Linear Problems



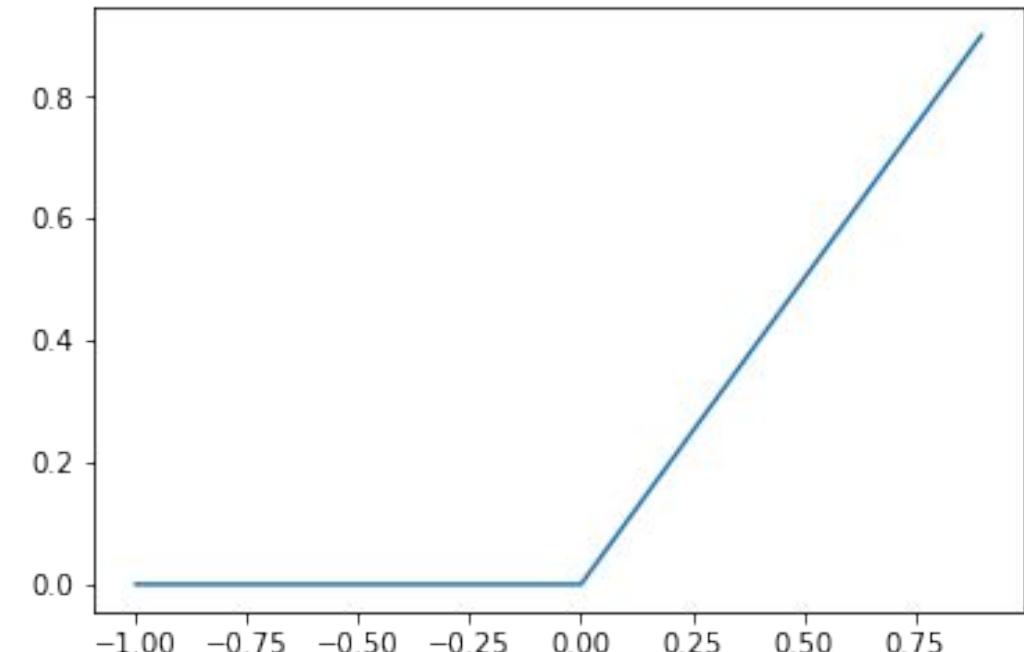
Handling Non-Linear Problems



Activation Functions



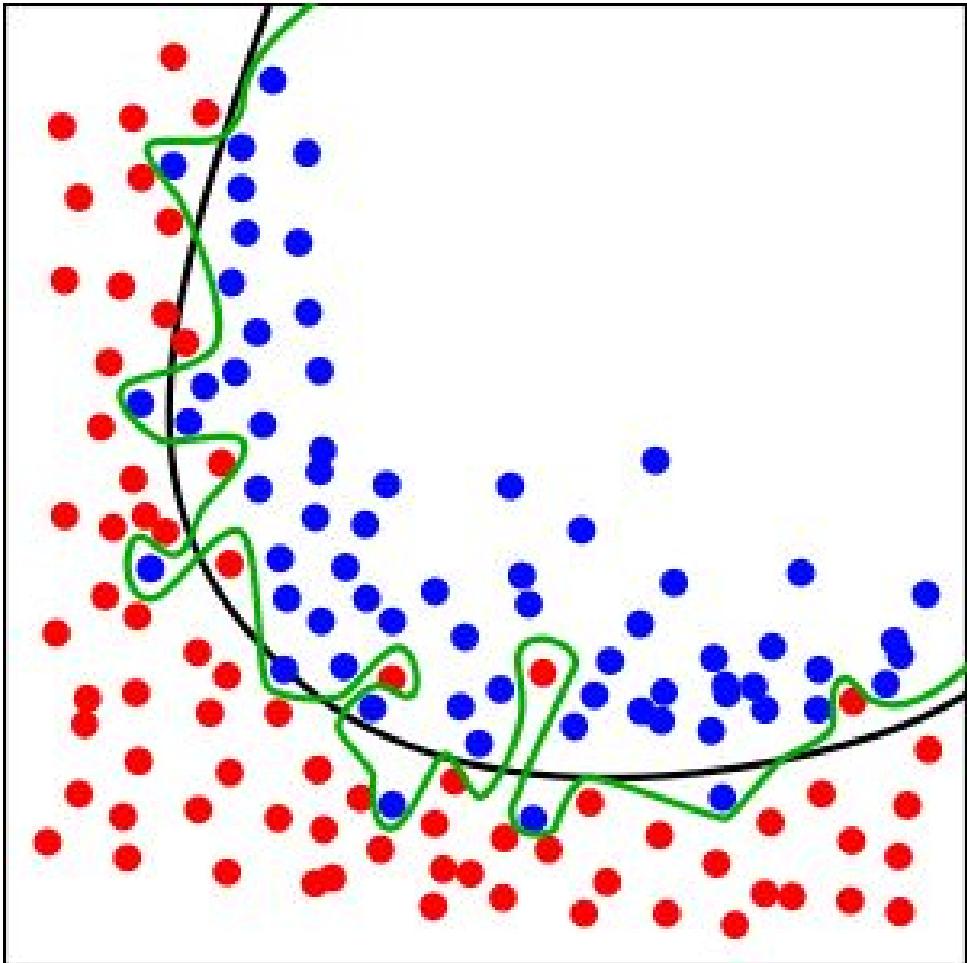
Tanh



RELU
(rectified linear unit)

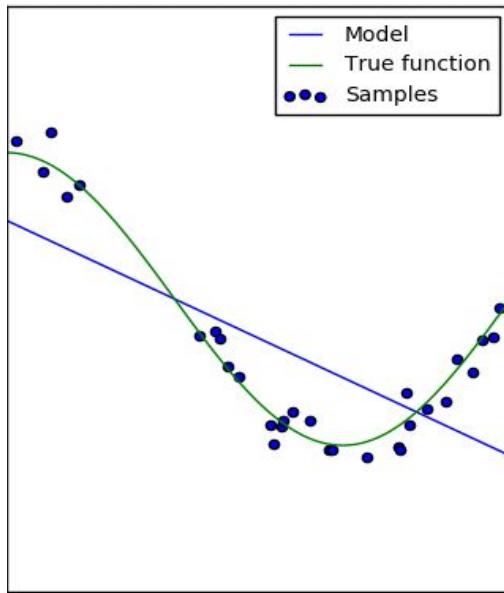


Hands-On 3: Our First Neural Network

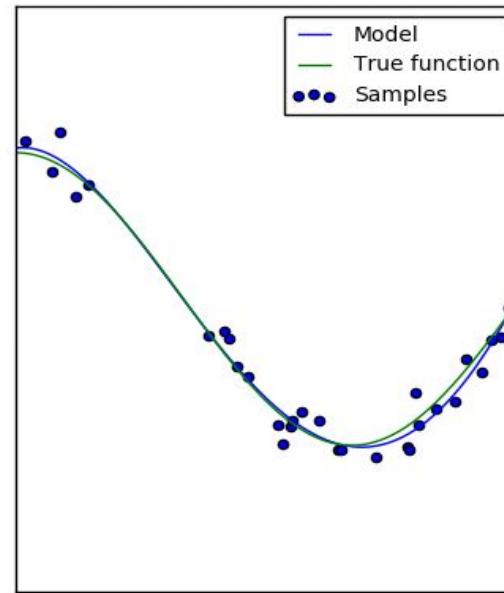


Regularization

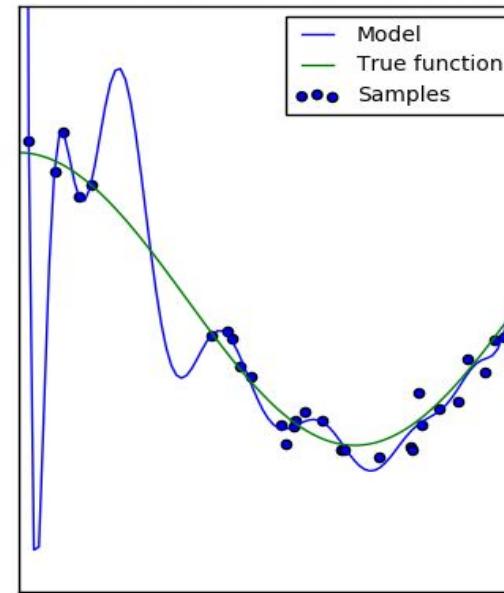
Regularization - Issues in Supervised Learning



Underfitting



Proper Fit



Overfitting

Regularization - Limit Weights

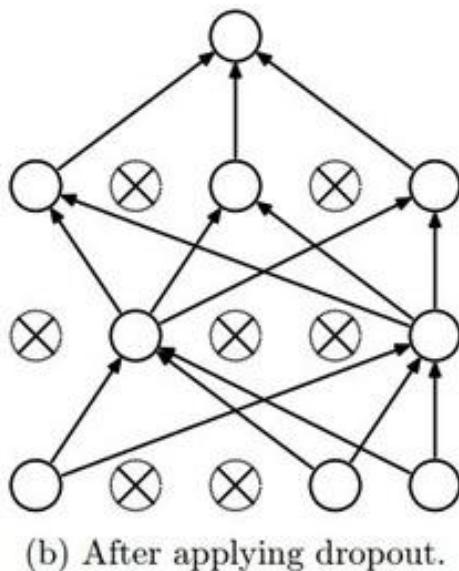
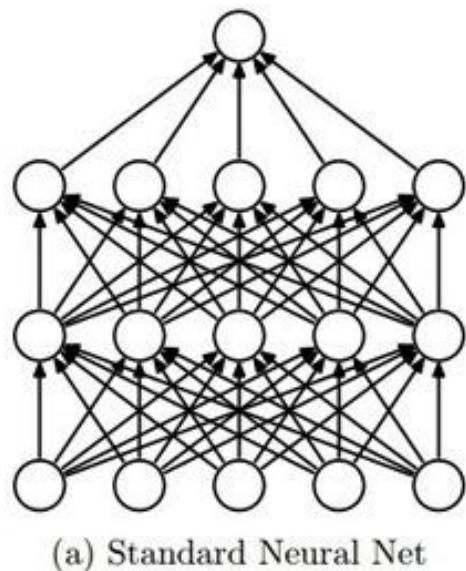
L2 norm

Try to prevent the optimizer from learning extremely high or small weights.

$$\text{Loss}' = \text{Loss} + \beta * \frac{1}{2} \|W\|_2^2$$

We update the objective function by adding the norm of the weight matrix.

Regularization - Dropout



Dropout

Hide connections randomly during training.

This way the neural network cannot rely on certain values to be present and needs to learn a redundant representation of important features.



Hands-On 4: Regularization

Summary

Linear regression model as simple classifier

Neural network classifier to handle nonlinear problems

Regularization to avoid overfitting

Outlook

Deep Networks:

- Deep Feedforward Networks
- Convolutional Neural Networks
- Recurrent Neural Networks
- Long-Short Term Memory Nets

Representation Learning

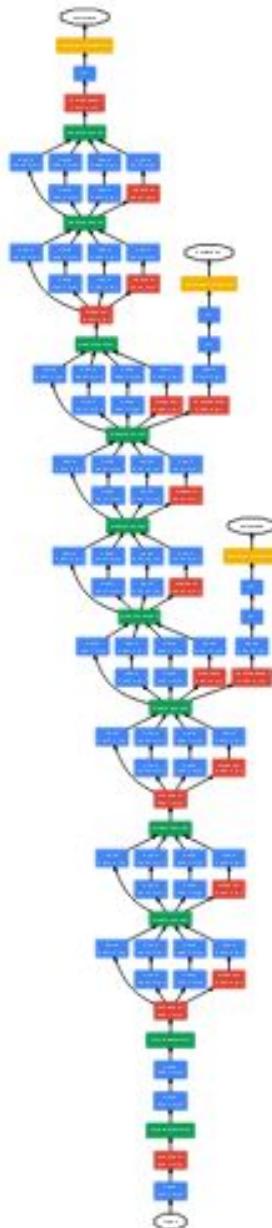
Autoencoders

Outlook

Real World Models

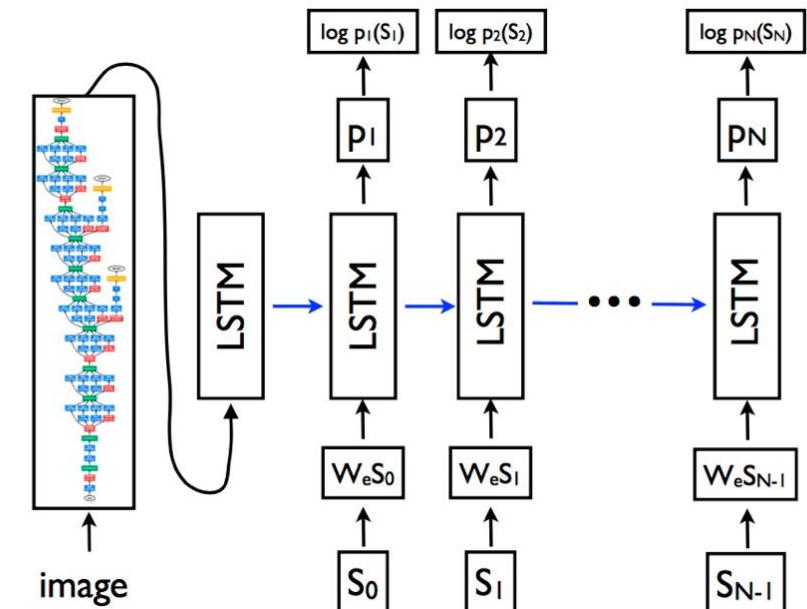
GoogLeNet

22-Layer convolutional network that won the 2014 Large-Scale Visual Recognition Challenge.



Model Combination

2015 MSCOCO Image Captioning Challenge



Outlook - Tools

TensorFlow Serving

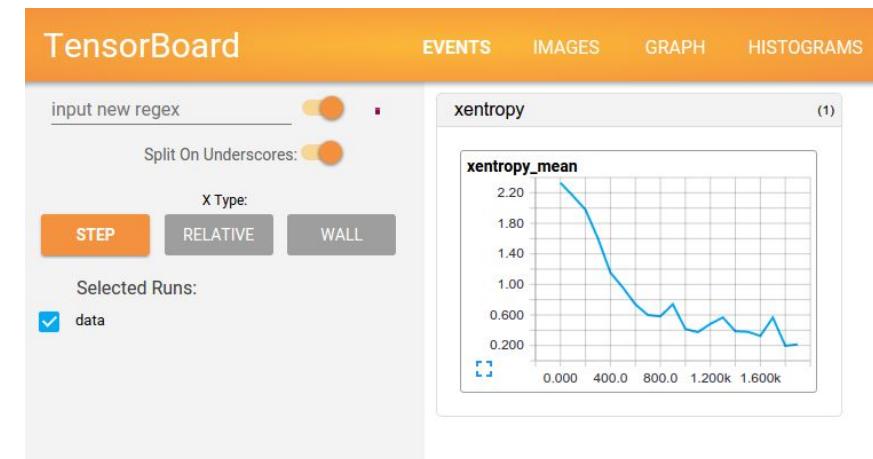
Run your models in production:

<https://tensorflow.github.io/serving/>

TensorBoard

Visualize Learning:

[https://www.tensorflow.org/get started/summaries and tensorboard](https://www.tensorflow.org/get_started/summaries_and_tensorboard)



Outlook - Tools

TensorFlow on Google Cloud Platform

<https://cloud.google.com/tpu/>



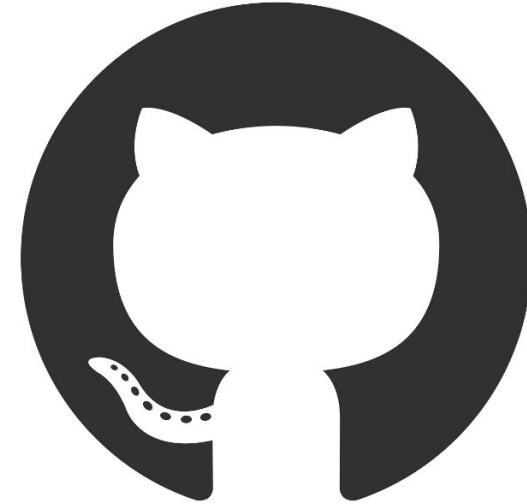
TensorFlow Mobile

Run your models on Mobile Devices:

<https://www.tensorflow.org/mobile/>



Try It!



TensorFlow

<https://www.tensorflow.org/>

<http://playground.tensorflow.org/>

Examples & Presentation

<https://github.com/fluescher/deep-learning-presentation>



① Linear Model

$$w_x + b = y$$

$$\left| \begin{array}{l} x = \begin{pmatrix} 5 \\ 3 \\ 2 \\ 6 \end{pmatrix} \\ w = \begin{pmatrix} 3 & 2 & 2 & 1 \\ 1 & 3 & 1 & 2 \\ 2 & 2 & 3 & 1 \end{pmatrix} \\ b = \begin{pmatrix} -27 \\ -27 \\ -27 \end{pmatrix} \end{array} \right.$$

$$= \begin{pmatrix} 3 & 2 & 2 & 1 \\ 1 & 3 & 1 & 2 \\ 2 & 2 & 3 & 1 \end{pmatrix} \begin{pmatrix} 5 \\ 3 \\ 2 \\ 6 \end{pmatrix} + \begin{pmatrix} -27 \\ -27 \\ -27 \end{pmatrix} = y$$

$$= \begin{pmatrix} 3 \cdot 5 + 2 \cdot 3 + 2 \cdot 2 + 1 \cdot 6 \\ 1 \cdot 5 + 3 \cdot 3 + 1 \cdot 2 + 1 \cdot 6 \\ 2 \cdot 5 + 2 \cdot 3 + 3 \cdot 2 + 1 \cdot 6 \end{pmatrix} + \begin{pmatrix} -27 \\ -27 \\ -27 \end{pmatrix} = y = \begin{pmatrix} 31 \\ 28 \\ 28 \end{pmatrix} + \begin{pmatrix} -27 \\ -27 \\ -27 \end{pmatrix}$$

$$\underline{\underline{= \begin{pmatrix} 4 \\ 1 \\ 1 \end{pmatrix}}}$$

② Softmax

$$\text{softmax}(y) = \frac{\exp(y_i)}{\sum_j \exp(y_j)}$$

$$\text{softmax} \begin{pmatrix} 4 \\ 1 \\ 1 \end{pmatrix} = \begin{pmatrix} \frac{s_1}{S} \\ \frac{s_2}{S} \\ \frac{s_3}{S} \end{pmatrix}$$

$$\left| \begin{array}{l} s_i = \frac{\exp(y_i)}{\sum_j \exp(y_j)} \\ S = s_1 + s_2 + s_3 \end{array} \right.$$

$$\begin{aligned} s_1 &= \exp(4) = 54.5 \\ s_2 &= \exp(1) = 2.7 \quad S = s_1 + s_2 + s_3 = 54.5 + 2.7 + 2.7 \\ s_3 &= \exp(1) = 2.7 \quad S = 60.03 \end{aligned}$$

$$\begin{aligned} \text{softmax} \begin{pmatrix} 4 \\ 1 \\ 1 \end{pmatrix} &= \begin{pmatrix} \frac{s_1}{S} \\ \frac{s_2}{S} \\ \frac{s_3}{S} \end{pmatrix} = \begin{pmatrix} \frac{54.5}{60} \\ \frac{2.7}{60} \\ \frac{2.7}{60} \end{pmatrix} \\ &= \begin{pmatrix} 0.91 \\ 0.045 \\ 0.045 \end{pmatrix} \end{aligned}$$

③ Cross Entropy

$$H(s, l) = -\sum_i l_i \log(s_i)$$

$$s = \text{softmax}(y)$$

l = One-Hot training label

$$\begin{aligned} H\left(\begin{pmatrix} 0.91 \\ 0.045 \\ 0.045 \end{pmatrix}, \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix}\right) &= -(1 \cdot \log(0.91) + 0 \cdot \log(0.045) + 0 \cdot \log(0.045)) \\ &= -(-0.041..) = \underline{\underline{0.041}} \end{aligned}$$

Fehler für diesen
einen Datensatz

Für Optimierung muss der Fehler über das gesamte Trainingsset berücksichtigt werden \Rightarrow Summe oder Durchschnitt = Loss

(4)

Regularization

$$\text{Loss}' = \text{Loss} + \beta * \frac{1}{2} \|W\|_2^2$$

$$\|W\|_2 = \sqrt{\sum_{i=1}^m \sum_{j=1}^n |w_{ij}|^2}$$

a) $a = \|W\|_2^2 = \left\| \begin{pmatrix} 3 & 2 & 2 & 1 \\ 1 & 3 & 1 & 2 \\ 2 & 2 & 3 & 1 \end{pmatrix} \right\|_2^2 = \sqrt{\sum_{i=1}^3 \sum_{j=1}^4 |w_{ij}|^2} \quad | \sqrt{\text{sum}}$

$$= \sum_{i=1}^3 \sum_{j=1}^4 |w_{ij}|^2 \rightarrow \begin{pmatrix} 9 & 4 & 4 & 1 \\ 1 & 9 & 1 & 4 \\ 4 & 4 & 9 & 1 \end{pmatrix} \xrightarrow{\text{sum}} \underline{\underline{51}}$$

b) $b = \|W_b\|_2^2 = \left\| \begin{pmatrix} 5 & 4 & 4 & 3 \\ 3 & 5 & 3 & 4 \\ 4 & 4 & 5 & 3 \end{pmatrix} \right\|_2^2 \rightarrow \begin{pmatrix} 25 & 16 & 16 & 9 \\ 9 & 25 & 9 & 16 \\ 16 & 16 & 25 & 9 \end{pmatrix}$

$$\xrightarrow{\text{sum}} \underline{\underline{191}}$$

→ Feststellung: $b > a$ da Elemente größer